

Basic and Accentuation Modules

wir812 - Environmental Law

Module label	Environmental Law	
Module code	wir812	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Mantelmodule • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Recht der Wirtschaft" (RdW) • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 	
Responsible persons	<p>Meyerholt, Ulrich (Module counselling)</p> <p>Godt, Christine (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.</p>	
Module contents	<p>The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt.</p> <p>The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts.</p> <p>The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.</p>	
Reader's advisory	<p>Epiney, A. (2013), Umweltrecht der Europäischen Union, Nomos, Baden-Baden.</p> <p>Erbguth, W./Schlacke, S., (2016), Umweltrecht, 6. Aufl., Nomos, Baden-Baden.</p> <p>Jans, J./Vedder, H. (2012), European Environmental Law, 4. Aufl., Europa Law Publishing, Groningen.</p> <p>Meyerholt, U. (2016), Umweltrecht, 4. Aufl. BIS-Vlg, Oldenburg.</p>	
Links		
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	during term	oral presentation and written script
Course type	Lecture	
SWS	4	
Frequency	SoSe oder WiSe	
Workload attendance	56 h	

wir901 - Environmental Economics

Module label	Environmental Economics			
Module code	wir901			
Credit points	6.0 KP			
Workload	180 h (Lecture: 3 SWS (42h) Exercise: 1 SWS (14h))			
Applicability of the module	<ul style="list-style-type: none"> • Master Applied Economics and Data Science (Master) > Economics • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL) • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 			
Responsible persons	<p>Helm, Carsten (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Helm, Carsten (Module responsibility)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	Know and be able to apply fundamental concepts and figures of thought in environmental economics; be able to analyse and evaluate environmental problems and solution approaches; practice scientific methods and the ability to discuss; be able to classify environmental economics in the context of interdisciplinary sustainability research.			
Module contents	Economic analysis of environmental impacts (property rights, external effects, market failure); ethical aspects of environmental economics, instruments of environmental policy (tradable permits, taxes, subsidies, liability law); innovation and adaptation of new technologies; international environmental problems.			
Reader's advisory	<p>Daniel J. Phaneuf and Till Requate. <i>A Course in Environmental Economics: Theory, Policy, and Practice</i>. Cambridge University Press, 2016.</p> <p>Roger Perman, Yue Ma, Michael Common, David Maddison and James McGilvray. <i>Natural Resource and Environmental Economics</i>. Addison Wesley. 2011 (4th edition).</p>			
Links				
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	Annually			
Module capacity	unlimited			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Übung / Lecture and exercise			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	At the end of the lecture period	Written exam; bonus through solution of exercises		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Total time of attendance for the module				56 h

wir902 - International Sustainability Management

Module label	International Sustainability Management
Module code	wir902
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules • Master's Programme Water and Coastal Management (Master) > Socioeconomics
Responsible persons	<p>Siebenhüner, Bernd (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Wegner, Alkje (Authorized examiners)</p> <p>Sievers-Glotzbach, Stefanie (Authorized examiners)</p>
Prerequisites	No
Skills to be acquired in this module	<p>- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:</p> <ul style="list-style-type: none"> * Sustainability: Basic concepts, strategies, * Domestic and international challenges for business, * Business case for sustainable development, * Integrative concepts of sustainable corporations, * Sustainable strategies, * Management instruments <p>- Discussing topics of international sustainability management with students from different scientific disciplines.</p> <p>- Ability to present and evaluate different concepts and instruments of international sustainability management</p>
Module contents	<p>This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.</p>
Reader's advisory	<p>BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleiber, Müller), http://www2.leuphana.de/umangement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf</p> <p>Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf;</p> <p>Board on Sustainable Development of the National Research Council, 1999 Our Common Journey: A Transition Toward Sustainability. Washington D.C.: National Academy Press;</p> <p>Dyllick, Thomas, and Kay Hockerts, 2002 "Beyond the Business Case for Corporate Sustainability." Business Strategy and the Environment, 2002: 130-141;</p> <p>Gladwin, T., et al., 1995 "Shifting paradigms for sustainable development: Implications for management theory and research." Academy of Management Review, 20: 874 - 907;</p> <p>Hart, Stuart, 1997 "Strategies for a sustainable world." Harvard Business Review, January-February 1997: 67-76;</p> <p>Holliday, Charles O., et al., 2002 Walking the Talk. The Business Case for Sustainable Development. Sheffield: Greenleaf;</p> <p>Hutchinson, Andrew, and Frances Hutchinson, 1997 Environmental Business Management: Sustainable Development in the New Millennium. London u.a.: McGraw-Hill.</p> <p>Shrivastava, Paul, and Stuart L. Hart, 1995 "Creating sustainable corporations." Business Strategy and the Environment 1995: 154 165.</p>
Links	
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Modullevel / module level	BM (Basismodul / Base)
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht
Lehr-/Lernform / Teaching/Learning method	

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination		
Final exam of module	By the end of the lecture period	Presentation and written summary		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir904 - Environmental and Sustainability Policies

Module label	Environmental and Sustainability Policies	
Module code	wir904	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Siebenhüner, Bernd (Module counselling)</p> <p>Wegner, Alkje (Module counselling)</p> <p>Müller, Werner Joachim (Module counselling)</p>	
Prerequisites		
Skills to be acquired in this module	<p>students:</p> <ul style="list-style-type: none"> • have basic information about national and european environmental and sustainability governance • describe the history of national and european environmental and sustainability governance • reflect upon central principles, instruments, players and strategies in environmental and sustainability governance • analyze selected topics of environmental and sustainability governance based upon central principles, instruments, players and strategies 	
Module contents	<ul style="list-style-type: none"> • Introduction to environmental politics - Politics, Political Science, Policy Analysis • Environment – Terms and Concepts - Historical Foundations of Environmental Politics • Actors, institutions and governance structures; Actors in Environmental Policy • Socio-ecological systems framework • Environmental Policy in Germany • Environmental Policy in the European Union • Steering and principles in environmental policy • Instruments in environmental policy • Policy process and environmental policy • Multilevel and reflexive governance - Multilevel governance • International environmental governance • Science-Policy Interface 	
Reader's advisory	<p>Aden, Hartmut (2012): Umweltpolitik, Wiesbaden: VS-Verlag</p> <p>Ambrus, M./Arts, K./Hey, E./Raulus, H. (Eds.): The Role of 'Experts' in International and European Decision-Making Processes. Advisors, Decision Makers or Irrelevant Actors? Cambridge: Cambridge University Press</p> <p>Jänicke, M. (1997): National Environmental Policies. Heidelberg: Springer</p> <p>Jordan, A. (Hrsg.) (2004): Environmental Policy in the European Union: Actors, Institutions and Processes. London: Earthscan.</p> <p>Kraft, Michael E. (2011): Environmental policy and politics. 5th ed. Upper Saddle River: Pearson Education</p> <p>Ostrom, E. (2009): A General Framework for Analyzing Sustainability of Social-Ecological Systems, Science 325: 420</p> <p>Hooghe, Liesbet and Makrs, Gary (2003). "Unraveling the Central State, but How? Types of Multi-level Governance." American Political Science Review 97(02): 233-243.</p>	
Links	https://www.uni-oldenburg.de/wire/	
Languages of instruction	German, English	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level	BM (Basismodul / Base)	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		presentation

Course type	Lecture and seminar
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SWS	4
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Frequency	WiSe
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Workload attendance	56 h
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wir905 - Environmental Sciences

Module label	Environmental Sciences	
Module code	wir905	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules • Master's Programme Water and Coastal Management (Master) > Science 	
Responsible persons	<p>Freund, Holger (Module counselling)</p> <p>Köster, Jürgen (Module counselling)</p> <p>Dozent, Gast (Module counselling)</p> <p>Klenke, Thomas (Authorized examiners)</p> <p>Freund, Holger (Authorized examiners)</p> <p>Köster, Jürgen (Authorized examiners)</p> <p>Klenke, Thomas (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>The Introduction to processes and systems of the dynamic Earth constituting the foundation for sustainable management is presented to produce:</p> <ul style="list-style-type: none"> • Knowledge about processes and systems relevant for sustainable management using knowledge and methodologies from all science disciplines in an integrated way. • Skills in elaborating on complex tasks of environmental management using an interdisciplinary science based approach and to present related findings to non-expert audiences. • Lecture room presentations and discussions based on slides and black/white board usage. <p>Short films will be presented to endorse the intended achievements.</p>	
Module contents	<p>Lecture: Understanding the Bioplanet Earth (2 contact hours/week) (Vorlesung, 2 LVS: Aufbau und Entwicklungsgeschichte der Erde; Dynamik der Erde: Kreisläufe und Evolutionsprozesse; Lebensraum Boden; Wasser; Klima; Biodiversität; Lagerstätten und Ressourcenerschließung; Ökosysteme der Erde.) Seminar: Cases in Understanding the Bioplanet Earth (2 contact hours/week)</p> <p>Introduction to key processes and to systems dynamics of the Earth representing a planet being alive driven by external and internal forces interacting with biological activities. Topics of the lecture comprise introductions to the evolution of the universe and solar systems, the differentiation and sub-systems of the Earth's interior, minerals and rock cycle, soils, ocean and climate, evolution and biodiversity, organisms and physiology, water and element cycling plus insights into ecosystems under different climate conditions. The cases are selected in order to (i) highlight certain principles and theories in geo- and biosciences and (ii) exemplify critical objects and phenomena in modern practice of resource and environmental management. This module consists of topical programmes of the Master Cluster Environment and Sustainability.</p>	
Reader's advisory	A 'foundation material pool' will be made available online for students and lecturers providing paper books, reports and media covering the topics of the lecture and the cases	
Links		
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	BM (Basismodul / Base)	
Modulart / typ of module	Pflicht / Mandatory	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	By the end of the lecture period.	Presentation/discussion and written report on a case; Scientific quality of presentation (40 %) Clarity of presentation and discussion (20 %) Scientific quality of report (40 %)

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir808 - Multivariate Statistics

Module label	Multivariate Statistics			
Module code	wir808			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Mantelmodule • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL) • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Environmental Modelling (Master) > Mastermodule • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 			
Responsible persons	Stecking, Ralf Werner (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)			
Prerequisites				
Skills to be acquired in this module	With successful completion of the course, students shall: <ul style="list-style-type: none"> • be aware of and be able to evaluate advanced methods of multivariate data analysis. • be able to select adequate methods in relevant fields of application, like prediction, classification, and segmentation analysis. • be able to run computer-aided analyses and to interpret the results properly. 			
Module contents	Various methods of quantitative data analysis such as: <ul style="list-style-type: none"> • Linear Regression, • Logistic Regression, • Linear Discriminant Analysis, • Principal Component Analysis, • Feature selection and evaluation methods. 			
Reader's advisory	Backhaus, Erichson, Plinke, Weiber (2015): Multivariate Analysemethoden, 14. Aufl., Springer, Berlin Litz, H.P. (2000): Multivariate Statistische Methoden, Oldenbourg, München Hartung, J. und Elpelt, B. (2006): Multivariate Statistik, 7. Aufl., Oldenbourg, München Berthold, M. und Hand, D.J. (2010): Intelligent Data Analysis, 2. Aufl., Springer, Berlin Witten, I.H. und Frank, E. (2011): Data Mining, 3. Aufl., Morgan Kaufmann, San Francisco			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	MM-PB (Professionalisierungsbereichsmodul im Master)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	at the end of the semester	written exam or oral exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Total time of attendance for the module				56 h

wir809 - Econometrics

Module label	Econometrics			
Module code	wir809			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Master's Programme Business Administration, Economics and Law (Master) > Mantelmodule • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Bitzer, Jürgen (Module responsibility)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	<p>The students are able to:</p> <ul style="list-style-type: none"> - apply the basic econometric methods, - follow, evaluate and interpret basic empirical studies, - apply basic econometric methods in empirical studies, - use the econometric software STATA. 			
Module contents	<p>The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.</p>			
Reader's advisory	<p>Stock, J. H. & Watson, M. W. (2011), Introduction to Econometrics (3rd ed.), Amsterdam: Addison-Wesley Longman.</p> <p>Kohler, Ulrich und Frauke Kreuter (2016): Datenanalyse mit Stata: Allgemeine Konzepte der Datenanalyse und ihre praktische Anwendung, 45. aktualisierte und überarbeitete Auflage, Oldenbourg Verlag.</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	<p>Dieses Modul besteht aus einer Vorlesung und einer Übung. Die Übung findet im Computerraum statt. Neben der Vertiefung des Vorlesungsstoffes lernen die Teilnehmer in der Übung auch den Umgang mit der Ökonometriesoftware STATA.</p>			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Übung			
Vorkenntnisse / Previous knowledge	Statistik I und II, Mathematik für Ökonomen.			
Examination	Time of examination	Type of examination		
Final exam of module	end of the semester	written exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Total time of attendance for the module				56 h

Additional Modules

inf651 - Environmental Management Information Systems I

Module label	Environmental Management Information Systems I
Module code	inf651
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM)• Master's Programme Business Informatics (Master) > Akzentsetzungsmodule der Informatik• Master's Programme Computing Science (Master) > Angewandte Informatik• Master's Programme Environmental Modelling (Master) > Mastermodule• Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	Marx Gomez, Jorge (Authorized examiners) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>This module completes the knowledge and abilities gained in the field of Environmental Informatics and it creates a strong reference to up to date topics in the field of sustainability. The content taught in this module can directly be applied in an upcoming study and professional career.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• are able to classify and explain the sustainability paradigm• are aware of the current status of sustainability reporting• are able to define and to model material flows• have obtained know-how in the field of corporate environmental management information systems (CEMIS) <p>Methodological competence The students:</p> <ul style="list-style-type: none">• implement CEMIS• apply different techniques and methods to case studies• develop new case studies in teams <p>Social competence The students:</p> <ul style="list-style-type: none">• are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them• present and discuss their own results with the team and the other members of the course <p>Self-competence The students:</p> <ul style="list-style-type: none">• learn about their own limitations and learn to accept criticism in order to strengthen their own abilities
Module contents	<p>This course teaches methods, approaches and techniques in the field of information processing in order to support solutions to problems that arise from companies' impact on the environment. In particular, ICT supported approaches of production-integrated environmental protection, environmental controlling and reporting are introduced and discussed. In order to enable the integration of such approaches into environmental protection, environmental management and its systems are taught as well.</p> <p>The content in detail:</p> <ul style="list-style-type: none">• environmental management as a basis for sustainability• sustainability and material flow management• strategic environmental management• eco-controlling life cycle• characteristics and system architectures of CEMIS• standard software systems

- environmental accounting systems

Reader's advisory

- Heck, P., Bemmann, U. (Hrsg.) (2002): Praxishandbuch Stoffstrommanagement. Deutscher Wirtschaftsdienst.
- Rüdiger, C. (2000): Betriebliches Stoffstrommanagement. Deutscher Universitätsverlag.
- Möller, A. (2000): Grundlagen stoffstrombasierter Betrieblicher Umweltinformationssysteme. Projekt Verlag.
- Rautenstrauch, C. (1999), Betriebliche Umweltinformationssysteme, Springer-Verlag, Berlin.

Links	http://www.wi-ol.de			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the lecture period		exercises and written exam (max. 120 min.)	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SuSe	28
Exercises		2	SuSe	28
Total time of attendance for the module				56 h

inf659 - Environmental Management Information Systems II

Module label	Environmental Management Information Systems II
Module code	inf659
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM)• Master's Programme Business Informatics (Master) > Akzentsetzungsmodulare der Informatik• Master's Programme Computing Science (Master) > Angewandte Informatik• Master's Programme Environmental Modelling (Master) > Mastermodule• Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	Marx Gomez, Jorge (Authorized examiners) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>This course aims at examining emerging research questions in the field of corporate environmental management information systems (CEMIS). After finishing this course, the students will have extensive knowledge regarding Business Environmental Informatics. In addition, they will be aware of recent research topics and challenges as well as relevant software solutions and practical projects.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• will obtain extensive knowledge in the field of CEMIS• know emerging research questions and challenges as well as software solutions and projects <p>Methodological competence The students:</p> <ul style="list-style-type: none">• find their own solutions or apply already existing approaches to new and unsolved questions in the field of CEMIS• capture required data, analyse it and present it to their team or the whole group <p>Social competence The students:</p> <ul style="list-style-type: none">• are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them• present and discuss their own results with the team and the other members of the course <p>Self-competence The students:</p> <ul style="list-style-type: none">• learn about their own limitations and learn to accept criticism in order to strengthen their own abilities
Module contents	<p>A strong social pressure forces enterprises to question their current way of implementing their business and to include different aspects of sustainability into their strategies and operational actions. Such a rethinking of one's business is supported by corporate environmental management information systems. Such systems aim at optimising the energy and resource usage, emission and waste minimisation as well as production integrated environmental protection. Of course they support the fulfillment of legal requirements such as waste management or hazardous material handling.</p> <p>The module will cover:</p> <ul style="list-style-type: none">• recent and emerging research questions and topics related to the field of CEMIS as well as Business Environmental Informatics.• discussion and hands-on experience of standard software systems and newly established solutions.• applying the knowledge obtained to the definition of new as well as on solving new case studies.
Reader's advisory	<ul style="list-style-type: none">• Marx Gómez, Jorge, Scholtz, Brenda (Eds.) (2016): Information Technology in Environmental Engineering. Springer International Publishing

- Marx Gomez, J., Sonnenschein, M., Vogel, U., Winter, A., Rapp, B., Giesen, N. (Eds.) (2016): Advances and New Trends in Environmental and Energy Informatics. Springer International Publishing
- Marx Gómez, J., Teuteberg, F. (Eds.) (2010): Corporate Environmental Management Information Systems – State of the Art and Future Trends. Idea Group Publishing

Hershey (PA), London

- Heck, P., Bemmann, U. (Ed.) (2002): Praxishandbuch Stoffstrommanagement. Deutscher Wirtschaftsdienst
- Rüdiger, C. (2000): Betriebliches Stoffstrommanagement. Deutscher Universitätsverlag.
- Möller, A. (2000): Grundlagen stoffstrombasierter Betrieblicher Umweltinformationssysteme. Projekt Verlag
- Rautenstrauch, C. (1999), Betriebliche Umweltinformationssysteme, Springer-Verlag

Links	http://www.wi-ol.de			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Type and language of program will be announced prior to the beginning of the course			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	V (2 SWS), Ü (2 SWS) oder SE Nach Ankündigung zu Beginn der Veranstaltung (2SWS V + 2 SWS Ü oder Blockseminar)			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	Usually 2 weeks after the end of the lecture period		Sseminar paper and presentation or term paper	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Total time of attendance for the module				56 h

lök210 - Practice of Nature Conservation

Module label	Practice of Nature Conservation
Module code	lök210
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Landscape Ecology (Master) > Vertiefungsmodule zweites Fachsemester • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Science
Responsible persons	<p>Buchwald, Rainer (Module responsibility)</p> <p>Mose, Ingo (Module responsibility)</p> <p>Buchwald, Rainer (Module counselling)</p> <p>Mose, Ingo (Module counselling)</p> <p>Buchwald, Rainer (Authorized examiners)</p> <p>Dörfler, Inken (Authorized examiners)</p> <p>Mose, Ingo (Authorized examiners)</p> <p>Fartmann, Thomas (Authorized examiners)</p> <p>Tent, Nathalie (Authorized examiners)</p>
Prerequisites	Completed ecology-oriented Bachelor course
Skills to be acquired in this module	<p>With the successful completion of the module the students will gain a general and advanced knowledge of crucial approaches and instruments of nature conservation in Germany and Europe, especially of the implementation of large protected areas (NSG, biosphere reserve, national park etc.), of maintenance/management projects and measures as well as of approaches to their integration into nature conservation and regional development strategies (via agriculture, tourism etc.) in co-operation with national park administrative authorities and other relevant actors. Additionally, the module gives basic skills in developing ecological connectivity systems (example dragonflies) as well as in developing and implementing approaches to ecological planning inside and outside the nature reserves.</p> <p>Ranking/position of the module within the course of studies: The module focuses on problems, methods, results, and analyses relevant to nature conservation and refers to corresponding issues of modules in Bachelor courses as well as of basic modules in Master courses of Landscape Ecology.</p>
Module contents	<p>a) Seminar "Protected areas and regional development": Survey of the most important types of large protected areas in Europe as well as current concepts of integrating the purposes of conservation with the tasks of regional development especially in peripheral rural areas</p> <p>b) Seminar "Introduction to the German Nature Conservation Law": This course deals with some parts of the Nature Conservation Law of Germany and Lower Saxony and discusses their relevance to the actual Nature Conservation policy in Northwest-Germany.</p> <p>this seminar takes place in the winter term</p> <p>c) Field course "Habitat connectivity": Theory of ecological connectivity including causes and impacts of fragmentation and isolation in nature-near biotopes; investigation of migration and dispersal behaviour in selected dragonfly species of ditch systems</p> <p>d) Excursion "Protected areas": Presentation of a selected large protected area in Germany or Europe especially considering geographical, floristic, faunistic, historical, agricultural, and nature conservation aspects as well as aspects of landscape and economics</p>
Reader's advisory	<p>Amler, K. et al. (1999): Populationsbiologie in der Praxis. Stuttgart.</p> <p>Corbet, Ph. S. (1999): Dragonflies: Behaviour and ecology of Odonata. Chichester.</p> <p>Hammer, T. (ed., 2003): Großschutzgebiete - Instrumente nachhaltiger Entwicklung. München.</p> <p>Jedicke, E. (1990): Biotopverbund. Stuttgart.</p> <p>Jessel, B. & K. Tobias (2002): Ökologisch orientierte Planung. Stuttgart.</p> <p>Köppel, J. et al. (1998): Praxis der Eingriffsregelung. Stuttgart.</p> <p>Mose, I. (ed., 2007): Protected areas and regional development in Europe. Aldershot.</p> <p>Sternberg, K. & R. Buchwald (1999/2000): Die Libellen Baden-Württembergs; 2 volumes. Stuttgart.</p>
Links	https://www.uni-oldenburg.de/vegetationskunde/
Languages of instruction	German, English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	35
Modullevel / module level	MM (Mastermodul / Master module)
Modulart / typ of module	Wahlpflicht / Elective

Lehr-/Lernform / Teaching/Learning method

V/Ü, S, EX

Vorkenntnisse / Previous knowledge

Examination

Time of examination

Type of examination

Final exam of module

Before the end of the module

6 CP = Paper (in the course of a seminar) or excursion report or assignment

Course type

Comment

SWS

Frequency

Workload of compulsory attendance

Lecture

1

14

Exercises

1

14

Seminar

2

28

Study trip

3

42

Total time of attendance for the module

98 h

lök320 - Sustainable Spatial Development in Europe

Module label	Sustainable Spatial Development in Europe
Module code	lök320
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Landscape Ecology (Master) > Vertiefungsmodule drittes Fachsemester • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Planning
Responsible persons	<p>Mose, Ingo (Module responsibility)</p> <p>Mose, Ingo (Module counselling)</p> <p>Mose, Ingo (Authorized examiners)</p> <p>Klenke, Thomas (Authorized examiners)</p> <p>Kramer, Nadine (Authorized examiners)</p> <p>Prinz, Markus (Authorized examiners)</p> <p>Schaal, Peter (Authorized examiners)</p>
Prerequisites	Good command of English
Skills to be acquired in this module	Presentation and critical reflection of crucial demands of a sustainable spatial development in selected fields of activities especially considering rural development. Comparison of suitable case studies in a European context. Knowledge into central control instruments of structural, regional, and agricultural policy on a national as well as on a European level. Considering specific demands of spatial development in the context of political and social processes of Europeanization.
Module contents	<p>SE/EX Multifunctionality and rural development (3 CP) V Topical issues of agriculture and nutrition (1.5 CP) SE/EX Sustainable tourism (3 CP) SE/EX Renewable energy planning (3 CP) V Colloquium on sustainable spatial development (1.5 CP) SE Special subject job market: Job market and inequality in Europe (3 CP) – This course (1.07.211 / FK I) takes place in the summer semester.</p> <p>Multifunctionality and rural development Survey of the multifunctionality of rural areas, especially the importance of agriculture and forestry, tourism and recreational activities, habitation, and protection of nature as well as the demands on spatial planning and regional development involved under the conditions of sustainability. Illustration by means of selected examples in a European context.</p> <p>Agriculture and agricultural policy Survey of EU agricultural policy programmes and their strategic-instrumental implementation as well as of selected topics of current developments in agriculture presented by various guest lecturers.</p> <p>Sustainable tourism Presentation of various concepts of sustainable tourism and its realization from the viewpoint of offer and demand. Illustration by means of selected examples in a European context.</p> <p>Renewable energy planning Survey of different forms of renewable energy and related demands on spatial development seen from a mainly planning and actor-orientated point of view. Illustration by means of selected examples in a European context.</p> <p>Colloquium on sustainable spatial development Survey of up-to-date theoretical approaches, concepts, instruments as well as practical fields of activities in sustainable spatial development in a national and European context.</p> <p>Special subject job market: Job market and inequality This course (1.07.211 / FK I) takes place in the summer semester. Three one-day excursions with varying emphasis will be performed in the vicinity of Oldenburg as an integral part of the module seminars.</p>
Reader's advisory	<p>Akademie für Raumforschung und Landesplanung (Hrsg.): Handwörterbuch der Raumordnung. Hannover 2017.</p> <p>Cloke, P.; Marsden, T.; Mooney, P.H. (eds.): Handbook of rural studies. London 2006.</p> <p>Ermann, U. et al.: Agro-Food Studies. Eine Einführung. Köln 2018</p> <p>Fischer, A.: Sustainable Tourism. Bern 2014.</p> <p>Grabski-Kieron, U.; Mose, I.; Reichert-Schick, A.; Steinführer, A. (eds.): European rural peripheries revalued. Governance, actors, impacts. Münster 2016.</p> <p>Küster, H.: Die Entdeckung der Landschaft. Einführung in eine neue Wissenschaft. München 2012.</p> <p>Lossau, J.; Freytag, T.; Lippuner, R. (Hrsg.): Schlüsselbegriffe der Kultur- und Sozialgeographie. Stuttgart 2014</p>

Schmied, D. (ed.): Winning and losing. The changing geography of Europe's rural areas.

Additional literature will be announced in the seminars.

Links	https://www.uni-oldenburg.de/en/geo/			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	MM (Mastermodul / Master module)			
Modulart / typ of module	Wahlpflicht / Elective			
Lehr-/Lernform / Teaching/Learning method	S			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	Before the end of the module		6 CP = Report or assignment	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		6		84
Study trip		2		28
Total time of attendance for the module				140 h

lök998 - Environmental Planning

Module label	Environmental Planning	
Module code	lök998	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	• Master's Programme Sustainability Economics and Management (Master) > Additional Modules	
Responsible persons		
Prerequisites		
Skills to be acquired in this module		
Module contents		
Reader's advisory		
Links		
Languages of instruction		
Duration (semesters)	1 Semester	
Module frequency		
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module		
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		KL
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

wir809 - Econometrics

Module label	Econometrics			
Module code	wir809			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Master's Programme Business Administration, Economics and Law (Master) > Mantelmodule • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Bitzer, Jürgen (Module responsibility)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	<p>The students are able to:</p> <ul style="list-style-type: none"> - apply the basic econometric methods, - follow, evaluate and interpret basic empirical studies, - apply basic econometric methods in empirical studies, - use the econometric software STATA. 			
Module contents	<p>The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.</p>			
Reader's advisory	<p>Stock, J. H. & Watson, M. W. (2011), Introduction to Econometrics (3rd ed.), Amsterdam: Addison-Wesley Longman.</p> <p>Kohler, Ulrich und Frauke Kreuter (2016): Datenanalyse mit Stata: Allgemeine Konzepte der Datenanalyse und ihre praktische Anwendung, 45. aktualisierte und überarbeitete Auflage, Oldenbourg Verlag.</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	<p>Dieses Modul besteht aus einer Vorlesung und einer Übung. Die Übung findet im Computerraum statt. Neben der Vertiefung des Vorlesungsstoffes lernen die Teilnehmer in der Übung auch den Umgang mit der Ökonometriesoftware STATA.</p>			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Übung			
Vorkenntnisse / Previous knowledge	Statistik I und II, Mathematik für Ökonomen.			
Examination	Time of examination	Type of examination		
Final exam of module	end of the semester	written exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Total time of attendance for the module				56 h

wir821 - International Trade, Production and Change

Module label	International Trade, Production and Change
Module code	wir821
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics• Master Applied Economics and Data Science (Master) > Economics• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Transnational Economics and Law" (TEL)• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL)• Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	<p>Trautwein, Hans-Michael (Module responsibility)</p> <p>Trautwein, Hans-Michael (Authorized examiners)</p> <p>Bitzer, Jürgen (Authorized examiners)</p> <p>Poppitz, Philipp (Authorized examiners)</p> <p>Bitzer, Jürgen (Module counselling)</p> <p>Poppitz, Philipp (Module counselling)</p>
Prerequisites	keine
Skills to be acquired in this module	<ul style="list-style-type: none">• Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.• Capability to discuss structural change in global trade and productions in terms of formal models and case studies.• Understanding of the causes and alternative strategies of economic integration in regional blocs.• Understanding of the causes and alternative strategies of economic transformation in emerging markets.• Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change.
Module contents	<p>The lectures and seminar papers address issues in the following subfields:</p> <ul style="list-style-type: none">• international trade,• international trade policies and regimes,• geographical economics,• foreign direct investment,• labour migration,• fragmentation of production,• regulations of international trade and factor movements,• development strategies,• regional integration.
Reader's advisory	<p>Brakman, S.; Garretsen, H. & van Marrewijk, C. (2009): The New Introduction to Geographical Economics (2nd ed.). Cambridge: Cambridge University Press.</p> <p>Feenstra, R. (2003): Advanced International Trade: Theory and Evidence. Princeton: University Press.</p> <p>Further references to specific topics and current literature will be given in the events.</p>
Links	
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	<ul style="list-style-type: none">• Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises, der als Referat im Seminar erbracht wird.

- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.

Modullevel / module level				
Modulart / typ of module		je nach Studiengang Pflicht oder Wahlpflicht		
Lehr-/Lernform / Teaching/Learning method		Vorlesung mit begleitendem Seminar		
Vorkenntnisse / Previous knowledge				
Examination		Time of examination	Type of examination	
Final exam of module		during term	seminar paper and presentation	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir826 - Sectoral, Functional and Institutional Approaches to Marketing

Module label	Sectoral, Functional and Institutional Approaches to Marketing			
Module code	wir826			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Raabe, Thorsten (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	<p>The students should be enabled</p> <ul style="list-style-type: none"> • to adapt the marketing concept to sectoral, functional and institutional specifics, • to apply specific concepts and methods of marketing in a problem-oriented way and to be able to reflect their conditions and limitations, • to develop and present your own conceptual designs in a team. 			
Module contents	<p>Marketing initially started as a producer-oriented concept and in recent years has developed as universal approach to influence market transactions. Against this background institutional, functional and sectoral fields of application inspired the formulation of sophisticated marketing approaches, like e.g. marketing of non-profit-organisations, strategic marketing, or service marketing. The course presents the specific nature of the different fields of application and relevant consequences for marketing planning. Given the recent inflation of "hyphenated conceptions" of marketing, a reasoned diagnosis as to marketing's core identity is put forth. To this end, perspectives of transfer and integration between the approaches will be developed, that measure up to state-of-the-art theoretical as well as practical demands towards marketing as a universal market-oriented way of managing businesses. This course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.</p>			
Reader's advisory	<p>Hansen, U. (1999), Absatz- und Beschaffungsmarketing des Einzelhandels. Göttingen. Koppelman, U. (2003), Beschaffungsmarketing. Berlin. Kotler, P.; Roberto, N. & Lee, N. (2002), Social Marketing: Improving the Quality of Life (2nd ed.), Sage Publications. Meffert, H. & Bruhn, M. (2008), Dienstleistungsmarketing. Wiesbaden. Müller-Hagedorn L. (2005), Handelsmarketing. Stuttgart. Freyer, W. (2007), Tourismus-Marketing. München. Backhaus, K. (2003), Investitionsgütermarketing. München.</p>			
Links	www.uni-oldenburg.de/marketing			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	during term	examination paper and presentation		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Seminar				
Total time of attendance for the module				56 h

wir829 - Development directions in Marketing Research

Module label	Development directions in Marketing Research
Module code	wir829
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	<p>Raabe, Thorsten (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>
Prerequisites	Successful completion of the entrance examination
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • apply specific competences to strategic research in marketing • classify research strategies in marketing according to their meta-theoretical considerations • estimate research strategies' claims to knowledge and their limitations • formulate interdisciplinary research strategies aligning competences of empirical methods with the application of theory • develop own conceptual sketches within teams and to present them
Module contents	<p>How is knowledge generated within the scholarly discipline of marketing? This question confronts the field of marketing with central paradigmatic assumptions. The course begins to solve this puzzle on the basis of a historical analysis of the marketing concept's development. Different scientific standpoints in marketing theory and empirical investigation are evaluated against the light of recent developments in markets and society. The current paradigms of consumption research and marketing research's basic standing in the philosophy of science are intensely treated. This also entails reflecting on the opportunities that alternative trends, e.g. a humanistic paradigm, hold in store for marketing research. The course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.</p>
Reader's advisory	<p>Kroeber-Riel, W. & Weinberg, P. (2008), Konsumentenverhalten. München.</p> <p>Pepels, W. (1995), Käuferverhalten und Marktforschung. Stuttgart.</p> <p>Aaker, D. et al. (1995), Marketing research. New York.</p> <p>Raffée, H. (1979), Marketing und Umwelt. Stuttgart.</p> <p>Raffée, H. (1974), Grundprobleme der Betriebswirtschaftslehre. Göttingen.</p> <p>Holzmüller, H.H. (1995), Konzeptionelle und methodische Probleme in der interkulturellen Management- und Marketingforschung. Stuttgart.</p> <p>Menniken, C. (2000), Interkulturelles Marketing, Wirkungszusammenhänge zwischen Kultur, Konsumverhalten und Marketing. Wiesbaden.</p> <p>Bubik, R. (1996), Geschichte der Marketing-Theorie: historische Einführung in die Marketing-Lehre. Frankfurt am Main.</p> <p>Fischer-Winkelmann, W. F. & Rock, R. (ed.) (1976), Zur Kritik der Markt- und Marketing-Theorie, Band II: Kritik der Marketing-Theorie. München.</p> <p>Forschungsgruppe Unternehmen und gesellschaftliche Organisation (FUGO) (2004): Perspektiven einer kulturwissenschaftlichen Theorie der Unternehmung. Marburg.</p> <p>Backhaus, K. et al. (ed.) (year): Multivariate Analysemethoden. Berlin.</p> <p>Further literature to be announced at the start of the term.</p>
Links	www.uni-oldenburg.de/marketing
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg
Modullevel / module level	---
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht
Lehr-/Lernform / Teaching/Learning method	
Vorkenntnisse / Previous knowledge	

Examination		Time of examination	Type of examination	
Final exam of module		during the term	examination paper and presentation	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		1	--	14
Seminar		3	WiSe	42
Total time of attendance for the module				56 h

wir878 - Public Economics

Module label	Public Economics			
Module code	wir878			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master Applied Economics and Data Science (Master) > Economics • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Socioeconomics 			
Responsible persons	<p>Helm, Carsten (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Helm, Carsten (Module counselling)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>The students are able</p> <ul style="list-style-type: none"> • to understand sources of market failures and government failures • understand taxing and spending activities of governments • understand the distinction between normative and positive perspectives in the evaluation of government policy • to apply economic methods to current issues in public economics • present their research result in the form of written papers and oral presentations 			
Module contents	<ul style="list-style-type: none"> • The course covers key concepts of public economics, which studies how government taxing and spending activities affect the economy – economic efficiency and the distribution of income and wealth. <p>Lecture: After introducing the theory and methodology of public economics, we discuss a historical and theoretical overview of the public sector. We then focus on departures from efficiency (especially asymmetric information), taxation issues (including tax evasion, fiscal federalism and tax competition among independent jurisdictions), and the intertemporal issue of social security (especially pension system). Seminar: covers current issues in public economics, e.g. reform of health care or pension system.</p>			
Reader's advisory	<ul style="list-style-type: none"> • Hindriks, J. and G. D. Myles (2013): Intermediate Public Economics, MIT Press, Cambridge. • Rosen, H.S. and T. Gayer (2010): Public Finance, McGraw-Hill Higher Education. • Blankart, C. B. (2011): Öffentliche Finanzen in der Demokratie, Vahlen, München. • Corneo, G. (2009): Öffentliche Finanzen: Ausgabenpolitik, Mohr Siebeck, Tübingen. 			
Links	http://www.fwi.uni-oldenburg.de/			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	30			
Reference text	The seminar will be conducted as a block seminar			
Modullevel / module level				
Modulart / typ of module	Pflicht o. Wahlpflicht / compulsory or optional			
Lehr-/Lernform / Teaching/Learning method	Lecture and seminar			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	end of semester		seminar paper end presentation	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture and seminar		2	WiSe	28

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Seminar		2		28
Total time of attendance for the module				56 h

wir915 - Renewable Energy Systems

Module label	Renewable Energy Systems	
Module code	wir915	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Computing Science (Master) > Nicht Informatik • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	<p>Peinke, Joachim (Authorized examiners)</p> <p>Hölling, Michael (Authorized examiners)</p> <p>Knecht, Robin (Authorized examiners)</p> <p>Golba, Michael (Authorized examiners)</p> <p>Torio, Herena (Authorized examiners)</p> <p>Holtorf, Hans-Gerhard (Authorized examiners)</p> <p>Peinke, Joachim (Module responsibility)</p> <p>Siebenhüner, Bernd (Module responsibility)</p> <p>Hölling, Michael (Module responsibility)</p>	
Prerequisites	None.	
Skills to be acquired in this module	Students learn details about the wide range of renewable energy sources and renewable energy technology as well as their background story.	
Module contents	Energy basics, energy resources, global energy overview, energy scenarios, techno-economic aspects of energy use (external costs, life cycle analysis, ..), environmental effects of energy use (greenhouse gas emissions, ozone, ..), conventional and advanced power plant technologies, power distribution, advanced storage technologies, solar thermal power plants, geothermal and ocean energies.	
Reader's advisory		
Links		
Languages of instruction	German, English	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level	MM-PB (Professionalisierungsbereichsmodul im Master)	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	By the end of the lecture period.	Term paper or written exam.
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

wir919 - Topics in Sustainability Economics and Management I

Module label	Topics in Sustainability Economics and Management I	
Module code	wir919	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Socioeconomics 	
Responsible persons	<p>Siebenhüner, Bernd (Authorized examiners)</p> <p>Sievers-Glotzbach, Stefanie (Authorized examiners)</p> <p>Wolter, Hendrik (Authorized examiners)</p> <p>Siebenhüner, Bernd (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Learning about sustainability, economics and management in different scientific contexts.</p> <p>Understanding the complexity of sustainability, economics and management.</p> <p>Discussing topics of sustainability, economics and management with students from different scientific disciplines.</p> <p>Ability to present and evaluate different concepts of sustainability, economics and management</p>	
Module contents	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.</p>	
Reader's advisory	Depending on the topic and content of each seminar	
Links		
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	yearly	
Module capacity	unlimited	
Modullevel / module level	EB (Ergänzungsbereich / Complementary)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	to be announced during the seminar	Term paper, presentation or oral exam
Course type	Seminar	
SWS	4	
Frequency		
Workload attendance	56 h	

wir930 - Open Module

Module label	Open Module	
Module code	wir930	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	• Master's Programme Sustainability Economics and Management (Master) > Additional Modules	
Responsible persons	Siebenhüner, Bernd (Module counselling) Lehrenden, Die im Modul (Authorized examiners) Wolter, Hendrik (Authorized examiners) Siebenhüner, Bernd (Module responsibility)	
Prerequisites		
Skills to be acquired in this module		
Module contents		
Reader's advisory		
Links		
Languages of instruction		
Duration (semesters)	1 Semester	
Module frequency		
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		KL
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

wir932 - International Regulatory and Competition Policy

Module label	International Regulatory and Competition Policy			
Module code	wir932			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Mantelmodule • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	Huse, Cristian (Module responsibility)			
Prerequisites	No			
Skills to be acquired in this module	The aim of the course is to acquire an understanding of key issues of competition theory and competition policy. This comprises the fundamentals of industrial economics, the tradeoff between market power and efficiency, and the practice of competition policy in Europe.			
Module contents	The module consists of two courses. Course A deals with the theory of monopoly, the theory of oligopoly, cartels and market entry and the welfare analysis of market structure. Course B deals with topics in international regulatory and competition policy, especially monopoly regulation, economies of scale vs. market power in transnational markets, aims and instruments of European regulatory and competition policy.			
Reader's advisory	Massimo Motta: Competition policy: theory and practice Cambridge [u.a.] : Cambridge Univ. Press, 2004.			
Links				
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Seminar			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	By the end of the lecture period	Portfolio comprising 2 short written tests (20 minutes each) and the presentation of an essay.		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Course or seminar		4	WiSe	56
Total time of attendance for the module				84 h

wir934 - Business French

Module label	Business French
Module code	wir934
Credit points	6.0 KP
Workload	180 h
Applicability of the module	

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons

Prerequisites

Skills to be acquired in this module

Module contents

Reader's advisory

Links

Languages of instruction

Duration (semesters) 1 Semester

Module frequency halbjährlich

Module capacity unlimited

Modullevel / module level Abschlussmodul (Abschlussmodul)

Modulart / typ of module Ergänzung/Professionalisierung

Lehr-/Lernform / Teaching/Learning method

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination
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Final exam of module	KL
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Course type	Seminar
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SWS

Frequency

Workload attendance	0 h
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wir935 - Business Spanish

Module label	Business Spanish
Module code	wir935
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
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 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons	Engelhardt, Maike (Module responsibility)	
	Sanchez Gonzalez, Dolores (Authorized examiners)	
Further responsible persons	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
Prerequisites	Teilnahme am Einstufungstest des Sprachenzentrums	
Skills to be acquired in this module	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsspanisch zur Vorbereitung von Studienaufenthalten oder Praktika im spanischsprachigen Ausland.	
Module contents	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt	
Reader's advisory	wird im Kurs bekannt gegeben	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	Spanish	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	folgt	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		KL
Course type	Seminar	
SWS	4	
Frequency	SoSe und WiSe	
Workload attendance	56 h	

wir938 - Eco-Venturing

Module label	Eco-Venturing			
Module code	wir938			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	<p>Fichter, Klaus (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Fichter, Klaus (Module responsibility)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>The main target of the "Eco-Venturing" module is to develop entrepreneurial skills for the development and implementation of environmental innovations and sustainable business ideas. These include:</p> <ul style="list-style-type: none"> • the ability to identify new solution needs in the context of sustainable development and the sustainable development goals set by the United Nations, • Knowledge and skills for the entrepreneurial development and implementation of innovative solutions, • Knowledge and skills for systematically combining economic (Eco-nomical) and ecological (Eco-logical) objectives and • the ability to strategically develop "green" business areas and markets. • The entrepreneurial development and implementation of environmental innovations can relate both to the establishment of new companies and organisations and to the development of new solutions and business ideas within the framework of established companies and organisations (corporate venturing). 			
Module contents	<p>The main focus of the Eco-Venturing module is the development of new or established business start-up concepts. Under of guidance of their lecturer, participants will work together with selected regional business partners who are both economically successful and contribute to the protection of the environment and the climate, to promote such start-up concepts. What these concepts have in common is that they address the issue of sustainability.</p>			
Reader's advisory	www.start-green.net/tools			
Links	www.uni-oldenburg.de/innovation			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	Immer im Wintersemester			
Module capacity	25			
Reference text	<p>The module "Eco-Venturing" is part of the Master's programme "Sustainability Economics and Management (SEM)" and focuses on "Eco-Entrepreneurship".</p> <p>The module "Eco-Venturing" can be taken either individually or in combination with the two other modules of the study focus "Eco-Entrepreneurship" ("wir 920: Advanced Entrepreneurship", "wir 832: Innovation Management"). Two of the three modules must be taken in order to be recognised as a specialisation. The Eco-Venturing module is mandatory (cf. examination regulations for the Master's programme SEM, § 4, para. 4).</p> <p>The module Eco-Venturing is also available for students of the Master's programme WiRe in the ManECo area and can be credited as the module Advanced Entrepreneurship (wir849 Advanced Entrepreneurship). The same applies to students of the Master's programme in Business Informatics. Here it can also be proven as wir849 Advanced Entrepreneurship</p>			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Projektorientiertes Modul			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	Usually at the end of lectures	to be announced at the beginning of the course		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Project-oriented module		4		56
Seminar				
Total time of attendance for the module				56 h

wir939 - Topics in Sustainability Economics and Management II

Module label	Topics in Sustainability Economics and Management II	
Module code	wir939	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Socioeconomics 	
Responsible persons	<p>Siebenhüner, Bernd (Authorized examiners)</p> <p>Sievers-Glotzbach, Stefanie (Authorized examiners)</p> <p>Wolter, Hendrik (Authorized examiners)</p> <p>Siebenhüner, Bernd (Module responsibility)</p>	
Prerequisites	No	
Skills to be acquired in this module	<p>Learning about sustainability, economics and management in different scientific contexts.</p> <p>Understanding the complexity of sustainability, economics and management.</p> <p>Discussing advanced topics of sustainability, economics and management with students from different scientific disciplines.</p> <p>Ability to present and evaluate different concepts of sustainability, economics and management.</p>	
Module contents	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.</p>	
Reader's advisory	Depending on the topic and content of each seminar	
Links		
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method	two seminars	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	To be announced during the seminar	Term paper, presentation or oral exam
Course type	Seminar	
SWS	4	
Frequency		
Workload attendance	56 h	

wir863 - Business and Legal Chinese I

Module label	Business and Legal Chinese I	
Module code	wir863	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Wang, Hongrui (Module counselling)</p> <p>Trautwein, Hans-Michael (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>At the end of the course, successful students:</p> <ul style="list-style-type: none"> • communicate in everyday life and work environments, • recognize and understand 200 characters and words, • understand frequently used expressions, • understand simple meanings in familiar contexts, clear instructions, standard questions and informations when pronounced slowly and clearly, • pose and answer questions in familiar contexts, • provide personal information in spoken and written form, • write about themselves in simple meanings. 	
Module contents	<p>Thematic vocabulary concerning personal information, basics of everyday life, shopping, simple standard transactions etc.</p> <p>Reading: simple dialogues and texts from everyday life</p> <p>Listening: short and simple dialogues from everyday life</p> <p>Speaking: short dialogues in everyday life situations</p> <p>Writing: short texts on personal information, questionnaires and forms</p> <p>Self-learning: work with the portfolio, individual training</p>	
Reader's advisory	Textbook HANYU JIAOCHENG 1A (1st ed. 2006, continuously updated): Beijing: Beijing Language and Culture University Press.	
Links		
Languages of instruction	English , Chinese	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	MM-PB (Professionalisierungsbereichsmodul im Master)	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	last week of term	oral exam, written exam or portfolio
Course type	Seminar	
SWS	4	
Frequency	WiSe	
Workload attendance	56 h	

wir880 - Marine & Maritime Law

Module label	Marine & Maritime Law	
Module code	wir880	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Recht der Wirtschaft" (RdW) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Transnational Economics and Law" (TEL) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Planning 	
Responsible persons	<p>Godt, Christine (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden</p> <ul style="list-style-type: none"> • erwerben Kenntnisse des maritimen (zivilistischen) und des marinen (öffentlichen) Seerechts und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht. • sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten. • können Forschungsfragen interdisziplinär entwickeln und bearbeiten. 	
Module contents	<p>Das Modul "Marine & Maritime law in Europe" beinhaltet zwei Veranstaltungen mit jeweils 28 SWS. Die Veranstaltung "Marine Law" behandelt das öffentlich-rechtliche Seerecht, das die Zuordnung und Nutzung der Seeressourcen regelt (Fisch, Seewege, Energie [Wind, Öl, Gas], Verklappung, Schutzgebiete, deep sea mining und Bioprospektion, Küstenschutz). Die Veranstaltung "Maritime Law" behandelt den internationalen Seeverkehr. Themen sind die Beförderung von Gütern auf dem Seeweg (u.a. Haag-Visby Regeln), die Haftung für Güterverluste, Unfälle, Kollisionen, Bergung und Sanierung, sowie Hafenrecht und Schiffsbau.</p>	
Reader's advisory	<p>Rothwell, D. (Hrsg.) (2015), <i>The Oxford Handbook of the Law of the Sea</i>, Oxford Univ. Press, Oxford.</p> <p>Jessen, H./Werner, M.J. (Hrsg) (2016), <i>EU Maritime Transport Law</i>, Nomos [u.a.], Baden-Baden.</p> <p>Rogers, A./Chuah, J./Dockray, M. (2016), <i>Cases and Materials on the Carriage of Goods by Sea</i>, Routledge, London [u.a.].</p> <p>Zacharias, M. (2014), <i>Marine Policy. An Introduction to Governance and International Law of the Oceans</i>, Routledge, London [u.a.].</p>	
Links		
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	SPM (Schwerpunktmodul / Main emphasis)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method	S	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Während der Vorlesungszeit	Referat oder Hausarbeit oder mündliche Prüfung
Course type	Seminar (2 SE	

)
SWS	4
Frequency	SoSe und WiSe
Workload attendance	56 h

wir881 - Energy Law

Module label	Energy Law	
Module code	wir881	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Recht der Wirtschaft" (RdW) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Transnational Economics and Law" (TEL) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Meyerholt, Ulrich (Module counselling)</p> <p>Godt, Christine (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden</p> <ul style="list-style-type: none"> • erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts. • sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten. • können Forschungsfragen interdisziplinär entwickeln und bearbeiten. 	
Module contents	<p>Das Modul gibt einen Überblick über das Energierahmenrecht der internationalen, der europäischen und der nationalen (vor allem deutschen) Ebene. Der Schwerpunkt liegt auf dem öffentlichen Recht; Energievertrags- und –wettbewerbsrecht werden auch behandelt. Der Erwerb grundlegender Kenntnisse im Energiewirtschaftsrecht, dem Energieumweltrecht und des europäischen Energierechts stehen im Vordergrund. Dabei soll an wirtschaftswissenschaftliche Fragestellungen angeknüpft werden und aktuelle energierechtliche Entwicklungen und Entscheidungen aufgegriffen werden.</p>	
Reader's advisory	<p>Brinktrine, R./Ludwigs, M./Seidel, W. (2014), Energieumweltrecht in Zeiten von Europäisierung und Energiewende, Duncker & Humblot, Berlin.</p> <p>Pritzsche, K.U./Vacha, V. (2017), Energierecht, C.H.Beck, München.</p> <p>Roggenkamp, M./ Redgwell, C./ Ronne, A. (2016), Energy Law in Europe, Oxford University Press, Oxford.</p> <p>Talus, K. (2016), Introduction to EU Energy Law, Oxford University Press, Oxford.</p>	
Links		
Languages of instruction	German, English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	MM (Mastermodul / Master module)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Während der Vorlesungszeit	Referat oder Hausarbeit oder mündliche Prüfung
Course type	Seminar (2 SE)	
SWS	4	
Frequency	SoSe und WiSe	

Workload attendance

56 h

wir883 - Transnational Biodiversity and Genetic Resources Law

Module label	Transnational Biodiversity and Genetic Resources Law
Module code	wir883
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM)• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Recht der Wirtschaft" (RdW)• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Transnational Economics and Law" (TEL)• Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	<p>Kamau, Evanson (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Godt, Christine (Module responsibility)</p>
Prerequisites	<ul style="list-style-type: none">• englische Sprachkenntnisse
Skills to be acquired in this module	<p>Die Studierenden</p> <ul style="list-style-type: none">• verstehen internationale, europäische und nationale themenbezogene Rechtsnormen und Rechtsfragen.• wenden internationale, nationale und europäische themenbezogene Rechtsnormen an.• erlernen die englische Rechtsterminologie.
Module contents	<p>Das Modul richtet sich an Studierende, die bereits eine wissenschaftliche Vorbildung haben. Studierende sollen in das neue Recht der Forschung und Nutzung von Pflanzen eingeführt werden, das sie sowohl als angehende Wissenschaftler als auch als Mitarbeiter in der Industrie oder Verwaltung brauchen. Im Prinzip hatte bereits die Konvention über die Biologische Vielfalt (1992) den Grundsatz zum freien Zugang zu biologischen und genetischen Ressourcen völkerrechtlich aufgehoben. Durch die Umsetzung in Europa (2014) und den Ressourcenstaaten sind diese Regeln nun aber bindend geworden. Das hat weitreichende Konsequenzen für den Forschungsalltag und die Produktentwicklung. Diese neuartigen Regeln, in denen die internationale Kooperation schon zu Beginn der akademischen und kommerziellen Forschung zur Pflicht geworden ist, werden den Studierenden nahegebracht. Inhaltlich sind die folgenden Themengebiete für die Lehrveranstaltungen relevant:</p> <ul style="list-style-type: none">• Internationale Rahmenbedingungen für den Zugang zu genetischen Ressourcen und Vorteilsausgleich• EU-Recht und ausfüllende mitgliedstaatliche Regeln zur biologischen Forschung an und Nutzung von genetischen Ressourcen, Traditionellem Wissen und Technologietransfer• Nationale Vorschriften der Ressourcenstaaten für das Aufsuchen genetischer Ressourcen bei wissenschaftlichen Feldstudien und kommerzieller Bioprospektion (z.B. Genehmigungspflichten; Prior Informed Consent; Mutually Agreed Terms; Due Diligence)• Recht der verschiedenen kommerziellen, gesetzlichen und akademischen Ex-situ-Sammlungen genetischer Ressourcen (Practices of databases / Prinzipien und Praktiken der Datenbanken)• Code of Conduct der deutschen Forschungseinrichtungen (vor allem DFG)• Genetische Ressourcen und Geistiges Eigentum• Good practices / Bewährte Verfahren (selected ex situ collections)• ABS agreements ("Mutual Agreed Terms")/ Verträge• Legislative options / Legislative Optionen
Reader's advisory	<p>Kate, T.K./Liard, S. (1999), The Commercial Use of Biodiversity—Access to Genetic Resources and Benefit Sharing, Earthscan, London.</p> <p>Kamau, E.C./Winter, G./Stoll, P-T (2015), Research and Development on Genetic Resources, Routledge, London.</p>
Links	<p>https://www.uni-oldenburg.de/eurowr/</p>
Language of instruction	English

Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level	MM (Mastermodul / Master module)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method	2 SE	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Während des Semesters	Hausarbeit oder Referat
Course type	Seminar (2 SE)	
SWS	4	
Frequency	SoSe und WiSe	
Workload attendance	56 h	

wcm140 - Planning and Management of Coastal Zones and Sea Basins

Module label	Planning and Management of Coastal Zones and Sea Basins	
Module code	wcm140	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Master's Programme Water and Coastal Management (Master) > Planning 	
Responsible persons	<p>Mose, Ingo (Authorized examiners)</p> <p>Karrasch, Leena (Authorized examiners)</p> <p>Karrasch, Leena (Module counselling)</p> <p>Siebenhüner, Bernd (Module responsibility)</p> <p>Mose, Ingo (Module responsibility)</p>	
Prerequisites	None	
Skills to be acquired in this module	The students gain a differentiated understanding of the challenges of Coastal Zone Management in a national and European context; the questions implied therein, the stakeholders and substantial political and legal implications. At the same time they will get a first insight of selected national and international project examples while getting to know a part of their possible future field of action.	
Module contents	<p>Coastal Zone Management Basic demands and questions of Coastal Zone Management in a spatial planning perspective.</p> <p>International Approaches to Coastal Zone Management Field trip to a selected (inter)national place at the coast (Germany, The Netherlands) to show selected problem fields of Coastal Zone Management.</p>	
Reader's advisory		
Links		
Language of instruction	English	
Duration (semesters)	2 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Reference text	Lecture room presentations and discussions based on slides and black/white boards. Visit of European sites representative for good practice in Coastal Zone Management; interaction and discussion with local researchers and practitioners	
Modullevel / module level		
Modulart / typ of module		
Lehr-/Lernform / Teaching/Learning method	Seminar, field-trip	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

wir832 - Innovation Management

Module label	Innovation Management			
Module code	wir832			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Busse, Christian (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	<p>In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.</p>			
Module contents	<p>Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.</p>			
Reader's advisory	<p>Tidd, J. & Bessant, J. (2013). Managing innovation: Integrating technological, market and organizational change. John Wiley & Sons, Chichester, West Sussex, UK. Rogers, E. M. (2003). Diffusion of innovations. Free Press, NY. Schilling, M. (2017). Strategic management of technological innovation. McGraw-Hill Education, NY. Goffin, K. & Mitchell, R. (2017). Innovation management: effective strategy and implementation. Palgrave Macmillan Education, NY.</p>			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency				
Module capacity	unlimited			
Reference text	<p>This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.</p>			
Modullevel / module level	MM (Mastermodul / Master module)			
Modulart / typ of module	Wahlpflicht / Elective			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module			KL	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe oder WiSe	28
Seminar		2	SoSe oder WiSe	28
Total time of attendance for the module				56 h

wir934 - Business French

Module label	Business French	
Module code	wir934	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	<p>Engelhardt, Maike (Module responsibility)</p> <p>Brunet-Dilger, Anne-Marie (Authorized examiners)</p> <p>Müllerova, Marcela (Authorized examiners)</p>	
Further responsible persons	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
Prerequisites	mittlere Französischkenntnisse; Teilnahme am Einstufungstest des Sprachenzentrums	
Skills to be acquired in this module	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsfranzösisch zur Vorbereitung von fachbezogenen Studienaufenthalten und Praktika im französischsprachigen Ausland	
Module contents	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in französischer Sprache im Kontext von Wirtschaft und Umwelt. Folgende Themen werden behandelt: Lernen und Studieren im französischen Bildungssystem Jobs und Praktika in der französischen Arbeitswelt Strukturen und Entwicklungsmöglichkeiten bei der Existenzgründung Konflikte zwischen Arbeitgebern und Arbeitnehmern Bewerbungsmodalitäten in Frankreich u.a.	
Reader's advisory	- wird im Kurs bekannt gegeben Empfohlene Literatur: Davoine/Davoine (2002): Einführung in die französische Wirtschaftssprache. Vahlen ISBN 978-3-8006-2650-2 Jöckel (2001): Training Wirtschaftsfranzösisch. Lehr- und Übungsbuch. De Gruyter ISBN 978-3-486-25753-3 Cours de BTS comptabilité et gestion, Ed. Nathan Objectif Express 2 Nouvelle Edition, Klett Verlag (2016). Site officiel du Ministère de l'économie. Wörterbuch Recht & Wirtschaft, Doucet/Fleck 7. Auflage, Band 1 und 2, C.H. Beck, ISBN 978-3-406-66256-0 bzw. 978-3-406-59341-3	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	French	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	Ce cours prépare à de courts séjours spécifiques, un semestre universitaire ERASMUS+ et /ou à des stages en France. Acquérir des savoirs et savoir-faire concernant l'entreprise et son environnement (l'état et l'économie françaises, les secteurs d'activité en France et les relations sociales) ainsi que l'entreprise et son marché (marketing d'un produit)	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge	pb104 Aufbaumodul 2 Französisch; pb105 Vertiefungsmodul 1 Französisch, DELF B1	
Examination	Time of examination	Type of examination
Final exam of module	semesterbegleitend	KL
Course type	Language course	
SWS	4	
Frequency	WiSe	
Workload attendance	56 h	

inf501 - Environmental Information Systems

Module label	Environmental Information Systems			
Module code	inf501			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master Applied Economics and Data Science (Master) > Data Science • Master's Programme Business Informatics (Master) > Akzentsetzungsmodul der Informatik • Master's Programme Computing Science (Master) > Angewandte Informatik • Master's Programme Environmental Modelling (Master) > Mastermodule • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	<p>Vogel-Sonnenschein, Ute (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Vogel-Sonnenschein, Ute (Authorized examiners)</p>			
Prerequisites				
Skills to be acquired in this module	<p>The module gives an overview of the phases and important aspects of the environmental information processing. **Professional competence** The students: - apply basic processing algorithms to classify and process data - compare, evaluate and design data structures to store spatial data efficiently - apply basic functions of a geo-information system - describe, evaluate and apply basic processes of data mining - describe, evaluate and apply basic geostatistics processes - evaluate and apply multicriteria decision making processes **Methodological competence** The students: - use geoinformation systems for environmental application - use data mining tools for data analysis **Social competence** The students: - solve tasks in teams of 2-3 students - present and discuss their solutions in class **Self-competence** The students: - reflect their own behaviour with regard to the methods of environmental informatics</p>			
Module contents	<p>Content of the Module: Environmental information systems make information about the general environmental state available for public management and public facilities, enterprises or interested citizens. The collection, storage and evaluation of this information is interesting for computer science. Within the scope of the lecture we will examine the processing of environmental information step-by-step, this means: - problems of data acquisition and data processing, - data structures and database concepts for an efficient access to (usually) spatial data, - introduction of data analysis (in particular from geostatistics and data mining), - introduction of multicriteria decision processes, as well as - the supply of data supported by meta data. The module "Umweltinformationssysteme" is accompanied by the module "Modellbildung in Simulation ökologischer Systeme". The subjects of "Modellbildung in Simulation ökologischer Systeme" represent the dynamic aspects of environmental systems (mainly of ecological systems). Nevertheless, the modules can be taken independently from each other.</p>			
Reader's advisory	Oliver Günther, Environmental Information Systems, Springer-Verlag, Berlin, 1998			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Associated with the module: - inf500 Modellbildg. und Sim. ökol. Systeme			
Modullevel / module level				
Modulart / typ of module				
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	<ul style="list-style-type: none"> - Datenbanken - Grundlagen der Statistik/Stochastik 			
Examination	Time of examination		Type of examination	
Final exam of module	Second and third week after the end of the lecture period - retake before the upcoming lecture period		Practical exercises and oral examination or portfolio	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3	SuSe	42
Exercises		1	SuSe	14
Total time of attendance for the module				56 h

wir933 - Business English

Module label	Business English
Module code	wir933
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons	Engelhardt, Maike (Module responsibility)	
	Dittmann, Tim (Authorized examiners)	
	Barry, Geraldine (Authorized examiners)	
Further responsible persons	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
Prerequisites	Teilnahme nur nach Einstufungstest und online-Anmeldung über StudIP (Einzelheiten siehe https://www.uni-oldenburg.de/sprachenzentrum/)	
Skills to be acquired in this module	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsenglisch mit dem Ziel, sich später im Berufsleben, bei einem Fachsemester im Ausland oder einem Auslandspraktikum in fachspezifischen Situationen gut in der Fremdsprache verständigen und ausdrücken zu können.	
Module contents	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in englischer Sprache im Kontext von Wirtschaft und Umwelt.	
Reader's advisory	wird im Kurs bekannt gegeben	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	Englisch für den Beruf - Business English zählt in unserer globalisierten Berufswelt zu den Kernkompetenzen. Aufbauend auf die Kenntnisse, die an der Schule erworben wurden, liegt der Fokus hier auf Kommunikation in typischen Berufssituationen, z. B. Präsentieren auf Englisch, Reports schreiben, Telefonieren, E-Mails.	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge	Englischkenntnisse auf dem Niveau B1/B2	
Examination	Time of examination	Type of examination
Final exam of module	semesterbegleitend	KL
Course type	Language course	
SWS	4	
Frequency	WiSe	
Workload attendance	56 h	

wir866 - Business and Legal Chinese II

Module label	Business and Legal Chinese II	
Module code	wir866	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	Trautwein, Hans-Michael (Module responsibility) Lehrenden, Die im Modul (Authorized examiners) Wang, Hongrui (Module counselling)	
Prerequisites		
Skills to be acquired in this module	At the end of the course, successful students: <ul style="list-style-type: none"> • recognize and read more than 400 Hanzi and understand simple letters and stories about everyday life situations, • understand simple dialogues in familiar contexts when pronounced slowly and clearly, • are familiar with Chinese intonation and can correctly reproduce it in pronunciation in simple dialogues, • provide important information and can make and react to proposals, • can identify frequently occurring radicals in Hanzi unknown to them • write the pen strokes in Chinese characters in correct sequence • write simple letters, dialogues and essays on familiar topics. 	
Module contents	Thematic vocabulary concerning personal information, education, travelling, basic academic matters etc. Reading: short dialogues and texts from everyday life Listening: short dialogues, colloquial talks Speaking: self-presentation and descriptions Writing: letters, dialogues and essays Self-learning: work with the portfolio, individual training	
Reader's advisory	Textbook HANYU JIAOCHENG 1A and 1B (1st ed. 2006, continuously updated): Beijing: Beijing Language and Culture University Press.	
Links		
Languages of instruction	English , Chinese	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	last week of term	oral exam or written exam or portfolio
Course type	Seminar	
SWS	4	
Frequency		
Workload attendance	56 h	

wir943 - Legal and Business Language: English II

Module label	Legal and Business Language: English II
Module code	wir943
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons	Engelhardt, Maike (Module responsibility)	
	Dittmann, Tim (Authorized examiners)	
	Barry, Geraldine (Authorized examiners)	
Further responsible persons	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
Prerequisites	Teilnahme nur nach Einstufungstest und online-Anmeldung über StudIP (Einzelheiten siehe https://www.uni-oldenburg.de/sprachenzentrum/)	
Skills to be acquired in this module	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsenglisch für Fortgeschrittene mit dem Ziel der intensiven Erweiterung des fach- und berufsbezogenen Wortschatzes und Ausdrucksfähigkeit.	
Module contents	Ausbau der bereits vorhandenen Sprachkompetenzen im Bereich Wirtschaftsenglisch. Themen können unter anderem sein: Unternehmensstrategie, Marketing, Distribution, Buchhaltung und Finanzen. Zu den Themen des Kurses werden ausführliche Diskussionen geführt mit dem Ziel die sprachliche Ausdrucksfähigkeit und Verhandlungssicherheit zu trainieren und zu erweitern.	
Reader's advisory	wird im Kurs bekannt gegeben	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	course description in English	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge	Englischkenntnisse auf dem Niveau C1; erfolgreiche Teilnahme am Modul wir933	
Examination	Time of examination	Type of examination
Final exam of module	semesterbegleitend	KL
Course type	Language course	
SWS	4	
Frequency	SuSe	
Workload attendance	56 h	

wir944 - Legal and Business Language: French II

Module label	Legal and Business Language: French II
Module code	wir944
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons	Engelhardt, Maike (Module responsibility)	
	Brunet-Dilger, Anne-Marie (Authorized examiners)	
	Müllerova, Marcela (Authorized examiners)	
Further responsible persons	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
Prerequisites	gute bis sehr gute Französischkenntnisse; Teilnahme am Einstufungstest des Sprachenzentrums	
Skills to be acquired in this module	Sprachliche Kompetenzvertiefung im Bereich Wirtschaftsfranzösisch zur Vorbereitung von längeren fachbezogenen Studien- und Forschungsaufenthalten sowie Praktika oder Berufsaufnahme im französischsprachigen Ausland. Dieses Modul richtet sich vor allem an Studierende von deutsch-französischen Doppelbachelorprogrammen.	
Module contents	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in französischer Sprache im Kontext von Wirtschaft und Umwelt. Folgende Themen werden behandelt: Mechanismen der globalen Wirtschaft Stärken und Schwächen der französischen Wirtschaft Strategien wie Produktionsverlagerung, Fusionen etc Grundlagen der Volkswirtschaft Wirtschaft und Umwelt	
Reader's advisory	- wird im Kurs bekannt gegeben Empfohlene Literatur: Davoine/Davoine (2002): Einführung in die französische Wirtschaftssprache. Vahlen ISBN 978-3-8006-2650-2 Jöckel (2001): Training Wirtschaftsfranzösisch. Lehr- und Übungsbuch. De Gruyter ISBN 978-3-486-25753-3 Wörterbuch Recht & Wirtschaft, Doucet/Fleck 7. Auflage, Band 1 und 2, C.H. Beck, ISBN 978-3-406-66256-0 bzw. 978-3-406-59341-3	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	French	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	Ce cours prépare à des séjours d'études ou de recherche de longue durée , à des stages qualifiés en France et/ou en Francophonie. Il s'adresse tout particulièrement aux étudiant(e)s des programmes de double diplômes franco-allemand (Bachelor et master), qui dans le cadre de leurs études ou/et D'ERASMUS+ devront pendant leur séjour communiquer uniquement en Français et/ou souhaitent après leurs études travailler en France, en Francophonie ou dans des organisations internationales.	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge	pb106 Vertiefungsmodul 2 Französisch, DELF B2	
Examination	Time of examination	Type of examination
Final exam of module	semesterbegleitend	KL
Course type	Language course	
SWS	4	
Frequency	SuSe	
Workload attendance	56 h	

wir945 - Legal and Business Language: Spanish II

Module label	Legal and Business Language: Spanish II
Module code	wir945
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote

- Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
 - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
 - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Responsible persons	Engelhardt, Maike (Module responsibility)	
	Sanchez Gonzalez, Dolores (Authorized examiners)	
Prerequisites	Teilnahme nur nach Einstufungstest und online-Anmeldung über StudIP (Einzelheiten siehe https://www.uni-oldenburg.de/sprachenzentrum/)	
Skills to be acquired in this module	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt.	
Module contents	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt.	
Reader's advisory	wird im Kurs bekannt gegeben	
Links	https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen	
Language of instruction	Spanish	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	25	
Reference text	folgt	
Modullevel / module level	PB (Professionalisierungsbereich / Professionalization)	
Modulart / typ of module	Ergänzung/Professionalisierung	
Lehr-/Lernform / Teaching/Learning method	1Ü	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	semesterbegleitend	KL
Course type	Language course	
SWS	4	
Frequency	SuSe	
Workload attendance	56 h	

wir850 - Start-up Consulting

Module label	Start-up Consulting	
Module code	wir850	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 	
Responsible persons	Birkner, Stephanie (Module responsibility)	
Prerequisites	Keine	
Skills to be acquired in this module	<p>Ziel des Moduls ist, den Studierenden interdisziplinäre Perspektiven auf die Beratung (Themen, Personen, Qualifikation) im besonderen Fokus der Begleitung von Gründungsvorhaben näher zu bringen. Das Modul „Gründungsberatung“ bietet Studierenden die Möglichkeit, sich sowohl wissenschaftlich als auch anwendungsorientiert mit den Besonderheiten und (zukünftigen) Professionalisierungsherausforderungen der Beratung von Gründern/Gründerinnen zu beschäftigen. Zugleich erhalten Sie Einblicke in die Gründerszene. Über die Einbindung eines Gründungsteams als Fallstudiengeber eröffnet sich den Studierenden die Gelegenheit, ihr Beratungskonzepte unter realen Bedingungen zu entwickeln, zu testen und zu evaluieren.</p>	
Module contents	<p>Das Modul dient der individuellen Profilbildung der Studierenden und fördert zugleich fachliche, methodische und soziale Kompetenzen. Hierunter fallen:</p> <ul style="list-style-type: none"> - Beratungselbstverständnisse und –konzepte - Besonderheiten der Gründerszene - Projektorientiertes Lernen - Gruppendynamische Prozesse 	
Reader's advisory	Angaben erfolgen im Modul	
Links		
Languages of instruction	German, English	
Duration (semesters)	1 Semester	
Module frequency	WiSe	
Module capacity	30	
Modullevel / module level	EB (Ergänzungsbereich / Complementary)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method	Blended Learning	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Studienbegleitend + Abschlusspräsentation	KL
Course type	Seminar	
SWS	4	
Frequency	WiSe	
Workload attendance	56 h (56)	

wir873 - Applied Economics

Module label	Applied Economics			
Module code	wir873			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Master Applied Economics and Data Science (Master) > Economics • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	Bitzer, Jürgen (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)			
Prerequisites				
Skills to be acquired in this module	The students are able to: - develop an empirical research project, - collect the required data, - carry out an econometric analysis, - interpret, discuss and present the results.			
Module contents	The module consists of a lecture and a seminar. In the lecture, the students develop their research project and present their work process. In the bloc seminar, the students present their results and discuss them.			
Reader's advisory				
Links				
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Dieses Modul besteht aus einer Vorlesung und einem Seminar. Beide Veranstaltungen werden in englischer Sprache angeboten. Sollten keine Austauschstudenten teilnehmen, kann auf Wunsch der StudentInnen die Veranstaltung auch in Deutsch abgehalten werden. Die Präsentation von Referaten im Seminar ist in Ausnahmefällen auch in deutscher Sprache möglich.			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	vary according to type of examination	term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir886 - Digital Transformation: Strategies and Sustainability

Module label	Digital Transformation: Strategies and Sustainability
Module code	wir886
Credit points	6.0 KP
Workload	180 h (4 SWS (56h))
Applicability of the module	<ul style="list-style-type: none"> • Master Applied Economics and Data Science (Master) > Specialization • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Unternehmensführung" • Master's Programme Sustainability Economics and Management (Master) > Additional Modules
Responsible persons	Lehrenden, Die im Modul (Authorized examiners) Hoppmann, Jörn (Module responsibility)
Prerequisites	
Skills to be acquired in this module	<p>The students should:</p> <ul style="list-style-type: none"> • know basic definitions, trends and application areas of digitalization • be able to assess the economic effects of digitalization • understand corporate strategies and business models in the context of digital transformation • know how companies should design processes and structures to promote digitalization in organizations • have an overview of social, legal and ethical aspects of digitalization • assess the environmental impact of digitalization • evaluate digital products, services and business models using ethical and sustainable guidelines • independently develop proposals for the integration of ethical, social and ecological criteria in digitalization projects and processes
Module contents	<p>The module "Digital Strategy and Sustainability" provides insights into the role digitalization for companies and the associated social discourse. The digital transformation leads to the emergence of new business models, markets and forms of interaction. This requires comprehensive changes in strategic orientation as well as in business processes and structures. In addition, new regulations and standards are required at the societal level in order to meet the ethical, ecological, and societal challenges posed by digitization.</p> <p>In the first part of the seminar, students are familiarized with the basics and application areas of digitalization as well as the economic, social, and ecological implications. Toward this end, important questions in the context of digital transformation will be raised and discussed drawing on company case studies. Exemplary questions that will be dealt with in this context are</p> <ul style="list-style-type: none"> • What are the technological drivers of digitalization and what trends can be observed? • What is the impact of digital transformation on industries and companies? • How can companies design strategies, business models, processes and structures to address the digital transformation? • What are the consequences of digitalization on a societal and legal level? • How does the digital transformation affect the natural environment? • How can social, ethical, and ecological aspects be integrated into digital products, services and business models? <p>In the second part of the course, students will develop digital business models in teams under the guidance of experienced coaches, taking into account economic, ecological and social/ethical criteria. The results are presented to the other students and company representatives and will be summarized in a term paper. An important part of the term paper is the critical reflection of current methods used to develop digital business models with regard to sustainability criteria.</p>
Reader's advisory	Platform Revolution: How Networked Markets Are Transforming the Economy – and How to Make Them Work for You Geoffrey G. Parker, Marshall W. van Alstyne, Sangeet Paul Choudary ISBN: 9780393249132 Machine, Platform, Crowd: Harnessing Our Digital Future Andrew McAfee, Erik Brynjolfsson ISBN-13: 978-0393254297
Links	
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	Annually
Module capacity	40
Reference text	Das Modul sollte im 2. Semester besucht werden.
Modullevel / module level	EB (Ergänzungsbereich / Complementary)
Modulart / typ of module	Wahlpflicht / Elective
Lehr-/Lernform / Teaching/Learning method	1 VL und 1 Übung

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination		
Final exam of module	Submission at the end of the semester	Assignment		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe oder WiSe	28
Exercises		2	SoSe oder WiSe	28
Total time of attendance for the module				56 h

wir911 - Advanced Topics of Sustainability Economics

Module label	Advanced Topics of Sustainability Economics			
Module code	wir911			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Volkswirtschaftslehre" (VWL) • Master's Programme Sustainability Economics and Management (Master) > Additional Modules 			
Responsible persons	<p>Böhringer, Christoph (Module responsibility)</p> <p>Siebenhüner, Bernd (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Asane-Otoo, Emmanuel (Module counselling)</p> <p>Schneider, Jan (Module counselling)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>This course aims at giving students an understanding of reasons, goals and instruments for climate policy, as well as implied complications due to the long term characteristics and the international dimension of climate change. Students first learn basics about the natural science of climate change and the main statements of climate research about the anthropogenic contribution to climate change. The economic interpretation of high pollution as a symptom of a market failure then leads to the treatment of policy instruments, and the understanding of economic efficiency as a prerequisite for effective climate policy. Game theoretic analysis of international negotiations and agreements provides key insights about the international dimension of the problem. By means of practical examples students then see in detail the functionality and pitfalls of selected implemented (or currently discussed) policies, e.g. the EU-ETS. With successful completion of the course, students shall be able to judge climate policy issues on an informed scientific basis (natural science and economics).</p>			
Module contents	<p>Natural science of climate change: greenhouse effect; measures, causes and impacts of climate change. Economics of climate change: market failures (public goods, externalities); game theory of international agreements (prisoner's dilemma, chicken game, assurance game, repeated games, continuous choice); environmental policy instruments (especially taxes, tradable permits). Climate policy in practice: EU-ETS (pitfalls: market segmentation, conditional grandfathering, lobbying); emission taxes and the EU-ETS; interaction between black and green quotas; embodied carbon tariffs.</p>			
Reader's advisory	<p>Perman et al (2003), Natural resource and Environmental Economics, Pearson, 3rd edition or Perman et al (2011), Natural resource and Environmental Economics, Pearson, 4th edition</p>			
Links				
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	halbjährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	end of semester		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Seminar				
Total time of attendance for the module				56 h

Abschlussmodul

kolloquium - Forschungskolloquium

Module label	Forschungskolloquium	
Module code	kolloquium	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	• Master's Programme Sustainability Economics and Management (Master) > Abschlussmodul	
Responsible persons		
Prerequisites		
Skills to be acquired in this module		
Module contents		
Reader's advisory		
Links		
Languages of instruction		
Duration (semesters)	1 Semester	
Module frequency		
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module		
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		Ü
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

mam - Master's Thesis Module

Module label	Master's Thesis Module	
Module code	mam	
Credit points	30.0 KP	
Workload	900 h	
Applicability of the module	• Master's Programme Sustainability Economics and Management (Master) > Abschlussmodul	
Responsible persons		
Prerequisites		
Skills to be acquired in this module		
Module contents		
Reader's advisory		
Links		
Languages of instruction		
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module		
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module		G
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

Akzentmodule

wir831 - Corporate Social Responsibility

Module label	Corporate Social Responsibility
Module code	wir831
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "China - Wirtschaft und Sprache" (CHI) - Kernmodule• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM)• Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Transnational Economics and Law" (TEL)• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)• Master's Programme Sustainability Economics and Management (Master) > Akzentmodule
Responsible persons	Hoppmann, Jörn (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	The students should... <ul style="list-style-type: none">• know and understand basic concepts, instruments and theories in the context of corporate social responsibility and corporate sustainability• be able to apply conceptual frameworks to analyze and critically question the sustainability of companies• develop options to improve the sustainability of companies and derive recommendations for their implementation in practice
Module contents	<p>The module "CSR" provides an overview of the debates on the social responsibility of firms. The first session will briefly introduce the historical debate on Corporate Social Responsibility and Corporate Sustainability and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of central questions in the context of corporate social responsibility and sustainability. Questions that will be discussed are, amongst others:</p> <ul style="list-style-type: none">• How can one determine whether a firm acts in a socially and ecologically sustainable way• Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?• In how far is there a conflict between firm and market growth on the one hand and sustainability on the other hand?• Which possibilities does a company have to deal with conflicts between social/ecological and economic goals?• How can existing firms and value chains be transformed toward sustainability?• What is the role of managers and boards of directors for organizational change toward sustainability?• How does the ownership and financial structure of firms influence their strategy toward sustainability?• In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in firms? <p>In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.</p>
Reader's advisory	Aguinis, H., & Glavas, A. (2012): What we know and don't know about corporate social responsibility: A review and research agenda. <i>Journal of Management</i> , 38(4): 932-968.

Bansal, P., & DesJardine, M. R. (2014). Business sustainability: It is about time. *Strategic Organization*, 12(1), 70-78.

Geels, F. W. (2014). Regime resistance against low-carbon transitions: Introducing politics and power into the multi-level perspective. *Theory, Culture & Society*, 31(5), 21-40.

Ghisellini, P., Cialani, C., & Ulgiati, S. (2016). A review on circular economy: the expected transition to a balanced interplay of environmental and economic systems. *Journal of Cleaner Production*, 114, 11-32.

Hahn, T., Pinkse, J., Preuss, L., & Figge, F. (2015): Tensions in corporate sustainability: Towards an integrative framework. *Journal of Business Ethics*, 127(2): 297-316.

Hoppmann, J., Richert, M. & Busch, T. (2018): Not my business: How individuals' cognitive frames and role identities influence corporate sustainability. *Academy of Management Best Paper Proceedings 2017*, 15212.

Hoppmann, J., Sakhel, A., Richert, M. (2018): With a little help from a stranger: The impact of external change agents on corporate sustainability investments, *Business Strategy and the Environment*, in press.

Liesen, A., Dietsche, C., & Gebauer, J. (2015). Successful non-growing companies. Working Paper.

Markard, J., Raven, R., & Truffer, B. (2012). Sustainability transitions: An emerging field of research and its prospects. *Research Policy*, 41(6), 955-967.

Sharma, S. (2000): Managerial Interpretations and organizational context as predictors of corporate choice of environmental strategy. *Academy of Management Journal*, 43(4): 681-697.

Wry, T., & York, J. (2015): An identity based approach to social enterprise. *Academy of Management Review*, in press.

Links				
Language of instruction		German		
Duration (semesters)		1 Semester		
Module frequency		Anually		
Module capacity		unlimited		
Modullevel / module level		BC (Basiscurriculum / Base curriculum)		
Modulart / typ of module		je nach Studiengang Pflicht oder Wahlpflicht		
Lehr-/Lernform / Teaching/Learning method		VL (2 SWS), SE (2 SWS)		
Vorkenntnisse / Previous knowledge				
Examination		Time of examination	Type of examination	
Final exam of module		Zum Ende des Semesters	Portfolio	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir913 - Practical Project in Sustainability Economics and Management

Module label	Practical Project in Sustainability Economics and Management	
Module code	wir913	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Master's Programme Business Administration, Economics and Law (Master) > Schwerpunkt "Nachhaltigkeitsmanagement" (NM) • Master's Programme Sustainability Economics and Management (Master) > Akzentmodule 	
Responsible persons	<p>Siebenhüner, Bernd (Authorized examiners)</p> <p>Busse, Christian (Authorized examiners)</p> <p>Siebenhüner, Bernd (Module responsibility)</p>	
Prerequisites	No	
Skills to be acquired in this module	<p>Methods of project management</p> <p>Introduction into the methods of qualitative empirical research</p> <p>Introduction into approaches to time management</p> <p>Identification of individual or team projects in sustainability management (case studies, empirical studies, marketing concepts)</p> <p>Self organized work on individual or team projects</p> <p>Mid-term and final presentation of project results</p>	
Module contents	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with several topics from the broad field of sustainability, economics and management during term.</p> <p>The module's intention is to integrate current research activities of the University from the research areas of sustainability, economics and management into teaching activities. The Module provides students the possibility to actively participate in current research at Oldenburg University. The module's seminars each year deal with different projects and are thus designed each year by a different group of Oldenburg located researchers.</p> <p>This teaching concept provides the interface between theory and application of scientific theories into research practise. Thus, this module also introduces research work at universities in general.</p>	
Reader's advisory	Yin, R. (1994): Case Study Research, Thousand Oaks Depending on the topic and content of each seminar	
Links		
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method	two seminars	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	to be announced during the seminar	KL
Course type	Course or seminar	
SWS	4	
Frequency	SoSe und WiSe	
Workload attendance	56 h	

