

Single-Subject Bachelor

Dual-Subject Bachelor

**Master**

Master of Education

PhD

## ► General information

**Start:** Winter and Summer semester

**Duration:** 4 semesters

**Degree:** Master of Arts

## ► Application and enrolment

### **Admission requirements**

The admission requirement for a Master's degree programme is usually an undergraduate degree or equivalent qualification in the same or a closely related field of study and proof of professional and personal suitability.

For further information regarding admission requirements (e.g. German language requirements) and the admission application, please refer to the Admission Regulations.

### **Application**

Applicants with German university entrance qualification:  
Submit an online application via the University of Oldenburg.

EU and international applicants:

Submit an application via uni-assist e.V.

For more detailed information and deadlines, refer to:

[www.uni-oldenburg.de/en/students/application-and-enrolment](http://www.uni-oldenburg.de/en/students/application-and-enrolment)

## ► Your contact persons

### **For enquiries regarding the degree programme/subject**

Academic Counselling

Prof. Dr. Barbara Paul

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Art and Media Studies student association

E-Mail: [fskunstundmedien@web.de](mailto:fskunstundmedien@web.de)

Internet: [www.uni-oldenburg.de/fskunst](http://www.uni-oldenburg.de/fskunst)

### **General advice regarding studies**

Study and Career Counselling Service - Zentrale Studien- und Karriereberatung

### **Application procedures / Entry requirements**

Admissions Office - Immatrikulationsamt

StudierendenServiceCenter

Campus Haarentor A12

26129 Oldenburg

0441-798-2728

[studium@uni-oldenburg.de](mailto:studium@uni-oldenburg.de)

[www.uni-oldenburg.de/en/students/service-advice](http://www.uni-oldenburg.de/en/students/service-advice)

## ► Further Information

### **Art and Visual Culture website**

[www.uni-oldenburg.de/kunst](http://www.uni-oldenburg.de/kunst)

### **Courses of Study**

[www.uni-oldenburg.de/en/students/degree-programmes](http://www.uni-oldenburg.de/en/students/degree-programmes)

### **Funding**

[www.uni-oldenburg.de/studium/finanzierung](http://www.uni-oldenburg.de/studium/finanzierung)

### **Imprint**

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The Master's degree programme in Art and Media Studies understands art and media as mutually and necessarily complementary fields. Since this applies equally to the present and the past, the academic examination of art and media at the Carl von Ossietzky University of Oldenburg is offered in a single degree programme. The programme is offered by Cultural Studies and is research-oriented. Relevant expertise and capabilities in interdisciplinary and transdisciplinary work are acquired, which include issues from Gender Studies and Postcolonial Studies.

Theory and history of Art and Media in their historical and contemporary forms are central to the degree programme – their interactions, institutions and forms of mediation. Special focus is placed on work and research approaches using image theory and epistemology, semiotics, discourse analysis, gender politics and cross-cultural aspects. Guided by current social and political issues, both historical-critical and theoretical-systematic analyses and commentaries are tested and discussed in the field of Art and Media. In this way, students are able to perform research in an independent and problem-oriented manner.

The Art and Media Studies Master's programme in Oldenburg is characterized by small work groups with individual guidance, project work and promotion of self-study. In addition, one's own academic profile can be refined through individual disciplinary specializations.

The Master's programme is aimed at Bachelor graduates in Art and Media Studies as well as other closely related Bachelor's programmes which focus on the complexity of artistic, media and cultural expression, usage and forms of communication. The basic knowledge and skills in Art and Media Studies acquired in such programmes should aid students to further build on problem-oriented, theoretical and analytical academic work.

## ► Programme structure and content

During the four-semester Master's programme you will earn a total of 120 ECTS credit points. Students must complete five disciplinary course units in Art and Media Studies each worth 15 ECTS. In addition, a further 15 ECTS are awarded for an area of specialization. The final Master's course unit is awarded 30 ECTS (including a Master's thesis).

The Art and Media Studies programme consists of the following course units:

### **Compulsory**

Theory and History of Art and Media	15 ECTS
Media theory and Media practice	15 ECTS
Fundamentals, Methods and Concepts of	15 ECTS
Image Studies research	

### **Electives**

Art Mediation, its Institutions and Media	15 ECTS
Theory and History of Art History/Studies	15 ECTS
Disciplinary specialization course unit	15 ECTS

Area of specialization	15 ECTS
Final Master's course unit	30 ECTS

120 ECTS

Aesthetic practice forms part of the programme in conjunction with theoretical reflection. Excursions to exhibitions or festivals are an important part of the programme. Single modules also offer students the possibility to prepare a course by themselves. You can refine your own academic profile by setting individual specializations in a course unit of your own composition.

In the area of specialization, you can complement your studies by acquiring multidisciplinary skills and competences (such as foreign languages, presentation techniques, forms of publication, etc.); relevant professional internships may also be counted.

Participation in a content-related degree programme during a semester abroad is highly recommended.

## ► Potential Career Path

In the Art and Media Studies Master's programme, students acquire argumentative skills and abilities, which provide opportunities for work in both established professional fields as well as in emerging jobs in digital media. These opportunities include positions in art and media institutions, such as museums, art associations, galleries, festivals, online portals, as well as cultural administration and policy activities.

Established professional fields often require further conditions that are usually acquired through internships in museums, publishing houses, the media or broadcasting organizations. Within the ever-developing spheres of employment, project skills, teamwork and/or independent self-employment is often in great demand alongside methodical reflection and up-to-date research-based knowledge. The Master's programme at the University of Oldenburg is designed to prepare you well for these fields.

Furthermore, the Art and Media Studies Master's programme also offers the possibility of an academic career at universities, art colleges and research institutes in the disciplines of Arts, Media and Cultural Studies. There is also a range of PhD degree programmes at the Carl von Ossietzky University of Oldenburg, for example in structured doctoral programmes, for instance, in the PhD study programme in Cultural Gender Studies.