Modulhandbuch

Business Administration and Law - Bachelor's Programme

im Summer semester 2024

erstellt am 21/02/24
wir011 - Introduction to Business Administration
wir021 - Double Entry Bookkeeping & Financial Statements under German Law (HGB)
mat990 - Mathematics for Economists
wir041 - Introduction to economics
wir070 - Principles of Marketing
wir060 - Financial Accounting
mat991 - Mathematics for Economists II
wir032 - Managerial Accounting
wir082 - Corporate Finance
wir083 - Purchasing, Operations, and Logistics Management
wir090 - Human Resource Management
wir100 - Corporate Strategy
wir110 - Macroeconomic Theory
wir120 - Microeconomic Theory
wir150 - Statistics I for Economists
wir151 - Statistics II for Economists
wir160 - Entrepreneurship
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## Basiscurriculum Wirtschaftswissenschaften

### wir011 - Introduction to Business Administration

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<th>Introduction to Business Administration</th>
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<tr>
<td>Module abbreviation</td>
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<tr>
<td>Credit points</td>
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| Applicability of the module   | - Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften  
- Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum  
- Bachelor's Programme Comparative and European Law (Bachelor) > Module  
- Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule  
- Bachelor's Programme Economics and Business Administration (Bachelor) > Grundlagen-/Basismodule  
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule |
| Responsible persons           | - Hoppmann, Jörn (module responsibility)  
- Lehrenden, Die im Modul (authorised to take exams) |
| Prerequisites                 | The goal of the course is that students are able to:  
- know and understand basic concepts and processes in the context of business administration  
- name important research streams and theoretical frameworks in the field  
- apply models and instruments of business administration to develop solutions for practical challenges in companies  
- critically question the application of common instruments and models and evaluate their advantages and disadvantages in specific decision making situation  
- put the newly acquired knowledge into a broader context, so it can be deepened in the further course of study and when working in a company |
| Module contents               | The course offers an introduction to the most important concepts, instruments, and frameworks of business administration. Toward this end, the course first introduces the core concepts and provides an overview of the history, goals, structure, and research traditions of business administration. Subsequently, students will gain insights into 11 important areas of business administration: (1) Entrepreneurship, (2) Strategic Management, (3) Logistics and Supply Chain Management, (4) Production Management, (5) Marketing and Sales, (6) Accounting and Controlling, (7) Finance and Investment, (8) Technology and Innovation Management, (9) Human Resource Management, (10) Information Management, and (10) Sustainability Management. Students deepen and apply the knowledge acquired in the lecture in tutorials. In addition, the course includes guest lectures by practitioners to clarify the practical relevance of the content. |
| Links                         | Language of instruction: German  
Duration (semesters): 1 Semester  
Module frequency: jährlich  
Module capacity: unlimited  
Examination: Examination times  
Final exam of module: At the end of the semester  
Type of examination: 1 Prüfungsleistung: 1 Klausur/Antwort-Wahl-Verfahren (Multiple Choice) (i. d. R. 60 – 90 Min.) oder 1 mündl. Prüfung (i. d. R. 20 Min.) oder 1 Hausarbeit (max. 15 Seiten) oder 1 Referat (max. 30 Min.) oder 1 Portfolio (max. 5 Leistungen) |
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<th>SWS</th>
<th>Frequency</th>
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**Module label**
Double Entry Bookkeeping & Financial Statements under German Law (HGB)

**Module abbreviation**
wir021

**Credit points**
6.0 KP

**Workload**
180 h

**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich
- Bachelor's Programme Comparative and European Law (Bachelor) > Module
- Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)

**Prerequisites**
none

**Skills to be acquired in this module**
- Participants...
  1. understand financial accounting as the basis of corporate data and bookkeeping
  2. gain comprehensive knowledge of main accounting areas such as procurement, sales, HR, inventory, tax, provisions etc.
  3. obtain basic knowledge about annual report process of single entities.

**Module contents**
The main objective of this module is to give the students an overview of the double entry bookkeeping as well as the link between financial accounting, balance sheet and income statement. The acquisition of basis knowledge of the corporate accountancy stands in the foreground, for example, how organizations manage the bookkeeping, legal basis of the annual accounts, creating an inventory, content of accounting and income statement.

**Recommended reading**

An additional script is provided.

**Links**
http://www.uni-oldenburg.de/accounting/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
**Examination times**
**Type of examination**
Final exam of module at the end of the semester final exam

**Final exam of module**

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<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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**Total module attendance time**
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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik
- Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)
- Modulverantwortlichen, Die (authorised to take exams)
- May, Angelika (module responsibility)

**Prerequisites**

**Skills to be acquired in this module**

Students internalize basic mathematical concepts and methods from analysis and matrix calculation and their applications in economics.

**Professional competence**
The students:
- are proficient in the mathematical fundamentals relevant to economics
- master methods for solving equations and inequalities
- master differential calculus for one and two variables and can integrate
- are able to reliably determine local and global extreme points for functions of one and two variables.

**Methodological competence**
The students:
- analyse formal contexts
- understand the formal mathematical language
- structure problems from the economic sciences and justify their solutions.

**Social competence**
The students:
- construct solutions to given problems in groups
- accept criticism and see it as an aid.

**Self-competence**
The students:
- reflect their actions in establishing solutions
- deepen the presented mathematical concepts in exercises and add them to their actions.

**Module contents**
Basics in real Arithmetic, Rules for Matrix Arithmetic
- Linear equations, linear inequalities and systems of those, quadratic equations, financial mathematics (interest rates and present values, pension calculation)
- Calculus for functions of one variable: derivation rules for power functions, exp and ln, indefinite integral
- applications of integral calculus (density function, ordinary differential equations), single-variable optimization (stationary points, extreme-value theorem, local and global extreme points), Approximation methods (linear approximation, Taylor series with Lagrange remainder)
- Functions of two variables (partial derivatives, total differential), Tools for comparative statics: (elasticity of substitution, homogeneous and homothetic functions), multivariable optimization tasks (local and global extremes,
extremes under constraints)

**Recommended reading**


Begleitend:

**Links**

www.uni-oldenburg.de/wire

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

annual

**Module capacity**

unlimited

**Reference text**

Examination times

Type of examination

zum Ende der Vorlesungszeit

written exam

**Final exam of module**

Type of course | Comment | SWS | Frequency | Workload of compulsory attendance
--- | --- | --- | --- | ---
Lecture | | 2 | WiSe | 28
Exercises | | 2 | WiSe | 28

**Total module attendance time**

56 h
Module label | Introduction to economics
---|---
Module abbreviation | wir041
Credit points | 6.0 KP
Workload | 180 h

Applicability of the module

- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Comparative and European Law (Bachelor) > Module
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Responsible persons
- Rahmeier Seyffarth, Anelise (Module counselling)
- Böhringer, Christoph (module responsibility)

Prerequisites
- none

Skills to be acquired in this module

- Students: acquire a basic understanding of economics
- know elementary economic terms and theories
- learn to analyze economic problems graphically and/or mathematically
- are able to grasp both micro- and macroeconomic relationships based on theory
- understand basic economic models and are able to apply them to current economic problems
- place current economic and political events and debates in economic contexts
- understand under which conditions market interventions by policy makers are justified from an economic perspective
- are able to assess possible effects of economic policy instruments (for example: taxes, subsidies, minimum and maximum prices, etc.).

Module contents

The course introduces students to economic thinking and gives an elementary overview of the fundamental themes in economics. Key causal relationships will be verbally, analytically and graphically elucidated and underpinned with real-world examples. Main contents: - Introduction to economic thinking; - Explanation of basic concepts of economic theory; - Economic cycle and national product; - Interdependence and trade; - Functioning and efficiency of markets; - Market failures and government activity; - Firms behavior in markets with diverse structures; - Foundations of game theory.

Recommended reading

- The CORE Team: The Economy (free, open access text for introductory undergraduate courses; continuous updates), URL: https://www.core-econ.org
The module consists of lectures and tutorials. The contents of the course will be taught in the lecture. The tutorial sessions are aimed at solving problem sets or exercises to deepen students' understanding. Lecture notes and other relevant materials will be uploaded to the learning management system (Stud.IP).

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<tr>
<th>Examination</th>
<th>Examination times</th>
<th>Type of examination</th>
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<tbody>
<tr>
<td>Final exam of module</td>
<td>end of semester</td>
<td>written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials</td>
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wir070 - Principles of Marketing

Module label: Principles of Marketing
Module abbreviation: wir070
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Comparative and European Law (Bachelor) > Module
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more...
- Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Responsible persons
- Alavi, Sascha (module responsibility)
- Lehrenden, Die im Modul (authorised to take exams)

Prerequisites
- keine

Skills to be acquired in this module
- Upon completion of the module, students will be able to:
  - recognize and provide solutions to challenges in market-oriented business management
  - reflect on market-oriented business management with regard to practise, as well as related societal and ethical implications
  - actively participate in scholarly marketing discourse
  - build their own capacities to acquire knowledge and skills within the discipline

Module contents
The module focuses on the fundamentals of marketing in the sense of market-orientated management by linking philosophy and theoretical connections, as well as the necessary analytical and methodical knowledge with concrete case studies.

Recommended reading

Links
www.uni-oldenburg.de/marketing

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Examination times
Type of examination
Final exam of module
end of term
written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Type of course
Comment
SWS
Frequency
Workload of compulsory attendance
Lecture
2
28
Seminar und Tutorium
2
WiSe
28
Total module attendance time
56 h
Aufbaubereich Wirtschaftswissenschaften

wir060 - Financial Accounting

Module label: Financial Accounting
Module abbreviation: wir060
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)

Prerequisites
- none

Skills to be acquired in this module
- The students obtain knowledge on IFRS accounting in general and specific topics such as financial instruments, intangible assets and provisions;
- understand the framework of IFRS;
- understand the international focus and necessity of IFRS;
- obtain knowledge on IFRS from both a legal and economic perspective.

Module contents
This module is based on accounting and annual financial statement, while focusing exclusively on the international financial reporting standards (IFRS). In terms of content, the course covers subjects such as the most important concepts, tangible and intangible assets as well as liability items on the basis of the fundamental standards and case studies.

Recommended reading
International Financial Reporting Standards (IFRS)
Lecture notes with additional references will be provided via the e-learning platform Stud.IP.

Links
http://www.uni-oldenburg.de/accounting/

Language of instruction
English

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Reference text
Lectures are held in English; tutorials are held in English or German.

Examination
Examination times
Type of examination
Final exam of module
At the end of the semester; a midterm exam might be held during the semester.
written exam

Type of course
Comment
SWS
Frequency
Workload of compulsory attendance

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Total module attendance time
56 h
mat991 - Mathematics for Economists II

Module label Mathematics for Economists II
Module abbreviation mat991
Credit points 6.0 KP
Workload 180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik
- Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich
- Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule

Responsible persons
- May, Angelika (module responsibility)
- May, Angelika (authorised to take exams)

Prerequisites
The students internalize advanced mathematical methods, know applications in economics and can provide solutions.

Skills to be acquired in this module
Professional competence
The students:
- are proficient in the quantitative methods relevant to economics
- know vector spaces and die rings
- master the differential calculus for n variables
- can determine extreme points with general constraints
- can solve special homogeneous and inhomogeneous differential equations.

Methodological competence
The students:
- analyse complex interrelationships
- understand the formal mathematical language
- structure problems from the economic sciences and find independent solutions.

Social competence
The students:
- construct solutions to given problems in groups
- accept criticism and see it as an aid.

Self-competence
The students:
- reflect their actions in establishing solutions
- deepen the presented mathematical concepts in exercises and add them to their actions.

Module contents
- n-dimensional vector spaces, linear maps, matrix and vector algebra (determinant, inverse matrix, eigenvalues and eigenvectors), linear systems of equations and their economic application.
- Functions of n variables, tools for comparative static (chain rules, implicit differentiation along a level curve, elasticity of substitution), multivariate optimization with and without constraints (necessary and sufficient conditions), general constraints, Kuhn-Tucker conditions.
- Integration, Differential and ordinary differential equations with solution methods for special types.

Recommended reading
### Links

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<th>German</th>
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<tr>
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#### Final exam of module

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**wir032 - Managerial Accounting**

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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)

**Prerequisites**

**Skills to be acquired in this module**
This course is an introduction to the use of accounting information by managers for decision-making, planning and control. It is designed to equip students with the concepts and techniques of management accounting for identifying and resolving strategic issues faced by managers in various business contexts.

**Module contents**
See leading textbook

**Recommended reading**
Seal et al., Management Accounting, Mcgraw-Hill Education Ltd, 5. Edition

**Links**
http://www.uni-oldenburg.de/accounting/

**Language of instruction**
English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Reference text**
Vorlesung auf Englisch

**Examination**
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**Final exam of module**

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<tr>
<td>Tutorial</td>
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**Total module attendance time**
56 h
wir082 - Corporate Finance

Module label: Corporate Finance
Module abbreviation: wir082
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module:
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Responsible persons:
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (authorised to take exams)

Prerequisites:

Skills to be acquired in this module:
- understand the role corporate finance plays in today’s business environment,
- are able to make consistent investment decisions based on established financial models both under certainty and under uncertainty,
- are able to place these models in within the broader context of economic theory, including both neoclassical theory and principal-agent theory,
- are able to assess the limitations of these models,
- analyze firm’s main sources of (long-term) financing.

Module contents:
Course outline:
1. Introduction
2. Valuation and Capital Budgeting
3. Risk and Return
4. Long-Term Financing

This course is an introduction to corporate finance. It covers typical tools and techniques used in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment’s risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms’ main sources of (long-term) financing.

The topics covered in this course are relevant for financial decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.

Recommended reading:
Main textbook:
Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill (especially chapters 1, 2, 4-10, 14).

Supplementary readings:
Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.),
Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.),

Links:
http://www.uni-oldenburg.de/fiwi_bbl/

Language of instruction: English
Duration (semesters): 1 Semester
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<td>within three weeks after the last lecture</td>
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**Total module attendance time** 56 h
**wir083 - Purchasing, Operations, and Logistics Management**

**Module label**  
Purchasing, Operations, and Logistics Management

**Module abbreviation**  
wir083

**Credit points**  
6.0 KP

**Workload**  
180 h

**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich
- Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)
- Busse, Christian (module responsibility)

**Prerequisites**

**Skills to be acquired in this module**
Students obtain an overview of the most important operational functions of an industrial or service company. These are procurement, production and logistics. Students will get to know typical operational challenges and familiarize themselves with established approaches and methods for analyzing and improving procurement, production and logistics operations.

**Module contents**
The module comprises a lecture (course number 2.02.231) and an accompanying tutorial (course numbers 2.02.231a to 2.02.231j). The lecture is based on the text book "Grundzüge der Beschaffung, Produktion und Logistik" by Kummer, Grün and Jammernegg in the third edition of 2013 and the associated workbook, as well as partly on the text book "Operations Management: Konzepte, Methoden und Anwendungen" by Thonemann in the third edition of 2015. The purpose of the lecture is to explain the fundamental problems and their solutions theoretically. The tutorials focus on application and practice and offer time for questions. There are no formal or content-related participation or entrance requirements.

**Recommended reading**

**Links**

**Language of instruction**  
German

**Duration (semesters)**  
1 Semester

**Module frequency**  
jährlich

**Module capacity**  
unlimited

**Reference text**
The module takes place in the summer semester. Please refer to the syllabus available via Stud.IP for a more detailed description of content and procedure.

**Examination**

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**Final exam of module**

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**Total module attendance time**  
56 h
wir090 - Human Resource Management

Module label: Human Resource Management
Module abbreviation: wir090
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module

- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Comparative and European Law (Bachelor) > Module
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more...
- Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Responsible persons
- Junker-Michel, Mareike (Module counselling)
- Breisig, Thomas (Module counselling)
- Lehrenden, Die im Modul (authorised to take exams)
- Breisig, Thomas (module responsibility)

Prerequisites
- keine

Skills to be acquired in this module

Upon completion of the module (two complementary lectures), students will be able to:

- understand the complex issues, challenges and fields of action in organisational Human Resource (HR) Management;
- analyse, interpret and manage HR issues within heterogeneous fields of stakeholders and environments;
- effectively analyse and apply HR instruments according to the specific practical context;
- develop skills to self-reflection by dealing with theoretical as well as practical issues in HR Management and are able to press their point within the scientific discussion;
- are able to locate a specific research question within the scientific discussion in the field of Human Resource Management and to interlink, reflect and evaluate it accordingly.

By attending the non-compulsory tutorials and participating in lecture discussions, students can develop their own position on the inter-linkages between theoretical approaches and practical courses of action. Students will thus be able to identify problems, analyse them critically, and develop solutions. As they have the opportunity to work in small groups within the tutorials and to participate during lecture discussions, students may also learn to handle different points of view and discuss constructively. Overall they will be prepared for the specific requirements faced in the field of HR Management.

Module contents

Students develop theoretical as well as practical insights into the backgrounds and specific characteristics of "Human Resource" Management, in particular the following:
- origins and theoretical basis
- development and framework requirements
- workforce planning
- recruitment and selection
- work organisation
- working time organisation
- leadership
- performance reviews
- training and development
- compensation
- staff reduction

**Recommended reading**


Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

www.uol.de/orgpers

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Examination times

Type of examination

Final exam of module

At the end of the lecture period and at the end of the semester

**written exam**

**Type of course**

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**Total module attendance time**

84 h
wir100 - Corporate Strategy

Module label: Corporate Strategy
Module abbreviation: wir100
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module:
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Responsible persons:
- Lehrende, Die im Modul (authorised to take exams)
- Hoppmann, Jörn (module responsibility)

Prerequisites:
The goal of the course is that students are able to
- know and understand basic concepts, instruments, and theories of strategic management
- analyze company strategies by applying conceptual frameworks
- understand the advantages and disadvantages of common instruments and models and critically evaluate their applicability
- independently develop strategic options and derive recommendations for their implementation in real-life settings

Module contents:
The course offers a comprehensive overview of the models and instruments of strategic management. The first part of the course introduces important concept and models of strategic management and discusses their application using examples from corporate practice. Central topics that are being discussed in this context are the relation between firm strategies and competitive advantage, strategy analysis, strategy formulation, strategy implementation, and strategies in the context of internationalization and innovation. In the second part of the course, students apply and deepen their knowledge by writing a thesis that analyzes the strategy of a specific company.

Recommended reading:

Links:

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited

Examination:
- Examination times
- Type of examination
Final exam of module:
- Thesis to be handed in at the end of semester
- Thesis

Type of course:
- Comment
- SWS
- Frequency
- Workload of compulsory attendance

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Total module attendance time: 56 h
**wir110 - Macroeconomic Theory**

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<td>6.0 KP</td>
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<td>Workload</td>
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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule

**Responsible persons**
- Rahmeier Seyffarth, Anelise (Module counselling)
- Bitzer, Jürgen (Module counselling)
- Lehrenden, Die im Modul (authorised to take exams)
- Trautwein, Hans-Michael (module responsibility)

**Prerequisites**
- -

**Skills to be acquired in this module**
At the end of the course, successful students:
- understand the interdependence of market processes and economic policy in the subsystems of the economy,
- avoid fallacies of composition in the nexus of microeconomics and macroeconomics,
- use macroeconomics as a tool to analyse current economic and political issues,
- translate economic problems into models that describe macroeconomic causalities and interdependencies by reasonable reductions of complexity,
- interpret selected data in the light of macroeconomic theories.

**Module contents**
The course starts with an introduction to the principles of national accounting which serve as point of departure for the presentation of basic macroeconomic models in short-term, medium-term and long-term perspectives. Short-term: Consumption, saving, investment and finance in the closed-economy IS/LM framework. Medium-term: Labour supply & demand, production and inflation in the AS/AD framework and extensions to open-economy analysis. Long-term: capital accumulation, technical progress and economic growth in different approaches. The basic models are presented in words, algebra and diagrams with the aid of case studies and other exemplary material.

**Recommended reading**

**Links**
- [http://www.vwl.uni-oldenburg.de/](http://www.vwl.uni-oldenburg.de/)

**Language of instruction**
- German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Reference text**
The module combines lectures and tutorials. The lectures present the contents in terms of macroeconomic models and their contexts, while the tutorials serve to improve the understanding of the models by way of exercises. Course materials are uploaded on the Stud.IP website of the module.

**Examination**
- **Examination times**
- **Type of examination**
- Final exam of module
  - end of term
  - written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

**Type of course**
- **Comment**
- **SWS**
- **Frequency**
- **Workload of compulsory attendance**
- Lecture
  - 3
  - 42
- Exercises
  - 1
  - 14

**Total module attendance time**
- 56 h
### wir120 - Microeconomic Theory

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<tr>
<td>Workload</td>
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#### Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule
- Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule

#### Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)
- Helm, Carsten (module responsibility)
- Rahmeier Seyffarth, Anelise (Module counselling)
- Rüb, Daniel (Module counselling)
- Lehrenden, Die im Modul (Module counselling)

#### Prerequisites

- Students
- understand the relevance of microeconomics as a method for analysing economic interactions and for understanding the behaviour of typical agents,
- are proficient in microeconomics at an intermediate level, and can put microeconomic issues in the context of scientific discussions,
- can apply microeconomic methods and critically question them,
- can exchange themselves in teams about microeconomic problems, develop solutions together, and can put them forward in the scientific debate.

#### Module contents
- definition und description of microeconomics
- household theory (budget, preferences, utility, optimal consumption plan, demand)
- theory of the firm (technology, costs, profit maximization, supply)
- markets (perfect competition, monopoly, oligopoly)
- market failure (external effects, public goods, asymmetric information)
- game theory and behavioural economics

#### Recommended reading

#### Links
- [http://www.vwl.uni-oldenburg.de/](http://www.vwl.uni-oldenburg.de/)

#### Language of instruction
- German

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited

#### Reference text
- The module consists of a lecture and a tutorial. In the lecture the content of the module is presented. In the tutorial, these topics are discussed and practiced by means of exercises.

#### Examination

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<td>Final exam of module</td>
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<td>Written exam; by solving the exercises in the tutorial, bonus points can be obtained</td>
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#### Type of course

<table>
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#### Total module attendance time
- 56 h

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24 / 62
Module label: Statistics I for Economists

Module abbreviation: wir150

Credit points: 6.0 KP

Workload: 180 h

Applicability of the module:
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik
- Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodul
- Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie

Responsible persons:
- Lehrenden, Die im Modul (authorised to take exams)
- Stecking, Ralf Werner (module responsibility)

Prerequisites

Skills to be acquired in this module:
- Students will understand the fundamental terms of descriptive and inductive statistics.
- Students will be able to choose and calculate appropriate measures and methods in order to describe empirical data properly.
- Students are familiar with concepts of probability theory and will be able to transfer statistical results from sample to population.

Module contents:
- Measuring and tabular / graphic representation of the data, summary statistics (arithmetic mean, statistical dispersion), two-dimensional distributions (graphic / tabular depiction, statistical independence, contingency, simple linear regression, and correlation), fundamentals of probability theory and probability distribution, sampling distributions, estimation and test methods.

Recommended reading:

Links:
- https://www.uni-oldenburg.de/wire/

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Examination:
- Examination times
- Type of examination

Final exam of module:
- Examination of module:
  - end of semester
  - Type of examination: written exam

Type of course: Comment
- Lecture: 2
- Tutorial: 2
- Exercises (optional): WiSe

Workload of compulsory attendance:
- Lecture: 28
- Tutorial: 28
- Exercises: 0

Total module attendance time: 56 h
wir151 - Statistics II for Economists

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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich
- Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)
- Stecking, Ralf Werner (module responsibility)

**Prerequisites**
None.
However, previous knowledge out of the module [wir150 Statistics I for Economists](#) is recommended.

**Skills to be acquired in this module**
Students - are aware of and are able to evaluate basic methods of multivariate data analysis. - will be able to choose appropriate methods in practical fields of application. - are able to run computer-aided analyses and to interpret the results properly.

**Module contents**
Methods of the regression, correlation, and variance analysis, classification procedures.

**Recommended reading**

**Links**
https://www.uni-oldenburg.de/wire/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Type of module**
je nach Studiengang Pflicht oder Wahlpflicht

**Module level**
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**Examination**

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**Type of course**

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**Total module attendance time**
56 h
**wir160 - Entrepreneurship**

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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsatzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studierrichtung Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Responsible persons**
- Lehrenden, Die im Modul (authorised to take exams)
- Nicolai, Alexander (module responsibility)

**Prerequisites**
none

**Skills to be acquired in this module**
The module introduces to the basics of Entrepreneurship. Upon completion of the module, students will be able to:
- understand the challenges of launching an enterprise,
- strategically analyse the structure of market
- understand how employees are able to behave like an entrepreneur in established enterprises
- develop innovative business ideas
- shape the key factors for realizing a business idea
- demonstrate a knowledge of the entrepreneurial process
- demonstrate a knowledge of cost accounting (especially break-even analysis, etc.) and will be able to calculate costs by themselves
- analyse and evaluate business models

**Module contents**
The module combines the lecture “Strategie und Entrepreneurship” with a tutorial. It investigates the challenges of launching enterprises and entrepreneurial behaviour in large companies as well. The content of the module follows the process of an entrepreneur. It starts with business ideas, their perception, and evaluation. In addition, it deals with the most important questions of development and management of new business models. The contents of the courses include the following topics:
- historical, institutional, and theoretical context
- development, evaluation, and pitching ideas
- business models
- building entrepreneurial teams
- entrepreneurship in large enterprises
- resources and finance
- management of growth

**Recommended reading**
**Links**

http://www.uni-oldenburg.de/wire/entrepreneurship/lehangebot/veranstaltungen/lehangebot-wise-20162017/

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Reference text**

The lecture “Strategie und Entrepreneurship” must be attended in combination with the “Tutorium”.

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<td>Tutorial</td>
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<table>
<thead>
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## wir240 - International Accounting and Auditing

<table>
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<tr>
<td>Credit points</td>
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<tr>
<td>Workload</td>
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### Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule

### Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)

### Prerequisites
- Keine

### Skills to be acquired in this module
- The students obtain knowledge on advanced topics in IFRS such as hedge accounting, revenue recognition, provisions and financial instruments;
- understand the role, tasks and legal basis of auditing within the economic environment;
- understand the concept of the risk-based audit approach.

### Module contents
This module aims at providing an in-depth view on complex issues of IFRS accounting, e.g., hedge accounting and accounting of financial instruments. The students will obtain employability in the audit profession by learning the legal basis and concept of the audit profession. Solving case studies will contribute to achieving the learning objectives.

### Recommended reading
- International Financial Reporting Standards (IFRS)

Lecture notes with additional references will be provided via the e-learning platform Stud.IP.

### Links
- [http://www.uni-oldenburg.de/accounting/](http://www.uni-oldenburg.de/accounting/)

### Language of instruction
- German

### Duration (semesters)
- 1 Semester

### Module frequency
- Jährlich

### Module capacity
- Unlimited

### Examination
- Examination times
- Type of examination

### Final exam of module
- end of semester
- written exam

### Type of course
<table>
<thead>
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<th>Comment</th>
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<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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<td>Exercise or tutorial</td>
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### Total module attendance time
- 28 h
wir390 - Financial Management

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**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule

**Responsible persons**
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (authorised to take exams)

**Prerequisites**

**Skills to be acquired in this module**
- Students
- are able to determine a firm’s cost of capital using both single factor and multi factor models
- understand how, and under which conditions, capital structure decisions influence firm value,
- are able to assess how a firm’s dividend policy affects firm value,
- analyze characteristics, advantages, and disadvantages of typical modes of long-term financing,
- understand both the mechanics and the limits of financial models frequently used in decision making.

**Module contents**
- 1 Introduction / Recap: Security Valuation
- 2 Investment Decisions Under Uncertainty
- 3 Capital Structure Decisions & Dividend Policy
- 4 Long-Term Financing

**Recommended reading**

**Links**
- http://www.uni-oldenburg.de/fiwi_bbl/

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Examination times
- Type of examination

**Final exam of module**
- Typically at least one mid-term short exam and one final short exam within three weeks after the last lecture
- Portfolio, consisting of at least two short written examinations (schriftlicher Kurztest) lasting about 30-45 min each

**Type of course**
- Comment
- SWS
- Frequency
- Workload of compulsory attendance

<table>
<thead>
<tr>
<th>Lecture</th>
<th>2</th>
<th>28</th>
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</thead>
<tbody>
<tr>
<td>Exercises</td>
<td>2</td>
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</table>

**Total module attendance time**
- 56 h
### wir400 - Strategic and International Marketing

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<tr>
<td>Workload</td>
<td>180 h</td>
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</table>
| Applicability of the module      | • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften  
• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften  
• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre  
• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich  
• Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule  
• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)  |
| Responsible persons              | • Alavi, Sascha (module responsibility)  
• Lehrenden, Die im Modul (authorised to take exams)  |
| Prerequisites                    |                                        |
| Skills to be acquired in this module | Upon completion of the module, students will be able to:  
• recognize challenges facing marketing strategy in the field of markets and societies and draw conclusions for business management  
• elaborate and reflect upon the theoretical and conceptual foundations of strategic marketing planning  
• come up with examples that exemplify the systemic connection between strategic and instrumental marketing planning  
• discuss core assumptions of internationalization in the context of strategy planning and critically reflect upon its implications  
• build market research skills in an international context using different methods  
• develop their own perspectives on the conceptualization and implementation of international marketing strategies and advance them in discourses  |
| Module contents                  | The core of the module is the application of strategic planning methods in Marketing. A broadened understanding of Marketing in the areas of competitors, market agents and stakeholder orientation will be substantiated in theoretical and practical-normative view. International marketing forms an integrated part of strategic marketing planning; its basics and internal conception are formulated precisely in this course.  |
| Recommended reading              | Latest editions of Meffert, H., Marketing-Management, Analyse - Strategie - Implementierung, Wiesbaden  
Kreikebaum H., Strategische Unternehmensplanung, Stuttgart/ Berlin/ Köln  
Benkenstein, M., Strategisches Marketing, Stuttgart/ Berlin/ Köln  |
<p>| Links                            | <a href="http://www.uni-oldenburg.de/marketing">www.uni-oldenburg.de/marketing</a>           |
| Language of instruction          | German                                  |
| Duration (semesters)             | 1 Semester                              |
| Module frequency                 | jährlich                                 |
| Module capacity                  | unlimited                                |
| Examination                      | Examination times                       | Type of examination |
| Final exam of module             | end of term                             | written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials  |
| Type of course                   | Comment                                 | SWS | Frequency | Workload of compulsory attendance |
| Lecture                          |                                        | 2   |            | 28                        |
| Tutorial                         |                                        | 2   |            | 28                        |
| Seminar                          |                                        |     |            |                           |</p>
<table>
<thead>
<tr>
<th>Type of course</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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<tr>
<td>Total module attendance time</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
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</table>
## wir410 - Selected Topics in Business Administration

<table>
<thead>
<tr>
<th>Module label</th>
<th>Selected Topics in Business Administration</th>
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<tbody>
<tr>
<td>Module abbreviation</td>
<td>wir410</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
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</tbody>
</table>
| Applicability of the module   | • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften  
• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre  
• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich |
| Responsible persons           | • Prokop, Jörg (module responsibility)  
• Lehrenden, Die im Modul (authorised to take exams) |
| Prerequisites                 | Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session. |
| Skills to be acquired in this module | Upon completion of the module students will have acquired in-depth knowledge regarding selected topics in a specific field of business studies. They will have a sound understanding of the current state of academic research, and/or of issues relevant to current business practice. In addition, they will be familiar with typical advanced methods of analysis in the respective focus area, they will be able to put these methods in the broader context of business research, and they will be able to assess these methods' strength and weaknesses. |
| Module contents               | The course covers in detail selected advanced topics in areas such as entrepreneurship, business management, marketing, organization, human resources, production management, sustainability management, taxation, finance, or accounting. Focus area, language of instruction, and type of examination will be announced in the first session. |
| Recommended reading           | Will be announced at the beginning of the course. |
| Languages of instruction      | German, English                             |
| Duration (semesters)          | 1 Semester                                  |
| Module frequency              | unregelmäßig                                |
| Examination                   | Examination times                           | Type of examination               |
| Final exam of module          | will be announced in the first session      | 1 term paper (Hausarbeit) or 1 presentation (Referat) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio. The type of examination will be announced in the first session. |
| Type of course                | Comment                                     | SWS | Frequency | Workload of compulsory attendance |
| Course or seminar (ggf. Übung) |                                           | 4   | --        | 56                              |
| Seminar                       |                                          |     | WiSe      | 0                               |
| Total module attendance time  |                                            | 56 h                                    |
# wir420 - Selected Topics in Economics

<table>
<thead>
<tr>
<th>Module label</th>
<th>Selected Topics in Economics</th>
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<tbody>
<tr>
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<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
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</tbody>
</table>

## Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor’s Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre
- Bachelor’s Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich

## Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)
- Bitzer, Jürgen (module responsibility)
- Böhringer, Christoph (module responsibility)
- Helm, Carsten (module responsibility)
- Trautwein, Hans-Michael (module responsibility)
- Lehrenden, Die im Modul (Module counselling)

## Prerequisites

## Skills to be acquired in this module
Upon completion of the module, students will be able to:
- gather, evaluate, and interpret relevant information on selected themes in economics
- draw scientifically informed conclusions with respect to societal, scientific, and ethical issues
- independently manage further learning processes
- formulate and defend positions and solutions relating to selected topics in economics

## Module contents
This module deals with selected topics in economics. These can be for example current events relating to economics or the further investigation of a specific issue from the field of economics.

## Recommended reading
Wechselt mit dem behandelten Thema.

## Links
https://www.uni-oldenburg.de/wire/

## Languages of instruction
German, English

## Duration (semesters)
1 Semester

## Module frequency
unregelmäßig

## Module capacity
unlimited

## Examination
<table>
<thead>
<tr>
<th>Examination times</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>at the end of the lectures</td>
<td>varies, TBA</td>
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## Examination

<table>
<thead>
<tr>
<th>Type of course</th>
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<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
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<tr>
<td>Exercises</td>
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<td>Practical training</td>
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## Total module attendance time
0 h
Module abbreviation | wir200
---|---
Credit points | 6.0 KP
Workload | 180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Skills to be acquired in this module
Upon completion of the module, students will be able to:
- explain and apply the approaches and instruments of organisational sciences;
- demonstrate a familiarity with the basic assumptions, strategies, and core themes of organisational theories and are able to compare and reflect upon them;
- know different forms of organisational design and are able to differentiate them;
- know how to identify and predict issues and developments within operational and organisational structures and processes;
- demonstrate an awareness of the relevance of organisational culture, can describe its characteristics and discuss different analytical techniques;
- describe and analyse processes of organizational change, can point out their influences on strategy, organisational culture, operational and organisational structure, and estimate the relevance of change process initiation;
- work cooperatively and self-dependant within teams and to present complex professional contents precisely and with profound arguments (if chosen to present a topic within the seminar).

Furthermore, the students are able:
- to locate a specific research question within the scientific discussion in this research area and to interlink, reflect and evaluate it accordingly;
- to press their point within the scientific discussion in this research area.

Recommended reading

Language of instruction | German
Duration (semesters) | 1 Semester
Module frequency | jährlich
Module capacity | unlimited
Type of module | je nach Studiengang Pflicht oder Wahlpflicht
Module level | ---
Examination | Examination times | Type of examination
--- | --- | ---
Final exam of module | Written exam: end of the lecture period | portfolio (group seminar paper and online test)
<table>
<thead>
<tr>
<th>Examination</th>
<th>Examination times</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Presentation: During the lecture period Portfolio: During the lecture period</td>
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<thead>
<tr>
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<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
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<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
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<tr>
<td>Seminar</td>
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<td>2</td>
<td></td>
<td>28</td>
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**Total module attendance time** 56 h
**wir221 - Introduction in Business Taxation**

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<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Applicability of the module</td>
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</table>
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Module
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich

| Responsible persons |
- Dittmer, Jochen (module responsibility)
- Lehrenden, Die im Modul (authorised to take exams)

| Prerequisites |
- Die Studierenden:
  - haben dezidierte Grundkenntnisse der einkommensteuerlichen Grundlagen
  - klasifizieren unterschiedliche Einkunftsarten und kennen deren Bedeutung.
  - haben dezidierte Kenntnisse der laufenden Besteuerung der zentralen steuerlichen Rechtsformen und Fähigkeit der Konkretisierung der steuerlichen Belastungs- und Entscheidungsparameter.

| Module contents |

| Recommended reading |
- Literaturempfehlungen können wegen der geradezu sprichwörtlichen hohen Änderungsgeschwindigkeit des Steuerrechts derzeit noch nicht gemacht werden, sondern können lediglich parallel zur Veranstaltung gegeben werden. Benötigt werden:
  - eine Sammlung der wichtigsten Steuergesetze (z.B. vom NWB-Verlag) in aktueller Form
  - eine Loseblattsammlung der Steuerrichtlinien (z.B. vom Beck-Verlag).

| Links |
- http://www.fk2.uni-oldenburg.de/InstRW/steuer/

| Language of instruction |
- German

| Duration (semesters) |
- 1 Semester

| Module frequency |
- jährlich

| Module capacity |
- unlimited

| Examination |
- Examination times |
- Type of examination |
| Final exam of module |
- Ende des Semesters |
- KL

| Type of course |
- Lecture

| SWS |
- 4

| Frequency |
- SoSe oder WiSe

| On-site workload |
- 56 h
### wir210 - Corporate Environmental Management

<table>
<thead>
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<tbody>
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<tr>
<td>Workload</td>
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</table>

#### Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft

#### Responsible persons
- Siebenhüner, Bernd (module responsibility)
- Lehrenden, Die im Modul (Module counselling)

#### Prerequisites
- Siebenhüner, Bernd (module responsibility)
- Lehrenden, Die im Modul (Module counselling)

#### Skills to be acquired in this module
- The students:
  - understand the goals and concepts of sustainable development;
  - discuss the importance of sustainability for companies;
  - know basic strategies and instruments that enable companies to achieve sustainable development;
  - acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.

#### Module contents
- The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.
  - Concepts and goals of sustainable development
  - Introduction to the current discussion on sustainable development
  - Current sustainability instruments and strategies for companies
  - Case studies

#### Recommended reading

#### Links
- https://www.uni-oldenburg.de/wire/

#### Language of instruction
- German

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited
<table>
<thead>
<tr>
<th>Examination</th>
<th>Examination times</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>usually around Mid of March</td>
<td>HA</td>
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<table>
<thead>
<tr>
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<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
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<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
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</tbody>
</table>

**Total module attendance time**  
56 h
Basiscurriculum Recht

wir010 - Introduction to Private Law

Module label
Introduction to Private Law

Module abbreviation
wir010

Credit points
6.0 KP

Workload
180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht

Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)
- Rott, Peter (module responsibility)

Prerequisites

Skills to be acquired in this module
- The students:
  - are familiar with the legal working methods, basic concepts of law in general and of civil law in particular,
  - are familiar with basic concepts of contract law as the main field of interest in the future professional practice,
  - are able to handle legal cases by legal assessments and by goal-oriented means,
  - are able to find approaches for legal problems as well as recognize liability risks and handle them,
  - are in case of contract negotiations able to recognize the requirements for regulations and to evaluate consequences of regulation.

Module contents
In this module students will learn the basic concepts of civil law. The main focus are the first three books of the civil code. After an introduction to the legal system and the legal sources of private law, the course will deal with the persons and objects of legal relations (legal subjects and objects). An introduction into the general contract law (among others: transaction doctrine, representation, termination of obligations, arrears, defaults) follows. Subsequently, the lecture will handle with the main types of contracts of civil law, commitment and performance of transactions and ownership and possession.

Subjects of the module: Introduction into legal studies, basic principles of law, private law / public law, legal sources, general part of the civil code, law of obligations (without law of torts): contracts, type of contracts, defaults / breaches, terms and conditions law; parts of property law.

The module will enable student to evaluate the complex legal relationships in the economy discretely.

Recommended reading
Empfohlene studienbegleitende Literatur im ersten Semester:

Begleitendes Übungsbuch zur Vorlesung und Übung:

Links
http://www.uni-oldenburg.de/privatrecht

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Examination times
Type of examination

Final exam of module
end of semester
written exam

Type of course
Comment
SWS
Frequency
Workload of compulsory attendance

Lecture
2

Exercises
2

Total module attendance time
56 h
wir040 - Introduction to Constitutional Law and Foundations of Public Economic Law

<table>
<thead>
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<th>Module label</th>
<th>Introduction to Constitutional Law and Foundations of Public Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module abbreviation</td>
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</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
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</table>

**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich

**Responsible persons**
- Boehme-Nettler, Volker (module responsibility)
- Lehrenden, Die im Modul (authorised to take exams)
- Rüscher, Vera (authorised to take exams)

**Prerequisites**

**Skills to be acquired in this module**
Upon completion of the module, students will be able to:
- will have a basic knowledge of German Constitutional Law and a more advanced knowledge of exemplary problems with the Constitution
- will have critically worked with the most important leading cases of the German Bundesverfassungsgericht (Constitutional Court)
- will be able to analyse Constitutional Law in its political, historical, and economic context

**Module contents**
- position of the constitution in the hierarchy of norms
- constitutional theory: the special character of a constitution
- a short history of the German Basic Law (Grundgesetz)
- constitutional/political background of the Basic Law
- the organisation of the state
- the aims of the German Basic Law
- exemplary investigations: Democracy and the Rule of Law
- Art. 12 GG, freedom of occupation
- Art. 14 GG, freedom of property

**Recommended reading**
- Degenhart, Christoph: Staatsrecht I Staatsorganisationsrecht: Mit Bezügen zum Europarecht, 30. Auflage, C.F. Müller 2015

**Links**
https://www.uni-oldenburg.de/wire/

**Language of instruction**
German

**Duration (semesters)**
2 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
- Examination times
- Type of examination

**Final exam of module**
- end of module
- written exam

**Type of course**
Lecture

**SWS**
4

**Frequency**

**On-site workload**
56 h
## wir140 - Foundations of EU Economic Law and Principles of Labour Law

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>Module abbreviation</td>
<td>wir140</td>
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<tr>
<td>Credit points</td>
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<td>• Bachelor's Programme Business Administration and Law (Bachelor) &gt; Basiscurriculum Recht</td>
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<tr>
<td></td>
<td>• Bachelor's Programme Economics and Business Administration (Bachelor) &gt; Akzentsetzungsmodule</td>
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<td></td>
<td>• Bachelor's Programme Sustainability Economics (Bachelor) &gt; Wahlpflichtbereich</td>
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<td>• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) &gt; Schwerpunkt Berufliche Bildung</td>
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<td>• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) &gt; Schwerpunkt Management und Ökonomie</td>
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<td>Responsible persons</td>
<td>• Lehrenden, Die im Modul (authorised to take exams)</td>
</tr>
<tr>
<td></td>
<td>• Godt, Christine (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>• Brors, Christiane (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>Keine</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The students will:</td>
</tr>
<tr>
<td></td>
<td>• be able to understand the institutional framework of the EU as well as the thereto related tensions between supranationalism and intergovernmentalism,</td>
</tr>
<tr>
<td></td>
<td>• be able to apply the legal norms inherent in the EU multilevel system of governance to selected areas of EU law, and most notably to the fundamental freedoms,</td>
</tr>
<tr>
<td></td>
<td>• be able to resolve labour law matters in the light of contractual law,</td>
</tr>
<tr>
<td></td>
<td>• understand how labour law is embedded in civil law,</td>
</tr>
<tr>
<td></td>
<td>• be able to understand the relevance of labour law to society,</td>
</tr>
<tr>
<td></td>
<td>• be able to understand the influence and framework of European labour law,</td>
</tr>
<tr>
<td></td>
<td>• learn to understand the peculiarities of the labour law,</td>
</tr>
<tr>
<td></td>
<td>• be able to identify the specific interests of parties to an employment contract and to find corresponding legal solutions in event of a conflict.</td>
</tr>
</tbody>
</table>

### Module contents

The module explores the foundations of European economic law as well as the fundamentals of labour law in two (consecutive) lectures. The course ‘Foundations of EU Economic Law’ offers students an overview of the law of the European Union. It covers the following topics:

- The historical development of the EU;
- The institutional framework and principles of the EU (effect, formation, relationship with national law);
- The principles of the internal market (with a special focus on the fundamental freedoms and the doctrine of negative integration);
- An introduction to the regulation of selected economic policies (positive integration, e.g. product regulation, competition law)

As regards the content of the second course – ‘Principles of Labour Law’ - the following topics will be covered:

- The legal foundations of labour law, the integration of labour law into the hierarchy of norms (ordinary law, constitutional law, EU law);
- Individual labour law (the establishment and termination of employment relationships, severance/termination agreements, dismissal, notice period, the Unfair Dismissal Protection Act);
- Rights and obligations of employees and employers (breach of contract, pay without work, liability);
- Overview of collective labour law;
- Overview of labour court procedures.

### Recommended reading

<table>
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<th>Links</th>
</tr>
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<td><a href="http://www.fk2.uni-oldenburg.de/InstRW/arre/">http://www.fk2.uni-oldenburg.de/InstRW/arre/</a></td>
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<td><a href="https://www.uni-oldenburg.de/eurowr/">https://www.uni-oldenburg.de/eurowr/</a></td>
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<tr>
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<tr>
<td>Module capacity</td>
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<th>Type of examination</th>
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<td>end of semester</td>
<td>written test</td>
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<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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</thead>
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<tr>
<td>Lecture</td>
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<td>28</td>
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<td>Exercises</td>
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<td>2</td>
<td>WiSe</td>
<td>28</td>
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</table>

**Total module attendance time**: 56 h
### Module - Commercial Law and Specialization in Legal Case Analysis

**Module label:** Commercial Law and Specialization in Legal Case Analysis  
**Module abbreviation:** wir050  
**Credit points:** 6.0 KP  
**Workload:** 180 h  

**Module frequency:** jährlich  
**Module capacity:** unlimited  
**Examination:** Final exam of module  
**Type of examination:** written exam  

#### Applicability of the module
- Bachelor’s Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht

#### Responsible persons
- Rott, Peter (module responsibility)  
- Lehrenden, Die im Modul (authorised to take exams)

#### Prerequisites

<table>
<thead>
<tr>
<th>Skills to be acquired in this module</th>
<th>The students:</th>
</tr>
</thead>
<tbody>
<tr>
<td>- are familiar with the legal working methods,</td>
<td></td>
</tr>
<tr>
<td>- are familiar with the basic concepts of commercial law,</td>
<td></td>
</tr>
<tr>
<td>- are able to handle legal cases by assessments and goal-oriented,</td>
<td></td>
</tr>
<tr>
<td>- are able to incorporate their knowledge of civil law with commercial issues,</td>
<td></td>
</tr>
<tr>
<td>- are able to find approaches for legal problems from the commercial law as well as recognize liability risks and handle with them.</td>
<td></td>
</tr>
</tbody>
</table>

#### Module contents
The focus of the commercial law will be the determination of traits of merchandiser, the company law, the commercial register and legal liability issues as well as cross-border trade. An introduction into company law follows.  
Subjects of the module: Traits of merchandiser, company; commercial register; Representation in commercial law (procuration, action and charging power of attorney); commercial transactions; forms and consequences of the change of owner; commercial agents and brokers; customary law / trade terms; CISG; personal / corporate law.  
The module will enable students to evaluate the complex legal relationships in the economy discretely.

#### Recommended reading
Empfohlene studienbegleitende Literatur:  
- Roth, G. H., Handels- und Gesellschaftsrecht, 8. Aufl., München 2013  
- Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., Edewecht 2014  

#### Links
- [http://www.uni-oldenburg.de/privatrecht](http://www.uni-oldenburg.de/privatrecht)

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<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
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</tbody>
</table>

| Total module attendance time | 56 h |
wir350 - Administrative Law concerning trade, industry and environment

Module label | Administrative Law concerning trade, industry and environment
Module abbreviation | wir350
Credit points | 6.0 KP
Workload | 180 h

Applicability of the module
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich

Responsible persons
- Lehrenden, Die im Modul (authorised to take exams)
- Meyerholt, Ulrich (module responsibility)

Prerequisites

Skills to be acquired in this module
This module aims to offer students qualifications in the field of administrative, industry and environmental law. Students are to gain knowledge of legal materials and practical skills in handling law.

Module contents
- Administrative Law
- Industrial Code
- Subsidy Law
- Environmental Law
- Key Skills

Recommended reading

Links
https://www.uni-oldenburg.de/wire/

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
halbjährlich

Module capacity
unlimited

Examination
Examination times
Type of examination
- Final exam of module end of semester written exam

Type of course
Lecture

SWS
4

Frequency

On-site workload
56 h
# wir500 - Torts Law / Law of Property

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<td>Applicability of the module</td>
<td>• Bachelor's Programme Business Administration and Law (Bachelor) &gt; Aufbaubereich Recht</td>
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<tr>
<td>Responsible persons</td>
<td>• Rott, Peter (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>• Lehrenden, Die im Modul (authorised to take exams)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The students</td>
</tr>
<tr>
<td></td>
<td>• understand the principles of property law (type coercion, abstraction principle, etc.),</td>
</tr>
<tr>
<td></td>
<td>• know transmission forms of ownership and property as well as claims arising from this,</td>
</tr>
<tr>
<td></td>
<td>• understand the scheme of tort law and strict liability.</td>
</tr>
<tr>
<td>Module contents</td>
<td>The module gives students an introduction to tort law and property law. The non-contractual liability law represents the basic requirement to be able to understand from a business perspective cross-cutting issues, such as professional and manager liability. Subject matter are obligations for compensation for damage to non-contractual basis (torts). Furthermore, for the functioning of a market oriented economic system mapping, the content and the marketability of the property rights are of key importance and should be learned by the students. Property Law is essentially concerned with the legal relations of persons to things and the relevant obligations and rights arising from property and possessions. Topics of the module: History, function and basic concepts of the non-contractual liability law; Basic and special facts of tort (no-fault) liability in BGB (§§ 823 et seq.); Liability facts outside the BGB (E.g. § 1 Prod HG, § 1 UWG, § 35 GWB, § 97 of the Copyright Act, § 139 of the Patent Law); Producer and product liability; Strict claim bases outside the BGB (UmwHaftG, WHG... Liability in genetic engineering, pharmaceutical, nuclear and data protection law); Concept of damage and damage calculation; Introduction to the basic concepts of property law; Acquisition and loss of possession and ownership; Backup and exploitation rights; Rem rights of use.</td>
</tr>
<tr>
<td>Links</td>
<td><a href="http://www.privatrecht.uni-oldenburg.de/">http://www.privatrecht.uni-oldenburg.de/</a></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
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<td>Module frequency</td>
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<td>Module capacity</td>
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<td>Reference text</td>
<td>The visit following exercises is encouraged:</td>
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<td></td>
<td>Exercise for specialization in civil law</td>
</tr>
<tr>
<td>Examination</td>
<td>Examination times</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Type of examination</td>
</tr>
<tr>
<td>Type of course</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>end of semester</td>
</tr>
<tr>
<td>Exercises</td>
<td>written exam</td>
</tr>
<tr>
<td>SWS</td>
<td>Frequency</td>
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<td>Lecture</td>
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<td>Total module attendance time</td>
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wir510 - Labour Law / Atypical Employment Contracts

Module label: Labour Law / Atypical Employment Contracts
Module abbreviation: wir510
Credit points: 6.0 KP
Workload: 180 h

Applicability of the module:
- Bachelor’s Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht

Responsible persons:
- Brors, Christiane (module responsibility)

Prerequisites:
Keine

Skills to be acquired in this module:
Based on the lecture “Fundamentals of labour law” the students get taught a detailed knowledge of atypical employment contracts and the collective labour law for solving legal problems. In this context the students will deal with national and european regulations.
For that matter the students will:
- understand the sociopolitical meaning of the regulations,
- be able to solve legal problems in the contexts named before,
- realize the meaning and effect of the collective labour law on individual labour law

Module contents:
Atypical employment:
- Meaning of atypical employment
- Specifics of the part-time employment (European regulations, TzBfG, latest jurisdictions and literature of latest problems)
- Specifics of temporary limited employment contracts (European regulations, TzBfG, latest jurisdictions and literature of latest problems)
- Specifics of personnel leasing (European regulations, TzBfG, latest jurisdictions and literature of latest problems)
- Collective labour law
- Meaning and development of the collective labour law, right of association, collective bargaining law, right to strike, overview of industrial constitution and co-determination law

Recommended reading:
Reichold, Arbeitsrecht, 5. Auflage, 2016
Additional literature will be announced in the lectures.

Links:
https://www.uni-oldenburg.de/wire/

Languages of instruction:

Duration (semesters):
1 Semester

Module frequency:
halbjährlich

Module capacity:
unlimited

Examination:
Examination times:
- at the end of the semester
Type of examination:
- written exam

Final exam of module:
Type of course Comment SWS Frequency Workload of compulsory attendance
Lecture 2 28
Exercises 2 WiSe 28

Total module attendance time:
56 h
**wir511 - Employment Law Problems in Company Practice**

**Module label**: Employment Law Problems in Company Practice  
**Module abbreviation**: wir511  
**Credit points**: 6.0 KP  
**Workload**: 180 h  
(  
Vorlesung: 2 SWS (28h)  
Seminar: 2 SWS (28h)  
)

**Applicability of the module**:  
- Bachelor’s Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht

**Responsible persons**:  
- Lehrenden, Die im Modul (authorised to take exams)  
- Brors, Christiane (module responsibility)

**Prerequisites**:  
- The students should: Based on their knowledge from the lectures Fundamentals of employment law (Grundzüge des Arbeitsrechts) and Advanced studies in employment law (Vertiefung im Arbeitsrecht), learn to identify and solve current employment law problems that are crucial for company practice. In doing so, the students develop problem awareness for the structure of employment law in companies, in which not only both parties to the employment relationship, but also the works council or the trade union play an important role. The involvement of practitioners establishes a direct link to the company's legal relationships.

**Module contents**:  
Overview of Works Constitution Act, relationship between works council and trade union, current jurisprudence of The Federal Labour Court on employment law.

**Recommended reading**:  
To be stated in the lecture.

**Language of instruction**: German  
**Duration (semesters)**: 1 Semester  
**Module frequency**: Annually  
**Module capacity**: unlimited  
**Reference text**: Modul sollte besucht werden ab dem 4. Semester.

**Type of module**: Wahlpflicht / Elective  
**Module level**: AC (Aufbaucurriculum / Composition)

**Examination**:  
**Examination times**: zum Semesterende  
**Type of examination**:  
- Klausur oder  
- mündliche Prüfung oder  
- Referat oder  
- Portfolio

**Type of course**  
**Comment**  
**SWS**  
**Frequency**  
**Workload of compulsory attendance**

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<th>Workload of compulsory attendance</th>
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**Total module attendance time**: 56 h
### wir520 - International and EU Economic Law

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**Applicability of the module**

- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht
- Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich
- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics

**Responsible persons**

- Godt, Christine (module responsibility)
- Chege, Victoria (Module counselling)
- Lehrenden, Die im Modul (authorised to take exams)

**Prerequisites**

**Skills to be acquired in this module**

- The module aims to enable students
  - to examine and develop an understanding of the legal principles that underpin international and EU law, as well as the thereto related intricacies
  - to apply those principles to solving legal problems
  - to get acquainted with the relevant English legal terminology, and to apply it fluently.

**Module contents**

- Introduction to international economic law (international legal foundations, subjects, sources, principles, relationship between international economic law and municipal law)
- History and institutions of international economic law
- The law of the World Trade Organization
- Constitutional matters of EU economic law
- Harmonization in selected areas of EU private and economic law (e.g. health law, consumer protection, company law, intellectual property)
- EU competition law

**Recommended reading**


**Links**

http://www.fk2.uni-oldenburg.de/InstRW/oeffwr/

**Language of instruction**

- English

**Duration (semesters)**

- 1 Semester

**Module frequency**

- jährlich

**Module capacity**

- unlimited

**Reference text**

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<th>Examination times</th>
<th>Type of examination</th>
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<td>written exam: end of semester</td>
<td>written exam or term paper</td>
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**Type of course**

- Course or seminar

**SWS**

- 4

**Frequency**

- WiSe
On-site workload

56 h
wir550 - Comparative Law

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<td>(Vorlesung: 2 SWS (28h))</td>
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<td>(Seminar: 2 SWS (28h))</td>
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### Applicability of the module

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebot Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebot Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebot Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebot Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebot Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebot Wirtschaftswissenschaften
• Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
• Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
• Dual-Subject Bachelor's Programme Philosophy / Values and Norms
Responsible persons

Lehrenden, Die im Modul (authorised to take exams)
Godt, Christine (Module counselling)
Godt, Christine (module responsibility)

Prerequisites

Skills to be acquired in this module

Die Studierenden

können die rechtsgeschichtlichen Entwicklungen der letzten 2.000 Jahre nachvollziehen
verstehen die „Rechtskreislehre“
können eine „funktionale Rechtsvergleichung“ vornehmen
sind vertraut mit den Grundzügen des Rechts ausgewählter Staaten der folgenden Rechtskreise: „Romanischer Rechtskreis: Italien; Angelsächsischer Rechtskreis: USA und Großbritannien; Deutscher Rechtskreis: Deutschland und Türkei; Arabischer Rechtskreis: Saudi-Arabien; Gemischter Rechtskreis: Israel.

Module contents

Das Modul „Rechtsvergleichung“ vermittelt zunächst unter Zugrundelegung der wichtigsten rechtstheoretischen und rechtsgeschichtlichen Grundlagen einen Überblick über die wichtigsten Rechtssysteme. Sodann erfolgt anhand konkreter aktueller Fälle eine Analyse

Folgende Themen werden behandelt:

Makro- und Mikrovergleichung
Einführung in das römische Privatrechtssystem; mit einer ausführlichen Darstellung seiner Genese sowie die wichtigsten Prinzipien
Einführung in das anglo-amerikanischen Rechtssystem
Einführung in das arabische Rechtssystem

Sodann schließen sich die aktuellen Fälle an, diese sind:

a. "Leihmutterschaft"; dargelegt an aktuellen Fallkonstellationen in den Ländern:
b. Deutschland, Indien, Israel, Türkei, Großbritannien, Belgien und Tschechien
c. „Burka“ – dargelegt an aktuellen Fallkonstellationen in den Ländern:
d. Frankreich, Deutschland, Großbritannien und Türkei

e. „Folter“ – dargelegt am Fall des früheren israelischen
Geheimdienstchefs, betreffend die Länder Dänemark und Israel

f. „Möglichkeiten und Grenzen des Internationale Strafgerichtshofs“ –
dargelegt anhand des Gazakrieges im Juli 2014

**Recommended reading**

Wesel, Uwe (2014): Geschichte des Rechts in Europa: Von den Griechen bis zum
Sacco, Rodolfo & Joussen, Jacob (2011): Einführung in die

**Links**

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

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<tr>
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<th>Examination times</th>
<th>Type of examination</th>
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<td>Termin wird zu Beginn des Semesters mit den Studierenden festgelegt.</td>
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<table>
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<th>Comment</th>
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<th>Frequency</th>
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<tr>
<td>Seminar</td>
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**Total module attendance time**
28 h
## wir540 - Digitalisation and Law

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<tr>
<td>Credit points</td>
<td>6.0 KP</td>
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<tr>
<td>Workload</td>
<td>180 h (Vorlesung: 2 SWS (28h), Seminar: 2 SWS (28h))</td>
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<td>Applicability of the module</td>
<td>• Bachelor’s Programme Business Administration and Law (Bachelor) &gt; Aufbaubereich Recht</td>
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<tr>
<td>Responsible persons</td>
<td>• Boehme-Neßler, Volker (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>• Lehrenden, Die im Modul (authorised to take exams)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>Basic knowledge (4th semester)</td>
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### Skills to be acquired in this module

Participants will understand how digitization affects society and the law. They will learn from selected examples how the law is adapting to digitalization - and where the law reaches its limits.

The module is theory-, method- and application-oriented.

The module is interdisciplinary: social science, technological and economic issues are integrated into the module alongside legal content.

### Module contents

- Fundamentals: Digitization as a technological and a cultural development
- Characteristics of digitization
- Challenge of law through digitization
- Limits of law in the digitized world: selected areas of law as examples

### Recommended reading

- Walter Frenz (Hrsg.), Handbuch Industrie 4.0, Heidelberg/Berlin 2020;
- Thomas Hoeren u.a. (Hrsg.), Handbuch Multi Media Recht, München 2020

### Links

- Language of instruction: German
- Duration (semesters): 2 Semester
- Module frequency: jährlich
- Module capacity: unlimited
- Reference text: Modul sollte im 4. Semester besucht werden
- Teaching/Learning method: Lecture (WS), Seminar (SoSe)
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<th>Examination</th>
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<th>Type of examination</th>
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<td>End of semester</td>
<td>Presentation and essay</td>
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<th>Frequency</th>
<th>Workload of compulsory attendance</th>
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<td>SoSe oder WiSe</td>
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<td>Seminar</td>
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<td>2</td>
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**Total module attendance time**: 56 h
### wir430 - Selected topics from the field of law

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<th>Module label</th>
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<td>Workload</td>
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</table>
| Applicability of the module | • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht  
• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht |
| Responsible persons | • Boehme-Neßler, Volker (module responsibility)  
• Brors, Christiane (module responsibility)  
• Godt, Christine (module responsibility)  
• Rott, Peter (module responsibility)  
• Wendland, Matthias (module responsibility)  
• MitarbeiterInnen, Lehrstuhl (Module counselling) |
| Prerequisites | |
| Skills to be acquired in this module | Die Studierenden erwerben vertiefte Kenntnisse in einem ausgewählten Bereich der Rechtswissenschaften. Sie gewinnen fundierte Einblicke in den Stand der aktuellen Forschung und der Rechtsentwicklungen vornehmlich in den Rechtsgebieten Zivil- und Wirtschaftsrecht, Arbeitsrecht und öffentlichem Wirtschaftsrecht soweit sie für die die betriebliche Praxis von Bedeutung sind. Die Studierenden sollen in die Lage versetzt werden, die Rechtsentwicklungen zu bewerten, ihre Folgen für Unternehmen einzuordnen und ggf. die erforderlichen Maßnahmen zu entwerfen. |
| Recommended reading | Literaturempfehlungen sind abhängig von der jeweiligen Schwerpunktsetzung und werden zu Beginn des Moduls von den Lehrenden gegeben. |
| Links | https://www.uni-oldenburg.de/wire/ |
| Languages of instruction | German, English |
| Duration (semesters) | 1 Semester |
| Module frequency | unregelmäßig |
| Module capacity | unlimited |
| Examination | Examination times | Type of examination |
| Final exam of module | In Abhängigkeit von der Prüfungsform entweder semesterbegleitend oder am Ende der Vorlesungszeit. | KL |
| Type of course | Comment | SWS | Frequency | Workload of compulsory attendance |
| Lecture |  | 2 |  | 28 |
| Seminar |  | 2 |  | 28 |
| Total module attendance time |  |  |  | 56 h |
**Skills to be acquired in this module**

The students:

- understand questions concerning corporate law and contexts
- distinguish practice-oriented differences between the individual legal forms of a company.
- distinguish interrelations with other fields of law

**Module contents**

The key criterion for the choice of the optimal legal entity for a company is usually the "isolation" of the private assets of the shareholder, i.e. the limitation of liability to the business assets. Unlimited personal liability can be achieved not only by means of the legal form of a corporation (AG, GmbH), but also by means of the legal form of a partnership. At the beginning of the lecture those legal forms are dealt with, with which all partners personally and unrestrictedly are liable; thus, the limitation of the liability to the business assets does not take place. Here the partnership under the civil code (GbR) is to be mentioned, namely in its form as a (non-legally capable) internal GbR and as a (legally capable) external company (external GbR), and the general partnership (OHG). Subsequently, the lecture deals with the legal position of the (unlimitedly liable) general partner and the legal position of the limited partner of the limited partnership (KG). Then the mixed type of the GmbH & Co. KG, i.e. a limited partnership with a limited company (GmbH) as general partner, is presented. The lecture also gives an overview of the other partnerships, such as the silent partnership as a so-called "internal company" and the partnership company. Afterwards the association right is treated as transition to the right of the corporations. Finally, the module deals with the law of the GmbH, law of corporations and law of cooperatives. Structures and characteristics of these legal forms are discussed under consideration of current jurisdiction and legislation. Not only will the instruments of company law be presented in isolation, but - for a better understanding - particular emphasis will be placed on interrelations with other fields of law. The aim of the lecture is not so much to impart comprehensive knowledge, but to provide training in the legal "feeling", i.e. the feeling for interdependent, practical and current problems arising from a certain situation.

**Recommended reading**

Taeger, Gesellschaftsrecht, 2012

Workbook:
Mester, Übungen zum Gesellschaftsrecht, 2012.

**Links**

http://www.privatrecht.uni-oldenburg.de/

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

<table>
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<tr>
<th>Examination</th>
<th>Examination times</th>
<th>Type of examination</th>
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<tr>
<td>Final exam of module</td>
<td>Klausur: Ende des Semesters</td>
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**Type of course**

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<tr>
<td>Seminar</td>
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**Total module attendance time**

56 h
wir535 - Consumer Law

**Module label**  Consumer Law

**Module abbreviation**  wir535

**Credit points**  6.0 KP

**Workload**  180 h

**Applicability of the module**
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht

**Responsible persons**
- Rott, Peter (module responsibility)
- Lehrende, Die im Modul (authorised to take exams)
- Rott, Peter (Module counselling)

**Prerequisites**  Keine/none

**Skills to be acquired in this module**
Die Studierenden lernen die spezifischen Methoden des Europäischen Privatrechts und den Umgang mit zivilrechtlichen Fallgestaltungen im Mehrebenenverhältnis von EU und Mitgliedstaaten kennen. Sie erwerben Kenntnisse in speziellen Bereichen des Verbraucherrechts mit besonderer Relevanz für die berufliche Praxis, können verbraucherrechtliche Fallkonstellationen ergebnisorientiert bearbeiten, Lösungsansätze finden sowie vorhandene haftungsrechtliche Risiken erkennen und ihnen begegnen. Sie werden bei Vertragsverhandlungen in der Lage sein, Regelungsbedarfe zu erkennen und Regelungsfolgen zu beurteilen. / The students are familiar with the specific working methods of European private law and learn to deal with civil law cases in the multi-layer structure of EU and Member States' laws. They obtain knowledge of specific areas of consumer law with particular relevance for their future professional practice, are able to solve consumer law cases in a goal-oriented way, are able to find approaches for legal problems as well as recognise liability risks and how to deal with them, and are, in contract negotiations, able to recognise the requirements for regulation and to evaluate its consequences.

**Module contents**
In dem Modul werden Grundkenntnisse des Verbraucherrechts vermittelt. Gegenstand ist zunächst die Europäisierung dieses Rechtsgebiets mit dem besonderen, marktbezogenen Zugriff der EU auf das Verbraucherrecht und seiner Tendenz zu dessen vollständiger Harmonisierung. Anschließend werden Kerngebiete des Verbraucherrechts vermittelt: Außenhandelsverträge und Fernabsatzverträge, missbräuchliche Klauseln, Warenkauf und Erwerb digitaler Inhalte und digitaler Dienstleistungen, Verbraucher- und andere Finanzdienstleistungen sowie Dienstleistungen von allgemeinem Interesse (Strom, Gas, Telekommunikation). Thematisiert werden auch spezielle Instrumente der kollektiven Rechtsdurchsetzung. / This module conveys basic knowledge of consumer law. Its contents include the Europeanisation of consumer law with the special, internal market related approach of the EU and the tendency of EU law to fully harmonise the consumer laws of the Member States. The module then discusses core areas of consumer law, including off-premises contracts, distance selling, unfair contract terms, sale of goods and of digital content and digital services, consumer credit and other financial services as well as services of general interest (electricity, gas, telecommunications). Finally, the module looks at the collective enforcement of consumer law.

**Recommended reading**
Wird in der Vorlesung angekündigt / to be announced in the first lecture

**Links**

**Language of instruction**  German

**Duration (semesters)**  1 Semester

**Module frequency**  jährlich/annual

**Module capacity**  unlimited

**Examination**

**Examination times**

**Type of examination**

**Final exam of module**

**Type of course**  aus der Prüfungsordnung zu entnehmen/to be taken from the examination regulations

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<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe</td>
<td>Abhängig von der Zahl der Teilnehmenden / Depends on the number of participants</td>
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**Total module attendance time**  28 h
## Abschlussmodul

**bam - Bachelor’s Thesis Module**

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<td>Applicability of the module</td>
<td>- Bachelor’s Programme Business Administration and Law (Bachelor) &gt; Abschlussmodul</td>
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<td>Responsible persons</td>
<td>- Böhringer, Christoph (module responsibility)</td>
</tr>
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<td></td>
<td>- Breisig, Thomas (module responsibility)</td>
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<td>- Nicolai, Alexander (module responsibility)</td>
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<td>- Bitzer, Jürgen (module responsibility)</td>
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<td>- Gott, Christine (module responsibility)</td>
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<td>- Brors, Christiane (module responsibility)</td>
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<td>- Trautwein, Hans-Michael (module responsibility)</td>
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<td>- Paech, Niko (module responsibility)</td>
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<td>- Rahmeier Seyfarth, Arelise (Module counselling)</td>
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<td>Prerequisites</td>
<td>Keine</td>
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<tr>
<td>Recommended reading</td>
<td>Im Zentrum stehen die für die jeweilige Bachelorarbeit relevante Fachliteratur und Quellen. Die Literatur zur Bearbeitung der spezifischen Fragestellung soll von den Studierenden selbst recherchiert werden.</td>
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### Links

- Language of instruction: German
- Duration (semesters): 1 Semester
- Module frequency: halbjährlich
- Module capacity: unlimited

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<td>Type of course</td>
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| SWS                                  | 2                  |
| Frequency                            |                    |
| On-site workload                     | 28 h               |