
Modulhandbuch
Business Administration and Law - Bachelor's Programme
im Summer semester 2024
erstellt am 27/04/24

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Basiscurriculum Wirtschaftswissenschaften

wir011 - Introduction to Business Administration

Module label	Introduction to Business Administration	
Modulkürzel	wir011	
Credit points	6.0 KP	
Workload	180 h	
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Basiscurriculum • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule 	
Zuständige Personen	<ul style="list-style-type: none"> • Hoppmann, Jörn (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 	
Prerequisites		
Skills to be acquired in this module	<p>The goal of the course is that students are able to...</p> <ul style="list-style-type: none"> - know and understand basic concepts and processes in the context of business administration - name important research streams and theoretical frameworks in the field - apply models and instruments of business administration to develop solutions for practical challenges in companies - critically question the application of common instruments and models and evaluate their advantages and disadvantages in specific decision making situation - put the newly acquired knowledge into a broader context, so it can be deepened in the further course of study and when working in a company 	
Module contents	<p>The course offers an introduction to the most important concepts, instruments, and frameworks of business administration. Toward this end, the course first introduces the core concepts and provides an overview of the history, goals, structure, and research traditions of business administration. Subsequently, students will gain insights into 11 important areas of business administration: (1) Entrepreneurship, (2) Strategic Management, (3) Logistics and Supply Chain Management, (4) Production Management, (5) Marketing and Sales, (6) Accounting and Controlling, (7) Finance and Investment, (8) Technology and Innovation Management, (9) Human Resource Management, (10) Information Management, and (10) Sustainability Management. Students deepen and apply the knowledge acquired in the lecture in tutorials. In addition, the course includes guest lectures by practitioners to clarify the practical relevance of the content.</p>	
Literatureempfehlungen	<p>Straub, T. (2014): Einführung in die Allgemeine Betriebswirtschaftslehre (2. Auflage), Pearson Deutschland, Hallbergmoos. Hutzschenreuter, T. (2015): Allgemeine Betriebswirtschaftslehre (6. Auflage), Springer Gabler, Wiesbaden</p>	
Links		
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Examination	Prüfungszeiten	Type of examination
Final exam of module	At the end of the semester	1 Prüfungsleistung: 1 Klausur/Antwort-Wahl-Verfahren (Multiple Choice) (i. d. R. 60 – 90 Min.) oder 1 mündl. Prüfung (i. d. R. 20 Min.) oder 1 Hausarbeit (max. 15 Seiten) oder 1 Referat (max. 30 Min.) oder 1 Portfolio (max. 5 Leistungen)

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir021 - Double Entry Bookkeeping & Financial Statements under German Law (HGB)

Module label	Double Entry Bookkeeping & Financial Statements under German Law (HGB)			
Modulkürzel	wir021			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Computing Science (Master) > Module aus anderen Studiengängen 			
Zuständige Personen	<ul style="list-style-type: none"> • Sextroh, Christoph (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 			
Prerequisites	none			
Skills to be acquired in this module	<p>Participants...</p> <ol style="list-style-type: none"> 1. understand financial accounting as the basis of corporate data and bookkeeping 2. gain comprehensive knowledge of main accounting areas such as procurement, sales, HR, inventory, tax, provisions etc. 3. obtain basic knowledge about annual report process of single entities. 			
Module contents	<p>The main objective of this module is to give the students an overview of the double entry bookkeeping as well as the link between financial accounting, balance sheet and income statement. The acquisition of basis knowledge of the corporate accountancy stands in the foreground, for example, how organizations manage the bookkeeping, legal basis of the annual accounts, creating an inventory, content of accounting and income statement.</p>			
Literatureempfehlungen	<p>Coenberg et al. (2014): Einführung in das Rechnungswesen (5. Aufl.), Schäffer-Poeschel, Stuttgart. Döring, U. & Buchholz, R. (2015): Buchhaltung und Jahresabschluss (14. Aufl.), Erich Schmidt, Berlin.</p> <p>An additional script is provided.</p>			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	at the end of the semester	final exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

mat990 - Mathematics for Economists

Module label	Mathematics for Economists
Modulkürzel	mat990
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Modulverantwortlichen, Die (Prüfungsberechtigt) • May, Angelika (module responsibility)
Prerequisites	
Skills to be acquired in this module	<p>Students internalize basic mathematical concepts and methods from analysis and matrix calculation and their applications in economics.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none"> • are proficient in the mathematical fundamentals relevant to economics • master methods for solving equations and inequalities • master differential calculus for one and two variables and can integrate • are able to reliably determine local and global extreme points for functions of one and two variables. <p>Methodological competence The students:</p> <ul style="list-style-type: none"> • analyse formal contexts • understand the formal mathematical language • structure problems from the economic sciences and justify their solutions. <p>Social competence The students:</p> <ul style="list-style-type: none"> • construct solutions to given problems in groups • accept criticism and see it as an aid. <p>Self-competence The students:</p> <ul style="list-style-type: none"> • reflect their actions in establishing solutions • deepen the presented mathematical concepts in exercises and add them to their actions.
Module contents	<p>Basics in real Arithmetic, Rules for Matrix Arithmetic Linear equations, linear inequalities and systems of those, quadratic equations, financial mathematics (interest rates and present values, pension calculation) Calculus for functions of one variable: derivation rules for power functions, exp and ln, indefinite integral, applications of integral calculus (density function, ordinary differential equations), single-variable optimization (stationary points, extreme-value theorem, local and global extreme points), Approximation methods (linear approximation, Taylor series with Lagrange remainder) Functions of two variables (partial derivatives, total differential), Tools for comparative statics : (elasticity of substitution, homogeneous and homothetic functions), multivariable optimization tasks (local and global extremes,</p>

extremes under constraints)

Literaturempfehlungen

Kursbuch: Sydsaeter, K., Hammond, P. & Böker, F. (2010): Mathematik für Wirtschaftswissenschaftler. München: Pearson.

Begleitend:
Karmann, A. (2008): Mathematik für Wirtschaftswissenschaftler (6. Aufl.). München: Oldenbourg.
Unger, T. & Demps, S. (2010): Lineare Optimierung. Wiesbaden: Vieweg.
Dempe, S. & Schreier, H. (2006): Operations Research. Wiesbaden: Vieweg.

Links

www.uni-oldenburg.de/wire

Language of instruction

German

Duration (semesters)

1 Semester

Module frequency

annual

Module capacity

unlimited

Reference text

Examination	Prüfungszeiten	Type of examination		
Final exam of module	zum Ende der Vorlesungszeit	written exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir041 - Introduction to economics

Module label	Introduction to economics
Modulkürzel	wir041
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Comparative and European Law (Bachelor) > Module• Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more...• Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule• Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	<ul style="list-style-type: none">• Rahmeier Seyffarth, Anelise (Module counselling)• Böhringer, Christoph (module responsibility)
Prerequisites	none
Skills to be acquired in this module	<p>Students: acquire a basic understanding of economics</p> <ul style="list-style-type: none">- know elementary economic terms and theories- learn to analyze economic problems graphically and/or mathematically- are able to grasp both micro- and macroeconomic relationships based on theory- understand basic economic models and are able to apply them to current economic problems- place current economic and political events and debates in economic contexts- understand under which conditions market interventions by policy makers are justified from an economic perspective- are able to assess possible effects of economic policy instruments (for example: taxes, subsidies, minimum and maximum prices, etc.).
Module contents	<p>The course introduces students to economic thinking and gives an elementary overview of the fundamental themes in economics. Key causal relationships will be verbally, analytically and graphically elucidated and underpinned with real-world examples. Main contents: - Introduction to economic thinking; - Explanation of basic concepts of economic theory; - Economic cycle and national product; - Interdependence and trade; - Functioning and efficiency of markets; - Market failures and government activity; - Firms behavior in markets with diverse structures; - Foundations of game theory.</p>
Literatureempfehlungen	<ul style="list-style-type: none">- Mankiw, N. Gregory & Taylor, Mark P.: Grundzüge der Volkswirtschaftslehre, 7. Aufl., Stuttgart: Schäffer-Poeschel, 2018; 1162 S.- Samuelson, Paul A. & Nordhaus, William D.: Volkswirtschaftslehre –Das internationale Standardwerk der Makro- und Mikroökonomie, 5. Aufl., München: FinanzBuch Verlag, 2016; 1056 S.- The CORE Team: The Economy (free, open access text for introductory undergraduate courses; continuous updates), URL: https://www.core-econ.org- Weimann, Joachim: <i>Wirtschaftspolitik - Allokation und kollektive Entscheidung</i>, 5.Aufl. 2009, Berlin, Heidelberg: Springer Verlag; 458 S.- Kurz, Heinz D.: <i>Geschichte des ökonomischen Denkens</i>, München: C.H. Beck, 2017; 128 S.

Links	http://www.vwl.uni-oldenburg.de/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	The module consists of lectures and tutorials. The contents of the course will be taught in the lecture. The tutorial sessions are aimed at solving problem sets or exercises to deepen students understanding. Lecture notes and other relevant materials will be uploaded to the learning management system (Stud IP).

Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		3		42
Tutorial		1		14
Präsenzzeit Modul insgesamt				56 h

wir070 - Principles of Marketing

Module label	Principles of Marketing		
Modulkürzel	wir070		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Zuständige Personen	<ul style="list-style-type: none"> • Alavi, Sascha (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites	keine		
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • recognize and provide solutions to challenges in market-oriented business management • reflect on market-oriented business management with regard to practise, as well as related societal and ethical implications • actively participate in scholarly marketing discourse • build their own capacities to acquire knowledge and skills within the discipline 		
Module contents	The module focuses on the fundamentals of marketing in the sense of market-orientated management by linking philosophy and theoretical connections, as well as the necessary analytical and methodical knowledge with concrete case studies.		
Literatureempfehlungen	<p>Bruhn, M. (2010), Marketing. Grundlagen für Studium und Praxis, Gabler, Wiesbaden.</p> <p>Hansen, U. & Bode, M. (1999), Marketing & Konsum. Vahlen, München. (in excerpts)</p>		
Links	www.uni-oldenburg.de/marketing		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials	
Lehrveranstaltungsform	Comment	SWS	Frequency
Lecture		2	
Seminar und Tutorium		2	WiSe
Präsenzzeit Modul insgesamt			Workload of compulsory attendance
			56 h

Aufbaubereich Wirtschaftswissenschaften

wir060 - Financial Accounting

Module label	Financial Accounting		
Modulkürzel	wir060		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Zuständige Personen	<ul style="list-style-type: none"> • Sextroh, Christoph (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites	none		
Skills to be acquired in this module	<p>The students</p> <ul style="list-style-type: none"> • obtain knowledge on IFRS accounting in general and specific topics such as financial instruments, intangible assets and provisions; • understand the framework of IFRS; • understand the international focus and necessity of IFRS; • obtain knowledge on IFRS from both a legal and economic perspective. 		
Module contents	This module is based on accounting and annual financial statement, while focusing exclusively on the international financial reporting standards (IFRS). In terms of content, the course covers subjects such as the most important concepts, tangible and intangible assets as well as liability items on the basis of the fundamental standards and case studies.		
Literaturempfehlungen	<p>Picker et al. (2012): Applying International Financial Reporting Standards, 3rd edition. Palepu et al. (2016): Business Analysis and Valuation – IFRS Edition, 4th edition. International Financial Reporting Standards (IFRS) Lecture notes with additional references will be provided via the e-learning platform Stud.IP.</p>		
Links	http://www.uni-oldenburg.de/accounting/		
Language of instruction	English		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	Lectures are held in English; tutorials are held in English or German.		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	At the end of the semester; a midterm exam might be held during the semester.	written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency
Lecture		2	
Exercise or tutorial		2	--
Präsenzzeit Modul insgesamt			Workload of compulsory attendance
			56 h

mat991 - Mathematics for Economists II

Module label	Mathematics for Economists II
Modulkürzel	mat991
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik• Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich• Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule
Zuständige Personen	<ul style="list-style-type: none">• May, Angelika (module responsibility)• May, Angelika (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	<p>The students internalize advanced mathematical methods, know applications in economics and can provide solutions.</p> <p>Professional competence The students:</p> <ul style="list-style-type: none">• are proficient in the quantitative methods relevant to economics• know vector spaces and die rings• master the differential calculus for n variables• can determine extreme points with general constraints• can solve special homogeneous and inhomogeneous differential equations. <p>Methodological competence The students:</p> <ul style="list-style-type: none">• analyse complex interrelationships• understand the formal mathematical language• structure problems from the economic sciences and find independent solutions. <p>Social competence The students:</p> <ul style="list-style-type: none">• construct solutions to given problems in groups• accept criticism and see it as an aid. <p>Self-competence The students:</p> <ul style="list-style-type: none">• reflect their actions in establishing solutions• deepen the presented mathematical concepts in exercises and add them to their actions.
Module contents	<p>n-dimensional vector spaces, linear maps, matrix and vector algebra (determinant, inverse matrix, eigenvalues and eigenvectors), linear systems of equations and their economic application.</p> <p>Functions of n variables), tools for comparative static (chain rules, implicit differentiation along a level curve, elasticity of substitution), multivariate optimization with and without constraints (necessary and sufficient conditions), general constraints, Kuhn-Tucker conditions.</p> <p>Integration, Differential and ordinary differential equations with solution methods for special types.</p>
Literaturempfehlungen	<p>Sydsaeter, Knut und P. Hammond mit A. Ström: Mathematik für Wirtschaftswissenschaftler, Pearson Education, 4. akt. Auflage 2013.</p> <p>Sydsaeter, K., P. Hammond, A. Seierstad, A. Ström: Further Mathematics for Economic Analysis, Prentice Hall / Pearson Education, 2nd ed. 2008.</p> <p>Karmann, Alexander: Mathematik für Wirtschaftswissenschaftler, Oldenbourg Verlag, 6. Aufl. 2008.</p>

Simon, C. and L. Blume: Mathematics for Economists, International Student Edition 2010.

Links				
Language of instruction		German		
Duration (semesters)		1 Semester		
Module frequency		annual		
Module capacity		unlimited		
Examination	Prüfungszeiten	Type of examination		
Final exam of module		written exam (90-120 minutes)		
Bonus points can be earned.				
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir032 - Managerial Accounting

Module label	Managerial Accounting		
Modulkürzel	wir032		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Basismodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Zuständige Personen	<ul style="list-style-type: none"> • Sextroh, Christoph (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites			
Skills to be acquired in this module	This course is an introduction to the use of accounting information by managers for decision-making, planning and control. It is designed to equip students with the concepts and techniques of management accounting for identifying and resolving strategic issues faced by managers in various business contexts.		
Module contents	See leading textbook		
Literaturempfehlungen	Seal et al., Management Accounting, Mcgraw-Hill Education Ltd, 5. Edition		
Links	http://www.uni-oldenburg.de/accounting/		
Language of instruction	English		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	Vorlesung auf Englisch		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	end of term	written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency Workload of compulsory attendance
Lecture		2	28
Tutorial		2	28
Präsenzzeit Modul insgesamt			56 h

wir082 - Corporate Finance

Module label	Corporate Finance
Modulkürzel	wir082
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule• Bachelor's Programme Mathematics (Bachelor) > Nebenfachmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich more...• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie• Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)• Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	<ul style="list-style-type: none">• Prokop, Jörg (module responsibility)• Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	
Skills to be acquired in this module	Students <ul style="list-style-type: none">• understand the role corporate finance plays in today's business environment,• are able to make consistent investment decisions based on established financial models both under certainty and under uncertainty,• are able to place these models in within the broader context of economic theory, including both neoclassical theory and principal-agent theory,• are able to assess the limitations of these models,• analyze firm's main sources of (long-term) financing.
Module contents	<p>Course outline:</p> <ol style="list-style-type: none">1. Introduction2. Valuation and Capital Budgeting3. Risk and Return4. Long-Term Financing <p>This course is an introduction to corporate finance. It covers typical tools and techniques used in making investment and financing decisions, and it provides insights into their theoretical foundations. The concept of time value of money and net present value is discussed in detail, first under certainty, and then in the presence of uncertainty. We will examine the relationship between an investment's risk and its return, and discuss ways to derive risk-adjusted cost of equity capital. In addition, the course provides insights into firms' main sources of (long-term) financing.</p> <p>The topics covered in this course are relevant for financial decision-making in various areas of business management, including operations management, marketing, and in particular corporate strategy.</p>
Literatureempfehlungen	<p>Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill (especially chapters 1, 2, 4-10, 14).</p> <p>Supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.). Schmidt und Terberger, Grundzüge der Investitions- und Finanzierungstheorie (4. Aufl.), 1997, Wiesbaden.</p>
Links	http://www.uni-oldenburg.de/fiwj_bbl/
Language of instruction	English
Duration (semesters)	1 Semester

Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	within three weeks after the last lecture		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir083 - Purchasing, Operations, and Logistics Management

Module label	Purchasing, Operations, and Logistics Management			
Modulkürzel	wir083			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum - Pflichtbereich • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Busse, Christian (module responsibility) 			
Prerequisites				
Skills to be acquired in this module	Students obtain an overview of the most important operational functions of an industrial or service company. These are procurement, production and logistics. Students will get to know typical operational challenges and familiarize themselves with established approaches and methods for analyzing and improving procurement, production and logistics operations.			
Module contents	The module comprises a lecture (course number 2.02.231) and an accompanying tutorial (course numbers 2.02.231a to 2.02.231j). The lecture is based on the text book "Grundzüge der Beschaffung, Produktion und Logistik" by Kummer, Grün und Jammernegg in the third edition of 2013 and the associated workbook, as well as partly on the text book "Operations Management: Konzepte, Methoden und Anwendungen" by Thonemann in the third edition of 2015. The purpose of the lecture is to explain the fundamental problems and their solutions theoretically. The tutorials focus on application and practice and offer time for questions. There are no formal or content-related participation or entrance requirements.			
Literatureempfehlungen	Kummer, S., Grün, O. und Jammernegg, W. (2013): Grundzüge der Beschaffung, Produktion und Logistik (3. Auflage), Pearson Thonemann, U. (2015): Operations Management (3. Auflage), Pearson.			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The module takes place in the summer semester. Please refer to the syllabus available via Stud.IP for a more detailed description of content and procedure.			
Examination	Prüfungszeiten	Type of examination		
Final exam of module		KL		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe und WiSe	28
Tutorial		2	SoSe und WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir090 - Human Resource Management

Module label	Human Resource Management
Modulkürzel	wir090
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
Zuständige Personen	<ul style="list-style-type: none"> • Junker-Michel, Mareike (Module counselling) • Breisig, Thomas (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Breisig, Thomas (module responsibility)
Prerequisites	keine
Skills to be acquired in this module	<p>Upon completion of the module (two complementary lectures), students will be able to:</p> <ul style="list-style-type: none"> • understand the complex issues, challenges and fields of action in organisational Human Resource (HR) Management; • analyse, interpret and manage HR issues within heterogeneous fields of stakeholders and environments; • effectively analyse and apply HR instruments according to the specific practical context; • develop skills to self-reflection by dealing with theoretical as well as practical issues in HR Management and are able to press their point within the scientific discussion; • are able to locate a specific research question within the scientific discussion in the field of Human Resource Management and to interlink, reflect and evaluate it accordingly. <p>By attending the non-compulsory tutorials and participating in lecture discussions, students can develop their own position on the inter-linkages between theoretical approaches and practical courses of action. Students will thus be able to identify problems, analyse them critically, and develop solutions. As they have the opportunity to work in small groups within the tutorials and to participate during lecture discussions, students may also learn to handle different points of view and discuss constructively. Overall they will be prepared for the specific requirements faced in the field of HR Management.</p>
Module contents	<p>Students develop theoretical as well as practical insights into the backgrounds and specific characteristics of "Human Resource" Management, in particular the following:</p> <ul style="list-style-type: none"> - origins and theoretical basis - development and framework requirements - workforce planning - recruitment and selection - work organisation - working time organisation - leadership - performance reviews

- training and development
- compensation
- staff reduction

Literaturempfehlungen		<p>Berthel, J. / Becker, F. D. (2013), Personal-Management. Grundzüge für Konzeptionen betrieblicher Personalarbeit, 10thedition, Schäffer-Pöschel, Stuttgart.</p> <p>Breisig, T. / Michel, M. (2016): Personal: Grundlagen und Handlungsfelder aus arbeitspolitischer Perspektive, 2nd edition, NWB, Herne.</p> <p>Oechsler, W.A. / Paul, C. (2015), Personal und Arbeit. Einführung in das Personalmanagement, 10thedition, de Gruyter, Berlin et al.</p> <p>Scholz, C. (2014), Personalmanagement. Informationsorientierte und verhaltenstheoretische Grundlagen, 6thedition, Vahlen, München.</p> <p>Further literature will be announced during the semester according to the particular lecture/seminar content.</p>		
Links		www.uol.de/orgpers		
Language of instruction		German		
Duration (semesters)		1 Semester		
Module frequency		jährlich		
Module capacity		unlimited		
Examination		Prüfungszeiten	Type of examination	
Final exam of module		At the end of the lecture period and at the end of the semester		written exam
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises	freiwillig	2	WiSe	28
Präsenzzeit Modul insgesamt				84 h

wir100 - Corporate Strategy

Module label	Corporate Strategy		
Modulkürzel	wir100		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Hoppmann, Jörn (module responsibility) 		
Prerequisites			
Skills to be acquired in this module	<p>The goal of the course is that students are able to</p> <ul style="list-style-type: none"> - know and understand basic concepts, instruments, and theories of strategic management - analyze company strategies by applying conceptual frameworks - understand the advantages and disadvantages of common instruments and models and critically evaluate their applicability - independently develop strategic options and derive recommendations for their implementation in real-life settings 		
Module contents	<p>The course offers a comprehensive overview of the models and instruments of strategic management. The first part of the course introduces important concept and models of strategic management and discusses their application using examples from corporate practice. Central topics that are being discussed in this context are the relation between firm strategies and competitive advantage, strategy analysis, strategy formulation, strategy implementation, and strategies in the context of internationalization and innovation. In the second part of the course, students apply and deepen their knowledge by writing a thesis that analyzes the strategy of a specific company.</p>		
Literaturempfehlungen	<p>Rothaermel, F.T. (2012): Strategic Management (1. Auflage), McGraw-Hill Education, New York. Wunder, T. (2016): Essentials of Strategic Management: Effective Formulation and Execution of Strategy (1. Auflage), Schäffer Poeschel, Stuttgart.</p>		
Links			
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	Thesis to be handed in at the end of semester		Thesis
Lehrveranstaltungsform	Comment	SWS	Frequency
			Workload of compulsory attendance
Lecture		2	28
Exercise or tutorial		2	28
Präsenzzeit Modul insgesamt			56 h

wir110 - Macroeconomic Theory

Module label	Macroeconomic Theory		
Modulkürzel	wir110		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule 		
Zuständige Personen	<ul style="list-style-type: none"> • Rahmeier Seyffarth, Anelise (Module counselling) • Bitzer, Jürgen (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Trautwein, Hans-Michael (module responsibility) 		
Prerequisites	-		
Skills to be acquired in this module	At the end of the course, successful students: • understand the interdependence of market processes and economic policy in the subsystems of the economy, • avoid fallacies of composition in the nexus of microeconomics and macroeconomics, • use macroeconomics as a tool to analyse current economic and political issues, • translate economic problems into models that describe macroeconomic causalities and interdependencies by reasonable reductions of complexity, • interpret selected data in the light of macroeconomic theories.		
Module contents	The course starts with an introduction to the principles of national accounting which serve as point of departure for the presentation of basic macroeconomic models in short-term, medium-term and long-term perspectives. Short-term: Consumption, saving, investment and finance in the closed-economy IS/LM framework. Medium-term: Labour supply & demand, production and inflation in the AS/AD framework and extensions to open-economy analysis. Long-term: capital accumulation, technical progress and economic growth in different approaches. The basic models are presented in words, algebra and diagrams with the aid of case studies and other exemplary material.		
Literatureempfehlungen	Blanchard, O. & Illing, G. (2017): Makroökonomie (7. Aufl.). München: Pearson. (or English versions: Blanchard, O.: Macroeconomics, 7th ed. Pearson 2017) Trautwein, H.-M. (2014): Makroökonomik (3rd ed.). Oldenburg: Verlag für Wirtschaft, Informatik und Recht.		
Links	http://www.vwl.uni-oldenburg.de/		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	The module combines lectures and tutorials. The lectures present the contents in terms of macroeconomic models and their contexts, while the tutorials serve to improve the understanding of the models by way of exercises. Course materials are uploaded on the Stud.IP website of the module.		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials	
Lehrveranstaltungsform	Comment	SWS	Frequency
Lecture		3	42
Exercises		1	14
Präsenzzeit Modul insgesamt			56 h

wir120 - Microeconomic Theory

Module label	Microeconomic Theory		
Modulkürzel	wir120		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule • Bachelor's Programme Sustainability Economics (Bachelor) > Grundlagen-/Basiscurriculum • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Aufbaumodule 		
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Helm, Carsten (module responsibility) • Rahmeier Seyffarth, Anelise (Module counselling) • Rüb, Daniel (Module counselling) • Lehrenden, Die im Modul (Module counselling) 		
Prerequisites			
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • understand the relevance of microeconomics as a method for analysing economic interactions and for understanding the behaviour of typical agents, • are proficient in microeconomics at an intermediate level, and can put microeconomic issues in the context of scientific discussions, • can apply microeconomic methods and critically question them, • can exchange themselves in teams about microeconomic problems, develop solutions together, and can put them forward in the scientific debate. 		
Module contents	<ul style="list-style-type: none"> • definition und description of microeconomics • household theory (budget, preferences, utility, optimal consumption plan, demand) • theory of the firm (technology, costs, profit maximization, supply) • markets (perfect competition, monopoly, oligopoly) • market failure (external effects, public goods, asymmetric information) • game theory and behavioural economics 		
Literaturempfehlungen	<p>Varian, H. (2016), Grundzüge der Mikroökonomik, Oldenbourg Verlag, München. Pindyck, R. S. und D. L. Rubinfeld (2013): Mikroökonomie, Pearson Verlag. Stocker, F. (2013): Spaß mit Mikro: Praktische Mikroökonomik für (ver)zweifelnde Studierende, Oldenbourg Verlag, Münschen.</p>		
Links	http://www.vwl.uni-oldenburg.de/		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Reference text	The module consists of a lecture and a tutorial. In the lecture the content of the module is presented. In the tutorial, these topics are discussed and practiced by means of exercises.		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	at the end of the semester	Written exam; by solving the exercises in the tutorial, bonus points can be obtained	
Lehrveranstaltungsform	Comment	SWS	Frequency
			Workload of compulsory attendance
Lecture		3	42
Tutorial		1	14
Präsenzzeit Modul insgesamt			56 h

wir150 - Statistics I for Economists

Module label	Statistics I for Economists			
Modulkürzel	wir150			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Aufbaucurriculum-Wahlbereich Mathematik • Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung • Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Stecking, Ralf Werner (module responsibility) 			
Prerequisites				
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • will understand the fundamental terms of descriptive and inductive statistics. • will be able to choose and calculate appropriate measures and methods in order to describe empirical data properly. • are familiar with concepts of probability theory and will be able to transfer statistical results from sample to population. 			
Module contents	Measuring and tabular / graphic representation of the data, summary statistics (arithmetic mean, statistical dispersion), two-dimensional distributions (graphic / tabular depiction, statistical independence, contingency, simple linear regression, and correlation), fundamentals of probability theory and probability distribution, sampling distributions, estimation and test methods.			
Literatureempfehlungen	<p>Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften (3. Aufl.), München</p> <p>Mittag, H.J. (2015): Statistik: Eine interaktive Einführung, (4. Aufl.), Berlin</p> <p>Schira, J. (2016): Statistische Methoden der VWL und BWL (5. Aufl.), München</p> <p>Wewel, M. (2014): Statistik im Bachelor-Studium der BWL und VWL (3. Aufl.), München</p>			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	end of semester	written exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Exercises (optional)			WiSe	0
Präsenzzeit Modul insgesamt				56 h

wir151 - Statistics II for Economists

Module label	Statistics II for Economists			
Modulkürzel	wir151			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Vertiefungsbereich • Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Stecking, Ralf Werner (module responsibility) 			
Prerequisites	None. However, previous knowledge out of the module wir150 Statistics I for Economists is recommended.			
Skills to be acquired in this module	Students - are aware of and are able to evaluate basic methods of multivariate data analysis. - will be able to choose appropriate methods in practical fields of application. - are able to run computer-aided analyses and to interpret the results properly.			
Module contents	Methods of the regression, correlation, and variance analysis, classification procedures.			
Literatureempfehlungen	Backhaus, K., Erichson, B., Plinke, W., Weiber, R. (2015): Multivariate Analysemethoden, 14. Aufl., München Eckstein, E. (2016): Angewandte Statistik mit SPSS, 8. Aufl., Wiesbaden Litz, H.-P. (2003): Statistische Methoden in den Wirtschafts- und Sozialwissenschaften, 3. Aufl., München.			
Links	https://www.uni-oldenburg.de/wire/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Type of module	je nach Studiengang Pflicht oder Wahlpflicht			
Module level	---			
Examination	Prüfungszeiten			Type of examination
Final exam of module	end of semester			written exam or term paper
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2	--	28
Präsenzzeit Modul insgesamt				56 h

wir160 - Entrepreneurship

Module label	Entrepreneurship
Modulkürzel	wir160
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften• Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft• Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule• Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)• Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	<ul style="list-style-type: none">• Lehrenden, Die im Modul (Prüfungsberechtigt)• Nicolai, Alexander (module responsibility)
Prerequisites	none
Skills to be acquired in this module	<p>The module introduces to the basics of Entrepreneurship Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none">- understand the challenges of launching an enterprise,- strategically analyse the structure of market- understand how employees are able to behave like an entrepreneur in established enterprises- develop innovative business ideas- shape the key factors for realizing a business idea- demonstrate a knowledge of the entrepreneurial process- demonstrate a knowledge of cost accounting (especially break-even analysis, etc.) and will be able to calculate costs by themselves- analyse and evaluate business models
Module contents	<p>The module combines the lecture "Strategie und Entrepreneurship" with a tutorial. It investigates the challenges of launching enterprises and entrepreneurial behaviour in large companies as well. The content of the module follows the process of an entrepreneur. It starts with business ideas, their perception, and evaluation. In addition, it deals with the most important questions of development and management of new business models. The contents of the courses include the following topics:</p> <ul style="list-style-type: none">- historical, institutional, and theoretical context- development, evaluation, and pitching ideas- business models- building entrepreneurial teams- entrepreneurship in large enterprises- resources and finance- management of growth
Literaturempfehlungen	<p>Corsten, H. (Hrsg.) (2002): Dimensionen der Unternehmensgründung. Berlin: Schmidt.</p> <p>Klandt, H. (2005): Gründungsmanagement (2. Aufl.), Oldenbourg, München.</p> <p>Fueglistaller, Urs/Müller, Chrsitoph/Müller, Susan/Volery, Thierry (2016): Entrepreneurship. Modelle – Umsetzung – Perspektiven. Mit Fallbeispielen aus Deutschland, Österreich und der Schweiz (4. Auflage), Gabler Verlag/Springer Fachmedien, Wiesbaden.</p> <p>Grichnik, Dietmar/Brettel, Malte/Koropp, Christian/Mauer, René (2010): Entrepreneurship. Unternehmerisches Denken, Entscheiden und Handeln in innovativen und technologieorientierten Unternehmungen. Schäffer-Pöschel Verlag, Stuttgart.</p> <p>Grant, R. M., Nippa, M. (2006): Strategisches Management: Analyse, Entwicklung und Implementierung von Unternehmensstrategien (5. Aufl.), Pearson Studium, München.</p>

Links	http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/lehrangebot-wise-20162017/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The lecture "Strategie und Entrepreneurship" must be attended in combination with the "Tutorium".			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	at the end of the semester	written exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Course or seminar		2	WiSe	28
Tutorial		2		28
Präsenzzeit Modul insgesamt				56 h

wir240 - International Accounting and Auditing

Module label	International Accounting and Auditing			
Modulkürzel	wir240			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 			
Zuständige Personen	<ul style="list-style-type: none"> • Sextroh, Christoph (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 			
Prerequisites	Keine			
Skills to be acquired in this module	<p>The students</p> <ul style="list-style-type: none"> • obtain knowledge on advanced topics in IFRS such as hedge accounting, revenue recognition, provisions and financial instruments; • understand the role, tasks and legal basis of auditing within the economic environment; • understand the concept of the risk-based audit approach. 			
Module contents	This module aims at providing an in-depth view on complex issues of IFRS accounting, e.g., hedge accounting and accounting of financial instruments. The students will obtain employability in the audit profession by learning the legal basis and concept of the audit profession. Solving case studies will contribute to achieving the learning objectives.			
Literaturempfehlungen	<p>Picker et al. (2012): Applying International Financial Reporting Standards, 3rd edition. Palepu et al. (2016): Business Analysis and Valuation – IFRS Edition, 4th edition. International Financial Reporting Standards (IFRS) Lecture notes with additional references will be provided via the e-learning platform Stud.IP.</p>			
Links	http://www.uni-oldenburg.de/accounting/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten		Type of examination	
Final exam of module	end of semester		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercise or tutorial			--	0
Präsenzzeit Modul insgesamt				28 h

wir390 - Financial Management

Module label	Financial Management		
Modulkürzel	wir390		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule 		
Zuständige Personen	<ul style="list-style-type: none"> • Prokop, Jörg (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites			
Skills to be acquired in this module	<p>Students</p> <ul style="list-style-type: none"> • are able to determine a firm's cost of capital using both single factor and multi factor models • understand how, and under which conditions, capital structure decisions influence firm value, • are able to assess how a firm's dividend policy affects firm value, • analyze characteristics, advantages, and disadvantages of typical modes of long-term financing, • understand both the mechanics and the limits of financial models frequently used in decision making. 		
Module contents	<p>1 Introduction / Recap: Security Valuation 2 Investment Decisions Under Uncertainty 3 Capital Structure Decisions & Dividend Policy 4 Long-Term Financing</p>		
Literatureempfehlungen	<p>Main textbook: Hillier, Ross, Westerfield, Jaffe & Jordan, Corporate Finance, current edition, McGraw-Hill. Alternative and supplementary readings: Berk & DeMarzo, Corporate Finance, current edition, Boston (Mass.). Brealey, Myers & Allen, Principles of Corporate Finance, current edition, Boston (Mass.).</p>		
Links	http://www.uni-oldenburg.de/fiwi_bbl/		
Language of instruction	English		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	Typically at least one mid-term short exam and one final short exam within three weeks after the last lecture	Portfolio, consisting of at least two short written examinations (schriftlicher Kurzttest) lasting about 30-45 min each	
Lehrveranstaltungsform	Comment	SWS	Frequency
			Workload of compulsory attendance
Lecture		2	28
Exercises		2	28
Präsenzzeit Modul insgesamt			56 h

wir400 - Strategic and International Marketing

Module label	Strategic and International Marketing		
Modulkürzel	wir400		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 		
Zuständige Personen	<ul style="list-style-type: none"> • Alavi, Sascha (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites			
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • recognize challenges facing marketing strategy in the field of markets and societies and draw conclusions for business management • elaborate and reflect upon the theoretical and conceptual foundations of strategic marketing planning • come up with examples that exemplify the systemic connection between strategic and instrumental marketing planning • discuss core assumptions of internationalization in the context of strategy planning and critically reflect upon its implications • build market research skills in an international context using different methods • develop their own perspectives on the conceptualization and implementation of international marketing strategies and advance them in discourses 		
Module contents	<p>The core of the module is the application of strategic planning methods in Marketing. A broadened understanding of Marketing in the areas of competitors, market agents and stakeholder orientation will be substantiated in theoretical and practical-normative view. International marketing forms an integrated part of strategic marketing planning; its basics and internal conception are formulated precisely in this course.</p>		
Literatureempfehlungen	<p>Latest editions of Meffert, H., Marketing-Management, Analyse - Strategie - Implementierung, Wiesbaden Kreikebaum H., Strategische Unternehmensplanung, Stuttgart/ Berlin/ Köln Benkenstein, M., Strategisches Marketing, Stuttgart/ Berlin/ Köln</p>		
Links	<p>www.uni-oldenburg.de/marketing</p>		
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	end of term	written exam; voluntary contributions that improve grades may undertaken as 'portfolio-presentations' during tutorials	
Lehrveranstaltungsform	Comment	SWS	Frequency Workload of compulsory attendance

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Tutorial		2		28
Seminar				
Präsenzzeit Modul insgesamt				56 h

wir410 - Selected Topics in Business Administration

Module label	Selected Topics in Business Administration		
Modulkürzel	wir410		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 		
Zuständige Personen	<ul style="list-style-type: none"> • Prokop, Jörg (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 		
Prerequisites	Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.		
Skills to be acquired in this module	Upon completion of the module students will have acquired in-depth knowledge regarding selected topics in a specific field of business studies. They will have a sound understanding of the current state of academic research, and/or of issues relevant to current business practice. In addition, they will be familiar with typical advanced methods of analysis in the respective focus area, they will be able to put these methods in the broader context of business research, and they will be able to assess these methods' strength and weaknesses.		
Module contents	The course covers in detail selected advanced topics in areas such as entrepreneurship, business management, marketing, organization, human resources, production management, sustainability management, taxation, finance, or accounting. Focus area, language of instruction, and type of examination will be announced in the first session.		
Literatureempfehlungen	Will be announced at the beginning of the course.		
Links			
Languages of instruction	German, English		
Duration (semesters)	1 Semester		
Module frequency	unregelmäßig		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	will be announced in the first session	1 term paper (Hausarbeit) or 1 presentation (Referat) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio. The type of examination will be announced in the first session.	
Lehrveranstaltungsform	Comment	SWS	Frequency
Course or seminar (ggf. Übung)		4	--
Seminar			WiSe
Präsenzzeit Modul insgesamt			56 h

wir420 - Selected Topics in Economics

Module label	Selected Topics in Economics			
Modulkürzel	wir420			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Bitzer, Jürgen (module responsibility) • Böhringer, Christoph (module responsibility) • Helm, Carsten (module responsibility) • Trautwein, Hans-Michael (module responsibility) • Lehrenden, Die im Modul (Module counselling) 			
Prerequisites				
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • gather, evaluate, and interpret relevant information on selected themes in economics • draw scientifically informed conclusions with respect to societal, scientific, and ethical issues • independently manage further learning processes • formulate and defend positions and solutions relating to selected topics in economics 			
Module contents	This module deals with selected topics in economics. These can be for example current events relating to economics or the further investigation of a specific issue from the field of economics.			
Literatureempfehlungen	Wechselt mit dem behandelten Thema.			
Links	https://www.uni-oldenburg.de/wire/			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	unregelmäßig			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	at the end of the lectures	varies, TBA		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture			--	0
Exercises			--	0
Practical training			--	0
Präsenzzeit Modul insgesamt				0 h

wir200 - Principles of Organisation

Module label	Principles of Organisation	
Modulkürzel	wir200	
Credit points	6.0 KP	
Workload	180 h	
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) 	
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Bartel, Teodora (Module counselling) • Breisig, Thomas (Module counselling) • Prokop, Jörg (module responsibility) • Breisig, Thomas (module responsibility) 	
Prerequisites	Keine	
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to: - explain and apply the approaches and instruments of organisational sciences; - demonstrate a familiarity with the basic assumptions, strategies, and core themes of organisational theories and are able to compare and reflect upon them; - know different forms of organisational design and are able to differentiate them; - know how to identify and predict issues and developments within operational and organisational structures and processes; - demonstrate an awareness of the relevance of organisational culture, can describe its characteristics and discuss different analytical techniques; - describe and analyse processes of organizational change, can point out their influences on strategy, organisational culture, operational and organisational structure, and estimate the relevance of change process initiation; - work cooperatively and self-dependant within teams and to present complex professional contents precisely and with profound arguments (if chosen to present a topic within the seminar). Furthermore, the students are able: • to locate a specific research question within the scientific discussion in this research area and to interlink, reflect and evaluate it accordingly • to press their point within the scientific discussion in this research area.</p>	
Module contents	<p>The module contents are arranged in the following way: - Basic concepts and conceptual demarcation - Objectives of an organisation - Dimensions in formal organisation - Organisational culture - Organisational structure - Operational structure and processes These basic principles of organisation are presented and discussed within the lectures. Current economic and business developments are included. Seminars and tutorials are offered to deepen the lecture presentations and to relate them to examples and cases.</p>	
Literatureempfehlungen	<p>Breisig, T. (2015), Betriebliche Organisation, 2nd edition, NWB, Herne. Kieser, A. / Walgenbach, P. (2010), Organisation, 6th edition, Schäffer-Poeschel, Stuttgart. Further literature will be announced during the semester according to the particular lecture/seminar content.</p>	
Links	www.uol.de/orgpers	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Type of module	je nach Studiengang Pflicht oder Wahlpflicht	
Module level	---	
Examination	Prüfungszeiten	Type of examination
Final exam of module	Written exam: end of the lecture period	portfolio (group seminar paper and online test)

Examination	Prüfungszeiten		Type of examination	
		Presentation: During the lecture period During the lecture period	Portfolio:	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Präsenzzeit Modul insgesamt				56 h

wir221 - Introduction in Business Taxation

Module label	Introduction in Business Taxation	
Modulkürzel	wir221	
Credit points	6.0 KP	
Workload	180 h	
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Comparative and European Law (Bachelor) > Module • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Zuständige Personen	<ul style="list-style-type: none"> • Dittmer, Jochen (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 	
Prerequisites		
Skills to be acquired in this module	<p>Die Studierenden:</p> <ul style="list-style-type: none"> • haben dezidierte Grundkenntnisse der einkommensteuerlichen Grundlagen • klassifizieren unterschiedliche Einkunftsarten und kennen deren Bedeutung. • haben dezidierte Kenntnisse der laufenden Besteuerung der zentralen steuerlichen <p>Rechtsformen und Fähigkeit der Konkretisierung der steuerlichen Belastungs- und Entscheidungsparameter.</p>	
Module contents	<p>Ausgangspunkt ist die Vermittlung der einkommen-, körperschaft- und gewerbesteuerlichen Grundlagen. Aufbauend darauf liegt der Schwerpunkt im Erwerb der zentralen Kenntnisse der Einwirkung der Ertragsteuern auf die Rechtsformwahl, GmbH/AG, Einzelunternehmen/Personengesellschaften sowie GmbH & CoKG, Betriebsaufspaltung. Zugleich wird hierbei die Abhängigkeit der Höhe steuerlichen Belastungen u.a. in Abhängigkeit von Thesaurierung/Ausschüttung und Finanzierungsstruktur dargestellt.</p>	
Literaturempfehlungen	<p>Literaturempfehlungen können wegen der geradezu sprichwörtlichen hohen Änderungsgeschwindigkeit des Steuerrechts derzeit noch nicht gemacht werden, sondern können lediglich parallel zur Veranstaltung gegeben werden. Benötigt werden:</p> <ul style="list-style-type: none"> • eine Sammlung der wichtigsten Steuergesetze (z.B. vom NWB-Verlag) in aktueller Form • eine Loseblattsammlung der Steuerrichtlinien (z.B. vom Beck-Verlag). 	
Links	http://www.fk2.uni-oldenburg.de/InstRW/steuer/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Examination	Prüfungszeiten	Type of examination
Final exam of module	Ende des Semesters	KL
Lehrveranstaltungsform	Lecture	
SWS	4	
Frequency	SoSe oder WiSe	
Workload Präsenzzeit	56 h	

wir210 - Corporate Environmental Management

Module label	Corporate Environmental Management
Modulkürzel	wir210
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Akzentsetzungsbereich Wirtschaftswissenschaften • Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Betriebswirtschaftslehre more... • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule • Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master) • Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
Zuständige Personen	<ul style="list-style-type: none"> • Siebenhüner, Bernd (module responsibility) • Lehrenden, Die im Modul (Module counselling)
Prerequisites	
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> • understand the goals and concepts of sustainable development; • discuss the importance of sustainability for companies; • know basic strategies and instruments that enable companies to achieve sustainable development; • acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.
Module contents	<p>The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.</p> <ul style="list-style-type: none"> • Concepts and goals of sustainable development • Introduction to the current discussion on sustainable development • Current sustainability instruments and strategies for companies • Case studies
Literaturempfehlungen	<ul style="list-style-type: none"> • Baumast, A. & Pape, J. (Hrsg.) (2009): Betriebliches Umweltmanagement. Nachhaltiges Wirtschaften im Unternehmen (4. Aufl.). Stuttgart: Ulmer • Dyllick, T. & Hockerts, K. (2002): Beyond the Business Case for Corporate Sustainability. In: Business Strategy and the Environment, S. 130-141 • Holliday, C. et al. (2002): Walking the Talk. The Business Case for Sustainable Development. Sheffield: Greenleaf • Pfriem, R.; Fichter, K. & Paech, N. (2005): Nachhaltige Zukunftsmärkte - Orientierungen für unternehmerische Innovationsprozesse im 21. Jahrhundert. Marburg: Metropolis • Siebenhüner, B. et al. (2006): Organisationales Lernen und Nachhaltigkeit. Marburg: Metropolis.
Links	https://www.uni-oldenburg.de/wire/
Language of instruction	German
Duration (semesters)	1 Semester
Module frequency	jährlich
Module capacity	unlimited

Examination	Prüfungszeiten	Type of examination		
Final exam of module	usually around Mid of March	HA		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Präsenzzeit Modul insgesamt				56 h

Basiscurriculum Recht

wir010 - Introduction to Private Law

Module label	Introduction to Private Law			
Modulkürzel	wir010			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Rott, Peter (module responsibility) 			
Prerequisites				
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> - are familiar with the legal working methods, basic concepts of law in general and of civil law in particular, - are familiar with basic concepts of contract law as the main field of interest in the future professional practice, - are able to handle legal cases by legal assessments and by goal-oriented means, - are able to find approaches for legal problems as well as recognize liability risks and handle them, - are in case of contract negotiations able to recognize the requirements for regulations and to evaluate consequences of regulation. 			
Module contents	<p>In this module students will learn the basic concepts of civil law. The main focus are the first three books of the civil code. After an introduction to the legal system and the legal sources of private law, the course will deal with the persons and objects of legal relations (legal subjects and objects). An introduction into the general contract law (among others: transaction doctrine, representation, termination of obligations, arrears, defaults) follows. Subsequently, the lecture will handle with the main types of contracts of civil law, commitment and performance of transactions and ownership and possession.</p> <p>Subjects of the module: Introduction into legal studies, basic principles of law, private law / public law, legal sources, general part of the civil code, law of obligations (without law of torts): contracts, type of contracts, defaults / breaches, terms and conditions law; parts of property law.</p> <p>The module will enable student to evaluate the complex legal relationships in the economy discretely.</p>			
Literatureempfehlungen	<p>Empfohlene studienbegleitende Literatur im ersten Semester: Klunzinger, E., Einführung in das Bürgerliche Recht, 16. Aufl., München 2013. Musielak, H.-J./Hau, W., Grundkurs BGB, 13. Aufl., München 2013. Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., Edewecht 2014.</p> <p>Begleitendes Übungsbuch zur Vorlesung und Übung: Mester, B., Übungen zum Bürgerlichen Recht, 4. Aufl., Edewecht 2014.</p>			
Links	http://www.uni-oldenburg.de/privatrecht			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten			Type of examination
Final exam of module	end of semester			written exam
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Präsenzzeit Modul insgesamt				56 h

wir040 - Introduction to Constitutional Law and Foundations of Public Economic Law

Module label	Introduction to Constitutional Law and Foundations of Public Economic Law		
Modulkürzel	wir040		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 		
Zuständige Personen	<ul style="list-style-type: none"> • Boehme-Neßler, Volker (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Rüscher, Vera (Prüfungsberechtigt) 		
Prerequisites			
Skills to be acquired in this module	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> • will have a basic knowledge of German Constitutional Law and a more advanced knowledge of exemplary problems with the Constitution • will have critically worked with the most important leading cases of the German Bundesverfassungsgericht (Constitutional Court) • will be able to analyse Constitutional Law in its political, historical, and economic context 		
Module contents	<ul style="list-style-type: none"> • position of the constitution in the hierarchy of norms • constitutional theory: the special character of a constitution • a short history of the German Basic Law (Grundgesetz) • constitutional/political background of the Basic Law • the organisation of the state • the aims of the German Basic Law • exemplary investigations: Democracy and the Rule of Law • Art. 12 GG, freedom of occupation • Art. 14 GG, freedom of property 		
Literatureempfehlungen	<ul style="list-style-type: none"> • Stein, Ekkehart/ Frank, Götz: Staatsrecht, 21. Aufl. 2010. Mohr Siebeck • Morlok, Martin & Michael, Lothar: Staatsorganisationsrecht, 2. Auflage, Nomos 2015 • Degenhart, Christoph: Staatsrecht I Staatsorganisationsrecht: Mit Bezügen zum Europarecht, 30. Auflage, C.F. Müller 2015 • Katz, Alfred: Staatsrecht: Grundkurs im öffentlichen Recht, 18. Auflage, C.F. Müller 2010 		
Links	https://www.uni-oldenburg.de/wire/		
Language of instruction	German		
Duration (semesters)	2 Semester		
Module frequency	jährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	end of module	written exam	
Lehrveranstaltungsform	Lecture		
SWS	4		
Frequency			
Workload Präsenzzeit	56 h		

wir140 - Foundations of EU Economic Law and Principles of Labour Law

Module label	Foundations of EU Economic Law and Principles of Labour Law
Modulkürzel	wir140
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Basiscurriculum Recht• Bachelor's Programme Economics and Business Administration (Bachelor) > Akzentsetzungsmodule• Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Berufliche Bildung• Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Schwerpunkt Management und Ökonomie
Zuständige Personen	<ul style="list-style-type: none">• Lehrenden, Die im Modul (Prüfungsberechtigt)• Godt, Christine (module responsibility)• Brors, Christiane (module responsibility)
Prerequisites	Keine
Skills to be acquired in this module	<p>The students will:</p> <ul style="list-style-type: none">• be able to understand the institutional framework of the EU as well as the thereto related tensions between supranationalism and intergovernmentalism,• be able to apply the legal norms inherent in the EU multilevel system of governance to selected areas of EU law, and most notably to the fundamental freedoms,• be able to resolve labour law matters in the light of contractual law,• understand how labour law is embedded in civil law,• be able to understand the relevance of labour law to society,• be able to understand the influence and framework of European labour law,• learn to understand the peculiarities of the labour law,• be able to identify the specific interests of parties to an employment contract and to find corresponding legal solutions in event of a conflict.
Module contents	<p>The module explores the foundations of European economic law as well as the fundamentals of labour law in two (consecutive) lectures. The course 'Foundations of EU Economic Law' offers students an overview of the law of the European Union. It covers the following topics:</p> <ul style="list-style-type: none">• The historical development of the EU;• The institutional framework and principles of the EU (effect, formation, relationship with national law);• The principles of the internal market (with a special focus on the fundamental freedoms and the doctrine of negative integration);• An introduction to the regulation of selected economic policies (positive integration, e.g. product regulation, competition law) <p>As regards the content of the second course – 'Principles of Labour Law' - the following topics will be covered:</p> <ul style="list-style-type: none">• The legal foundations of labour law, the integration of labour law into the hierarchy of norms (ordinary law, constitutional law, EU law);• Individual labour law (the establishment and termination of employment relationships, severance/termination agreements, dismissal, notice period, the Unfair Dismissal Protection Act)• Rights and obligations of employees and employers (breach of contract, pay without work, liability);• Overview of collective labour law;• Overview of labour court procedures.
Literatureempfehlungen	<p>Kilian, W./Wendt, D. H. (2017), Europäisches Wirtschaftsrecht, 6. Aufl., Nomos, Baden-Baden.</p> <p>Hakenberg, W. (2015), Europarecht, 7. Aufl., Vahlen, München.</p>

Streinz, R. (2016), Europarecht, 10. Aufl., C.F. Müller, Heidelberg

Links	http://www.fk2.uni-oldenburg.de/InstRW/arre/ https://www.uni-oldenburg.de/eurowr/			
Language of instruction	German			
Duration (semesters)	2 Semester			
Module frequency	anually			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	end of semester	written test		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

Aufbaubereich Recht

wir050 - Commercial Law and Specialization in Legal Case Analysis

Module label	Commercial Law and Specialization in Legal Case Analysis			
Modulkürzel	wir050			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht 			
Zuständige Personen	<ul style="list-style-type: none"> Rott, Peter (module responsibility) Lehrenden, Die im Modul (Prüfungsberechtigt) 			
Prerequisites				
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> - are familiar with the legal working methods, - are familiar with the basic concepts of commercial law, - are able to handle legal cases by assessments and goal-oriented, - are able to incorporate their knowledge of civil law with commercial issues, - are able to find approaches for legal problems from the commercial law as well as recognize liability risks and handle with them. 			
Module contents	<p>The focus of the commercial law will be the determination of traits of merchandiser, the company law, the commercial register and legal liability issues as well as cross-border trade. An introduction into company law follows.</p> <p>Subjects of the module: Traits of merchandiser, company; commercial register; Representation in commercial law (procuration, action and charging power of attorney); commercial transactions; forms and consequences of the change of owner; commercial agents and brokers; customary law / trade terms; CISG; personal / corporate law.</p> <p>The module will enable students to evaluate the complex legal relationships in the economy discretely.</p>			
Literatureempfehlungen	<p>Empfohlene studienbegleitende Literatur: Brox, H./Henssler, M., Handelsrecht, 22. Aufl., München 2016 Roth, G. H., Handels- und Gesellschaftsrecht, 8. Aufl., München 2013. Klunzinger, E., Grundzüge des Handelsrechts, 14. Aufl., München 2011. Taeger, J., Wirtschaftsprivatrecht, 5. Aufl., Edeweicht 2014. Begleitendes Skript: Mester, B., Übungen zum Handelsrecht, Edeweicht 2010.</p>			
Links	http://www.uni-oldenburg.de/privatrecht			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten		Type of examination	
Final exam of module	end of semester		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Präsenzzeit Modul insgesamt				56 h

wir350 - Administrative Law concerning trade, industry and environment

Module label	Administrative Law concerning trade, industry and environment	
Modulkürzel	wir350	
Credit points	6.0 KP	
Workload	180 h	
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Ökologie und Nachhaltigkeit • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich 	
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Meyerholt, Ulrich (module responsibility) 	
Prerequisites		
Skills to be acquired in this module	This module aims to offer students qualifications in the field of administrative, industry and environmental law. Students are to gain knowledge of legal materials and practical skills in handling law.	
Module contents	<ul style="list-style-type: none"> - Administrative Law - Industrial Code - Subsidy Law - Environmental Law - Key Skills 	
Literatureempfehlungen	Meyerholt (2016), Umweltrecht, Oldenburg; Stober, (2016) Wichtige Gesetze für Wirtschaftsverwaltung und die Öffentliche Wirtschaft, Herne, ders., (2014) Allgemeines Wirtschaftsverwaltungsrecht, Herne; ders. (2016), Besonderes Wirtschaftsverwaltungsrecht, Herne.	
Links	https://www.uni-oldenburg.de/wire/	
Language of instruction	German	
Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Examination	Prüfungszeiten	Type of examination
Final exam of module	end of semester	written exam
Lehrveranstaltungsform	Lecture	
SWS	4	
Frequency		
Workload Präsenzzeit	56 h	

wir500 - Torts Law / Law of Property

Module label	Torts Law / Law of Property			
Modulkürzel	wir500			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht 			
Zuständige Personen	<ul style="list-style-type: none"> Rott, Peter (module responsibility) Lehrenden, Die im Modul (Prüfungsberechtigt) 			
Prerequisites	none			
Skills to be acquired in this module	<p>The students</p> <ul style="list-style-type: none"> understand the principles of property law (type coercion, abstraction principle, etc.), know transmission forms of ownership and property as well as claims arising from this, understand the scheme of tort law and strict liability. 			
Module contents	<p>The module gives students an introduction to tort law and property law. The non-contractual liability law represents the basic requirement to be able to understand from a business perspective cross-cutting issues, such as professional and manager liability. Subject matter are obligations for compensation for damage to non-contractual basis (torts). Furthermore, for the functioning of a market oriented economic system mapping, the content and the marketability of the property rights are of key importance and should be learned by the students. Property Law is essentially concerned with the legal relations of persons to things and the relevant obligations and rights arising from property and possessions.</p> <p>Topics of the module: History, function and basic concepts of the non-contractual liability law; Basic and special facts of tort (no-fault) liability in BGB (§§ 823 et seq.); Liability facts outside the BGB (E.g. § 1 Prod HG, § 1 UWG, § 35 GWB, § 97 of the Copyright Act, § 139 of the Patent Law); Producer and product liability; Strict claim bases outside the BGB (UmwHaftG, WHG;.. Liability in genetic engineering, pharmaceutical, nuclear and data protection law); Concept of damage and damage calculation; Introduction to the basic concepts of property law; Acquisition and loss of possession and ownership; Backup and exploitation rights; Rem rights of use.</p>			
Literaturempfehlungen	Empfohlene studienbegleitende Literatur: Westermann, H. P., BGB-Sachenrecht, 11.Aufl., Heidelberg 2012. Kötz, H. & Wagner, G., Deliktsrecht, 12. Aufl., München 2013. Fuchs, M., Deliktsrecht, 7. Aufl., Berlin 2009.			
Links	http://www.privatrecht.uni-oldenburg.de/			
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	jährlich			
Module capacity	unlimited			
Reference text	The visit following exercises is encouraged: Exercise for specialization in civil law			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	end of semester	written exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		4		56
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				84 h

wir510 - Labour Law / Atypical Employment Contracts

Module label	Labour Law / Atypical Employment Contracts			
Modulkürzel	wir510			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht 			
Zuständige Personen	<ul style="list-style-type: none"> Brors, Christiane (module responsibility) 			
Prerequisites	Keine			
Skills to be acquired in this module	<p>Based on the lecture "Fundamentals of labour law" the students get taught a detailed knowledge of atypical employment contracts and the collective labour law for solving legal problems. In this context the students will deal with national and european regulations.</p> <p>For that matter the students will:</p> <ul style="list-style-type: none"> - understand the sociopolitical meaning of the regulations, - be able to solve legal problems in the contexts named before, - realize the meaning and effect of the collective labour law on individual labour law 			
Module contents	<p>Atypical employment:</p> <ul style="list-style-type: none"> - Meaning of atypical employment - Specifics of the part-time employment (European regulations, TzBfG, latest jurisdictions and literature of latest problems) - Specifics of temporary limited employment contracts (European regulations, TzBfG, latest jurisdictions and literature of latest problems) - Specifics of personnel leasing (European regulations, TzBfG, latest jurisdictions and literature of latest problems) - Collective labour law - Meaning and development of the collective labour law, right of association, collective bargaining law, right to strike, overview of industrial constitution and co-determination law 			
Literatureempfehlungen	<p>Junker, Grundzüge des Arbeitsrechts, 15. Auflage, 2016 Reichold, Arbeitsrecht, 5. Auflage, 2016 Additional literature will be announced in the lectures.</p>			
Links	https://www.uni-oldenburg.de/wire/			
Languages of instruction				
Duration (semesters)	1 Semester			
Module frequency	halbjährlich			
Module capacity	unlimited			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	at the end of the semester	written exam		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2	WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir511 - Employment Law Problems in Company Practice

Module label	Employment Law Problems in Company Practice			
Modulkürzel	wir511			
Credit points	6.0 KP			
Workload	180 h (Vorlesung: 2 SWS (28h) Seminar: 2 SWS (28h))			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht 			
Zuständige Personen	<ul style="list-style-type: none"> • Lehrenden, Die im Modul (Prüfungsberechtigt) • Brors, Christiane (module responsibility) 			
Prerequisites				
Skills to be acquired in this module	The students should: Based on their knowledge from the lectures Fundamentals of employment law (Grundzüge des Arbeitsrechts) and Advanced studies in employment law (Vertiefung im Arbeitsrecht), learn to identify and solve current employment law problems that are crucial for company practice. In doing so, the students develop problem awareness for the structure of employment law in companies, in which not only both parties to the employment relationship, but also the works council or the trade union play an important role. The involvement of practitioners establishes a direct link to the company's legal relationships.			
Module contents	Overview of Works Constitution Act, relationship between works council and trade union, current jurisprudence of The Federal Labour Court on employment law.			
Literatureempfehlungen	To be stated in the lecture.			
Links				
Language of instruction	German			
Duration (semesters)	1 Semester			
Module frequency	Annually			
Module capacity	unlimited			
Reference text	Modul sollte besucht werden ab dem 4. Semester.			
Type of module	Wahlpflicht / Elective			
Module level	AC (Aufbaucurriculum / Composition)			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	zum Semesterende	<ul style="list-style-type: none"> - Klausur oder - mündliche Prüfung oder - Referat oder - Portfolio 		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe oder WiSe	28
Seminar		2	SoSe oder WiSe	28
Präsenzzeit Modul insgesamt				56 h

wir520 - International and EU Economic Law

Module label	International and EU Economic Law	
Modulkürzel	wir520	
Credit points	6.0 KP	
Workload	180 h	
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Sustainability Economics (Bachelor) > Wahlpflichtbereich • kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics 	
Zuständige Personen	<ul style="list-style-type: none"> • Godt, Christine (module responsibility) • Chege, Victoria (Module counselling) • Lehrenden, Die im Modul (Prüfungsberechtigt) 	
Prerequisites		
Skills to be acquired in this module	<p>The module aims to enable students</p> <ul style="list-style-type: none"> • to examine and develop an understanding of the legal principles that underpin international and EU law, as well as the thereto related intricacies • to apply those principles to solving legal problems • to get acquainted with the relevant English legal terminology, and to apply it fluently. 	
Module contents	<ul style="list-style-type: none"> • Introduction to international economic law (international legal foundations, subjects, sources, principles, relationship between international economic law and municipal law); • History and institutions of international economic law; • The law of the World Trade Organization; • Constitutional matters of EU economic law • Harmonization in selected areas of EU private and economic law (e.g. health law, consumer protection, company law, intellectual property); • EU competition law 	
Literatureempfehlungen	<p>Barnard, C. (2019), The substantive law of the EU: the four freedoms, OUP, Oxford.</p> <p>Chalmers, D.; Davies, G.; Monti, G. (2019), European Union law, CUP, Cambridge.</p> <p>Trebilcock, M.J.; Howse, R. (2012), The Regulation of International Trade, 3 ed., Routledge, London <i>Bestand Universitätsbibliothek</i>: u.a.</p> <p>Lester, S.; Mercurio, B. (2010), World Trade Law, Text Materials and Commentary, Hart Publishing, Oxford <i>Bestand Universitätsbibliothek</i>: u.a.</p>	
Links	http://www.fk2.uni-oldenburg.de/InstRW/oeffwv/	
Language of instruction	English	
Duration (semesters)	1 Semester	
Module frequency	jährlich	
Module capacity	unlimited	
Reference text		
Examination	Prüfungszeiten	Type of examination
Final exam of module	written exam: end of semester term paper: during semester	written exam or term paper
Lehrveranstaltungsform	Course or seminar	
SWS	4	
Frequency	WiSe	

Workload Präsenzzeit

56 h

wir550 - Comparative Law

Module label	Comparative Law
Modulkürzel	wir550
Credit points	6.0 KP
Workload	180 h (Vorlesung: 2 SWS (28h) Seminar: 2 SWS (28h))

Verwendbarkeit des Moduls

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms

- (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

Zuständige Personen

- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Godt, Christine (Module counselling)
- Godt, Christine (module responsibility)

Prerequisites
Skills to be acquired in this module

Die Studierenden

- können die rechtsgeschichtlichen Entwicklungen der letzten 2.000 Jahre nachvollziehen
- verstehen die „Rechtskreislehre“
- können eine „funktionale Rechtsvergleichung“ vornehmen
- sind vertraut mit den Grundzügen des Rechts ausgewählter Staaten der folgenden Rechtskreise: „Romanischer Rechtskreis: Italien; Angelsächsischer Rechtskreis: USA und Großbritannien; Deutscher Rechtskreis: Deutschland und Türkei; Arabischer Rechtskreis: Saudi-Arabien; Gemischter Rechtskreis: Israel.

Module contents

Das Modul „Rechtsvergleichung“ vermittelt zunächst unter Zugrundelegung der wichtigsten rechtstheoretischen und rechtsgeschichtlichen Grundlagen einen Überblick über die wichtigsten Rechtssysteme. Sodann erfolgt anhand konkreter aktueller Fälle eine Analyse
 Folgende Themen werden behandelt:

- Makro- und Mikrovergleichung
- Einführung in das römischen Privatrechtssystem; mit einer ausführlichen Darstellung seiner Genese sowie die wichtigsten Prinzipien
- Einführung in das anglo-amerikanische Rechtssystem
- Einführung in das arabische Rechtssystem

Sodann schließen sich die aktuellen Fälle an, diese sind:

- a. "Leihmutterchaft"; dargelegt an aktuellen Fallkonstellationen in den Ländern:
- b. Deutschland, Indien, Israel, Türkei, Großbritannien, Belgien und Tschechien
- c. „Burka“ – dargelegt an aktuellen Fallkonstellationen in den Ländern:

- d. Frankreich, Deutschland, Großbritannien und Türkei
- e. „Folter“ – dargelegt am Fall des früheren israelischen Geheimdienstchefs, betreffend die Länder Dänemark und Israel
- f. „Möglichkeiten und Grenzen des Internationale Strafgerichtshofs“ – dargelegt anhand des Gazakrieges im Juli 2014

Literaturempfehlungen		Zweigert, Konrad & Kötz, Hein (1996): Einführung in die Rechtsvergleichung (3. Aufl.). Tübingen: Mohr. Wesel, Uwe (2014): Geschichte des Rechts in Europa: Von den Griechen bis zum Vertrag von Lissabon (4. Aufl.), München: Beck. Meder, Stefan (2014): Rechtsgeschichte eine Einführung (5. überarbeitete und erweiterte Auflage), Stuttgart: Böhlau. Sacco, Rodolfo & Jousen, Jacob (2011): Einführung in die Rechtsvergleichung (2. Auflage), Baden-Baden: Nomos.		
Links				
Language of instruction		German		
Duration (semesters)		1 Semester		
Module frequency		jährlich		
Module capacity		unlimited		
Examination		Prüfungszeiten		Type of examination
Final exam of module		Termin wird zu Beginn des Semesters mit den Studierenden festgelegt.		KL
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar				
Präsenzzeit Modul insgesamt				28 h

wir540 - Digitalisation and Law

Module label	Digitalisation and Law
Modulkürzel	wir540
Credit points	6.0 KP
Workload	180 h (Vorlesung: 2 SWS (28h) Seminar: 2 SWS (28h))
Verwendbarkeit des Moduls	<ul style="list-style-type: none">• Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht
Zuständige Personen	<ul style="list-style-type: none">• Boehme-Neßler, Volker (module responsibility)• Lehrenden, Die im Modul (Prüfungsberechtigt)
Prerequisites	Basic knowledge (4th semester)
Skills to be acquired in this module	<p>Participants will understand how digitization affects society and the law. They will learn from selected examples how the law is adapting to digitalization - and where the law reaches its limits.</p> <p>The module is theory-, method- and application-oriented.</p> <p>The module is interdisciplinary: social science, technological and economic issues are integrated into the module alongside legal content.</p>
Module contents	<p>Fundamentals: Digitization as a technological and a cultural development</p> <p>Characteristics of digitization</p> <p>Challenge of law through digitization</p> <p>Limits of law in the digitized world: selected areas of law as examples</p>
Literatureempfehlungen	<ul style="list-style-type: none">• Volker Boehme-Neßler, Unscharfes Recht. Überlegungen zur Relativierung des Rechts in der digitalisierten Welt, 2008.• Walter Frenz (Hrsg.), Handbuch Industrie 4.0, Heidelberg/Berlin 2020;• Thomas Hoeren u.a. (Hrsg.), Handbuch Multi Media Recht, München 2020
Links	
Language of instruction	German
Duration (semesters)	2 Semester
Module frequency	jährlich
Module capacity	unlimited
Reference text	Modul sollte im 4. Semester besucht werden
Teaching/Learning method	Lecture (WS) Seminar (SoSe)

Examination		Prüfungszeiten		Type of examination	
Final exam of module		End of semester		Presentation and essay	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance	
Lecture		2	SoSe oder WiSe	28	
Seminar		2	SoSe oder WiSe	28	
Präsenzzeit Modul insgesamt				56 h	

wir430 - Selected topics from the field of law

Module label	Selected topics from the field of law			
Modulkürzel	wir430			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 			
Zuständige Personen	<ul style="list-style-type: none"> • Boehme-Nefßer, Volker (module responsibility) • Brors, Christiane (module responsibility) • Godt, Christine (module responsibility) • Rott, Peter (module responsibility) • Wendland, Matthias (module responsibility) • MitarbeiterInnen, Lehrstuhl (Module counselling) 			
Prerequisites				
Skills to be acquired in this module	Die Studierenden erwerben vertiefte Kenntnisse in einem ausgewählten Bereich der Rechtswissenschaften. Sie gewinnen fundierte Einblicke in den Stand der aktuellen Forschung und der Rechtsentwicklungen vornehmlich in den Rechtsgebieten Zivil- und Wirtschaftsrecht, Arbeitsrecht und öffentlichem Wirtschaftsrecht soweit sie für die betriebliche Praxis von Bedeutung sind. Die Studierenden sollen in die Lage versetzt werden, die Rechtsentwicklungen zu bewerten, ihre Folgen für Unternehmen einzuordnen und ggf. die erforderlichen Maßnahmen zu entwerfen.			
Module contents	Das Modul behandelt vertieft ausgewählte rechtswissenschaftliche Fragestellungen, die sich aus europäischen und nationalen Rechtsentwicklungen und aktueller Rechtsprechung ergeben. Die Themen liegen je nach Schwerpunktsetzung der verantwortlich Lehrenden beispielsweise in den Bereichen Bürgerliches Recht, (europäisches) Wirtschaftsrecht, Verbraucherschutzrecht, Arbeitsrecht, Informationstechnologierecht, Staats- und Verfassungsrecht oder Wirtschaftsverwaltungsrecht. Der Schwerpunkt, die Unterrichtssprache (Deutsch oder Englisch) und die Prüfungsform werden jeweils spätestens in der ersten Veranstaltung von den Lehrenden festgelegt.			
Literaturempfehlungen	Literaturempfehlungen sind abhängig von der jeweiligen Schwerpunktsetzung und werden zu Beginn des Moduls von den Lehrenden gegeben.			
Links	https://www.uni-oldenburg.de/wire/			
Languages of instruction	German, English			
Duration (semesters)	1 Semester			
Module frequency	unregelmäßig			
Module capacity	unlimited			
Reference text	Für die Teilnahme an dem Modul ist die aktive Teilnahme der Studierenden konstitutiv. Zur aktiven Teilnahme können gehören: regelmäßige Beteiligung in den Lehrveranstaltungen, Vor- und Nachbereitung des Lehrmaterials (z. B. Protokolle, Aufgaben, Vorbereitung/Lektüre von Texten) sowie, je nach Veranstaltungsform, die Übernahme von Referaten, Kurz- und Impulsreferaten, Präsentationen, Kurzpräsentationen o. ä. Die jeweils geltenden Kriterien aktiver Teilnahme werden zu Beginn der Veranstaltung in Kommunikation mit den Studierenden festgelegt.			
Examination	Prüfungszeiten	Type of examination		
Final exam of module	In Abhängigkeit von der Prüfungsform entweder semesterbegleitend oder am Ende der Vorlesungszeit.	KL		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Präsenzzeit Modul insgesamt				56 h

wir340 - Corporate Law

Module label	Corporate Law				
Modulkürzel	wir340				
Credit points	6.0 KP				
Workload	180 h				
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht • Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Recht 				
Zuständige Personen	<ul style="list-style-type: none"> • Rott, Peter (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) 				
Prerequisites					
Skills to be acquired in this module	<p>The students:</p> <ul style="list-style-type: none"> • understand questions concerning corporate law and contexts • distinguish practice-oriented differences between the individual legal forms of a company. • distinguish interrelations with other fields of law 				
Module contents	<p>The key criterion for the choice of the optimal legal entity for a company is usually the "isolation" of the private assets of the shareholder, i.e. the limitation of liability to the business assets. Unlimited personal liability can be achieved not only by means of the legal form of a corporation (AG, GmbH), but also by means of the legal form of a partnership. At the beginning of the lecture those legal forms are dealt with, with which all partners personally and unrestrictedly are liable; thus, the limitation of the liability to the business assets does not take place. Here the partnership under the civil code (GbR) is to be mentioned, namely in its form as a (non-legally capable) internal GbR and as a (legally capable) external company (external GbR), and the general partnership (OHG). Subsequently, the lecture deals with the legal position of the (unlimitedly liable) general partner and the legal position of the limited partner of the limited partnership (KG). Then the mixed type of the GmbH & Co. KG, i.e. a limited partnership with a limited company (GmbH) as general partner, is presented. The lecture also gives an overview of the other partnerships, such as the silent partnership as a so-called "internal company" and the partnership company. Afterwards the association right is treated as transition to the right of the corporations. Finally, the module deals with the law of the GmbH, law of corporations and law of cooperatives. Structures and characteristics of these legal forms are discussed under consideration of current jurisdiction and legislation. Not only will the instruments of company law be presented in isolation, but - for a better understanding - particular emphasis will be placed on interrelations with other fields of law. The aim of the lecture is not so much to impart comprehensive knowledge, but to provide training in the legal "feeling", i.e. the feeling for interdependent, practical and current problems arising from a certain situation.</p>				
Literaturempfehlungen	<p>Taeger, Gesellschaftsrecht, 2012 Grunewald, Gesellschaftsrecht, 2017.</p> <p>Workbook: Mester, Übungen zum Gesellschaftsrecht, 2012.</p>				
Links	http://www.privatrecht.uni-oldenburg.de/				
Language of instruction	German				
Duration (semesters)	1 Semester				
Module frequency	jährlich				
Module capacity	unlimited				
Examination	Prüfungszeiten		Type of examination		
Final exam of module	Klausur: Ende des Semesters		KL		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance	
Lecture		2	--	28	
Seminar		2		28	
Präsenzzeit Modul insgesamt					56 h

wir535 - Consumer Law

Module label	Consumer Law		
Modulkürzel	wir535		
Credit points	6.0 KP		
Workload	180 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Aufbaubereich Recht 		
Zuständige Personen	<ul style="list-style-type: none"> • Rott, Peter (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt) • Rott, Peter (Module counselling) 		
Prerequisites	Keine/none		
Skills to be acquired in this module	<p>Die Studierenden lernen die spezifischen Methoden des Europäischen Privatrechts und den Umgang mit zivilrechtlichen Fallgestaltungen im Mehrebenenverhältnis von EU und Mitgliedstaaten kennen. Sie erwerben Kenntnisse in speziellen Bereichen des Verbraucherrechts mit besonderer Relevanz für die berufliche Praxis, können verbraucherrechtliche Fallkonstellationen ergebnisorientiert bearbeiten, Lösungsansätze finden sowie vorhandene haftungsrechtliche Risiken erkennen und ihnen begegnen. Sie werden bei Vertragsverhandlungen in der Lage sein, Regelungsbedarfe zu erkennen und Regelungsfolgen zu beurteilen. / The students are familiar with the specific working methods of European private law and learn to deal with civil law cases in the multi-layer structure of EU and Member States' laws. They obtain knowledge of specific areas of consumer law with particular relevance for their future professional practice, are able to solve consumer law cases in a goal-oriented way, are able to find approaches for legal problems as well as recognise liability risks and how to deal with them, and are, in contract negotiations, able to recognise the requirements for regulation and to evaluate its consequences.</p>		
Module contents	<p>In dem Modul werden Grundkenntnisse des Verbraucherrechts vermittelt. Gegenstand ist zunächst die Europäisierung dieses Rechtsgebiets mit dem besonderen, marktbezogenen Zugriff der EU auf das Verbraucherrecht und seiner Tendenz zu dessen vollständiger Harmonisierung. Anschließend werden Kerngebiete des Verbraucherrechts vermittelt: Außerhausgeschäfte und Fernabsatzverträge, missbräuchliche Klauseln, Warenkauf und Erwerb digitaler Inhalte und digitaler Dienstleistungen, Verbraucherkredit und andere Finanzdienstleistungen sowie Dienstleistungen von allgemeinem Interesse (Strom, Gas, Telekommunikation). Thematisiert werden auch spezielle Instrumente der kollektiven Rechtsdurchsetzung. / This module conveys basic knowledge of consumer law. Its contents include the Europeanisation of consumer law with the special, internal market related approach of the EU and the tendency of EU law to fully harmonise the consumer laws of the Member States. The module then discusses core areas of consumer law, including off-premises contracts, distance selling, unfair contract terms, sale of goods and of digital content and digital services, consumer credit and other financial services as well as services of general interest (electricity, gas, telecommunications). Finally, the module looks at the collective enforcement of consumer law.</p>		
Literatureempfehlungen	Wird in der Vorlesung angekündigt / to be announced in the first lecture		
Links			
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	jährlich/annual		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module	aus der Prüfungsordnung zu entnehmen/to be taken from the examination regulations		
Lehrveranstaltungsform	Comment	SWS	Frequency Workload of compulsory attendance
Lecture		2	SoSe 28
Seminar		2	SoSe 0
			Abhängig von der Zahl der Teilnehmenden / Depends on the number of participants
Präsenzzeit Modul insgesamt	28 h		

Abschlussmodul

bam - Bachelor's Thesis Module

Module label	Bachelor's Thesis Module		
Modulkürzel	bam		
Credit points	15.0 KP		
Workload	450 h		
Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Bachelor's Programme Business Administration and Law (Bachelor) > Abschlussmodul 		
Zuständige Personen	<ul style="list-style-type: none"> • Böhringer, Christoph (module responsibility) • Breisig, Thomas (module responsibility) • Nicolai, Alexander (module responsibility) • Bitzer, Jürgen (module responsibility) • Godt, Christine (module responsibility) • Brors, Christiane (module responsibility) • Trautwein, Hans-Michael (module responsibility) • Paech, Niko (module responsibility) • Rahmeier Seyffarth, Anelise (Module counselling) 		
Prerequisites	Keine		
Skills to be acquired in this module	<p>Die Studierenden: - erarbeiten fachwissenschaftliche Fragestellungen selbstständig und unter Verwendung wissenschaftlicher Methoden. - recherchieren selbstständig wissenschaftliche Literatur. - betten ihre Problemstellung in die wissenschaftliche Diskussion ein. - erstellen eine Gliederung ihrer Bachelorarbeit. - fertigen Bachelorarbeit an. - präsentieren und reflektieren den Fortgang und die Ergebnisse ihrer Bachelorarbeit.</p>		
Module contents	<p>Das Bachelorarbeitsmodul setzt sich zusammen aus einer fachwissenschaftlichen Bachelorarbeit (12 KP) und einer begleitenden Lehrveranstaltung (3 KP). Die Bachelorarbeit soll zeigen, dass die Studierenden in der Lage sind, innerhalb der vorgegebenen Frist von zehn Wochen ein fachwissenschaftliches Problem selbstständig mit Hilfe von wissenschaftlichen Methoden zu bearbeiten. Die begleitende Lehrveranstaltung kann als Seminar, als Kolloquium oder als Projekt durchgeführt werden. Im Seminar erfolgt im Plenum eine Diskussion und Rückmeldung u.a. zu Gliederung, Problemstellung und Zitierweise. Im Kolloquium stellen die Studierenden ihre Zwischenergebnisse zur Diskussion und erhalten ebenfalls Rückmeldungen z.B. bezogen auf Gliederung, Problemstellung und Literaturverzeichnis. Im Projekt erhält der einzelne Student entweder allein oder in einer Kleingruppe die Möglichkeit, seine Bachelorarbeit in den Prozessphasen Initiierung, Planung und Ausführung durch einen fach-wissenschaftlichen Austausch überwachen zu lassen. Der Projektcharakter betont Zeitmanagement und Fortschritte innerhalb der 10-wöchigen Bearbeitungszeit.</p>		
Literaturempfehlungen	<p>Im Zentrum stehen die für die jeweilige Bachelorarbeit relevante Fachliteratur und Quellen. Die Literatur zur Bearbeitung der spezifischen Fragestellung soll von den Studierenden selbst recherchiert werden.</p>		
Links			
Language of instruction	German		
Duration (semesters)	1 Semester		
Module frequency	halbjährlich		
Module capacity	unlimited		
Examination	Prüfungszeiten	Type of examination	
Final exam of module		G	
Lehrveranstaltungsform	Colloquium		
SWS	2		
Frequency			
Workload Präsenzzeit	28 h		

