
Modulhandbuch
Economics and Business Administration - Bachelor's Programme
im Wintersemester 2021/2022
erstellt am 19/05/22

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Basismodule

mat990 - Mathematics for Economists

Module label	Mathematics for Economists
Module code	mat990
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Modulverantwortlichen, Die (Authorized examiners)</p> <p>May, Angelika (Module responsibility)</p> <p>Krug, Peter (Module counselling)</p>
Prerequisites	
Skills to be acquired in this module	<p>Students internalize basic mathematical concepts and methods from analysis and matrix calculation and their applications in economics.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none"> • are proficient in the mathematical fundamentals relevant to economics • master methods for solving equations and inequalities • master differential calculus for one and two variables and can integrate • are able to reliably determine local and global extreme points for functions of one and two variables. <p>Methodological competence The students:</p> <ul style="list-style-type: none"> • analyse formal contexts • understand the formal mathematical language • structure problems from the economic sciences and justify their solutions. <p>Social competence The students:</p> <ul style="list-style-type: none"> • construct solutions to given problems in groups • accept criticism and see it as an aid. <p>Self-competence The students:</p> <ul style="list-style-type: none"> • reflect their actions in establishing solutions • deepen the presented mathematical concepts in exercises and add them to their actions.
Module contents	<p>Basics in real Arithmetic, Rules for Matrix Arithmetic Linear equations, linear inequalities and systems of those, quadratic equations, financial mathematics (interest rates and present values, pension calculation) Calculus for functions of one variable: derivation rules for power functions, exp and ln, indefinite integral, applications of integral calculus (density function, ordinary differential equations), single-variable optimization (stationary points, extreme-value theorem, local and global extreme points), Approximation methods (linear approximation, Taylor series with Lagrange remainder) Functions of two variables (partial derivatives, total differential), Tools for comparative statics : (elasticity of substitution, homogeneous and homothetic functions), multivariable optimization tasks (local and global extremes, extremes under constraints)</p>

Reader's advisory

Kursbuch: Sydsaeter, K.; Hammond, P. & Böker, F. (2010): Mathematik für Wirtschaftswissenschaftler. München: Pearson.

Begleitend:

Karmann, A. (2008): Mathematik für Wirtschaftswissenschaftler (6. Aufl.). München: Oldenbourg.

Unger, T. & Demps, S. (2010): Lineare Optimierung. Wiesbaden: Vieweg.

Dempe, S. & Schreier, H. (2006): Operations Research. Wiesbaden: Vieweg.

Links	www.uni-oldenburg.de/wire			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	annual			
Module capacity	unlimited			
Modullevel / module level	AM (Aufbaumodul / Composition)			
Modulart / typ of module	Wahlpflicht / Elective			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	zum Ende der Vorlesungszeit		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Total time of attendance for the module				56 h

wir011 - Introduction to Business Administration

Module label	Introduction to Business Administration			
Module code	wir011			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule 			
Responsible persons	<p>Hoppmann, Jörn (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites				
Skills to be acquired in this module	<p>The goal of the course is that students are able to...</p> <ul style="list-style-type: none"> - know and understand basic concepts and processes in the context of business administration - name important research streams and theoretical frameworks in the field - apply models and instruments of business administration to develop solutions for practical challenges in companies - critically question the application of common instruments and models and evaluate their advantages and disadvantages in specific decision making situation - put the newly acquired knowledge into a broader context, so it can be deepened in the further course of study and when working in a company 			
Module contents	<p>The course offers an introduction to the most important concepts, instruments, and frameworks of business administration. Toward this end, the course first introduces the core concepts and provides an overview of the history, goals, structure, and research traditions of business administration. Subsequently, students will gain insights into 11 important areas of business administration: (1) Entrepreneurship, (2) Strategic Management, (3) Logistics and Supply Chain Management, (4) Production Management, (5) Marketing and Sales, (6) Accounting and Controlling, (7) Finance and Investment, (8) Technology and Innovation Management, (9) Human Resource Management, (10) Information Management, and (10) Sustainability Management. Students deepen and apply the knowledge acquired in the lecture in tutorials. In addition, the course includes guest lectures by practitioners to clarify the practical relevance of the content.</p>			
Reader's advisory	<p>Straub, T. (2014): Einführung in die Allgemeine Betriebswirtschaftslehre (2. Auflage), Pearson Deutschland, Hallbergmoos.</p> <p>Hutzschenreuter, T. (2015): Allgemeine Betriebswirtschaftslehre (6. Auflage), Springer Gabler, Wiesbaden</p>			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	BM (Basismodul / Base)			
Modulart / typ of module	Pflicht / Mandatory			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	At the end of the semester	1 Prüfungsleistung: 1 Klausur/Antwort-Wahl-Verfahren (Multiple Choice) (i. d. R. 60 – 90 Min.) oder 1 mündl. Prüfung (i. d. R. 20 Min.) oder 1 Hausarbeit (max. 15 Seiten) oder 1 Referat (max. 30 Min.) oder 1 Portfolio (max. 5 Leistungen)		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Total time of attendance for the module				56 h

wir021 - Double Entry Bookkeeping & Financial Statements under German Law (HGB)

Module label	Double Entry Bookkeeping & Financial Statements under German Law (HGB)			
Module code	wir021			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Computing Science (Master) > Nicht Informatik 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Hombach, Katharina (Module responsibility)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>Participants...</p> <ol style="list-style-type: none"> 1. understand financial accounting as the basis of corporate data and bookkeeping 2. gain comprehensive knowledge of main accounting areas such as procurement, sales, HR, inventory, tax, provisions etc. 3. obtain basic knowledge about annual report process of single entities. 			
Module contents	<p>The main objective of this module is to give the students an overview of the double entry bookkeeping as well as the link between financial accounting, balance sheet and income statement. The acquisition of basis knowledge of the corporate accountancy stands in the foreground, for example, how organizations manage the bookkeeping, legal basis of the annual accounts, creating an inventory, content of accounting and income statement.</p>			
Reader's advisory	<p>Coenenberg et al. (2014): Einführung in das Rechnungswesen (5. Aufl.), Schäffer-Poeschel, Stuttgart. Döring, U. & Buchholz, R. (2015): Buchhaltung und Jahresabschluss (14. Aufl.), Erich Schmidt, Berlin.</p> <p>An additional script is provided.</p>			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	BC (Basiscurriculum / Base curriculum)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Grundfertigkeiten im Umgang mit Gesetzestexten			
Examination	Time of examination	Type of examination		
Final exam of module	at the end of the semester	final exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2	WiSe	28
Total time of attendance for the module				56 h

wir032 - Managerial Accounting

Module label	Managerial Accounting			
Module code	wir032			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Hombach, Katharina (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	This course is an introduction to the use of accounting information by managers for decision-making, planning and control. It is designed to equip students with the concepts and techniques of management accounting for identifying and resolving strategic issues faced by managers in various business contexts.			
Module contents	See leading textbook			
Reader's advisory	Seal et al., Management Accounting, Mcgraw-Hill Education Ltd, 5. Edition			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Vorlesung auf Englisch			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Erste Erfahrungen mit Konzepten der Kostenrechnung.			
Examination	Time of examination		Type of examination	
Final exam of module	end of term		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Total time of attendance for the module				56 h

wir041 - Introduction to economics

Module label	Introduction to economics
Module code	wir041
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule• Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Responsible persons	Rahmeier Seyffarth, Anelise (Module counselling) Böhringer, Christoph (Module responsibility)
Prerequisites	none
Skills to be acquired in this module	By the end of the course, students shall: <ul style="list-style-type: none">• be aware of the fundamental principles of economics• be able to approach basic questions of economic policy by applying concise economic reasoning and graphical intuition.
Module contents	The course introduces students to economic thinking and gives an elementary overview of the fundamental themes in economics. Key causal relationships will be verbally, analytically and graphically elucidated and underpinned with real-world examples. Main contents: <ul style="list-style-type: none">• Introduction to economic thinking;• Explanation of basic concepts of economic theory;• Economic cycle and national product;• Interdependence and trade;• Functioning and efficiency of markets;• Market failures and government activity;• Firms behavior in markets with diverse structures;• Foundations of game theory.
Reader's advisory	Mankiw, G. & Taylor, M. (2012): Grundzüge der Volkswirtschaftslehre (5. Aufl.), Schäffer-Poeschel, Stuttgart. Samuelson, P. A. & Nordhaus, W. D. (2010): Volkswirtschaftslehre: das internationale Standardwerk der Makro- und Mikroökonomie (4. Aufl.). München: mi-Wirtschaftsbuch, Finanzbuch-Verl., München. Weiman, J. (2009): Wirtschaftspolitik, Allokation und kollektive Entscheidung (5. Aufl.), Springer, Berlin.
Links	http://www.vwl.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module consists of lectures and tutorials. The contents of the course will be taught in the lecture. The tutorial sessions are aimed at solving problem sets or exercises to deepen students understanding. Lecture notes and other relevant materials will be uploaded to the learning management system (Stud IP).
Modullevel / module level	---
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht
Lehr-/Lernform / Teaching/Learning method	

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination
Final exam of module	end of semester	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3		42
Tutorial		1		14
Total time of attendance for the module				56 h

Aufbaumodule

wir060 - Financial Accounting

Module label	Financial Accounting			
Module code	wir060			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Hombach, Katharina (Module responsibility)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>The students</p> <ul style="list-style-type: none"> • obtain knowledge on IFRS accounting in general and specific topics such as financial instruments, intangible assets and provisions; • understand the framework of IFRS; • understand the international focus and necessity of IFRS; • obtain knowledge on IFRS from both a legal and economic perspective. 			
Module contents	This module is based on accounting and annual financial statement, while focusing exclusively on the international financial reporting standards (IFRS). In terms of content, the course covers subjects such as the most important concepts, tangible and intangible assets as well as liability items on the basis of the fundamental standards and case studies.			
Reader's advisory	<p>Picker et al. (2012): Applying International Financial Reporting Standards, 3rd edition. Palepu et al. (2016): Business Analysis and Valuation – IFRS Edition, 4th edition. International Financial Reporting Standards (IFRS) Lecture notes with additional references will be provided via the e-learning platform Stud.IP.</p>			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Lectures are held in English; tutorials are held in English or German.			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Buchhaltung und Abschluss			
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the semester; a midterm exam might be held during the semester.		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Seminar				

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Total time of attendance for the module				56 h

wir070 - Principles of Marketing

Module label	Principles of Marketing			
Module code	wir070			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 			
Responsible persons	<p>Raabe, Thorsten (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites	keine			
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • recognize and provide solutions to challenges in market-oriented business management • reflect on market-oriented business management with regard to practise, as well as related societal and ethical implications • actively participate in scholarly marketing discourse • build their own capacities to acquire knowledge and skills within the discipline 			
Module contents	The module focuses on the fundamentals of marketing in the sense of market-orientated management by linking philosophy and theoretical connections, as well as the necessary analytical and methodical knowledge with concrete case studies.			
Reader's advisory	Bruhn, M. (2010), Marketing. Grundlagen für Studium und Praxis, Gabler, Wiesbaden. Hansen, U. & Bode, M. (1999), Marketing & Konsum. Vahlen, München. (in excerpts)			
Links	www.uni-oldenburg.de/marketing			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar and tutorial		2	WiSe	28
Total time of attendance for the module				56 h

wir110 - Macroeconomic Theory

Module label	Macroeconomic Theory		
Module code	wir110		
Credit points	6.0 KP		
Workload	180 h		
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule 		
Responsible persons	<p>Rahmeier Seyffarth, Anelise (Module counselling)</p> <p>Bitzer, Jürgen (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Trautwein, Hans-Michael (Module responsibility)</p>		
Prerequisites	-		
Skills to be acquired in this module	At the end of the course, successful students: • understand the interdependence of market processes and economic policy in the subsystems of the economy, • avoid fallacies of composition in the nexus of microeconomics and macroeconomics, • use macroeconomics as a tool to analyse current economic and political issues, • translate economic problems into models that describe macroeconomic causalities and interdependencies by reasonable reductions of complexity, • interpret selected data in the light of macroeconomic theories.		
Module contents	The course starts with an introduction to the principles of national accounting which serve as point of departure for the presentation of basic macroeconomic models in short-term, medium-term and long-term perspectives. Short-term: Consumption, saving, investment and finance in the closed-economy IS/LM framework. Medium-term: Labour supply & demand, production and inflation in the AS/AD framework and extensions to open-economy analysis. Long-term: capital accumulation, technical progress and economic growth in different approaches. The basic models are presented in words, algebra and diagrams with the aid of case studies and other exemplary material.		
Reader's advisory	Blanchard, O. & Illing, G. (2017): Makroökonomie (7. Aufl.). München: Pearson. (or English versions: Blanchard, O.: Macroeconomics, 7th ed. Pearson 2017) Trautwein, H.-M. (2014): Makroökonomik (3rd ed.). Oldenburg: Verlag für Wirtschaft, Informatik und Recht.		
Links	http://www.vwl.uni-oldenburg.de/		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	The module combines lectures and tutorials. The lectures present the contents in terms of macroeconomic models and their contexts, while the tutorials serve to improve the understanding of the models by way of exercises. Course materials are uploaded on the Stud.IP website of the module.		
Modullevel / module level			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht		
Lehr-/Lernform / Teaching/Learning method			
Vorkenntnisse / Previous knowledge	Einführung in die VWL (wir041), Mikroökonomische Theorie (wir120), Mathematik für Ökonomen (mat990)		
Examination	Time of examination	Type of examination	
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials	
Course type	Comment	SWS	Frequency
Lecture		3	42
Exercises		1	14
Total time of attendance for the module			56 h

wir120 - Microeconomic Theory

Module label	Microeconomic Theory			
Module code	wir120			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Helm, Carsten (Module responsibility)</p> <p>Rahmeier Seyffarth, Anelise (Module counselling)</p> <p>Rüb, Daniel (Module counselling)</p> <p>Lehrenden, Die im Modul (Module counselling)</p>			
Prerequisites				
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • understand the relevance of microeconomics as a method for analysing economic interactions and for understanding the behaviour of typical agents, • are proficient in microeconomics at an intermediate level, and can put microeconomic issues in the context of scientific discussions, • can apply microeconomic methods and critically question them, • can exchange themselves in teams about microeconomic problems, develop solutions together, and can put them forward in the scientific debate. 			
Module contents	<ul style="list-style-type: none"> • definition und description of microeconomics • household theory (budget, preferences, utility, optimal consumption plan, demand) • theory of the firm (technology, costs, profit maximization, supply) • markets (perfect competition, monopoly, oligopoly) • market failure (external effects, public goods, asymmetric information) • game theory and behavioural economics 			
Reader's advisory	<p>Varian, H. (2016), Grundzüge der Mikroökonomik, Oldenbourg Verlag, München. Pindyck, R. S. und D. L. Rubinfeld (2013): Mikroökonomie, Pearson Verlag. Stocker, F. (2013): Spaß mit Mikro: Praktische Mikroökonomik für (ver)zweifelnde Studierende, Oldenbourg Verlag, München.</p>			
Links	http://www.vwl.uni-oldenburg.de/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The module consists of a lecture and a tutorial. In the lecture the content of the module is presented. In the tutorial, these topics are discussed and practiced by means of exercises.			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Einführung in die VWL (wir041), Mathematik für Ökonomen (mat990)			
Examination	Time of examination	Type of examination		
Final exam of module	at the end of the semester	Written exam; by solving the exercises in the tutorial, bonus points can be obtained		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3	--	42
Tutorial		1		14

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Total time of attendance for the module				56 h

wir083 - Purchasing, Operations, and Logistics Management

Module label	Purchasing, Operations, and Logistics Management			
Module code	wir083			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Busse, Christian (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	Students obtain an overview of the most important operational functions of an industrial or service company. These are procurement, production and logistics. Students will get to know typical operational challenges and familiarize themselves with established approaches and methods for analyzing and improving procurement, production and logistics operations.			
Module contents	The module comprises a lecture (course number 2.02.231) and an accompanying tutorial (course numbers 2.02.231a to 2.02.231j). The lecture is based on the text book "Grundzüge der Beschaffung, Produktion und Logistik" by Kummer, Grün und Jammerneegg in the third edition of 2013 and the associated workbook, as well as partly on the text book "Operations Management: Konzepte, Methoden und Anwendungen" by Thonemann in the third edition of 2015. The purpose of the lecture is to explain the fundamental problems and their solutions theoretically. The tutorials focus on application and practice and offer time for questions. There are no formal or content-related participation or entrance requirements.			
Reader's advisory	Kummer, S., Grün, O. und Jammerneegg, W. (2013): Grundzüge der Beschaffung, Produktion und Logistik (3. Auflage), Pearson Thonemann, U. (2015): Operations Management (3. Auflage), Pearson.			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The module takes place in the summer semester. Please refer to the syllabus available via Stud.IP for a more detailed description of content and procedure.			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module			KL	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SuSe and WiSe	28
Tutorial		2	SuSe and WiSe	28
Total time of attendance for the module				56 h

Akzentsetzungsmodule

wir082 - Corporate Finance

Module label	Corporate Finance
Module code	wir082
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich more... • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik
Responsible persons	<p>Prokop, Jörg (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>
Prerequisites	
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • understand the role corporate finance plays in today's business environment, • are able to make consistent investment decisions based on established financial models both under certainty and under uncertainty, • are able to place these models in within the broader context of economic theory, including both neoclassical theory and principal-agent theory, • are able to assess the limitations of these models, • analyze firm's main sources of (long-term) financing.
Module contents	<p>Course outline:</p> <ol style="list-style-type: none"> 1. Introduction 2. Valuation and Capital Budgeting 3. Risk and Return 4. Long-Term Financing <p>This course is an introduction to corporate finance. It covers typical tools and techniques used in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment's risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms' main sources of (long-term) financing.</p> <p>The topics covered in this course are relevant for financial decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.</p>
Reader's advisory	<p>Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill (especially chapters 1, 2, 4-10, 14).</p> <p>Supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.). Schmidt and Terberger, Grundzüge der Investitions- und Finanzierungstheorie (4. Aufl.), 1997, Wiesbaden.</p>
Links	http://www.uni-oldenburg.de/fiwi_bbl/
Language of instruction	English
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Modullevel / module level	---

Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Financial Accounting (wir060) Statistik I (wir150) Managerial Accounting (wir032) Einführung in die VWL (wir041) Mikroökonomische Theorie (wir120)			
Examination	Time of examination		Type of examination	
Final exam of module	within three weeks after the last lecture		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Total time of attendance for the module				56 h

wir090 - Human Resource Management

Module label	Human Resource Management
Module code	wir090
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodul more...• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie• Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Responsible persons	<p>Junker-Michel, Mareike (Module counselling)</p> <p>Breisig, Thomas (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Breisig, Thomas (Module responsibility)</p>
Prerequisites	keine
Skills to be acquired in this module	<p>Upon completion of the module (two complementary lectures), students will be able to:</p> <ul style="list-style-type: none">• understand the complex issues, challenges and fields of action in organisational Human Resource (HR) Management;• analyse, interpret and manage HR issues within heterogeneous fields of stakeholders and environments;• effectively analyse and apply HR instruments according to the specific practical context;• develop skills to self-reflection by dealing with theoretical as well as practical issues in HR Management and are able to press their point within the scientific discussion;• are able to locate a specific research question within the scientific discussion in the field of Human Resource Management and to interlink, reflect and evaluate it accordingly. <p>By attending the non-compulsory tutorials and participating in lecture discussions, students can develop their own position on the inter-linkages between theoretical approaches and practical courses of action. Students will thus be able to identify problems, analyse them critically, and develop solutions. As they have the opportunity to work in small groups within the tutorials and to participate during lecture discussions, students may also learn to handle different points of view and discuss constructively. Overall they will be prepared for the specific requirements faced in the field of HR Management.</p>
Module contents	<p>Students develop theoretical as well as practical insights into the backgrounds and specific characteristics of "Human Resource" Management, in particular the following:</p> <ul style="list-style-type: none">- origins and theoretical basis- development and framework requirements- workforce planning- recruitment and selection- work organisation- working time organisation- leadership- performance reviews- training and development- compensation- staff reduction
Reader's advisory	<p>Berthel, J. / Becker, F. D. (2013), Personal-Management. Grundzüge für Konzeptionen betrieblicher Personalarbeit, 10th edition, Schäffer-Pöschel, Stuttgart.</p> <p>Breisig, T. / Michel, M. (2016): Personal: Grundlagen und Handlungsfelder aus arbeitspolitischer Perspektive, 2nd edition, NWB, Herne.</p>

Oechsler, W.A. / Paul, C. (2015), Personal und Arbeit. Einführung in das Personalmanagement, 10thedition, de Gruyter, Berlin et al.
 Scholz, C. (2014), Personalmanagement. Informationsorientierte und verhaltenstheoretische Grundlagen, 6thedition, Vahlen, München.

Further literature will be announced during the semester according to the particular lecture/seminar content.

Links	www.uol.de/orgpers			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung			
Vorkenntnisse / Previous knowledge	Praktische Erfahrungen im Personalbereich; Grundkenntnisse der Betriebswirtschaftslehre			
Examination	Time of examination	Type of examination		
Final exam of module	At the end of the lecture period and at the end of the semester			written exam
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises	freiwillig	2	WiSe	28
Total time of attendance for the module				84 h

wir130 - Civil Law and Commercial Law

Module label	Civil Law and Commercial Law	
Module code	wir130	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 	
Responsible persons	<p>Rott, Peter (Module responsibility)</p> <p>Louven, Sebastian (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>	
Prerequisites		
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> - are familiar with the legal working methods, basic concepts of law in general and of civil law and commercial law in particular, - are familiar with the law of obligation and law of property, in particular with contract law, as well as with commercial law, which are the main fields of interest in the future professional practice, - are able to solve legal cases in a goal-oriented way, - are able to find approaches for legal problems as well as recognize liability risks and how to deal with them, - are in case of contract negotiations able to recognize the requirements for regulations and to evaluate consequences of regulation. 	
Module contents	<p>In this module students will learn the basic concepts of civil law, commercial law and company law. The main focus are the first two books and to some extent the third book of the BGB. After an introduction to the legal system and the legal sources of private law, the course will deal with the persons and objects of legal relations (legal subjects and objects). An introduction into general contract law (among others: transaction doctrine, representation, termination of obligations, arrears, defaults) follows then. Subsequently, the lecture will handle the main types of contracts of civil law, commitment and performance of transactions and ownership and possession. The focus of the commercial law will be the determination of traits of merchant, the company law, the commercial register and legal liability issues as well as cross-border trade. This is followed by an introduction into company law.</p> <p>Subjects of the module: Introduction into legal studies, basic principles of law, private law / public law, legal sources, general part of the civil code, law of obligations (without law of torts): contracts, type of contracts, defaults / breaches, law of terms and conditions; parts of property law. Traits of merchant, company; commercial register; Representation in commercial law (procurator, action and charging power of attorney); commercial transactions; forms and consequences of the change of the owner; commercial agents and brokers; customary law / trade terms; CISG; partnership / corporate law.</p> <p>The module will enable students to evaluate complex legal relationships in the economy discretely.</p>	
Reader's advisory	<p>Führich, E., Wirtschaftsprivatrecht, 13. Aufl., 2017. Meyer, Wirtschaftsprivatrecht, 8. Aufl., 2016. Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., 2013.</p>	
Links	<p>http://www.privatrecht.uni-oldenburg.de/</p>	
Language of instruction	German	
Duration (semesters)	2 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modular / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	keine	
Examination	Time of examination	Type of examination
Final exam of module	end of semester	written exam

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises		2	WiSe	28
Total time of attendance for the module				84 h

wir140 - Foundations of EU Economic Law and Principles of Labour Law

Module label	Foundations of EU Economic Law and Principles of Labour Law
Module code	wir140
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht• Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Responsible persons	Lehrenden, Die im Modul (Authorized examiners) Brors, Christiane (Module responsibility) Godt, Christine (Module responsibility)
Prerequisites	Keine
Skills to be acquired in this module	The students will: <ul style="list-style-type: none">• be able to understand the institutional framework of the EU as well as the thereto related tensions between supranationalism and intergovernmentalism,• be able to apply the legal norms inherent in the EU multilevel system of governance to selected areas of EU law, and most notably to the fundamental freedoms, • be able to resolve labour law matters in the light of contractual law,• understand how labour law is embedded in civil law,• be able to understand the relevance of labour law to society,• be able to understand the influence and framework of European labour law,• learn to understand the peculiarities of the labour law,• be able to identify the specific interests of parties to an employment contract and to find corresponding legal solutions in event of a conflict.
Module contents	<p>The module explores the foundations of European economic law as well as the fundamentals of labour law in two (consecutive) lectures. The course 'Foundations of EU Economic Law' offers students an overview of the law of the European Union. It covers the following topics:</p> <ul style="list-style-type: none">• The historical development of the EU;• The institutional framework and principles of the EU (effect, formation, relationship with national law);• The principles of the internal market (with a special focus on the fundamental freedoms and the doctrine of negative integration);• An introduction to the regulation of selected economic policies (positive integration, e.g. product regulation, competition law) <p>As regards the content of the second course – 'Principles of Labour Law' - the following topics will be covered:</p> <ul style="list-style-type: none">• The legal foundations of labour law, the integration of labour law into the hierarchy of norms (ordinary law, constitutional law, EU law);• Individual labour law (the establishment and termination of employment relationships, severance/termination agreements, dismissal, notice period, the Unfair Dismissal Protection Act)• Rights and obligations of employees and employers (breach of contract, pay without work, liability);• Overview of collective labour law;• Overview of labour court procedures.
Reader's advisory	Kilian, W./Wendt, D. H. (2017), Europäisches Wirtschaftsrecht, 6. Aufl., Nomos, Baden-Baden. Hakenberg, W. (2015), Europarecht, 7. Aufl., Vahlen, München. Streinz, R. (2016), Europarecht, 10. Aufl., C.F. Müller, Heidelberg
Links	http://www.fk2.uni-oldenburg.de/InstRW/arre/ https://www.uni-oldenburg.de/eurowr/
Language of instruction	German
Duration (semesters)	2 Semester
Module frequency	anually

Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesungen Das Modul sollte , je nach Studiengang, im 1./2. Semester (BWL/jur) oder im 3./4. Semester (WiWi; 2-Fächer-BA) besucht werden.			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	end of semester		written test	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2	WiSe	28
Total time of attendance for the module				56 h

wir150 - Statistics I for Economists

Module label	Statistics I for Economists			
Module code	wir150			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Stecking, Ralf Werner (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • will understand the fundamental terms of descriptive and inductive statistics. • will be able to choose and calculate appropriate measures and methods in order to describe empirical data properly. • are familiar with concepts of probability theory and will be able to transfer statistical results from sample to population. 			
Module contents	Measuring and tabular / graphic representation of the data, summary statistics (arithmetic mean, statistical dispersion), two-dimensional distributions (graphic / tabular depiction, statistical independence, contingency, simple linear regression, and correlation), fundamentals of probability theory and probability distribution, sampling distributions, estimation and test methods.			
Reader's advisory	<p>Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften (3. Aufl.), München</p> <p>Mittag, H.J. (2015): Statistik: Eine interaktive Einführung, (4. Aufl.), Berlin</p> <p>Schira, J. (2016): Statistische Methoden der VWL und BWL (5. Aufl.), München</p> <p>Wewel, M. (2014): Statistik im Bachelor-Studium der BWL und VWL (3. Aufl.), München</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	end of semester	written exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Exercises (optional)			WiSe	0
Total time of attendance for the module				56 h

Studienrichtung Betriebswirtschaftslehre

wir051 - Communication and Presentation

Module label	Communication and Presentation			
Module code	wir051			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 			
Responsible persons	<p>Hoppmann, Jörn (Module responsibility)</p> <p>Heinemann, Jens (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	<p>Students possess...</p> <ul style="list-style-type: none"> - comprehensive theoretical knowledge in the field of communication, presentation, and moderation - further develop their soft skills <p>Students are able to...</p> <ul style="list-style-type: none"> - apply their theoretical knowledge from the module when analyzing the practical insights from the interviews - learn in a self-sufficient manner - apply different moderation and presentation techniques in a presentation, interview, or workshops 			
Module contents	<p>The module offers an introduction to the basic questions of communication, presentation and moderation. Topics that are being discussed in the course are, for example, theoretical foundations of communication processes, corporate communication as well as presentation and moderation methods.</p> <p>The module starts with a kick-off event and the distribution of tasks for individual study. In the semester, three additional event days (theory blocks) will be held in the World Café format, during which students will give presentations. Moreover, during these events, lecturers will provide students with additional information and will distribute additional tasks. These events will be complemented by tutorials held in between the events.</p> <p>The module ends with a final event. Here, students will gather after having conducted company interviews to discuss and consolidate their interview findings. The course will also deal with new forms of media and the opportunities and risks they offer for corporate communication.</p>			
Reader's advisory	<p>Crisand, E. (2000): Psychologie der Gesprächsführung. Arbeitshefte Führungpsychologie, Band 11. Heidelberg</p> <p>Luhmann, N. (1994): Soziale Systeme: Grundriss einer allgemeinen Theorie (5. Aufl.). Frankfurt am Main</p> <p>Seifert J. W. (2000): Besprechungs-Moderation (4. Aufl.). Offenbach.</p> <p>Watzlawick, P.; Beavin J. H. & Jackson D. D. (2003): Menschliche Kommunikation; Formen, Störungen, Paradoxien. Bern.</p>			
Links	http://www.laub.uni-oldenburg.de/29712.html			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	Alles im Laufe des Semesters	Portfolio. Leistungen des Portfolios sind eine theoretische Ausarbeitung, drei Reflexionen, ein Interviewleitfaden und ein Einleitungs- und Schlussteil.		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Total time of attendance for the module				56 h

wir100 - Corporate Strategy

Module label	Corporate Strategy			
Module code	wir100			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Hoppmann, Jörn (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	<p>The goal of the course is that students are able to</p> <ul style="list-style-type: none"> - know and understand basic concepts, instruments, and theories of strategic management - analyze company strategies by applying conceptual frameworks - understand the advantages and disadvantages of common instruments and models and critically evaluate their applicability - independently develop strategic options and derive recommendations for their implementation in real-life settings 			
Module contents	<p>The course offers a comprehensive overview of the models and instruments of strategic management. The first part of the course introduces important concept and models of strategic management and discusses their application using examples from corporate practice. Central topics that are being discussed in this context are the relation between firm strategies and competitive advantage, strategy analysis, strategy formulation, strategy implementation, and strategies in the context of internationalization and innovation. In the second part of the course, students apply and deepen their knowledge by writing a thesis that analyzes the strategy of a specific company.</p>			
Reader's advisory	<p>Rothaermel, F.T. (2012): Strategic Management (1. Auflage), McGraw-Hill Education, New York. Wunder, T. (2016): Essentials of Strategic Management: Effective Formulation and Execution of Strategy (1. Auflage), Schäffer Poeschel, Stuttgart.</p>			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung mit begleitendem Tutorium			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	Thesis to be handed in at the end of semester		Thesis	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercise or tutorial		2	WiSe	28
Total time of attendance for the module				56 h

wir160 - Entrepreneurship

Module label	Entrepreneurship
Module code	wir160
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Nicolai, Alexander (Module responsibility)</p>
Prerequisites	none
Skills to be acquired in this module	<p>The module introduces to the basics of Entrepreneurship Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> - understand the challenges of launching an enterprise, - strategically analyse the structure of market - understand how employees are able to behave like an entrepreneur in established enterprises - develop innovative business ideas - shape the key factors for realizing a business idea - demonstrate a knowledge of the entrepreneurial process - demonstrate a knowledge of cost accounting (especially break-even analysis, etc.) and will be able to calculate costs by themselves - analyse and evaluate business models
Module contents	<p>The module combines the lecture "Strategie und Entrepreneurship" with a tutorial. It investigates the challenges of launching enterprises and entrepreneurial behaviour in large companies as well. The content of the module follows the process of an entrepreneur. It starts with business ideas, their perception, and evaluation. In addition, it deals with the most important questions of development and management of new business models. The contents of the courses include the following topics:</p> <ul style="list-style-type: none"> - historical, institutional, and theoretical context - development, evaluation, and pitching ideas - business models - building entrepreneurial teams - entrepreneurship in large enterprises - resources and finance - management of growth
Reader's advisory	<p>Corsten, H. (Hrsg.) (2002): Dimensionen der Unternehmensgründung. Berlin: Schmidt.</p> <p>Klandt, H. (2005): Gründungsmanagement (2. Aufl.), Oldenbourg, München.</p> <p>Fueglistaller, Urs/Müller, Chrsitoph/Müller, Susan/Volery, Thierry (2016): Entrepreneurship. Modelle – Umsetzung – Perspektiven. Mit Fallbeispielen aus Deutschland, Österreich und der Schweiz (4. Auflage), Gabler Verlag/Springer Fachmedien, Wiesbaden.</p> <p>Grichnik, Dietmar/Brettel, Malte/Koropp, Christian/Mauer, René (2010): Entrepreneurship. Unternehmerisches Denken, Entscheiden und Handeln in innovativen und technologieorientierten Unternehmungen. Schäffer-Pöschel Verlag, Stuttgart.</p> <p>Grant, R. M., Nippa, M. (2006): Strategisches Management: Analyse, Entwicklung und Implementierung von Unternehmensstrategien (5. Aufl.), Pearson Studium, München.</p>
Links	http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/lehrangebot-wise-20162017/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Reference text	The lecture "Strategie und Entrepreneurship" must be attended in combination with the "Tutorium".			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	at the end of the semester		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Course or seminar		2	WiSe	28
Tutorial		2		28
Total time of attendance for the module				56 h

wir200 - Principles of Organisation

Module label	Principles of Organisation	
Module code	wir200	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Bartel, Teodora (Module counselling)</p> <p>Breisig, Thomas (Module counselling)</p> <p>Prokop, Jörg (Module responsibility)</p> <p>Breisig, Thomas (Module responsibility)</p>	
Prerequisites	Keine	
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to: - explain and apply the approaches and instruments of organisational sciences; - demonstrate a familiarity with the basic assumptions, strategies, and core themes of organisational theories and are able to compare and reflect upon them; - know different forms of organisational design and are able to differentiate them; - know how to identify and predict issues and developments within operational and organisational structures and processes; - demonstrate an awareness of the relevance of organisational culture, can describe its characteristics and discuss different analytical techniques; - describe and analyse processes of organizational change, can point out their influences on strategy, organisational culture, operational and organisational structure, and estimate the relevance of change process initiation; - work cooperatively and self-dependant within teams and to present complex professional contents precisely and with profound arguments (if chosen to present a topic within the seminar). Furthermore, the students are able: • to locate a specific research question within the scientific discussion in this research area and to interlink, reflect and evaluate it accordingly • to press their point within the scientific discussion in this research area.</p>	
Module contents	<p>The module contents are arranged in the following way: - Basic concepts and conceptual demarcation - Objectives of an organisation - Dimensions in formal organisation - Organisational culture - Organisational structure - Operational structure and processes These basic principles of organisation are presented and discussed within the lectures. Current economic and business developments are included. Seminars and tutorials are offered to deepen the lecture presentations and to relate them to examples and cases.</p>	
Reader's advisory	<p>Breisig, T. (2015), Betriebliche Organisation, 2nd edition, NWB, Herne. Kieser, A. / Walgenbach, P. (2010), Organisation, 6th edition, Schäffer-Poeschel, Stuttgart. Further literature will be announced during the semester according to the particular lecture/seminar content.</p>	
Links	www.uol.de/orgpers	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Einführung in die BWL (wir011)	
Examination	Time of examination	Type of examination
Final exam of module	Written exam: end of the lecture period Presentation: During the lecture period Portfolio: During the lecture period	portfolio (group seminar paper and online test)

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir210 - Corporate Environmental Management

Module label	Corporate Environmental Management
Module code	wir210
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Nicht Informatik
Responsible persons	<p>Siebenhüner, Bernd (Module responsibility)</p> <p>Lehrenden, Die im Modul (Module counselling)</p>
Prerequisites	
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> • understand the goals and concepts of sustainable development; • discuss the importance of sustainability for companies; • know basic strategies and instruments that enable companies to achieve sustainable development; • acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.
Module contents	<p>The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.</p> <ul style="list-style-type: none"> • Concepts and goals of sustainable development • Introduction to the current discussion on sustainable development • Current sustainability instruments and strategies for companies • Case studies
Reader's advisory	<ul style="list-style-type: none"> • Baumast, A. & Pape, J. (Hrsg.) (2009): Betriebliches Umweltmanagement. Nachhaltiges Wirtschaften im Unternehmen (4. Aufl.). Stuttgart: Ulmer • Dyllick, T. & Hockerts, K. (2002): Beyond the Business Case for Corporate Sustainability. In: Business Strategy and the Environment, S. 130-141 • Holliday, C. et al. (2002): Walking the Talk. The Business Case for Sustainable Development. Sheffield: Greenleaf • Pfriem, R.; Fichter, K. & Paech, N. (2005): Nachhaltige Zukunftsmärkte - Orientierungen für unternehmerische Innovationsprozesse im 21. Jahrhundert. Marburg: Metropolis • Siebenhüner, B. et al. (2006): Organisationales Lernen und Nachhaltigkeit. Marburg: Metropolis.
Links	https://www.uni-oldenburg.de/wire/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Modullevel / module level	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht
Lehr-/Lernform / Teaching/Learning method	Vorlesung mit begleitendem Seminar
Vorkenntnisse / Previous knowledge	

Examination	Time of examination	Type of examination		
Final exam of module	usually around Mid of March	HA		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir240 - International Accounting and Auditing

Module label	International Accounting and Auditing			
Module code	wir240			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Hombach, Katharina (Module responsibility)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	<p>The students</p> <ul style="list-style-type: none"> • obtain knowledge on advanced topics in IFRS such as hedge accounting, revenue recognition, provisions and financial instruments; • understand the role, tasks and legal basis of auditing within the economic environment; • understand the concept of the risk-based audit approach. 			
Module contents	This module aims at providing an in-depth view on complex issues of IFRS accounting, e.g., hedge accounting and accounting of financial instruments. The students will obtain employability in the audit profession by learning the legal basis and concept of the audit profession. Solving case studies will contribute to achieving the learning objectives.			
Reader's advisory	<p>Picker et al. (2012): Applying International Financial Reporting Standards, 3rd edition.</p> <p>Palepu et al. (2016): Business Analysis and Valuation – IFRS Edition, 4th edition.</p> <p>International Financial Reporting Standards (IFRS)</p> <p>Lecture notes with additional references will be provided via the e-learning platform Stud.IP.</p>			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Buchhaltung und Abschluss Financial Accounting			
Examination	Time of examination		Type of examination	
Final exam of module	end of semester		written exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Seminar				
Total time of attendance for the module				56 h

wir390 - Financial Management

Module label	Financial Management			
Module code	wir390			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 			
Responsible persons	<p>Prokop, Jörg (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites				
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • are able to determine a firm's cost of capital using both single factor and multi factor models • understand how, and under which conditions, capital structure decisions influence firm value, • are able to assess how a firm's dividend policy affects firm value, • analyze characteristics, advantages, and disadvantages of typical modes of long-term financing, • understand both the mechanics and the limits of financial models frequently used in decision making. 			
Module contents	<p>1 Introduction / Recap: Security Valuation 2 Investment Decisions Under Uncertainty 3 Capital Structure Decisions & Dividend Policy 4 Long-Term Financing</p>			
Reader's advisory	<p>Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill. Alternative and supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.).</p>			
Links	http://www.uni-oldenburg.de/fiwi_bbl/			
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Übung oder Vorlesung und Seminar			
Vorkenntnisse / Previous knowledge	<p>This is an intermediate course in finance. If you wish to make the most of it, you should already know how (and why) to determine net present values, and you should be familiar with the terms debt, equity, expected return, standard deviation, correlation coefficient, and with the structure of the balance sheet. If all this is completely new to you, I recommend attending the modules "mat990 Mathematik für Ökonomen" "wir150 Statistik I" "wir082 Corporate Finance" before registering for this course.</p>			
Examination	Time of examination		Type of examination	
Final exam of module	Typically at least one mid-term short exam and one final short exam within three weeks after the last lecture		Portfolio, consisting of at least two short written examinations (schriftlicher Kurzttest) lasting about 30-45 min each	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Total time of attendance for the module				56 h

wir400 - Strategic and International Marketing

Module label	Strategic and International Marketing		
Module code	wir400		
Credit points	6.0 KP		
Workload	180 h		
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Responsible persons	<p>Raabe, Thorsten (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>		
Prerequisites			
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • recognize challenges facing marketing strategy in the field of markets and societies and draw conclusions for business management • elaborate and reflect upon the theoretical and conceptual foundations of strategic marketing planning • come up with examples that exemplify the systemic connection between strategic and instrumental marketing planning • discuss core assumptions of internationalization in the context of strategy planning and critically reflect upon its implications • build market research skills in an international context using different methods • develop their own perspectives on the conceptualization and implementation of international marketing strategies and advance them in discourses 		
Module contents	The core of the module is the application of strategic planning methods in Marketing. A broadened understanding of Marketing in the areas of competitors, market agents and stakeholder orientation will be substantiated in theoretical and practical-normative view. International marketing forms an integrated part of strategic marketing planning; its basics and internal conception are formulated precisely in this course.		
Reader's advisory	<p>Latest editions of</p> <p>Meffert, H., Marketing-Management, Analyse - Strategie - Implementierung, Wiesbaden</p> <p>Kreikebaum H., Strategische Unternehmensplanung, Stuttgart/ Berlin/ Köln</p> <p>Benkenstein, M., Strategisches Marketing, Stuttgart/ Berlin/ Köln</p>		
Links	www.uni-oldenburg.de/marketing		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Modullevel / module level	---		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht		
Lehr-/Lernform / Teaching/Learning method			
Vorkenntnisse / Previous knowledge	Erfolgreicher Besuch des Moduls "Einführung in das Marketing" (wir070); Ausnahmeregelungen nach Absprache mit dem Modulverantwortlichen		
Examination	Time of examination	Type of examination	
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials	
Course type	Comment	SWS	Frequency
Lecture		2	28
			Workload of compulsory attendance

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Tutorial		2		28
Seminar				
Total time of attendance for the module				56 h

wir410 - Selected Topics in Business Administration

Module label	Selected Topics in Business Administration			
Module code	wir410			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 			
Responsible persons	<p>Prokop, Jörg (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites	Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.			
Skills to be acquired in this module	Upon completion of the module students will have acquired in-depth knowledge regarding selected topics in a specific field of business studies. They will have a sound understanding of the current state of academic research, and/or of issues relevant to current business practice. In addition, they will be familiar with typical advanced methods of analysis in the respective focus area, they will be able to put these methods in the broader context of business research, and they will be able to assess these methods' strength and weaknesses.			
Module contents	The course covers in detail selected advanced topics in areas such as entrepreneurship, business management, marketing, organization, human resources, production management, sustainability management, taxation, finance, or accounting. Focus area, language of instruction, and type of examination will be announced in the first session.			
Reader's advisory	Will be announced at the beginning of the course.			
Links				
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	unregelmäßig			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	1 VL + 1 UE or 1 VL + 1 SE or 2 SE			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	will be announced in the first session	1 term paper (Hausarbeit) or 1 presentation (Referat) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio. The type of examination will be announced in the first session.		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Course or seminar (ggf. Übung)		4	--	56
Seminar			WiSe	0
Total time of attendance for the module				56 h

wir221 - Introduction in Business Taxation

Module label	Introduction in Business Taxation	
Module code	wir221	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	<p>Dittmer, Jochen (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden:</p> <ul style="list-style-type: none"> • haben dezidierte Grundkenntnisse der einkommensteuerlichen Grundlagen • klassifizieren unterschiedliche Einkunftsarten und kennen deren Bedeutung. • haben dezidierte Kenntnisse der laufenden Besteuerung der zentralen steuerlichen Rechtsformen und Fähigkeit der Konkretisierung der steuerlichen Belastungs- und Entscheidungsparameter. 	
Module contents	<p>Ausgangspunkt ist die Vermittlung der einkommen-, körperschaft- und gewerbesteuerlichen Grundlagen. Aufbauend darauf liegt der Schwerpunkt im Erwerb der zentralen Kenntnisse der Einwirkung der Ertragsteuern auf die Rechtsformwahl, GmbH/AG, Einzelunternehmen/Personengesellschaften sowie GmbH & CoKG, Betriebsaufspaltung. Zugleich wird hierbei die Abhängigkeit der Höhe steuerlichen Belastungen u.a. in Abhängigkeit von Thesaurierung/Ausschüttung und Finanzierungsstruktur dargestellt.</p>	
Reader's advisory	<p>Literaturempfehlungen können wegen der geradezu sprichwörtlichen hohen Änderungsgeschwindigkeit des Steuerrechts derzeit noch nicht gemacht werden, sondern können lediglich parallel zur Veranstaltung gegeben werden. Benötigt werden:</p> <ul style="list-style-type: none"> • eine Sammlung der wichtigsten Steuergesetze (z.B. vom NWB-Verlag) in aktueller Form • eine Loseblattsammlung der Steuerrichtlinien (z.B. vom Beck-Verlag). 	
Links	http://www.fk2.uni-oldenburg.de/InstRW/steuer/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	BC (Basiscurriculum / Base curriculum)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Ende des Semesters	KL
Course type	Lecture	
SWS	4	
Frequency	SuSe or WiSe	
Workload attendance	56 h	

Studienrichtung Volkswirtschaftslehre

wir250 - International Economics

Module label	International Economics			
Module code	wir250			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule 			
Responsible persons	<p>Trautwein, Hans-Michael (Module responsibility)</p> <p>Rahmeier Seyffarth, Anelise (Module counselling)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites	Keine			
Skills to be acquired in this module	<p>At the end of the course, successful students:</p> <ul style="list-style-type: none"> • understand the interdependence of markets in the world economy, • translate economic problems into models that describe macroeconomic causalities and interdependencies by reasonable reductions of complexity, in particular with regard to international trade, capital flows and migration as well as development and underdevelopment in different parts of the world economy, • derive analytical statements about trade and capital flows from balance of payments and exchange rate data, • know the historical backgrounds and assess the dynamic instabilities of current exchange rate regimes. 			
Module contents	<p>The course combines a series of lectures and a seminar, both of which are offered in English language. The lectures cover the following topics:</p> <ul style="list-style-type: none"> • globalization • international trade, inter- & intrasectoral • transnational production & factor mobility • balances of payments & exchange rates • macromodelling of the open economy • economic underdevelopment and strategies of sustainable development <p>Relevant models are presented in words, algebra and diagrams with the aid of case studies and other exemplary material.</p> <p>The seminar is organized as a two-days workshop towards the end of the semester, with an introductory kick-off meeting in the second week of the term. In the workshop, students present and discuss papers on current issues in international economics.</p> <p>Course materials are uploaded on the Stud.IP website of the module.</p>			
Reader's advisory	Krugman, P., Obstfeld, M. & Melitz, M. (2017): International Economics – Theory and Policy (11th. ed.). Boston: Addison-Wesley. Lists of recommended additional reading on selected current issues are provided at short notice.			
Links	http://www.vwl.uni-oldenburg.de/			
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level				
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Einführung in die VWL (wir041), Makroökonomische Theorie (wir110) Mikroökonomische Theorie (wir120)			
Examination	Time of examination	Type of examination		
Final exam of module	two-days workshop in last two weeks of term	seminar paper		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir260 - Environmental Economics

Module label	Environmental Economics	
Module code	wir260	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Huse, Cristian (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>The undergraduates</p> <ul style="list-style-type: none"> • understand the basic subjects of environmental economics • know essentials of economic theory in environmental policy • know environmental problems and are able to analyze and interpret them economically • know the mechanics of instruments in environmental policy and also their conditions of usage • are able to evaluate instruments of environmental policy • know about the problems of transnational environmental burdens • know methods of environmental assessment 	
Module contents	<p>Following topics will be discussed:</p> <ul style="list-style-type: none"> • definition and differentiation of environmental economics • economic interpretations of environmental problems • objectives and instruments of environmental policy • market economy instruments of environmental policy • conditions of implementation of environmental politics <p>International environmental problems</p> <ul style="list-style-type: none"> • environmental assessment 	
Reader's advisory	<p>Feess, E. (2007): Umweltökonomie und Umweltpolitik, Vahlen, München.</p> <p>Michaelis, P. (1996): Marktwirtschaftliche Instrumente der Umweltpolitik, Physica, Heidelberg.</p>	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Einführung in die VWL und Mikroökonomische Theorie	
Examination	Time of examination	Type of examination
Final exam of module	Zum Ende der Vorlesungszeit	KL
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir270 - Resource and Energy Economics

Module label	Resource and Energy Economics	
Module code	wir270	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule • Master's Programme Computing Science (Master) > Nicht Informatik 	
Responsible persons	<p>Böhringer, Christoph (Module responsibility)</p> <p>Asane-Otoo, Emmanuel (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Asane-Otoo, Emmanuel (Module counselling)</p>	
Prerequisites	Keine	
Skills to be acquired in this module	<p>Die Studierenden sind in der Lage:</p> <ul style="list-style-type: none"> • Ressourcen- und energieökonomische Standardmodelle nachzuvollziehen, • Standardmodelle in Hinblick auf weitergehende Fragestellungen anzupassen bzw. zu erweitern, • die Funktionsweise von Ressourcen- und Energiemärkten zu verstehen, • reale Vorgänge auf Ressourcen- und Energiemärkten anhand der Kriterien Effizienz, Verteilung und Nachhaltigkeit zu bewerten, • die institutionell-regulatorischen Rahmenbedingungen von Ressourcen- und Energiemärkten anhand der Kriterien Effizienz, Verteilung und Nachhaltigkeit zu bewerten. 	
Module contents	<p>Behandelt werden die Themenlinien nicht regenerierbare Ressourcen (effiziente Nutzung, intertemporale Gerechtigkeit, intertemporales Marktgleichgewicht); regenerierbare Ressourcen (effiziente Nutzung im steady state, Marktgleichgewicht); Nachhaltigkeit; Grundlagen der Energiewirtschaft; Energienachfrage; Energie und Umwelt; Energieressourcen; Märkte für Primärenergieträger; Strommarkt und Regulierung. Dabei stehen die volkswirtschaftlichen Aspekte im Zentrum, wobei notwendigerweise auch grundlegende technische und betriebswirtschaftliche Aspekte vermittelt werden.</p>	
Reader's advisory	<p>Endres, A. & Querner, I. (2000), Die Ökonomie natürlicher Ressourcen, Kohlmeier, Stuttgart.</p> <p>Field, B.C. (2008), Natural Resource Economics: An Introduction, Waveland Press, Long Grove, Ill.</p> <p>Erdmann, G & Zweifel, P. (2008): Energieökonomik - Theorie und Anwendungen, Springer, Heidelberg</p> <p>Stoft, S. (2002), Power System Economics, Wiley, Piscataway.</p>	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Mikroökonomik	
Examination	Time of examination	Type of examination
Final exam of module	Zum Ende der Vorlesungszeit	KL
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir280 - Economic policy

Module label	Economic policy
Module code	wir280
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre• Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule
Responsible persons	<p>Böhringer, Christoph (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Riesenbeck, Lukas (Module counselling)</p>
Prerequisites	
Skills to be acquired in this module	<p>With successful completion of the course, students shall:</p> <ul style="list-style-type: none">• understand the fundamental theories of resource allocation;• understand and reflect market failure arguments;• be able to evaluate the goals, instruments and limits of regulatory intervention to promote the sustainability of economic systems;• be able to analyze the effects of economic regulation with regard to efficiency and incidence by means of graphs and analytical approaches.
Module contents	<p>Part 1: Introduction to economic policy</p> <ul style="list-style-type: none">• Market efficiency and market failure;• Theory of the public sector;• Collective decision making;• Welfare theory;• Market failure: external effects;• Market failure: public goods;• Market failure: asymmetric information;• Economic theory of natural monopoly regulation; <p>Part 2: European economic policy</p> <ul style="list-style-type: none">• Regional economic integration;• EU common agricultural policy;• EU eastward enlargement;• Currency union and monetary policy
Reader's advisory	<p>Part 1:</p> <p>Weiman, J. (2009): Wirtschaftspolitik, Allokation und kollektive Entscheidung (5. Aufl.), Springer, Berlin. Hindriks, J. & G. D. Myles (2013): Intermediate Public Economics (2. Aufl.), MIT Press, Cambridge. Klump, R. (2013): Wirtschaftspolitik. Instrumente, Ziele und Institutionen (3. Aufl.), München, Deutschland: Pearson.</p> <p>Part 2:</p> <p>Lectures notes Pelkmans, J. (2006): European Integration - Methods and Economic Analysis (3. Aufl.), FT Prentice Hall, Pearson Education, München.</p>
Links	http://www.wipol.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	<p>The teaching method will be mostly lectures, with few tutorial/applied/interactive sessions. Lecture notes (slides), exercises as well as other relevant texts and links to information sources will be uploaded to the learning management system. (Stud IP).</p>
Modullevel / module level	---

Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Einführung in die VWL (wir041), Mikroökonomische Theorie(wir120), Makroökonomische Theorie (wir110) und Mathematik für Ökonomen (mat991)	
Examination	Time of examination	Type of examination
Final exam of module	1st date of exam: july 2nd date of exam: october	written exam
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir290 - Economic Growth

Module label	Economic Growth			
Module code	wir290			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Bitzer, Jürgen (Module responsibility)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> - discuss fundamental economic growth models and analyse empirical evidence, - analyse the long-term determinants of economic development and discuss them in the context of modern societies, - evaluate strategies to reach sustainable economic growth discussed in the public and politics, - participate in a discussion on the topic, developing a well-grounded position and problem solving strategy. 			
Module contents	The module consists of a lecture and a seminar. "Why are we so rich and they so poor?" In the module, the theoretical models, the empirical evidence, and the strategies applied or discussed by politics to reach sustainable economic growth are introduced and discussed.			
Reader's advisory	<p>Jones, C. I. (2013), Introduction to Economic Growth (3rd ed.), New York: Norton.</p> <p>Easterly, W. (2002), The Elusive Quest for Growth. Economists' Adventures and Misadventures in the Tropics, Cambridge: MIT Press.</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	English			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	Dieses Modul besteht aus einer Vorlesung und einem Seminar. Beide Veranstaltungen werden in englischer Sprache angeboten. Die Präsentation von Referaten im Seminar ist in Ausnahmefällen auch in deutscher Sprache möglich. Die Klausuraufgaben können in deutscher oder englischer Sprache beantwortet werden.			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung und Übung			
Vorkenntnisse / Previous knowledge	Einführung in die VWL, Mikroökonomische Theorie, Makroökonomische Theorie, Mathematik für Ökonomen			
Examination	Time of examination	Type of examination		
Final exam of module	end of semester	written exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir300 - Public Finance

Module label	Public Finance		
Module code	wir300		
Credit points	6.0 KP		
Workload	180 h		
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule 		
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Helm, Carsten (Module responsibility)</p> <p>Lehrenden, Die im Modul (Module counselling)</p>		
Prerequisites	keine		
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • understand government action and its analysis using methods from public finance, • have basic knowledge in public finance, and can put questions of public finance in the context of scientific discussions • describe the operations of markets and government intervention, • apply methods from public finance to the analysis and evaluation of fiscal policies - alone and in small groups - and question them critically; • can present their results in the form of written contributions and oral presentations, and can defend them in the scientific debate. 		
Module contents	<p>The lecture part addresses the topics:</p> <ul style="list-style-type: none"> • normative theory of government activity, • positive theory of government activity, • sustainability of public debt, • public revenues, • the welfare state, • demographic change and sustainability of pension systems. <p>The seminar deals with topical issues in public finance.</p>		
Reader's advisory	<p>Wigger, B. (2006), Grundzüge der Finanzwissenschaft, Springer, Berlin.</p> <p>Blankart, C. B. (2017), Öffentliche Finanzen in der Demokratie, Vahlen; München.</p> <p>Rosen, H. S. & T. Gayer (2010); Public Finance. Mcgraw-Hill Higher Education.</p>		
Links	https://www.uni-oldenburg.de/wire/		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	The module consists of a lecture and a seminar on a topical issue in public finance.		
Modullevel / module level			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht		
Lehr-/Lernform / Teaching/Learning method			
Vorkenntnisse / Previous knowledge	Einführung in die VWL (wir041), Mikroökonomische Theorie (wir120), Mathematik für Ökonomen (mat990)		
Examination	Time of examination	Type of examination	
Final exam of module	seminar paper, presentation and discussion: end of semester voluntary short mid term test that improve grades by 0.7 may be undertaken	Submission of seminar paper, presentation and discussion towards the end of the lecture period. Bonus: short mid-term examination, by which a maximum grade improvement of 0.7 points can be achieved.	
Course type	Comment	SWS	Frequency
			Workload of compulsory attendance
Lecture		2	28
Seminar		2	28
Total time of attendance for the module			56 h

wir420 - Selected Topics in Economics

Module label	Selected Topics in Economics	
Module code	wir420	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Bitzer, Jürgen (Module responsibility)</p> <p>Böhringer, Christoph (Module responsibility)</p> <p>Helm, Carsten (Module responsibility)</p> <p>Trautwein, Hans-Michael (Module responsibility)</p> <p>Lehrenden, Die im Modul (Module counselling)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • gather, evaluate, and interpret relevant information on selected themes in economics • draw scientifically informed conclusions with respect to societal, scientific, and ethical issues • independently manage further learning processes • formulate and defend positions and solutions relating to selected topics in economics 	
Module contents	This module deals with selected topics in economics. These can be for example current events relating to economics or the further investigation of a specific issue from the field of economics.	
Reader's advisory	Wechselt mit dem behandelten Thema.	
Links	https://www.uni-oldenburg.de/wire/	
Languages of instruction	German, English	
Duration (semesters)	1 Semester	
Module frequency	unregelmäßig	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	at the end of the lectures	varies, TBA
Course type	Seminar	
SWS		
Frequency		
Workload attendance	0 h	

Studienrichtung Wirtschaftsinformatik

inf007 - Information Systems I

Module label	Information Systems I			
Module code	inf007			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Computing Science (Bachelor) > Aufbaumodule • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik • Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Aufbaumodule (60 KP) • Master Applied Economics and Data Science (Master) > Specialization • Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Pflichtbereich 			
Responsible persons	<p>Grawunder, Marco (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>			
Prerequisites				
Skills to be acquired in this module	<p>This module introduces the core concepts, languages and architectures of databases. In software systems these concepts are important.</p> <p>**Professional competence** The students:</p> <ul style="list-style-type: none"> - name the core concepts of the languages and architectures of databases (especially) - select data models - integrate structuring concepts of information systems in their designs <p>**Methodological competence** The students:</p> <ul style="list-style-type: none"> - design database systems appropriately - analyse problems from the field of database-supported information systems and solve them appropriately <p>**Social competence** The students:</p> <ul style="list-style-type: none"> - enhance their ability to work in a team <p>**Self-competence** The students:</p> <ul style="list-style-type: none"> - reflect their problem-solving behaviour with regard to the information processing concepts 			
Module contents	<ul style="list-style-type: none"> - Relational data models - Relational algebra and its implementation in SQL (the standard of databases) - Database design on different abstractions (conceptual and logical design) - Normalisation - Data base architectures - Distributed and active databases - Object-oriented, object-related and XML-based database systems 			
Reader's advisory	Ramez Elmasri und Shamkant B. Navathe (2016), Fundamentals of Databases Systems, 7th Revised edition, Pearson/Addison Wesley.			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AC (Aufbaucurriculum / Composition)			
Modulart / typ of module	Wahlmodul / Opportunity			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the lecture period		Hands-on exercises and written or oral exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3	WiSe	42
Exercises		1	WiSe	14

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Total time of attendance for the module				56 h

inf008 - Information Systems II

Module label	Information Systems II
Module code	inf008
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Praktische Informatik• Bachelor's Programme Computing Science (Bachelor) > Akzentsetzungsbereich - Wahlbereich Informatik• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Master Applied Economics and Data Science (Master) > Specialization• Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Wahlpflichtmodule (Praktische Informatik)• Master's Programme Business Informatics (Master) > Akzentsetzungsmodule der Informatik
Responsible persons	Grawunder, Marco (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>The Module "Information Systems II" enhances the knowledge and the concepts of "Information Systems I".</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• Know further concepts, languages and architectures of databases• Analyse advanced information processing tasks• Analyse complex requirements of information systems appropriately• Realize information requirements and gather relevant information <p>Methodological competence The students:</p> <ul style="list-style-type: none">• Propose concrete processing principles for special application classes• Reflect specific technologies' consequences and proceedings <p>Social competence The students:</p> <p>Self-competence The students:</p> <ul style="list-style-type: none">• Reflect their problem-solving behaviour with regard to extended information processing concepts
Module contents	<ul style="list-style-type: none">• Implementation of databases (architecture, index structures, query processing and optimization)• Data integration and data analysis (data integration, data warehouses, data mining)• Information retrieval• Parallel databases
Reader's advisory	<p>Suggested reading:</p> <ul style="list-style-type: none">• Härder, T.,Rahm, E.:Datenbanksysteme -Konzepte und Techniken der Implementierung, Morgan Kaufmann• Raghu Ramakrishnan, Johannes Gehrke: Database Management Systems, McGraw-Hill• U. Leser, F. Naumann. Informationsintegration: Architekturen und Methoden zur Integration verteilter und heterogener Datenquellen. dpunkt• Bauer/Günzel. Data-Warehouse-Systeme, dpunkt• Han/Kamber/Pei. Data Mining: Concepts and Techniques, Morgan Kaufmann

Links

Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	Wahlmodul / Opportunity			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the lecture period		written or oral Exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3	SuSe	42
Exercises		1	SuSe	14
Total time of attendance for the module				56 h

inf600 - Business Informatics I

Module label	Business Informatics I
Module code	inf600
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum• Bachelor's Programme Computing Science (Bachelor) > Akzentsetzungsbereich - Wahlbereich Informatik• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Wahlpflichtmodule (Angewandte Informatik)• Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Pflichtbereich
Responsible persons	Sauer, Jürgen (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>Business informatics regards itself as an interdisciplinary subject. It connects business administration with computer science. Business informatics also includes information technologies as well as technical subjects and research topics. It is more than just an intersection of research fields and offers e.g. special methods to coordinate corporate strategies and information processing. The module introduces the entire scope of the field of business informatics.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• Describe the key aspects of business informatics• Differentiate business informatics as an interdisciplinary subject from other subjects• Characterise the functionality of essential application systems and management structures, from the strategic to the tactical and operative level.• Consider and evaluate case studies and layout options for the conception, development, implementation, usage and maintenance of operational sociotechnical applications systems <p>Methodological competence The students:</p> <ul style="list-style-type: none">• Model technical and sociotechnical processes using suitable tools• Analyse business processes and the demands on their modification and their technical assistance• Abstract from complex systems in a suitable way to improve the manageability of models <p>Social competence The students:</p> <ul style="list-style-type: none">• Present their solutions in front of other groups• Discuss their outcomes <p>Self-competence The students:</p> <ul style="list-style-type: none">• Develop solutions for case studies in groups• Construct an argument based on aquired knowledge
Module contents	<p>The main topics of business informatics are the presentation and evaluation of configuration options to conceptualise, develop, implement, use and maintain operational sociotechnical application systems. The lecture focusses on information systems of the networked company. Technical, economic, organisational, and psychosocial aspects are considered. The understanding of these relations will be trained by means of case studies taken from Laudon et al. (cf. suggested reading). The lecture gives an overview of the following business informatics fields.</p> <p>-Information systems, (object of BI) -Application systems -E-Commerce and E-Business -Ethical, social and political aspects</p>

- Business process integration
- Knowledge management
- Support of decision making
- Reorganisation of companies
- Economic evaluation

For a better understanding of each subject, it is recommended to take specific modules later in the course of studies.

Reader's advisory

- Laudon, Laudon, Schoder (2006): Wirtschaftsinformatik. Eine Einführung. Pearson Verlag Krallmann,
- Frank, Gronau (2002), Systemanalyse im Unternehmen Oldenbourg (Gebundene Ausgabe - Juni 2002)

Links

Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Modullevel / module level	AS (Akzentsetzung / Accentuation)
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht
Lehr-/Lernform / Teaching/Learning method	V+Ü

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination
Final exam of module	At the end of the lecture period	Tasks and active partaking during the exercises / written exam or oral exam

Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Total time of attendance for the module				56 h

inf601 - Business Informatics II

Module label	Business Informatics II
Module code	inf601
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich• Bachelor's Programme Computing Science (Bachelor) > Akzentsetzungsbereich - Wahlbereich Informatik• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Wahlpflichtmodule (Angewandte Informatik)
Responsible persons	Marx Gomez, Jorge (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>The module provides the fundamentals and tasks of information management to create an IT strategy. Tasks are especially considered from a strategic perspective and brought closer by methodological skills for each task.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• name the strategic aspects of information management and identify their impact on technical and operational information management• examine the essential questions of enterprise reorganization in connection with an information system and recognize the influence of the Internet and its services on commercial processes and information systems by an exemplary system, e.g. SAP R/3• identify different approaches to information management (Information Ressource Management, Management approach, management approach, personal information management) and understand why determining the value of information management is necessary and how it is done• specify the objectives of information management, differentiate and classify its tasks appropriately• recognize the methodological characteristics of information management• transfer the concept of architecture to the information infrastructure• assess the importance to plan features for strategic IT-design oriented on IT-architecture• schedule the procedures concerning the strategical situation analysis of the competition analysis, the information infrastructure and the environmental analysis with the objective to transfer them to simple problems• name the key contents of strategical IT objectives and are aware of difficulties in determining the measurement category• identify and learn the scope and central tasks of business process and environmental management (as excursion) and the signifiante for information management <p>Methodological competence The students:</p> <ul style="list-style-type: none">• perform information management tasks using methods of Information Engineering and thereby learn how to transfer and employ the methods to other fields, e.g. economy <p>-learn by practice advantages and disadvantages of different methods and can use them as part of the optimized IT strategy based on the axcquired knowledge.</p> <p>Social competence The students:</p> <ul style="list-style-type: none">• construct solutions to case studies given in the group, i.e. the development of an IT strategy• discuss the solutions on a technical level• present the solutions to case studies as part of the exercises <p>Self-competences The Students: accept criticism and understand it as a procpdition for the further development of one's own actions</p>
Module contents	<p>The proportion of information technology in the investment budget of companies is rising continuously. For instance, banks spend 25% of all investments for their information systems. Information is not just a production factor, it is also an element of competition. Information is increasingly important for business. The business informatics deals with these economic tasks of information technology.</p>

Information systems in businesses and organisations are of central concern. The interdisciplinary nature of business informatics raises questions about proceedings, problems of models (modelling in a narrow sense) and the application in specific problem domains.

Contents of this module are:

- Information management principles and tasks
- IT architectures
- Infrastructure of information and communication technology
- Strategic, administrative and operative information engineering

Reader's advisory

- Heinrich, Stelzer (2011): Informationsmanagement - Grundlagen, Aufgaben, Methoden. Oldenbourg Verlag
- Laudon, Laudon, Schoder (2010): Wirtschaftsinformatik - Eine Einführung. Pearson Verlag
- Krcmar (2015): Informationsmanagement. Springer Verlag

Links	http://www.wi-ol.de			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	Usually two weeks after lecture time		Written exam max. 120 minutes	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SuSe	28
Exercises		2	SuSe	28
Total time of attendance for the module				56 h

inf851 - Computer Science and Society

Module label	Computer Science and Society
Module code	inf851
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Business Administration and Law (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Business Informatics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Chemistry (Bachelor) > Säule "Überfachliche Professionalisierung" more...
- Bachelor's Programme Comparative and European Law (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Computing Science (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Economics and Business Administration (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik
- Bachelor's Programme Education (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Engineering Physics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Environmental Science (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Mathematics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Physics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Social Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Bachelor's Programme Sustainability Economics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Education (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme History (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Music (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Säule

"Überfachliche Professionalisierung"

- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Säule "Überfachliche Professionalisierung"
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Säule "Überfachliche Professionalisierung"
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Säule "Überfachliche Professionalisierung"
- Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Pflichtmodule
- Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Recht und Gesellschaft

Responsible persons

Lehrenden, Die im Modul (Authorized examiners)

Lehrenden, Die im Modul (Module responsibility)

Prerequisites

Skills to be acquired in this module

Graduates of the module Informatik und Gesellschaft know the history of the development of Information technology and its impact on society and are familiar with issues of data protection.

They will be able, individually or in a team, to analyze the ethical and socio-political implications of different areas and applications of computer science and develop a reasoned own position on this, in particular concerning their professional responsibilities as computer scientists.

They have learned to present the results of their work convincingly and suitable for their target group using appropriate media and they are able to organize events such as workshops or small conferences for that purpose.

Professional competence

The students:

- reflect on the ethical and societal aspects of selected areas of computer science
- create and design websites
- create and manage documents in a team

Methodological competence

The students:

- explore methods of structured teamwork
- organize project work
- make presentations with different media

Social competence

The students:

- develop a subject area as a team
- teach a bigger audience to appreciate their knowledge
- discuss their observations and opinions with others

Self-competence

The students:

- reflect their role in a team
- reflect their role as computer scientists in society

Module contents

In brief, topics like the following are covered:

- Computer Crime
- Computer Games
- Data Protection
- Electronic Democracy
- Ethics in Computer Science
- History of Information Technology
- Use of information technology at school

- Internet - integration or division of society?
- Artificial Intelligence
- Manipulation by War Games
- Open Source Software
- Robots in Society
- Trustworthy Systems

Reader's advisory

- See reference books Informatik und Gesellschaft in BIS.
- Joseph Weizenbaum, 2001: Die Macht der Computer und die Ohnmacht der Vernunft.
- H. Klaeren u.a., (Eds.), 1999: Tübinger Studientexte Informatik und Gesellschaft. Universität Tübingen.
- J. Friedrich, Th. Herrmann, M. Peschek, A. Rolf (Hrsg.), 1995: Informatik und Gesellschaft. Spektrum.

Links	http://www.informatik.uni-oldenburg.de/~iug			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The topics for the teams are assigned during the first week of the semester			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	Ergänzung/Professionalisierung			
Lehr-/Lernform / Teaching/Learning method	S+P			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	During semester and at the end		Portfolio (5-6 partial performances)	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Seminar		2	WiSe	28
Practical training		2	WiSe	28
Total time of attendance for the module				56 h

inf030 - Programming, Algorithms and Data Structures

Module label	Programming, Algorithms and Data Structures
Module code	inf030
Credit points	9.0 KP
Workload	270 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum• Bachelor's Programme Computing Science (Bachelor) > Basismodule• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Basismodule
Responsible persons	Lehrenden, Die im Modul (Authorized examiners) Schönberg, Christian (Module responsibility)
Prerequisites	
Skills to be acquired in this module	

Programming is one of the basic activities of computer scientists and a prerequisite for many other courses in computer science studies. The aim of the module "Programming, Data Structures and Algorithms" is to learn the basic concepts of imperative, procedural and object-oriented programming using the Java programming language and to present known, efficient algorithms and data structures for various, frequently occurring problems.

After completing the module, the students should be able to independently develop imperative and simple object-oriented programmes based on Java for solving smaller problems and assess the efficiency of their programmes. They should also be able to apply important algorithms and select them based on their complexity.

****Professional competence****

The students:

- describe basic concepts of imperative programming with Java
- recognise imperative programming terminology and use the appropriate terms accurately in discussions
- recognise basic terminology of object-oriented programming
- describe what programs presented to them do
- independently develop programs to solve small problems
- systematically examine their own and other people's programmes for errors
- use modern programme development environments to develop and test programmes
- create algorithms with general design concepts (e.g. Greedy method, divide-and-conquer method)
- name algorithms and data structures for solving common problems and evaluate their applicability
- name problems of efficiency of algorithmic solutions of concrete problems and evaluate them
- make a well-founded choice of an algorithm and a data structure for solving a concrete problem
- apply the learned algorithms and data structures sensibly to given and concrete problems

****Methodological competence****

The students:

- solve given problems from the point of view of imperative or object-oriented programming
- transfer practical experience in programme development to new tasks

****Social competence****

The students:

-
- communicate the structure and mode of operation of self-developed programmes to others
 - present solutions to small tasks in front of groups

****Self-competence****

The students:

- organise themselves in finding algorithmic solutions to small and medium-sized problems in computer science
- incorporate the concepts of general programme design in their actions

Module contents

In the first part, general basic concepts of programming are introduced:

- Algorithm, programming languages, computer
- development tools, development phases
- compilers
- grammars
- logic

The second part deals with basic programming concepts:

- data types
- variables
- Expressions, statements
- control structures
- Methods, parameters
- recursion
- Reference data types, arrays
- Classes, objects
- Documentation
- Testing

The third part contains an introduction to data structures and algorithms as well as a discussion of their efficiency, i.e. the computational effort or memory requirements depending on the amount of data to be processed. The module introduces known, efficient algorithms and data structures for various, frequently occurring problems. These include in particular:

- Methods for searching for keys, as well as insertion and deletion in dynamic data sets, e.g. lists, trees, AVL trees or hash methods,
- Methods for searching for text patterns,
- Methods for sorting data by key values, e.g. QuickSort and HeapSort,
- Graph-based applications, e.g. for finding shortest paths in graphs.

The lecture part is supplemented by a comprehensive exercise part, in which in particular the taught programming contents are implemented in practical examples.

Reader's advisory

Essential:

Lecture Notes (made available either in printed form or via Stud.IP during the course of the lecture)

Good secondary literature:

Dietmar Ratz, Jens Scheffler, Detlev Seese, Jan Wiesenberger: Grundkurs Programmieren in Java, Carl Hanser Verlag.

Joachim Goll, Cornelia Heinisch: Java als erste Programmiersprache, Springer Vieweg Verlag

Ottmann, Widmayer: Algorithmen und Datenstrukturen. Spektrum Verlag, 5. Auflage, 2012

Segdewick, Wayne: Algorithms. Addison Wesley, 4th ed., 2011

Siege: Einführung in die Informatik. Shaker Verlag, 2013

Links

Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	WiSe			
Module capacity	unlimited			
Modullevel / module level	BC (Basiscurriculum / Base curriculum)			
Modulart / typ of module	Pflicht / Mandatory			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	At the End of the Semester	Portfolio / Klausur /mündliche Prüfung		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4	WiSe	56
Exercises		2	WiSe	28
Total time of attendance for the module				84 h

inf031 - Object-oriented Modelling and Programming

Module label	Object-oriented Modelling and Programming
Module code	inf031
Credit points	9.0 KP
Workload	270 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum• Bachelor's Programme Computing Science (Bachelor) > Basismodule• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule• Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Basismodule
Responsible persons	Lehrenden, Die im Modul (Authorized examiners) Schönberg, Christian (Module responsibility)
Prerequisites	
Skills to be acquired in this module	

Object orientation represents the state of the art in software development today. Given problems are first transformed into an object-oriented model and then into an object-oriented program with the help of object-oriented analysis and design methods. Aim of the module "Object-Oriented Modelling and Programming" is to learn basic concepts of object-oriented modelling using UML as the modelling notation and object-oriented programming using the Java programming language. After completing the module, students should be able to independently develop object-oriented programs based on Java for solving medium-sized problems.

Professional competence:

The students:

- know basic concepts of object-oriented modelling and UML as modelling notation
- know basic concepts of object-oriented programming with Java
- know the terminology of object-oriented modelling and programming and use the appropriate terms precisely in discussions
- can describe what object-oriented programmes presented to them do
- independently develop models and programmes for solving medium-sized problems
- systematically examine their own and other people's models and programmes for errors
- use modern development environments for modelling and developing programmes
- know the differences between the imperative, object-oriented, functional, logical and rule-based programming paradigms

Methodological competence:

The students:

- independently develop programmes for given problems by consistently applying the concepts of object-oriented modelling and programming
- transfer practical experience in programme development to new tasks
- independently develop programmes with concurrency
- can independently apply known solution methods to complex problems

Social competence:

The students:

- communicate the structure and mode of action of self-developed models and programmes to others
- present independently developed solutions to groups

Self-competence:

The students:

- organise themselves when developing programmes for small and medium-sized problems in computer science

-
- incorporate the concepts of object-oriented programme design in their actions

Module contents

In the first part, basic concepts of object-oriented modelling and programming are taught:

- Models and modelling
- UML class diagrams
- Classes and objects
- data encapsulation
- inheritance
- Polymorphism and dynamic binding
- Exception handling
- Genericity

In the second part, important concepts and classes of the JDK class library are introduced and the classes are used in solving medium-sized problems:

- Java Collection API
- IO and Streams
- GUI applications with JavaFX
- Parallel programming with threads

In the third part, advanced solution strategies are presented and other programming paradigms are introduced and compared with the object-oriented paradigm:

- Backtracking, Branch and Bound, Greedy
- Local Search, Evolutionary Algorithms
- Functional programming (e.g. Java-Lamdas, Standard ML)
- Logical programming (e.g. Prolog)
- Rule-based programming (e.g. Drools)

The lecture part is supplemented by a comprehensive exercise part, in which in particular the taught contents are implemented in practical examples.

Reader's advisory

Essential:

Lecture Notes (made available either in printed form or via Stud.IP during the course of the lecture)

Good secondary literature:

Heide Balzert: Lehrbuch der Objektmodellierung: Analyse und Entwurf mit der UML 2, Spektrum Akademischer Verlag

Dietmar Ratz, Jens Scheffler, Detlev Seese, Jan Wiesenberger: Grundkurs Programmieren in Java, Carl Hanser Verlag.

Christian Ullenboom: Java ist auch eine Insel: Programmieren lernen mit dem Standardwerk für Java-Entwickler, Rheinwerk Computing

Christian Ullenboom: Java SE 8 Standard-Bibliothek: Das Handbuch für Entwickler, Rheinwerk Computing

Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	SoSe			
Module capacity	unlimited			
Modullevel / module level	BC (Basiscurriculum / Base curriculum)			
Modulart / typ of module	Pflicht / Mandatory			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the Semester.		Portfolio / Klausur / mündl. Prüfung	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4	SuSe	56
Exercises		2	SuSe	28
Total time of attendance for the module				84 h

inf608 - eBusiness

Module label	eBusiness
Module code	inf608
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich• Bachelor's Programme Computing Science (Bachelor) > Akzentsetzungsbereich - Wahlbereich Informatik• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik• Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Wahlpflichtmodule (Angewandte Informatik)• Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Akzentsetzungsbereich
Responsible persons	Marx Gomez, Jorge (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>The module provides an introduction to the "Electronic Business" (e-business). The graduates know the fundamental and current technologies, advanced concepts, applications and competitive strategies of the "Electronic-Commerce" (e-commerce).</p> <p>The knowledge and abilities acquired in this module are directly applicable in study and business. They are deepening the basics from the module „Wirtschaftsinformatik II“. They provide a professional e-business consulting background and the skills to design software products for this area of business in practice.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• Name and discuss the eBusiness key challenges• Discuss the chances of the added value and the changes of commercial models by the internet• Define the concepts of e-business and e-commerce.• Discuss the change of retail trade and the transactions between companies in e-business• Name current payment systems and communication technologies• Discuss the possibilities of the internet in order to simplify the administration and the coordination of internal and external business processes• Characterise the challenges for the management caused by e-business and e-commerce• Differentiate the concepts and conceptualities of e-business• Assess applications with regard to economic points of view• Practically learn how to handle core technologies of e-business <p>Methodological competence The students:</p> <ul style="list-style-type: none">• Assess the core technologies of e-business and e-commerce• Apply methods in case studies <p>Social competence The students:</p> <ul style="list-style-type: none">• Develop case studies on basis of given problems in groups• Present their solutions <p>Self-competence The students:</p> <ul style="list-style-type: none">• Learn about their own limitations while planning and developing e-commerce applications
Module contents	<p>The module provides the following contents:</p> <ul style="list-style-type: none">• The definition of the core e-business concepts and the technical conditions for the implementation• Introduction of the variations of e-commerce, especially the Business-to-Consumer (B2C) and Business-2-Business (B2B) concepts and the current research in this field• Discussion on the economic aspects of e-business based on the theory of informational added value• Technological basics of the web and current development technologies for e-commerce web

applications and security mechanisms with focus on online-shops and applications (hands-on exercise topics: HTTP, JSP and SQLInjection, PHP, XML, XML-Security, data modelling, Online-Shop development and Online-Shop administration)

Reader's advisory

- Meier, Andreas; Stormer, Henrik: eBusiness & eCommerce – Management der digitalen Wertschöpfungskette. Springer, 2. Auflage, 2008
- Wirtz, Bernd W.: Electronic Business. Springer Gabler, 4. Auflage, 2013
- Kollmann, Tobias: E-Business: Grundlagen Elektronischer Geschäftsprozesse in der Net Economy. Gabler, 4. Auflage, 2010

Links	http://www.wi-ol.de/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	At the end of the lecture period		Written or oral exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SuSe	28
Exercises		2	SuSe	28
Total time of attendance for the module				56 h

inf852 - IT Project Management

Module label	IT Project Management
Module code	inf852
Credit points	6.0 KP
Workload	180 h

Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Business Administration and Law (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Business Informatics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Chemistry (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Comparative and European Law (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel more...
- Bachelor's Programme Computing Science (Bachelor) > Akzentsetzungsbereich - Wahlbereich Informatik
- Bachelor's Programme Computing Science (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Economics and Business Administration (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Wirtschaftsinformatik
- Bachelor's Programme Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Engineering Physics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Environmental Science (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Mathematics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Physics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Social Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Bachelor's Programme Sustainability Economics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme History (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel

- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Music (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Praxismodule für Studierende mit außerschulischem Berufsziel
- Master's Programme Computing Science (Master) > Nicht Informatik

Responsible persons

Sauer, Jürgen (Authorized examiners)

Lehrenden, Die im Modul (Authorized examiners)

Sauer, Jürgen (Module responsibility)

Prerequisites

Skills to be acquired in this module

The participants of this course are aware of problems, activities and tools of data processing project management (DP-Project-Management). They are able to identify and select the corresponding tools in different project stages and are familiar with those tools. They are able to describe the business informatics fields of actions. They are competent to work in a team and organise and implement projects.

Professional competence

The students:

- Characterise problems, activities and tools of the data processing project management.
- Are able to identify the corresponding tools in different project stages
- Use specific DP-Project-Management tools
- Differentiate the business informatics field of actions

Methodological competence

The students:

- Perform projects with the tools of each phase

Social competence

The students:

- Work in small project-teams
- Make design decisions cooperatively
- Present solutions

Self-competence

The students:

- Acquire DP-Project-Management methods and use them
- Recognise and are responsible for working packages

Module contents

It is important to know different IT project management types and forms as well as corresponding methods and tools. This course provides basic data-processing problems, activities and methods. The course is based on M. Burghardt's book. After an introduction, the course is divided as follows:

- Project management (Requirements Engineering, Profitability Analysis, Organisational Structure)

- Project Planning (Project Structure, Network Analysis, Project Plans)
- Project Control (Cost Evaluation, Quality Control)
- Project Completion

The participants get familiar with project management tools. Presentations drawn from practice are intended.

Reader's advisory	Burghardt, M.(2006): Projektmanagement, 7.Auflage, Publics Corporate Publishing.			
Links	www.wi-ol.de			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	AS (Akzentsetzung / Accentuation)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	V+Ü			
Vorkenntnisse / Previous knowledge				
Examination		Time of examination	Type of examination	
Final exam of module		At the end of the lecture period	Written or oral exam	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SuSe	28
Exercises		2	SuSe	28
Total time of attendance for the module				56 h

Studienrichtung Ökologie und Nachhaltigkeit

wir210 - Corporate Environmental Management

Module label	Corporate Environmental Management
Module code	wir210
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre more...• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)• Master's Programme Computing Science (Master) > Nicht Informatik
Responsible persons	<p>Siebenhüner, Bernd (Module responsibility)</p> <p>Lehrenden, Die im Modul (Module counselling)</p>
Prerequisites	
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none">• understand the goals and concepts of sustainable development;• discuss the importance of sustainability for companies;• know basic strategies and instruments that enable companies to achieve sustainable development;• acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.
Module contents	<p>The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.</p> <ul style="list-style-type: none">• Concepts and goals of sustainable development• Introduction to the current discussion on sustainable development• Current sustainability instruments and strategies for companies• Case studies
Reader's advisory	<ul style="list-style-type: none">• Baumast, A. & Pape, J. (Hrsg.) (2009): Betriebliches Umweltmanagement. Nachhaltiges Wirtschaften im Unternehmen (4. Aufl.). Stuttgart: Ulmer• Dyllick, T. & Hockerts, K. (2002): Beyond the Business Case for Corporate Sustainability. In: Business Strategy and the Environment, S. 130-141• Holliday, C. et al. (2002): Walking the Talk. The Business Case for Sustainable Development. Sheffield: Greenleaf• Pfriem, R.; Fichter, K. & Paech, N. (2005): Nachhaltige Zukunftsmärkte - Orientierungen für unternehmerische Innovationsprozesse im 21. Jahrhundert. Marburg: Metropolis• Siebenhüner, B. et al. (2006): Organisationales Lernen und Nachhaltigkeit. Marburg: Metropolis.
Links	https://www.uni-oldenburg.de/wire/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Modullevel / module level	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht

Lehr-/Lernform / Teaching/Learning method Vorlesung mit begleitendem Seminar

Vorkenntnisse / Previous knowledge

Examination	Time of examination	Type of examination		
Final exam of module	usually around Mid of March	HA		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir260 - Environmental Economics

Module label	Environmental Economics	
Module code	wir260	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Huse, Cristian (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	<p>The undergraduates</p> <ul style="list-style-type: none"> • understand the basic subjects of environmental economics • know essentials of economic theory in environmental policy • know environmental problems and are able to analyze and interpret them economically • know the mechanics of instruments in environmental policy and also their conditions of usage • are able to evaluate instruments of environmental policy • know about the problems of transnational environmental burdens • know methods of environmental assessment 	
Module contents	<p>Following topics will be discussed:</p> <ul style="list-style-type: none"> • definition and differentiation of environmental economics • economic interpretations of environmental problems • objectives and instruments of environmental policy • market economy instruments of environmental policy • conditions of implementation of environmental politics <p>International environmental problems</p> <ul style="list-style-type: none"> • environmental assessment 	
Reader's advisory	<p>Feess, E. (2007): Umweltökonomie und Umweltpolitik, Vahlen, München.</p> <p>Michaelis, P. (1996): Marktwirtschaftliche Instrumente der Umweltpolitik, Physica, Heidelberg.</p>	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level		
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Einführung in die VWL und Mikroökonomische Theorie	
Examination	Time of examination	Type of examination
Final exam of module	Zum Ende der Vorlesungszeit	KL
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir270 - Resource and Energy Economics

Module label	Resource and Energy Economics	
Module code	wir270	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule • Master's Programme Computing Science (Master) > Nicht Informatik 	
Responsible persons	<p>Böhringer, Christoph (Module responsibility)</p> <p>Asane-Otoo, Emmanuel (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Asane-Otoo, Emmanuel (Module counselling)</p>	
Prerequisites	Keine	
Skills to be acquired in this module	<p>Die Studierenden sind in der Lage:</p> <ul style="list-style-type: none"> • Ressourcen- und energieökonomische Standardmodelle nachzuvollziehen, • Standardmodelle in Hinblick auf weitergehende Fragestellungen anzupassen bzw. zu erweitern, • die Funktionsweise von Ressourcen- und Energiemärkten zu verstehen, • reale Vorgänge auf Ressourcen- und Energiemärkten anhand der Kriterien Effizienz, Verteilung und Nachhaltigkeit zu bewerten, • die institutionell-regulatorischen Rahmenbedingungen von Ressourcen- und Energiemärkten anhand der Kriterien Effizienz, Verteilung und Nachhaltigkeit zu bewerten. 	
Module contents	<p>Behandelt werden die Themenlinien nicht regenerierbare Ressourcen (effiziente Nutzung, intertemporale Gerechtigkeit, intertemporales Marktgleichgewicht); regenerierbare Ressourcen (effiziente Nutzung im steady state, Marktgleichgewicht); Nachhaltigkeit; Grundlagen der Energiewirtschaft; Energienachfrage; Energie und Umwelt; Energieressourcen; Märkte für Primärenergieträger; Strommarkt und Regulierung. Dabei stehen die volkswirtschaftlichen Aspekte im Zentrum, wobei notwendigerweise auch grundlegende technische und betriebswirtschaftliche Aspekte vermittelt werden.</p>	
Reader's advisory	<p>Endres, A. & Querner, I. (2000), Die Ökonomie natürlicher Ressourcen, Kohlmeier, Stuttgart.</p> <p>Field, B.C. (2008), Natural Resource Economics: An Introduction, Waveland Press, Long Grove, Ill.</p> <p>Erdmann, G & Zweifel, P. (2008): Energieökonomik - Theorie und Anwendungen, Springer, Heidelberg</p> <p>Stoft, S. (2002), Power System Economics, Wiley, Piscataway.</p>	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Mikroökonomik	
Examination	Time of examination	Type of examination
Final exam of module	Zum Ende der Vorlesungszeit	KL
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir350 - Administrative Law concerning trade, industry and environment

Module label	Administrative Law concerning trade, industry and environment	
Module code	wir350	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Meyerholt, Ulrich (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	This module aims to offer students qualifications in the field of administrative, industry and environmental law. Students are to gain knowledge of legal materials and practical skills in handling law.	
Module contents	<ul style="list-style-type: none"> - Administrative Law - Industrial Code - Subsidy Law - Environmental Law - Key Skills 	
Reader's advisory	Meyerholt (2016), Umweltrecht, Oldenburg; Stober, (2016) Wichtige Gesetze für Wirtschaftsverwaltung und die Öffentliche Wirtschaft, Herne, ders., (2014) Allgemeines Wirtschaftsverwaltungsrecht, Herne; ders. (2016), Besonderes Wirtschaftsverwaltungsrecht, Herne.	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Grundkenntnisse im Umgang mit Gesetzestexten, Literaturrecherche und wiss. Arbeiten	
Examination	Time of examination	Type of examination
Final exam of module	end of semester	written exam
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir360 - Environmental and Sustainability Policies

Module label	Environmental and Sustainability Policies			
Module code	wir360			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Sustainability Economics (Bachelor) > Vertiefungsmodule • Master's Programme Computing Science (Master) > Nicht Informatik 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Siebenhüner, Bernd (Module counselling)</p> <p>Siebenhüner, Bernd (Module responsibility)</p>			
Prerequisites	none			
Skills to be acquired in this module	<p>students:</p> <ul style="list-style-type: none"> • have basic information about national and European environmental and sustainability governance • describe the history of national and European environmental and sustainability governance • reflect upon central principles, instruments, players and strategies in environmental and sustainability governance 			
Module contents	<p>Development directions of German and European environmental and sustainability governance; Analysis of selected topics like energy, agriculture, chemical industry etc.; Principles of environmental and sustainability governance; Instruments of environmental and sustainability governance compared on international level; New mechanisms in governance; Relevant actors of environmental and sustainability governance (administration, industry, media, science, NGOs etc.); International environmental and sustainability governance</p>			
Reader's advisory	<p>Aden, Hartmut (2012): Umweltpolitik, Wiesbaden: VS-Verlag Jänicke, M. (1997): National Environmental Policies. Heidelberg: Springer Jänicke, M. et al. (1999): Lern- und Arbeitsbuch Umweltpolitik. Bonn: Dietz Jordan, A. (Hrsg.) (2004): Environmental Policy in the European Union: Actors, Institutions and Processes. London: Earthscan. Kraft, Michael E. (2011): Environmental policy and politics. 5th ed. Upper Saddle River: Pearson Education</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	yearly			
Module capacity	unlimited			
Modullevel / module level	SPM (Schwerpunktmodul / Main emphasis)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module		presentation		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

Studienrichtung Recht

wir040 - Introduction to Constitutional Law and Foundations of Public Economic Law

Module label	Introduction to Constitutional Law and Foundations of Public Economic Law	
Module code	wir040	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	Boehme-Neßler, Volker (Module responsibility) Lehrenden, Die im Modul (Authorized examiners) Rüscher, Vera (Authorized examiners)	
Prerequisites		
Skills to be acquired in this module	Upon completion of the module, students will be able to: <ul style="list-style-type: none"> • will have a basic knowledge of German Constitutional Law and a more advanced knowledge of exemplary problems with the Constitution • will have critically worked with the most important leading cases of the German Bundesverfassungsgericht (Constitutional Court) • will be able to analyse Constitutional Law in its political, historical, and economic context 	
Module contents	<ul style="list-style-type: none"> • position of the constitution in the hierarchy of norms • constitutional theory: the special character of a constitution • a short history of the German Basic Law (Grundgesetz) • constitutional/political background of the Basic Law • the organisation of the state • the aims of the German Basic Law • exemplary investigations: Democracy and the Rule of Law • Art. 12 GG, freedom of occupation • Art. 14 GG, freedom of property 	
Reader's advisory	<ul style="list-style-type: none"> • Stein, Ekkehart/ Frank, Götz: Staatsrecht, 21. Aufl. 2010. Mohr Siebeck • Morlok, Martin & Michael, Lothar: Staatsorganisationsrecht, 2. Auflage, Nomos 2015 • Degenhart, Christoph: Staatsrecht I Staatsorganisationsrecht: Mit Bezügen zum Europarecht, 30. Auflage, C.F. Müller 2015 • Katz, Alfred: Staatsrecht: Grundkurs im öffentlichen Recht, 18. Auflage, C.F. Müller 2010 	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	2 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	BM (Basismodul / Base)	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method	Vorlesung	
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	end of module	written exam
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir221 - Introduction in Business Taxation

Module label	Introduction in Business Taxation	
Module code	wir221	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	<p>Dittmer, Jochen (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p>	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden:</p> <ul style="list-style-type: none"> • haben dezidierte Grundkenntnisse der einkommensteuerlichen Grundlagen • klassifizieren unterschiedliche Einkunftsarten und kennen deren Bedeutung. • haben dezidierte Kenntnisse der laufenden Besteuerung der zentralen steuerlichen Rechtsformen und Fähigkeit der Konkretisierung der steuerlichen Belastungs- und Entscheidungsparameter. 	
Module contents	<p>Ausgangspunkt ist die Vermittlung der einkommen-, körperschaft- und gewerbesteuerlichen Grundlagen. Aufbauend darauf liegt der Schwerpunkt im Erwerb der zentralen Kenntnisse der Einwirkung der Ertragsteuern auf die Rechtsformwahl, GmbH/AG, Einzelunternehmen/Personengesellschaften sowie GmbH & CoKG, Betriebsaufspaltung. Zugleich wird hierbei die Abhängigkeit der Höhe steuerlichen Belastungen u.a. in Abhängigkeit von Thesaurierung/Ausschüttung und Finanzierungsstruktur dargestellt.</p>	
Reader's advisory	<p>Literaturempfehlungen können wegen der geradezu sprichwörtlichen hohen Änderungsgeschwindigkeit des Steuerrechts derzeit noch nicht gemacht werden, sondern können lediglich parallel zur Veranstaltung gegeben werden. Benötigt werden:</p> <ul style="list-style-type: none"> • eine Sammlung der wichtigsten Steuergesetze (z.B. vom NWB-Verlag) in aktueller Form • eine Loseblattsammlung der Steuerrichtlinien (z.B. vom Beck-Verlag). 	
Links	http://www.fk2.uni-oldenburg.de/InstRW/steuer/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Modullevel / module level	BC (Basiscurriculum / Base curriculum)	
Modulart / typ of module	Wahlpflicht / Elective	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Ende des Semesters	KL
Course type	Lecture	
SWS	4	
Frequency	SuSe or WiSe	
Workload attendance	56 h	

wir320 - Advanced Private Law

Module label	Advanced Private Law			
Module code	wir320			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 			
Responsible persons	<p>Rott, Peter (Module responsibility)</p> <p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Louven, Sebastian (Module counselling)</p>			
Prerequisites	Basic knowledge of Private Law			
Skills to be acquired in this module	<p>Upon completion of the module, students will:</p> <ul style="list-style-type: none"> understand the content of the concepts of property law. understand the principles of property law. understand the system of tort law. know the relationship between property law and tort law in comparison to contract law. 			
Module contents	<p>The module gives the students an introduction to tort law and property law. Non-contractual liability law is the basic prerequisite for understanding business-related topics such as professional and manager liability. The subject matter of tort law is the obligation to compensation on a non-contractual basis. Furthermore, the students shall learn that for the functioning of a free market economy the allocation, the content, as well as the marketability of property rights are of central importance. Property law deals especially with the legal relations of persons to things. It arranges these relationships both according to their legal intensity as well as to their factual influence. Following contents will be discussed in the module:</p> <ul style="list-style-type: none"> History, function and basic concepts of non-contractual liability Basic and special acts of tort (liability) in the Civil Code Liability outside the Civil Code Producer and product liability Liability regardless of negligence or fault outside the Civil Code (e.g. environmental liability, liability in genetic engineering, drug, nuclear and data protection law) Damage concept and damage calculation Introduction to the basic concepts of property law Acquisition and loss of property Credit protection Rights in rem 			
Reader's advisory	<p>Wolf/Wellenhofer, Sachenrecht, 33. Aufl., 2017. Kötz/Wagner, Deliktsrecht, (13. Aufl.). 2016. Fuchs/Pauker/Baumgärtner, Delikts- und Schadensersatzrecht, 9. Aufl., 2016.</p>			
Links	http://www.privatrecht.uni-oldenburg.de/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	<p>Visiting the following lecture is recommended: Practicing exercise for Specialization in Civil Law</p>			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	differ according to type of examination	exam or term paper or seminar paper and presentation oder oral exam		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises		2	WiSe	28
Total time of attendance for the module				84 h

wir330 - Labour Law/Atypical Contracts

Module label	Labour Law/Atypical Contracts			
Module code	wir330			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Brors, Christiane (Module responsibility)</p>			
Prerequisites	keine			
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> understand the role of collective agreements in labour law. understand the theoretical and methodical background of labour law understand the specifics of atypical employment contracts 			
Module contents	<p>In the part of the lecture "labour law", the meaning and purpose of collective agreements is presented and discussed. The legal structure and effect of collective agreements and their classification in the regulatory framework of labour and employment law will be discussed. The second focus of this lecture is on the legal assessment of industrial action and its consequences for collective and individual labour law. The focus of the course is on teaching theoretical methodological knowledge to solve current practical problems. The lecture "Atypical Employment Contracts" the specifics of the temporary, part-time contract and the agency contracts are discussed. The focus of the course is on teaching theoretical methodological knowledge to solve current practical problems.</p>			
Reader's advisory	will be announced in the lecture			
Links	http://www.fk2.uni-oldenburg.de/InstRW/arre/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	yearly			
Module capacity	unlimited			
Reference text	<p>In case of special interest in labour law, internships can be arranged. As part of the lecture practitioners can be invited. If interested, an excursion to the labour court can be organised.</p>			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	Zum Ende der Vorlesungszeit		KL	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises		2	WiSe	28
Total time of attendance for the module				84 h

wir340 - Corporate Law

Module label	Corporate Law			
Module code	wir340			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 			
Responsible persons	Louven, Sebastian (Module counselling) Rott, Peter (Module responsibility) Lehrenden, Die im Modul (Authorized examiners)			
Prerequisites				
Skills to be acquired in this module	The students: <ul style="list-style-type: none"> understand questions concerning corporate law and contexts distinguish practice-oriented differences between the individual legal forms of a company. distinguish interrelations with other fields of law 			
Module contents	The key criterion for the choice of the optimal legal entity for a company is usually the "isolation" of the private assets of the shareholder, i.e. the limitation of liability to the business assets. Unlimited personal liability can be achieved not only by means of the legal form of a corporation (AG, GmbH), but also by means of the legal form of a partnership. At the beginning of the lecture those legal forms are dealt with, with which all partners personally and unrestrictedly are liable; thus, the limitation of the liability to the business assets does not take place. Here the partnership under the civil code (GbR) is to be mentioned, namely in its form as a (non-legally capable) internal GbR and as a (legally capable) external company (external GbR), and the general partnership (OHG). Subsequently, the lecture deals with the legal position of the (unlimitedly liable) general partner and the legal position of the limited partner of the limited partnership (KG). Then the mixed type of the GmbH & Co. KG, i.e. a limited partnership with a limited company (GmbH) as general partner, is presented. The lecture also gives an overview of the other partnerships, such as the silent partnership as a so-called "internal company" and the partnership company. Afterwards the association right is treated as transition to the right of the corporations. Finally, the module deals with the law of the GmbH, law of corporations and law of cooperatives. Structures and characteristics of these legal forms are discussed under consideration of current jurisdiction and legislation. Not only will the instruments of company law be presented in isolation, but - for a better understanding - particular emphasis will be placed on interrelations with other fields of law. The aim of the lecture is not so much to impart comprehensive knowledge, but to provide training in the legal "feeling", i.e. the feeling for interdependent, practical and current problems arising from a certain situation.			
Reader's advisory	Taeger, Gesellschaftsrecht, 2012 Grunewald, Gesellschaftsrecht, 2017. Workbook: Mester, Übungen zum Gesellschaftsrecht, 2012.			
Links	http://www.privatrecht.uni-oldenburg.de/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modular / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	Klausur: Ende des Semesters		KL	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

wir350 - Administrative Law concerning trade, industry and environment

Module label	Administrative Law concerning trade, industry and environment	
Module code	wir350	
Credit points	6.0 KP	
Workload	180 h	
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Meyerholt, Ulrich (Module responsibility)</p>	
Prerequisites		
Skills to be acquired in this module	This module aims to offer students qualifications in the field of administrative, industry and environmental law. Students are to gain knowledge of legal materials and practical skills in handling law.	
Module contents	<ul style="list-style-type: none"> - Administrative Law - Industrial Code - Subsidy Law - Environmental Law - Key Skills 	
Reader's advisory	Meyerholt (2016), Umweltrecht, Oldenburg; Stober, (2016) Wichtige Gesetze für Wirtschaftsverwaltung und die Öffentliche Wirtschaft, Herne, ders., (2014) Allgemeines Wirtschaftsverwaltungsrecht, Herne; ders. (2016), Besonderes Wirtschaftsverwaltungsrecht, Herne.	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge	Grundkenntnisse im Umgang mit Gesetzestexten, Literaturrecherche und wiss. Arbeiten	
Examination	Time of examination	Type of examination
Final exam of module	end of semester	written exam
Course type	Lecture	
SWS	4	
Frequency		
Workload attendance	56 h	

wir430 - Selected topics from the field of law

Module label	Selected topics from the field of law			
Module code	wir430			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 			
Responsible persons	<p>MitarbeiterInnen, Lehrstuhl (Module counselling)</p> <p>Brors, Christiane (Module responsibility)</p> <p>Rott, Peter (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	Die Studierenden erwerben vertiefte Kenntnisse in einem ausgewählten Bereich der Rechtswissenschaften. Sie gewinnen fundierte Einblicke in den Stand der aktuellen Forschung und der Rechtsentwicklungen vornehmlich in den Rechtsgebieten Zivil- und Wirtschaftsrecht, Arbeitsrecht und öffentlichem Wirtschaftsrecht soweit sie für die betriebliche Praxis von Bedeutung sind. Die Studierenden sollen in die Lage versetzt werden, die Rechtsentwicklungen zu bewerten, ihre Folgen für Unternehmen einzuordnen und ggf. die erforderlichen Maßnahmen zu entwerfen.			
Module contents	Das Modul behandelt vertieft ausgewählte rechtswissenschaftliche Fragestellungen, die sich aus europäischen und nationalen Rechtsentwicklungen und aktueller Rechtsprechung ergeben. Die Themen liegen je nach Schwerpunktsetzung der verantwortlich Lehrenden beispielsweise in den Bereichen Bürgerliches Recht, (europäisches) Wirtschaftsrecht, Verbraucherschutzrecht, Arbeitsrecht, Informationstechnologierecht, Staats- und Verfassungsrecht oder Wirtschaftsverwaltungsrecht. Der Schwerpunkt, die Unterrichtssprache (Deutsch oder Englisch) und die Prüfungsform werden jeweils spätestens in der ersten Veranstaltung von den Lehrenden festgelegt.			
Reader's advisory	Literatureempfehlungen sind abhängig von der jeweiligen Schwerpunktsetzung und werden zu Beginn des Moduls von den Lehrenden gegeben.			
Links	https://www.uni-oldenburg.de/wire/			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	unregelmäßig			
Module capacity	unlimited			
Reference text	Für die Teilnahme an dem Modul ist die aktive Teilnahme der Studierenden konstitutiv. Zur aktiven Teilnahme können gehören: regelmäßige Beteiligung in den Lehrveranstaltungen, Vor- und Nachbereitung des Lehrmaterials (z. B. Protokolle, Aufgaben, Vorbereitung/Lektüre von Texten) sowie, je nach Veranstaltungsform, die Übernahme von Referaten, Kurz- und Impulsreferaten, Präsentationen, Kurzpräsentationen o. ä. Die jeweils geltenden Kriterien aktiver Teilnahme werden zu Beginn der Veranstaltung in Kommunikation mit den Studierenden festgelegt.			
Modullevel / module level				
Modulart / typ of module				
Lehr-/Lernform / Teaching/Learning method	Die Lehrsprache ist je nach Dozent Englisch oder Deutsch. Die Lehrform kann zwischen Vorlesung und Seminar sowie Vorlesung und Übung variieren .			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	In Abhängigkeit von der Prüfungsform entweder semesterbegleitend oder am Ende der Vorlesungszeit.	KL		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Total time of attendance for the module				56 h

Abschlussmodul

bam - Bachelor's Thesis Module

Module label	Bachelor's Thesis Module	
Module code	bam	
Credit points	15.0 KP	
Workload	450 h	
Applicability of the module	<ul style="list-style-type: none"> Bachelor's Programme Economics and Business Administration (Bachelor) > Abschlussmodul 	
Responsible persons	Prokop, Jörg (Module responsibility)	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden</p> <ul style="list-style-type: none"> können ein Problem aus dem Bereich der Betriebswirtschaftslehre (vorzugsweise aus einem Forschungsgebiet des Erstbetreuers) für das Verfassen einer Bachelorarbeit identifizieren und eingrenzen. sind in der Lage problembezogen vertiefte Wissensbestände auf dem aktuellen Stand der Forschung im gewählten Themengebiet zu erarbeiten. nutzen relevante Erkenntnisverfahren und wissenschaftlichen Methoden für das eigenständige Verfassen einer Bachelorarbeit. können fachbezogene Positionen und mögliche Problemlösungen präsentieren, diskutieren und kritisch reflektieren. verfassen ein schriftliches Exposé sowie die Bachelorarbeit. 	
Module contents	<p>Inhalte:</p> <ul style="list-style-type: none"> Grundlagen wissenschaftlichen Denkens und Handelns in Themenbereich Betriebswirtschaftslehre Hinweise zum wissenschaftlichen Arbeiten und zur Entwicklung eines Exposés zur Bachelorarbeit Eingrenzung der Thematik und Entwicklung einer Fragestellung für das Verfassen einer Bachelorarbeit <p>Im Kolloquium zur Bachelorarbeit stellen die Studierenden ihre Zwischenergebnisse zur Diskussion und erhalten Rückmeldung bezogen auf Gliederung, Problemstellung, Zitierweise und Literaturverzeichnis.</p>	
Reader's advisory	Theisen, M. R. (2011). Wissenschaftliches Arbeiten: Technik-Methodik-Form (15. Aufl.), Vahlen, München.	
Links	http://www.uni-oldenburg.de/wire/entrepreneurship/lehrrangebot/abschlussarbeiten/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Reference text	Das Modul beinhaltet die Begleitveranstaltung (3 KP) für das Verfassen der Bachelorarbeit (12 KP). Das Thema der Bachelorarbeit sollte vorzugsweise aus dem Bereich Themenbereich Entrepreneurship stammen.	
Modullevel / module level	---	
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht	
Lehr-/Lernform / Teaching/Learning method		
Vorkenntnisse / Previous knowledge		
Examination	Time of examination	Type of examination
Final exam of module	Individuell	G
Course type	Colloquium	
SWS	2	
Frequency		
Workload attendance	28 h	

Vertiefungsbereich

mat991 - Mathematics for Economists II

Module label	Mathematics for Economists II
Module code	mat991
Credit points	6.0 KP
Workload	180 h
Applicability of the module	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik• Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich• Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule
Responsible persons	May, Angelika (Module responsibility) May, Angelika (Authorized examiners)
Prerequisites	
Skills to be acquired in this module	<p>The students internalize advanced mathematical methods, know applications in economics and can provide solutions.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• are proficient in the quantitative methods relevant to economics• know vector spaces and die rings• master the differential calculus for n variables• can determine extreme points with general constraints• can solve special homogeneous and inhomogeneous differential equations. <p>Methodological competence The students:</p> <ul style="list-style-type: none">• analyse complex interrelationships• understand the formal mathematical language• structure problems from the economic sciences and find independent solutions. <p>Social competence The students:</p> <ul style="list-style-type: none">• construct solutions to given problems in groups• accept criticism and see it as an aid. <p>Self-competence The students:</p> <ul style="list-style-type: none">• reflect their actions in establishing solutions• deepen the presented mathematical concepts in exercises and add them to their actions.
Module contents	n-dimensional vector spaces, linear maps, matrix and vector algebra (determinant, inverse matrix, eigenvalues and eigenvectors), linear systems of equations and their economic application. Functions of n variables), tools for comparative static (chain rules, implicit differentiation along a level curve, elasticity of substitution), multivariate optimization with and without constraints (necessary and sufficient conditions), general constraints, Kuhn-Tucker conditions. Integration, Differential and ordinary differential equations with solution methods for special types.
Reader's advisory	Sydsaeter, Knut und P. Hammond mit A. Ström: Mathematik für Wirtschaftswissenschaftler, Pearson Education, 4. akt. Auflage 2013. Sydsaeter, K., P. Hammond, A. Seierstad, A. Ström: Further Mathematics for Economic Analysis, Prentice Hall / Pearson Education, 2nd ed. 2008. Karmann, Alexander: Mathematik für Wirtschaftswissenschaftler, Oldenbourg Verlag, 6. Aufl. 2008. Simon, C. and L. Blume: Mathematics for Economists, International Student Edition 2010.
Links	
Language of instruction	German
Duration (semesters)	1 Semester

Module frequency	annual			
Module capacity	unlimited			
Modullevel / module level	AM (Aufbaumodul / Composition)			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge	Vorkenntnisse aus dem Vorläufer-Modul mat990 werden empfohlen.			
Examination	Time of examination	Type of examination		
Final exam of module		written exam (90-120 minutes)		
		Bonus points can be earned.		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Total time of attendance for the module				56 h

wir151 - Statistics II for Economists

Module label	Statistics II for Economists			
Module code	wir151			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Stecking, Ralf Werner (Module responsibility)</p>			
Prerequisites	<p>None.</p> <p>However, previous knowledge out of the module wir150 Statistics I for Economists is recommended.</p>			
Skills to be acquired in this module	Students - are aware of and are able to evaluate basic methods of multivariate data analysis. - will be able to choose appropriate methods in practical fields of application. - are able to run computer-aided analyses and to interpret the results properly.			
Module contents	Methods of the regression, correlation, and variance analysis, classification procedures.			
Reader's advisory	Backhaus, K., Erichson, B., Plinke, W., Weiber, R. (2015): Multivariate Analysemethoden, 14. Aufl., München Eckstein, E. (2016): Angewandte Statistik mit SPSS, 8. Aufl., Wiesbaden Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften, 3. Aufl., München.			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method				
Vorkenntnisse / Previous knowledge				
Examination	Time of examination		Type of examination	
Final exam of module	end of semester		written exam or term paper	
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2	--	28
Total time of attendance for the module				56 h

wir152 - Empirical Research Methods

Module label	Empirical Research Methods			
Module code	wir152			
Credit points	6.0 KP			
Workload	180 h			
Applicability of the module	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule 			
Responsible persons	<p>Lehrenden, Die im Modul (Authorized examiners)</p> <p>Stecking, Ralf Werner (Module responsibility)</p>			
Prerequisites				
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • are aware of and are able to evaluate basic methods of multivariate data analysis. • will be able to choose appropriate methods in practical fields of application. • are able to run computer-aided analyses and to interpret the results properly. 			
Module contents	Methods of the regression, correlation, and variance analysis, classification procedures.			
Reader's advisory	<p>Backhaus, K., Erichson, B., Plinke, W., Weiber, R. (2015): Multivariate Analysemethoden, 14. Aufl., München.</p> <p>Diekmann, A. (2010): Empirische Sozialforschung, 4. Aufl., Hamburg.</p> <p>Litz, H.-P. (2000): Multivariate Statistische Methoden und ihre Anwendung in den Wirtschafts- und Sozialwissenschaften, München</p> <p>Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften, 3. Aufl., München.</p> <p>Saunders, M., Lewis, P., Thornhill, A. (2015): Research Methods for Business Students, 7. Aufl., Edinburgh.</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Modullevel / module level	---			
Modulart / typ of module	je nach Studiengang Pflicht oder Wahlpflicht			
Lehr-/Lernform / Teaching/Learning method	Vorlesung mit begleitendem Tutorium			
Vorkenntnisse / Previous knowledge				
Examination	Time of examination	Type of examination		
Final exam of module	end of semester	written exam or term paper		
Course type	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2	--	28
Seminar				
Total time of attendance for the module				56 h

