Modulhandbuch

Economics and Business Administration - Dual-Subject Bachelor's Programme

im Wintersemester 2020/2021

erstellt am 28/03/24

mat990 - Mathematics for Economists 4
wir011 - Introduction to Business Administration 6
wir021 - Double Entry Bookkeeping & Financial Statements under German Law (HGB) 8
wir032 - Managerial Accounting 9
wir041 - Introduction to economics 10
wir060 - Financial Accounting 12
wir070 - Principles of Marketing 13
wir082 - Corporate Finance 15
wir090 - Human Resource Management 17
wir100 - Corporate Strategy 19
wir110 - Macroeconomic Theory 20
wir120 - Microeconomic Theory 21
wir083 - Purchasing, Operations, and Logistics Management 22
wir130 - Civil Law and Commercial Law 23
wir140 - Foundations of EU Economic Law and Principles of Labour Law 25
wir150 - Statistics I for Economists 27
wir170 - Subject specific pedagogy (didactics) in business administration and economics - basic principles 28
wir181 - Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning in enterprises 30
wir182 - Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning

in vocational schools 31
wir082 - Corporate Finance 32
wir090 - Human Resource Management 34
wir130 - Civil Law and Commercial Law 36
wir140 - Foundations of EU Economic Law and Principles of Labour Law 38
wir150 - Statistics I for Economists 40
wir083 - Purchasing, Operations, and Logistics Management 41
bam - Bachelor´s Thesis Module 42

Basismodule

mat990 - Mathematics for Economists

Module label	Mathematics for Economists
Modulkürzel	mat990
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Modulverantwortlichen, Die (Prüfungsberechtigt) • May, Angelika (module responsibility)
Prerequisites	
Skills to be acquired in this module	Students internalize basic mathematical concepts and methods from analysis and matrix calculation and their applications in economics. Professional competence The students: • are proficient in the mathematical fundamentals relevant to economics • master methods for solving equations and inequalities • master differential calculus for one and two variables and can integrate • are able to reliably determine local and global extreme points for functions of one and two variables. Methodological competence The students: • analyse formal contexts • understand the formal mathematical language • structure problems from the economic sciences and justify their solutions. Social competence The students: • construct solutions to given problems in groups • accept criticism and see it as an aid. Self-competence The students: • reflect their actions in establishing solutions • deepen the presented mathematical concepts in exercises and add them to their actions.
Module contents	Basics in real Arithmetic, Rules for Matrix Arithmetic Linear equations, linear inequalities and systems of those, quadratic equations, financial mathematics (interest rates and present values, pension calculation) Calculus for functions of one variable: derivation rules for power functions, exp and ln, indefinite integral, applications of integral calculus (density function, ordinary differential equations), single-variable optimization (stationary points, extreme-value theorem, local and global extreme points),

	Approximation methods (linear approximation, Taylor series with Lagrange remainder) Functions of two variables (partial derivatives, total differential), Tools for comparative statics : (elasticity of substitution, homogeneous and homothetic functions), multivariable optimization tasks (local and global extremes, extremes under constraints)
Literaturempfehlungen	Kursbuch: Sydsaeter, K.; Hammond, P. & Böker, F. (2010): Mathematik für Wirtschaftswissenschaftler. München: Pearson. Begleitend: Karmann, A. (2008): Mathematik für Wirtschaftswissenschaftler (6. Aufl.). München: Oldenbourg. Unger, T. & Demps, S. (2010): Lineare Optimierung. Wiesbaden: Vieweg. Dempe, S. & Schreier, H. (2006): Operations Research. Wiesbaden: Vieweg.
Links	www.uni-oldenburg.de/wire
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	annual
Module capacity	unlimited
Reference text	

Examination	Prüfungszeiten	Type of examination
Final exam of module	zum Ende der Vorlesungszeit	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir011 - Introduction to Business Administration

Module label	Introduction to Business Administration
Modulkürzel	wir011
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
Zuständige Personen	• Hoppmann, Jörn (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	The goal of the course is that students are able to... - know and understand basic concepts and processes in the context of business administration - name important research streams and theoretical frameworks in the field - apply models and instruments of business administration to develop solutions for practical challenges in companies - critically question the application of common instruments and models and evaluate their advantages and disadvantages in specific decision making situation - put the newly acquired knowledge into a broader context, so it can be deepened in the further course of study and when working in a company
Module contents	The course offers an introduction to the most important concepts, instruments, and frameworks of business administration. Toward this end, the course first introduces the core concepts and provides an overview of the history, goals, structure, and research traditions of business administration. Subsequently, students will gain insights into 11 important areas of business administration: (1) Entrepreneurship, (2) Strategic Management, (3) Logistics and Supply Chain Management, (4) Production Management, (5) Marketing and Sales, (6) Accounting and Controlling, (7) Finance and Investment, (8) Technology and Innovation Management, (9) Human Resource Management, (10) Information Management, and (10) Sustainability Management. Students deepen and apply the knowledge acquired in the lecture in tutorials. In addition, the course includes guest lectures by practitioners to clarify the practical relevance of the content.
Literaturempfehlungen	Straub, T. (2014): Einführung in die Allgemeine Betriebswirtschaftslehre (2. Auflage), Pearson Deutschland, Hallbergmoos. Hutzschenreuter, T. (2015): Allgemeine Betriebswirtschaftslehre (6. Auflage), Springer Gabler, Wiesbaden
Links	
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	At the end of the semester	1 Prüfungsleistung: 1 Klausur/Antwort-Wahl-Verfahren (Multiple Choice) (i. d. R. 60 – 90 Min.) oder 1 mündl. Prüfung (i. d. R. 20 Min.) oder 1 Hausarbeit (max. 15 Seiten) oder 1 Referat (max. 30 Min.) oder 1 Portfolio (max. 5 Leistungen)

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir021 - Double Entry Bookkeeping & Financial Statements under German Law (HGB)

Module label	Double Entry Bookkeeping & Financial Statements under German Law (HGB)
Modulkürzel	wir021
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	none
Skills to be acquired in this module	Participants… 1. understand financial accounting as the basis of corporate data and bookkeeping 2. gain comprehensive knowledge of main accounting areas such as procurement, sales, HR, inventory, tax, provisions etc. 3. obtain basic knowledge about annual report process of single entities.
Module contents	The main objective of this module is to give the students an overview of the double entry bookkeeping as well as the link between financial accounting, balance sheet and income statement. The acquisition of basis knowledge of the corporate accountancy stands in the foreground, for example, how organizations manage the bookkeeping, legal basis of the annual accounts, creating an inventory, content of accounting and income statement.
Literaturempfehlungen	Coenenberg et al. (2014): Einführung in das Rechnungswesen (5. Aufl.), Schäffer-Poeschel, Stuttgart. Döring, U. & Buchholz, R. (2015): Buchhaltung und Jahresabschluss (14. Aufl.), Erich Schmidt, Berlin. An additional script is provided.
Links	http://www.uni-oldenburg.de/accounting/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	at the end of the semester	final exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir032 - Managerial Accounting

Module label	Managerial Accounting
Modulkürzel	wir032
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	This course is an introduction to the use of accounting information by managers for decision-making, planning and control. It is designed to equip students with the concepts and techniques of management accounting for identifying and resolving strategic issues faced by managers in various business contexts.
Module contents	See leading textbook
Literaturempfehlungen	Seal et al., Management Accounting, Mcgraw-Hill Education Ltd, 5. Edition
Links	http://www.uni-oldenburg.de/accounting/
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	Vorlesung auf Englisch

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of term	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir041 - Introduction to economics

Module label	Introduction to economics
Modulkürzel	wir041
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Rahmeier Seyffarth, Anelise (Module counselling) • Böhringer, Christoph (module responsibility)
Prerequisites	none
Skills to be acquired in this module	Students: acquire a basic understanding of economics - know elementary economic terms and theories - learn to analyze economic problems graphically and/or mathematically - are able to grasp both micro- and macroeconomic relationships based on theory - understand basic economic models and are able to apply them to current economic problems - place current economic and political events and debates in economic contexts - understand under which conditions market interventions by policy makers are justified from an economic perspective - are able to assess possible effects of economic policy instruments (for example: taxes, subsidies, minimum and maximum prices, etc.).
Module contents	The course introduces students to economic thinking and gives an elementary overview of the fundamental themes in economics. Key causal relationships will be verbally, analytically and graphically elucidated and underpinned with real-world examples. Main contents: - Introduction to economic thinking; - Explanation of basic concepts of economic theory; - Economic cycle and national product; - Interdependence and trade; - Functioning and efficiency of markets; - Market failures and government activity; - Firms behavior in markets with diverse structures; - Foundations of game theory.
Literaturempfehlungen	- Mankiw, N. Gregory & Taylor, Mark P.: Grundzüge der Volkswirtschaftslehre, 7. Aufl., Stuttgart: Schäffer-Poeschel, 2018; 1162 S. - Samuelson, Paul A. & Nordhaus, William D.: Volkswirtschaftslehre –Das internationale Standardwerk der Makro- und Mikroökonomie, 5. Aufl., München: FinanzBuch Verlag, 2016; 1056 S. - The CORE Team: The Economy (free, open access text for introductory undergraduate courses; continuous updates), URL: https://www.core-econ.org - Weimann, Joachim: *Wirtschaftspolitik - Allokation und kollektive Entscheidung*, 5.Aufl. 2009, Berlin, Heidelberg: Springer Verlag; 458 S. - Kurz, Heinz D.: Geschichte des ökonomischen Denkens, München: C.H. Beck, 2017; 128 S.

Links	http://www.vwl.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module consists of lectures and tutorials. The contents of the course will be taught in the lecture. The tutorial sessions are aimed at solving problem sets or exercises to deepen students understanding. Lecture notes and other relevant materials will be uploaded to the learning management system (Stud IP).

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3		42
Tutorial		1		14
Präsenzzeit Modul insgesamt				56 h

Aufbaumodule

wir060 - Financial Accounting

Module label	Financial Accounting
Modulkürzel	wir060
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	none
Skills to be acquired in this module	The students • obtain knowledge on IFRS accounting in general and specific topics such as financial instruments, intangible assets and provisions; • understand the framework of IFRS; • understand the international focus and necessity of IFRS; • obtain knowledge on IFRS from both a legal and economic perspective.
Module contents	This module is based on accounting and annual financial statement, while focusing exclusively on the international financial reporting standards (IFRS). In terms of content, the course covers subjects such as the most important concepts, tangible and intangible assets as well as liability items on the basis of the fundamental standards and case studies.
Literaturempfehlungen	Picker et al. (2012): Applying International Financial Reporting Standards, 3rd edition. Palepu et al. (2016): Business Analysis and Valuation – IFRS Edition, 4th edition. International Financial Reporting Standards (IFRS) Lecture notes with additional references will be provided via the e-learning platform Stud.IP.
Links	http://www.uni-oldenburg.de/accounting/
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	Lectures are held in English; tutorials are held in English or German.

Examination	Prüfungszeiten	Type of examination
Final exam of module	At the end of the semester; a midterm exam might be held during the semester.	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercise or tutorial		2	--	28
Präsenzzeit Modul insgesamt				56 h

wir070 - Principles of Marketing

Module label	Principles of Marketing
Modulkürzel	wir070
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Alavi, Sascha (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	keine
Skills to be acquired in this module	Upon completion of the module, students will be able to: • recognize and provide solutions to challenges in market-oriented business management • reflect on market-oriented business management with regard to practise, as well as related societal and ethical implications • actively participate in scholarly marketing discourse • build their own capacities to acquire knowledge and skills within the discipline
Module contents	The module focuses on the fundaments of marketing in the sense of market-orientated management by linking philosophy and theoretical connections, as well as the necessary analytical and methodical knowledge with concrete case studies.
Literaturempfehlungen	Bruhn, M. (2010), Marketing. Grundlagen für Studium und Praxis, Gabler, Wiesbaden. Hansen, U. & Bode, M. (1999), Marketing & Konsum. Vahlen, München. (in excerpts)
Links	www.uni-oldenburg.de/marketing
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar und Tutorium		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir082 - Corporate Finance

Module label	Corporate Finance
Modulkürzel	wir082
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich more... • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	• Prokop, Jörg (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	Students • understand the role corporate finance plays in today's business environment, • are able to make consistent investment decisions based on established financial models both under certainty and under uncertainty, • are able to place these models in within the broader context of economic theory, including both neoclassical theory and principal-agent theory, • are able to assess the limitations of these models, • analyze firm's main sources of (long-term) financing.
Module contents	Course outline: 1. Introduction 2. Valuation and Capital Budgeting 3. Risk and Return 4. Long-Term Financing This course is an introduction to corporate finance. It covers typical tools and techniques used in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment's risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms' main sources of (long-term) financing. The topics covered in this course are relevant for financial decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.
Literaturempfehlungen	Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill (especially chapters 1, 2, 4-10, 14). Supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.). Schmidt und Terberger, Grundzüge der Investitions- und Finanzierungstheorie (4. Aufl.), 1997, Wiesbaden.
Links	http://www.uni-oldenburg.de/fiwi_bbl/
Language of instruction	English
Duration (semesters)	1 Semester

Module frequency		jährlich		
Module capacity		unlimited		
Examination		Prüfungszeiten	Type of examination	
Final exam of module		within three weeks after the last lecture	written exam	
Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir090 - Human Resource Management

Module label	Human Resource Management
Modulkürzel	wir090
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Junker-Michel, Mareike (Module counselling) • Breisig, Thomas (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Breisig, Thomas (module responsibility)
Prerequisites	keine
Skills to be acquired in this module	Upon completion of the module (two complementary lectures), students will be able to: • understand the complex issues, challenges and fields of action in organisational Human Resource (HR) Management; • analyse, interpret and manage HR issues within heterogeneous fields of stakeholders and environments; • effectively analyse and apply HR instruments according to the specific practical context; • develop skills to self-reflection by dealing with theoretical as well as practical issues in HR Management and are able to press their point within the scientific discussion; • are able to locate a specific research question within the scientific discussion in the field of Human Resource Management and to interlink, reflect and evaluate it accordingly. By attending the non-compulsory tutorials and participating in lecture discussions, students can develop their own position on the inter-linkages between theoretical approaches and practical courses of action. Students will thus be able to identify problems, analyse them critically, and develop solutions. As they have the opportunity to work in small groups within the tutorials and to participate during lecture discussions, students may also learn to handle different points of view and discuss constructively. Overall they will be prepared for the specific requirements faced in the field of HR Management.
Module contents	Students develop theoretical as well as practical insights into the backgrounds and specific characteristics of “Human Resource” Management, in particular the following: - origins and theoretical basis - development and framework requirements - workforce planning - recruitment and selection - work organisation - working time organisation - leadership - performance reviews

	- training and development - compensation - staff reduction
Literaturempfehlungen	Berthel, J. / Becker, F. D. (2013), Personal-Management. Grundzüge für Konzeptionen betriebli¬cher Personalarbeit, 10thedition, Schäffer-Pöschel, Stuttgart. Breisig, T. / Michel, M. (2016): Personal: Grundlagen und Handlungsfelder aus arbeitspolitischer Perspektive, 2nd edition, NWB, Herne. Oechsler, W.A. / Paul, C. (2015), Personal und Arbeit. Einführung in das Personalmanagement, 10thedition, de Gruyter, Berlin et al. Scholz, C. (2014), Personalmanagement. Informationsorientierte und verhaltenstheoretische Grundlagen, 6thedition, Vahlen, München. Further literature will be announced during the semester according to the particular lecture/seminar content.
Links	www.uol.de/orgpers
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	At the end of the lecture period and at the end of the semester	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises	freiwillig	2	WiSe	28
Präsenzzeit Modul insgesamt				84 h

wir100 - Corporate Strategy

Module label	Corporate Strategy
Modulkürzel	wir100
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Hoppmann, Jörn (module responsibility)
Prerequisites	
Skills to be acquired in this module	The goal of the course is that students are able to - know and understand basic concepts, instruments, and theories of strategic management - analyze company strategies by applying conceptual frameworks - understand the advantages and disadvantages of common instruments and models and critically evaluate their applicability - independently develop strategic options and derive recommendations for their implementation in real-life settings
Module contents	The course offers a comprehensive overview of the models and instruments of strategic management. The first part of the course introduces important concept and models of strategic management and discusses their application using examples from corporate practice. Central topics that are being discussed in this context are the relation between firm strategies and competitive advantage, strategy analysis, strategy formulation, strategy implementation, and strategies in the context of internationalization and innovation. In the second part of the course, students apply and deepen their knowledge by writing a thesis that analyzes the strategy of a specific company.
Literaturempfehlungen	Rothaermel, F.T. (2012): Strategic Management (1. Auflage), McGraw-Hill Education, New York. Wunder, T. (2016): Essentials of Strategic Management: Effective Formulation and Execution of Strategy (1. Auflage), Schäffer Poeschel, Stuttgart.
Links	
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	Thesis to be handed in at the end of semester	Thesis

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercise or tutorial		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir110 - Macroeconomic Theory

Module label	Macroeconomic Theory
Modulkürzel	wir110
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
Zuständige Personen	• Rahmeier Seyffarth, Anelise (Module counselling) • Bitzer, Jürgen (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Trautwein, Hans-Michael (module responsibility)
Prerequisites	-
Skills to be acquired in this module	At the end of the course, successful students: • understand the interdependence of market processes and economic policy in the subsystems of the economy, • avoid fallacies of composition in the nexus of microeconomics and macroeconomics, • use macroeconomics as a tool to analyse current economic and political issues, • translate economic problems into models that describe macroeconomic causalities and interdependencies by reasonable reductions of complexity, • interpret selected data in the light of macroeconomic theories.
Module contents	The course starts with an introduction to the principles of national accounting which serve as point of departure for the presentation of basic macroeconomic models in short-term, medium-term and long-term perspectives. Short-term: Consumption, saving, investment and finance in the closed-economy IS/LM framework. Medium-term: Labour supply & demand, production and inflation in the AS/AD framework and extensions to open-economy analysis. Long-term: capital accumulation, technical progress and economic growth in different approaches. The basic models are presented in words, algebra and diagrams with the aid of case studies and other exemplary material.
Literaturempfehlungen	Blanchard, O. & Illing, G. (2017): Makroökonomie (7. Aufl.). München: Pearson. (or English versions: Blanchard, O.: Macroeconomics, 7th ed. Pearson 2017) Trautwein, H.-M. (2014): Makroökonomik (3rd ed.). Oldenburg: Verlag für Wirtschaft, Informatik und Recht.
Links	http://www.vwl.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module combines lectures and tutorials. The lectures present the contents in terms of macroeconomic models and their contexts, while the tutorials serve to improve the understanding of the models by way of exercises. Course materials are uploaded on the Stud.IP website of the module.

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3		42
Exercises		1		14
Präsenzzeit Modul insgesamt				56 h

wir120 - Microeconomic Theory

Module label	Microeconomic Theory
Modulkürzel	wir120
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Helm, Carsten (module responsibility) • Rahmeier Seyffarth, Anelise (Module counselling) • Rüb, Daniel (Module counselling) • Lehrenden, Die im Modul (Module counselling)
Prerequisites	
Skills to be acquired in this module	Students • understand the relevance of microeconomics as a method for analysing economic interactions and for understanding the behaviour of typical agents, • are proficient in microeconomics at an intermediate level, and can put microeconomic issues in the context of scientific discussions, • can apply microeconomic methods and critically question them, • can exchange themselves in teams about microeconomic problems, develop solutions together, and can put them forward in the scientific debate.
Module contents	• definition und description of microeconomics • household theory (budget, preferences, utility, optimal consumption plan, demand) • theory of the firm (technology, costs, profit maximization, supply) • markets (perfect competition, monopoly, oligopoly) • market failure (external effects, public goods, asymmetric information) • game theory and behavioural economics
Literaturempfehlungen	Varian, H. (2016), Grundzüge der Mikroökonomik, Oldenbourg Verlag, München. Pindyck, R. S. und D. L. Rubinfeld (2013): Mikroökonomie, Pearson Verlag. Stocker, F. (2013): Spaß mit Mikro: Praktische Mikroökonomik für (ver)zweifelnde Studierende, Oldenbourg Verlag, Münschen.
Links	http://www.vwl.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module consists of a lecture and a tutorial. In the lecture the content of the module is presented. In the tutorial, these topics are discussed and practiced by means of exercises.

Examination	Prüfungszeiten	Type of examination
Final exam of module	at the end of the semester	Written exam; by solving the exercises in the tutorial, bonus points can be obtained

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3	--	42
Tutorial		1		14
Präsenzzeit Modul insgesamt				56 h

wir083 - Purchasing, Operations, and Logistics Management

Module label	Purchasing, Operations, and Logistics Management
Modulkürzel	wir083
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Busse, Christian (module responsibility)
Prerequisites	
Skills to be acquired in this module	Students obtain an overview of the most important operational functions of an industrial or service company. These are procurement, production and logistics. Students will get to know typical operational challenges and familiarize themselves with established approaches and methods for analyzing and improving procurement, production and logistics operations.
Module contents	The module comprises a lecture (course number 2.02.231) and an accompanying tutorial (course numbers 2.02.231a to 2.02.231j). The lecture is based on the text book "Grundzüge der Beschaffung, Produktion und Logistik" by Kummer, Grün und Jammernegg in the third edition of 2013 and the associated workbook, as well as partly on the text book "Operations Management: Konzepte, Methoden und Anwendungen" by Thonemann in the third edition of 2015. The purpose of the lecture is to explain the fundamental problems and their solutions theoretically. The tutorials focus on application and practice and offer time for questions. There are no formal or content-related participation or entrance requirements.
Literaturempfehlungen	Kummer, S., Grün, O. und Jammernegg, W. (2013): Grundzüge der Beschaffung, Produktion und Logistik (3. Auflage), Pearson Thonemann, U. (2015): Operations Management (3. Auflage), Pearson.
Links	
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module takes place in the summer semester. Please refer to the syllabus available via Stud.IP for a more detailed description of content and procedure.

Examination	Prüfungszeiten	Type of examination
Final exam of module		KL

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe und WiSe	28
Tutorial		2	SoSe und WiSe	28
Präsenzzeit Modul insgesamt				56 h

Schwerpunkt Berufliche Bildung

wir130 - Civil Law and Commercial Law

Module label	Civil Law and Commercial Law
Modulkürzel	wir130
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Rott, Peter (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	The students: - are familiar with the legal working methods, basic concepts of law in general and of civil law and commercial law in particular, - are familiar with the law of obligation and law of property, in particular with contract law, as well as with commercial law, which are the main fields of interest in the future professional practice, - are able to solve legal cases in a goal-oriented way, - are able to find approaches for legal problems as well as recognize liability risks and how to deal with them, - are in case of contract negotiations able to recognize the requirements for regulations and to evaluate consequences of regulation.
Module contents	In this module students will learn the basic concepts of civil law, commercial law and company law. The mail focus are the first two books and to some extent the third book of the BGB. After an introduction to the legal system and the legal sources of private law, the course will deal with the persons and objects of legal relations (legal subjects and objects). An introduction into general contract law (among others: transaction doctrine, representation, termination of obligations, arrears, defaults) follows then. Subsequently, the lecture will handle the main types of contracts of civil law, commitment and performance of transactions and ownership and possession. The focus of the commercial law will be the determination of traits of merchandiser, the company law, the commercial register and legal liability issues as well as cross-border trade. This is followed by an introduction into company law. Subjects of the module: Introduction into legal studies, basic principles of law, private law / public law, legal sources, general part of the civil code, law of obligations (without law of torts): contracts, type of contracts, defaults / breaches, law of terms and conditions; parts of property law. Traits of merchandiser, company; commercial register; Representation in commercial law (procuration, action and charging power of attorney); commercial transactions; forms and consequences of the change of the owner; commercial agents and brokers; customary law / trade terms; CISG; partnership / corporate law. The module will enable students to evaluate complex legal relationships in the economy discretely.
Literaturempfehlungen	Führich, E., Wirtschaftsprivatrecht, 13. Aufl., 2017. Meyer, Wirtschaftsprivatrecht, 8. Aufl., 2016. Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., 2013.
Links	http://www.privatrecht.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	2 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination

Examination		Prüfungszeiten		Type of examination	
Final exam of module		end of semester		written exam	
Form of instruction	Comment	SWS		Frequency	Workload of compulsory attendance
Lecture		4			56
Exercises		2		WiSe	28
Präsenzzeit Modul insgesamt					84 h

wir140 - Foundations of EU Economic Law and Principles of Labour Law

Module label	Foundations of EU Economic Law and Principles of Labour Law
Modulkürzel	wir140
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Godt, Christine (module responsibility) • Brors, Christiane (module responsibility)
Prerequisites	Keine
Skills to be acquired in this module	The students will: • be able to understand the institutional framework of the EU as well as the thereto related tensions between supranationalism and intergovernmentalism, • be able to apply the legal norms inherent in the EU multilevel system of governance to selected areas of EU law, and most notably to the fundamental freedoms, • be able to resolve labour law matters in the light of contractual law, • understand how labour law is embedded in civil law, • be able to understand the relevance of labour law to society, • be able to understand the influence and framework of European labour law, • learn to understand the peculiarities of the labour law, • be able to identify the specific interests of parties to an employment contract and to find corresponding legal solutions in event of a conflict.
Module contents	The module explores the foundations of European economic law as well as the fundamentals of labour law in two (consecutive) lectures. The course ‘Foundations of EU Economic Law’ offers students an overview of the law of the European Union. It covers the following topics: • The historical development of the EU; • The institutional framework and principles of the EU (effect, formation, relationship with national law); • The principles of the internal market (with a special focus on the fundamental freedoms and the doctrine of negative integration); • An introduction to the regulation of selected economic policies (positive integration, e.g. product regulation, competition law) As regards the content of the second course – ‘Principles of Labour Law’ - the following topics will be covered: • The legal foundations of labour law, the integration of labour law into the hierarchy of norms (ordinary law, constitutional law, EU law); • Individual labour law (the establishment and termination of employment relationships, severance/termination agreements, dismissal, notice period, the Unfair Dismissal Protection Act) • Rights and obligations of employees and employers (breach of contract, pay without work, liability); • Overview of collective labour law; • Overview of labour court procedures.
Literaturempfehlungen	Kilian, W./Wendt, D. H. (2017), Europäisches Wirtschaftsrecht, 6. Aufl., Nomos, Baden-Baden. Hakenberg, W. (2015), Europarecht, 7. Aufl., Vahlen, München.

			Streinz, R. (2016), Europarecht, 10. Aufl., C.F. Müller, Heidelberg		
Links			http://www.fk2.uni-oldenburg.de/InstRW/arre/ https://www.uni-oldenburg.de/eurowr/		
Language of instruction			German		
Duration (semesters)			2 Semester		
Module frequency			anually		
Module capacity			unlimited		
Examination		Prüfungszeiten		Type of examination	
Final exam of module		end of semester		written test	
Form of instruction	Comment		SWS	Frequency	Workload of compulsory attendance
Lecture			2		28
Exercises			2	WiSe	28
Präsenzzeit Modul insgesamt					56 h

wir150 - Statistics I for Economists

Module label	Statistics I for Economists
Modulkürzel	wir150
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Stecking, Ralf Werner (module responsibility)
Prerequisites	
Skills to be acquired in this module	Students • will understand the fundamental terms of descriptive and inductive statistics. • will be able to choose and calculate appropriate measures and methods in order to describe empirical data properly. • are familiar with concepts of probability theory and will be able to transfer statistical results from sample to population.
Module contents	Measuring and tabular / graphic representation of the data, summary statistics (arithmetic mean, statistical dispersion), two-dimensional distributions (graphic / tabular depiction, statistical independence, contingency, simple linear regression, and correlation), fundaments of probability theory and probability distribution, sampling distributions, estimation and test methods.
Literaturempfehlungen	Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften (3. Aufl.), München Mittag, H.J. (2015): Statistik: Eine interaktive Einführung, (4. Aufl.), Berlin Schira, J. (2016): Statistische Methoden der VWL und BWL (5. Aufl.), München Wewel, M. (2014): Statistik im Bachelor-Studium der BWL und VWL (3. Aufl.), München
Links	https://www.uni-oldenburg.de/wire/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Exercises (optional)			WiSe	0
Präsenzzeit Modul insgesamt				56 h

wir170 - Subject specific pedagogy (didactics) in business administration and economics - basic principles

Module label	Subject specific pedagogy (didactics) in business administration and economics - basic principles
Modulkürzel	wir170
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Rebmann, Karin (Module counselling) • Rebmann, Karin (module responsibility)
Prerequisites	
Skills to be acquired in this module	Upon completion of the module, students will (be able to): • know the guiding principles, approaches and positions of subject-specific pedagogy (didactics) in business administration and economics. • know conceptual designs for teaching and learning in vocational contexts. • differentiate between areas of decision-making, action-taking, and theoretical analyses connected to teaching. • know and analyse teaching and learning arrangements in vocational contexts. • evaluate teaching and learning arrangements in vocational contexts taking research findings on teaching and learning methods into consideration.
Module contents	This module introduces the theory of teaching and learning in vocational contexts and the structural design of teaching and learning processes with special regard to complex teaching and learning arrangements. The module covers two courses of lectures. The first course of lectures “Basic principles on teaching and learning in vocational contexts” gives an overview of the issue of teaching and learning in vocational contexts. To this end, the didactic models of planning learning situations are first dealt with, which introduce the complexity of coordinating learning content, objectives and methods with the heterogeneous requirements of learners (keyword inclusion). In addition, the didactic principles of action orientation, competence orientation, learning field orientation and business process orientation are discussed. The second course of lectures “Teaching and learning arrangements” gives an overview of teaching and learning arrangement used in vocational education and training. This includes simulation and business games, role playing, case studies, anchored instruction, learning in simulated work-situations, and project work. In addition, students receive an introduction to the possibilities of teaching and learning with digital media. Preconditions for the use of these arrangements in schools and enterprises are discussed and practical experiences analysed using selected examples and research findings.
Literaturempfehlungen	Bonz, B. (2006). Methodik: Lern-Arrangements in der Berufsbildung, Baltmannsweiler, Schneider. Jank, W. & Meyer, H. (2005). Didaktische Modelle (7. edition), Frankfurt a. M., Cornelsen Scriptor. Rebmann, K. (1998). „Fachdidaktik Wirtschaft und Verwaltung“, In: B. Bonz& B. Ott (Hrsg.), Fachdidaktik des beruflichen Lernens, Stuttgart, Steiner. Rebmann, K. &Tenfelde, W. (2008). Didaktik des betrieblichen Lernens, Mering, Hampp. Further literature will be recommended in the course.
Links	http://www.uni-oldenburg.de/bwp
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The successful completion of module wir170 is a mandatory requirement for the attendance of module prx105 (practical training in vocational schools). Students have to take part in the lectures actively to fulfil the requirements of module wir170. This includes usually the regular participation in the sessions, the preparation and reworking of the content of each session (e.g. reading suggested literature, working on learning tasks), and giving presentations in different forms depending on the type of course. The criteria of an active participation are negotiated and defined at the beginning of the course.
Type of module	je nach Studiengang Pflicht oder Wahlpflicht

Examination	Prüfungszeiten	Type of examination

Examination	Prüfungszeiten	Type of examination
Final exam of module	1st: Wednesday of the first week in the off-course period (summer semester) 2nd: Wednesday of the week before the orientation week starts 3rd: Wednesday of the third week of the off-course period (winter semester)	assignment (max. 7 pages)
Form of instruction	Lecture	
SWS	4	
Frequency		

wir181 - Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning in enterprises

Module label	Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning in enterprises
Modulkürzel	wir181
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung
Zuständige Personen	• Rebmann, Karin (module responsibility) • Slopinski, Andreas (module responsibility) • Rebmann, Karin (Prüfungsberechtigt) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	-
Skills to be acquired in this module	Upon completion of the module, students will be able to: • describe learning approaches and complex teaching and learning arrangements in work-related contexts in enterprises. • analyse, develop and evaluate complex teaching and learning arrangements in work-related contexts. • transfer their knowledge of complex teaching and learning arrangements to different teaching and learning scenarios.
Module contents	The module deals in depth with didactic problem areas in the workplace, taking into account key social issues such as sustainability, inclusion and digitalization. The module includes two courses in seminar form. Possible topics depend on the topicality and focus of the responsible lecturers: Informal learning; learning in the workplace; concepts and methods of in-company training and further education; e-learning; production school; work and learning tasks; needs assessment; guiding text method; junior company; company visits; support for trainees with special educational needs.
Literaturempfehlungen	Suggested reading: Pahl, J.-P. (1998). Berufsdidaktische Perspektiven der Lern- und Arbeitsaufgaben, In: H. Holz, J. Koch, D. Schemme & E. Witzgall (Eds.), Lern- und Arbeitsaufgabenkonzepte in Theorie und Praxis (pp. 13-150), Bielefeld, Bertelsmann. Rebmann, K.; Tenfelde, W. & Schlömer, T. (2011). Berufs- und Wirtschaftspädagogik. Eine Einführung in die Strukturbegriffe (4. edition), Wiesbaden, Springer. Schröder, T. (2009). Arbeits- und Lernaufgaben für die Weiterbildung. Eine Lernform für das Lernen im Prozess der Arbeit, Bielefeld, Bertelsmann. Recommended literature differs depending on the specific focus of the seminar.
Links	http://www.uni-oldenburg.de/bwp
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	Students have to take part in the seminars actively to fulfil the requirements of module wir181. This includes usually the regular participation in the sessions, the preparation and reworking of the content of each session (e.g. reading suggested literature, working on learning tasks), and giving presentations in different forms depending on the type of course. The criteria of an active participation are negotiated and defined at the beginning of the course.

Examination	Prüfungszeiten	Type of examination
Final exam of module	-	term paper (20 pages maximum)

Form of instruction	Seminar
SWS	4
Frequency	

wir182 - Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning in vocational schools

Module label	Subject specific pedagogy (didactics) in business administration and economics - selected issues on teaching and learning in vocational schools
Modulkürzel	wir182
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung
Zuständige Personen	• Rebmann, Karin (module responsibility) • Slopinski, Andreas (module responsibility) • Rebmann, Karin (Prüfungsberechtigt) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	Upon completion of the module, students will be able to: • describe complex teaching and learning arrangements in schools. • analyse, develop, and evaluate complex teaching and learning arrangements. • transfer their knowledge of complex teaching and learning arrangements to different teaching and learning scenarios.
Module contents	The module deals in depth with didactic problem areas at the school as a place of learning, considering key social issues such as sustainability, inclusion and digitalization. The module includes two courses in seminar form. Possible topics depend on the topicality and focus of the responsible teachers: Complex teaching-learning arrangements such as case studies, simulation games, projects, learning companies, role plays, learning bureaus; constructivist didactics and learning tasks. The consideration of heterogeneous student groups (keyword inclusion) and the progressive digitalization of learning and teaching is integrated.
Literaturempfehlungen	Blötz, U. (2003). Planspiele in der beruflichen Bildung, Bielefeld, Bertelsmann Bonz, B. (2009). Methoden der Berufsbildung. Ein Lehrbuch (2. edition), Stuttgart, Hirzel Kaiser, F.-J. & Kaminiski, H. (2012). Methodik des Ökonomieunterrichts (4. edition), Bad Heilbrunn, Klinkhardt Rebmann, K. (2001). Planspiel und Planspieleinsatz. Theoretische und empirische Exploration zu einer konstruktivistischen Planspieldidaktik, Hamburg, VDK Literature differs depending on the specific focus of the seminar.
Links	http://www.uni-oldenburg.de/bwp
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	Students have to take part in the seminars actively to fulfil the requirements of module wir182. This includes usually the regular participation in the sessions, the preparation and reworking of the content of each session (e.g. reading suggested literature, working on learning tasks), and giving presentations in different forms depending on the type of course. The criteria of an active participation are negotiated and defined at the beginning of the course.

Examination	Prüfungszeiten	Type of examination
Final exam of module	-	term paper (20 pages maximum)

Form of instruction	Seminar
SWS	4
Frequency	

Schwerpunkt Management und Ökonomie

wir082 - Corporate Finance

Module label	Corporate Finance
Modulkürzel	wir082
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich more... • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	• Prokop, Jörg (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	Students • understand the role corporate finance plays in today’s business environment, • are able to make consistent investment decisions based on established financial models both under certainty and under uncertainty, • are able to place these models in within the broader context of economic theory, including both neoclassical theory and principal-agent theory, • are able to assess the limitations of these models, • analyze firm’s main sources of (long-term) financing.
Module contents	Course outline: 1. Introduction 2. Valuation and Capital Budgeting 3. Risk and Return 4. Long-Term Financing This course is an introduction to corporate finance. It covers typical tools and techniques used in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment’s risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms’ main sources of (long-term) financing. The topics covered in this course are relevant for financial decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.
Literaturempfehlungen	Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill (especially chapters 1, 2, 4-10, 14). Supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.). Schmidt und Terberger, Grundzüge der Investitions- und Finanzierungstheorie (4. Aufl.), 1997, Wiesbaden.
Links	http://www.uni-oldenburg.de/fiwi_bbl/

Language of instruction		English		
Duration (semesters)		1 Semester		
Module frequency		jährlich		
Module capacity		unlimited		
Examination	Prüfungszeiten		Type of examination	
Final exam of module	within three weeks after the last lecture		written exam	

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir090 - Human Resource Management

Module label	Human Resource Management
Modulkürzel	wir090
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Junker-Michel, Mareike (Module counselling) • Breisig, Thomas (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Breisig, Thomas (module responsibility)
Prerequisites	keine
Skills to be acquired in this module	Upon completion of the module (two complementary lectures), students will be able to: • understand the complex issues, challenges and fields of action in organisational Human Resource (HR) Management; • analyse, interpret and manage HR issues within heterogeneous fields of stakeholders and environments; • effectively analyse and apply HR instruments according to the specific practical context; • develop skills to self-reflection by dealing with theoretical as well as practical issues in HR Management and are able to press their point within the scientific discussion; • are able to locate a specific research question within the scientific discussion in the field of Human Resource Management and to interlink, reflect and evaluate it accordingly. By attending the non-compulsory tutorials and participating in lecture discussions, students can develop their own position on the inter-linkages between theoretical approaches and practical courses of action. Students will thus be able to identify problems, analyse them critically, and develop solutions. As they have the opportunity to work in small groups within the tutorials and to participate during lecture discussions, students may also learn to handle different points of view and discuss constructively. Overall they will be prepared for the specific requirements faced in the field of HR Management.
Module contents	Students develop theoretical as well as practical insights into the backgrounds and specific characteristics of “Human Resource” Management, in particular the following: - origins and theoretical basis - development and framework requirements - workforce planning - recruitment and selection - work organisation - working time organisation - leadership - performance reviews

	- training and development - compensation - staff reduction
Literaturempfehlungen	Berthel, J. / Becker, F. D. (2013), Personal-Management. Grundzüge für Konzeptionen betriebli¬cher Personalarbeit, 10thedition, Schäffer-Pöschel, Stuttgart. Breisig, T. / Michel, M. (2016): Personal: Grundlagen und Handlungsfelder aus arbeitspolitischer Perspektive, 2nd edition, NWB, Herne. Oechsler, W.A. / Paul, C. (2015), Personal und Arbeit. Einführung in das Personalmanagement, 10thedition, de Gruyter, Berlin et al. Scholz, C. (2014), Personalmanagement. Informationsorientierte und verhaltenstheoretische Grundlagen, 6thedition, Vahlen, München. Further literature will be announced during the semester according to the particular lecture/seminar content.
Links	www.uol.de/orgpers
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	At the end of the lecture period and at the end of the semester	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises	freiwillig	2	WiSe	28
Präsenzzeit Modul insgesamt				84 h

wir130 - Civil Law and Commercial Law

Module label	Civil Law and Commercial Law
Modulkürzel	wir130
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	• Rott, Peter (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	The students: - are familiar with the legal working methods, basic concepts of law in general and of civil law and commercial law in particular, - are familiar with the law of obligation and law of property, in particular with contract law, as well as with commercial law, which are the main fields of interest in the future professional practice, - are able to solve legal cases in a goal-oriented way, - are able to find approaches for legal problems as well as recognize liability risks and how to deal with them, - are in case of contract negotiations able to recognize the requirements for regulations and to evaluate consequences of regulation.
Module contents	In this module students will learn the basic concepts of civil law, commercial law and company law. The mail focus are the first two books and to some extent the third book of the BGB. After an introduction to the legal system and the legal sources of private law, the course will deal with the persons and objects of legal relations (legal subjects and objects). An introduction into general contract law (among others: transaction doctrine, representation, termination of obligations, arrears, defaults) follows then. Subsequently, the lecture will handle the main types of contracts of civil law, commitment and performance of transactions and ownership and possession. The focus of the commercial law will be the determination of traits of merchandiser, the company law, the commercial register and legal liability issues as well as cross-border trade. This is followed by an introduction into company law. Subjects of the module: Introduction into legal studies, basic principles of law, private law / public law, legal sources, general part of the civil code, law of obligations (without law of torts): contracts, type of contracts, defaults / breaches, law of terms and conditions; parts of property law. Traits of merchandiser, company; commercial register; Representation in commercial law (procuration, action and charging power of attorney); commercial transactions; forms and consequences of the change of the owner; commercial agents and brokers; customary law / trade terms; CISG; partnership / corporate law. The module will enable students to evaluate complex legal relationships in the economy discretely.
Literaturempfehlungen	Führich, E., Wirtschaftsprivatrecht, 13. Aufl., 2017. Meyer, Wirtschaftsprivatrecht, 8. Aufl., 2016. Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., 2013.
Links	http://www.privatrecht.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	2 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				84 h

wir140 - Foundations of EU Economic Law and Principles of Labour Law

Module label	Foundations of EU Economic Law and Principles of Labour Law
Modulkürzel	wir140
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Godt, Christine (module responsibility) • Brors, Christiane (module responsibility)
Prerequisites	Keine
Skills to be acquired in this module	The students will: • be able to understand the institutional framework of the EU as well as the thereto related tensions between supranationalism and intergovernmentalism, • be able to apply the legal norms inherent in the EU multilevel system of governance to selected areas of EU law, and most notably to the fundamental freedoms, • be able to resolve labour law matters in the light of contractual law, • understand how labour law is embedded in civil law, • be able to understand the relevance of labour law to society, • be able to understand the influence and framework of European labour law, • learn to understand the peculiarities of the labour law, • be able to identify the specific interests of parties to an employment contract and to find corresponding legal solutions in event of a conflict.
Module contents	The module explores the foundations of European economic law as well as the fundamentals of labour law in two (consecutive) lectures. The course ‘Foundations of EU Economic Law’ offers students an overview of the law of the European Union. It covers the following topics: • The historical development of the EU; • The institutional framework and principles of the EU (effect, formation, relationship with national law); • The principles of the internal market (with a special focus on the fundamental freedoms and the doctrine of negative integration); • An introduction to the regulation of selected economic policies (positive integration, e.g. product regulation, competition law) As regards the content of the second course – ‘Principles of Labour Law’ - the following topics will be covered: • The legal foundations of labour law, the integration of labour law into the hierarchy of norms (ordinary law, constitutional law, EU law); • Individual labour law (the establishment and termination of employment relationships, severance/termination agreements, dismissal, notice period, the Unfair Dismissal Protection Act) • Rights and obligations of employees and employers (breach of contract, pay without work, liability); • Overview of collective labour law; • Overview of labour court procedures.
Literaturempfehlungen	Kilian, W./Wendt, D. H. (2017), Europäisches Wirtschaftsrecht, 6. Aufl., Nomos, Baden-Baden. Hakenberg, W. (2015), Europarecht, 7. Aufl., Vahlen, München.

			Streinz, R. (2016), Europarecht, 10. Aufl., C.F. Müller, Heidelberg		
Links			http://www.fk2.uni-oldenburg.de/InstRW/arre/ https://www.uni-oldenburg.de/eurowr/		
Language of instruction			German		
Duration (semesters)			2 Semester		
Module frequency			anually		
Module capacity			unlimited		
Examination		Prüfungszeiten		Type of examination	
Final exam of module		end of semester		written test	
Form of instruction	Comment		SWS	Frequency	Workload of compulsory attendance
Lecture			2		28
Exercises			2	WiSe	28
Präsenzzeit Modul insgesamt					56 h

wir150 - Statistics I for Economists

Module label	Statistics I for Economists
Modulkürzel	wir150
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Stecking, Ralf Werner (module responsibility)
Prerequisites	
Skills to be acquired in this module	Students • will understand the fundamental terms of descriptive and inductive statistics. • will be able to choose and calculate appropriate measures and methods in order to describe empirical data properly. • are familiar with concepts of probability theory and will be able to transfer statistical results from sample to population.
Module contents	Measuring and tabular / graphic representation of the data, summary statistics (arithmetic mean, statistical dispersion), two-dimensional distributions (graphic / tabular depiction, statistical independence, contingency, simple linear regression, and correlation), fundaments of probability theory and probability distribution, sampling distributions, estimation and test methods.
Literaturempfehlungen	Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften (3. Aufl.), München Mittag, H.J. (2015): Statistik: Eine interaktive Einführung, (4. Aufl.), Berlin Schira, J. (2016): Statistische Methoden der VWL und BWL (5. Aufl.), München Wewel, M. (2014): Statistik im Bachelor-Studium der BWL und VWL (3. Aufl.), München
Links	https://www.uni-oldenburg.de/wire/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Exercises (optional)			WiSe	0
Präsenzzeit Modul insgesamt				56 h

wir083 - Purchasing, Operations, and Logistics Management

Module label	Purchasing, Operations, and Logistics Management
Modulkürzel	wir083
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
Zuständige Personen	• Lehrenden, Die im Modul (Prüfungsberechtigt) • Busse, Christian (module responsibility)
Prerequisites	
Skills to be acquired in this module	Students obtain an overview of the most important operational functions of an industrial or service company. These are procurement, production and logistics. Students will get to know typical operational challenges and familiarize themselves with established approaches and methods for analyzing and improving procurement, production and logistics operations.
Module contents	The module comprises a lecture (course number 2.02.231) and an accompanying tutorial (course numbers 2.02.231a to 2.02.231j). The lecture is based on the text book "Grundzüge der Beschaffung, Produktion und Logistik" by Kummer, Grün und Jammernegg in the third edition of 2013 and the associated workbook, as well as partly on the text book "Operations Management: Konzepte, Methoden und Anwendungen" by Thonemann in the third edition of 2015. The purpose of the lecture is to explain the fundamental problems and their solutions theoretically. The tutorials focus on application and practice and offer time for questions. There are no formal or content-related participation or entrance requirements.
Literaturempfehlungen	Kummer, S., Grün, O. und Jammernegg, W. (2013): Grundzüge der Beschaffung, Produktion und Logistik (3. Auflage), Pearson Thonemann, U. (2015): Operations Management (3. Auflage), Pearson.
Links	
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module takes place in the summer semester. Please refer to the syllabus available via Stud.IP for a more detailed description of content and procedure.

Examination	Prüfungszeiten	Type of examination
Final exam of module		KL

Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe und WiSe	28
Tutorial		2	SoSe und WiSe	28
Präsenzzeit Modul insgesamt				56 h

Abschlussmodul

bam - Bachelor´s Thesis Module

Module label	Bachelor´s Thesis Module		
Modulkürzel	bam		
Credit points	15.0 KP		
Workload	450 h		
Verwendbarkeit des Moduls	• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Abschlussmodul		
Zuständige Personen	• Rebmann, Karin (Module counselling) • Akman, Gürbet (Module counselling) • Irmscher, Maike (Module counselling) • Kehl, Verena (Module counselling) • Slopinski, Andreas (Module counselling) • Jahncke, Heike (Module counselling) • Steib, Christian (Module counselling) • Panschar, Meike (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Rebmann, Karin (module responsibility)		
Prerequisites			
Skills to be acquired in this module	Upon completion of the module, students will be able to: • carry out research independently in subject specific pedagogy (didactics) regarding business administration and economics using selected research methods. • investigate and analyse academic literature concerning their research topic. • connect their research topic to the broader research field. • develop a content structure for their bachelor thesis, and • write their bachelor thesis.		
Module contents	The module covers the composition of a bachelor thesis in subject specific pedagogy (didactics) in business administration and economics (12 CP), and the participation of an associated colloquium to support students' research work and writing processes (3 CP). Students have to compose their bachelor thesis within ten weeks. Within this time frame, they work on a specific research question in subject specific pedagogy (didactics) in the field of business administration and economics. This research work is mainly theory-based and follows approved research methods. Students present and discuss their work in progress in the colloquium. They receive feedback on their work, for example on their research question, research concept and structure, but also on aspects of academic writing.		
Literaturempfehlungen	Literature varies depending on the chosen research topic.		
Links	http://www.uni-oldenburg.de/bwp		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	halbjährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten		Type of examination
Final exam of module	during the semester		bachelor thesis
Form of instruction	Colloquium		
SWS	2		
Frequency			