wir801 - Concepts of Organisation and Management ............................................................. 13
wir806 - Information Technology Law .................................................................................... 15
wir807 - Taxation and Tax Law I ............................................................................................. 17
wir808 - Multivariate Statistics ............................................................................................... 18
wir809 - Econometrics ........................................................................................................... 19
wir812 - Environmental Law .................................................................................................. 20
wir815 - Modern Transformations of International and EU Economic Law ............................. 21
wir823 - International Finance and Exchange Rate Economics .............................................. 22
wir858 - Capital market law, insolvency law ......................................................................... 24
wir874 - Advanced Microeconomics ....................................................................................... 26
wir894 - Econometrics of Policy Evaluation ......................................................................... 27
wir895 - Industrial Organization ............................................................................................. 28
wir832 - Innovation Management ............................................................................................. 29
wir886 - Digital Transformation: Strategies and Sustainability ............................................... 31
wir902 - International Sustainability Management .................................................................. 33
wir913 - Practical Project in Sustainability Economics and Management ............................. 35
wir919 - Topics in Sustainability Economics and Management I .......................................... 36
wir921 - Sustainable Supply Chain Management .................................................................... 37
wir923 - Advanced Research Topics in Sustainable Supply Chain Management .................. 39
wir925 - Innovations for Sustainable Operations .................................................................... 40
wir939 - Topics in Sustainability Economics and Management II ............................................................. 41
wir938 - Eco-Venturing ................................................................................................................................. 42
wir898 - Strategic Sustainability Management .......................................................................................... 44
wir812 - Environmental Law ....................................................................................................................... 46
wir880 - Marine & Maritime Law .................................................................................................................. 47
wir881 - Energy Law ........................................................................................................................................ 49
wir883 - Transnational Biodiversity and Genetic Resources Law ............................................................. 50
wir889 - Applied Environmental Economics ............................................................................................. 52
wir901 - Environmental Economics ............................................................................................................ 53
wir911 - Advanced Topics of Sustainability Economics ............................................................................. 54
inf651 - Environmental Management Information Systems I .................................................................... 55
inf659 - Environmental Management Information Systems II .................................................................. 57
wir834 - Auditing ............................................................................................................................................ 59
wir837 - Advanced Corporate Finance ....................................................................................................... 60
wir839 - Financial Statement Analysis ........................................................................................................ 61
wir841 - Advanced Financial Accounting .................................................................................................. 63
wir842 - Banking ............................................................................................................................................ 64
wir843 - Financial Risk Management .......................................................................................................... 65
wir844 - Current Topics in AFT .................................................................................................................... 66
wir845 - Advanced Issues in AFT Research ................................................................................................. 66
wir847 - Advanced Managerial Accounting ............................................................................................... 68
wir836 - Quantitative Studies in AFT ........................................................................................................... 68
wir840 - Tax planning and tax effects ........................................................................................................... 70
wir807 - Taxation and Tax Law I ............................................................. 71
wir835 - Taxation and Tax Law II ............................................................. 72
wir858 - Capital market law, insolvency law .............................................. 73
wir823 - International Finance and Exchange Rate Economics ......................... 75
wir814 - Strategic Management ................................................................ 77
wir826 - Sectoral, Functional and Institutional Approaches to Marketing .............. 79
wir829 - Development directions in Marketing Research ...................................... 80
wir832 - Innovation Management ................................................................ 80
wir846 - Project: Enterprise flexibility and flexible people .................................... 82
wir847 - Advanced Managerial Accounting ...................................................... 83
wir848 - Basic theories of Organisation and Human Resources ............................ 85
wir849 - Advanced Entrepreneurship ............................................................. 86
wir852 - International Management ................................................................ 88
wir886 - Digital Transformation: Strategies and Sustainability ............................ 89
wir896 - Operations Management ................................................................... 91
wir899 - Supply Chain Management .............................................................. 93
wir938 - Eco-Venturing .................................................................................. 94
wir813 - Competition Law and Intellectual Property .......................................... 96
wir815 - Modern Transformations of International and EU Economic Law ............ 98
wir816 - Digitalisation and Law - Deepening .................................................... 99
wir857 - Law of Media and Telecommunication ................................................ 100
wir858 - Capital market law, insolvency law .................................................... 101
wir860 - Data Protection Law ............................................................ 104
wir882 - Selected Issues in European Economic Policies ............................................................ 105
wir875 - Forecasting Methods ............................................................ 106
wir895 - Industrial Organization ............................................................ 108
wir814 - Strategic Management ............................................................ 109
wir826 - Sectoral, Functional and Institutional Approaches to Marketing ............................................................ 111
wir829 - Development directions in Marketing Research ............................................................ 112
wir832 - Innovation Management ............................................................ 114
wir834 - Auditing ............................................................ 115
wir837 - Advanced Corporate Finance ............................................................ 116
wir839 - Financial Statement Analysis ............................................................ 117
wir841 - Advanced Financial Accounting ............................................................ 119
wir842 - Banking ............................................................ 120
wir843 - Financial Risk Management ............................................................ 121
wir844 - Current Topics in AFT ............................................................ 122
wir845 - Advanced Issues in AFT Research ............................................................ 123
wir846 - Project: Enterprise flexibility and flexible people ............................................................ 124
wir847 - Advanced Managerial Accounting ............................................................ 126
wir848 - Basic theories of Organisation and Human Resources ............................................................ 127
wir849 - Advanced Entrepreneurship ............................................................ 129
wir852 - International Management ............................................................ 130
wir886 - Digital Transformation: Strategies and Sustainability ............................................................ 132
wir896 - Operations Management ............................................................ 134
wir899 - Supply Chain Management ............................................................ 135
wir902 - International Sustainability Management ............................................................ 137
wir913 - Practical Project in Sustainability Economics and Management ............................................................ 139
wir919 - Topics in Sustainability Economics and Management I ............................................................ 140
wir921 - Sustainable Supply Chain Management ............................................................ 141
wir923 - Advanced Research Topics in Sustainable Supply Chain Management ............................................................ 143
wir925 - Innovations for Sustainable Operations ............................................................ 144
wir938 - Eco-Venturing ............................................................ 145
wir939 - Topics in Sustainability Economics and Management II ............................................................ 147
wir836 - Quantitative Studies in AFT ............................................................ 148
wir840 - Tax planning and tax effects ............................................................ 149
wir898 - Strategic Sustainability Management ............................................................ 150
wir806 - Information Technology Law ............................................................ 152
wir807 - Taxation and Tax Law I ............................................................ 154
wir812 - Environmental Law ............................................................ 155
wir813 - Competition Law and Intellectual Property ............................................................ 156
wir815 - Modern Transformations of International and EU Economic Law ............................................................ 157
wir816 - Digitalisation and Law - Deepening ............................................................ 158
wir835 - Taxation and Tax Law II ............................................................ 159
wir856 - Codetermination Act ............................................................ 160
wir857 - Law of Media and Telecommunication ............................................................ 161
wir858 - Capital market law, insolvency law ............................................................ 162
wir859 - European Employment Law .......................................................................... 164
wir860 - Data Protection Law ...................................................................................... 164
wir880 - Marine & Maritime Law .................................................................................. 166
wir881 - Energy Law .................................................................................................... 168
wir882 - Selected Issues in European Economic Policies ............................................ 169
wir883 - Transnational Biodiversity and Genetic Resources Law ............................. 170
wir884 - Transnational Health Law .............................................................................. 172
wir801 - Concepts of Organisation and Management .................................................. 174
wir813 - Competition Law and Intellectual Property .................................................. 176
wir815 - Modern Transformations of International and EU Economic Law .............. 177
wir821 - International Trade, Production and Change ................................................. 178
wir863 - Business and Legal Chinese I ......................................................................... 180
wir864 - Law in China .................................................................................................. 181
wir866 - Business and Legal Chinese II .............................................................. 182
wir867 - Economy and Culture in China ..................................................................... 183
wir874 - Advanced Microeconomics ............................................................................ 184
wir880 - Marine & Maritime Law .................................................................................. 185
wir881 - Energy Law .................................................................................................... 185
wir898 - Strategic Sustainability Management .............................................................. 188
wir865 - China in the World Economy ....................................................................... 190
wir868 - Chinese Economy in Transformation (in China) ............................................................ 191
wir869 - Business Practice in China (in China) ........................................................................ 192
wir870 - Business and Legal Chinese III ...................................................................................... 193
wir871 - Work Placement (in China) .............................................................................................. 194
wir801 - Concepts of Organisation and Management ....................................................................... 195
wir803 - Advanced Macroeconomics ............................................................................................. 197
wir806 - Information Technology Law ............................................................................................ 198
wir807 - Taxation and Tax Law I ..................................................................................................... 200
wir808 - Multivariate Statistics ....................................................................................................... 201
wir809 - Econometrics ..................................................................................................................... 202
wir812 - Environmental Law ............................................................................................................ 203
wir814 - Strategic Management ....................................................................................................... 204
wir847 - Advanced Managerial Accounting ..................................................................................... 205
wir858 - Capital market law, insolvency law .................................................................................... 206
wir874 - Advanced Microeconomics ............................................................................................... 209
wir815 - Modern Transformations of International and EU Economic Law ......................................... 210
wir821 - International Trade, Production and Change ..................................................................... 211
wir823 - International Finance and Exchange Rate Economics ....................................................... 213
wir880 - Marine & Maritime Law .................................................................................................... 215
wir881 - Energy Law ....................................................................................................................... 217
wir882 - Selected Issues in European Economic Policies .................................................................... 218
wir883 - Transnational Biodiversity and Genetic Resources Law ..................................................... 219
wir884 - Transnational Health Law ............................................................ 221
wir813 - Competition Law and Intellectual Property ............................................................ 223
wir826 - Sectoral, Functional and Institutional Approaches to Marketing ............................................................ 224
wir827 - Business and Societal Change ............................................................ 225
wir829 - Development directions in Marketing Research ............................................................ 226
wir832 - Innovation Management ............................................................ 228
wir886 - Digital Transformation: Strategies and Sustainability ............................................................ 229
wir896 - Operations Management ............................................................ 231
wir899 - Supply Chain Management ............................................................ 232
wir898 - Strategic Sustainability Management ............................................................ 234
wir834 - Auditing ............................................................ 236
wir835 - Taxation and Tax Law II ............................................................ 237
wir837 - Advanced Corporate Finance ............................................................ 238
wir839 - Financial Statement Analysis ............................................................ 239
wir841 - Advanced Financial Accounting ............................................................ 241
wir842 - Banking ............................................................ 242
wir843 - Financial Risk Management ............................................................ 243
wir844 - Current Topics in AFT ............................................................ 244
wir845 - Advanced Issues in AFT Research ............................................................ 245
wir836 - Quantitative Studies in AFT ............................................................ 246
wir840 - Tax planning and tax effects ............................................................ 247
wir847 - Advanced Managerial Accounting ............................................................ 248
wir848 - Basic theories of Organisation and Human Resources ................................. 249
wir849 - Advanced Entrepreneurship ....................................................................... 251
wir851 - Corporate Governance and Control .......................................................... 252
wir852 - International Management .......................................................................... 254
wir841 - Advanced Financial Accounting .................................................................. 256
wir844 - Current Topics in AFT .................................................................................. 257
wir845 - Advanced Issues in AFT Research ............................................................... 258
wir846 - Project: Enterprise flexibility and flexible people ........................................ 259
wir836 - Quantitative Studies in AFT ........................................................................ 261
wir840 - Tax planning and tax effects ......................................................................... 262
wir856 - Codetermination Act ................................................................................... 263
wir857 - Law of Media and Telecommunication ........................................................ 264
wir858 - Capital market law, insolvency law ............................................................. 265
wir859 - European Employment Law .......................................................................... 267
wir860 - Data Protection Law ..................................................................................... 268
wir813 - Competition Law and Intellectual Property ................................................. 269
wir808 - Multivariate Statistics ................................................................................... 270
wir821 - International Trade, Production and Change ................................................ 271
wir823 - International Finance and Exchange Rate Economics .................................. 273
wir872 - Advanced Economic Growth ....................................................................... 275
wir873 - Applied Economics ....................................................................................... 276
wir875 - Forecasting Methods ..................................................................................... 277
wir876 - Topics in Economic Research ....................................................................... 279
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>wir878</td>
<td>Public Economics and Market Design</td>
<td>280</td>
</tr>
<tr>
<td>wir901</td>
<td>Environmental Economics</td>
<td>282</td>
</tr>
<tr>
<td>wir911</td>
<td>Advanced Topics of Sustainability Economics</td>
<td>283</td>
</tr>
<tr>
<td>wir801</td>
<td>Concepts of Organisation and Management</td>
<td>284</td>
</tr>
<tr>
<td>wir803</td>
<td>Advanced Macroeconomics</td>
<td>286</td>
</tr>
<tr>
<td>wir814</td>
<td>Strategic Management</td>
<td>287</td>
</tr>
<tr>
<td>wir821</td>
<td>International Trade, Production and Change</td>
<td>289</td>
</tr>
<tr>
<td>wir863</td>
<td>Business and Legal Chinese I</td>
<td>291</td>
</tr>
<tr>
<td>wir864</td>
<td>Law in China</td>
<td>292</td>
</tr>
<tr>
<td>wir866</td>
<td>Business and Legal Chinese II</td>
<td>293</td>
</tr>
<tr>
<td>wir867</td>
<td>Economy and Culture in China</td>
<td>294</td>
</tr>
<tr>
<td>wir815</td>
<td>Modern Transformations of International and EU Economic Law</td>
<td>295</td>
</tr>
<tr>
<td>wir880</td>
<td>Marine &amp; Maritime Law</td>
<td>296</td>
</tr>
<tr>
<td>wir881</td>
<td>Energy Law</td>
<td>298</td>
</tr>
<tr>
<td>wir813</td>
<td>Competition Law and Intellectual Property</td>
<td>299</td>
</tr>
<tr>
<td>wir898</td>
<td>Strategic Sustainability Management</td>
<td>300</td>
</tr>
<tr>
<td>wir865</td>
<td>China in the World Economy</td>
<td>302</td>
</tr>
<tr>
<td>wir868</td>
<td>Chinese Economy in Transformation (in China)</td>
<td>303</td>
</tr>
<tr>
<td>wir871</td>
<td>Work Placement (in China)</td>
<td>304</td>
</tr>
<tr>
<td>wir869</td>
<td>Business Practice in China (in China)</td>
<td>305</td>
</tr>
<tr>
<td>wir870</td>
<td>Business and Legal Chinese III</td>
<td>306</td>
</tr>
<tr>
<td>mam</td>
<td>Master’s Degree Module</td>
<td>307</td>
</tr>
</tbody>
</table>
Module label: Concepts of Organisation and Management

Module Kurzel: wir801

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Management Consulting (Master) > Mastermodule

Zuständige Personen:
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wengelowski, Peter (Module counselling)
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Module counselling)

Prerequisites: keine

Skills to be acquired in this module:
Students get to know selected concepts of organisation and management. Their respective objectives, instruments and methods are discussed and their use in everyday business is critically reflected. Students learn to deal with different management concepts in a conscious and critical way, especially through case studies and discussions.

Upon completion of the module, students will:
- be familiar with the emergence, development, and content of various management concepts;
- be able to convey key findings of the various management concepts to practical issues in the field of organisation and management;
- develop skills of self-reflection (supported by the technical and didactical concepts).

Module contents:
Students receive deeper insights into concepts of organisation and management, including:
- Lean Management
- Change Management
- Quality Management
- Business Process Reengineering

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student’s interest and current developments in theory and practice, e.g. Balanced Scorecard, Learning Organisation, Organisational Culture, Worker Participation, Networks, Diversity Management, Management by Objectives.

Literaturempfehlungen:

Further literature will be announced during the semester according to the particular lecture/seminar content.

Links:
www.uol.de/orgpers

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Reference text:
Das Modul muss im Masterstudiengang Wirtschafts- und Rechtswissenschaften als Basismodul von allen Schwerpunkten gewählt werden.

Examination:
Prüfungszeiten
Type of examination
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Depending on the type of examination during the lecture period, at the end of</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project</td>
</tr>
<tr>
<td></td>
<td>the lecture period, at the end of the lecture period or at the end of the</td>
<td>report (will be determined and announced at the beginning of the semester by the</td>
</tr>
<tr>
<td></td>
<td>semester</td>
<td>lecturer)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir806 - Information Technology Law

Module label Information Technology Law
Modulkürzel wir806
Credit points 6.0 KP
Workload 180 h

Verwendbarkeit des Moduls
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Pflichtmodule
- Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Maßnahmen der Gesellschaft und Wirtschaft
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Zuständige Personen
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (Module counselling)

Prerequisites
- not applicable

Skills to be acquired in this module
The students are familiar with the effects of digitalisation with its chances and risks in European and German private law and, in particular, consumer law. They obtain knowledge of specific areas of digitalised private law and consumer law with particular relevance for their future professional practice, are able to solve consumer law cases in a goal-oriented way, are able to find approaches for legal problems as well as recognise liability risks and how to deal with them, and are, in contract negotiations, able to recognise the requirements for regulation and to evaluate its consequences.

Module contents
This module conveys how new technologies impact on private law and, in particular, on consumer law. It focuses on the (modified) interpretation of existing laws but even more on the reactions of the EU and national legislators and of the judiciary to new technological developments. The module discusses, among others, distance selling law, digitalised sales law and product liability law, the law of digital content and digital services, unfair commercial practices on internet and the law of the platform economy. Finally, the module looks at enforcement.

Literaturempfehlungen
- to be announced in the first lecture

Links
- Language of instruction German
- Duration (semesters) 1 Semester
- Module frequency jährlich
- Module capacity unlimited
- Type of module Wahlpflicht / Elective
- Module level MM (Mastermodul / Master module)
- Teaching/Learning method Lecture and Seminar
- Previous knowledge basic knowledge of civil law is helpful.

Examination
- Prüfungszeiten
- Type of examination

Final exam of module
- to be taken from the examination regulations
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
### wir807 - Taxation and Tax Law I

<table>
<thead>
<tr>
<th>Module label</th>
<th>Taxation and Tax Law I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir807</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

#### Zuständige Personen
- Dittmer, Jochen (module responsibility)

#### Prerequisites
**Skills to be acquired in this module**
The aim of the course is to provide students with a deep and thorough knowledge regarding
- Tax accounting law and
- Taxation procedures.

**Module contents**
The course provides a deep insight into
- Tax accounting law
  - Basics of tax accounting law
  - Principal values (cost of purchase/cost of manufacture, going concern value, fair market value)
  - Depreciation, subsidy regulations
  - Transfer of hidden reserves
  - Leasing
  - Provisions
- Taxation procedures
  - Overview about general fiscal law (AO) and tax court code (FGO)
  - Tax determination and taxing procedures
  - Types of taxing
  - Deadlines and extent of balances and tax assessments corrections
  - Interest yield

**Literaturempfehlungen**
- Falterbaum, Hermann (aktuelle Fassung): Buchführung und Bilanz
- Rose, Gerd & Watrin, Christoph (aktuelle Fassung): Abgabenordnung; mit Finanzgerichtsordnung
It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are:
- A collection of the most important tax laws (e.g. NWB-publisher) in current form
- A loose-leaf collection of the tax regulations (e.g. Beck-publisher)

**Links**
http://www.fiwi-bbl.uni-oldenburg.de/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
- Type of examination
  - end of term
  - written exam

**Form of instruction**
Lecture

**SWS**
4

**Frequency**
wir808 - Multivariate Statistics

Module label: Multivariate Statistics
Modulkürzel: wir808
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

Zuständige Personen
- Stecking, Ralf Werner (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
With successful completion of the course, students shall:
- be aware of and be able to evaluate advanced methods of multivariate data analysis.
- be able to select adequate methods in relevant fields of application, like prediction, classification, and segmentation analysis.
- be able to run computer-aided analyses and to interpret the results properly.

Module contents
Various methods of quantitative data analysis such as:
- Linear Regression,
- Logistic Regression,
- Linear Discriminant Analysis,
- Principal Component Analysis,
- Feature selection and evaluation methods.

Literaturempfehlungen

Links

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited

Examination Prüfungszeiten Type of examination
Final exam of module at the end of the semester written exam or oral exam

Form of instruction Comment SWS Frequency Workload of compulsory attendance
Lecture 2 28
Exercises 2 28

Präsenzzeit Modul insgesamt 56 h
**wir809 - Econometrics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Econometrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir809</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Bitzer, Jürgen (module responsibility)

**Prerequisites**
- Keine

**Skills to be acquired in this module**
The students are able to:
- apply the basic econometric methods,
- follow, evaluate and interpret basic empirical studies,
- apply basic econometric methods in empirical studies,
- use the econometric software STATA.

**Module contents**
The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.

**Literaturempfehlungen**

**Links**
https://www.uni-oldenburg.de/wire/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Reference text**

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>end of the semester</td>
<td>written exam</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
56 h
wir812 - Environmental Law

**Module label**  Environmental Law

**Modulkürzel**  wir812

**Credit points**  6.0 KP

**Workload**  180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.

**Module contents**
The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt. The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts. The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.

**Literaturempfehlungen**

**Links**

**Language of instruction**  German

**Duration (semesters)**  1 Semester

**Module frequency**  jährlich

**Module capacity**  unlimited

**Examination**
- Prüfungszeiten: jährlich
- Type of examination: Final exam of module during term oral presentation and written script

**Form of instruction**  Lecture

**SWS**  4

**Frequency**  SoSe oder WiSe
## wir815 - Modern Transformations of International and EU Economic Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir815</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

### Zuständige Personen
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
- Students will be able
  - to describe European and international legal-economic interdependencies
  - apply international and European legal norms and legal issues
  - have a command of English legal terminology.

### Module contents
The module consists of two lectures which deal with changes in policies and institutions of international economic law. One lecture focuses on economic law and institutions as shaped by international law, while the other class is dedicated to EU foreign trade law. A basic knowledge of the institutions of international and EU economic law (WTO, IMF, World Bank, European Commission) is a prerequisite for attending this module. The focus lies in helping students understand the processes of internationalization and Europeanization that inform the current interactions between the different actors on the international plane (companies, states and parastatals). In this module, public and private economic law will be presented as a single unit. The international law part of the module focuses on the rationale and regulation of the major free trade agreements, including dispute settlement. Other topics to be addressed include the conflict of laws and the UN Convention (CISG). The EU law focuses on competition and foreign trade law, including procurement and taxation law.

### Literatureempfehlungen

### Links
- http://www.fk2.unioldenburg.de/InstRW/oeffwr/

### Language of instruction
- English

### Duration (semesters)
- 1 Semester Semester

### Examination
- Prüfungszeiten
- Type of examination
  - Final exam of module
    - End of term (i.e. lecture period).
    - The examination consists either of term papers or an end of term test. In the case of term papers, students will work on current decisions or policy papers that are to be analyzed and evaluated by processing secondary literature.

### Form of instruction
- Lecture

### SWS
- 4

### Frequency
- WiSe
Module contents

The lectures address the following issues:

- exchange rates and the balance of payments,
- open-economy macroeconomics,
- exchange rate determination,
- international financial markets,
- fixed-exchange-rate systems,
- currency crises,
- optimum currency areas and monetary integration,
- choice of exchange rate regime,
- financial market regulation.

In the seminar students will present papers on general and topical issues (theoretical models, policy strategies, case studies) in the fields of financial market globalization and exchange-rate policy.

Literatureempfehlungen

Selected chapters from:

And other specific readings for the seminar papers.

Links

Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Reference text:

- Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises.
- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszahlen</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>Während der Vorlesungszeit</td>
<td>Referat oder mündliche Prüfung</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir858 - Capital market law, insolvency law

Module label: Capital market law, insolvency law

Modulkürzel: wir858

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

Zuständige Personen
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites

Skills to be acquired in this module
- Upon completion of the module, students will be able to:
  - demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
  - classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
  - demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
  - demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
  - identify the functions of banking and capital market law as well as modern insolvency law.
  - use these functions in practical examples.
  - assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

Module contents
- The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

  The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

  The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained. The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

Literaturempfehlungen
- Current literature references are given in the events.

Links
Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Examination
- Prüfungszeiten
- Type of examination
  - Final exam of module: end of semester
    - seminar paper and presentation or term paper or oral exam

Form of instruction: Lecture

SWS: 4
**wir874 - Advanced Microeconomics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Microeconomics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir874</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments

**Zuständige Personen**

- Helm, Carsten (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lehrenden, Die im Modul (Module counselling)

**Prerequisites**

keine

**Skills to be acquired in this module**

- Students understand the importance of incentive systems for economic processes and can analyze the effects of incentive systems;
- have a firm knowledge in game theory and contract theory, and can address questions in the context of scientific discussion;
- are able to apply methods from game theory and contract theory largely independently to the analysis of situations in which agents interact strategically;
- are able to design incentive schemes – on their own and in teams – and to acquire knowledge on their own for this purpose and, to present their results, and to defend them in the scientific discourse.

**Module contents**

The first part of the module covers game theory. Game theory is an important method in economics to analyze strategic interactions of agents, e.g., on markets, in organizations or in bargaining situations. The second part of the module covers contract theory that – according to the Nobel laureate Kenneth Arrow – has been „the most important development in economics in the last forty years“. We work out the fundamentals of screenings, signaling and moral hazard and apply them to different topics, e.g., from labor economics, economic organization and management, law and economics as well as industrial economics. In both parts, there is a tutorial. Here students largely independently apply the acquired knowledge to different situations of strategic interaction in economics and present their results.

**Literaturempfehlungen**


**Links**

http://www.fiwi.uni-oldenburg.de/

**Language of instruction**

English

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

At the end of the lecture period.

**Type of examination**

Final exam of module

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course or seminar</td>
<td>4</td>
<td>WISe</td>
<td>56</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzzeit Modul insgesamt**

56 h
wir894 - Econometrics of Policy Evaluation

<table>
<thead>
<tr>
<th>Module label</th>
<th>Econometrics of Policy Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir894</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td>Master Applied Economics and Data Science (Master) &gt; Empirical Methods</td>
<td></td>
</tr>
<tr>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Basismodule</td>
<td></td>
</tr>
<tr>
<td>Master's Programme Sustainability Economics and Management (Master) &gt; Basic and Accentuation Modules</td>
<td></td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td>Huse, Cristian (module responsibility)</td>
<td></td>
</tr>
<tr>
<td>Huse, Cristian (Module counselling)</td>
<td></td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Be able to conceptually understand and apply key empirical methods used by any economist (and other professionals) in the evaluation of policies. Be able to perform and critically evaluate an empirical analysis.</td>
</tr>
<tr>
<td>Module contents</td>
<td>Econometric methods (Causality, Randomization, Regression discontinuity, Difference-in-differences, topics in Microeconometrics); applications.</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td></td>
</tr>
<tr>
<td>Module capacity</td>
<td>60</td>
</tr>
<tr>
<td>Examination</td>
<td></td>
</tr>
<tr>
<td>Prüfungszeiten</td>
<td></td>
</tr>
<tr>
<td>Type of examination</td>
<td></td>
</tr>
<tr>
<td>Final exam of module</td>
<td>At the end of the lecture period</td>
</tr>
<tr>
<td>Portfolio</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Lecture</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td>SoSe oder WiSe</td>
</tr>
</tbody>
</table>
### wir895 - Industrial Organization

<table>
<thead>
<tr>
<th>Module label</th>
<th>Industrial Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir895</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - VWL
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Huse, Cristian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Huse, Cristian (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
- Be able to conceptually understand, critically evaluate, and apply methods used economists to study the behaviour of firms, consumers, and their interaction.

**Module contents**
- Econometric methods; models of firm behaviour; models of consumer behaviour; regulation; applications.

**Literaturempfehlungen**

**Links**
- Language of instruction: English
- Duration (semesters): 1 Semester

**Module frequency**
- 30

**Examination**
- Prüfungszeiten
- Type of examination
- Final exam of module: At the end of the lecture period
- Portfolio

**Form of instruction**
- Vorlesung und Übung

**SWS**
- 4

**Frequency**
- SoSe oder WiSe
# Schwerpunktmodule NM-BWL

**wir832 - Innovation Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Innovation Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir832</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Alavi, Sascha (module responsibility)

**Prerequisites**
In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.

**Module contents**
- Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.

**Literaturempfehlungen**

**Links**

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>German</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
<th>Load of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>KL</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>SoSe oder WiSe</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
56 h
wir886 - Digital Transformation: Strategies and Sustainability

Module label: Digital Transformation: Strategies and Sustainability

Module label: wir886

Credit points: 6.0 KP

Workload: 180 h
   (4 SWS (56h))

Verwendbarkeit des Moduls

- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen

- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (module responsibility)

Prerequisites

Skills to be acquired in this module
The students should:
- know basic definitions, trends and application areas of digitalization
- be able to assess the economic effects of digitalization
- understand corporate strategies and business models in the context of digital transformation
- know how companies should design processes and structures to promote digitalization in organizations
- have an overview of social, legal and ethical aspects of digitalization
- assess the environmental impact of digitalization
- evaluate digital products, services and business models using ethical and sustainable guidelines
- independently develop proposals for the integration of ethical, social and ecological criteria in digitalization projects and processes

Module contents
The module "Digital Strategy and Sustainability" provides insights into the role digitalization for companies and the associated social discourse. The digital transformation leads to the emergence of new business models, markets and forms of interaction. This requires comprehensive changes in strategic orientation as well as in business processes and structures. In addition, new regulations and standards are required at the societal level in order to meet the ethical, ecological, and societal challenges posed by digitalization.

In the first part of the seminar, students are familiarized with the basics and application areas of digitalization as well as the economic, social, and ecological implications. Toward this end, important questions in the context of digital transformation will be raised and discussed drawing on company case studies. Exemplary questions that will be dealt with in this context are:
- What are the technological drivers of digitalization and what trends can be observed?
- What is the impact of digital transformation on industries and companies?
- How can companies design strategies, business models, processes and structures to address the digital transformation?
- What are the consequences of digitalization on a societal and legal level?
- How does the digital transformation affect the natural environment?
- How can social, ethical, and ecological aspects be integrated into digital products, services and business models?

In the second part of the course, students will develop digital business models in teams under the guidance of experienced coaches, taking into account economic, ecological and social/ethical criteria. The results are presented to the other students and company representatives and will be summarized in a term paper. An important part of the term paper is the critical reflection of current methods used to develop digital business models with regard to sustainability criteria.

Literaturempfehlungen

Links

Language of instruction: English
<table>
<thead>
<tr>
<th><strong>Duration (semesters)</strong></th>
<th>1 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module frequency</strong></td>
<td>Annually</td>
</tr>
<tr>
<td><strong>Module capacity</strong></td>
<td>40</td>
</tr>
<tr>
<td><strong>Reference text</strong></td>
<td>Das Modul sollte im 2. Semester besucht werden.</td>
</tr>
<tr>
<td><strong>Type of module</strong></td>
<td>Wahlpflicht / Elective</td>
</tr>
<tr>
<td><strong>Module level</strong></td>
<td>EB (Ergänzungsbereich / Complementary)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Final exam of module</strong></th>
<th>Submission at the end of the semester</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Form of instruction</strong></td>
<td><strong>Comment</strong></td>
<td><strong>SWS</strong></td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt** 56 h
**Module label**: International Sustainability Management  
**Modulkürzel**: wir902  
**Credit points**: 6.0 KP  
**Workload**: 180 h  

**Verwendbarkeit des Moduls**  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)  
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments  
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules  
- Master's Programme Water and Coastal Management (Master) > Socioeconomics

**Zuständige Personen**  
- Siebenhüner, Bernd (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  
- Wegner, Alkje (Prüfungsberechtigt)  
- Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)

**Prerequisites**  
No

**Skills to be acquired in this module**  
- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:  
  * Sustainability: Basic concepts, strategies,  
  * Domestic and international challenges for business,  
  * Business case for sustainable development,  
  * Integrative concepts of sustainable corporations,  
  * Sustainable strategies,  
  * Management instruments  
- Discussing topics of international sustainability management with students from different scientific disciplines.  
- Ability to present and evaluate different concepts and instruments of international sustainability management

**Module contents**  
This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.

**Literaturempfehlungen**  
BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleber, Müller),  
http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf  
Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf;  
Hutchinson, Andrew, and Frances Hutchinson, 1997 Environmental Business Management: Sustainable Development in the New Millennium. London u.a.: McGraw-Hill;  

**Links**

**Language of instruction**: English
<table>
<thead>
<tr>
<th>Duration (semesters)</th>
<th>1 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Final exam of module</td>
</tr>
<tr>
<td></td>
<td>By the end of the lecture period</td>
</tr>
<tr>
<td></td>
<td>Presentation and written summary</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Seminar</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>2</td>
<td>28</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
## wir913 - Practical Project in Sustainability Economics and Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Practical Project in Sustainability Economics and Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir913</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

### Zuständige Personen
- Siebenhüner, Bernd (Prüfungsberechtigt)
- Busse, Christian (Prüfungsberechtigt)
- Siebenhüner, Bernd (module responsibility)

### Prerequisites
No

### Skills to be acquired in this module
- Methods of project management
- Introduction into the methods of qualitative empirical research
- Introduction into approaches to time management
- Identification of individual or team projects in sustainability management (case studies, empirical studies, marketing concepts)
- Self organized work on individual or team projects
- Mid-term and final presentation of project results

### Module contents
This module consists of two seminars (2 weekly contact hours per seminar) dealing with several topics from the broad field of sustainability, economics and management during term.

The module’s intention is to integrate current research activities of the University from the research areas of sustainability, economics and management into teaching activities. The Module provides students the possibility to actively participate in current research at Oldenburg University. The module’s seminars each year deal with different projects and are thus designed each year by a different group of Oldenburg located researchers. This teaching concept provides the interface between theory and application of scientific theories into research practise. Thus, this module also introduces research work at universities in general.

### Literaturempfehlungen

Depending on the topic and content of each seminar

### Links

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

### Examination
- Prüfungszeiten: Type of examination
- Final exam of module: to be announced during the seminar
- KL

### Form of instruction
- Course or seminar

### SWS
4

### Frequency
SoSe und WiSe
wir919 - Topics in Sustainability Economics and Management I

Module label: Topics in Sustainability Economics and Management I
Modulkürzel: wir919
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Water and Coastal Management (Master) > Socioeconomics

Zuständige Personen:
- Siebenhüner, Bernd (Prüfungsberechtigt)
- Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)
- Wolter, Hendrik (Prüfungsberechtigt)
- Siebenhüner, Bernd (module responsibility)

Prerequisites:
Skills to be acquired in this module:
- Learning about sustainability, economics and management in different scientific contexts.
- Understanding the complexity of sustainability, economics and management.
- Discussing topics of sustainability, economics and management with students from different scientific disciplines.
- Ability to present and evaluate different concepts of sustainability, economics and management.

Module contents:
This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.

Literatureempfehlungen:
Depending on the topic and content of each seminar

Links:

Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: yearly
Module capacity: unlimited

Examination:
- Prüfungszeiten
- Type of examination
- Final exam of module: to be announced during the seminar
- Term paper, presentation or oral exam
- Form of instruction: Seminar

SWS: 4
Frequency:
### wir921 - Sustainable Supply Chain Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Sustainable Supply Chain Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir921</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master Applied Economics and Data Science (Master) > Specialization  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule |
| Zuständige Personen | - Busse, Christian (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  
- Busse, Christian (Module counselling) |
| Prerequisites | By focusing on sustainability from an intra-, and inter-organizational perspective, this module aims to equip students with an in-depth knowledge of the sustainability-related challenges and problems within supply chain management and suggests some tools for managing the same. It further seeks to capacitate students to understand and analyze the trade-offs and conflicts of targets within sustainable supply chain management. The content is closely linked to the latest research in the field, providing a theoretical understanding (within the lecture) while using real-world case examples (within the seminar) to develop a practical understanding simultaneously. Students will be able to connect theory with practice and get a taste of real-life corporate scenarios or lay a foundation for possible master theses. Further, working in groups will help students brush up their team management skills, and the final report shall accustom them to the intricacies of scientific writing. |
| Module contents | This masters-level module focuses on how firms could practically manage sustainability in its supply chains. Two broader perspectives, as detailed below, guide the coursework:  
1) The material flow perspective approaches SSCM with sustainably managing physical flows and processes within a firm's operations and upstream (and downstream) supply chain links. Individual (lecture) sessions are built around the following topics: Introduction to Sustainability and Supply Chain Management; Introduction to Sustainable Supply Chain Management; Sustainable Product Development & Lean and Green; Workplace Health and Safety; Sustainable Transportation; Sustainable Warehousing & Sustainable Packaging; and Closed-Loop Supply Chain Management  
2) The relationship perspective further adopts a more direct managerial viewpoint on inter-firm relations. Individual (lecture) sessions discuss the following topics: Stakeholder Management; Legitimacy, Decoupling & Greenwashing; Supply Chain Sustainability Risks; Sustainable Supplier Management; and Supply Chain Sustainability Dilemmas  
Some of the theoretical perspectives discussed within the lecture sessions will be prepared by case studies of well-known companies such as Walmart, DHL, HP, Volkswagen, Lidl, and Apple. |
| Literatureempfehlungen | The lecture content has been developed from various research publications, rather than a textbook. Students are encouraged to read some of the original publications as amendments to the lecture. The case studies will mostly be based on professionally written cases. Scholarly publications/articles, as well as the case study documents, will be provided and discussed throughout the sessions. |
| Links | This module is offered in the summer term. For a more detailed description of course content and organization, please note the syllabus that will be made |
available via Stud.IP before the beginning of the course.

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td></td>
<td>Portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
wir923 - Advanced Research Topics in Sustainable Supply Chain Management

**Module label**: Advanced Research Topics in Sustainable Supply Chain Management

**Modulkürzel**: wir923

**Credit points**: 6.0 KP

**Workload**: 180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dahiya, Satwant (Module counselling)

**Prerequisites**
Erfolgreiche Belegung des Moduls "Sustainable Supply Chain Management" (wir921)

**Skills to be acquired in this module**
The module helps students to specialize in research in the field of sustainable supply chain management by developing their substantive and theoretical expertise and by augmenting their methodological expertise. Students hone their skills in gathering, reading, understanding, and synthesizing scholarly articles using different methods. They may also practice their data collection and data analysis skills. Moreover, students further develop their academic writing, reviewing, presentation, and discussion skills.

**Module contents**
This masters-level module focuses on selected topics pertaining to the relationship perspective of sustainable supply chain management, comprising topics such as Stakeholder Management; Legitimacy, Decoupling & Greenwashing; Supply Chain Sustainability Risks; Sustainable Supplier Management; and Supply Chain Sustainability Dilemmas.

**Literaturrempfehlungen**
Selected scholarly research articles will be used throughout the module.

**Language of instruction**: English

**Duration (semesters)**
1 Semester

**Module frequency**: Irregular frequency

**Module capacity**: 15

**Examination**
- **Type of examination**: Final exam of module
- **Prüfungszeiten**: Portfolio or Report or Presentation (depending on the specific courses offered)

**Form of instruction**: Seminar

**SWS**: 4

**Frequency**: SoSe oder WiSe
wir925 - Innovations for Sustainable Operations

Module label: Innovations for Sustainable Operations

<table>
<thead>
<tr>
<th>Modulkürzel</th>
<th>wir925</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dahiya, Satwant (Module counselling)

Prerequisites
Erfolgreiche Belegung mindestens eines der Module „Sustainable Supply Chain Management“ (wir921), „Supply Chain Management“ (wir899), „Operations Management“ (wir896) und „Innovation Management“ (wir832)

Skills to be acquired in this module
Students become acquainted with emergent innovations for sustainable operations, they evaluate such innovations and (co-)design others. They learn to evaluate their actual or conjectured economic, social and/or ecologic effectiveness, drawing on the design science framework and/or theoretical discourses in the field.

Module contents
The module helps students to specialize on the intersection of operations and supply chain management, sustainability management, and innovation management. The specific topics align closely with the most up-to-date applied research topics.

Literaturempfehlungen
Selected scholarly research articles will be used throughout the module.

Links
- German, English

Languages of instruction
- 1 Semester
- Irregular frequency

Module capacity
- 15

Examination
- Prüfungszeiten
- Type of examination
- Final exam of module
- Portfolio or Report or Presentation (depending on the specific courses offered)

Form of instruction
- Seminar

SWS
- 4

Frequency
- SoSe oder WiSe
### wir939 - Topics in Sustainability Economics and Management II

<table>
<thead>
<tr>
<th>Module label</th>
<th>Topics in Sustainability Economics and Management II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir939</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Water and Coastal Management (Master) > Socioeconomics

**Zuständige Personen**
- Siebenhüner, Bernd (Prüfungsberechtigt)
- Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)
- Wolter, Hendrik (Prüfungsberechtigt)
- Siebenhüner, Bernd (module responsibility)

**Skills to be acquired in this module**
- Learning about sustainability, economics and management in different scientific contexts.
- Understanding the complexity of sustainability, economics and management.
- Discussing advanced topics of sustainability, economics and management with students from different scientific disciplines.
- Ability to present and evaluate different concepts of sustainability, economics and management.

**Module contents**
This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.

**Literaturempfehlungen**
Depending on the topic and content of each seminar

**Links**

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungstermine</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>To be announced during the seminar</td>
<td>Term paper, presentation or oral exam</td>
</tr>
</tbody>
</table>

**Form of instruction**
Seminar

**SWS**
4

**Frequency**

|  | 41 / 309 |
### wir938 - Eco-Venturing

<table>
<thead>
<tr>
<th>Module label</th>
<th>Eco-Venturing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir938</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**

- Fichter, Klaus (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Fichter, Klaus (module responsibility)

**Prerequisites**

- none

**Skills to be acquired in this module**

The main target of the "Eco-Venturing" module is to develop entrepreneurial skills for the development and implementation of environmental innovations and sustainable business ideas. These include:

- The ability to identify new solution needs in the context of sustainable development and the sustainable development goals set by the United Nations,
- Knowledge and skills for the entrepreneurial development and implementation of innovative solutions,
- Knowledge and skills for systematically combining economic (Eco-nomical) and ecological (Eco-logical) objectives and
- The ability to strategically develop "green" business areas and markets.

The entrepreneurial development and implementation of environmental innovations can relate both to the establishment of new companies and organisations and to the development of new solutions and business ideas within the framework of established companies and organisations (corporate venturing).

**Module contents**

The main focus of the Eco-Venturing module is the development of new or established business start-up concepts. Under the guidance of their lecturer, participants will work together with selected regional business partners who are economically successful and contribute to the protection of the environment and the climate, to promote such start-up concepts. What these concepts have in common is that they address the issue of sustainability.

**Literaturempfehlungen**

- www.start-green.net/tools

**Links**

- www.uni-oldenburg.de/inovation

**Language of instruction**

- German

**Duration (semesters)**

- 1 Semester

**Module frequency**

- Immer im Wintersemester

**Module capacity**

- 25

**Reference text**

The module "Eco-Venturing" is part of the Master's programme "Sustainability Economics and Management (SEM)" and focuses on "Eco-Entrepreneurship". The module "Eco-Venturing" can be taken either individually or in combination with the two other modules of the study focus "Eco-Entrepreneurship" ("wir 920: Advanced Entrepreneurship", "wir 832: Innovation Management"). Two of the three modules must be taken in order to be recognised as a specialisation. The Eco-Venturing module is mandatory (cf. examination regulations for the Master's programme SEM, § 4, para. 4).

The module Eco-Venturing is also available for students of the Master's programme WiRe in the ManECo area and can be credited as the module Advanced Entrepreneurship (wir849 Advanced Entrepreneurship). The same applies to students of the Master's programme in Business Informatics. Here it can also be proven as wir849 Advanced Entrepreneurship.

**Examination**

<table>
<thead>
<tr>
<th>Final exam of module</th>
<th>Usually at the end of lectures</th>
<th>to be announced at the beginning of the course</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projektorientiertes Modul</td>
<td>4</td>
<td>56</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Seminar**
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**wir898 - Strategic Sustainability Management**

**Module label**
Strategic Sustainability Management

**Modulkürzel**
wir898

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
The students should...
- know and understand basic concepts, instruments and theories in the context of corporate sustainability and corporate social responsibility
- be able to apply conceptual frameworks to analyze and critically question the sustainability of companies
- develop options to improve the sustainability of companies and derive recommendations for their implementation in practice

**Module contents**
The module "Strategic Sustainability Management" provides an overview of the debates on the role of firms for sustainable development from a strategic perspective. The first session will briefly introduce the historical debate on Corporate Sustainability and Corporate Social Responsibility and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of questions in the context of corporate sustainability that are of strategic importance for firms. Questions that will be discussed are, amongst others:

- How can one determine whether a firm acts in a socially and ecologically sustainable way?
- Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?
- To which extent is there a conflict between firm and market growth on the one hand and sustainability on the other hand?
- Which possibilities does a company have to deal with conflicts between social/ ecological and economic goals?
- How can existing firms and value chains be transformed toward sustainability?
- What is the role of managers and boards of directors for organizational change toward sustainability?
- How does the ownership and financial structure of firms influence their strategy toward sustainability?
- In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in 53 firms?

In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester
<table>
<thead>
<tr>
<th>Module frequency</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>End of term</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
</tr>
</tbody>
</table>
**Schwerpunktmodule NM-Recht**

**wir812 - Environmental Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Environmental Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir812</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basic modules
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)
- Lehrende, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.

**Module contents**
The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt.

The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts.

The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.

**Literaturempfehlungen**

**Links**

**Language of instruction** | German
---|---
**Duration (semesters)** | 1 Semester
**Module frequency** | jährlich
**Module capacity** | unlimited
**Examination** | Prüfungszeiten
**Type of examination** | jährlich
**Final exam of module** | during term
**Form of instruction** | Lecture
**SWS** | 4
**Frequency** | SoSe oder WiSe
wir880 - Marine & Maritime Law

Module label: Marine & Maritime Law
Modulkürzel: wir880
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Water and Coastal Management (Master) > Planning

Zuständige Personen
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
Die Studierenden
- erwerben Kenntnisse des maritimen (zivilistischen) und des marinen (öffentlichen) Seerechts
- und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht.
- sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.
- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

Module contents
Das Modul “Marine & Maritime law in Europe” beinhaltet zwei Veranstaltungen mit jeweils 28 SWS.

Literaturempfehlungen

Links
Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination: Prüfungszeiten
Type of examination: Referat oder Hausarbeit oder mündliche Prüfung
Final exam of module: Während der Vorlesungszeit
Form of instruction: Seminar
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SWS</strong></td>
<td>4</td>
</tr>
<tr>
<td><strong>Frequency</strong></td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
wir881 - Energy Law

Module label | Energy Law
---|---
Modulkürzel | wir881
Credit points | 6.0 KP
Workload | 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)

Prerequisites
Skills to be acquired in this module
- Die Studierenden erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.
- sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.
- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

Module contents

Literaturempfehlungen

Links
Languages of instruction | German, English
Duration (semesters) | 1 Semester
Module frequency | jährlich
Module capacity | unlimited
Examination | Prüfungszeiten
Type of examination | Referat oder Hausarbeit oder mündliche Prüfung
Final exam of module | Während der Vorlesungszeit
Form of instruction | Seminar (2 SE)
SWS | 4
Frequency | SoSe und WiSe
wir883 - Transnational Biodiversity and Genetic Resources Law

Module label: Transnational Biodiversity and Genetic Resources Law

Modulekürzel: wir883

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Kamau, Evanson Chege (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Godt, Christine (module responsibility)

Prerequisites
- englische Sprachkenntnisse

Skills to be acquired in this module
- verstehen internationale, europäische und nationale themenbezogene Rechtsnormen und Rechtsfragen.
- wenden internationale, nationale und europäische themenbezogene Rechtsnormen an.
- erlernen die englische Rechtsterminologie.

Module contents
Das Modul richtet sich an Studierende, die bereits eine wissenschaftliche Vorbildung haben.
Inhaltlich sind die folgenden Themengebiete für die Lehrveranstaltungen relevant:

- Internationale Rahmenbedingungen für den Zugang zu genetischen Ressourcen und Vorteilsausgleich
- EU-Recht und ausfüllende mitgliedstaatliche Regeln zur biologischen Forschung an und Nutzung von genetischen Ressourcen, Traditionelem Wissen und Technologietransfer
- Nationale Vorschriften der Ressourcenstaaten für das Aufsuchen genetischer Ressourcen bei wissenschaftlichen Feldstudien und kommerzieller Bioprospektion (z.B. Genehmigungspflichten; Prior Informed Consent; Mutually Agreed Terms; Due Diligence)
- Recht der verschiedenen kommerziellen, gesetzlichen und akademischen Ex-situ-Sammlungen genetischer Ressourcen (Practices of databases / Prinzipien und Praktiken der Datenbanken)
- Code of Conduct der deutschen Forschungseinrichtungen (vor allem DFG)
- Genetische Ressourcen und Geistiges Eigentum
- Good practices / Bewährte Verfahren (selected ex situ collections)
• ABS agreements (“Mutual Agreed Terms”)/ Verträge
• Legislative options / Legislative Optionen

Literaturempfehlungen

Links
https://www.uni-oldenburg.de/eurowr/

Language of instruction
English

Duration (semesters)
1 Semester

Module frequency
halbjährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination

Final exam of module
Während des Semesters
Hausarbeit oder Referat

Form of instruction
Seminar
(2 SE)

SWS
4

Frequency
SoSe und WiSe
### Schwerpunktmodule NM-VWL

**wir889 - Applied Environmental Economics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Applied Environmental Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir889</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-VWL
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Huse, Cristian (module responsibility)
- Huse, Cristian (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
- Be able to conceptually understand and apply key empirical tools used by any economist (and other professionals) in Environmental, Energy, and Transport Economics.
- Be able to perform and critically evaluate an empirical analysis.

**Module contents**
- Econometric methods (discrete choice); Welfare analysis; Valuation; Types of data; Cost-benefit analysis.

**Literaturempfehlungen**

**Links**

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**

**Module capacity**
- 60

**Examination**

**Prüfungszeiten**
- Type of examination

**Final exam of module**
- At the end of the lecture period
- Portfolio

**Form of instruction**
- Lecture

**SWS**
- 4

**Frequency**
- SoSe oder WiSe
wir901 - Environmental Economics

Module label: Environmental Economics
Modulkürzel: wir901
Credit points: 6.0 KP
Workload: 180 h
   (Lecture: 3 SWS (42h)
   Exercise: 1 SWS (14h))
Verwendbarkeit des Moduls:
   Master Applied Economics and Data Science (Master) > Economics
   Master's programme Business Administration: Management and Law
   (Master) > Schwerpunktmodule NM-VWL
   Master's Programme Computing Science (Master) > Module aus
er anderen Studiengängen
   Master's Programme Environmental Modelling (Master) >
   Mastermodule
   Master's Programme Sustainability Economics and Management
   (Master) > Basic and Accentuation Modules
Zuständige Personen:
   Helm, Carsten (Module counselling)
   Lehrenden, Die im Modul (Module counselling)
   Lehrenden, Die im Modul (Prüfungsberechtigt)
   Helm, Carsten (module responsibility)
Prerequisites: Keine
Skills to be acquired in this module:
Know and be able to apply fundamental concepts and figures of thought in
environmental economics; be able to analyse and evaluate environmental
problems and solution approaches; practice scientific methods and the ability
to discuss; be able to classify environmental economics in the context of
interdisciplinary sustainability research.
Module contents:
Economic analysis of environmental impacts (property rights, external effects,
market failure); ethical aspects of environmental economics, instruments of
environmental policy (tradable permits, taxes, subsidies, liability law);
innovation and adaptation of new technologies; international environmental
problems.
Literaturempfehlungen:
   Daniel J. Phaneuf and Till Requate. A Course in Environmental Economics:
   Roger Perman, Yue Ma, Michael Common, David Maddison and James
Links:
Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: Annually
Module capacity: unlimited
Type of module: Pflicht o. Wahlpflicht / compulsory or optional
Teaching/Learning method: Lecture and exercise
Examination: Prüfungszeiten
   Final exam of module: At the end of the lecture period
   Type of examination: Written exam; bonus through solution of exercises
   Form of instruction:
      Lecture: 2 SWS (28h) Frequency: 28h
      Exercises: 2 SWS (28h)
Präsenzzeit Modul insgesamt: 56 h
wir911 - Advanced Topics of Sustainability Economics

Module label: Advanced Topics of Sustainability Economics
Module kurze: wir911
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-VWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Böhringer, Christoph (module responsibility)
- Siebenhüner, Bernd (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Riesenbeck, Lukas (Module counselling)

Prerequisites:
none

Skills to be acquired in this module:
This course aims at giving students an understanding of reasons, goals and instruments for climate policy, as well as implied complications due to the long term characteristics and the international dimension of climate change. Students first learn basics about the natural science of climate change and the main statements of climate research about the anthropogenic contribution to climate change. The economic interpretation of high pollution as a symptom of a market failure then leads to the treatment of policy instruments, and the understanding of economic efficiency as a prerequisite for effective climate policy. Game theoretic analysis of international negotiations and agreements provides key insights about the international dimension of the problem. By means of practical examples students then see in detail the functionality and pitfalls of selected implemented (or currently discussed) policies, e.g. the EU-ETS. With successful completion of the course, students shall be able to judge climate policy issues on an informed scientific basis (natural science and economics).

Module contents:
- Natural science of climate change: greenhouse effect; measures, causes and impacts of climate change.
- Economics of climate change: market failures (public goods, externalities); game theory of international agreements (prisoner’s dilemma, chicken game, assurance game, repeated games, continuous choice); environmental policy instruments (especially taxes, tradable permits).
- Climate policy in practice: EU-ETS (pitfalls: market segmentation, conditional grandfathering, lobbying); emission taxes and the EU-ETS; interaction between black and green quotas; embodied carbon tariffs.

Literaturempfehlungen:
Perman et al (2003), Natural resource and Environmental Economics, Pearson, 3rd edition
or

Links:

Languages of instruction: German, English
Duration (semesters): 1 Semester
Module frequency: halbjährlich
Module capacity: unlimited

Examination Prüfungszeiten Type of examination
written exam

Final exam of module:
Form of instruction Comment SWS Frequency Workload of compulsory attendance
Lecture 2 28
Exercises 2 28
Seminar

Präsenzzeit Modul insgesamt: 56 h
### Module label
Environmental Management Information Systems I

<table>
<thead>
<tr>
<th>Modulkürzel</th>
<th>inf651</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM - interdisziplinär
- Master's Programme Business Informatics (Master) > Akzentsetzungsmodul Bereich Wirtschaftsinformatik
- Master's Programme Business Informatics (Master) > Akzentsetzungsmodul der Informatik
- Master's Programme Computing Science (Master) > Angewandte Informatik
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

### Zuständige Personen
- Marx Gómez, Jorge (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
No participant requirement

### Skills to be acquired in this module
**This module completes the knowledge and abilities gained in the field of Environmental Informatics and it creates a strong reference to up to date topics in the field of sustainability.** The content taught in this module can directly be applied in an upcoming study and professional career.

#### Professional competence
The students:
- are able to classify and explain the sustainability paradigm
- are aware of the current status of sustainability reporting
- are able to define and to model material flows
- have obtained know-how in the field of corporate environmental management information systems (CEMIS)

#### Methodological competence
The students:
- implement CEMIS
- apply different techniques and methods to case studies
- develop new case studies in teams

#### Social competence
The students:
- are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them
- present and discuss their own results with the team and the other members of the course

#### Self-competence
The students:
- learn about their own limitations and learn to accept criticism in order to strengthen their own abilities

### Module contents
This course teaches methods, approaches and techniques in the field of information processing in order to support solutions to problems that arise from companies' impact on the environment. In particular, ICT supported approaches of production-integrated environmental protection, environmental controlling and reporting are introduced and discussed. In order to enable the integration of such approaches into environmental protection, environmental management and its systems are taught as well.

**The content in detail:**
- environmental management as a basis for sustainability
- sustainability and material flow management
- strategic environmental management
- eco-controlling life cycle
- characteristics and system architectures of CEMIS
- standard software systems
- environmental accounting systems

### Literaturempfehlungen


### Links

http://www.wi-ol.de

### Language of instruction

German

### Duration (semesters)

1 Semester

### Module frequency

annual

### Module capacity

unlimited

### Teaching/Learning method

1VL + 1Ü

### Previous knowledge

none

### Examination

Prüfungszeiten

Type of examination

- Final exam of module: At the end of the lecture period
  exercises and written exam (max. 120 min.)

### Form of instruction

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td>SoSe</td>
<td>28</td>
</tr>
</tbody>
</table>

### Exercises

<table>
<thead>
<tr>
<th>Exercises</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td>SoSe</td>
<td>28</td>
</tr>
</tbody>
</table>

### Präsenzzeit Modul insgesamt

56 h
inf659 - Environmental Management Information Systems II

Module label
Environmental Management Information Systems II

Modulkürzel
inf659

Credit points
6.0 KP

Workload
180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM - interdisziplinär
- Master's Programme Business Informatics (Master) > Akzentsetzungsmodul Bereich Wirtschaftsinformatik
- Master's Programme Business Informatics (Master) > Akzentsetzungsmodul der Informatik
- Master's Programme Computing Science (Master) > Angewandte Informatik
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Marx Gómez, Jorge (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
No participant requirement

Skills to be acquired in this module
This course aims at examining emerging research questions in the field of corporate environmental management information systems (CEMIS). After finishing this course, the students will have extensive knowledge regarding Business Environmental Informatics. In addition, they will be aware of recent research topics and challenges as well as relevant software solutions and practical projects.

Professional competence
The students:
- will obtain extensive knowledge in the field of CEMIS
- know emerging research questions and challenges as well as software solutions and projects

Methodological competence
The students:
- find their own solutions or apply already existing approaches to new and unsolved questions in the field of CEMIS
- capture required data, analyse it and present it to their team or the whole group

Social competence
The students:
- are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them
- present and discuss their own results with the team and the other members of the course

Self-competence
The students:
- learn about their own limitations and learn to accept criticism in order to strengthen their own abilities

Module contents
A strong social pressure forces enterprises to question their current way of implementing their business and to include different aspects of sustainability into their strategies and operational actions. Such a rethinking of one's business is supported by corporate environmental management information systems. Such systems aim at optimising the energy and resource usage, emission and waste minimisation as well as production integrated environmental protection. Of course they support the fulfillment of legal requirements such as waste management or hazardous material handling.

The module will cover:
- recent and emerging research questions and topics related to the field of CEMIS as well as Business Environmental Informatics.
- discussion and hands-on experience of standard software systems and newly established solutions.
• applying the knowledge obtained to the definition of new as well as on solving new case studies.

Literaturempfehlungen

• Marx Glómez, Jorge, Scholtz, Brenda (Hrsg.) (2016): Information Technology in Environmental Engineering. Springer International Publishing
• Möller, A. (2000): Grundlagen stoffstrombasierter Betrieblicher Umweltinformationssysteme. Projekt Verlag
• Rautenstrauch, C. (1999), Betriebliche Umweltinformationssysteme, Springer-Verlag, Berlin

Links
http://www.wi-ol.de

Languages of instruction
German, English

Duration (semesters)
1 Semester

Module frequency
annual

Module capacity
unlimited

Reference text
Type and language of program will be announced prior to the beginning of the course

Teaching/Learning method
1VL + 1Ü or 1S

Previous knowledge
none

Examination

Prüfungszeiten

Type of examination

Final exam of module
Usually 2 weeks after the end of the lecture period
Sseminar paper and presentation or term paper

Form of instruction

Comment

SWS

Frequency

Workload of compulsory attendance

Lecture
2
WiSe
28

Exercises
2
WiSe
28

Präsenzzeit Modul insgesamt
56 h
Schwerpunktmodule AFT - BWL

wir834 - Auditing

Module label: Auditing
Modulkürzel: wir834
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
- Achieving basic knowledge about audit practises
- Achieving broad knowledge about the audit profession and structuring of audit processes,
- Achieving competences in evaluating the possibilities and limits of audit techniques,
- Application of audit techniques while using case studies and focusing on certain audit areas.

Module contents
In this course, audit basic principles, audit methods and audit techniques will be presented while emphasizing on large corporates. In addition, an overview about audit processes and audit techniques in the context of the control, information and accreditation function as well as legal specifications is given. Working in groups, case studies will strengthen the achieved knowledge. In addition, the focus will be on international financial reporting standards (IFRS) and international auditing standards (IAS) for proving the financial statements as well as testing the internal risk management.

Literaturempfehlungen

Links
http://www.fk2.uni-oldenburg.de/InstBWL/Rewe/

Languages of instruction
German, English

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Type of module
je nach Studiengang Pflicht oder Wahlpflicht

Module level
MM (Mastermodul / Master module)

Examination
Prüfungszeiten
Type of examination
Final exam of module
varies according to the type of examinations
1 assignment or 1 presentation or 1 written exam or 1 oral exam or 1 portfolio or 1 project report

Form of instruction
Comment
SWS
Frequency
Workload of compulsory attendance
Lecture
2
28
Seminar
2
28

Präsenzzeit Modul insgesamt
56 h
# wir837 - Advanced Corporate Finance

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Corporate Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir837</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>• Master of Education Programme (Vocational and Business Education)</td>
</tr>
<tr>
<td></td>
<td>Economics and Business Administration (Master of Education) -&gt; Mastermodule</td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) -&gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) -&gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>• Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>• Prokop, Jörg (module responsibility)</td>
</tr>
</tbody>
</table>

### Prerequisites

**Skills to be acquired in this module**

The course provides insights into the empirical analysis of firms’ financing and investment decisions. We discuss theoretical foundations of long-term financing, capital structure choice, cost of capital determination, capital market efficiency, and corporate takeover decisions as well as respective empirical findings. Moreover, you will learn how to build financial models, handle financial data, and conduct financial analyses using the statistical software R.

**Module contents**

The course covers key concepts of modern corporate finance in theory and practice. In particular, we focus on how investment and financing decisions affect the value of the firm. Among the topics discussed are:

- Fundamental analysis and capital market efficiency.
- Cost of debt and equity capital.
- Business valuation models based on dividends, cash flows, and (abnormal) earnings.
- Capital structure and dividend policy.
- Advanced valuation issues.

**Literatureempfehlungen**

- Titman / Martin: Valuation, latest edition, Boston (Mass.)

Further readings may be announced during the course.

**Language of instruction**

German, English

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

- Prüfungszeiten: 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture (ggf. mit Übung)</td>
<td>4</td>
<td>--</td>
<td>56</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
**wir839 - Financial Statement Analysis**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Financial Statement Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir839</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**

- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

none

**Skills to be acquired in this module**

By the end of the course students should have answers to the following questions:

- How are fundamental values (or “intrinsic values”) estimated?
- How are business strategies analyzed in order to understand the value they create?
- What business activities determine value?
- How is “value created for shareholders” identified?
- How does one pull apart the financial statements to get at the relevant information for valuing equities?
- How does ratio analysis help in valuation?
- How does profitability tie into valuation?
- What is growth? How does one analyze growth? How does one value a growth firm?
- How does one analyze the quality of financial reports?
- How does one deal with the accounting methods used in financial statements?
- How is financial analysis developed for strategy and planning?
- What determines a firm's P/E ratio? How does one calculate what the P/E should be?
- What determines a firm's market-to-book (P/B) ratio? How does one calculate what the P/B should be?
- How does one evaluate risk? For equity? For debt?
- How does one evaluate an equity research report?
- How does one trade on fundamental information?

**Module contents**

With a stock market bubble and a financial crisis in our recent history, there have been increasing calls to “return to fundamentals.” This is a course on fundamental analysis. The primary emphasis is on equity (share) valuation, with a focus on developing and applying methods for valuing firms using financial statement analysis.

The course has a very practical focus. The methods of fundamental analysis will be examined in detail and applied in cases and projects involving listed companies. Topics include models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, diagnosing accounting quality, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, and the determination of price/earnings (P/E) and market-to-book (P/B) ratios.

The course does not assume “market efficiency”. Rather, it develops the techniques for challenging traded prices in order to assess whether investments are appropriately priced. It adopts the philosophy that one of the risks in investing is the risk of paying too much. The course is one for the active investor.

Most importantly, we learn how to handle accounting and financial reports in valuation. We see that valuation is really a matter of appropriate accounting for value. The course combines accounting principles and investment principles to answer the question: How do I account for value so that I can challenge stock prices with some confidence?

The course will be taught from the perspective of designing techniques to be used in an (independent) equity research department or firm. Accordingly, the material is pertinent to the security analyst – particularly the equity analyst –
who must issue a buy, hold or sell recommendations on stocks. However, much of the material covered in the course is also relevant to the corporate financial analyst for evaluating acquisitions, restructurings and other investments, and for calculating the value generated by strategic scenarios. By the end of the course, the student should feel competent in writing a thorough, credible equity research report or investment analysis that meets the highest standards of professionalism.

The course is of interest to those contemplating careers in investment banking (particularly in equity research), security analysis, consulting, public accounting, and corporate finance. And it will also help with personal investing.

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Links</td>
<td><a href="http://www.uni-oldenburg.de/accounting">http://www.uni-oldenburg.de/accounting</a></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Type of examination</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td></td>
<td>SWS</td>
</tr>
<tr>
<td></td>
<td>Frequency</td>
</tr>
<tr>
<td></td>
<td>Workload of compulsory attendance</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td>56 h</td>
</tr>
</tbody>
</table>
### wir841 - Advanced Financial Accounting

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Financial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir841</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

#### Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)

#### Prerequisites
Students have to understand the theoretical orientation and the institutional structure of financial accounting and standard setting. Many important standards, such as fair value accounting, financial instruments, reserve recognition accounting, management discussion and analysis, employee stock options, impairment tests, hedge accounting, derecognition, consolidation, and comprehensive income, will be analyzed and critically evaluated from students.

This course aims to provide students with an in-depth understanding of the underlying accounting concepts and accounting standards governing the preparation of financial statements under International Financial Reporting Standards (IFRS) for external users. Furthermore it develop students' conceptual skills and professional competence in financial accounting in compliance with the regulatory and financial framework under IFRS.

#### Module contents
- Accounting Under Ideal Conditions
- The Decision Usefulness Approach to Financial Reporting
- Efficient Securities Markets
- The Value Relevance of Accounting Information
- The Measurement Approach to Decision Usefulness
- Measurement Applications
- The Efficient Contracting Approach to Decision Usefulness
- An Analysis of Conflict
- Executive Compensation
- Earnings Management
- Standard Setting: Economic Issues
- Standard Setting: Political Issues

#### Literaturempfehlungen

#### Links
www.fk2.uni-oldenburg.de/InstBWL/Rewe/

#### Languages of instruction
- German, English

#### Duration (semesters)
1 Semester

#### Module frequency
jährlich

#### Module capacity
unlimited

#### Examination
- Type of examination: Final exam of module end of semester portfolio or written exam

#### Form of instruction

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

#### Präsenzzeit Modul insgesamt
56 h
### wir842 - Banking

<table>
<thead>
<tr>
<th>Module label</th>
<th>Banking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir842</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Zuständige Personen**

- Prokop, Jörg (module responsibility)
- Lehrenden, die im Modul (Prüfungsberechtigt)

**Prerequisites**

Upon completion of the module students will be able to explain the role financial institutions play in financial markets based on economic theory. They will have a sound knowledge of institutional and regulatory conditions under which financial institutions operate today, and they will be able to critically assess respective developments in the financial sector. Moreover, they will have developed a sound understanding of how banks are managed in a competitive environment.

**Module contents**

We will discuss theoretical foundations of financial intermediation in general, and of banking in particular as well as the economic, institutional, and regulatory context in which financial institutions operate today. Moreover, we will cover selected topics in the area of bank management and bank accounting.

**Literaturempfehlungen**

- Berger / Molyneux / Wilson (Eds.): The Oxford Handbook of Banking, latest edition, Oxford University Press
- Tolkmitt: Neue Bankbetriebslehre, latest edition, Gabler

Further readings may be announced during the course.

**Links**

[http://www.uni-oldenburg.de/fiwi_bbl/](http://www.uni-oldenburg.de/fiwi_bbl/)

**Languages of instruction**

German, English

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Prüfungszeiten

<table>
<thead>
<tr>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</td>
</tr>
</tbody>
</table>

**Final exam of module**

typically at the end of the semester; potential midterm examination dates will be announced in the first session

**Form of instruction**

Lecture

**SWS**

4

**Frequency**


wir843 - Financial Risk Management

Module label: Financial Risk Management
Modulkürzel: wir843
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Prokop, Jörg (module responsibility)

Prerequisites:
The aim of the course is to provide students with a thorough knowledge of how to identify, classify, measure, and manage different types of financial business risks. In particular, we will discuss the properties and potential applications of derivatives in financial risk management. Upon completion of this module, students
- will have a sound understanding of the concept of risk management, and will be able to distinguish different types of financial risks and risk management approaches;
- will be able to devise hedging strategies, arbitrage strategies, and speculative strategies using financial derivatives such as futures contracts, forward contracts, options, and swaps;
- will be able to consistently apply valuation models to determine theoretical prices of financial derivatives.
- will be able to assess limitations of financial derivatives in risk management.

Module contents:
The course provides insights into the theory and practice of modern financial business risk management, including:
- the concept of risk, types of financial risks, and approaches to risk measurement;
- the mechanics of financial markets, including derivatives markets;
- the properties of selected financial instruments, including financial derivatives such as forwards, futures, options, and swaps;
- tools and techniques for managing financial risks.

Literaturempfehlungen:
Highly recommended readings:
Optional readings:
Further readings may be announced during the course.

Links:
- Language of instruction: English
- Duration (semesters): 1 Semester
- Module frequency: halbjährlich
- Module capacity: unlimited
- Examination:
  - Prüfungszeiten: typically at the end of the semester; potential midterm examination dates will be announced in the first session
  - Type of examination: 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio
- Form of instruction: Lecture (ggf. mit Übung)
- SWS: 4
- Frequency: --
<table>
<thead>
<tr>
<th>Module label</th>
<th>Current Topics in AFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir844</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lorenz, Johannes (Module counselling)
- Prokop, Jörg (Module counselling)

**Prerequisites**
- Skills to be acquired in this module:
  - Introducing and applying empirical research methods such as event studies and regression analyses to current questions in AFT through individual projects.

**Module contents**
- Evaluation of current AFT questions

**Literaturempfehlungen**

**Links**
- [http://www.uni-oldenburg.de/accounting/](http://www.uni-oldenburg.de/accounting/)

**Languages of instruction**
- German, English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Type of examination:
  - Final exam of module
  - Essay and presentation

**Form of instruction**
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
**wir845 - Advanced Issues in AFT Research**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Issues in AFT Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir845</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
<td></td>
</tr>
<tr>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
<td></td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td>• Prokop, Jörg (module responsibility)</td>
<td></td>
</tr>
<tr>
<td>• Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
<td></td>
</tr>
<tr>
<td>• Dittmer, Jochen (Module counselling)</td>
<td></td>
</tr>
<tr>
<td>• Lorenz, Johannes (Module counselling)</td>
<td></td>
</tr>
<tr>
<td>Prerequisites</td>
<td>Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The aim of the course is to provide insights into the state-of-the-art of academic research in selected areas of accounting and auditing, finance, and taxation. Upon completion of the module, students will be able to place typical research questions and research designs in the aforementioned areas within a broader context of academic research, and to assess selected contributions' significance.</td>
</tr>
<tr>
<td>Module contents</td>
<td>The course involves reading and discussing cornerstone journal articles as well as contemporary articles and working papers in accounting/auditing, finance, and/or taxation. Particular emphasis will be placed on the evaluation of the respective studies with respect to their research questions, the methodologies used, and their contributions to the literature.</td>
</tr>
<tr>
<td>Literatureempfehlungen</td>
<td>Will be announced at the beginning of the course.</td>
</tr>
<tr>
<td>Languages of instruction</td>
<td>German, English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>unregelmäßig</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td></td>
</tr>
<tr>
<td>Prüfungszeiten</td>
<td></td>
</tr>
<tr>
<td>Type of examination</td>
<td></td>
</tr>
<tr>
<td>Final exam of module</td>
<td>typically at the end of the semester; potential mid-term examination dates will be announced in the first session</td>
</tr>
<tr>
<td></td>
<td>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
</tr>
</tbody>
</table>
wir847 - Advanced Managerial Accounting

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Managerial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir847</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master’s programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master’s programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master’s programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
The aim of the course is to provide students with a deep knowledge of the theory and concepts in managerial accounting as it relates to practice and research. The students learn to design budgeting processes and apply operating performance measures which are in line with the firm’s goals. Moreover, the students learn to forecast profits, cash flows and other key financial indicators in order to improve business planning.

**Module contents**
- Theory and concept of managerial accounting
- Profit planning
- Budgeting
- Ratios and financial analysis
- Operating performance measures
- Cash flow and segment reporting
- paper discussion on current and special issues.

**Literaturempfehlungen**
Garrison, Ray H. et al., Managerial Accounting, latest version.

**Links**
http://uol.de/accounting

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
Type of examination
vary according to type of examination
term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

**Form of instruction**
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
56 h
wir836 - Quantitative Studies in AFT

<table>
<thead>
<tr>
<th>Module label</th>
<th>Quantitative Studies in AFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir836</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Prokop, Jörg (module responsibility)
- Lorenz, Johannes (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
The aim of the course is to provide insights into the economics of accounting, finance, and/or taxation from the perspective of a quantitative researcher. Upon completion of the module, students will be familiar with typical quantitative models and research approaches in the respective field and will be able to develop their own research designs.

**Module contents**
The course involves reading and discussing empirical research in accounting, finance, and/or taxation, and working with quantitative models in at least one of these areas.

**Literatureempfehlungen**
Will be announced at the beginning of the course.

**Language of instruction**
German

**Duration (semesters)**
Semester

**Module frequency**
unlimited

**Reference text**
Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

**Type of module**
Wahlpflicht / Elective

**Module level**
MM (Mastermodul / Master module)

**Previous knowledge**
The course is intended for master's students with a specialization in Accounting, Finance, Taxation (AFT).

**Examination**
- Prüfungszeiten
  - 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

**Form of instruction**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 0 h
## wir840 - Tax planning and tax effects

<table>
<thead>
<tr>
<th>Module label</th>
<th>Tax planning and tax effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir840</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**

**Prerequisites**

**Skills to be acquired in this module**

**Module contents**

**Literaturempfehlungen**

**Links**

**Language of instruction** German

**Duration (semesters)** Semester

**Module frequency**

**Module capacity** unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>KL</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exercises</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt** 0 h
# Schwerpunktmodule AFT - Recht

### wir807 - Taxation and Tax Law I

<table>
<thead>
<tr>
<th>Module label</th>
<th>Taxation and Tax Law I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir807</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

## Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

## Zuständige Personen
- Dittmer, Jochen (module responsibility)

## Prerequisites
- Skills to be acquired in this module
  - The aim of the course is to provide students with a deep and thorough knowledge regarding
  - Tax accounting law and
  - Taxation procedures.

## Module contents
- The course provides a deep insight into
  - Tax accounting law
  - Basics of tax accounting law
  - Principal values (cost of purchase/cost of manufacture, going concern value, fair market value)
  - Depreciation, subsidy regulations
  - Transfer of hidden reserves
  - Leasing
  - Provisions
  - Taxation procedures
  - Overview about general fiscal law (AO) and tax court code (FGO)
  - Tax determination and taxing procedures
  - Types of taxing
  - Deadlines and extent of balances and tax assessments corrections
  - Interest yield

## Literatureempfehlungen
- Falterbaum, Hermann (aktuelle Fassung): Buchführung und Bilanz
- Rose, Gerd & Watrin, Christoph (aktuelle Fassung): Abgabenordnung; mit Finanzgerichtsordnung

It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are:
- A collection of the most important tax laws (e.g. NWB-publisher) in current form
- A loose-leaf collection of the tax regulations (e.g. Beck-publisher)

## Links
- [http://www.fiwi-bbl.uni-oldenburg.de/](http://www.fiwi-bbl.uni-oldenburg.de/)

## Language of instruction
- German

## Duration (semesters)
- 1 Semester

## Module frequency
- jährlich

## Module capacity
- unlimited

## Examination
- **Prüfungszeiten**
- **Type of examination**
  - Final exam of module: end of term written exam

## Form of instruction
- Lecture

## SWS
- 4

## Frequency
### Module Information:

**Module Code**: wir835 - Taxation and Tax Law II

**Module Title**: Taxation and Tax Law II

**Credit Points**: 6.0 KP

**Workload**: 180 h

**Module Description**:

**Prerequisites**:

- master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

**Zuständige Personen**:

- Dittmer, Jochen (module responsibility)

**Skills to be acquired in this module**:

The aim of the course is to provide students with a deep and thorough knowledge regarding:

- Mergers & Acquisition tax
- International taxation

**Module contents**:

- The course provides a deep insight into Merger & acquisition tax
- Taxation of sale of company shares
- Admittance of a shareholder
- Insertion of operations, partial operations and partner shares in corporate enterprises
- Transformation of corporate enterprises into business partnerships
- Merger of corporate enterprises
- Separation of corporate enterprises and business partnerships
- International taxation
- Taxation of transnational operations in form of direct businesses, permanent establishments and corporate enterprise subsidiaries
- Possibilities and limitations regarding the prevention of international double taxation
- Profit deferral and problems regarding transfer prices
- Problems in the prevention of international low taxation

**Literature recommendations**:

- Brähler, Gernot (aktuelle Fassung): Umwandlungssteuerrecht: Grundlagen für Studium und Steuerberaterprüfung
- Schaumburg, Harald (aktuelle Fassung): Internationales Steuerrecht: Außensteuerrecht, Doppelbesteuerungsrecht

It is worth mentioning that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are:

- a collection of the most important tax laws (e.g. NWB-publisher) in current form.
- a loose-leaf collection of the tax regulations (e.g. Beck-publisher)

**Links**

**Language of instruction**: German

**Duration (semesters)**: 2 Semester

**Module frequency**: jährlich

**Module capacity**: unlimited

**Reference text**

Due to a change in the frequency in which the "Mergers & Acquisition Tax" and the "International Taxation" sections are offered starting with the winter semester 2020/21, it is recommended for the winter semester 2019/20, in addition to the module wir 807 "Taxation and Tax Law I", to study the "Mergers & Acquisition Tax" section of the module wir835 at the same time and that the examination on both sections is taken in the summer semester 2020. The course "Mergers & Acquisition Tax" will otherwise only be offered again in the summer semester 2021.

From the summer semester 2021 onward it is recommended to study the part "Mergers & Acquisition Tax" of the module wir835 in the 2nd semester and the part "International Taxation" in the 3rd semester. At the end of the 3rd semester, the written exam should cover the entire content of the module.

**Type of module**

- je nach Studiengang Pflicht oder Wahlpflicht

**Module level**

- ---

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>end of semesters</td>
<td>exam</td>
</tr>
</tbody>
</table>

**Final exam of module**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td>4</td>
<td></td>
<td>56</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 84 h
wir858 - Capital market law, insolvency law

Module label: Capital market law, insolvency law
Modulkürzel: wir858
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

Zuständige Personen:
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
Upon completion of the module, students will be able to:
- demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
- classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
- demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
- demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
- identify the functions of banking and capital market law as well as modern insolvency law.
- use these functions in practical examples.
- assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

Module contents:
The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained. The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

Literaturempfehlungen:
Current literature references are given in the events.

Links:
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination: Prüfungszeiten
Type of examination:
- Final exam of module: end of semester
  - seminar paper and presentation or term paper or oral exam
Form of instruction: Lecture

SWS: 4
Schwerpunktmodule AFT - VWL

wir823 - International Finance and Exchange Rate Economics

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Finance and Exchange Rate Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir823</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls

- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - VWL

Zuständige Personen

- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Module counselling)

Prerequisites

- Understanding of exchange rates as strategic prices in open economies.
- Understanding of the interdependence of balance-of-payments constraints and exchange rates.
- Capability to discuss different models of exchange rate determination.
- Ability to research data and evaluate the literature on specific aspects of financial market globalization and strategies of exchange-rate policy.
- Understanding of the history of fixed-exchange-rate systems.
- Ability to relate the importance of historical experience in international monetary and financial economics.

Skills to be acquired in this module

- Understanding of exchange rates as strategic prices in open economies.
- Understanding of the interdependence of balance-of-payments constraints and exchange rates.
- Capability to discuss different models of exchange rate determination.
- Ability to research data and evaluate the literature on specific aspects of financial market globalization and strategies of exchange-rate policy.
- Understanding of the history of fixed-exchange-rate systems.
- Ability to relate the importance of historical experience in international monetary and financial economies.

Module contents

The lectures address the following issues:

- exchange rates and the balance of payments,
- open-economy macroeconomics,
- exchange rate determination,
- international financial markets,
- fixed-exchange-rate systems,
- currency crises,
- optimum currency areas and monetary integration,
- choice of exchange rate regime,
- financial market regulation.

In the seminar students will present papers on general and topical issues (theoretical models, policy strategies, case studies) in the fields of financial market globalization and exchange-rate policy.

Literaturempfehlungen

Selected chapters from:

And other specific readings for the seminar papers.

Links

Language of instruction | English |
Duration (semesters)    | 1 Semester |
Module frequency        | jährlich |
Module capacity         | unlimited |
Reference text          |

- Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises.
Das Seminar wird in der Form eines Blockseminars abgehalten. Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Während der Vorlesungszeit</td>
<td>Referat oder mündliche Prüfung</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**Schwerpunktmodule UF - BWL**

**wir814 - Strategic Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Strategic Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir814</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
- Keine

**Skills to be acquired in this module**
- Students...
  - Know advanced theoretical concepts, research streams, and frameworks of in the field of Strategic Management
  - Understand the links between different theories and are able to critically question them
  - Can apply theories to understand and interpret organizational dynamics in daily life
  - Are able to develop solutions for concrete practical challenges in companies in the context of Strategic Management based on the concepts and frameworks they have learned
  - Can put the newly acquired knowledge into a broader context, so it can be deepened in the further professional life

**Module contents**
The course offers an overview of advanced concepts and frameworks in the field of Strategic Management. At the beginning, the course will provide a brief introduction into the historical development, goals, and research streams of the field. In this context, important terms, methods, and philosophical approaches of (management) research will be clarified. Subsequently, students form groups to analyze selected scientific articles with regard to their theoretical relevance and practical implications. Theoretical topics that will be covered in depth are:
1. Top Management Teams, Upper Echelons and Corporate Governance
2. Resource- and Capability-based Approaches
4. Institutional Theory, Institutional Work/Entrepreneurship and Social Movements
5. Organizational Cognition, Identity, and Framing
6. Organizational Learning and Ambidexterity
7. Organizational networks and ecosystems

The results of the analysis will be summarized in a seminar thesis, presented in class, and discussed with the other students. The main goal of the course is to equip students with advanced concepts, which allow them to understand organizational dynamics, question established practices in firms, and develop new solutions that go beyond the application of standard instruments.

**Literaturempfehlungen**
Murmurn, J. P. (2013). The coevolution of industries and important features of

Links

Language of instruction | German
Duration (semesters) | 1 Semester
Module frequency | jährlich
Module capacity | unlimited

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Final exam of module</th>
<th>Zum Ende des Semesters</th>
<th>KL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt | 56 h
Module label: Sectoral, Functional and Institutional Approaches to Marketing

Modulkürzel: wir826

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Alavi, Sascha (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
The students should be enabled
- to adapt the marketing concept to sectoral, functional and institutional specifics,
- to apply specific concepts and methods of marketing in a problem-oriented way and to be able to reflect their conditions and limitations,
- to develop and present your own conceptual designs in a team.

Module contents:
Marketing initially started as a producer-oriented concept and in recent years has developed as universal approach to influence market transactions. Against this background institutional, functional and sectoral fields of application inspired the formulation of sophisticated marketing approaches, like e.g. marketing of non-profit-organisations, strategic marketing, or service marketing. The course presents the specific nature of the different fields of application and relevant consequences for marketing planning. Given the recent inflation of "hyphenated conceptions" of marketing, a reasoned diagnosis as to marketing's core identity is put forth. To this end, perspectives of transfer and integration between the approaches will be developed, that measure up to state-of-the-art theoretical as well as practical demands towards marketing as a universal market-oriented way of managing businesses. This course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.

Literaturempfehlungen:

Links:
- www.uni-oldenburg.de/marketing

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Reference text:
The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg

Examination:
Type of examination:
- Final exam of module: during term
- examination paper and presentation

Form of Instruction: Seminar

Frequency
Module label
Development directions in Marketing Research

Modulkürzel
wir829

Credit points
6.0 KP

Workload
180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Alavi, Sascha (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Successful completion of the entrance examination

Skills to be acquired in this module
Upon completion of the module, students will be able to:
- apply specific competences to strategic research in marketing
- classify research strategies in marketing according to their meta-theoretical considerations
- estimate research strategies' claims to knowledge and their limitations
- formulate interdisciplinary research strategies aligning competences of empirical methods with the application of theory
- develop own conceptual sketches within teams and to present them

Module contents
How is knowledge generated within the scholarly discipline of marketing? This question confronts the field of marketing with central paradigmatic assumptions. The course begins to solve this puzzle on the basis of a historical analysis of the marketing concept's development. Different scientific standpoints in marketing theory and empirical investigation are evaluated against the light of recent developments in markets and society. The current paradigms of consumption research and marketing research's basic standing in the philosophy of science are intensely treated. This also entails reflecting on the opportunities that alternative trends, e.g. a humanistic paradigm, hold in store for marketing research. The course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.

Literaturempfehlungen
Further literature to be announced at the start of the term.

Links
www.uni-oldenburg.de/marketing

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Reference text
The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg

Examination
Prüfungszeiten
Type of examination
Final exam of module
during the term
examination paper and presentation
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>1</td>
<td>--</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>Seminar</td>
<td>3</td>
<td>WiSe</td>
<td></td>
<td>42</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>56 h</strong></td>
</tr>
</tbody>
</table>
### wir832 - Innovation Management

**Module label**
Innovation Management

**Modulkürzel**
wir832

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Lehrende, Die im Modul (Prüfungsberechtigt)
- Alavi, Sascha (module responsibility)

**Prerequisites**
In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.

**Module contents**
Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.

**Literaturempfehlungen**

**Links**

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
unlimited

**Reference text**
This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test</td>
<td>KL</td>
</tr>
</tbody>
</table>

**Final exam of module**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
wir846 - Project: Enterprise flexibility and flexible people

Module label
Project: Enterprise flexibility and flexible people

Modulkürzel
wir846

Credit points
12.0 KP

Workload
360 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Breisig, Thomas (Module counselling)

Prerequisites
None

Skills to be acquired in this module

After participation in the seminar
- the students know different methods and techniques of scientific work and can apply them successfully;
- the students are able to work in a research-oriented way;
- know the importance of theory building in the scientific process and can work independently with it;
- the students have in-depth knowledge of the project topic dealt with in each case with reference to organization and/or personnel;
- the students have the ability to establish a relationship between theory and practice, to critically examine it and to work out solutions;
- are able to place a specific question in the context of the scientific discussion in the field of organization and human resources and to situate, reflect and evaluate it accordingly;
- know the basics of empirical work and are able to independently collect qualitative/quantitative data, evaluate them, present the results and discuss them critically;
- are able to present their own research results, to document their findings in a scientific report according to the accepted rules of scientific work and to represent a point of view in the scientific debate in these subject areas.
- the students are able to find their way in complex learning situations and to work in a problem-oriented manner;
- the students are able to carry out independent research work in a team situation together with other students.

Module contents

The module consists of four project courses and starts in the summer semester. Initially, the lecturers provide a (changing) framework topic from the field of management, organization and personnel (e.g. cooperation and company networks, flexibilization of working conditions, corporate health management). Topics of current research projects of the chair are also included. The individual topics within the framework question are then the subject of student participation. In concrete terms, this means that the lecturers give the students suggestions and initiate topic-finding processes, e.g. by means of metaphor-supported moderation. Work is done alternately in plenary sessions and in small groups under the supervision of the teachers. The project topics are worked on in greater depth in the small student groups.

For methodological-didactic reasons, it is essential that the module runs over two semesters. In the first semester, the theoretical-conceptual basics are worked out, main topics are explored, the basics of empirical work are taught and the course is set for the empirical element to be worked on in small groups. First (especially theoretical-conceptual) results as well as concretizations of the empirical project are presented by the students. The second semester is used to deepen the knowledge and application of empirical work, to work on the empirical part and to write a final scientific report. The results are also presented to the plenary session.
The project module is dominated by forms of active, non-receptive learning. The teachers have primarily a supporting function of information transfer, moderation, consultation and coordination.

**Literature**

**Literature (excerpt):**


**Fachliteratur:**

Unterschiedlich je nach Rahmenthema

**Links**

www.uol.de/orgpers

**Language of instruction**

German

**Duration (semesters)**

2 Semester

**Module frequency**

Annually

**Module capacity**

unlimited (unlimited)

**Type of module**

Wahlpflicht / Elective

**Module level**

MM (Mastermodul / Master module)

**Previous knowledge**

Methods and techniques of empirical social research; basic modules in business administration, especially organization and human resources management

**Examination**

Prüfungszeiten

**Type of examination**

Final exam of module

Across the two semesters

Project report or oral examination or portfolio (to be determined and announced by the instructor at the beginning of the course).

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project seminar</td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
<tr>
<td>Colloquium</td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

112 h
wir847 - Advanced Managerial Accounting

Module label: Advanced Managerial Accounting

Module label: wir847

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
The aim of the course is to provide students with a deep knowledge of the theory and concepts in managerial accounting as it relates to practice and research. The students learn to design budgeting processes and apply operating performance measures which are in line with the firm's goals. Moreover, the students learn to forecast profits, cash flows and other key financial indicators in order to improve business planning.

Module contents
- Theory and concept of managerial accounting
- Profit planning
- Budgeting
- Ratios and financial analysis
- Operating performance measures
- Cash flow and segment reporting
- paper discussion on current and special issues.

Literaturempfehlungen
Garrison, Ray H. et al., Managerial Accounting, latest version.

Links
http://uol.de/accounting

Languages of instruction: German, English

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Examination
Prüfungszeiten: vary according to type of examination
Type of examination: term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

Form of instruction
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
### Grade and Module Information

<table>
<thead>
<tr>
<th>Module label</th>
<th>Basic theories of Organisation and Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir848</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

#### Zuständige Personen
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Prüfungsberechtigt)
- Gilbert, Jonathan (Prüfungsberechtigt)
- Breisig, Thomas (module responsibility)

#### Prerequisites
Skills to be acquired in this module
- Students get to know central theories of organisation and human resources (HR). They are empowered to apply theories in order to explain practical phenomena and to solve practical problems. The ability to put on different "theory glasses" while observing and analysing various organisational and HR practices is fostered. Students learn to deal with different theories in a conscious and critical way, especially through case studies, group work and discussions.

Upon completion of the module, students will:
- be able to explain various classic and modern theories of organisation and human resource theories, differentiate them and reflect them critically;
- be able to apply the theoretical and abstract ways of thinking and perception so as to transfer them on operational decisions;
- develop skills of self-reflection (supported by the technical and didactical concepts).

#### Module contents
- Students receive deeper insights into classical and modern theories of organisation and human resource, including:
  - Weber's theory of bureaucracy
  - Taylor's principles of Scientific Management
  - Human Relations approach
  - Behavioural decision theory
  - Situational approach
  - Micro-political approaches
  - New Institutional Economics
  - Theories of motivation
  - Theories of leadership

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student’s interest and latest developments in theory and practice.

#### Literatureempfehlungen

Further literature will be announced during the semester according to the particular lecture/seminar content.

#### Links
- www.uol.de/orgpers

#### Language of instruction
- German

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited

#### Reference text
- Die Veranstaltung ist im Master Wirtschafts- und Rechtswissenschaften in den Schwerpunkten ManECo und FUGO verwendbar.

#### Examination
- Prüfungszeiten

Type of examination
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be determined and announced at the beginning of the semester by the lecturer)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>

Прäsenzzeit Modul insgesamt 56 h
### wir849 - Advanced Entrepreneurship

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir849</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

#### Zuständige Personen
- Nicolai, Alexander (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

#### Prerequisites
- none

#### Skills to be acquired in this module
The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.

#### Module contents
This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.

#### Literaturempfehlungen

#### Language of instruction
- German

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited

#### Reference text
The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.

#### Examination
- Prüfungszeiten: at the end of the semester
- Type of examination: written or oral exam

#### Form of instruction

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>WiSe 28</td>
<td></td>
</tr>
<tr>
<td>Project seminar</td>
<td>2</td>
<td>-- 28</td>
<td></td>
</tr>
</tbody>
</table>

#### Präsenzzeit Modul insgesamt
- 56 h
wir852 - International Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir852</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen
- Junker-Michel, Mareike (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
keine

Skills to be acquired in this module

The module consists of lecture as well as seminar elements which interlink with each other on a technical and didactical level. By alternating lectures, discussions, and training elements, students get to know the theoretical basics as well as the practical relevance of the module topics. They get the chance to integrate themselves, their theoretical knowledge and practical experiences, and to exchange views with the other students and the lecturer. Different teaching and learning methods support the student's professional, methodological, social-communicative, and personal competences, e.g. via station learning, role plays and debates, thesis discussions and case study analysis. They work within the entire group as well as small groups.

Attending the course, students
- develop a solid knowledge of this broad subject and are able to relate the various scientific and practical findings with each other and also understand them on a macro-level;
- understand the complex issues, challenges and fields of action in International Management;
- are able to analyse, interpret and manage international economic and business issues within heterogeneous (above all cultural) fields of stakeholders and environments;
- can effectively analyse and apply the strategic, structural and cultural instruments in International Management according to the specific practical context;
- develop skills of self-reflection (supported by the technical and didactical concepts) and are able to press their point within the scientific discussion;
- are able to locate a specific research question within the scientific discussion in the field of International Management and to interlink, reflect and evaluate it accordingly.

Module contents

Students gain theoretical as well as practical insights in the backgrounds and specific characteristics of International Management. A specific focus will (as a last point) be laid on international Human Resource Management as it provides notably relevant issues in international business administration.

Students deal with foundations, challenges and possible fields of action within the following topics:

- Economic internationalisation and the international firm
  - Characteristics, development and relevance
  - Terminological differentiation and attribution
  - Research and explanatory approaches
- Environment and orientation of international corporations
  - Culture and management
  - Fields and forms of strategy
  - Organisation by structure and processes
  - Responsibility and public affairs
- Relevance of and fields in international Human Resource Management
  - Requirements and organisation of the central HR areas
  - Recruitment and selection
  - Expatriation of employees
  - Intercultural management
  - Social management

The presentations and discussions also offer possibilities to deepen and
broaden these topics according to the students interests and latest developments in theory and practice.

**Literatureempfehlungen**


Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

www.uol.de/orgpers

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Prüfungszeiten: jährlich

Type of examination:

Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be fixed and announced at the beginning of the semester by the lecturer)

**Final exam of module**

Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
wir886 - Digital Transformation: Strategies and Sustainability

<table>
<thead>
<tr>
<th>Module label</th>
<th>Digital Transformation: Strategies and Sustainability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir886</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h (4 SWS (56h))</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master Applied Economics and Data Science (Master) &gt; Specialization</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</td>
</tr>
<tr>
<td></td>
<td>Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Hoppmann, Jörn (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The students should:</td>
</tr>
<tr>
<td></td>
<td>• know basic definitions, trends and application areas of digitalization</td>
</tr>
<tr>
<td></td>
<td>• be able to assess the economic effects of digitalization</td>
</tr>
<tr>
<td></td>
<td>• understand corporate strategies and business models in the context of digital transformation</td>
</tr>
<tr>
<td></td>
<td>• know how companies should design processes and structures to promote digitalization in organizations</td>
</tr>
<tr>
<td></td>
<td>• have an overview of social, legal and ethical aspects of digitalization</td>
</tr>
<tr>
<td></td>
<td>• assess the environmental impact of digitalization</td>
</tr>
<tr>
<td></td>
<td>• evaluate digital products, services and business models using ethical and sustainable guidelines</td>
</tr>
<tr>
<td></td>
<td>• independently develop proposals for the integration of ethical, social and ecological criteria in digitalization projects and processes</td>
</tr>
<tr>
<td>Module contents</td>
<td>The module &quot;Digital Strategy and Sustainability&quot; provides insights into the role of digitalization for companies and the associated social discourse. The digital transformation leads to the emergence of new business models, markets and forms of interaction. This requires comprehensive changes in strategic orientation as well as in business processes and structures. In addition, new regulations and standards are required at the societal level in order to meet the ethical, ecological, and societal challenges posed by digitalization. In the first part of the seminar, students are familiarized with the basics and application areas of digitalization as well as the economic, social, and ecological implications. Toward this end, important questions in the context of digital transformation will be raised and discussed drawing on company case studies. Exemplary questions that will be dealt with in this context are: • What are the technological drivers of digitalization and what trends can be observed? • What is the impact of digital transformation on industries and companies? • How can companies design strategies, business models, processes and structures to address the digital transformation? • What are the consequences of digitalization on a societal and legal level? • How does the digital transformation affect the natural environment? • How can social, ethical, and ecological aspects be integrated into digital products, services and business models? In the second part of the course, students will develop digital business models in teams under the guidance of experienced coaches, taking into account economic, ecological and social/ethical criteria. The results are presented to the other students and company representatives and will be summarized in a term paper. An important part of the term paper is the critical reflection of current methods used to develop digital business models with regard to sustainability criteria.</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td><strong>Duration (semesters)</strong></td>
<td>1 Semester</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>---------------------------------------</td>
</tr>
<tr>
<td><strong>Module frequency</strong></td>
<td>Annually</td>
</tr>
<tr>
<td><strong>Module capacity</strong></td>
<td>40</td>
</tr>
<tr>
<td><strong>Reference text</strong></td>
<td>Das Modul sollte im 2. Semester besucht werden.</td>
</tr>
<tr>
<td><strong>Type of module</strong></td>
<td>Wahlpflicht / Elective</td>
</tr>
<tr>
<td><strong>Module level</strong></td>
<td>EB (Ergänzungsbereich / Complementary)</td>
</tr>
<tr>
<td><strong>Examination</strong></td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td><strong>Final exam of module</strong></td>
<td>Submission at the end of the semester</td>
</tr>
<tr>
<td><strong>Form of instruction</strong></td>
<td>Assignment</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Lecture</strong></th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td><strong>Exercises</strong></td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzelt Modul insgesamt** 56 h
### wir896 - Operations Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Operations Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir896</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

#### Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

#### Prerequisites
Skills to be acquired in this module

#### Module contents
- Die Vorlesung behandelt voraussichtlich folgende Themen: Nachfrageprognose, Prozessmanagement, Produktionsplanung, Ablaufplanung, Revenue Management, Behavioral Operations Management

#### Literaturempfehlungen

#### Links
- https://www.uni-oldenburg.de/produktion

#### Language of instruction
- English

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited

#### Examination
<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Final exam of module</td>
</tr>
</tbody>
</table>

#### Final exam of module
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>Am Ende des Semesters</th>
<th>Portfolio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

#### Präsenzzeit Modul insgesamt
- 56 h
## wir899 - Supply Chain Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Supply Chain Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir899</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

### Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites

**Skills to be acquired in this module**

In der zum Modul gehörigen Vorlesung werden vor allem formalanalytische Modelle erarbeitet, mit denen Probleme in Wertschöpfungsketten beschrieben und im Rahmen der Modellannahmen optimiert werden können. Hiermit sollen die Studierenden eine Kompetenz zur unternehmensübergreifenden Analyse der gesamten Wertschöpfungskette (Supply Chain) erwerben, mit Hilfe derer sie diese nicht nur verstehen, sondern idealerweise auch verbessern können. Im begleitenden Seminar werden mithilfe von in Gruppen verfassten Hausarbeiten aktuelle Fragestellungen und Diskussionen im Supply Chain Management aufgearbeitet und bewertet. Das Seminar baut ergänzend zur Vorlesung auf konzeptioneller und empirischer Forschung auf. Hiermit lernen die Studierenden wissenschaftliche Diskurse zu praktisch relevanten und nur schwer modellierbaren Herausforderungen des Supply Chain Managements kennen. Ferner werden die Fähigkeiten zum wissenschaftlichen Arbeiten, zur Teamarbeit und zum Präsentieren vor großen Gruppen trainiert.

### Module contents

Die Vorlesung behandelt voraussichtlich folgende Themen: Grundlagen der Supply Chain, Strategischer Fit, Netzwerk- und Standortplanung, Bestandsmanagement, Produkt- und Prozessdesign, Supply-Chain-Koordination, Vertragsdesign, Transport in der Supply Chain, Nachhaltiges Supply Chain Management

### Literaturempfehlungen


### Links

https://www.uni-oldenburg.de/produktion

### Language of instruction

English

### Duration (semesters)

1 Semester

### Module frequency

jährlich

### Module capacity

unlimited

### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am Ende des Semesters</td>
<td>1 Hausarbeit oder 1 Referat oder 1 Klausur oder 1 mündliche Prüfung oder 1 Portfolio oder 1 Projektbericht</td>
</tr>
</tbody>
</table>

### Form of instruction

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

94 / 309
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**Eco-Venturing**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Eco-Venturing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir938</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Fichter, Klaus (module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Fichter, Klaus (module responsibility)

**Prerequisites**
none

**Skills to be acquired in this module**
The main target of the "Eco-Venturing" module is to develop entrepreneurial skills for the development and implementation of environmental innovations and sustainable business ideas. These include:
- the ability to identify new solution needs in the context of sustainable development and the sustainable development goals set by the United Nations,
- Knowledge and skills for the entrepreneurial development and implementation of innovative solutions,
- Knowledge and skills for systematically combining economic (Eco-nomical) and ecological (Eco-logical) objectives and
- the ability to strategically develop "green" business areas and markets.
- The entrepreneurial development and implementation of environmental innovations can relate both to the establishment of new companies and organisations and to the development of new solutions and business ideas within the framework of established companies and organisations (corporate venturing).

**Module contents**
The main focus of the Eco-Venturing module is the development of new or established business start-up concepts. Under of guidance of their lecturer, participants will work together with selected regional business partners who are both economically successful and contribute to the protection of the environment and the climate, to promote such start-up concepts. What these concepts have in common is that they address the issue of sustainability.

**Literaturempfehlungen**
www.start-green.net/tools

**Links**
www.uni-oldenburg.de/innovation

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
Immer im Wintersemester

**Module capacity**
25

**Reference text**
The module "Eco-Venturing" is part of the Master's programme "Sustainability Economics and Management (SEM)" and focuses on "Eco-Entrepreneurship". The module "Eco-Venturing" can be taken either individually or in combination with the two other modules of the study focus "Eco-Entrepreneurship" ("wir 920: Advanced Entrepreneurship", "wir 832: Innovation Management"). Two of the three modules must be taken in order to be recognised as a specialisation. The Eco-Venturing module is mandatory (cf. examination regulations for the Master's programme SEM, § 4, para. 4).

The module Eco-Venturing is also available for students of the Master's programme WiRe in the ManECo area and can be credited as the module Advanced Entrepreneurship (wir849 Advanced Entrepreneurship). The same applies to students of the Master's programme in Business Informatics. Here it can also be proven as wir849 Advanced Entrepreneurship

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usually at the end of lectures</td>
<td>to be announced at the beginning of the course</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projektorientiertes Modul</td>
<td>4</td>
<td>56</td>
<td></td>
</tr>
</tbody>
</table>

Seminar
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td>56 h</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Schwerpunktmodule UF - Recht

**wir813 - Competition Law and Intellectual Property**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Competition Law and Intellectual Property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir813</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**

- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Chege, Victoria (Module counselling)

**Prerequisites**

(für WiRe empfohlen): wir815

**Skills to be acquired in this module**

Die Studierenden

- verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum
- analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum
- beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordnen

**Module contents**

Das Modul enthält zwei Veranstaltungen (wahlweise Vorlesung mit Seminar oder zwei Vorlesungen) und richtet sich an Masterstudierende mit Interesse an Innovation und dynamischem Wettbewerb (zwischen Unternehmen, aber auch zwischen Staaten). Aufbauend auf zuvor vermittelte Grundstrukturen des Europäischen Marktordnungsrechts, stehen Themen auf der Schnittfläche von Wettbewerb und Geistigem Eigentum (Kartell- und Lauterkeitsrecht) im Zentrum der Veranstaltung.

Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu ‘standardessentiellen Patente’; Schutzrechte als Voraussetzung von Unternehmenskooperationen) wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen; Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschraute Rechtsgebiete zu analysieren.

**Literaturempfehlungen**


**Links**

**Languages of instruction**

English , German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

30

**Reference text**

Vorkenntnisse: Grundlagen Wirtschaftsrecht (Privatrecht/Europarecht)

**Examination**

Prüfungszeiten  
Type of examination

Final exam of module  
Referat mit Ausarbeitung

**Form of instruction**

Course or seminar (1 V und 1 S ODER 2 V)

**SWS**

4

**Frequency**

SoSe oder WiSe
### wir815 - Modern Transformations of International and EU Economic Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir815</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Students will be able
- to describe European and international legal-economic interdependencies
- apply international and European legal norms and legal issues
- have a command of English legal terminology.

**Module contents**
The module consists of two lectures which deal with changes in policies and institutions of international economic law. One lecture focuses on economic law and institutions as shaped by international law, while the other class is dedicated to EU foreign trade law. A basic knowledge of the institutions of international and EU economic law (WTO, IMF, World Bank, European Commission) is a prerequisite for attending this module. The focus lies in helping students understand the processes of internationalization and Europeanization that inform the current interactions between the different actors on the international plane (companies, states and parastatals). In this module, public and private economic law will be presented as a single unit. The international law part of the module focuses on the rationale and regulation of the major free trade agreements, including dispute settlement. Other topics to be addressed include the conflict of laws and the UN Convention (CISG). The EU law focuses on competition and foreign trade law, including procurement and taxation law.

**Literaturempfehlungen**

**Links**
- http://www.fk2.unioldenburg.de/InstRW/oeffwr/

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten
- Type of examination

**Final exam of module**
- End of term (i.e. lecture period).
- The examination consists either of term papers or an end of term test. In the case of term papers, students will work on current decisions or policy papers that are to be analyzed and evaluated by processing secondary literature.

**Form of instruction**
- Lecture

**SWS**
- 4

**Frequency**
- WiSe
### Module Contents

- Fundamentals: Digitization as a technological and a cultural development.
- Characteristics of digitization
- Challenge of law through digitization
- Limits of law in the digitized world: selected areas of law as examples

### Literature

- Volker Boehme-Neßler, Digitising Democracy. Heidelberg 2020
- Walter Frenz (Hrsg.), Handbuch Industrie 4.0, Heidelberg/Berlin 2020
- Thomas Hoeren u.a. (Hrsg.), Handbuch Multi Media Recht, München 2020

### Links

- Language of instruction: German
- Duration (semesters): 1 Semester
- Module frequency: Annual
- Module capacity: unlimited
- Type of module: Wahlpflicht / Elective
- Teaching/Learning method: Lecture (WS), Seminar (SoSe)
- Examination: Final exam of module
- Form of instruction: VA-Auswahl
- SWS: 4
**Module label**  Law of Media and Telecommunication

**Modulkürzel**  wir857

**Credit points**  6.0 KP

**Workload**  180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Boehme-Neßler, Volker (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**
The students:
- have in-depth insights into the economic conditions of media production, distribution and exploitation.
- know the legal basis and framework conditions of media production, media presentation and mediation (e.g. copyrights, performance rights, distribution of media).
- bring together economic and legal dimensions of media work.
- know the economic and legal framework conditions of media institutions (e.g. television, radio, media mediation).

**Module contents**
This module is about making a connection of the theoretical and practical acquired aesthetic competences with the economic and legal framework conditions. In the sense of professionalisation, prospective media producers and mediators should learn to assess their own future activities under economic and legal conditions.

**Literaturempfehlungen**
- Current case law and:
  - Fechner, Medienrecht, 19.Aufl. 2018
  - Petersen, Medienrecht, 2010.

**Links**
- [http://www.integrated-media.de/](http://www.integrated-media.de/)

**Language of instruction**  German

**Duration (semesters)**  1 Semester

**Module frequency**  jährlich

**Module capacity**  unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>At the end of the term</td>
<td>Presentation with term paper</td>
</tr>
</tbody>
</table>

**Form of instruction**
- Lecture

**SWS**
- 4

**Frequency**
- SoSe
wir858 - Capital market law, insolvency law

Module label: Capital market law, insolvency law
Modulkürzel: wir858
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

Zuständige Personen:
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
Upon completion of the module, students will be able to:
- demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
- classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
- demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
- demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
- identify the functions of banking and capital market law as well as modern insolvency law.
- use these functions in practical examples.
- assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

Module contents:
The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained. The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

Literaturempfehlungen:
Current literature references are given in the events.

Links:
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination:
- Prüfungszeiten:
- Type of examination:
  - Final exam of module: end of semester
  - seminar paper and presentation or term paper or oral exam
Form of instruction: Lecture
SWS: 4
Frequency
## wir860 - Data Protection Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Data Protection Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir860</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (module responsibility)

**Prerequisites**
- Upon completion of the module, students will be able to:
  - recognize simple data protection incidents.
  - apply existing protection mechanisms.
  - implement projects in accordance with the law.
  - discuss and defend their plans in front of others.

**Module contents**
The module gives an overview on data protection laws. Basic knowledge of data protection regulations (DSGVO; BDSG) and existing protection mechanisms is imparted. Within the framework of the seminar, the discussed topics will be deepened with the help of seminar papers and individual aspects will be discussed in more detail. The event will highlight the new informational structures in modern society and their effects on data protection and data security. Questions concerning general personal rights, freedom of information, IT security and relevant criminal law regulations will be discussed on the basis of examples and legally provided protection mechanisms as well as the tasks of supervisory authorities will be discussed. In particular, the most important decisions on data protection will be covered in detail during the seminar. At the seminar, students will have the opportunity to prepare in-depth seminar papers on the various topics, which will then be discussed with all participants.

**Literaturempfehlungen**
Kühling/Klar/Sackmann, Datenschutzrecht, 2018.
Further literature references will be given in the lecture.

**Links**
http://www.wto.org/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>typically 6 weeks after your presentation</td>
<td>Seminar paper and presentation or Term paper or Oral exam</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**wir882 - Selected Issues in European Economic Policies**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Selected Issues in European Economic Policies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir882</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Chege, Victoria (Module counselling)
- Godt, Christine (module responsibility)

**Prerequisites**
- Die Studierenden verstehen die Rechtsgenese und Rechtsdurchsetzung im Europäischen Mehrebenensystem,
- analysieren und beantworten Rechtsfragen im Europäischen Binnenmarktrecht,
- beherrschen englische Rechtsterminologie.

**Module contents**

In dem Modul werden aktuelle Themen des Europäischen Wirtschaftsrechts auf Masterniveau angegangen. Lehrziel ist die Erfassung und die Analyse sich stellender Probleme auf den verschrankten Rechtsebenen Europas. Die Studierenden lernen, die Texte systematisch zusammzustellen und Antworten auf Fragestellungen aus Kontext und Grundprinzipien zu entwickeln. Damit bereiten sich die Studierenden auf die Berufspraxis im sich vertiefenden Binnenmarkt mit seinen Außenbezügen vor. Das Modul wird vorzugsweise in englischer Sprache gehalten.

**Literaturempfehlungen**

**Links**
- Languages of instruction: English, German
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Während des Semesters.</td>
<td>Hausarbeit oder Referat mit schriftlicher Ausarbeitung</td>
</tr>
</tbody>
</table>

**Form of instruction**
- Seminar
  - 

<table>
<thead>
<tr>
<th>SWS</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
Schwerpunktmodule UF - VWL

wir875 - Forecasting Methods

Module label: Forecasting Methods

Modulkürzel: wir875

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master Applied Economics and Data Science (Master) > Empirical Methods
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - VWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Zuständige Personen:
- Stecking, Ralf Werner (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
Skills to be acquired in this module:
With successful completion of the course, students shall:

- be aware of and be able to evaluate quantitative forecasting methods.
- be able to select adequate methods in relevant fields of application, like time series and classification analysis.
- be able to run computer-aided analyses and to interpret the results properly.

Module contents:
Various aspects of quantitative forecasting methods such as:

- Time series components,
- Trend and seasonal methods,
- Stationarity,
- Multivariate forecasting methods,
- Autoregressive and moving average processes,
- Box-Jenkins method.

Literaturempfehlungen:


Thome, H. (2005): Zeitreihenanalyse, München

Links:

Language of instruction: English

Duration (semesters): 1 Semester

Module frequency: halbjährlich
<table>
<thead>
<tr>
<th>Module capacity</th>
<th>unlimited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>end of semester</td>
</tr>
<tr>
<td>Type of examination</td>
<td>written exam or oral exam or term paper or seminar paper and presentation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

| Präsenzzeit Modul insgesamt | 56 h |
### wir895 - Industrial Organization

<table>
<thead>
<tr>
<th>Module label</th>
<th>Industrial Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir895</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - VWL
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

#### Zuständige Personen
- Huse, Cristian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Huse, Cristian (Module counselling)

#### Prerequisites
- Be able to conceptually understand, critically evaluate, and apply methods used by economists to study the behaviour of firms, consumers, and their interaction.

#### Module contents
- Econometric methods; models of firm behaviour; models of consumer behaviour; regulation; applications.

#### Literaturempfehlungen

#### Links
- Language of instruction: English
- Duration (semesters): 1 Semester

#### Module frequency
- Module capacity: 30

#### Examination
- Prüfungszeiten
- Type of examination
- Final exam of module: At the end of the lecture period
- Portfolio

#### Form of instruction
- Vorlesung und Übung

#### SWS
- 4

#### Frequency
- SoSe oder WiSe
Module label: Strategic Management
Modulkürzel: wir814
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Zuständige Personen
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites: Keine

Skills to be acquired in this module
- Students...
  - Know advanced theoretical concepts, research streams, and frameworks of in the field of Strategic Management
  - Understand the links between different theories and are able to critically question them
  - Can apply theories to understand and interpret organizational dynamics in daily life
  - Are able to develop solutions for concrete practical challenges in companies in the context of Strategic Management based on the concepts and frameworks they have learned
  - Can put the newly acquired knowledge into a broader context, so it can be deepened in the further professional life

Module contents
The course offers an overview of advanced concepts and frameworks in the field of Strategic Management. At the beginning, the course will provide a brief introduction into the historical development, goals, and research streams of the field. In this context, important terms, methods, and philosophical approaches of (management) research will be clarified. Subsequently, students form groups to analyze selected scientific articles with regard to their theoretical relevance and practical implications. Theoretical topics that will be covered in depth are:
1. Top Management Teams, Upper Echelons und Corporate Governance
2. Ressource- and Capability-based Approaches
4. Institutional Theory, Institutional Work/Entrepreneurship and Social Movements
5. Organizational Cognition, Identity, and Framing
6. Organizational Learning and Ambidexterity
7. Organizational networks and ecosystems
The results of the analysis will be summarized in a seminar thesis, presented in class, and discussed with the other students. The main goal of the course is to equip students with advanced concepts, which allow them to understand organizational dynamics, question established practices in firms, and develop new solutions that go beyond the application of standard instruments.

Literaturempfehlungen
Murmung, J. P. (2013). The coevolution of industries and important features of...

Links

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>German</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Final exam of module</th>
<th>Zum Ende des Semesters</th>
<th>KL</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

| Präsenzzzeit Modul insgesamt | 56 h |
### wir826 - Sectoral, Functional and Institutional Approaches to Marketing

<table>
<thead>
<tr>
<th>Module label</th>
<th>Sectoral, Functional and Institutional Approaches to Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir826</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL  
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen | - Alavi, Sascha (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt) |
| Prerequisites | The students should be enabled  
• to adapt the marketing concept to sectoral, functional and institutional specifics,  
• to apply specific concepts and methods of marketing in a problem-oriented way and to be able to reflect their conditions and limitations,  
• to develop and present your own conceptual designs in a team. |
| Module contents | Marketing initially started as a producer-oriented concept and in recent years has developed as universal approach to influence market transactions. Against this background institutional, functional and sectoral fields of application inspired the formulation of sophisticated marketing approaches, like e.g. marketing of non-profit-organisations, strategic marketing, or service marketing. The course presents the specific nature of the different fields of application and relevant consequences for marketing planning. Given the recent inflation of "hyphenated conceptions" of marketing, a reasoned diagnosis as to marketing's core identity is put forth. To this end, perspectives of transfer and integration between the approaches will be developed, that measure up to state-of-the-art theoretical as well as practical demands towards marketing as a universal market-oriented way of managing businesses. This course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter. |
| Links | www.uni-oldenburg.de/marketing |
| Language of instruction | German |
| Duration (semesters) | 1 Semester |
| Module frequency | jährlich |
| Module capacity | unlimited |
| Reference text | The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg |
| Examination | Prüfungszeiten |
| Final exam of module | during term |
| Form of Instruction | Seminar |
| Frequency |
### Module label
Development directions in Marketing Research

### Modulkürzel
wir829

### Credit points
6.0 KP

### Workload
180 h

### Verwendbarkeit des Moduls
- Master’s programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master’s programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master’s Programme Sustainability Economics and Management (Master) > Additional Modules

### Zuständige Personen
- Alavi, Sascha (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
Successful completion of the entrance examination

### Skills to be acquired in this module
Upon completion of the module, students will be able to:
- apply specific competences to strategic research in marketing
- classify research strategies in marketing according to their meta-theoretical considerations
- estimate research strategies’ claims to knowledge and their limitations
- formulate interdisciplinary research strategies aligning competences of empirical methods with the application of theory
- develop own conceptual sketches within teams and to present them

### Module contents
How is knowledge generated within the scholarly discipline of marketing? This question confronts the field of marketing with central paradigmatic assumptions. The course begins to solve this puzzle on the basis of a historical analysis of the marketing concept's development. Different scientific standpoints in marketing theory and empirical investigation are evaluated against the light of recent developments in markets and society. The current paradigms of consumption research and marketing research's basic standing in the philosophy of science are intensely treated. This also entails reflecting on the opportunities that alternative trends, e.g. a humanistic paradigm, hold in store for marketing research. The course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.

### Literatureempfehlungen

### Links
www.uni-oldenburg.de/marketing

### Language of instruction
German

### Duration (semesters)
1 Semester

### Module frequency
jährlich

### Module capacity
unlimited

### Reference text
The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg

### Examination
<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>during the term</td>
<td>examination paper and presentation</td>
</tr>
</tbody>
</table>

112 / 309
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>1</td>
<td>--</td>
<td>14</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>3</td>
<td>WiSe</td>
<td>42</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>56 h</strong></td>
</tr>
</tbody>
</table>
## wir832 - Innovation Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Innovation Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir832</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

### Zuständige Personen
- Lehrende, Die im Modul (Prüfungsberechtigt)
- Alavi, Sascha (module responsibility)

### Prerequisites
Skills to be acquired in this module
In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.

### Module contents
- Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.

### Literaturempfehlungen

### Links

### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>KL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

| Präsenzzeit Modul insgesamt | 56 h |

**Language of instruction**: German  
**Duration (semesters)**: 1 Semester  
**Module frequency**: unlimited  
**Reference text**: This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.
Module label: Auditing

Modulkürzel: wir834

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
- Achieving basic knowledge about audit practises
- Achieving broad knowledge about the audit profession and structuring of audit processes,
- Achieving competences in evaluating the possibilities and limits of audit techniques,
- Application of audit techniques while using case studies and focusing on certain audit areas.

Module contents:
In this course, audit basic principles, audit methods and audit techniques will be presented while emphasizing on large corporates. In addition, an overview about audit processes and audit techniques in the context of the control, information and accreditation function as well as legal specifications is given. Working in groups, case studies will strengthen the achieved knowledge. In addition, the focus will be on international financial reporting standards (IFRS) and international auditing standards (IAS) for proving the financial statements as well as testing the internal risk management.

Literaturempfehlungen:

Links:
http://www.fk2.uni-oldenburg.de/InstBWL/Rewe/

Languages of instruction:
German, English

Duration (semesters):
1 Semester

Module frequency:
jährlich

Module capacity:
unlimited

Type of module:
je nach Studiengang Pflicht oder Wahlpflicht

Module level:
MM (Mastermodul / Master module)

Examination:

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 assignment or 1 presentation or 1 written exam or 1 oral exam or 1 portfolio or 1 project report</td>
<td></td>
</tr>
</tbody>
</table>

Final exam of module:
varies according to the type of examinations

Form of instruction:

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Seminar</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
# wir837 - Advanced Corporate Finance

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Corporate Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir837</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Prokop, Jörg (module responsibility)

**Prerequisites**
The course provides insights into the empirical analysis of firms’ financing and investment decisions. We discuss theoretical foundations of long-term financing, capital structure choice, cost of capital determination, capital market efficiency, and corporate takeover decisions as well as respective empirical findings. Moreover, you will learn how to build financial models, handle financial data, and conduct financial analyses using the statistical software R.

**Module contents**
The course covers key concepts of modern corporate finance in theory and practice. In particular, we focus on how investment and financing decisions affect the value of the firm. Among the topics discussed are:
- Fundamental analysis and capital market efficiency.
- Cost of debt and equity capital.
- Business valuation models based on dividends, cash flows, and (abnormal) earnings.
- Capital structure and dividend policy.
- Advanced valuation issues.

**Literaturempfehlungen**
- Titman / Martin: Valuation, latest edition, Boston (Mass.)
Further readings may be announced during the course.

**Links**

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten: typically at the end of the semester; potential midterm examination dates will be announced in the first session.

<table>
<thead>
<tr>
<th>Type of examination</th>
<th>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</th>
</tr>
</thead>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture (ggf. mit Übung)</td>
<td>4</td>
<td>--</td>
</tr>
<tr>
<td>Exercises</td>
<td>SoSe oder WiSe</td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
56 h
wir839 - Financial Statement Analysis

**Module label**  
Financial Statement Analysis

**Modulkürzel**  
wir839

**Credit points**  
6.0 KP

**Workload**  
180 h

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
- none

**Skills to be acquired in this module**
By the end of the course students should have answers to the following questions:
- How are fundamental values (or "intrinsic values") estimated?
- How are business strategies analyzed in order to understand the value they create?
- What business activities determine value?
- How is "value created for shareholders" identified?
- How does one pull apart the financial statements to get at the relevant information for valuing equities?
- How does ratio analysis help in valuation?
- How does profitability tie into valuation?
- What is growth? How does one analyze growth? How does one value a growth firm?
- How does one analyze the quality of financial reports?
- How does one deal with the accounting methods used in financial statements?
- How is financial analysis developed for strategy and planning?
- What determines a firm's P/E ratio? How does one calculate what the P/E should be?
- What determines a firm's market-to-book (P/B) ratio? How does one calculate what the P/B should be?
- How does one evaluate risk? For equity? For debt?
- How does one evaluate an equity research report?
- How does one trade on fundamental information?

**Module contents**
With a stock market bubble and a financial crisis in our recent history, there have been increasing calls to “return to fundamentals.” This is a course on fundamental analysis. The primary emphasis is on equity (share) valuation, with a focus on developing and applying methods for valuing firms using financial statement analysis.

The course has a very practical focus. The methods of fundamental analysis will be examined in detail and applied in cases and projects involving listed companies. Topics include models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, diagnosing accounting quality, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, and the determination of price/earnings (P/E) and market-to-book (P/B) ratios.

The course does not assume “market efficiency.” Rather, it develops the techniques for challenging traded prices in order to assess whether investments are appropriately priced. It adopts the philosophy that one of the risks in investing is the risk of paying too much. The course is one for the active investor.

Most importantly, we learn how to handle accounting and financial reports in valuation. We see that valuation is really a matter of appropriate accounting for value. The course combines accounting principles and investment principles to answer the question: How do I account for value so that I can challenge stock prices with some confidence?

The course will be taught from the perspective of designing techniques to be used in an (independent) equity research department or firm. Accordingly, the material is pertinent to the security analyst – particularly the equity analyst –
who must issue a buy, hold or sell recommendations on stocks. However, much of the material covered in the course is also relevant to the corporate financial analyst for evaluating acquisitions, restructurings and other investments, and for calculating the value generated by strategic scenarios. By the end of the course, the student should feel competent in writing a thorough, credible equity research report or investment analysis that meets the highest standards of professionalism.

The course is of interest to those contemplating careers in investment banking (particularly in equity research), security analysis, consulting, public accounting, and corporate finance. And it will also help with personal investing.

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Links</td>
<td><a href="http://www.uni-oldenburg.de/accounting">http://www.uni-oldenburg.de/accounting</a></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Type of examination</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>during the semester</td>
</tr>
<tr>
<td>Comment</td>
<td>portfolio</td>
</tr>
<tr>
<td>Lecture</td>
<td>SWS</td>
</tr>
<tr>
<td>Frequency</td>
<td>Frequency</td>
</tr>
<tr>
<td>Workload of compulsory attendance</td>
<td></td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir841 - Advanced Financial Accounting

Module label: Advanced Financial Accounting
Modulkürzel: wir841
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
- Students have to understand the theoretical orientation and the institutional structure of financial accounting and standard setting. Many important standards, such as fair value accounting, financial instruments, reserve recognition accounting, management discussion and analysis, employee stock options, impairment tests, hedge accounting, derecognition, consolidation, and comprehensive income, will be analyzed and critically evaluated from students. This course aims to provide students with an in-depth understanding of the underlying accounting concepts and accounting standards governing the preparation of financial statements under International Financial Reporting Standards (IFRS) for external users. Furthermore it develop students’ conceptual skills and professional competence in financial accounting in compliance with the regulatory and financial framework under IFRS.

Module contents
- Accounting Under Ideal Conditions
- The Decision Usefulness Approach to Financial Reporting
- Efficient Securities Markets
- The Value Relevance of Accounting Information
- The Measurement Approach to Decision Usefulness
- Measurement Applications
- The Efficient Contracting Approach to Decision Usefulness
- An Analysis of Conflict
- Executive Compensation
- Earnings Management
- Standard Setting: Economic Issues
- Standard Setting: Political Issues

Literaturrempfehlungen

Links
- www.fk2.uni-oldenburg.de/InstBWL/Rewe/

Languages of instruction
- German, English

Duration (semesters)
- 1 Semester

Module frequency
- jährlich

Module capacity
- unlimited

Examination
- Prüfungszeiten
- Type of examination
- Final exam of module
- end of semester
- portfolio or written exam
- Form of instruction
- Comment
- SWS
- Frequency
- Workload of compulsory attendance
- Lecture
- 2
- 28
- Exercises
- 2
- 28

Präsenzzeit Modul insgesamt
- 56 h
**wir842 - Banking**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Banking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir842</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Zuständige Personen**

- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**

Upon completion of the module students will be able to explain the role financial institutions play in financial markets based on economic theory. They will have a sound knowledge of institutional and regulatory conditions under which financial institutions operate today, and they will be able to critically assess respective developments in the financial sector. Moreover, they will have developed a sound understanding of how banks are managed in a competitive environment.

**Module contents**

We will discuss theoretical foundations of financial intermediation in general, and of banking in particular as well as the economic, institutional, and regulatory context in which financial institutions operate today. Moreover, we will cover selected topics in the area of bank management and bank accounting.

**Literatureempfehlungen**

- Berger / Molyneux / Wilson (Eds.): The Oxford Handbook of Banking, latest edition, Oxford University Press
- Tolkmitt: Neue Bankbetriebslehre, latest edition, Gabler

Further readings may be announced during the course.

**Links**

http://www.uni-oldenburg.de/fiwi_bbl/

**Languages of instruction**

German, English

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>typically at the end of the semester; potential midterm examination dates will be announced in the first session</td>
<td>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</td>
</tr>
</tbody>
</table>

**Form of instruction**

Lecture

**SWS**

4

**Frequency**
wir843 - Financial Risk Management

Module label: Financial Risk Management
Modulkürzel: wir843
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Prokop, Jörg (module responsibility)

Prerequisites:
Skills to be acquired in this module:
The aim of the course is to provide students with a thorough knowledge of how to identify, classify, measure, and manage different types of financial business risks. In particular, we will discuss the properties and potential applications of derivatives in financial risk management. Upon completion of this module, students will have a sound understanding of the concept of risk management, and will be able to distinguish different types of financial risks and risk management approaches; will be able to devise hedging strategies, arbitrage strategies, and speculative strategies using financial derivatives such as futures contracts, forward contracts, options, and swaps; will be able to consistently apply valuation models to determine theoretical prices of financial derivatives; will be able to assess limitations of financial derivatives in risk management.

Module contents:
The course provides insights into the theory and practice of modern financial business risk management, including:
- the concept of risk, types of financial risks, and approaches to risk measurement;
- the mechanics of financial markets, including derivatives markets;
- the properties of selected financial instruments, including financial derivatives such as forwards, futures, options, and swaps;
- tools and techniques for managing financial risks.

Literaturempfehlungen:
Highly recommended readings:
Optional readings:
Further readings may be announced during the course.

Links:
Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: halbjährlich
Module capacity: unlimited

Examination:
Type of examination:
- Final exam of module
- 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

Form of instruction:
Lecture (ggf. mit Übung)

SWS: 4
Frequency: --
**Module label** | Current Topics in AFT  
--- | ---  
**Module code** | wir844  
**Credit points** | 6.0 KP  
**Workload** | 180 h  
**Verwendbarkeit des Moduls**  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
**Zuständige Personen**  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  
- Lorenz, Johannes (Module counselling)  
- Prokop, Jörg (Module counselling)  
**Prerequisites**  
**Skills to be acquired in this module**  
Introducing and applying empirical research methods such as event studies and regression analyses to current questions in AFT through individual projects.  
**Module contents**  
Evaluation of current AFT questions  
**Literaturempfehlungen**  
**Links**  
http://www.uni-oldenburg.de/accounting/  
**Languages of instruction**  
German, English  
**Duration (semesters)**  
1 Semester  
**Module frequency**  
jährlich  
**Module capacity**  
unlimited  
**Examination**  
**Type of examination**  
Final exam of module  
Essay and presentation  
**Form of instruction**  
**Comment**  
**SWS**  
**Frequency**  
**Workload of compulsory attendance**  
Lecture  
2  
28  
Seminar  
2  
28  
**Präsenzzeit Modul insgesamt**  
56 h
Module label: Advanced Issues in AFT Research

Modulkürzel: wir845

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

Zuständige Personen:
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dittmer, Jochen (Module counselling)
- Lorenz, Johannes (Module counselling)

Prerequisites:
Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

Skills to be acquired in this module:
The aim of the course is to provide insights into the state-of-the-art of academic research in selected areas of accounting and auditing, finance, and taxation. Upon completion of the module, students will be able to place typical research questions and research designs in the aforementioned areas within a broader context of academic research, and to assess selected contributions' significance.

Module contents:
The course involves reading and discussing cornerstone journal articles as well as contemporary articles and working papers in accounting/auditing, finance, and/or taxation. Particular emphasis will be placed on the evaluation of the respective studies with respect to their research questions, the methodologies used, and their contributions to the literature.

Literaturempfehlungen:
Will be announced at the beginning of the course.

Links:

Languages of instruction: German, English

Duration (semesters): 1 Semester

Module frequency: unregelmäßig

Module capacity: unlimited

Examination:
Prüfungszeiten: Typically at the end of the semester; potential mid-term examination dates will be announced in the first session
Type of examination: 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

Form of instruction: Seminar

SWS: 4

Frequency:
wir846 - Project: Enterprise flexibility and flexible people

<table>
<thead>
<tr>
<th>Module label</th>
<th>Project: Enterprise flexibility and flexible people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir846</td>
</tr>
<tr>
<td>Credit points</td>
<td>12.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>360 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

**Zuständige Personen**
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Breisig, Thomas (Module counselling)

**Prerequisites**
None

**Skills to be acquired in this module**

After participation in the seminar

- the students know different methods and techniques of scientific work and can apply them successfully;
- the students are able to work in a research-oriented way;
- know the importance of theory building in the scientific process and can work independently with it;
- the students have in-depth knowledge of the project topic dealt with in each case with reference to organization and/or personnel;
- the students have the ability to establish a relationship between theory and practice, to critically examine it and to work out solutions;
- are able to place a specific question in the context of the scientific discussion in the field of organization and human resources and to situate, reflect and evaluate it accordingly;
- know the basics of empirical work and are able to independently collect qualitative/quantitative data, evaluate them, present the results and discuss them critically;
- are able to present their own research results, to document their findings in a scientific report according to the accepted rules of scientific work and to represent a point of view in the scientific debate in these subject areas.
- the students are able to find their way in complex learning situations and to work in a problem-oriented manner;
- the students are able to carry out independent research work in a team situation together with other students.

**Module contents**

The module consists of four project courses and starts in the summer semester. Initially, the lecturers provide a (changing) framework topic from the field of management, organization and personnel (e.g. cooperation and company networks, flexibilization of working conditions, corporate health management). Topics of current research projects of the chair are also included. The individual topics within the framework question are then the subject of student participation. In concrete terms, this means that the lecturers give the students suggestions and initiate topic-finding processes, e.g. by means of metaphor-supported moderation. Work is done alternately in plenary sessions and in small groups under the supervision of the teachers. The project topics are worked on in greater depth in the small student groups.

For methodological-didactic reasons, it is essential that the module runs over two semesters. In the first semester, the theoretical-conceptual basics are worked out, main topics are explored, the basics of empirical work are taught and the course is set for the empirical element to be worked on in small groups. First (especially theoretical-conceptual) results as well as concretizations of the empirical project are presented by the students. The second semester is used to deepen the knowledge and application of empirical work, to work on the empirical part and to write a final scientific report. The results are also presented to the plenary session.
The project module is dominated by forms of active, non-receptive learning. The teachers have primarily a supporting function of information transfer, moderation, consultation and coordination.

**Literatureempfehlungen**

Literature (excerpt):


**Fachliteratur:**

Unterschiedlich je nach Rahmenthema

<table>
<thead>
<tr>
<th>Links</th>
<th><a href="http://www.uol.de/orgpers">www.uol.de/orgpers</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>2 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>Annually</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Type of module</td>
<td>Wahlpflicht / Elective</td>
</tr>
<tr>
<td>Module level</td>
<td>MM (Mastermodul / Master module)</td>
</tr>
<tr>
<td>Previous knowledge</td>
<td>Methods and techniques of empirical social research; basic modules in business administration, especially organization and human resources management</td>
</tr>
</tbody>
</table>

**Examination**

<table>
<thead>
<tr>
<th>Final exam of module</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Across the two semesters</td>
<td>Project report or oral examination or portfolio (to be determined and announced by the instructor at the beginning of the course).</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project seminar</td>
<td></td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
<tr>
<td>Colloquium</td>
<td></td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>112 h</td>
</tr>
</tbody>
</table>

125 / 309
**wir847 - Advanced Managerial Accounting**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Managerial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir847</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Skills to be acquired in this module**
The aim of the course is to provide students with a deep knowledge of the theory and concepts in managerial accounting as it relates to practice and research. The students learn to design budgeting processes and apply operating performance measures which are in line with the firm's goals. Moreover, the students learn to forecast profits, cash flows and other key financial indicators in order to improve business planning.

**Module contents**
- Theory and concept of managerial accounting
- Profit planning
- Budgeting
- Ratios and financial analysis
- Operating performance measures
- Cash flow and segment reporting
- paper discussion on current and special issues.

**Literaturempfehlungen**
Garrison, Ray H. et al., Managerial Accounting, latest version.

**Links**
http://uol.de/accounting

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
Type of examination
- term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

**Final exam of module**
vary according to type of examination

**Form of instruction**
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 56 h
wir848 - Basic theories of Organisation and Human Resources

<table>
<thead>
<tr>
<th>Module label</th>
<th>Basic theories of Organisation and Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir848</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Zuständige Personen**
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Prüfungsberechtigt)
- Gilbert, Jonathan (Prüfungsberechtigt)
- Breisig, Thomas (module responsibility)

**Prerequisites**
Students get to know central theories of organisation and human resources (HR). They are empowered to apply theories in order to explain practical phenomena and to solve practical problems. The ability to put on different "theory glasses" while observing and analysing various organisational and HR practices is fostered. Students learn to deal with different theories in a conscious and critical way, especially through case studies, group work and discussions.

Upon completion of the module, students will:
- be able to explain various classic and modern theories of organisation and human resource theories, differentiate them and reflect them critically;
- be able to apply the theoretical and abstract ways of thinking and perception so as to transfer them on operational decisions;
- develop skills of self-reflection (supported by the technical and didactical concepts).

**Module contents**
Students receive deeper insights into classical and modern theories of organisation and human resource, including:
- Weber's theory of bureaucracy
- Taylor's principles of Scientific Management
- Human Relations approach
- Behavioural decision theory
- Situational approach
- Micro-political approaches
- New Institutional Economics
- Theories of motivation
- Theories of leadership

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student's interest and latest developments in theory and practice.

**Literatureempfehlungen**

Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**
www.uol.de/orgpers

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
ejährlich

**Module capacity**
unlimited

**Reference text**
Die Veranstaltung ist im Master Wirtschafts- und Rechtswissenschaften in den Schwerpunkten ManECo und FUGO verwendbar.

**Examination**
Prüfungszeiten

Type of examination
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be determined and announced at the beginning of the semester by the lecturer)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
### wir849 - Advanced Entrepreneurship

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir849</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Nicolai, Alexander (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
- none

**Skills to be acquired in this module**
The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.

**Module contents**
This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.

**Literaturempfehlungen**

**Links**
http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/

**Language of instruction**
- German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Reference text**
The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>at the end of the semester</td>
<td>written or oral exam</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Project seminar</td>
<td>2</td>
<td>--</td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
### Skills to be acquired in this module

The module consists of lecture as well as seminar elements which interlink with each other on a technical and didactical level. By alternating lectures, discussions, and training elements, students get to know the theoretical basics as well as the practical relevance of the module topics. They get the chance to integrate themselves, their theoretical knowledge and practical experiences, and to exchange views with the other students and the lecturer. Different teaching and learning methods support the student’s professional, methodological, social-communicative, and personal competences, e.g. via station learning, role plays and debates, thesis discussions and case study analysis. They work within the entire group as well as small groups.

Attending the course, students
- develop a solid knowledge of this broad subject and are able to relate the various scientific and practical findings with each other and also understand them on a macro-level;
- understand the complex issues, challenges and fields of action in International Management;
- are able to analyse, interpret and manage international economic and business issues within heterogeneous (above all cultural) fields of stakeholders and environments;
- can effectively analyse and apply the strategic, structural and cultural instruments in International Management according to the specific practical context;
- develop skills of self-reflection (supported by the technical and didactical concepts) and are able to press their point within the scientific discussion;
- are able to locate a specific research question within the scientific discussion in the field of International Management and to interlink, reflect and evaluate it accordingly.

### Module contents

Students gain theoretical as well as practical insights in the backgrounds and specific characteristics of International Management. A specific focus will (as a last point) be laid on international Human Resource Management as it provides notably relevant issues in international business administration.

Students deal with foundations, challenges and possible fields of action within the following topics:

- Economic internationalisation and the international firm
  - Characteristics, development and relevance
  - Terminological differentiation and attribution
  - Research and explanatory approaches
- Environment and orientation of international corporations
  - Culture and management
  - Fields and forms of strategy
  - Organisation by structure and processes
  - Responsibility and public affairs
- Relevance of and fields in international Human Resource Management
  - Requirements and organisation of the central HR areas
  - Expatriation of employees
  - Intercultural management
  - Social management

The presentations and discussions also offer possibilities to deepen and
broaden these topics according to the students interests and latest developments in theory and practice.

**Literaturempfehlungen**

<table>
<thead>
<tr>
<th>Author(s)</th>
<th>Title</th>
<th>Editions</th>
<th>Publisher</th>
</tr>
</thead>
</table>

Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

- [www.uol.de/orgpers](http://www.uol.de/orgpers)

**Language of instruction**

- German

**Duration (semesters)**

- 1 Semester

**Module frequency**

- Jährlich

**Module capacity**

- Unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be fixed and announced at the beginning of the semester by the lecturer)</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Workload of compulsory attendance</th>
<th>Frequency</th>
<th>SWS</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td>56 h</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

**Links**

- [www.uol.de/orgpers](http://www.uol.de/orgpers)
### wir886 - Digital Transformation: Strategies and Sustainability

<table>
<thead>
<tr>
<th>Module label</th>
<th>Digital Transformation: Strategies and Sustainability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir886</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td></td>
<td>(4 SWS (56h))</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

#### Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (module responsibility)

#### Prerequisites
- The students should:
  - know basic definitions, trends and application areas of digitalization
  - be able to assess the economic effects of digital transformation
  - understand corporate strategies and business models in the context of digital transformation
  - know how companies should design processes and structures to promote digitalization in organizations
  - have an overview of social, legal and ethical aspects of digitalization
  - assess the environmental impact of digitalization
  - evaluate digital products, services and business models using ethical and sustainable guidelines
  - independently develop proposals for the integration of ethical, social and ecological criteria in digitalization projects and processes

#### Module contents
The module "Digital Strategy and Sustainability" provides insights into the role digitalization for companies and the associated social discourse. The digital transformation leads to the emergence of new business models, markets and forms of interaction. This requires comprehensive changes in strategic orientation as well as in business processes and structures. In addition, new regulations and standards are required at the societal level in order to meet the ethical, ecological, and societal challenges posed by digitalization. In the first part of the seminar, students are familiarized with the basics and application areas of digitalization as well as the economic, social, and ecological implications. Toward this end, important questions in the context of digital transformation will be raised and discussed drawing on company case studies. Exemplary questions that will be dealt with in this context are:
- What are the technological drivers of digitalization and what trends can be observed?
- What is the impact of digital transformation on industries and companies?
- How can companies design strategies, business models, processes and structures to address the digital transformation?
- What are the consequences of digitalization on a societal and legal level?
- How does the digital transformation affect the natural environment?
- How can social, ethical, and ecological aspects be integrated into digital products, services and business models?

In the second part of the course, students will develop digital business models in teams under the guidance of experienced coaches, taking into account economic, ecological and social/ethical criteria. The results are presented to the other students and company representatives and will be summarized in a term paper. An important part of the term paper is the critical reflection of current methods used to develop digital business models with regard to sustainability criteria.

#### Literatureempfehlungen

#### Links

<p>| Language of instruction | English |</p>
<table>
<thead>
<tr>
<th>Duration (semesters)</th>
<th>1 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module frequency</td>
<td>Annually</td>
</tr>
<tr>
<td>Module capacity</td>
<td>40</td>
</tr>
<tr>
<td>Reference text</td>
<td>Das Modul sollte im 2. Semester besucht werden.</td>
</tr>
<tr>
<td>Type of module</td>
<td>Wahlpflicht / Elective</td>
</tr>
<tr>
<td>Module level</td>
<td>EB (Ergänzungsbereich / Complementary)</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Type of examination</td>
<td></td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Submission at the end of the semester</td>
</tr>
<tr>
<td>Assignment</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td>56 h</td>
</tr>
<tr>
<td>SWS</td>
<td>SoSe oder WiSe</td>
</tr>
<tr>
<td>Frequency</td>
<td>28</td>
</tr>
<tr>
<td>Workload of compulsory attendance</td>
<td>28</td>
</tr>
</tbody>
</table>
## wir896 - Operations Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Operations Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir896</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

### Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites

**Skills to be acquired in this module**


### Module contents

Die Vorlesung behandelt voraussichtlich folgende Themen: Nachfrageprognose, Prozessmanagement, Produktionsplanung, Ablaufplanung, Revenue Management, Behavioral Operations Management

### Literaturempfehlungen


### Links

https://www.uni-oldenburg.de/produktion

### Language of instruction

English

### Duration (semesters)

1 Semester

### Module frequency

jährlich

### Module capacity

unlimited

### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Final exam of module</td>
</tr>
</tbody>
</table>

### Final exam of module

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>Am Ende des Semesters</th>
<th>Portfolio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

### Präsenzzeit Modul insgesamt

56 h
# wir899 - Supply Chain Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Supply Chain Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir899</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Zuständige Personen**
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
In der zum Modul gehörigen Vorlesung werden vor allem formalanalytische Modelle erarbeitet, mit denen Probleme in Wertschöpfungsketten beschrieben und im Rahmen der Modellannahmen optimiert werden können. Hiermit sollen die Studierenden eine Kompetenz zur unternehmensübergreifenden Analyse der gesamten Wertschöpfungskette (Supply Chain) erwerben, mit Hilfe derer sie diese nicht nur verstehen, sondern idealerweise auch verbessern können. Im begleitenden Seminar werden mithilfe von in Gruppen verfassten Hausarbeiten aktuelle Fragestellungen und Diskussionen im Supply Chain Management aufgearbeitet und bewertet. Das Seminar baut ergänzend zur Vorlesung auf konzeptioneller und empirischer Forschung auf. Hiermit lernen die Studierenden wissenschaftliche Diskurse zu praktisch relevanten und nur schwer modellierbaren Herausforderungen des Supply Chain Managements kennen. Ferner werden die Fähigkeiten zum wissenschaftlichen Arbeiten, zur Teamarbeit und zum Präsentieren vor großen Gruppen trainiert.

**Module contents**
Die Vorlesung behandelt voraussichtlich folgende Themen: Grundlagen der Supply Chain, Strategischer Fit, Netzwerk- und Standortplanung, Bestandsmanagement, Produkt- und Prozessdesign, Supply-Chain-Koordination, Vertragsdesign, Transport in der Supply Chain, Nachhaltiges Supply Chain Management

**Literaturempfehlungen**

**Links**
https://www.uni-oldenburg.de/produktion

**Language of instruction**
English

**Duration (semesters)**
1 Semester

**Module frequency**
yährlich

**Module capacity**
unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am Ende des Semesters</td>
<td>1 Hausarbeit oder</td>
</tr>
<tr>
<td></td>
<td>1 Referat oder</td>
</tr>
<tr>
<td></td>
<td>1 Klausur oder</td>
</tr>
<tr>
<td></td>
<td>1 mündliche Prüfung oder</td>
</tr>
<tr>
<td></td>
<td>1 Portfolio oder</td>
</tr>
<tr>
<td></td>
<td>1 Projektbericht</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

135 / 309
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>56 h</strong></td>
</tr>
</tbody>
</table>
wir902 - International Sustainability Management

Module label: International Sustainability Management

Modulkürzel: wir902

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules
- Master's Programme Water and Coastal Management (Master) > Socioeconomics

Zuständige Personen:
- Siebenhüner, Bernd (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wegner, Alkje (Prüfungsberechtigt)
- Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)

Prerequisites:
No

Skills to be acquired in this module:
- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:
  * Sustainability: Basic concepts, strategies,
  * Domestic and international challenges for business,
  * Business case for sustainable development,
  * Integrative concepts of sustainable corporations,
  * Sustainable strategies,
  * Management instruments
- Discussing topics of international sustainability management with students from different scientific disciplines.
- Ability to present and evaluate different concepts and instruments of international sustainability management

Module contents:
This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.

Literatureempfehlungen:
BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueueburg (Schaltegger, Herzig, Kleber, Müller), http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf

Links

Language of instruction: English
<table>
<thead>
<tr>
<th>Duration (semesters)</th>
<th>1 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>By the end of the lecture period</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
</tr>
</tbody>
</table>
### wir913 - Practical Project in Sustainability Economics and Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Practical Project in Sustainability Economics and Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir913</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

#### Zuständige Personen
- Siebenhüner, Bernd (Prüfungsberechtigt)
- Busse, Christian (Prüfungsberechtigt)
- Siebenhüner, Bernd (module responsibility)

#### Prerequisites
No

#### Skills to be acquired in this module
- Methods of project management
- Introduction into the methods of qualitative empirical research
- Introduction into approaches to time management
- Identification of individual or team projects in sustainability management (case studies, empirical studies, marketing concepts)
- Self organized work on individual or team projects
- Mid-term and final presentation of project results

#### Module contents
This module consists of two seminars (2 weekly contact hours per seminar) dealing with several topics from the broad field of sustainability, economics and management during term.

The module's intention is to integrate current research activities of the University from the research areas of sustainability, economics and management into teaching activities. The Module provides students the possibility to actively participate in current research at Oldenburg University. The module's seminars each year deal with different projects and are thus designed each year by a different group of Oldenburg located researchers. This teaching concept provides the interface between theory and application of scientific theories into research practise. Thus, this module also introduces research work at universities in general.

#### Literaturempfehlungen
Depending on the topic and content of each seminar

#### Links

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>to be announced during the seminar</td>
<td>KL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Course or seminar</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>SWS</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
### wir919 - Topics in Sustainability Economics and Management I

<table>
<thead>
<tr>
<th>Module label</th>
<th>Topics in Sustainability Economics and Management I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir919</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules  
- Master's Programme Water and Coastal Management (Master) > Socioeconomics |
| Zuständige Personen | - Siebenhüner, Bernd (Prüfungsberechtigt)  
- Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)  
- Wolter, Hendrik (Prüfungsberechtigt)  
- Siebenhüner, Bernd (module responsibility) |
| Prerequisites | Learning about sustainability, economics and management in different scientific contexts.  
Understanding the complexity of sustainability, economics and management.  
Discussing topics of sustainability, economics and management with students from different scientific disciplines.  
Ability to present and evaluate different concepts of sustainability, economics and management |
| Skills to be acquired in this module | This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions. |
| Literatureempfehlungen | Depending on the topic and content of each seminar |
| Language of instruction | English |
| Duration (semesters) | 1 Semester |
| Module frequency | yearly |
| Module capacity | unlimited |
| Examination | Prüfungszeiten | Type of examination |
| Final exam of module | to be announced during the seminar | Term paper, presentation or oral exam |
| Form of instruction | Seminar |
| SWS | 4 |
| Frequency | |
**wir921 - Sustainable Supply Chain Management**

**Module label**
Sustainable Supply Chain Management

**Modulkürzel**
wir921

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Busse, Christian (Module counselling)

**Prerequisites**
By focusing on sustainability from an intra-, and inter-organizational perspective, this module aims to equip students with an in-depth knowledge of the sustainability-related challenges and problems within supply chain management and suggests some tools for managing the same. It further seeks to capacitate students to understand and analyze the trade-offs and conflicts of targets within sustainable supply chain management. The content is closely linked to the latest research in the field, providing a theoretical understanding (within the lecture) while using real-world case examples (within the seminar) to develop a practical understanding simultaneously. Students will be able to connect theory with practice and get a taste of real-life corporate scenarios or lay a foundation for possible master theses. Further, working in groups will help students brush up their team management skills, and the final report shall accustom them to the intricacies of scientific writing.

**Module contents**
This masters-level module focuses on how firms could practically manage sustainability in its supply chains. Two broader perspectives, as detailed below, guide the coursework:

1) The material flow perspective approaches SSCM with sustainably managing physical flows and processes within a firm's operations and upstream (and downstream) supply chain links. Individual (lecture) sessions are built around the following topics: Introduction to Sustainability and Supply Chain Management; Introduction to Sustainable Supply Chain Management; Sustainable Product Development & Lean and Green; Workplace Health and Safety; Sustainable Transportation; Sustainable Warehousing & Sustainable Packaging; and Closed-Loop Supply Chain Management

2) The relationship perspective further adopts a more direct managerial viewpoint on inter-firm relations. Individual (lecture) sessions discuss the following topics: Stakeholder Management; Legitimacy, Decoupling & Greenwashing; Supply Chain Sustainability Risks; Sustainable Supplier Management; and Supply Chain Sustainability Dilemmas

Some of the theoretical perspectives discussed within the lecture sessions will be prepared by case studies of well-known companies such as Walmart, DHL, HP, Volkswagen, Lidl, and Apple.

**Literaturempfehlungen**
The lecture content has been developed from various research publications, rather than a textbook. Students are encouraged to read some of the original publications as amendments to the lecture. The case studies will mostly be based on professionally written cases. Scholarly publications/articles, as well as the case study documents, will be provided and discussed throughout the sessions.

**Links**

**Language of instruction**
English

**Duration (semesters)**
1 Semester

**Module frequency**
Yearly in the summer term

**Module capacity**
unlimited

**Reference text**
This module is offered in the summer term. For a more detailed description of course content and organization, please note the syllabus that will be made
available via Stud.IP before the beginning of the course.

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Portfolio</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**wir923 - Advanced Research Topics in Sustainable Supply Chain Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Research Topics in Sustainable Supply Chain Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir923</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen | - Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dahiya, Satwant (Module counselling) |
| Prerequisites | Erfolgreiche Belegung des Moduls "Sustainable Supply Chain Management" (wir921) |
| Skills to be acquired in this module | The module helps students to specialize in research in the field of sustainable supply chain management by developing their substantive and theoretical expertise and by augmenting their methodological expertise. Students hone their skills in gathering, reading, understanding, and synthesizing scholarly articles using different methods. They may also practice their data collection and data analysis skills. Moreover, students further develop their academic writing, reviewing, presentation, and discussion skills. |
| Module contents | This masters-level module focuses on selected topics pertaining to the relationship perspective of sustainable supply chain management, comprising topics such as Stakeholder Management; Legitimacy, Decoupling & Greenwashing; Supply Chain Sustainability Risks; Sustainable Supplier Management; and Supply Chain Sustainability Dilemmas. |
| Literatureempfehlungen | Selected scholarly research articles will be used throughout the module. |
| Links | |
| Language of instruction | English |
| Duration (semesters) | 1 Semester |
| Module frequency | Irregular frequency |
| Module capacity | 15 |
| Examination | |
| Prüfungszeiten | Type of examination |
| Final exam of module | Portfolio or Report or Presentation (depending on the specific courses offered) |
| Form of instruction | Seminar |
| SWS | 4 |
| Frequency | SoSe oder WiSe |
# wir925 - Innovations for Sustainable Operations

<table>
<thead>
<tr>
<th>Module label</th>
<th>Innovations for Sustainable Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir925</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

### Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dahiya, Satwant (Module counselling)

### Prerequisites
Erfolgreiche Belegung mindestens eines der Module „Sustainable Supply Chain Management“ (wir921), „Supply Chain Management“ (wir899), „Operations Management“ (wir896) und „Innovation Management“ (wir832)

### Skills to be acquired in this module
Students become acquainted with emergent innovations for sustainable operations, they evaluate such innovations and (co-)design others. They learn to evaluate their actual or conjectured economic, social and/or ecologic effectiveness, drawing on the design science framework and/or theoretical discourses in the field

### Module contents
The module helps students to specialize on the intersection of operations and supply chain management, sustainability management, and innovation management. The specific topics align closely with the most up-to-date applied research topics.

### Literatureempfehlungen
Selected scholarly research articles will be used throughout the module

### Links
- Languages of instruction: German, English
- Duration (semesters): 1 Semester
- Module frequency: Irregular frequency
- Module capacity: 15

### Examination
<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Portfolio or Report or Presentation (depending on the specific courses offered)</td>
</tr>
</tbody>
</table>

### Form of instruction
Seminar

### SWS
4

### Frequency
SoSe oder WiSe
The main target of the "Eco-Venturing" module is to develop entrepreneurial skills for the development and implementation of environmental innovations and sustainable business ideas. These include:

- the ability to identify new solution needs in the context of sustainable development and the sustainable development goals set by the United Nations,
- Knowledge and skills for the entrepreneurial development and implementation of innovative solutions,
- Knowledge and skills for systematically combining economic (Eco-nomical) and ecological (Eco-logical) objectives and
- the ability to strategically develop "green" business areas and markets.

The entrepreneurial development and implementation of environmental innovations can relate both to the establishment of new companies and organisations and to the development of new solutions and business ideas within the framework of established companies and organisations (corporate venturing).

The main focus of the Eco-Venturing module is the development of new or established business start-up concepts. Under guidance of their lecturer, participants will work together with selected regional business partners who are both economically successful and contribute to the protection of the environment and the climate, to promote such start-up concepts. What these concepts have in common is that they address the issue of sustainability.

The module "Eco-Venturing" is part of the Master's programme "Sustainability Economics and Management (SEM)" and focuses on "Eco-Entrepreneurship". The module "Eco-Venturing" can be taken either individually or in combination with the two other modules of the study focus "Eco-Entrepreneurship" ("wir 920: Advanced Entrepreneurship", "wir 832: Innovation Management"). Two of the three modules must be taken in order to be recognised as a specialisation. The Eco-Venturing module is mandatory (cf. examination regulations for the Master's programme SEM, § 4, para. 4).

The module Eco-Venturing is also available for students of the Master's programme WiRe in the ManECo area and can be credited as the module Advanced Entrepreneurship (wir849 Advanced Entrepreneurship). The same applies to students of the Master's programme in Business Informatics. Here it can also be proven as wir849 Advanced Entrepreneurship.
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir939 - Topics in Sustainability Economics and Management II

<table>
<thead>
<tr>
<th>Module label</th>
<th>Topics in Sustainability Economics and Management II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir939</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td></td>
<td>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</td>
</tr>
<tr>
<td></td>
<td>• Master's Programme Water and Coastal Management (Master) &gt; Socioeconomics</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>• Siebenhüner, Bernd (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>• Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>• Wolter, Hendrik (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>• Siebenhüner, Bernd (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>No</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Learning about sustainability, economics and management in different scientific contexts.</td>
</tr>
<tr>
<td></td>
<td>Understanding the complexity of sustainability, economics and management.</td>
</tr>
<tr>
<td></td>
<td>Discussing advanced topics of sustainability, economics and management with students from different scientific disciplines.</td>
</tr>
<tr>
<td></td>
<td>Ability to present and evaluate different concepts of sustainability, economics and management.</td>
</tr>
<tr>
<td>Module contents</td>
<td>This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.</td>
</tr>
<tr>
<td>Literatureempfehlungen</td>
<td>Depending on the topic and content of each seminar</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td></td>
<td>Type of examination</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>To be announced during the seminar</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Term paper, presentation or oral exam</td>
</tr>
<tr>
<td></td>
<td>Seminar</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
</tr>
</tbody>
</table>
wir836 - Quantitative Studies in AFT

**Module label**
Quantitative Studies in AFT

**Modulkürzel**
wir836

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Prokop, Jörg (module responsibility)
- Lorenz, Johannes (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
The aim of the course is to provide insights into the economics of accounting, finance, and/or taxation from the perspective of a quantitative researcher. Upon completion of the module, students will be familiar with typical quantitative models and research approaches in the respective field and will be able to develop their own research designs.

**Module contents**
The course involves reading and discussing empirical research in accounting, finance, and/or taxation, and working with quantitative models in at least one of these areas.

**Literaturempfehlungen**
Will be announced at the beginning of the course.

**Language of instruction**
German

**Duration (semesters)**
Semester

**Module frequency**
unlimited

**Reference text**
Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

**Type of module**
Wahlpflicht / Elective

**Module level**
MM (Mastermodul / Master module)

**Previous knowledge**
The course is intended for master's students with a specialization in Accounting, Finance, Taxation (AFT).

**Examination**
Prüfungszeiten
Type of examination
- Final exam of module typically at the end of the semester; potential midterm examination dates will be announced in the first session
- 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
0 h
### wir840 - Tax planning and tax effects

<table>
<thead>
<tr>
<th>Module label</th>
<th>Tax planning and tax effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir840</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**

**Prerequisites**

**Skills to be acquired in this module**

**Module contents**

**Literaturempfehlungen**

**Links**

**Language of instruction**
- German

**Duration (semesters)**
- Semester

**Module frequency**

**Module capacity**
- unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>KL</td>
</tr>
</tbody>
</table>

**Final exam of module**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>--</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- **0 h**
wir898 - Strategic Sustainability Management

Module label | Strategic Sustainability Management
Modulkürzel | wir898
Credit points | 6.0 KP
Workload | 180 h

Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

Zuständige Personen
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (Module counselling)

Prerequisites
Skills to be acquired in this module
The students should...
- know and understand basic concepts, instruments and theories in the context of corporate sustainability and corporate social responsibility
- be able to apply conceptual frameworks to analyze and critically question the sustainability of companies
- develop options to improve the sustainability of companies and derive recommendations for their implementation in practice

Module contents
The module "Strategic Sustainability Management" provides an overview of the debates on the role of firms for sustainable development from a strategic perspective. The first session will briefly introduce the historical debate on Corporate Sustainability and Corporate Social Responsibility and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of questions in the context of corporate sustainability that are of strategic importance for firms. Questions that will be discussed are, amongst others:

- How can one determine whether a firm acts in a socially and ecologically sustainable way?
- Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?
- To which extent is there a conflict between firm and market growth on the one hand and sustainability on the other hand?
- Which possibilities does a company have to deal with conflicts between social/ecological and economic goals?
- How can existing firms and value chains be transformed toward sustainability?
- What is the role of managers and boards of directors for organizational change toward sustainability?
- How does the ownership and financial structure of firms influence their strategy toward sustainability?
- In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in 53 firms?

In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.

Literaturempfehlungen

Links
Languages of instruction | German, English
Duration (semesters) | 1 Semester
<table>
<thead>
<tr>
<th>Module frequency</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Type of examination</td>
<td>Portfolio</td>
</tr>
</tbody>
</table>

**Final exam of module**
- **End of term**
- **Portfolio**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

| Präsenzzeit Modul insgesamt | 56 h |
## Schwerpunktmodule RdW - Recht

### wir806 - Information Technology Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Information Technology Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir806</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Pflichtmodule
- Master of Education Programme (Hauptschule and Realschule) Computing Science (Master of Education) > Mastermodule more...
- Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Recht und Gesellschaft
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

### Zuständige Personen
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (Module counselling)

### Prerequisites
- not applicable

### Skills to be acquired in this module
- The students are familiar with the effects of digitalisation with its chances and risks in European and German private law and, in particular, consumer law. They obtain knowledge of specific areas of digitalised private law and consumer law with particular relevance for their future professional practice, are able to solve consumer law cases in a goal-oriented way, are able to find approaches for legal problems as well as recognise liability risks and how to deal with them, and are, in contract negotiations, able to recognise the requirements for regulation and to evaluate its consequences

### Module contents
- This module conveys how new technologies impact on private law and, in particular, on consumer law. It focuses on the (modified) interpretation of existing laws but even more on the reactions of the EU and national legislators and of the judiciary to new technological developments. The module discusses, among others, distance selling law, digitalised sales law and product liability law, the law of digital content and digital services, unfair commercial practices on internet and the law of the platform economy. Finally, the module looks at enforcement.

### Literatureempfehlungen
- to be announced in the first lecture

### Links

### Language of instruction
- German

### Duration (semesters)
- 1 Semester

### Module frequency
- jährlich

### Module capacity
- unlimited

### Type of module
- Wahlpflicht / Elective

### Module level
- MM (Mastermodul / Master module)

### Teaching/Learning method
- Lecture and Seminar

### Previous knowledge
- basic knowledge of civil law is helpful.

### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Final exam of module</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
</tr>
</tbody>
</table>
wir807 - Taxation and Tax Law I

Module label: Taxation and Tax Law I
Module key: wir807
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

Zuständige Personen
- Dittmer, Jochen (module responsibility)

Skills to be acquired in this module
The aim of the course is to provide students with a deep and thorough knowledge regarding
- Tax accounting law and
- Taxation procedures.

Module contents
The course provides a deep insight into
- Tax accounting law
- Basics of tax accounting law
- Principal values (cost of purchase/cost of manufacture, going concern value, fair market value)
- Depreciation, subsidy regulations
- Transfer of hidden reserves
- Leasing
- Provisions
- Taxation procedures
- Overview about general fiscal law (AO) and tax court code (FGO)
- Tax determination and taxing procedures
- Types of taxing
- Deadlines and extent of balances and tax assessments corrections
- Interest yield

Literature empfehlungen
- Falterbaum, Hermann (aktuelle Fassung): Buchführung und Bilanz
- Rose, Gerd & Watrin, Christoph (aktuelle Fassung): Abgabenordnung; mit Finanzgerichtsordnung
It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are:
- A collection of the most important tax laws (e.g. NWB-publisher) in current form
- A loose-leaf collection of the tax regulations (e.g. Beck-publisher)

Links
http://www.fiwi-bbl.uni-oldenburg.de/

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited

Examination
Prüfungszeiten: end of term
Type of examination: written exam

Form of instruction: Lecture

SWS: 4
Frequency:
wir812 - Environmental Law

Module label: Environmental Law
Modulkürzel: wir812
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

Zuständige Personen
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.

Module contents
The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt. The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts. The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.

Literaturempfehlungen
- Epiney, A. (2013), Umweltrecht der Europäischen Union, Nomos, Baden-Baden
- Meyerholt, U. (2016), Umweltrecht, 4. Aufl. BIS-Vlg, Oldenburg

Links

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination: Prüfungszeiten
Type of examination: Final exam of module during term oral presentation and written script

Form of instruction: Lecture

SWS: 4
Frequency: SoSe oder WiSe
wir813 - Competition Law and Intellectual Property

Module label: Competition Law and Intellectual Property

Modulkürzel: wir813

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls: Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI

Zuständige Personen: Godt, Christine (module responsibility)

Lehrenden, Die im Modul (Prüfungsberechtigt): Chege, Victoria (Module counselling)

Prerequisites: (für WiRe empfohlen): wir815

Skills to be acquired in this module: Die Studierenden

 verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum

 analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum

 beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordnen


Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu `standardessentiellen Patente`; Schutzrechte als Voraussetzung von Unternehmenskooperationen) wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen; Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschränkte Rechtsgebiete zu analysieren.


Links: 

Languages of instruction: English , German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: 30

Reference text: Vorkenntnisse: Grundlagen Wirtschaftsrecht (Privatrecht/Europarecht)

Examination: Prüfungszeiten

Type of examination: Referat mit Ausarbeitung

Final exam of module: Referat mit Ausarbeitung

Form of instruction: Course or seminar (1 V und 1 S ODER 2 V)

SWS: 4

Frequency: SoSe oder WiSe
<table>
<thead>
<tr>
<th>wir815 - Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module label</strong></td>
</tr>
<tr>
<td><strong>Modulkürzel</strong></td>
</tr>
<tr>
<td><strong>Credit points</strong></td>
</tr>
<tr>
<td><strong>Workload</strong></td>
</tr>
<tr>
<td><strong>Verwendbarkeit des Moduls</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Zuständige Personen</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Prerequisites</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Module contents</strong></td>
</tr>
<tr>
<td><strong>Links</strong></td>
</tr>
<tr>
<td><strong>Language of instruction</strong></td>
</tr>
<tr>
<td><strong>Duration (semesters)</strong></td>
</tr>
<tr>
<td><strong>Module frequency</strong></td>
</tr>
<tr>
<td><strong>Module capacity</strong></td>
</tr>
<tr>
<td><strong>Examination</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Final exam of module</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Form of instruction</strong></td>
</tr>
<tr>
<td><strong>SWS</strong></td>
</tr>
<tr>
<td><strong>Frequency</strong></td>
</tr>
</tbody>
</table>
**Module label** Digitalisation and Law - Deepening

**Modulkürzel** wir816

**Credit points** 6.0 KP

**Workload** 180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wendland, Matthias (module responsibility)

**Prerequisites** Basic knowledge, B.A. with law parts

**Skills to be acquired in this module**
- Participants will understand how digitization affects society and the law. They will learn from selected examples how the law is adapting to digitalization and where the law reaches its limits.
- The module is theory-, method- and application-oriented.
- The module is interdisciplinary; social science, technological and economic issues are integrated into the module alongside legal content.
- Students develop the ability to see law in its social, economic and technological context. They learn to analyze the interactions of law with digitalization.

**Module contents**
- Fundamentals: Digitization as a technological and a cultural development.
- Characteristics of digitization
- Challenge of law through digitization
- Limits of law in the digitized world: selected areas of law as examples

**Literaturempfehlungen**
- Volker Boehme-Netßer, Digitising Democracy. Heidelberg 2020
- Walter Frenz (Hrsg.), Handbuch Industrie 4.0, Heidelberg/Berlin 2020
- Thomas Hoeren u.a. (Hrsg.), Handbuch Multi Media Recht, München 2020

**Links**

**Language of instruction** German

**Duration (semesters)** 1 Semester

**Module frequency** Annual

**Module capacity** unlimited

**Type of module** Wahlpflicht / Elective

**Teaching/Learning method** Lecture (WS) Seminar (SoSe)

**Examination Prüfungstypen**
- End of semester
- Presentation and essay

**Form of instruction** VA-Auswahl

**SWS** 4

**Frequency** SoSe oder WiSe
wir835 - Taxation and Tax Law II

<table>
<thead>
<tr>
<th>Module label</th>
<th>Taxation and Tax Law II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir835</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

**Zuständige Personen**
- Dittmer, Jochen (module responsibility)

**Prerequisites**

**Skills to be acquired in this module**
The aim of the course is to provide students with a deep and thorough knowledge regarding • Mergers & Acquisition tax and • International taxation

**Module contents**
The course provides a deep insight into Merger & acquisition tax • Taxation of sale of company shares • Admittance of a shareholder • Insertion of operations, partial operations and partner shares in corporate enterprises • Transformation of corporate enterprises into business partnerships • Merger of corporate enterprises • Separation of corporate enterprises and business partnerships • International taxation • Taxation of transnational operations in form of direct businesses, permanent establishments and corporate enterprise subsidiaries • Possibilities and limitations regarding the prevention of international double taxation • Profit deferral and problems regarding transfer prices • Problems in the prevention of international low taxation

**Literaturempfehlungen**
- Brähler, Gernot (aktuelle Fassung): Umwandlungssteuerrecht: Grundlagen für Studium und Steuerberaterprüfung • Schaumburg, Harald (aktuelle Fassung): Internationales Steuerrecht: Außensteuerrecht, Doppelbesteuerungsrecht It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are: • a collection of the most important tax laws (e.g. NWB-publisher) in current form. • a loose-leaf collection of the tax regulations (e.g. Beck-publisher)

**Links**

**Language of instruction**
German

**Duration (semesters)**
2 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Reference text**
Due to a change in the frequency in which the "Mergers & Acquisition Tax" and the "International Taxation" sections are offered starting with the winter semester 2020/21 , it is recommended for the winter semester 2019/20, in addition to the module wir 807 "Taxation and Tax Law I", to study the "Mergers & Acquisition Tax" section of the module wir835 at the same time and that the examination on both sections is taken in the summer semester 2020. The course "Mergers & Acquisition Tax" will otherwise only be offered again in the summer semester 2021. From the summer semester 2021 onward it is recommended to study the part "Mergers & Acquisition Tax" of the module wir835 in the 2nd semester and the part "International Taxation" in the 3rd semester. At the end of the 3rd semester, the written exam should cover the entire content of the module.

**Type of module**
je nach Studiengang Pflicht oder Wahlpflicht

**Module level**
---

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Final exam of module</td>
</tr>
</tbody>
</table>

**Final exam of module**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>end of semesters</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td></td>
<td>end of semesters</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td></td>
<td>4</td>
<td></td>
<td>56</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
84 h
**wir856 - Codetermination Act**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Codetermination Act</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir856</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Brors, Christiane (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>• Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

**Prerequisites**

**Skills to be acquired in this module**

Based on the modul „Employment Law“ the students will in the context of Employment la wand Collective Bargaining Law understand - the special legal problems concerning the rights oft he Betriebsrat - the procedure of problem solving (Einigungsstelle, procedure of court).

**Module contents**

Rights otf he Betriebsrat, Einigungsstellenverfahren, procedure of court, rights otf he members otf he Betriebsrat, Organisation of the Betriebsrat, duties and rights otf he employer.

**Literaturempfehlungen**

Literature will be announced in the lecture

**Languages of instruction**

**Duration (semesters)**

1 Semester

**Module frequency**

halbjährlich

**Module capacity**

unlimited

**Type of module**

je nach Studiengang Pflicht oder Wahlpflicht

**Module level**

---

**Examination**

**Prüfungszeiten**

**Type of examination**

portfolio

**Final exam of module**

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
### wir857 - Law of Media and Telecommunication

<table>
<thead>
<tr>
<th>Module label</th>
<th>Law of Media and Telecommunication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir857</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

#### Zuständige Personen
- Boehme-Neßler, Volker (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

#### Prerequisites
The students:
- have in-depth insights into the economic conditions of media production, distribution and exploitation.
- know the legal basis and framework conditions of media production, media presentation and mediation (e.g. copyrights, performance rights, distribution of media).
- bring together economic and legal dimensions of media work.
- know the economic and legal framework conditions of media institutions (e.g. television, radio, media mediation).

#### Module contents
This module is about making a connection of the theoretical and practical acquired aesthetic competences with the economic and legal framework conditions. In the sense of professionalisation, prospective media producers and mediators should learn to assess their own future activities under economic and legal conditions.

#### Literaturempfehlungen
- Current case law and:
  - Fechner, Medienrecht, 19.Aufl. 2018
  - Petersen, Medienrecht, 2010.

#### Links
http://www.integrated-media.de/

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>German</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>At the end of the term</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Lecture</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SWS</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>SoSe</td>
</tr>
</tbody>
</table>
wir858 - Capital market law, insolvency law

### Module label
Capital market law, insolvency law

### Modulkürzel
wir858

### Credit points
6.0 KP

### Workload
180 h

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

### Zuständige Personen
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
Skills to be acquired in this module

Upon completion of the module, students will be able to:

- demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
- classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
- demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
- demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
- identify the functions of banking and capital market law as well as modern insolvency law.
- use these functions in practical examples.
- assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

### Module contents

The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained.

The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

### Literaturempfehlungen
Current literature references are given in the events.

### Links

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Examination: Prüfungszeiten

Type of examination: seminar paper and presentation or term paper or oral exam

Final exam of module: end of semester

Form of instruction: Lecture

SWS: 4
### wir859 - European Employment Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>European Employment Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir859</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Brors, Christiane (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>keine</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The students will achieve practical knowledge to solve legal transnational problems.</td>
</tr>
<tr>
<td>Module contents</td>
<td>After an introduction to the latest jurisdiction of the European Court of Justice the students get individual topics, in order to prepare and present term papers. The lecture will be hold in form of a block seminar.</td>
</tr>
<tr>
<td>Literaturempfehlungen</td>
<td>Will be announced in the lectures.</td>
</tr>
<tr>
<td>Links</td>
<td><a href="http://www.fk2.uni-oldenburg.de/InstRW/arre/">http://www.fk2.uni-oldenburg.de/InstRW/arre/</a></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Type of module</td>
<td>je nach Studiengang Pflicht oder Wahlpflicht</td>
</tr>
<tr>
<td>Module level</td>
<td>---</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td></td>
<td>Type of examination</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>upon consultation</td>
</tr>
<tr>
<td></td>
<td>portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>SWS</td>
</tr>
<tr>
<td></td>
<td>Frequency</td>
</tr>
<tr>
<td></td>
<td>Workload of compulsory attendance</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td>56 h</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
wir860 - Data Protection Law

Module label: Data Protection Law

Modulekürzel: wir860

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (module responsibility)

Prerequisites

Skills to be acquired in this module
Upon completion of the module, students will be able to:
- recognize simple data protection incidents.
- apply existing protection mechanisms.
- implement projects in accordance with the law.
- discuss and defend their plans in front of others.

Module contents
The module gives an overview on data protection laws. Basic knowledge of data protection regulations (DSGVO; BDSG) and existing protection mechanisms is imparted. Within the framework of the seminar, the discussed topics will be deepened with the help of seminar papers and individual aspects will be discussed in more detail. The event will highlight the new informational structures in modern society and their effects on data protection and data security. Questions concerning general personal rights, freedom of information, IT security and relevant criminal law regulations will be discussed on the basis of examples and legally provided protection mechanisms as well as the tasks of supervisory authorities will be discussed. In particular, the most important decisions on data protection will be covered in detail during the seminar. At the seminar, students will have the opportunity to prepare in-depth seminar papers on the various topics, which will then be discussed with all participants.

Literaturempfehlungen
Kühling/Klar/Sackmann, Datenschutzrecht, 2018.
Further literature references will be given in the lecture.

Links
http://www.wto.org/

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination

Final exam of module
typically 6 weeks after your presentation
Seminar paper and presentation or Term paper or Oral exam

Form of instruction
Comment
SWS
Frequency
Workload of compulsory attendance

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt
56 h
**wir880 - Marine & Maritime Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Marine &amp; Maritime Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir880</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Water and Coastal Management (Master) > Planning

**Zuständige Personen**
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**

Die Studierenden

- erwerben Kenntnisse des maritimen (zivilistischen) und des marinen (öffentlichen) Seerechts und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht.

- sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.

- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

**Module contents**


**Literaturempfehlungen**


**Links**

**Language of instruction**
English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten

**Type of examination**
Referat oder Hausarbeit oder mündliche Prüfung

**Final exam of module**
Während der Vorlesungszeit

**Form of instruction**
Seminar

166 / 309
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SWS</strong></td>
<td>4</td>
</tr>
<tr>
<td><strong>Frequency</strong></td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
**wir881 - Energy Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Energy Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir881</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)

**Prerequisites**
Die Studierenden
- erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.
- sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.
- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

**Module contents**

**Literaturempfehlungen**

**Links**
- Languages of instruction: German, English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

**Examination**
- Prüfungszeiten: Während der Vorlesungszeit
- Type of examination: Referat oder Hausarbeit oder mündliche Prüfung

**Form of instruction**
- Seminar (2 SE)

**SWS**
- 4

**Frequency**
- SoSe und WiSe
wir882 - Selected Issues in European Economic Policies

<table>
<thead>
<tr>
<th>Module label</th>
<th>Selected Issues in European Economic Policies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir882</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Chege, Victoria (Module counselling)
- Godt, Christine (module responsibility)

**Prerequisites**

**Skills to be acquired in this module**
- Die Studierenden verstehen die Rechtsgenese und Rechtsdurchsetzung im Europäischen Mehrebenensystem,
- analysieren und beantworten Rechtsfragen im Europäischen Binnenmarktrecht,
- beherrschen englische Rechtsterminologie.

**Module contents**
In dem Modul werden aktuelle Themen des Europäischen Wirtschaftsrechts auf Masterniveau angegangen. Lehrziel ist die Erfassung und die Analyse sich stellender Probleme auf den verschrankten Rechtsebenen Europas. Die Studierenden lernen, die Texte systematisch zusammenzustellen und Antworten auf Fragestellungen aus Kontext und Grundprinzipien zu entwickeln. Damit bereiten sich die Studierenden auf die Berufspraxis im sich vertiefenden Binnenmarkt mit seinen Außenbezügen vor. Das Modul wird vorzugsweise in englischer Sprache gehalten.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
English, German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Während des Semesters.</td>
<td>Hausarbeit oder Referat mit schriftlicher Ausarbeitung</td>
</tr>
</tbody>
</table>

**Form of instruction**
Seminar (2 SE)

**SWS**
4

**Frequency**
SoSe und WiSe
**wir883 - Transnational Biodiversity and Genetic Resources Law**

**Module label**
Transnational Biodiversity and Genetic Resources Law

**Modulkürzel**
wir883

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Kamau, Evanson Chege (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Godt, Christine (module responsibility)

**Prerequisites**
- English language proficiency

**Skills to be acquired in this module**

Die Studierenden sollen
- verstehen internationale, europäische und nationale themenbezogene Rechtsnormen und Rechtsfragen.
- wenden internationale, nationale und europäische themenbezogene Rechtsnormen an.
- erlernen die englische Rechtsterminologie.

**Module contents**

Das Modul richtet sich an Studierende, die bereits eine wissenschaftliche Vorbildung haben. 

- Internationale Rahmenbedingungen für den Zugang zu genetischen Ressourcen und Vorteilausgleich
- EU-Recht und ausfüllende mitgliedstaatliche Regelzur biologischen Forschung an und Nutzung von genetischen Ressourcen, Traditionellem Wissen und Technologietransfer
- Nationale Vorschriften der Ressourcenstaaten für das Aufsuchen, genetischer Ressourcen bei wissenschaftlichen Feldstudien und kommerzieller Bioprospektion (z.B. Genehmigungspflichten; Prior Informed Consent; Mutually Agreed Terms; Due Diligence)
- Recht der verschiedenen kommerziellen, gesetzlichen und akademischen Ex-situ-Sammlungen genetischer Ressourcen (Practices of databases / Principes und Praktiken der Datenbanken)
- Code of Conduct der deutschen Forschungseinrichtungen (vor allem DFG)
- Genetische Ressourcen und Geistiges Eigentum
- Good practices / Bewährte Verfahren (selected ex situ collections)
- ABS agreements ("Mutual Agreed Terms")/ Verträge
- Legislative options / Legislative Optionen

**Literaturempfehlungen**


**Links**

| Links | https://www.uni-oldenburg.de/eurowr/ |

**Language of instruction**

| Language of instruction | English |

**Duration (semesters)**

| Duration (semesters) | 1 Semester |

**Module frequency**

| Module frequency | halbjährlich |

**Module capacity**

| Module capacity | unlimited |

**Examination**

<table>
<thead>
<tr>
<th>Type of examination</th>
<th>Prüfungszeiten</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Während des Semesters</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td></td>
<td>2 SE</td>
</tr>
</tbody>
</table>

**SWS**

| SWS | 4 |

**Frequency**

| Frequency | SoSe und WiSe |
## wir884 - Transnational Health Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Transnational Health Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir884</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

### Zuständige Personen
- Chege, Victoria (Module counselling)
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
- Die Studierenden erkennen und analysieren europäische und internationale Regelungsmaterie des transnationalen Gesundheitsrechts
- kennen Anwendungsbeispiele und lösen Problemfälle
- verfügen über anwendungsbezogenes Wissen zur Lösung aktuell anstehender europäischen und transnationalen Fragestellungen.

### Module contents
- Beide Teile können entweder innerhalb einer oder in zwei Veranstaltungen behandelt werden.
- Insbesondere werden die folgenden Themen behandelt:
  - Menschenrechte, Ethik, globales Gesundheitsrecht;
  - EU und transnationale Regulierung von Arzneimitteln (Marktzugang, Good Manufacturing Practice, Good Clinical Practice, Pharmakovigilanz; gefälschte Arzneimittel);
  - Regulierung von klinischer Forschung im EU- und transnationalen Recht;
  - Datenschutz, Produkthaftung und Gesundheitsversorgung;
  - Gesundheitsversorgung, Wettbewerbsrecht, und geistiges Eigentum.

### Literaturempfehlungen

### Links
- Language of instruction: English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

### Examination
- Prüfungszeiten  
- Type of examination: Final exam of module
  - Variert nach Prüfungsleistung
  - Hausarbeit oder Referat mit schriftlicher Ausarbeitung
  - Seminar (2 SE)
<table>
<thead>
<tr>
<th>SWS</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
**Kernmodule CHI**

**wir801 - Concepts of Organisation and Management**

<table>
<thead>
<tr>
<th>Modulkürzel</th>
<th>wir801</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Management Consulting (Master) > Mastermodule

**Zuständige Personen**
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wengelowski, Peter (Module counselling)
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Module counselling)

**Prerequisites**
- keine

**Skills to be acquired in this module**
- Students get to know selected concepts of organisation and management. Their respective objectives, instruments and methods are discussed and their use in everyday business is critically reflected. Students learn to deal with different management concepts in a conscious and critical way, especially through case studies and discussions.

Upon completion of the module, students will:
- be familiar with the emergence, development, and content of various management concepts;
- be able to convey key findings of the various management concepts to practical issues in the field of organisation and management;
- develop skills of self-reflection (supported by the technical and didactical concepts).

**Module contents**
- Students receive deeper insights into concepts of organisation and management, including:
  - Lean Management
  - Change Management
  - Quality Management
  - Business Process Reengineering

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student’s interest and current developments in theory and practice, e.g. Balanced Scorecard, Learning Organisation, Organisational Culture, Worker Participation, Networks, Diversity Management, Management by Objectives.

**Literaturempfehlungen**

Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**
- www.uol.de/orgpers

**Language of instruction**
- German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Reference text**
- Das Modul muss im Masterstudiengang Wirtschafts- und Rechtswissenschaften als Basismodul von allen Schwerpunkten gewählt werden.

**Examination**
- Type of examination:
  - Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be depending on the type of examination during the lecture period, at the end of the lecture period or at the seminar period).
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>the end of the semester</td>
<td>determined and announced at the beginning of the semester by the lecturer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt 56 h
## wir813 - Competition Law and Intellectual Property

<table>
<thead>
<tr>
<th>Module label</th>
<th>Competition Law and Intellectual Property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir813</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**

- Godt, Christine (module responsibility)
- Chege, Victoria (Module counselling)

**Prerequisites**

(für WiRe empfohlen): wir815

**Skills to be acquired in this module**

- verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum
- analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum
- beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordnen

**Module contents**

Das Modul enthält zwei Veranstaltungen (wahlweise Vorlesung oder zwei Vorlesungen) und richtet sich an Masterstudierende mit Interesse an Innovation und dynamischem Wettbewerb (zwischen Unternehmen, aber auch zwischen Staaten). Aufbauend auf zuvor vermittelte Grundstrukturen des Europäischen Marktordnungsrechts, stehen Themen auf der Schnittfläche von Wettbewerb und Geistigen Eigentums (Kartell- und Lauterkeitsrecht) im Zentrum der Veranstaltung.

Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu 'standardessentiellen Patente'; Schutzrechte als Voraussetzung von Unternehmenskooperationen) wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen; Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschränkte Rechtsgebiete zu analysieren.

**Literaturempfehlungen**


**Links**

- Languages of instruction: English, German
### wir815 - Modern Transformations of International and EU Economic Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir815</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Basismodule  
                   - Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI  
                   - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht  
                   - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht |
| Zuständige Personen | - Godt, Christine (module responsibility)  
                   - Lehrenden, Die im Modul (Prüfungsberechtigt) |

**Prerequisites**

Students will be able
to describe European and international legal-economic interdependencies

- apply international and European legal norms and legal issues
- have a command of English legal terminology.

**Module contents**

The module consists of two lectures which deal with changes in policies and institutions of international economic law. One lecture focuses on economic law and institutions as shaped by international law, while the other class is dedicated to EU foreign trade law. A basic knowledge of the institutions of international and EU economic law (WTO, IMF, World Bank, European Commission) is a prerequisite for attending this module. The focus lies in helping students understand the processes of internationalization and Europeanization that inform the current interactions between the different actors on the international plane (companies, states and parastatals). In this module, public and private economic law will be presented as a single unit. The international law part of the module focuses on the rationale and regulation of the major free trade agreements, including dispute settlement. Other topics to be addressed include the conflict of laws and the UN Convention (CISG). The EU law focuses on competition and foreign trade law, including procurement and taxation law.

**Literaturempfehlungen**


**Links**

[http://www.fk2.unioldenburg.de/InstRW/oeffwr/](http://www.fk2.unioldenburg.de/InstRW/oeffwr/)

**Language of instruction**

English

**Duration (semesters)**

1 Semester Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Prüfungszeiten  
End of term (i.e. lecture period).  
The examination consists either of term papers or an end of term test. In the case of term papers, students will work on current decisions or policy papers that are to be analyzed and evaluated by processing secondary literature.

**Form of instruction**

Lecture

**SWS**

4

**Frequency**

WiSe
**wir821 - International Trade, Production and Change**

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Trade, Production and Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir821</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls           | • kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics  
• Master Applied Economics and Data Science (Master) > Economics  
• Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI  
• Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen                | • Trautwein, Hans-Michael (module responsibility)  
• Trautwein, Hans-Michael (Prüfungsberechtigt)  
• Bitzer, Jürgen (Prüfungsberechtigt)  
• Poppitz, Philipp (Prüfungsberechtigt)  
• Trautwein, Hans-Michael (Module counselling) |
| Prerequisites                      | keine                                     |
| Skills to be acquired in this module | • Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.  
• Capability to discuss structural change in global trade and productions in terms of formal models and case studies.  
• Understanding of the causes and alternative strategies of economic integration in regional blocs.  
• Understanding of the causes and alternative strategies of economic transformation in emerging markets.  
• Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change. |
| Module contents                    | The lectures and seminar papers address issues in the following subfields:  
• international trade,  
• international trade policies and regimes,  
• geographical economics,  
• foreign direct investment,  
• labour migration,  
• fragmentation of production,  
• regulations of international trade and factor movements,  
• development strategies,  
• regional integration. |
Further references to specific topics and current literature will be given in the events. |
| Links                              |                                           |
| Language of instruction            | English                                   |
| Duration (semesters)               | 1 Semester                                |
| Module frequency                   | jährlich                                  |
| Module capacity                    | unlimited                                 |
| Reference text                     | • Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises, der als Referat im Seminar erbracht wird.  
• Das Seminar wird in der Form eines Blockseminars abgehalten.  
• Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden. |
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungstabletze</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>during term</td>
<td>seminar paper and presentation</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### wir863 - Business and Legal Chinese I

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir863</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Ergänzungsmodule - Rechts- und Wirtschaftssprache</td>
</tr>
<tr>
<td></td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</td>
</tr>
<tr>
<td></td>
<td>- Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>- Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>- Wang, Hongrui (Module counselling)</td>
</tr>
<tr>
<td></td>
<td>- Trautwein, Hans-Michael (module responsibility)</td>
</tr>
</tbody>
</table>

### Prerequisites

**Skills to be acquired in this module**

At the end of the course, successful students:

- communicate in everyday life and work environments,
- recognize and understand 200 characters and words,
- understand frequently used expressions,
- understand simple meanings in familiar contexts, clear instructions, standard questions and informations when pronounced slowly and clearly,
- pose and answer questions in familiar contexts,
- provide personal information in spoken and written form,
- write about themselves in simple meanings.

### Module contents

**Thematic vocabulary concerning personal information, basics of everyday life, shopping, simple standard transactions etc.**

**Reading:** simple dialogues and texts from everyday life

**Listening:** short and simple dialogues from everyday life

**Speaking:** short dialogues in everyday life situations

**Writing:** short texts on personal information, questionnaires and forms

**Self-learning:** work with the portfolio, individual training

### Literatureempfehlungen

**Textbook HANYU JIAOCHENG 1A (1st ed. 2006, continuously updated):**

Beijing: Beijing Language and Culture University Press.

### Links

**Languages of instruction**

English, Chinese

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Prüfungszeiten

Type of examination

**Final exam of module**

last week of term

oral exam, written exam or portfolio

**Form of instruction**

Seminar

**SWS**

4

**Frequency**

WiSe
wir864 - Law in China

Module label: Law in China
Modulkürzel: wir864
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Recht
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI

Zuständige Personen
- Wang, Hongrui (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Trautwein, Hans-Michael (module responsibility)

Prerequisites: keine

Skills to be acquired in this module
At the end of the course, successful students:
- are capable of self-orientation in the legal system of the PR China,
- decide competently about the use of consultancy and advocacy in selected cases,
- assess the role of Chinese law in standard business,
- understand the significance and contexts of the legal system in China and adapt their communication with Chinese partners accordingly.

Module contents
- Brief history of law in China
- Material law in the PR China
- Legal institutions in the PR China
- The role of lawyers
- Institutions of dispute settlement
- Sino-German dialogues on legal matters

Literaturempfehlungen
Updated reading lists are provided at the beginning of the term.

Links
http://www.ICOLAIR.de

Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited

Examination
Prüfungszeiten: last week of term
Type of examination: oral exam, written exam or paper presentation

Form of instruction
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
**wir866 - Business and Legal Chinese II**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir866</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Rechts- und Wirtschaftssprache
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Trautwein, Hans-Michael (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wang, Hongrui (Module counselling)

**Prerequisites**
Skills to be acquired in this module
- At the end of the course, successful students:
  - recognize and read more than 400 Hanzi and understand simple letters and stories about everyday life situations,
  - understand simple dialogues in familiar contexts when pronounced slowly and clearly,
  - are familiar with Chinese intonation and can correctly reproduce it in pronunciation in simple dialogues,
  - provide important information and can make and react to proposals,
  - can identify frequently occurring radicals in Hanzi unknown to them
  - write the pen strokes in Chinese characters in correct sequence
  - write simple letters, dialogues and essays on familiar topics.

**Module contents**
- Thematic vocabulary concerning personal information, education, travelling, basic academic matters etc.
- Reading: short dialogues and texts from everyday life
- Listening: short dialogues, colloquial talks
- Speaking: self-presentation and descriptions
- Writing: letters, dialogues and essays
- Self-learning: work with the portfolio, individual training

**Literaturrempfehlungen**
- Textbook HANYU JIAOCHENG 1A and 1B (1st ed. 2006, continuously updated):
  Beijing: Beijing Language and Culture University Press.

**Links**
- Languages of instruction: English, Chinese
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

**Examination**
- Type of examination:
  - Final exam of module: last week of term
  - oral exam or written exam or portfolio

**Form of instruction**
- Seminar

**SWS**
- 4

**Frequency**
wir867 - Economy and Culture in China

Module label: Economy and Culture in China

Modulkürzel: wir867

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - VWL
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI

Zuständige Personen:
- Schüler, Klaus (Module counselling)
- Wang, Hongrui (Module counselling)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Schüler, Klaus (Prüfungsberechtigt)
- Wang, Hongrui (Prüfungsberechtigt)
- Trautwein, Hans-Michael (module responsibility)

Prerequisites:
Skills to be acquired in this module:
- At the end of the course, successful students:
  - are familiar with the main traits of Chinese history,
  - know important schools of thought and their impact on current thinking in the Chinese society,
  - comprehend major cultural differences between China and Europe,
  - are informed about major developments in the economic history of China,
  - make use of qualitative and quantitative indicators of the transformation of the Chinese economy since 1978,
  - have an understanding of the specific role of the state in coping with structural change in China.

Module contents:
- Introduction to Chinese history
- Foundations of Chinese philosophy and religion
- Intercultural communication
- Economic development of China
- Quantitative analysis of economic transformation
- Stabilization policy in times of crisis and structural change

Literaturempfehlungen:
- Plus chapters on selected topics, written in cooperation with the Centre of Economic Development Research at Wuhan University.

Links:

Languages of instruction: German, English

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Examination:
- Prüfungszeiten: end of term
- Type of examination: paper presentation or oral exam

Form of instruction:
- Lecture: 2 SWS, Frequency: 28
- Seminar: 2 SWS, Frequency: 28

Präsenzzeit Modul insgesamt: 56 h
**wir874 - Advanced Microeconomics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Microeconomics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir874</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments

**Zuständige Personen**
- Helm, Carsten (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lehrenden, Die im Modul (Module counselling)

**Prerequisites**
- keine

**Skills to be acquired in this module**
- Students understand the importance of incentive systems for economic processes and can analyze the effects of incentive systems;
- have a firm knowledge in game theory and contract theory, and can address questions in the context of scientific discussion;
- are able to apply methods from game theory and contract theory largely independently to the analysis of situations in which agents interact strategically;
- are able to design incentive schemes – on their own and in teams – and to acquire knowledge on their own for this purpose and, to present their results, and to defend them in the scientific discourse.

**Module contents**
The first part of the module covers game theory. Game theory is an important method in economics to analyze strategic interactions of agents, e.g., on markets, in organizations or in bargaining situations.
The second part of the module covers contract theory that – according to the Nobel laureate Kenneth Arrow – has been „the most important development in economics in the last forty years“. We work out the fundamentals of screenings, signaling and moral hazard and apply them to different topics, e.g., from labor economics, economic organization and management, law and economics as well as industrial economics.

In both parts, there is a tutorial. Here students largely independently apply the acquired knowledge to different situations of strategic interaction in economics and present their results.

**Literaturempfehlungen**

**Links**
http://www.fiwi.uni-oldenburg.de/

**Language of instruction**
English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
At the end of the lecture period.
Type of examination
- Final exam of module
  - Prüfungszeiten
  - Type of examination

**Final exam of module**
At the end of the lecture period.

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course or seminar</td>
<td>4</td>
<td>WSe</td>
<td>56</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzzeit Modul insgesamt**: 56 h
**wir880 - Marine & Maritime Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Marine &amp; Maritime Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir880</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</td>
<td></td>
</tr>
<tr>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</td>
<td></td>
</tr>
<tr>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</td>
<td></td>
</tr>
<tr>
<td>- Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</td>
<td></td>
</tr>
<tr>
<td>- Master's Programme Water and Coastal Management (Master) &gt; Planning</td>
<td></td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td>- Godt, Christine (module responsibility)</td>
<td></td>
</tr>
<tr>
<td>- Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
<td></td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Die Studierenden</td>
</tr>
<tr>
<td>- erwerben Kenntnisse des maritimen (zivilistischen) und des marinen (öffentlichen) Seerechts</td>
<td></td>
</tr>
<tr>
<td>- und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht.</td>
<td></td>
</tr>
<tr>
<td>- sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.</td>
<td></td>
</tr>
<tr>
<td>- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.</td>
<td></td>
</tr>
<tr>
<td>Module contents</td>
<td></td>
</tr>
<tr>
<td>- Das Modul “Marine &amp; Maritime law in Europe” beinhaltet zwei Veranstaltungen mit jeweils 28 SWS.</td>
<td></td>
</tr>
<tr>
<td>Literaturempfehlungen</td>
<td></td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Type of examination</td>
<td>Referat oder Hausarbeit oder mündliche Prüfung</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Während der Vorlesungszeit</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>-------</td>
<td>---</td>
</tr>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
Module label: Energy Law

Modulkürzel: wir881

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)

Prerequisites:

Skills to be acquired in this module:

Die Studierenden
- erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.
- sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.
- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

Module contents:

Literaturempfehlungen:

Links:
Languages of instruction: German, English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination:
Prüfungszeiten: Während der Vorlesungszeit
Type of examination: Referat oder Hausarbeit oder mündliche Prüfung
Final exam of module:
Form of instruction: Seminar (2 SE)
SWS: 4
Frequency: SoSe und WiSe
**wir898 - Strategic Sustainability Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Strategic Sustainability Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir898</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (Module counselling)

**Prerequisites**
- The students should...
  - know and understand basic concepts, instruments and theories in the context of corporate sustainability and corporate social responsibility
  - be able to apply conceptual frameworks to analyze and critically question the sustainability of companies
  - develop options to improve the sustainability of companies and derive recommendations for their implementation in practice

**Module contents**
- The module "Strategic Sustainability Management" provides an overview of the debates on the role of firms for sustainable development from a strategic perspective. The first session will briefly introduce the historical debate on Corporate Sustainability and Corporate Social Responsibility and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of questions in the context of corporate sustainability that are of strategic importance for firms. Questions that will be discussed are, amongst others:
  - How can one determine whether a firm acts in a socially and ecologically sustainable way?
  - Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?
  - To which extent is there a conflict between firm and market growth on the one hand and sustainability on the other hand?
  - Which possibilities does a company have to deal with conflicts between social/ecological and economic goals?
  - How can existing firms and value chains be transformed toward sustainability?
  - What is the role of managers and boards of directors for organizational change toward sustainability?
  - How does the ownership and financial structure of firms influence their strategy toward sustainability?
  - In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in 53 firms?

In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.

**Literaturempfehlungen**

**Links**
- Languages of instruction: German, English
- Duration (semesters): 1 Semester
<table>
<thead>
<tr>
<th>Module frequency</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>End of term</td>
</tr>
<tr>
<td>Type of examination</td>
<td>Portfolio</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt 56 h
Module im obligatorischen Auslandsstudium CHI

wir865 - China in the World Economy

Module label: China in the World Economy
Modulkürzel: wir865
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Module im obligatorischen Auslandsstudium CHI

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Trautwein, Hans-Michael (module responsibility)

Prerequisites
Skills to be acquired in this module
- At the end of the course, successful students:
  • understand the export-led growth strategy after China’s opening up,
  • are informed about sectoral and regional patterns of development in FDI, trade and employment,
  • analyse the balance of payments mechanisms in China’s flows of international trade and capital,
  • understand the effects of China’s integration into the world economy,
  • assess the economic cooperations and conflicts between the PR China and other countries,
  • make use of salient terms and concepts in Chinese language.

Module contents
- Strategies of export-led and unbalanced growth
- FDI and cluster formation
- Employment effects of international trade
- China and the WTO
- Exchange-rate policies and financial markets in China

Literatureempfehlungen
- Text modules developed together with the University of Wuhan

Further recommendations are made on a topic-specific basis.

Links
Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited (nur Studierende im china Schwerpunkt während ihres Auslandssemesters)

Reference text
This module is a project that students in the China focus carry out during the term that they spend at a partner university in China. The project topic is selected and researched under intensive online-supervision from Oldenburg in collaboration with colleagues at the partner universities. A kick-off meeting in Oldenburg and regular (online) consultations during and after the stay in China are required. A report in the shape of a 20+ pages study concludes the project.

Examination
- Prüfungszeiten: end of term
- Type of examination: project report (paper)

Form of instruction: E-Learning

SWS: 4
Frequency:
### wir868 - Chinese Economy in Transformation (in China)

<table>
<thead>
<tr>
<th>Module label</th>
<th>Chinese Economy in Transformation (in China)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir868</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Module im obligatorischen Auslandsstudium CHI</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>- Trautwein, Hans-Michael (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>- Bitzer, Jürgen (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>- Trautwein, Hans-Michael (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>- Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>keine</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Die Studierenden</td>
</tr>
<tr>
<td></td>
<td>- verfügen über vertiefte Kompetenzen in der quantitativen Wirtschaftsanalyse.</td>
</tr>
<tr>
<td></td>
<td>- sind mit den Trends des Strukturwandels in China vertraut.</td>
</tr>
<tr>
<td></td>
<td>- analysieren die aktuelle wirtschaftliche Entwicklung im historischen und gesellschaftlichen Kontext.</td>
</tr>
<tr>
<td></td>
<td>- schätzen Wechselwirkungen von ökologischer und wirtschaftlicher Entwicklung ein.</td>
</tr>
<tr>
<td>Module contents</td>
<td>- Analyse der wirtschaftlichen Entwicklung und Regimewechsel in China seit 1945</td>
</tr>
<tr>
<td></td>
<td>- Empirische Analysen sektoraler und regionaler Entwicklungsrends</td>
</tr>
<tr>
<td></td>
<td>- Analytische und empirische Darstellung der Reform der staatseigenen Unternehmen</td>
</tr>
<tr>
<td></td>
<td>- Arbeitsmarktentwicklung in China</td>
</tr>
<tr>
<td>Literaturempfehlungen</td>
<td>(exemplarisch, da Literaturangaben der Partneruniversitäten zu beachten sind)</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Type of examination</td>
<td>Variabel</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>KL</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td>Frequency</td>
<td>4</td>
</tr>
</tbody>
</table>

### Module contents

- Analyse der wirtschaftlichen Entwicklung und Regimewechsel in China seit 1945
- Empirische Analysen sektoraler und regionaler Entwicklungsrends
- Analytische und empirische Darstellung der Reform der staatseigenen Unternehmen
- Arbeitsmarktentwicklung in China

### Literaturempfehlungen

(exemplarisch, da Literaturangaben der Partneruniversitäten zu beachten sind)


### Links

- Language of instruction: English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited
- Examination: Prüfungszeiten
- Type of examination: KL
- Final exam of module: Variabel
- Form of instruction: Seminar
- SWS: 4
- Frequency: 4
## Module label
Business Practice in China (in China)

### Modulkürzel
wir869

### Credit points
6.0 KP

### Workload
180 h

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Module im obligatorischen Auslandsstudium CHI

### Zuständige Personen
- Trautwein, Hans-Michael (module responsibility)
- Breisig, Thomas (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

### Prerequisites
### Skills to be acquired in this module
- Die Studierenden sollen breite Perspektiven für die kaufmännischen Geschäfte in China erkennen können
- Die Studierendensollen die Techniken der Bilanzierung nach dem chinesischen Handelsrecht grundsätzlich erfassen können
- Die Studierenden sollen Marketing- und Managementstrategien hinsichtlich der Besonderheiten des chinesischen Marktes entwickeln können
- Die Studierenden sollen mit den rechtlichen und finanziellen Bedingungen für die Gründung eines Unternehmens in China vertraut werden.

### Module contents
Dieses Modul beinhaltet zum Beispiel folgende Punkte:
- Rechtsgrundlagen und Gründungsmanagement der Wholly Foreign-Owned Enterprise (WFOE)
- Rechtsgrundlagen und Gründungsmanagement eines Joint-ventures
- Die Struktur der chinesischen Industriekontenrahmen und Erstellung der Handelsbilanz
- Theoretische Ansätze für personalwirtschaftliche und organisatorische Fragestellungen
- Marktorientierte Unternehmensführung anhand konkreter Beispielsaufgaben

### Literaturempfehlungen
wird an der jeweiligen Partneruniversität angegeben

### Links
- Languages of instruction: English, Chinese
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

### Reference text
Da dieses Modul an verschiedenen Partnerhochschulen in China belegt werden kann und auch von den individuellen Sprachkenntnissen der Studierenden abhängt, ob Lehrangebote in chinesischer oder englischer Sprache belegt werden können, weichen die Inhalte, Literaturgrundlagen und Prüfungsformen der einzelnen Modulangebote unter Umständen stark voneinander ab. Auf Vergleichbarkeit und Kompetenzerrechnung wird bei der Zuteilung der Studienplätze und Anerkennung der Leistungen geachtet.

### Examination
Prüfungszeiten
Type of examination
- Final exam of module: KL
- Form of instruction: Seminar
- Frequency
## wir870 - Business and Legal Chinese III

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese III</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir870</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Module im obligatorischen Auslandsstudium CHI</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Trautwein, Hans-Michael (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Trautwein, Hans-Michael (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

### Prerequisites

Skills to be acquired in this module:
- Die Studierenden verfügen über mindestens ein HSK-Level über Chinesisch II (HSK 3); je nach Kursangebot an der Partneruniversität und individueller Befähigung der Studierenden sind auch höhere Level möglich.

Module contents:
- Inhalte variieren je nach Kursangebot an der Partneruniversität und Einstufung der einzelnen Studierenden.

Literaturempfehlungen:
- Wird an der jeweiligen Partneruniversität angegeben.

### Links

Languages of instruction: English, Chinese

### Duration (semesters)

1 Semester

### Module frequency

jährlich

### Module capacity

unlimited

### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variabel</td>
<td>KL</td>
</tr>
</tbody>
</table>

### Final exam of module

Seminar

### Frequency
**wir871 - Work Placement (in China)**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Work Placement (in China)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir871</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Module im obligatorischen Auslandsstudium CHI

**Verwendbarkeit des Moduls**
- Wang, Hongrui (Module counselling)
- Breisig, Thomas (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Wang, Hongrui (Prüfungsberechtigt)
- Breisig, Thomas (module responsibility)
- Trautwein, Hans-Michael (module responsibility)

**Zuständige Personen**
- Wang, Hongrui (Module counselling)
- Breisig, Thomas (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Wang, Hongrui (Prüfungsberechtigt)
- Breisig, Thomas (module responsibility)
- Trautwein, Hans-Michael (module responsibility)

**Prerequisites**
- Attending the module, students
  - gain first work experiences and are able to relate and reflect them on the basis of their study contents;
  - reflect and concretize their professional motivation and career choices;
  - have the competences to plan their ongoing studies (e.g., master's thesis) as well as further master studies and their career entry;
  - have deeper knowledge in the specific professional field they chose and have tested their professional competences in practice;
  - enhance their social and methodological competences and prove them in the chosen organization;
  - are familiar with the application process and able to reflect their own procedure accordingly so as to develop strategies for work search in the future;
  - gain intercultural competences in a practical environment.

**Module contents**
- The module contents are separated into the placement itself (including the report) and the seminar.

  **Contents of the placement (including report)**
  - The work placement has to have an explicit relation to the student's fields of study. The student's work tasks therefore have to include aspects of economics, business administration, and law or sustainability economics.
  - Duration of at least four weeks or ca. 160 working hours is compulsory for this work placement.
  - The report shall present the organization, work tasks, relations to the student's fields of study and reflection on the student's experiences and cognitions. It shall be of 12-15 pages in length. The certificate about the placement and its duration needs to be attached. The report is to be submitted to the "Servicestelle Praktikum".

**Literaturempfehlungen**

**Links**
- [http://www.uni-oldenburg.de/fk2/studium/servicestelle-praktikum/praxismodul/](http://www.uni-oldenburg.de/fk2/studium/servicestelle-praktikum/praxismodul/)

**Languages of instruction**
- English, Chinese, German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- Jährlich

**Module capacity**
- Unlimited

**Examination**
- Type of examination
  - Final exam of module
  - Submission of the report is possible any time during the semester.
  - Placement report (with presentation after return, close to the research colloquium for the master's thesis during the 4th semester)

**Form of instruction**
- Practical training

**SWS**
- 4

**Frequency**

---

194 / 309
Mantelmodule (MPO2020)

**wir801 - Concepts of Organisation and Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Concepts of Organisation and Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir801</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Management Consulting (Master) > Mastermodule

**Zuständige Personen**

- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wengelowski, Peter (Module counselling)
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Module counselling)

**Prerequisites**

- keine

**Skills to be acquired in this module**

Students get to know selected concepts of organisation and management. Their respective objectives, instruments and methods are discussed and their use in everyday business is critically reflected. Students learn to deal with different management concepts in a conscious and critical way, especially through case studies and discussions.

Upon completion of the module, students will:
- be familiar with the emergence, development, and content of various management concepts;
- be able to convey key findings of the various management concepts to practical issues in the field of organisation and management;
- develop skills of self-reflection (supported by the technical and didactical concepts).

**Module contents**

Students receive deeper insights into concepts of organisation and management, including:
- Lean Management
- Change Management
- Quality Management
- Business Process Reengineering

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student's interest and current developments in theory and practice, e.g. Balanced Scorecard, Learning Organisation, Organisational Culture, Worker Participation, Networks, Diversity Management, Management by Objectives.

**Literaturempfehlungen**


Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

www.uol.de/orgpers

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Reference text**

Das Modul muss im Masterstudiengang Wirtschafts- und Rechtswissenschaften als Basismodul von allen Schwerpunkten gewählt werden.

**Examination**

Prüfungszeiten: Depending on the type of examination during the lecture period, at the end of the lecture period or at Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>the end of the semester</td>
<td>determined and announced at the beginning of the semester by the lecturer</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
wir803 - Advanced Macroeconomics

Module label  Advanced Macroeconomics  
Modulkürzel  wir803  
Credit points  6.0 KP  
Workload  180 h  

Verwendbarkeit des Moduls

Zuständige Personen  
- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Bitzer, Jürgen (Prüfungsberechtigt)
- Poppitz, Philipp (Prüfungsberechtigt)
- Bitzer, Jürgen (Module counselling)

Prerequisites

Skills to be acquired in this module  
- Understanding of the interdependence of goods markets, labour markets and financial markets in the economy
- Ability to assess controversial views of the causes of output fluctuations (business cycles), inflation and unemployment
- Ability to present and evaluate different concepts of macroeconomic stabilization by way of fiscal and monetary policies
- Ability to describe and handle (simple) dynamic models of output, price-level and employment fluctuations and economic growth

Module contents

The lectures address the following issues:

- the development of macroeconomic thinking,
- output fluctuations, inflation and unemployment,
- statics and dynamics in macroeconomic theories,
- open economy macroeconomics,
- business cycles,
- economic growth and innovations,
- microfoundations of macroeconomics,
- policy rules.

Literaturempfehlungen

Spezifische Literaturangaben zu einzelnen Vorlesungsinhalten werden in der Vorlesung bekannt gegeben.

Links

Language of instruction  English  
Duration (semesters)  1 Semester  
Module frequency  jährlich  
Module capacity  unlimited  

Reference text

Die Veranstaltung wird in flexibler Form als Kombination von Vorlesungs- und Übungselementen gehalten. Die Studierenden können Leistungsnachweise erwerben, indem sie Übungen vorbereiten und durchführen (Referate; bei sehr großen Teilnehmerzahlen werden zusätzlich auch Klausuren angeboten). Die Verteilung der Übungsthemen findet im Rahmen der Auftaktveranstaltung statt.

Examination

Prüfungszeiten  Type of examination
Final exam of module  Zum Ende des Semesters  Referat (bei sehr großer Teilnehmerzahl: Klausur als Wahlmöglichkeit) oder mündliche Prüfung

Form of instruction  Comment  SWS  Frequency  Workload of compulsory attendance
Lecture  2  28  
Exercises  2  28  

Präsenzzeit Modul insgesamt  56 h
wir806 - Information Technology Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Information Technology Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir806</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Bachelor's Programme Business Informatics (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Bachelor's Programme Computing Science (Bachelor) > Wahlbereich Informatik, Kultur und Gesellschaft
- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Gymnasium) Computing Science (Master of Education) > Pflichtmodule
- Master of Education Programme (Hauptschule and Realschule) Computing Science (Master of Education) > Mastermodule more...
- Master of Education Programme (Vocational and Business Education) Computing Science (Master of Education) > Recht und Gesellschaft
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**

- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (Module counselling)

**Prerequisites**

- not applicable

**Skills to be acquired in this module**

The students are familiar with the effects of digitalisation with its chances and risks in European and German private law and, in particular, consumer law. They obtain knowledge of specific areas of digitalised private law and consumer law with particular relevance for their future professional practice, are able to solve consumer law cases in a goal-oriented way, are able to find approaches for legal problems as well as recognise liability risks and how to deal with them, and are, in contract negotiations, able to recognise the requirements for regulation and to evaluate its consequences.

**Module contents**

This module conveys how new technologies impact on private law and, in particular, on consumer law. It focuses on the (modified) interpretation of existing laws but even more on the reactions of the EU and national legislators and of the judiciary to new technological developments. The module discusses, among others, distance selling law, digitalised sales law and product liability law, the law of digital content and digital services, unfair commercial practices on internet and the law of the platform economy. Finally, the module looks at enforcement.

**Literaturempfehlungen**

to be announced in the first lecture

**Links**

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Type of module**

Wahlpflicht / Elective

**Module level**

MM (Mastermodul / Master module)

**Teaching/Learning method**

Lecture and Seminar

**Previous knowledge**

basic knowledge of civil law is helpful.

**Examination**

Prüfungszeiten

Type of examination

to be taken from the examination regulations

**Final exam of module**

198 / 309
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir807 - Taxation and Tax Law I

<table>
<thead>
<tr>
<th>Module label</th>
<th>Taxation and Tax Law I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir807</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

**Zuständige Personen**
- Dittmer, Jochen (module responsibility)

**Skills to be acquired in this module**
The aim of the course is to provide students with a deep and thorough knowledge regarding:
- Tax accounting law
- Taxation procedures.

**Module contents**
The course provides a deep insight into:
- Tax accounting law
- Basics of tax accounting law
- Principal values (cost of purchase/cost of manufacture, going concern value, fair market value)
- Depreciation, subsidy regulations
- Transfer of hidden reserves
- Leasing
- Provisions
- Taxation procedures
- Overview about general fiscal law (AO) and tax court code (FGO)
- Tax determination and taxing procedures
- Types of taxing
- Deadlines and extent of balances and tax assessments corrections
- Interest yield

**Literaturempfehlungen**
- Falterbaum, Hermann (aktuelle Fassung): Buchführung und Bilanz
- Rose, Gerd & Watrin, Christoph (aktuelle Fassung): Abgabenordnung; mit Finanzgerichtsordnung

It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are:
- A collection of the most important tax laws (e.g. NWB-publisher) in current form
- A loose-leaf collection of the tax regulations (e.g. Beck-publisher)

**Links**
http://www.fiwi-bbl.uni-oldenburg.de/

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>end of term</td>
<td>written exam</td>
</tr>
</tbody>
</table>

**Form of instruction**
Lecture

**SWS**
4

**Frequency**
**wir808 - Multivariate Statistics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Multivariate Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir808</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**

- Stecking, Ralf Werner (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

With successful completion of the course, students shall:

- be aware of and be able to evaluate advanced methods of multivariate data analysis.
- be able to select adequate methods in relevant fields of application, like prediction, classification, and segmentation analysis.
- be able to run computer-aided analyses and to interpret the results properly.

**Module contents**

Various methods of quantitative data analysis such as:

- Linear Regression,
- Logistic Regression,
- Linear Discriminant Analysis,
- Principal Component Analysis,
- Feature selection and evaluation methods.

**Literaturempfehlungen**


**Links**

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

Type of examination

- Prüfungszeiten: written exam or oral exam
- Form of exam of module: at the end of the semester

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
**Module label** | Econometrics  
---|---  
**Modulkürzel** | wir809  
**Credit points** | 6.0 KP  
**Workload** | 180 h  
**Verwendbarkeit des Moduls**  
- Bachelor's Programme Economics and Business Administration (Bachelor) > Studienrichtung Volkswirtschaftslehre  
- Bachelor's Programme Sustainability Economics (Bachelor) > Aufbaumodule  
- Master's programme Business Administration: Management and Law (Master) > Basismodule  
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules  
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules  
**Zuständige Personen**  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  
- Bitzer, Jürgen (module responsibility)  
**Prequisites** | Keine  
**Skills to be acquired in this module**  
The students are able to:  
- apply the basic econometric methods,  
- follow, evaluate and interpret basic empirical studies,  
- apply basic econometric methods in empirical studies,  
- use the econometric software STATA.  
**Module contents**  
The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.  
**Literaturempfehlungen**  
**Links** | https://www.uni-oldenburg.de/wire/  
**Language of instruction** | German  
**Duration (semesters)** | 1 Semester  
**Module frequency** | jährlich  
**Module capacity** | unlimited  
**Reference text**  
**Examination**  
**Prüfungszeiten** | Type of examination  
---|---  
**Final exam of module** | end of the semester | written exam  
**Form of instruction** | Comment | SWS | Frequency | Workload of compulsory attendance  
---|---|---|---|---  
Lecture | | 2 | | 28  
Exercises | | 2 | | 28  
**Präsenzzzeit Modul insgesamt** | | | | 56 h
wir812 - Environmental Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Environmental Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir812</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.

**Module contents**
The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt. The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts.
The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.

**Literaturempfehlungen**

**Links**

**Language of instruction**
- German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten: jährlich
- Type of examination: oral presentation and written script

**Final exam of module**
- during term

**Form of instruction**
- Lecture

**SWS**
- 4

**Frequency**
- SoSe oder WiSe
**wir814 - Strategic Management**

**Module label**
Strategic Management

**Modulkürzel**
wir814

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Keine

**Skills to be acquired in this module**
- Students...
  - Know advanced theoretical concepts, research streams, and frameworks of in the field of Strategic Management
  - Understand the links between different theories and are able to critically question them
  - Can apply theories to understand and interpret organizational dynamics in daily life
  - Are able to develop solutions for concrete practical challenges in companies in the context of Strategic Management based on the concepts and frameworks they have learned
  - Can put the newly acquired knowledge into a broader context, so it can be deepened in the further professional life

**Module contents**
The course offers an overview of advanced concepts and frameworks in the field of Strategic Management. At the beginning, the course will provide a brief introduction into the historical development, goals, and research streams of the field. In this context, important terms, methods, and philosophical approaches of (management) research will be clarified. Subsequently, students form groups to analyze selected scientific articles with regard to their theoretical relevance and practical implications. Theoretical topics that will be covered in depth are:
1. Top Management Teams, Upper Echelons und Corporate Governance
2. Ressource- and Capability-based Approaches
4. Institutional Theory, Institutional Work/Entrepreneurship and Social Movements
5. Organizational Cognition, Identity, and Framing
6. Organizational Learning and Ambidexterity
7. Organizational networks and ecosystems
The results of the analysis will be summarized in a seminar thesis, presented in class, and discussed with the other students. The main goal of the course is to equip students with advanced concepts, which allow them to understand organizational dynamics, question established practices in firms, and develop new solutions that go beyond the application of standard instruments.

**Literaturempfehlungen**


<table>
<thead>
<tr>
<th>Links</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Zum Ende des Semesters</td>
<td>KL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

Präsenzzzeit Modul insgesamt 56 h
wir847 - Advanced Managerial Accounting

Module label: Advanced Managerial Accounting

Modulkürzel: wir847

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites

Skills to be acquired in this module
The aim of the course is to provide students with a deep knowledge of the theory and concepts in managerial accounting as it relates to practice and research. The students learn to design budgeting processes and apply operating performance measures which are in line with the firm's goals. Moreover, the students learn to forecast profits, cash flows and other key financial indicators in order to improve business planning.

Module contents
- Theory and concept of managerial accounting
- Profit planning
- Budgeting
- Ratios and financial analysis
- Operating performance measures
- Cash flow and segment reporting
- paper discussion on current and special issues.

Literaturempfehlungen
Garrison, Ray H. et al., Managerial Accounting, latest version.

Links
http://uol.de/accounting

Languages of instruction
German, English

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination
vary according to type of examination
term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

Form of instruction
Comment
SWS
Frequency
Workload of compulsory attendance

| Lecture | 2 | 28 |
| Exercise | 2 | 28 |

Präsenzzeit Modul insgesamt 56 h
Module label: Capital market law, insolvency law

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

Zuständige Personen:
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
Upon completion of the module, students will be able to:
- demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
- classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
- demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
- demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
- identify the functions of banking and capital market law as well as modern insolvency law.
- use these functions in practical examples.
- assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

Module contents:
The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained. The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

Literaturempfehlungen:
Current literature references are given in the events.

Links:
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency:jährlich
Module capacity: unlimited
Examination Prüfungszeiten Type of examination
Final exam of module end of semester seminar paper and presentation or term paper or oral exam
Form of instruction: Lecture
SWS: 4
**wir874 - Advanced Microeconomics**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Microeconomics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir874</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments

**Zuständige Personen**
- Helm, Carsten (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lehrenden, Die im Modul (Module counselling)

**Prerequisites**
- keine

**Skills to be acquired in this module**
- Students understand the importance of incentive systems for economic processes and can analyze the effects of incentive systems;
- have a firm knowledge in game theory and contract theory, and can address questions in the context of scientific discussion;
- are able to apply methods from game theory and contract theory largely independently to the analysis of situations in which agents interact strategically;
- are able to design incentive schemes – on their own and in teams – and to acquire knowledge on their own for this purpose and, to present their results, and to defend them in the scientific discourse.

**Module contents**
The first part of the module covers game theory. Game theory is an important method in economics to analyze strategic interactions of agents, e.g., on markets, in organizations or in bargaining situations. The second part of the module covers contract theory that – according to the Nobel laureate Kenneth Arrow – has been „the most important development in economics in the last forty years“. We work out the fundamentals of screenings, signaling and moral hazard and apply them to different topics, e.g., from labor economics, economic organization and management, law and economics as well as industrial economics.

In both parts, there is a tutorial. Here students largely independently apply the acquired knowledge to different situations of strategic interaction in economics and present their results.

**Literaturempfehlungen**

**Links**
http://www.fiwi.uni-oldenburg.de/

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Type of examination: Final exam of module
- Prüfungszeiten: At the end of the lecture period.

**Final exam of module**
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course or seminar</td>
<td></td>
<td>4</td>
<td>W</td>
<td>5e</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>--</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzezeit Modul insgesamt**
- 56 h
**wir815 - Modern Transformations of International and EU Economic Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir815</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Basismodule  
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht |
| Zuständige Personen | - Godt, Christine (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt) |
| Prerequisites | Students will be able  
- to describe European and international legal-economic interdependencies  
- apply international and European legal norms and legal issues  
- have a command of English legal terminology |
| Module contents | The module consists of two lectures which deal with changes in policies and institutions of international economic law. One lecture focuses on economic law and institutions as shaped by international law, while the other class is dedicated to EU foreign trade law. A basic knowledge of the institutions of international and EU economic law (WTO, IMF, World Bank, European Commission) is a prerequisite for attending this module. The focus lies in helping students understand the processes of internationalization and Europeanization that inform the current interactions between the different actors on the international plane (companies, states and parastatals). In this module, public and private economic law will be presented as a single unit. The international law part of the module focuses on the rationale and regulation of the major free trade agreements, including dispute settlement. Other topics to be addressed include the conflict of laws and the UN Convention (CISG). The EU law focuses on competition and foreign trade law, including procurement and taxation law. |
| Links | http://www.fk2.unioldenburg.de/InstRW/oeffw/ |
| Language of instruction | English |
| Duration (semesters) | 1 Semester Semester |
| Module frequency | jährlich |
| Module capacity | unlimited |
| Examination | Prüfungszeiten | Type of examination |
| Final exam of module | End of term (i.e. lecture period). | The examination consists either of term papers or an end of term test. In the case of term papers, students will work on current decisions or policy papers that are to be analyzed and evaluated by processing secondary literature. |
| Form of instruction | Lecture |
| SWS | 4 |
| Frequency | WiSe |
Schwerpunkt "Transnational Economics and Law" (TEL) (MPO2020)

wir821 - International Trade, Production and Change

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Trade, Production and Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir821</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls

- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen

- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Bitzer, Jürgen (Prüfungsberechtigt)
- Poppitz, Philipp (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Module counselling)

Prerequisites

- keine

Skills to be acquired in this module

- Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.
- Capability to discuss structural change in global trade and productions in terms of formal models and case studies.
- Understanding of the causes and alternative strategies of economic integration in regional blocs.
- Understanding of the causes and alternative strategies of economic transformation in emerging markets.
- Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change.

Module contents

The lectures and seminar papers address issues in the following subfields:

- international trade,
- international trade policies and regimes,
- geographical economics,
- foreign direct investment,
- labour migration,
- fragmentation of production,
- regulations of international trade and factor movements,
- development strategies,
- regional integration.

Literaturempfehlungen


Further references to specific topics and current literature will be given in the events.

Links

Language of instruction

English

Duration (semesters)

1 Semester

Module frequency

jährlich

Module capacity

unlimited

Reference text

- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die
Examination | Prüfungszeiten | Type of examination
--- | --- | ---
Final exam of module | during term | seminar paper and presentation

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt** 56 h
wir823 - International Finance and Exchange Rate Economics

Module label: International Finance and Exchange Rate Economics

Modulkürzel: wir823

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - VWL

Zuständige Personen:
- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Module counselling)

Prerequisites:
- Understanding of exchange rates as strategic prices in open economies.
- Understanding of the interdependence of balance-of-payments constraints and exchange rates.
- Capability to discuss different models of exchange rate determination.
- Ability to research data and evaluate the literature on specific aspects of financial market globalization and strategies of exchange-rate policy.
- Understanding of the history of fixed-exchange-rate systems.
- Ability to relate the importance of historical experience in international monetary and financial economics.

Module contents:
The lectures address the following issues:

- exchange rates and the balance of payments,
- open-economy macroeconomics,
- exchange rate determination,
- international financial markets,
- fixed-exchange-rate systems,
- currency crises,
- optimum currency areas and monetary integration,
- choice of exchange rate regime,
- financial market regulation.

In the seminar students will present papers on general and topical issues (theoretical models, policy strategies, case studies) in the fields of financial market globalization and exchange-rate policy.

Literaturrempfehlungen:
Selected chapters from:

And other specific readings for the seminar papers.

Links:

Language of instruction: English

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Reference text:
- Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises.
- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Während der Vorlesungszeit</td>
<td>Referat oder mündliche Prüfung</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir880 - Marine & Maritime Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Marine &amp; Maritime Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir880</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</td>
</tr>
<tr>
<td></td>
<td>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RDW - Recht</td>
</tr>
<tr>
<td></td>
<td>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</td>
</tr>
<tr>
<td></td>
<td>• Master's Programme Water and Coastal Management (Master) &gt; Planning</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>• Godt, Christine (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>• Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Die Studierenden</td>
</tr>
<tr>
<td></td>
<td>• erwerben Kenntnisse des maritimen (zivilistischen) und des marinen (öffentlichen) Seerechts</td>
</tr>
<tr>
<td></td>
<td>und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht.</td>
</tr>
<tr>
<td></td>
<td>• sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.</td>
</tr>
<tr>
<td></td>
<td>• können Forschungsfragen interdisziplinär entwickeln und bearbeiten.</td>
</tr>
<tr>
<td>Module contents</td>
<td>Das Modul “Marine &amp; Maritime law in Europe” beinhaltet zwei Veranstaltungen mit jeweils 28 SWS.</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Während der Vorlesungszeit</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>------</td>
<td>----</td>
</tr>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
**wir881 - Energy Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Energy Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir881</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Meyerholt, Ulrich (Module counselling)
- Godt, Christine (module responsibility)

**Prerequisites**

**Skills to be acquired in this module**

Die Studierenden

- erwerben vertiefe Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.
- sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.
- können Forschungsfragen interdisziplinär entwickeln und bearbeiten.

**Module contents**


**Literaturempfehlungen**

**Links**

**Languages of instruction**
- German, English

**Duration (semesters)**
- 1 Semester

**Module capacity**
- unlimited

**Examination**
- **Prüfungszeiten**
- **Type of examination**
- Referat oder Hausarbeit oder mündliche Prüfung

**Final exam of module**
- Während der Vorlesungszeit

**Form of instruction**
- Seminar (2 SE)

**SWS**
- 4

**Frequency**
- SoSe und WiSe
**wir882 - Selected Issues in European Economic Policies**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Selected Issues in European Economic Policies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir882</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht  
                               - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht |
| Zuständige Personen | - Lehrenden, Die im Modul (Prüfungsberechtigt)  
                      - Chege, Victoria (Module counselling)  
                      - Godt, Christine (module responsibility) |
| Prerequisites | Die Studierenden  
                 - verstehen die Rechtsgenese und Rechtsdurchsetzung im Europäischen Mehrebenensystem,  
                 - analysieren und beantworten Rechtsfragen im Europäischen Binnenmarktrecht,  
                 - beherrschen englische Rechtsterminologie. |

**Module contents**

**Literaturempfehlungen**

<table>
<thead>
<tr>
<th>Languages of instruction</th>
<th>English , German</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Während des Semesters.</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar (2 SE)</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>


wir883 - Transnational Biodiversity and Genetic Resources Law

Module label: Transnational Biodiversity and Genetic Resources Law

Module kurzze: wir883

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Kamau, Evanson Chege (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Godt, Christine (module responsibility)

Prerequisites:
- English language proficiency

Skills to be acquired in this module:
Die Studierenden müssen
- verstehen internationale, europäische und nationale themenbezogene Rechtsnormen und Rechtsfragen.
- wenden internationale, nationale und europäische themenbezogene Rechtsnormen an.
- erlernen die englische Rechtsterminologie.

Module contents:

- Internationale Rahmenbedingungen für den Zugang zu genetischen Ressourcen und Vorteilsausgleich
- EU-Recht und ausfüllende mitgliedstaatliche Regeln zur biologischen Forschung an und Nutzung von genetischen Ressourcen, Traditionelem Wissen und Technologietransfer
- Nationale Vorschriften der Ressourcenstaaten für das Aufsuchen genetischer Ressourcen bei wissenschaftlichen Feldstudien und kommerzieller Bioprospektion (z.B. Genehmigungspflichten; Prior Informed Consent; Mutually Agreed Terms; Due Diligence)
- Recht der verschiedenen kommerziellen, gesetzlichen und akademischen Ex-situ-Sammlungen genetischer Ressourcen (Practices of databases / Prinzipien und Praktiken der Datenbanken)
- Code of Conduct der deutschen Forschungseinrichtungen (vor allem DFG)
- Genetische Ressourcen und Geistiges Eigentum
- Good practices / Bewährte Verfahren (selected ex situ collections)
### Literature recommendations

### Links
- [https://www.uni-oldenburg.de/eurowr/](https://www.uni-oldenburg.de/eurowr/)

### Language of instruction
- English

### Duration (semesters)
- 1 Semester

### Module frequency
- halbjährlich

### Module capacity
- unlimited

### Examination
- Prüfungszeiten
- Type of examination
- Final exam of module während des Semesters
- Hausarbeit oder Referat

### Form of instruction
- Seminar
  - (2 SE)

### SWS
- 4

### Frequency
- SoSe und WiSe
**wir884 - Transnational Health Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Transnational Health Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir884</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht

**Zuständige Personen**
- Chege, Victoria (Module counselling)
- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Die Studierenden
- erkennen und analysieren europäische und internationale Regelungsmaterie des transnationalen Gesundheitsrechts
- kennen Anwendungsbeispiele und lösen Problemfälle
- verfügen über anwendungsbezogenes Wissen zur Lösung aktuell anstehender europäischen und transnationalen Fragestellungen.

**Module contents**
Das Modul besteht aus zwei aufeinander aufbauenden Teilen: Der erste Teil behandelt theoretische und praktische Fragen zur Wechselwirkung zwischen EU-Gesundheitspolitik und nationalem Gesundheitsrecht wie auch zwischen EU-Gesundheitsrecht und anderen Bereichen des EU-Rechts und stellt europäisches Gesundheitsrecht als ein sich entwickelndes, eigenständiges Gebiet dar. Der zweite Teil setzt sich mit den nationalen und internationalen Regelwerken im Bereich des Gesundheitsrechts (WHO, WTO, EU, nationales Recht und Selbstregulierung) und Fragen bezüglich globalen Handels mit Arzneimitteln auseinander. Beide Teile können entweder innerhalb einer oder in zwei Veranstaltungen behandelt werden. Insbesondere werden die folgenden Themen behandelt:
- Menschenrechte, Ethik, globales Gesundheitsrecht;
- EU und trans nationale Regulierung von Arzneimitteln (Marktzugang, Good Manufacturing Practice, Good Clinical Practice, Pharmakovigilanz; gefälschte Arzneimittel);
- Regulierung von klinischer Forschung im EU- und transnationalen Recht;
- Datenschutz, Produkthaftung und Gesundheitsversorgung;
- Gesundheitsversorgung, Wettbewerbsrecht, und geistiges Eigentum.

**Literaturempfehlungen**

**Links**

<table>
<thead>
<tr>
<th>Language of instruction</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Variiert nach Prüfungsleistung</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar (2 SE)</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>------</td>
<td>-----</td>
</tr>
<tr>
<td>Frequency</td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
wir813 - Competition Law and Intellectual Property

Module label: Competition Law and Intellectual Property

Modulkürzel: wir813

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

Zuständige Personen:
- Godt, Christine (module responsibility)
- Chege, Victoria (Module counselling)

Prerequisites:
(for WiRe empfohlen): wir815

Skills to be acquired in this module:
Die Studierenden
- verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum
- analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum
- beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordern

Module contents:
Das Modul enthält zwei Veranstaltungen (wahlweise Vorlesung mit Seminar oder zwei Vorlesungen) und richtet sich an Masterstudierende mit Interesse an Innovation und dynamischem Wettbewerb (zwischen Unternehmen, aber auch zwischen Staaten). Aufbauend auf zuvor vermittelte Grundstrukturen des Europäischen Marktordnungsrechts, stehen Themen auf der Schnittfläche von Wettbewerb und Geistigen Eigentums (Kartell- und Lauterkeitsrecht) im Zentrum der Veranstaltung.

Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu 'standardessentiellen Patente': Schutzrechte als Voraussetzung von Unternehmenskooperationen wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen, Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschrankte Rechtsgebiete zu analysieren.

Literaturempfehlungen:

Links:
Languages of instruction: English, German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: 30
Reference text: Vorkenntnisse: Grundlagen Wirtschaftsrecht (Privatrecht/Europarecht)

Examination:
Prüfungszeiten
Type of examination: Referat mit Ausarbeitung

Final exam of module:
Form of instruction: Course or seminar (1 V und 1 S ODER 2 V)

SWS: 4
Frequency: SoSe oder WiSe
### Schwerpunkt Führung von Unternehmen und gesellschaftliche Organisation (FUGO) (MPO2020)

**wir826 - Sectoral, Functional and Institutional Approaches to Marketing**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Sectoral, Functional and Institutional Approaches to Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir826</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

- **Verwendbarkeit des Moduls**
  - Master's programme Business Administration: Management and Law (Master) > Mehrzweckmodule RdW - BWL
  - Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
  - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

- **Zuständige Personen**
  - Alavi, Sascha (module responsibility)
  - Lehrenden, Die im Modul (Prüfungsberechtigt)

- **Prerequisites**
  - The students should be enabled
  - to adapt the marketing concept to sectoral, functional and institutional specifics,
  - to apply specific concepts and methods of marketing in a problem-oriented way and to be able to reflect their conditions and limitations,
  - to develop and present your own conceptual designs in a team.

- **Module contents**
  - Marketing initially started as a producer-oriented concept and in recent years has developed as universal approach to influence market transactions. Against this background institutional, functional and sectoral fields of application inspired the formulation of sophisticated marketing approaches, like e.g. marketing of non-profit organisations, strategic marketing, or service marketing. The course presents the specific nature of the different fields of application and relevant consequences for marketing planning. Given the recent inflation of "hyphenated conceptions" of marketing, a reasoned diagnosis as to marketing's core identity is put forth. To this end, perspectives of transfer and integration between the approaches will be developed, that measure up to state-of-the-art theoretical as well as practical demands towards marketing as a universal market-oriented way of managing businesses. This course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.

- **Literaturempfehlungen**

- **Links**
  - www.uni-oldenburg.de/marketing

- **Language of instruction**
  - German

- **Duration (semesters)**
  - 1 Semester

- **Module frequency**
  - jährlich

- **Module capacity**
  - unlimited

- **Reference text**
  - The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg

- **Examination**
  - Prüfungszeiten

- **Final exam of module**
  - during term

- **Form of instruction**
  - Seminar
### Prerequisites

The students…

- Have an overview of the most important societal trends, such as digitization, globalization, demographic change, gender equality, income inequality, and resource depletion
- Know important theoretical approaches that help understand societal change from a firm perspective
- Are able to analyze societal trends and critically evaluate their pros and cons
- Understand the impact of societal change on businesses as well as the role of businesses as drivers of societal change
- Are able to derive recommendations for firms and policy makers based on a thorough analysis of trends

### Module contents

The course centers on the questions of how societal change affects firms and how firms, in turn, contribute to societal change. Toward this end, the first part of the course introduces several important theoretical approaches that help understand societal change from a business perspective, such as Institutional Entrepreneurship or Corporate Political Activity. In addition, students will get to know tools firms use to analyze societal trends. In the second part of the course, students will then form groups to analyze the dynamics, drivers, and consequences of important societal trends with a focus on the role of and implications for firms. Trends, which will be covered in this context, are digitization, automation, mediatization, connectivity, globalization, urbanization, individualism, democratization, social inclusion, gender equality, commercialism, privatization, materialism, income inequality, demographic change, climate change, and resource depletion. The results of the analysis will be presented in class, discussed with the other students, and summarized in a seminar thesis. The main goal of the course is to allow students to derive strategic recommendations for managers and policy makers based on a sound analysis of societal developments.

### Literature recommendations


### Links

Module label: Development directions in Marketing Research

Modulkürzel: wir829

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Alavi, Sascha (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
Successful completion of the entrance examination

Skills to be acquired in this module:
Upon completion of the module, students will be able to:
- apply specific competences to strategic research in marketing
- classify research strategies in marketing according to their meta-theoretical considerations
- estimate research strategies’ claims to knowledge and their limitations
- formulate interdisciplinary research strategies aligning competences of empirical methods with the application of theory
- develop own conceptual sketches within teams and to present them

Module contents:
How is knowledge generated within the scholarly discipline of marketing? This question confronts the field of marketing with central paradigmatic assumptions. The course begins to solve this puzzle on the basis of a historical analysis of the marketing concept's development. Different scientific standpoints in marketing theory and empirical investigation are evaluated against the light of recent developments in markets and society. The current paradigms of consumption research and marketing research's basic standing in the philosophy of science are intensely treated. This also entails reflecting on the opportunities that alternative trends, e.g. a humanistic paradigm, hold in store for marketing research. The course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.

Literaturempfehlungen:
Further literature to be announced at the start of the term.

Links:
www.uni-oldenburg.de/marketing

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Reference text:
The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg

Examination:
Prüfungszeiten: Type of examination
Final exam of module: during the term examination paper and presentation

226 / 309
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>1</td>
<td>--</td>
<td>14</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>3</td>
<td>WiSe</td>
<td>42</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.

Module contents

- Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.

Literaturempfehlungen


Links

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: unlimited

Reference text: This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.

Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>KL</td>
<td></td>
</tr>
</tbody>
</table>

Form of instruction

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
wir886 - Digital Transformation: Strategies and Sustainability

Module label: Digital Transformation: Strategies and Sustainability

Modulekürzel: wir886

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (module responsibility)

Prerequisites:
Skills to be acquired in this module:
- The students should:
  • know basic definitions, trends and application areas of digitalization
  • be able to assess the economic effects of digitalization
  • understand corporate strategies and business models in the context of digital transformation
  • know how companies should design processes and structures to promote digitalization in organizations
  • have an overview of social, legal and ethical aspects of digitalization
  • assess the environmental impact of digitalization
  • evaluate digital products, services and business models using ethical and sustainable guidelines
  • independently develop proposals for the integration of ethical, social and ecological criteria in digitalization projects and processes

Module contents:
The module "Digital Strategy and Sustainability" provides insights into the role digitalization for companies and the associated social discourse. The digital transformation leads to the emergence of new business models, markets and forms of interaction. This requires comprehensive changes in strategic orientation as well as in business processes and structures. In addition, new regulations and standards are required at the societal level in order to meet the ethical, ecological, and societal challenges posed by digitalization.

In the first part of the seminar, students are familiarized with the basics and application areas of digitalization as well as the economic, social, and ecological implications. Toward this end, important questions in the context of digital transformation will be raised and discussed drawing on company case studies. Exemplary questions that will be dealt with in this context are:
- What are the technological drivers of digitalization and what trends can be observed?
- What is the impact of digital transformation on industries and companies?
- How can companies design strategies, business models, processes and structures to address the digital transformation?
- What are the consequences of digitalization on a societal and legal level?
- How does the digital transformation affect the natural environment?
- How can social, ethical, and ecological aspects be integrated into digital products, services and business models?

In the second part of the course, students will develop digital business models in teams under the guidance of experienced coaches, taking into account economic, ecological and social/ethical criteria. The results are presented to the other students and company representatives and will be summarized in a term paper. An important part of the term paper is the critical reflection of current methods used to develop digital business models with regard to sustainability criteria.

Literaturempfehlungen:

Links:

Language of instruction: English
<table>
<thead>
<tr>
<th>Duration (semesters)</th>
<th>1 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module frequency</td>
<td>Annually</td>
</tr>
<tr>
<td>Module capacity</td>
<td>40</td>
</tr>
<tr>
<td>Reference text</td>
<td>Das Modul sollte im 2. Semester besucht werden.</td>
</tr>
<tr>
<td>Type of module</td>
<td>Wahlpflicht / Elective</td>
</tr>
<tr>
<td>Module level</td>
<td>EB (Ergänzungsbereich / Complementary)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Submission at the end of the semester</td>
<td>Assignment</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

| Präsenzzzeit Modul insgesamt | 56 h |


### wir896 - Operations Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Operations Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir896</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

#### Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

#### Prerequisites
- Skills to be acquired in this module


#### Module contents
Die Vorlesung behandelt voraussichtlich folgende Themen:
- Nachfrageprognose
- Prozessmanagement
- Produktionsplanung
- Ablaufplanung
- Revenue Management
- Behavioral Operations Management

#### Literaturempfehlungen

#### Links
- https://www.uni-oldenburg.de/produktion

#### Language of instruction
- English

#### Duration (semesters)
- 1 Semester

#### Module frequency
- jährlich

#### Module capacity
- unlimited

#### Examination
- Prüfungszeiten
- Type of examination
- Final exam of module
- Am Ende des Semesters
- Portfolio

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
</tbody>
</table>

### Präsenzzeit Modul insgesamt
- 56 h
wir899 - Supply Chain Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Supply Chain Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir899</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Zuständige Personen
- Busse, Christian (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
In der zum Modul gehörigen Vorlesung werden vor allem formalanalytische Modelle erarbeitet, mit denen Probleme in Wertschöpfungsketten beschrieben und im Rahmen der Modellannahmen optimiert werden können. Hiermit sollen die Studierenden eine Kompetenz zur unternehmensübergreifenden Analyse der gesamten Wertschöpfungskette (Supply Chain) erwerben, mit Hilfe derer sie diese nicht nur verstehen, sondern idealerweise auch verbessern können. Im begleitenden Seminar werden mithilfe von in Gruppen verfassten Hausarbeiten aktuelle Fragestellungen und Diskussionen im Supply Chain Management aufgearbeitet und bewertet. Das Seminar baut ergänzend zur Vorlesung auf konzeptioneller und empirischer Forschung auf. Hiermit lernen die Studierenden wissenschaftliche Diskurse zu praktisch relevanten und nur schwer modellierbaren Herausforderungen des Supply Chain Managements kennen. Ferner werden die Fähigkeiten zum wissenschaftlichen Arbeiten, zur Teamarbeit und zum Präsentieren vor großen Gruppen trainiert.

Module contents
Die Vorlesung behandelt voraussichtlich folgende Themen: Grundlagen der Supply Chain, Strategischer Fit, Netzwerk- und Standortplanung, Bestandsmanagement, Produkt- und Prozessdesign, Supply-Chain-Koordination, Vertragsdesign, Transport in der Supply Chain, Nachhaltiges Supply Chain Management

Literaturempfehlungen

Links
https://www.uni-oldenburg.de/produktion

Language of instruction
English

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination
Final exam of module
Am Ende des Semesters
1 Hausarbeit oder
1 Referat oder
1 Klausur oder
1 mündliche Prüfung oder
1 Portfolio oder
1 Projektbericht

Form of instruction
Comment
SWS
Frequency
Workload of compulsory attendance
Lecture
2
SoSe oder WiSe
28
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**Module label**: Strategic Sustainability Management

**Modulkürzel**: wir898

**Credit points**: 6.0 KP

**Workload**: 180 h

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
The students should...

- know and understand basic concepts, instruments and theories in the context of corporate sustainability and corporate social responsibility
- be able to apply conceptual frameworks to analyze and critically question the sustainability of companies
- develop options to improve the sustainability of companies and derive recommendations for their implementation in practice

**Module contents**
The module "Strategic Sustainability Management" provides an overview of the debates on the role of firms for sustainable development from a strategic perspective. The first session will briefly introduce the historical debate on Corporate Sustainability and Corporate Social Responsibility and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of questions in the context of corporate sustainability that are of strategic importance for firms. Questions that will be discussed are, amongst others:

- How can one determine whether a firm acts in a socially and ecologically sustainable way?
- Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?
- To which extent is there a conflict between firm and market growth on the one hand and sustainability on the other hand?
- Which possibilities does a company have to deal with conflicts between social/ ecological and economic goals?
- How can existing firms and value chains be transformed toward sustainability?
- What is the role of managers and boards of directors for organizational change toward sustainability?
- How does the ownership and financial structure of firms influence their strategy toward sustainability?
- In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in 53 firms?

In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.

**Literaturempfehlungen**

**Links**

**Languages of instruction**: German, English

**Duration (semesters)**: 1 Semester
<table>
<thead>
<tr>
<th>Module frequency</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Type of examination</td>
<td></td>
</tr>
<tr>
<td><strong>Final exam of module</strong></td>
<td>End of term</td>
</tr>
<tr>
<td></td>
<td>Portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
</tr>
</tbody>
</table>
**Schwerpunkt "Accounting, Finance, Taxation" (AFT) (MPO2020)**

**wir834 - Auditing**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Auditing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir834</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
- Achieving basic knowledge about audit practises
- Achieving broad knowledge about the audit profession and structuring of audit processes,
- Application of audit techniques while using case studies and focusing on certain audit areas.

**Module contents**
In this course, audit basic principles, audit methods and audit techniques will be presented while emphasizing on large corporates. In addition, an overview about audit processes and audit techniques in the context of the control, information and accreditation function as well as legal specifications is given. Working in groups, case studies will strengthen the achieved knowledge. In addition, the focus will be on international financial reporting standards (IFRS) and international auditing standards (IAS) for proving the financial statements as well as testing the internal risk management.

**Literaturempfehlungen**

**Links**
- http://www.fk2.uni-oldenburg.de/InstBWL/Rewe/

**Languages of instruction**
- German, English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Type of module**
- je nach Studiengang Pflicht oder Wahlpflicht

**Module level**
- MM (Mastermodul / Master module)

**Examination**
<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>varies according to the type of examinations</td>
<td>1 assignment or 1 presentation or 1 written exam or 1 oral exam or 1 portfolio or 1 project report</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
### wir835 - Taxation and Tax Law II

<table>
<thead>
<tr>
<th>Module label</th>
<th>Taxation and Tax Law II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir835</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - Recht</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Dittmer, Jochen (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>-</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The aim of the course is to provide students with a deep and thorough knowledge regarding • Mergers &amp; Acquisition tax and • International tax</td>
</tr>
<tr>
<td>Module contents</td>
<td>The course provides a deep insight into Merger &amp; acquisition tax • Taxation of sale of company shares • Admittance of a shareholder • Insertion of operations, partial operations and partner shares in corporate enterprises • Transformation of corporate enterprises into business partnerships • Merger of corporate enterprises • Separation of corporate enterprises and business partnerships • International taxation • Taxation of transnational operations in form of direct businesses, permanent establishments and corporate enterprise subsidiaries • Possibilities and limitations regarding the prevention of international double taxation • Profit deferral and problems regarding transfer prices • Problems in the prevention of international tax</td>
</tr>
<tr>
<td>Literatureempfehlungen</td>
<td>• Brähler, Gernot (aktuelle Fassung): Umwandlungssteuerrecht: Grundlagen für Studium und Steuerberaterprüfung • Schaumburg, Harald (aktuelle Fassung): Internationales Steuerrecht: Außensteuerrecht, Doppelbesteuerungsrecht It is worth mentioning, that due to the fast-changing tax law, further recommendations regarding the literature cannot be made yet, but are rather given during the course. Required are: • a collection of the most important tax laws (e.g. NWB-publisher) in current form. • a loose-leaf collection of the tax regulations (e.g. Beck-publisher)</td>
</tr>
</tbody>
</table>

### Language of instruction
German

### Duration (semesters)
2 Semester

### Module frequency
jährlich

### Module capacity
unlimited

### Reference text
Due to a change in the frequency in which the "Mergers & Acquisition Tax" and the "International Taxation" sections are offered starting with the winter semester 2020/21 , it is recommended for the winter semester 2019/20, in addition to the module wir 807 "Taxation and Tax Law I", to study the "Mergers & Acquisition Tax" section of the module wir835 at the same time and that the examination on both sections is taken in the summer semester 2020. The course "Mergers & Acquisition Tax" will otherwise only be offered again in the summer semester 2021. From the summer semester 2021 onward it is recommended to study the part "Mergers & Acquisition Tax" of the module wir835 in the 2nd semester and the part "International Taxation" in the 3rd semester. At the end of the 3rd semester, the written exam should cover the entire content of the module.

### Type of module
je nach Studiengang Pflicht oder Wahlpflicht

### Module level
---

### Examination
<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>end of semesters</td>
<td>exam</td>
</tr>
</tbody>
</table>

### Final exam of module
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Lecture</td>
<td></td>
<td>4</td>
<td></td>
<td>56</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td>84 h</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**wir837 - Advanced Corporate Finance**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Corporate Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir837</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrende, Die im Modul (Prüfungsberechtigt)
- Prokop, Jörg (module responsibility)

**Prerequisites**
- Skills to be acquired in this module
  - The course provides insights into the empirical analysis of firms’ financing and investment decisions. We discuss theoretical foundations of long-term financing, capital structure choice, cost of capital determination, capital market efficiency, and corporate takeover decisions as well as respective empirical findings. Moreover, you will learn how to build financial models, handle financial data, and conduct financial analyses using the statistical software R.

**Module contents**
- The course covers key concepts of modern corporate finance in theory and practice. In particular, we focus on how investment and financing decisions affect the value of the firm. Among the topics discussed are:
  - Fundamental analysis and capital market efficiency.
  - Cost of debt and equity capital.
  - Business valuation models based on dividends, cash flows, and (abnormal) earnings.
  - Capital structure and dividend policy.
  - Advanced valuation issues.

**Literaturempfehlungen**
- Titman / Martin: Valuation, latest edition, Boston (Mass.)
- Further readings may be announced during the course.

**Links**

**Languages of instruction**
- German, English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten
- Type of examination
- 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

**Final exam of module**
- typically at the end of the semester; potential midterm examination dates will be announced in the first session

**Form of instruction**
- Comment
- SWS
- Frequency
- Workload of compulsory attendance

<table>
<thead>
<tr>
<th>Lecture (ggf. mit Übung)</th>
<th>4</th>
<th>--</th>
<th>56</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exercises</td>
<td>SoSe oder WiSe</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
wir839 - Financial Statement Analysis

<table>
<thead>
<tr>
<th>Module label</th>
<th>Financial Statement Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir839</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) 成长模块
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
none

**Skills to be acquired in this module**
By the end of the course students should have answers to the following questions:
- How are fundamental values (or "intrinsic values") estimated?
- How are business strategies analyzed in order to understand the value they create?
- What business activities determine value?
- How is "value created for shareholders" identified?
- How does one pull apart the financial statements to get at the relevant information for valuing equities?
- How does ratio analysis help in valuation?
- How does profitability tie into valuation?
- What is growth? How does one analyze growth? How does one value a growth firm?
- How does one analyze the quality of financial reports?
- How does one deal with the accounting methods used in financial statements?
- How is financial analysis developed for strategy and planning?
  - What determines a firm's P/E ratio? How does one calculate what the P/E should be?
  - What determines a firm's market-to-book (P/B) ratio? How does one calculate what the P/B should be?
  - How does one evaluate risk? For equity? For debt?
  - How does one evaluate an equity research report?
  - How does one trade on fundamental information?

**Module contents**
With a stock market bubble and a financial crisis in our recent history, there have been increasing calls to "return to fundamentals." This is a course on fundamental analysis. The primary emphasis is on equity (share) valuation, with a focus on developing and applying methods for valuing firms using financial statement analysis.

The course has a very practical focus. The methods of fundamental analysis will be examined in detail and applied in cases and projects involving listed companies. Topics include models of shareholder value, a comparison of accrual accounting and discounted cash flow approaches to valuation, the analysis of profitability, growth and valuation generation in a firm, diagnosing accounting quality, forecasting earnings and cash flows, pro-forma analysis for strategy and planning, and the determination of price/earnings (P/E) and market-to-book (P/B) ratios.

The course does not assume "market efficiency." Rather, it develops the techniques for challenging traded prices in order to assess whether investments are appropriately priced. It adopts the philosophy that one of the risks in investing is the risk of paying too much. The course is one for the active investor.

Most importantly, we learn how to handle accounting and financial reports in valuation. We see that valuation is really a matter of appropriate accounting for value. The course combines accounting principles and investment principles to answer the question: How do I account for value so that I can challenge stock prices with some confidence?

The course will be taught from the perspective of designing techniques to be used in an (independent) equity research department or firm. Accordingly, the material is pertinent to the security analyst – particularly the equity analyst –
who must issue a buy, hold or sell recommendations on stocks. However, much of the material covered in the course is also relevant to the corporate financial analyst for evaluating acquisitions, restructurings and other investments, and for calculating the value generated by strategic scenarios. By the end of the course, the student should feel competent in writing a thorough, credible equity research report or investment analysis that meets the highest standards of professionalism.

The course is of interest to those contemplating careers in investment banking (particularly in equity research), security analysis, consulting, public accounting, and corporate finance. And it will also help with personal investing.

### Literatureempfehlungen


### Links

http://www.uni-oldenburg.de/accounting

### Language of instruction

English

### Duration (semesters)

1 Semester

### Module frequency

jährlich

### Module capacity

unlimited

### Examination

Form of instruction | Comment | SWS | Frequency | Workload of compulsory attendance
--- | --- | --- | --- | ---
Lecture | | 2 | 28 |
Exercises | | 2 | 28 |

Präsenzzeit Modul insgesamt 56 h
### wir841 - Advanced Financial Accounting

**Module label**: Advanced Financial Accounting  
**Modulkürzel**: wir841  
**Credit points**: 6.0 KP  
**Workload**: 180 h  
**Verwendbarkeit des Moduls**:  
- Master of Education Programme (Vocational and Business Education)  
  Economics and Business Administration (Master of Education) > Mastermodule  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL  
**Zuständige Personen**: Lehrenden, Die im Modul (Prüfungsberechtigt)  

**Skills to be acquired in this module**:  
Students have to understand the theoretical orientation and the institutional structure of financial accounting and standard setting. Many important standards, such as fair value accounting, financial instruments, reserve recognition accounting, management discussion and analysis, employee stock options, impairment tests, hedge accounting, derecognition, consolidation, and comprehensive income, will be analyzed and critically evaluated from students. This course aims to provide students with an in-depth understanding of the underlying accounting concepts and accounting standards governing the preparation of financial statements under International Financial Reporting Standards (IFRS) for external users. Furthermore it develop students' conceptual skills and professional competence in financial accounting in compliance with the regulatory and financial framework under IFRS.

**Module contents**:  
- Accounting Under Ideal Conditions  
- The Decision Usefulness Approach to Financial Reporting  
- Efficient Securities Markets  
- The Value Relevance of Accounting Information  
- The Measurement Approach to Decision Usefulness  
- Measurement Applications  
- The Efficient Contracting Approach to Decision Usefulness  
- An Analysis of Conflict  
- Executive Compensation  
- Earnings Management  
- Standard Setting: Economic Issues  
- Standard Setting: Political Issues

**Literaturempfehlungen**:  

**Links**:  
www.fk2.uni-oldenburg.de/InstBWL/Rewe/

**Languages of instruction**:  
German, English  
**Duration (semesters)**: 1 Semester  
**Module frequency**: jährlich  
**Module capacity**: unlimited  
**Examination**: Final exam of module  
**Prüfungszeiten**: end of semester  
**Type of examination**: portfolio or written exam

### Form of instruction  
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 56 h
wir842 - Banking

Module label: Banking
Modulkürzel: wir842
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Specialization
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

Zuständige Personen
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module
Upon completion of the module students will be able to explain the role financial institutions play in financial markets based on economic theory. They will have a sound knowledge of institutional and regulatory conditions under which financial institutions operate today, and they will be able to critically assess respective developments in the financial sector. Moreover, they will have developed a sound understanding of how banks are managed in a competitive environment.

Module contents
We will discuss theoretical foundations of financial intermediation in general, and of banking in particular as well as the economic, institutional, and regulatory context in which financial institutions operate today. Moreover, we will cover selected topics in the area of bank management and bank accounting.

Literaturempfehlungen
- Berger / Molyneux / Wilson (Eds.): The Oxford Handbook of Banking, latest edition, Oxford University Press
- Tolkmitt: Neue Bankbetriebslehre, latest edition, Gabler

Further readings may be announced during the course.

Links
http://www.uni-oldenburg.de/fiwi_bbl/

Languages of instruction
German, English

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination
Final exam of module
Typically at the end of the semester; potential midterm examination dates will be announced in the first session
1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

Form of instruction
Lecture

SWS
4

Frequency
**wir843 - Financial Risk Management**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Financial Risk Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir843</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Master Applied Economics and Data Science (Master) &gt; Specialization</td>
</tr>
<tr>
<td></td>
<td>Master’s programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>Master’s programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Prokop, Jörg (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The aim of the course is to provide students with a thorough knowledge of how to identify, classify, measure, and manage different types of financial business risks. In particular, we will discuss the properties and potential applications of derivatives in financial risk management. Upon completion of this module, students will have a sound understanding of the concept of risk management, and will be able to distinguish different types of financial risks and risk management approaches; will be able to devise hedging strategies, arbitrage strategies, and speculative strategies using financial derivatives such as futures contracts, forward contracts, options, and swaps; will be able to consistently apply valuation models to determine theoretical prices of financial derivatives. will be able to assess limitations of financial derivatives in risk management.</td>
</tr>
<tr>
<td>Module contents</td>
<td>The course provides insights into the theory and practice of modern financial business risk management, including:</td>
</tr>
<tr>
<td></td>
<td>the concept of risk, types of financial risks, and approaches to risk measurement;</td>
</tr>
<tr>
<td></td>
<td>the mechanics of financial markets, including derivatives markets;</td>
</tr>
<tr>
<td></td>
<td>the properties of selected financial instruments, including financial derivatives such as forwards, futures, options, and swaps;</td>
</tr>
<tr>
<td></td>
<td>tools and techniques for managing financial risks.</td>
</tr>
<tr>
<td>Literatureempfehlungen</td>
<td>Highly recommended readings:</td>
</tr>
<tr>
<td></td>
<td>John C. Hull, Options, Futures, And Other Derivatives, current edition, Pearson.</td>
</tr>
<tr>
<td></td>
<td>Optional readings:</td>
</tr>
<tr>
<td></td>
<td>Further readings may be announced during the course.</td>
</tr>
<tr>
<td>Links</td>
<td></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>halbjährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td></td>
</tr>
<tr>
<td>Prüfungszeiten</td>
<td></td>
</tr>
<tr>
<td>Type of examination</td>
<td></td>
</tr>
<tr>
<td>Final exam of module</td>
<td>typically at the end of the semester; potential midterm examination dates will be announced in the first session</td>
</tr>
<tr>
<td></td>
<td>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Lecture ( ggf. mit Übung )</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td>--</td>
</tr>
</tbody>
</table>
**wir844 - Current Topics in AFT**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Current Topics in AFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir844</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Lorenz, Johannes (Module counselling)</td>
</tr>
<tr>
<td></td>
<td>Prokop, Jörg (Module counselling)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td></td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>Introducing and applying empirical research methods such as event studies and regression analyses to current questions in AFT through individual projects.</td>
</tr>
<tr>
<td>Module contents</td>
<td>Evaluation of current AFT questions</td>
</tr>
<tr>
<td>Links</td>
<td><a href="http://www.uni-oldenburg.de/accounting/">http://www.uni-oldenburg.de/accounting/</a></td>
</tr>
<tr>
<td>Languages of instruction</td>
<td>German, English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td></td>
</tr>
<tr>
<td>Type of examination</td>
<td>Essay and presentation</td>
</tr>
<tr>
<td>Final exam of module</td>
<td></td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
</tr>
</tbody>
</table>
### wir845 - Advanced Issues in AFT Research

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Issues in AFT Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir845</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Prokop, Jörg (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Dittmer, Jochen (Module counselling)</td>
</tr>
<tr>
<td></td>
<td>Lorenz, Johannes (Module counselling)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The aim of the course is to provide insights into the state-of-the-art of academic research in selected areas of accounting and auditing, finance, and taxation. Upon completion of the module, students will be able to place typical research questions and research designs in the aforementioned areas within a broader context of academic research, and to assess selected contributions' significance.</td>
</tr>
<tr>
<td>Module contents</td>
<td>The course involves reading and discussing cornerstone journal articles as well as contemporary articles and working papers in accounting/auditing, finance, and/or taxation. Particular emphasis will be placed on the evaluation of the respective studies with respect to their research questions, the methodologies used, and their contributions to the literature.</td>
</tr>
<tr>
<td>Literatureempfehlungen</td>
<td>Will be announced at the beginning of the course.</td>
</tr>
<tr>
<td>Languages of instruction</td>
<td>German, English</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>unregelmäßig</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Type of examination</td>
</tr>
<tr>
<td></td>
<td>typically at the end of the semester; potential mid-term examination dates will be announced in the first session</td>
</tr>
<tr>
<td></td>
<td>1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
</tr>
<tr>
<td>SWS</td>
<td>4</td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
</tr>
</tbody>
</table>
**Module Label**: Quantitative Studies in AFT

**Modulkürzel**: wir836

**Credit points**: 6.0 KP

**Workload**: 180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Prokop, Jörg (module responsibility)
- Lorenz, Johannes (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**: The aim of the course is to provide insights into the economics of accounting, finance, and/or taxation from the perspective of a quantitative researcher. Upon completion of the module, students will be familiar with typical quantitative models and research approaches in the respective field and will be able to develop their own research designs.

**Module contents**: The course involves reading and discussing empirical research in accounting, finance, and/or taxation, and working with quantitative models in at least one of these areas.

**Literaturempfehlungen**: Will be announced at the beginning of the course.

**Links**

**Language of instruction**: German

**Duration (semesters)**
- Semester

**Module frequency**: unlimited

**Reference text**: Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

**Type of module**: Wahlpflicht / Elective

**Module level**: MM (Mastermodul / Master module)

**Previous knowledge**: The course is intended for master's students with a specialization in Accounting, Finance, Taxation (AFT).

**Examination**

**Prüfungszeiten**
- 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

**Type of examination**: 1 final exam of module typically at the end of the semester; potential midterm examination dates will be announced in the first session

**Form of instruction**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>--</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Seminar</td>
<td>--</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 0 h
### wir840 - Tax planning and tax effects

<table>
<thead>
<tr>
<th>Module label</th>
<th>Tax planning and tax effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir840</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**

**Prerequisites**

**Skills to be acquired in this module**

**Module contents**

**Literaturempfehlungen**

**Links**

**Language of instruction** German

**Duration (semesters)** Semester

**Module frequency**

**Module capacity** unlimited

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td></td>
<td>KL</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>--</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td>0 h</td>
</tr>
</tbody>
</table>
**Schwerpunkt "Unternehmensführung" (MPO2020)**

**wir847 - Advanced Managerial Accounting**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Managerial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir847</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendung des Moduls**

- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

**Zuständige Personen**

- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**

The aim of the course is to provide students with a deep knowledge of the theory and concepts in managerial accounting as it relates to practice and research. The students learn to design budgeting processes and apply operating performance measures which are in line with the firm’s goals. Moreover, the students learn to forecast profits, cash flows and other key financial indicators in order to improve business planning.

**Module contents**

- Theory and concept of managerial accounting
- Profit planning
- Budgeting
- Ratios and financial analysis
- Operating performance measures
- Cash flow and segment reporting
- Paper discussion on current and special issues.

**Literatureempfehlungen**

Garrison, Ray H. et al., Managerial Accounting, latest version.

**Links**

http://uol.de/accounting

**Languages of instruction**

German, English

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>vary according to type of examination</td>
<td>term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

**Präsenzzzeit Modul insgesamt**

56 h
**wir848 - Basic theories of Organisation and Human Resources**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Basic theories of Organisation and Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir848</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)

**Zuständige Personen**

- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Prüfungsberechtigt)
- Gilbert, Jonathan (Prüfungsberechtigt)
- Breisig, Thomas (module responsibility)

**Prerequisites**

Students get to know central theories of organisation and human resources (HR). They are empowered to apply theories in order to explain practical phenomena and to solve practical problems. The ability to put on different "theory glasses" while observing and analysing various organisational and HR practices is fostered. Students learn to deal with different theories in a conscious and critical way, especially through case studies, group work and discussions.

Upon completion of the module, students will:
- be able to explain various classic and modern theories of organisation and human resource theories, differentiate them and reflect them critically;
- be able to apply the theoretical and abstract ways of thinking and perception so as to transfer them on operational decisions;
- develop skills of self-reflection (supported by the technical and didactical concepts).

**Module contents**

Students receive deeper insights into classical and modern theories of organisation and human resource, including:
- Weber's theory of bureaucracy
- Taylor's principles of Scientific Management
- Human Relations approach
- Behavioural decision theory
- Situational approach
- Micro-political approaches
- New Institutional Economics
- Theories of motivation
- Theories of leadership

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student’s interest and latest developments in theory and practice.

**Literaturempfehlungen**


Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

www.uol.de/orgpers

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Reference text**

Die Veranstaltung ist im Master Wirtschafts- und Rechtswissenschaften in den Schwerpunkten ManECo und FUGO verwendbar.

**Examination**

Prüfungszeiten
### Examination

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be determined and announced at the beginning of the semester by the lecturer)</td>
</tr>
</tbody>
</table>

### Form of instruction

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td>250 / 309</td>
<td></td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td>28</td>
<td>250 / 309</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt** 56 h
wir849 - Advanced Entrepreneurship

Module label: Advanced Entrepreneurship
Module Kurzel: wir849
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen:
- Nicolai, Alexander (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
none

Skills to be acquired in this module:
The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.

Module contents:
This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.

Literaturempfehlungen:
[Links]

Language of instruction:
German

Duration (semesters):
1 Semester

Module frequency:
jährlich

Module capacity:
unlimited

Reference text:
The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.

Examination:
Type of examination:
- Final exam of module at the end of the semester
- written or oral exam

Form of instruction:
- Lecture
- Project seminar

Präsenzzeit Modul insgesamt: 56 h

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Project seminar</td>
<td></td>
<td>2</td>
<td>--</td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
wir851 - Corporate Governance and Control

Module label: Corporate Governance and Control
Modulkürzel: wir851
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls:
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen:
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites:
- none

Skills to be acquired in this module:
By the end of the course students should develop and understand the basic concepts, analytical techniques, instruments and systems to control sustainable corporate success. The students further identify the theoretical background of corporate governance and how corporate governance mechanisms work. Moreover, they develop an up-to-date and mainly practitioner-oriented profile of corporate governance and control systems. They are aware of a controller’s relevance as a corporate conscience and the meaning of controlling as a corporate service. In addition, students identify strategic, operational and department-specific characteristics of corporate control. They argue how to ensure the quality of data and the development of decision-making relevant information. Paper discussions further complement the students' profile by highlighting current and special issues in the field of corporate governance and control. In summary, students link economic, methodological, and cultural aspects to their personal profile and assess whether an activity as a controller fits to their personal plan for future employment. They further strengthen their ability to develop sustainable solutions for comprehensive and specific economic issues.

Module contents:
In the beginning, the course provides an overview of the historic development as well as conceptions of corporate governance and control in the literature and in practice. It further embeds the role of corporate governance and control within strategic and operational corporate management. The course is further separated in different parts to ensure students’ ability to identify and understand decision-making, coordination and monitoring aspects of corporate governance and control. As such, students analyse corporate actions via the following instruments:
- SWOT-Analysis
- Porter’s Five Forces Model
- Portfolio Analysis
- Strategic Cost Management
- Linear Programming
- Break-Even Analysis
- Value Based Management
- Ratio Analysis
- Balanced Scorecard
- Variance Analysis

Literaturempfehlungen:

Links:
http://www.uni-oldenburg.de/accounting/

Languages of instruction:
- German, English

Duration (semesters):
- 1 Semester

Module frequency:
- jährlich

Module capacity:
- unlimited

Examination:
- Prüfungszeiten
- Type of examination:
  - Final exam of module: at the end of the semester
    - 1 Hausarbeit oder 1 Referat oder 1 Klausur oder 1 mündliche Prüfung oder 1 Portfolio oder 1 Projektbericht

Form of instruction:
- Comment
- SWS
- Frequency
- Workload of compulsory attendance

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>252 / 309</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
<td>Frequency</td>
<td>Workload of compulsory attendance</td>
</tr>
<tr>
<td>---------------------</td>
<td>---------</td>
<td>-----</td>
<td>-----------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Präsentzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
The module consists of lecture as well as seminar elements which interlink with each other on a technical and didactical level. By alternating lectures, discussions, and training elements, students get to know the theoretical basics as well as the practical relevance of the module topics. They get the chance to integrate themselves, their theoretical knowledge and practical experiences, and to exchange views with the other students and the lecturer. Different teaching and learning methods support the student’s professional, methodological, social-communicative, and personal competences, e. g. via station learning, role plays and debates, thesis discussions and case study analysis. They work within the entire group as well as small groups.

Attending the course, students
- develop a solid knowledge of this broad subject and are able to relate the various scientific and practical findings with each other and also understand them on a macro-level;
- understand the complex issues, challenges and fields of action in International Management;
- are able to analyse, interpret and manage international economic and business issues within heterogeneous (above all cultural) fields of stakeholders and environments;
- can effectively analyse and apply the strategic, structural and cultural instruments in International Management according to the specific practical context;
- develop skills of self-reflection (supported by the technical and didactical concepts) and are able to press their point within the scientific discussion;

- are able to locate a specific research question within the scientific discussion in the field of International Management and to interlink, reflect and evaluate it accordingly.

Module contents
Students gain theoretical as well as practical insights in the backgrounds and specific characteristics of International Management. A specific focus will (as a last point) be laid on international Human Resource Management as it provides notably relevant issues in international business administration.

Students deal with foundations, challenges and possible fields of action within the following topics:

- Economic internationalisation and the international firm
  - Characteristics, development and relevance
  - Terminological differentiation and attribution
  - Research and explanatory approaches
- Environment and orientation of international corporations
  - Culture and management
  - Fields and forms of strategy
  - Organisation by structure and processes
  - Responsibility and public affairs
- Relevance of and fields in international Human Resource Management
  - Requirements and organisation of the central HR areas
  - Recruitment and selection
  - Expatriation of employees
  - Intercultural management
  - Social management

The presentations and discussions also offer possibilities to deepen and...
broaden these topics according to the students interests and latest developments in theory and practice.

**Literaturempfehlungen**


Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**

- www.uol.de/orgpers

**Language of instruction**

- German

**Duration (semesters)**

- 1 Semester

**Module frequency**

- jährlich

**Module capacity**

- unlimited

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be fixed and announced at the beginning of the semester by the lecturer)</td>
</tr>
</tbody>
</table>

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

- 56 h
### wir841 - Advanced Financial Accounting

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Financial Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir841</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration (Master of Education) > Mastermodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
Students have to understand the theoretical orientation and the institutional structure of financial accounting and standard setting. Many important standards, such as fair value accounting, financial instruments, reserve recognition accounting, management discussion and analysis, employee stock options, impairment tests, hedge accounting, derecognition, consolidation, and comprehensive income, will be analyzed and critically evaluated from students.

This course aims to provide students with an in-depth understanding of the underlying accounting concepts and accounting standards governing the preparation of financial statements under International Financial Reporting Standards (IFRS) for external users. Furthermore it develop students’ conceptual skills and professional competence in financial accounting in compliance with the regulatory and financial framework under IFRS.

**Module contents**
- Accounting Under Ideal Conditions
- The Decision Usefulness Approach to Financial Reporting
- Efficient Securities Markets
- The Value Relevance of Accounting Information
- The Measurement Approach to Decision Usefulness
- Measurement Applications
- The Efficient Contracting Approach to Decision Usefulness
- An Analysis of Conflict
- Executive Compensation
- Earnings Management
- Standard Setting: Economic Issues
- Standard Setting: Political Issues

**Literaturempfehlungen**

**Links**
www.fk2.uni-oldenburg.de/InstBWL/Rewe/

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
- Prüfungszeiten: end of semester
- Type of examination: portfolio or written exam

**Final exam of module**
- Form of instruction: end of semester
- Comment: portfolio or written exam
- SWS: 28
- Frequency: 2
- Workload of compulsory attendance: 28

**Präsenzzeit Modul insgesamt**
56 h
**wir844 - Current Topics in AFT**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Current Topics in AFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir844</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lorenz, Johannes (Module counselling)
- Prokop, Jörg (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
Introducing and applying empirical research methods such as event studies and regression analyses to current questions in AFT through individual projects.

**Module contents**
Evaluation of current AFT questions

**Literaturempfehlungen**

**Links**
http://www.uni-oldenburg.de/accounting/

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
Type of examination

**Final exam of module**
Essay and presentation

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
### Advanced Issues in AFT Research

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Issues in AFT Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir845</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

#### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL

#### Zuständige Personen
- Prokop, Jörg (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Dittmer, Jochen (Module counselling)
- Lorenz, Johannes (Module counselling)

#### Prerequisites
Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

#### Skills to be acquired in this module
The aim of the course is to provide insights into the state-of-the-art of academic research in selected areas of accounting and auditing, finance, and taxation. Upon completion of the module, students will be able to place typical research questions and research designs in the aforementioned areas within a broader context of academic research, and to assess selected contributions' significance.

#### Module contents
The course involves reading and discussing cornerstone journal articles as well as contemporary articles and working papers in accounting/auditing, finance, and/or taxation. Particular emphasis will be placed on the evaluation of the respective studies with respect to their research questions, the methodologies used, and their contributions to the literature.

#### Literatureempfehlungen
Will be announced at the beginning of the course.

### Links
- **Languages of instruction**: German, English
- **Duration (semesters)**: 1 Semester
- **Module frequency**: unregelmäßig
- **Module capacity**: unlimited
- **Examination Prüfungszeiten**:
  - Final exam of module typically at the end of the semester; potential mid-term examination dates will be announced in the first session
  - Type of examination: 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio
  - Form of instruction: Seminar
- **SWS**: 4
- **Frequency**:
wir846 - Project: Enterprise flexibility and flexible people

Module label: Project: Enterprise flexibility and flexible people
Modulkürzel: wir846
Credit points: 12.0 KP
Workload: 360 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL

Zuständige Personen:
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Breisig, Thomas (Module counselling)

Prerequisites: None

Skills to be acquired in this module:

After participation in the seminar:
- the students know different methods and techniques of scientific work and can apply them successfully;
- the students are able to work in a research-oriented way;
- know the importance of theory building in the scientific process and can work independently with it;
- the students have in-depth knowledge of the project topic dealt with in each case with reference to organization and/or personnel;
- the students have the ability to establish a relationship between theory and practice, to critically examine it and to work out solutions;
- are able to place a specific question in the context of the scientific discussion in the field of organization and human resources and to situate, reflect and evaluate it accordingly;
- know the basics of empirical work and are able to independently collect qualitative/quantitative data, evaluate them, present the results and discuss them critically;
- are able to present their own research results, to document their findings in a scientific report according to the accepted rules of scientific work and to represent a point of view in the scientific debate in these subject areas.
- the students are able to find their way in complex learning situations and to work in a problem-oriented manner;
- the students are able to carry out independent research work in a team situation together with other students.

Module contents:

The module consists of four project courses and starts in the summer semester. Initially, the lecturers provide a (changing) framework topic from the field of management, organization and personnel (e.g. cooperation and company networks, flexibilization of working conditions, corporate health management). Topics of current research projects of the chair are also included. The individual topics within the framework question are then the subject of student participation. In concrete terms, this means that the lecturers give the students suggestions and initiate topic-finding processes, e.g. by means of metaphor-supported moderation. Work is done alternately in plenary sessions and in small groups under the supervision of the teachers. The project topics are worked on in greater depth in the small student groups. For methodological-didactic reasons, it is essential that the module runs over two semesters. In the first semester, the theoretical-conceptual basics are worked out, main topics are explored, the basics of empirical work are taught and the course is set for the empirical element to be worked on in small groups. First (especially theoretical-conceptual) results as well as concretizations of the empirical project are presented by the students. The second semester is used to deepen the knowledge and application of empirical work, to work on the empirical part and to write a final scientific report. The results are also presented to the plenary session.
The project module is dominated by forms of active, non-receptive learning. The teachers have primarily a supporting function of information transfer, moderation, consultation and coordination.

## Literature

**Literature (excerpt):**


## Links

- [www.uol.de/orgpers](http://www.uol.de/orgpers)

## Language of instruction

- German

## Duration (semesters)

- 2 Semester

## Module frequency

- Annually

## Module capacity

- unlimited

## Type of module

- Wahlpflicht / Elective

## Module level

- MM (Mastermodul / Master module)

## Previous knowledge

- Methods and techniques of empirical social research; basic modules in business administration, especially organization and human resources management

## Examination

### Final exam of module

- Across the two semesters

- Project report or oral examination or portfolio (to be determined and announced by the instructor at the beginning of the course).

## Form of instruction

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project seminar</td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
<tr>
<td>Colloquium</td>
<td>4</td>
<td>SoSe oder WiSe</td>
<td>56</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt** 112 h
### wir836 - Quantitative Studies in AFT

<table>
<thead>
<tr>
<th>Module label</th>
<th>Quantitative Studies in AFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir836</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>- Prokop, Jörg (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>- Lorenz, Johannes (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>- Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

### Prerequisites

The aim of the course is to provide insights into the economics of accounting, finance, and/or taxation from the perspective of a quantitative researcher. Upon completion of the module, students will be familiar with typical quantitative models and research approaches in the respective field and will be able to develop their own research designs.

### Module contents

The course involves reading and discussing empirical research in accounting, finance, and/or taxation, and working with quantitative models in at least one of these areas.

### Literatureempfehlungen

Will be announced at the beginning of the course.

### Links

Language of instruction: German
Duration (semesters): Semester
Module frequency: unlimited
Module capacity: unlimited

### Reference text

Students are required to actively participate in the course by preparing classes, by performing follow-up coursework, and/or by giving presentations according to the rules defined by the lecturer in the first session.

### Type of module

Wahlpflicht / Elective

### Module level

MM (Mastermodul / Master module)

### Previous knowledge

The course is intended for master's students with a specialization in Accounting, Finance, Taxation (AFT).

### Examination

Type of examination: 1 term paper (Hausarbeit) or 1 written exam (Klausur) or 1 oral exam (mündliche Prüfung) or 1 Portfolio

### Final exam of module

Typically at the end of the semester; potential midterm examination dates will be announced in the first session

### Form of instruction

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Seminar</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Präsenzzzeit Modul insgesamt

0 h
### wir840 - Tax planning and tax effects

<table>
<thead>
<tr>
<th>Module label</th>
<th>Tax planning and tax effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir840</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule AFT - BWL</td>
</tr>
<tr>
<td></td>
<td>- Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</td>
</tr>
</tbody>
</table>

#### Zuständige Personen

#### Prerequisites

#### Skills to be acquired in this module

#### Module contents

#### Literatureempfehlungen

#### Links

#### Language of instruction

German

#### Duration (semesters)

Semester

#### Module frequency

unlimited

#### Module capacity

unlimited

#### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>KL</td>
</tr>
</tbody>
</table>

#### Final exam of module

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>--</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

| Präsenzzzeit Modul insgesamt | 0 h        |
### Schwerpunkt "Recht der Wirtschaft" (RdW) (MPO2020)

**wir856 - Codetermination Act**

<table>
<thead>
<tr>
<th>Modulkürzel</th>
<th>wir856</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modul label</td>
<td>Codetermination Act</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Brors, Christiane (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

**Prerequisites**

Based on the modul „Employment Law“ the students will in the context of Employment Law and Collective Bargaining Law understand - the special legal problems concerning the rights of the Betriebsrat - the procedure of problem solving (Einigungsstelle, procedure of court).

**Module contents**

- Rights of the Betriebsrat,
- Einigungsstellenverfahren, procedure of court,
- rights of the members of the Betriebsrat,
- Organisation of the Betriebsrat, duties and rights of the employer.

**Literaturempfehlungen**

Literature will be announced in the lecture.

**Languages of instruction**

- Duration (semesters): 1 Semester
- Module frequency: halbjährlich
- Module capacity: unlimited
- Type of module: je nach Studiengang Pflicht oder Wahlpflicht

**Module level**

---

**Examination**

- Prüfungszeiten: portfolio

**Final exam of module**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
**wir857 - Law of Media and Telecommunication**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Law of Media and Telecommunication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir857</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Modulverwendbarkeit**
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Boehme-Neßler, Volker (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
- The students:
  - have in-depth insights into the economic conditions of media production, distribution and exploitation.
  - know the legal basis and framework conditions of media production, media presentation and mediation (e.g. copyrights, performance rights, distribution of media).
  - bring together economic and legal dimensions of media work.
  - know the economic and legal framework conditions of media institutions (e.g. television, radio, media mediation).

**Module contents**
- This module is about making a connection of the theoretical and practical acquired aesthetic competences with the economic and legal framework conditions. In the sense of professionalisation, prospective media producers and mediators should learn to assess their own future activities under economic and legal conditions.

**Literaturempfehlungen**
- Current case law and:
  - Fechner, Medienrecht, 19.Aufl. 2018
  - Petersen, Medienrecht, 2010.

**Links**
- [http://www.integrated-media.de/](http://www.integrated-media.de/)

**Language of instruction**
- German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten: At the end of the term
- Type of examination: Presentation with term paper

**Form of instruction**
- Lecture

**SWS**
- 4

**Frequency**
- SoSe
wir858 - Capital market law, insolvency law

**Module label**
Capital market law, insolvency law

**Modulkürzel**
wir858

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Rott, Peter (module responsibility)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**
Upon completion of the module, students will be able to:
- demonstrate a knowledge of the basics of insolvency law and insolvency proceedings law as well as the basics of banking law and capital market law.
- classify insolvency law with its functions as enforcement law, restructuring law, and the right to alter a relationship in business life.
- demonstrate a knowledge of the positions of the groups involved (creditors, debtors, the responsible bodies of legal persons) in the insolvency proceedings, including the rights and obligations of the groups involved in the process and in the run-up to the crisis, as well as the discharge of residual debt as a rehabilitation option for natural persons.
- demonstrate a familiarity with the principles of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions.
- identify the functions of banking and capital market law as well as modern insolvency law.
- use these functions in practical examples.
- assess the progress of insolvency proceedings, including their requirements on creditors and debtors.

**Module contents**
The module deals with banking and capital market law as well as insolvency and insolvency proceedings law within two separate lectures.

The main focus of the lecture in banking and capital market law is banking law. After an introduction to general banking law, the most important legal questions regarding collateralisation of loans are discussed. Additionally, the topics of the legitimacy verification pursuant to the general tax code, money laundering, bank secrecy, and the information requirements of credit institutions are discussed. Subsequently, the basic principles of securities law are discussed. Their legal basis and the economic background are analysed. Where possible, the interrelations between the various securities and the events of the financial market crisis will be discussed.

The lecture Insolvency Law deals with the basics of debt enforcement and insolvency law. Procedures will be shown and explained. The first part deals with company insolvency law, the second part with consumer insolvency and residual debt relief law.

**Literatureempfehlungen**
Current literature references are given in the events.

**Links**

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
**Type of examination**
- seminar paper and presentation or
- term paper or
- oral exam

**Final exam of module**
end of semester

**Form of instruction**
Lecture

**SWS**
4
### wir859 - European Employment Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>European Employment Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir859</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td><a href="#">Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</a></td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>- Lehrende, Die im Modul (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>- Brors, Christiane (module responsibility)</td>
</tr>
<tr>
<td>Prerequisites</td>
<td>keine</td>
</tr>
<tr>
<td>Skills to be acquired in this module</td>
<td>The students will achieve practical knowledge to solve legal transnational problems.</td>
</tr>
<tr>
<td>Module contents</td>
<td>After an introduction to the latest jurisdiction of the European Court of Justice the students get individual topics, in order to prepare and present term papers. The lecture will be hold in form of a block seminar.</td>
</tr>
<tr>
<td>Literaturempfehlungen</td>
<td>Will be announced in the lectures.</td>
</tr>
<tr>
<td>Links</td>
<td><a href="http://www.fk2.uni-oldenburg.de/InstRW/arre/">http://www.fk2.uni-oldenburg.de/InstRW/arre/</a></td>
</tr>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Type of module</td>
<td>je nach Studiengang Pflicht oder Wahlpflicht</td>
</tr>
<tr>
<td>Module level</td>
<td>---</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>portfolio</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment SWS Frequency Workload of compulsory attendance</td>
</tr>
<tr>
<td>Lecture</td>
<td>2 28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2 28</td>
</tr>
<tr>
<td>Präsenzzzeit Modul insgesamt</td>
<td>56 h</td>
</tr>
</tbody>
</table>
wir860 - Data Protection Law

Module label: Data Protection Law
Modulkürzel: wir860
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Zuständige Personen
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Rott, Peter (module responsibility)

Prerequisites
Skills to be acquired in this module
Upon completion of the module, students will be able to:
- recognize simple data protection incidents.
- apply existing protection mechanisms.
- implement projects in accordance with the law.
- discuss and defend their plans in front of others.

Module contents
The module gives an overview on data protection laws. Basic knowledge of data protection regulations (DSGVO; BDSG) and existing protection mechanisms is imparted. Within the framework of the seminar, the discussed topics will be deepened with the help of seminar papers and individual aspects will be discussed in more detail. The event will highlight the new informational structures in modern society and their effects on data protection and data security. Questions concerning general personal rights, freedom of information, IT security and relevant criminal law regulations will be discussed on the basis of examples and legally provided protection mechanisms as well as the tasks of supervisory authorities will be discussed. In particular, the most important decisions on data protection will be covered in detail during the seminar. At the seminar, students will have the opportunity to prepare in-depth seminar papers on the various topics, which will then be discussed with all participants.

Literaturrempfehlungen
Kühling/Klar/Sackmann, Datenschutzrecht, 2018.
Further literature references will be given in the lecture.

Links
http://www.wto.org/

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Examination
Prüfungszeiten
Type of examination
Final exam of module
typically 6 weeks after your presentation
Seminar paper and presentation or Term paper or Oral exam

Form of instruction
Comment
SWS
Frequency
Workload of compulsory attendance
Lecture
2
28
Seminar
2
28

Präsenzzeit Modul insgesamt
56 h
### wir813 - Competition Law and Intellectual Property

<table>
<thead>
<tr>
<th>Module label</th>
<th>Competition Law and Intellectual Property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir813</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Godt, Christine (module responsibility)
- Chege, Victoria (Module counselling)

**Prerequisites**
( für WiRe empfohlen): wir815

**Skills to be acquired in this module**
- Die Studierenden
  - verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum
  - analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum
  - beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordnen

**Module contents**
Das Modul enthält zwei Veranstaltungen (wahlsweise Vorlesung mit Seminar oder zwei Vorlesungen) und richtet sich an Masterstudierende mit Interesse an Innovation und dynamischem Wettbewerb (zwischen Unternehmen, aber auch zwischen Staaten). Aufbauend auf zuvor vermittelte Grundstrukturen des Europäischen Marktordnungsrechts, stehen Themen auf der Schnittfläche von Wettbewerb und Geistigen Eigentums (Kartell- und Lauterkeitsrecht) im Zentrum der Veranstaltung.

Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu ‘standardessentiellen Patente’; Schutzrechte als Voraussetzung von Unternehmenskooperationen) wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen; Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschränkte Rechtsgebiete zu analysieren.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
- English, German

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- 30

**Reference text**
- Vorkenntnisse: Grundlagen Wirtschaftsrecht (Privatrecht/Europarecht)

**Examination**
- Prüfungszeiten
- Type of examination

**Final exam of module**
- Referat mit Ausarbeitung

**Form of instruction**
- Course or seminar (1 V und 1 S ODER 2 V)

**SWS**
- 4

**Frequency**
- SoSe oder WiSe
wir808 - Multivariate Statistics

Module label: Multivariate Statistics
Modulkürzel: wir808
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

Zuständige Personen
- Stecking, Ralf Werner (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
With successful completion of the course, students shall:
- be aware of and be able to evaluate advanced methods of multivariate data analysis.
- be able to select adequate methods in relevant fields of application, like prediction, classification, and segmentation analysis.
- be able to run computer-aided analyses and to interpret the results properly.

Module contents
Various methods of quantitative data analysis such as:
- Linear Regression,
- Logistic Regression,
- Linear Discriminant Analysis,
- Principal Component Analysis,
- Feature selection and evaluation methods.

Literaturempfehlungen

Links
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination: Prüfungszeiten
Type of examination: written exam or oral exam
Final exam of module: at the end of the semester

Form of instruction Comment SWS Frequency Workload of compulsory attendance
Lecture 2 28
Exercises 2 28
Präsenzzeit Modul insgesamt 56 h
wir821 - International Trade, Production and Change

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Trade, Production and Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir821</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Bitzer, Jürgen (Prüfungsberechtigt)
- Poppitz, Philipp (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Module counselling)

**Prerequisites**
- keine

**Skills to be acquired in this module**
- Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.
- Capability to discuss structural change in global trade and productions in terms of formal models and case studies.
- Understanding of the causes and alternative strategies of economic integration in regional blocs.
- Understanding of the causes and alternative strategies of economic transformation in emerging markets.
- Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change.

**Module contents**
The lectures and seminar papers address issues in the following subfields:
- international trade,
- international trade policies and regimes,
- geographical economics,
- foreign direct investment,
- labour migration,
- fragmentation of production,
- regulations of international trade and factor movements,
- development strategies,
- regional integration.

**Literaturempfehlungen**
Further references to specific topics and current literature will be given in the events.

**Links**

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Reference text**
- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>during term</td>
<td>seminar paper and presentation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt 56 h
## wir823 - International Finance and Exchange Rate Economics

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Finance and Exchange Rate Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir823</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls| • kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics  
• Master Applied Economics and Data Science (Master) > Economics  
• Master's programme Business Administration: Management and Law (Master) > Basismodule  
• Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule AFT - VWL |
| Zuständige Personen      | • Trautwein, Hans-Michael (module responsibility)  
• Trautwein, Hans-Michael (Prüfungsberechtigt)  
• Trautwein, Hans-Michael (Module counselling) |

### Prerequisites

- Understanding of exchange rates as strategic prices in open economies.
- Understanding of the interdependence of balance-of-payments constraints and exchange rates.
- Capability to discuss different models of exchange rate determination.
- Ability to research data and evaluate the literature on specific aspects of financial market globalization and strategies of exchange-rate policy.
- Understanding of the history of fixed-exchange-rate systems.
- Ability to relate the importance of historical experience in international monetary and financial economics.

### Module contents

The lectures address the following issues:

- exchange rates and the balance of payments,
- open-economy macroeconomics,
- exchange rate determination,
- international financial markets,
- fixed-exchange-rate systems,
- currency crises,
- optimum currency areas and monetary integration,
- choice of exchange rate regime,
- financial market regulation.

In the seminar students will present papers on general and topical issues (theoretical models, policy strategies, case studies) in the fields of financial market globalization and exchange-rate policy.

### Literatureempfehlungen

Selected chapters from:


And other specific readings for the seminar papers.

### Links

- **Language of instruction**: English
- **Duration (semesters)**: 1 Semester
- **Module frequency**: jährlich
- **Module capacity**: unlimited

### Reference text

- Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises.
- Das Seminar wird in der Form eines Blockseminars abgehalten.
- Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden.
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>Während der Vorlesungszeit</td>
<td>Referat oder mündliche Prüfung</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Comment</td>
<td>SWS</td>
</tr>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
</tr>
<tr>
<td>Präsenzeit Modul insgesamt</td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**wir872 - Advanced Economic Growth**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Economic Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir872</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

**Zuständige Personen**
- Bitzer, Jürgen (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

**Skills to be acquired in this module**
- understand and reproduce the models of the neoclassical and endogenous growth theory,
- understand, discuss and present a current research paper in the field of economic growth.

**Module contents**
The module consists of a lecture and a seminar. In the lecture, the fundamental growth models of the neoclassical and the endogenous growth theory are discussed in detail. In the seminar, the student presents a current research paper from the field of economic growth, which was published in an international refereed journal.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
German, English

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Reference text**

**Examination**

**Final exam of module**
differ according to type of examination
- term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzeit Modul insgesamt**
56 h
wir873 - Applied Economics

Module label: Applied Economics
Modulkürzel: wir873
Credit points: 6.0 KP
Workload: 180 h

Verwendbarkeit des Moduls
- Master Applied Economics and Data Science (Master) > Economics
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

Zuständige Personen
- Bitzer, Jürgen (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Skills to be acquired in this module: The students are able to:
- develop an empirical research project,
- collect the required data,
- carry out an econometric analysis,
- interpret, discuss and present the results.

Module contents
The module consists of a lecture and a seminar. In the lecture, the students develop their research project and present their work process. In the bloc seminar, the students present their results and discuss them.

Literaturempfehlungen

Links
Languages of instruction: German, English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited

Reference text

Examination
Final exam of module: vary according to type of examination
Type of examination: term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper

Form of instruction
<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt: 56 h
wir875 - Forecasting Methods

<table>
<thead>
<tr>
<th>Module label</th>
<th>Forecasting Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir875</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Empirical Methods
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF > VWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

**Zuständige Personen**
- Stecking, Ralf Werner (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**
With successful completion of the course, students shall:
- be aware of and be able to evaluate quantitative forecasting methods,
- be able to select adequate methods in relevant fields of application, like time series and classification analysis,
- be able to run computer-aided analyses and to interpret the results properly.

**Module contents**
Various aspects of quantitative forecasting methods such as:
- Time series components,
- Trend and seasonal methods,
- Stationarity,
- Multivariate forecasting methods,
- Autoregressive and moving average processes,
- Box-Jenkins method.

**Literaturempfehlungen**

**Links**

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- halbjährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten

**Type of examination**
- 277 / 309
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>end of semester</td>
<td>written exam or oral exam or term paper or seminar paper and presentation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**

56 h
wir876 - Topics in Economic Research

**Module label**
Topics in Economic Research

**Modulkürzel**
wir876

**Credit points**
6.0 KP

**Workload**
180 h

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's Programme Water and Coastal Management (Master) > Socioeconomics

**Zuständige Personen**
- Bitzer, Jürgen (module responsibility)
- Böhringer, Christoph (module responsibility)
- Helm, Carsten (module responsibility)
- Trautwein, Hans-Michael (module responsibility)
- Huse, Cristian (module responsibility)
- Gören, Erkan (module responsibility)
- Asane-Otoo, Emmanuel (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Lehrenden, Die im Modul (Module counselling)

**Prerequisites**
Students have the opportunity to take an economics module of their choice (worth 6 CP) at the master’s level. This can also take place at another university or during studies abroad.

Students are required to:
- independently engage with a topic using scientific methods,
- independently research and make use of current academic literature,
- integrate their topic into an academic discussion.

**Module contents**
This is dependent upon the module chosen.

**Literaturempfehlungen**

**Links**

**Languages of instruction**

**Duration (semesters)**
1 Semester

**Module frequency**
halbjährlich

**Module capacity**
unlimited

**Examination**
Prüfungszeiten
Type of examination
- Final exam of module will be announced in the first session
  - term paper or presentation or written exam or oral exam or portfolio.

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course or seminar (oder Kolloquium)</td>
<td>4</td>
<td>SoSe</td>
<td>56</td>
</tr>
<tr>
<td>Colloquium</td>
<td></td>
<td>SoSe</td>
<td>0</td>
</tr>
<tr>
<td>Exercises</td>
<td></td>
<td>SoSe und WiSe</td>
<td>0</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
56 h
**Module label**: Public Economics and Market Design  
**Modulkürzel**: wir878  
**Credit points**: 6.0 KP  
**Workload**: 180 h  

**Verwendbarkeit des Moduls**:  
- Master Applied Economics and Data Science (Master) > Economics  
- Master's programme Social Sciences (Master) > Wahlpflichtmodule anderer Institute und Departments  
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules  
- Master's Programme Water and Coastal Management (Master) > Socioeconomics  

**Zuständige Personen**:  
- Lehrenden, Die im Modul (Module counselling)  
- Helm, Carsten (Module counselling)  
- Helm, Carsten (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  

**Prerequisites**: none  

**Skills to be acquired in this module**: The students are able  
- to understand sources of market failures and government failures  
- understand taxing and spending activities of governments  
- understand the distinction between normative and positive perspectives in the evaluation of government policy  
- to apply economic methods to current issues in public economics  
- present their research result in the form of written papers and oral presentations  

**Module contents**:  
- The course covers key concepts of public economics, which studies how government taxing and spending activities affect the economy – economic efficiency and the distribution of income and wealth.  

Lecture: After introducing the theory and methodology of public economics, we discuss a historical and theoretical overview of the public sector. We then focus on departures from efficiency (especially asymmetric information), taxation issues (including tax evasion, fiscal federalism and tax competition among independent jurisdictions), and the intertemporal issue of social security (especially pension system).  

Seminar: covers current issues in public economics, e.g. reform of health care or pension system.  

**Literaturempfehlungen**:  

**Links**: [http://www.fiwi.uni-oldenburg.de/](http://www.fiwi.uni-oldenburg.de/)  

**Languages of instruction**: German, English  

**Duration (semesters)**: 1 Semester  

**Module frequency**: Jährlich  

**Module capacity**: 30  

**Reference text**: The seminar will be conducted as a block seminar.  

**Examination**  
- **Prüfungszeiten**: Type of examination  
- **seminar paper end presentation**  

**Final exam of module**:  
- **end of semester**  
- **seminar paper end presentation**  

**Form of instruction**: Comment  

**SWS**  

**Frequency**  

**Workload of compulsory attendance**
<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vorlesung und Seminar</td>
<td></td>
<td>2</td>
<td>SoSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Präsenzzeit Modul insgesamt</td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**wir901 - Environmental Economics**

**Module label**: Environmental Economics

**Modulkürzel**: wir901

**Credit points**: 6.0 KP

**Workload**: 180 h
- Lecture: 3 SWS (42h)
- Exercise: 1 SWS (14h)

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Economics
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-VWL
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen
- Master's Programme Environmental Modelling (Master) > Mastermodule
- Master's Programme Sustainability Economics and Management (Master) > Basic and Accentuation Modules

**Zuständige Personen**
- Helm, Carsten (Module counselling)
- Lehrenden, Die im Modul (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Helm, Carsten (module responsibility)

**Prerequisites**: Keine

**Skills to be acquired in this module**
- Know and be able to apply fundamental concepts and figures of thought in environmental economics; be able to analyse and evaluate environmental problems and solution approaches; practice scientific methods and the ability to discuss; be able to classify environmental economics in the context of interdisciplinary sustainability research.

**Module contents**
- Economic analysis of environmental impacts (property rights, external effects, market failure); ethical aspects of environmental economics; instruments of environmental policy (tradable permits, taxes, subsidies, liability law); innovation and adaptation of new technologies; international environmental problems.

**Literaturempfehlungen**

**Links**
- **Language of instruction**: English
- **Duration (semesters)**: 1 Semester
- **Module frequency**: Annually
- **Module capacity**: unlimited
- **Type of module**: Pflicht o. Wahlpflicht / compulsory or optional
- **Teaching/Learning method**: Lecture and exercise

**Examination**
- **Type of examination**: Final exam of module
  - At the end of the lecture period
  - Written exam; bonus through solution of exercises

**Form of instruction**
- **Comment**: At the end of the lecture period
- **SWS**: Frequency
- **Workload of compulsory attendance**

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Exercises</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**: 56 h
### wir911 - Advanced Topics of Sustainability Economics

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Topics of Sustainability Economics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir911</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls        | - kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics  
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-VWL  
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen              | - Böhringer, Christoph (module responsibility)  
- Siebenhüner, Bernd (module responsibility)  
- Lehrenden, Die im Modul (Prüfungsberechtigt)  
- Riesenbeck, Lukas (Module counselling) |
| Prerequisites                    | none                                        |
| Skills to be acquired in this module | This course aims at giving students an understanding of reasons, goals and instruments for climate policy, as well as implied complications due to the long term characteristics and the international dimension of climate change. Students first learn basics about the natural science of climate change and the main statements of climate research about the anthropogenic contribution to climate change. The economic interpretation of high pollution as a symptom of a market failure then leads to the treatment of policy instruments, and the understanding of economic efficiency as a prerequisite for effective climate policy. Game theoretic analysis of international negotiations and agreements provides key insights about the international dimension of the problem. By means of practical examples students then see in detail the functionality and pitfalls of selected implemented (or currently discussed) policies, e.g. the EU-ETS. With successful completion of the course, students shall be able to judge climate policy issues on an informed scientific basis (natural science and economics). |
| Module contents                  | Natural science of climate change: greenhouse effect; measures, causes and impacts of climate change. Economics of climate change: market failures (public goods, externalities); game theory of international agreements (prisoner’s dilemma, chicken game, assurance game, repeated games, continuous choice); environmental policy instruments (especially taxes, tradable permits); Climate policy in practice: EU-ETS (pitfalls: market segmentation, conditional grandfathering, lobbying); emission taxes and the EU-ETS; interaction between black and green quotas; embodied carbon tariffs. |
| Literatureempfehlungen            | Perman et al (2003), Natural resource and Environmental Economics, Pearson, 3rd edition  
or  
| Links                            |                                             |
| Languages of instruction         | German, English                            |
| Duration (semesters)             | 1 Semester                                 |
| Module frequency                 | halbjährlich                               |
| Module capacity                  | unlimited                                  |
| Examination                      | Prüfungszeiten                             |
| Final exam of module             | Type of examination                        |
| Form of instruction              | end of semester                            |
| Comment                          | written exam                               |
| Lecture                          | 2                                          | 28 |
| Exercises                        | 2                                          | 28 |
| Seminar                          |                                             |
| Präsenzzeit Modul insgesamt      | 56 h                                       |
Module label: Concepts of Organisation and Management

Modulkürzel: wir801

Credit points: 6.0 KP

Workload: 180 h

Verwendbarkeit des Moduls:
- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Management Consulting (Master) > Mastermodule

Zuständige Personen:
- Breisig, Thomas (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wengelowski, Peter (Module counselling)
- Gilbert, Jonathan (Module counselling)
- Breisig, Thomas (Module counselling)

Prerequisites: keine

Skills to be acquired in this module:
Students get to know selected concepts of organisation and management. Their respective objectives, instruments and methods are discussed and their use in everyday business is critically reflected. Students learn to deal with different management concepts in a conscious and critical way, especially through case studies and discussions.

Upon completion of the module, students will:
- be familiar with the emergence, development, and content of various management concepts;
- be able to convey key findings of the various management concepts to practical issues in the field of organisation and management;
- develop skills of self-reflection (supported by the technical and didactical concepts).

Module contents:
Students receive deeper insights into concepts of organisation and management, including:
- Lean Management
- Change Management
- Quality Management
- Business Process Reengineering

The presentations and discussions within the seminars also offer possibilities to deepen and broaden these topics according to the student’s interest and current developments in theory and practice, e.g. Balanced Scorecard, Learning Organisation, Organisational Culture, Worker Participation, Networks, Diversity Management, Management by Objectives.

Literaturempfehlungen:

Further literature will be announced during the semester according to the particular lecture/seminar content.

Links:
www.uol.de/orgpers

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Reference text:
Das Modul muss im Masterstudiengang Wirtschafts- und Rechtswissenschaften als Basismodul von allen Schwerpunkten gewählt werden.

Examination:

Prüfungszeiten
Type of examination

Final exam of module:
Depending on the type of examination during the lecture period, at the end of the lecture period or at Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be
<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>the end of the semester</td>
<td>determined and announced at the beginning of the semester by the lecturer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td>28</td>
<td>2</td>
<td>285 / 309</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td>28</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>56 h</strong></td>
</tr>
</tbody>
</table>
wir803 - Advanced Macroeconomics

Module label | Advanced Macroeconomics
Modulkürzel | wir803
Credit points | 6.0 KP
Workload | 180 h

Verwendbarkeit des Moduls

Zuständige Personen
- Trautwein, Hans-Michael (module responsibility)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Bitzer, Jürgen (Prüfungsberechtigt)
- Poppitz, Philipp (Prüfungsberechtigt)
- Bitzer, Jürgen (Module counselling)

Prerequisites

Skills to be acquired in this module
- Understanding of the interdependence of goods markets, labour markets and financial markets in the economy
- Ability to assess controversial views of the causes of output fluctuations (business cycles), inflation and unemployment
- Ability to present and evaluate different concepts of macroeconomic stabilization by way of fiscal and monetary policies
- Ability to describe and handle (simple) dynamic models of output, price-level and employment fluctuations and economic growth

Module contents
The lectures address the following issues:
- the development of macroeconomic thinking,
- output fluctuations, inflation and unemployment,
- statics and dynamics in macroeconomic theories,
- open economy macroeconomics,
- business cycles,
- economic growth and innovations,
- microfoundations of macroeconomics,
- policy rules.

Literaturempfehlungen
Spezifische Literaturangaben zu einzelnen Vorlesungsinhalten werden in der Vorlesung bekannt gegeben.

Links
Language of instruction | English
Duration (semesters) | 1 Semester
Module frequency | jährlich
Module capacity | unlimited

Reference text
Die Veranstaltung wird in flexibler Form als Kombination von Vorlesungs- und Übungselementen gehalten. Die Studierenden können Leistungsnachweise erwerben, indem sie Übungen vorbereiten und durchführen (Referate; bei sehr großen Teilnehmerzahlen werden zusätzlich auch Klausuren angeboten). Die Verteilung der Übungsthemen findet im Rahmen der Auftaktveranstaltung statt.

Examination
Prüfungszeiten | Type of examination
Final exam of module | Zum Ende des Semesters | Referat (bei sehr großer Teilnehmerzahl: Klausur als Wahlmöglichkeit) oder mündliche Prüfung

Form of instruction | Comment | SWS | Frequency | Workload of compulsory attendance
Lecture | 2 | | | 28
Exercises | 2 | | | 28

Präsenzzeit Modul insgesamt | 56 h
wir814 - Strategic Management

Module label Strategic Management
Modulkürzel wir814
Credit points 6.0 KP
Workload 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Computing Science (Master) > Module aus anderen Studiengängen

Zuständige Personen
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites
Keine

Skills to be acquired in this module
- Know advanced theoretical concepts, research streams, and frameworks of in the field of Strategic Management
- Understand the links between different theories and are able to critically question them
- Can apply theories to understand and interpret organizational dynamics in daily life
- Are able to develop solutions for concrete practical challenges in companies in the context of Strategic Management based on the concepts and frameworks they have learned
- Can put the newly acquired knowledge into a broader context, so it can be deepened in the further professional life

Module contents
The course offers an overview of advanced concepts and frameworks in the field of Strategic Management. At the beginning, the course will provide a brief introduction into the historical development, goals, and research streams of the field. In this context, important terms, methods, and philosophical approaches of (management) research will be clarified. Subsequently, students form groups to analyze selected scientific articles with regard to their theoretical relevance and practical implications. Theoretical topics that will be covered in depth are:
1. Top Management Teams, Upper Echelons und Corporate Governance
2. Resource- and Capability-based Approaches
4. Institutional Theory, Institutional Work/Entrepreneurship and Social Movements
5. Organizational Cognition, Identity, and Framing
6. Organizational Learning and Ambidexterity
7. Organizational networks and ecosystems
The results of the analysis will be summarized in a seminar thesis, presented in class, and discussed with the other students. The main goal of the course is to equip students with advanced concepts, which allow them to understand organizational dynamics, question established practices in firms, and develop new solutions that go beyond the application of standard instruments.

Literaturempfehlungen


<table>
<thead>
<tr>
<th>Links</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Language of instruction</td>
<td>German</td>
</tr>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>Zum Ende des Semesters</td>
</tr>
<tr>
<td>Workload of compulsory attendance</td>
<td>KL</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Präsenzzeit Modul insgesamt 56 h
**wir821 - International Trade, Production and Change**

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Trade, Production and Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir821</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | • kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics  
• Master Applied Economics and Data Science (Master) > Economics  
• Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI  
• Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen | • Trautwein, Hans-Michael (module responsibility)  
• Trautwein, Hans-Michael (Prüfungsberechtigt)  
• Blitzer, Jürgen (Prüfungsberechtigt)  
• Poppitz, Philipp (Prüfungsberechtigt)  
• Trautwein, Hans-Michael (Module counselling) |
| Prerequisites | keine                                      |
| Skills to be acquired in this module | • Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.  
• Capability to discuss structural change in global trade and productions in terms of formal models and case studies.  
• Understanding of the causes and alternative strategies of economic integration in regional blocs.  
• Understanding of the causes and alternative strategies of economic transformation in emerging markets.  
• Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change. |
| Module contents | The lectures and seminar papers address issues in the following subfields:  
• international trade,  
• international trade policies and regimes,  
• geographical economics,  
• foreign direct investment,  
• labour migration,  
• fragmentation of production,  
• regulations of international trade and factor movements,  
• development strategies,  
• regional integration. |
Further references to specific topics and current literature will be given in the events. |
| Links | Language of instruction: English  
Duration (semesters): 1 Semester  
Module frequency: jährlich  
Module capacity: unlimited  
Das Seminar wird in der Form eines Blockseminars abgehalten.  
Es gibt eine Vorbesprechung Anfang des Semesters, in der die Themen vergeben werden. |
<table>
<thead>
<tr>
<th>Examination/Prüfungszeiten</th>
<th>Type of examination</th>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>during term</td>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
<td></td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
**wir863 - Business and Legal Chinese I**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir863</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodul - Rechts- und Wirtschaftssprache
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

**Zuständige Personen**
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wang, Hongrui (Module counselling)
- Trautwein, Hans-Michael (module responsibility)

**Prerequisites**
- At the end of the course, successful students:
  - communicate in everyday life and work environments,
  - recognize and understand 200 characters and words,
  - understand frequently used expressions,
  - understand simple meanings in familiar contexts, clear instructions, standard questions and informations when pronounced slowly and clearly,
  - pose and answer questions in familiar contexts,
  - provide personal information in spoken and written form,
  - write about themselves in simple meanings.

**Module contents**
- Thematic vocabulary concerning personal information, basics of everyday life, shopping, simple standard transactions etc.
- Reading: simple dialogues and texts from everyday life
- Listening: short and simple dialogues from everyday life
- Speaking: short dialogues in everyday life situations
- Writing: short texts on personal information, questionnaires and forms
- Self-learning: work with the portfolio, individual training

**Literaturempfehlungen**

**Links**

<table>
<thead>
<tr>
<th>Languages of instruction</th>
<th>English, Chinese</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration (semesters)</td>
<td>1 Semester</td>
</tr>
<tr>
<td>Module frequency</td>
<td>jährlich</td>
</tr>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

**Examination**

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>last week of term</td>
<td>oral exam, written exam or portfolio</td>
</tr>
</tbody>
</table>

**Form of instruction**
- Seminar

<table>
<thead>
<tr>
<th>SWS</th>
<th>4</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Frequency</th>
<th>WiSe</th>
</tr>
</thead>
</table>
**wir864 - Law in China**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Law in China</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir864</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Recht
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI

**Zuständige Personen**
- Wang, Hongrui (Module counselling)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Trautwein, Hans-Michael (module responsibility)

**Prerequisites**
- keine

**Skills to be acquired in this module**
- At the end of the course, successful students:
  - are capable of self-orientation in the legal system of the PR China,
  - decide competently about the use of consultancy and advocacy in selected cases,
  - assess the role of Chinese law in standard business,
  - understand the significance and contexts of the legal system in China and adapt their communication with Chinese partners accordingly.

**Module contents**
- Brief history of law in China
- Material law in the PR China
- Legal institutions in the PR China
- The role of lawyers
- Institutions of dispute settlement
- Sino-German dialogues on legal matters

**Literaturempfehlungen**
- Updated reading lists are provided at the beginning of the term.

**Links**
- http://www.ICOLAIR.de

**Language of instruction**
- English

**Duration (semesters)**
- 1 Semester

**Module frequency**
- jährlich

**Module capacity**
- unlimited

**Examination**
- Prüfungszeiten: last week of term
- Type of examination: oral exam, written exam or paper presentation

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
## wir866 - Business and Legal Chinese II

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir866</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

### Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Rechts- und Wirtschaftssprache
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

### Zuständige Personen
- Trautwein, Hans-Michael (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Wang, Hongru (Module counselling)

### Prerequisites
- **Skills to be acquired in this module**
  At the end of the course, successful students:
  - recognize and read more than 400 Hanzi and understand simple letters and stories about everyday life situations,
  - understand simple dialogues in familiar contexts when pronounced slowly and clearly,
  - are familiar with Chinese intonation and can correctly reproduce it in pronunciation in simple dialogues,
  - provide important information and can make and react to proposals,
  - can identify frequently occurring radicals in Hanzi unknown to them
  - write the pen strokes in Chinese characters in correct sequence
  - write simple letters, dialogues and essays on familiar topics.

### Module contents
- Thematic vocabulary concerning personal information, education, travelling, basic academic matters etc.
- Reading: short dialogues and texts from everyday life
- Listening: short dialogues, colloquial talks
- Speaking: self-presentation and descriptions
- Writing: letters, dialogues and essays
- Self-learning: work with the portfolio, individual training

### Literatureempfehlungen

### Links
- Languages of instruction: English, Chinese
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

### Examination
- **Prüfungszeiten**
- Final exam of module: last week of term
- Form of instruction: Seminar

### Form of instruction
- **Type of examination**
- oral exam or written exam or portfolio

## Languages of instruction
- English, Chinese

## Duration (semesters)
- 1 Semester

## Module frequency
- jährlich

## Module capacity
- unlimited

## Examination
- **Prüfungszeiten**
- Final exam of module: last week of term
- Form of instruction: Seminar

## Frequency
- 4
### wir867 - Economy and Culture in China

<table>
<thead>
<tr>
<th>Module label</th>
<th>Economy and Culture in China</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir867</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - VWL
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI

**Zuständige Personen**
- Schüler, Klaus (Module counselling)
- Wang, Hongrui (Module counselling)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Schüler, Klaus (Prüfungsberechtigt)
- Wang, Hongrui (Prüfungsberechtigt)
- Trautwein, Hans-Michael (module responsibility)

**Prerequisites**
At the end of the course, successful students:
- are familiar with the main traits of Chinese history,
- know important schools of thought and their impact on current thinking in the Chinese society,
- comprehend major cultural differences between China and Europe,
- are informed about major developments in the economic history of China,
- make use of qualitative and quantitative indicators of the transformation of the Chinese economy since 1978,
- have an understanding of the specific role of the state in coping with structural change in China.

**Module contents**
- Introduction to Chinese history
- Foundations of Chinese philosophy and religion
- Intercultural communication
- Economic development of China
- Quantitative analysis of economic transformation
- Stabilization policy in times of crisis and structural change

**Literaturempfehlungen**

**Plus chapters on selected topics, written in cooperation with the Centre of Economic Development Research at Wuhan University.**

**Links**
- Languages of instruction: German, English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

**Examination**
**Prüfungszeiten**
**Type of examination**
- Final exam of module: end of term
  - paper presentation or oral exam

**Form of instruction**

<table>
<thead>
<tr>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

**Präsenzzeit Modul insgesamt**
- 56 h
wir815 - Modern Transformations of International and EU Economic Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Modern Transformations of International and EU Economic Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir815</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**

- Master's programme Business Administration: Management and Law (Master) > Basismodule
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**

- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Prerequisites**

Students will be able

- to describe European and international legal-economic interdependencies
- apply international and European legal norms and legal issues
- have a command of English legal terminology

**Module contents**

The module consists of two lectures which deal with changes in policies and institutions of international economic law. One lecture focuses on economic law and institutions as shaped by international law, while the other class is dedicated to EU foreign trade law. A basic knowledge of the institutions of international and EU economic law (WTO, IMF, World Bank, European Commission) is a prerequisite for attending this module. The focus lies in helping students understand the processes of internationalization and Europeanization that inform the current interactions between the different actors on the international plane (companies, states and parastatals). In this module, public and private economic law will be presented as a single unit. The international law part of the module focuses on the rationale and regulation of the major free trade agreements, including dispute settlement. Other topics to be addressed include the conflict of laws and the UN Convention (CISG). The EU law focuses on competition and foreign trade law, including procurement and taxation law.

**Literaturrempfehlungen**


**Links**

- http://www.fk2.unioldenburg.de/InstRW/oeffwr/

**Language of instruction**

English

**Duration (semesters)**

1 Semester Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Exam:**

- **Type of examination:** Final exam of module
- **Prüfungszeiten:** End of term (i.e. lecture period).

The examination consists either of term papers or an end of term test. In the case of term papers, students will work on current decisions or policy papers that are to be analyzed and evaluated by processing secondary literature.

**Form of instruction**

Lecture

**SWS**

4

**Frequency**

WiSe
wir880 - Marine & Maritime Law

<table>
<thead>
<tr>
<th>Module label</th>
<th>Marine &amp; Maritime Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir880</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls

- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules
- Master's Programme Water and Coastal Management (Master) > Planning

Zuständige Personen

- Godt, Christine (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites

Skills to be acquired in this module


Module contents


Literaturempfehlungen


Links

Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimited
Examination: Prüfungszeiten
Type of examination: Referat oder Hausarbeit oder mündliche Prüfung
Final exam of module: Während der Vorlesungszeit
Form of instruction: Seminar
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SWS</strong></td>
<td>4</td>
</tr>
<tr>
<td><strong>Frequency</strong></td>
<td>SoSe und WiSe</td>
</tr>
</tbody>
</table>
**wir881 - Energy Law**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Energy Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir881</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>
| Verwendbarkeit des Moduls | • Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI  
  • Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-Recht  
  • Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht  
  • Master's Programme Sustainability Economics and Management (Master) > Additional Modules |
| Zuständige Personen    | • Lehrenden, Die im Modul (Prüfungsberechtigt)  
  • Meyerholt, Ulrich (Module counselling)  
  • Godt, Christine (module responsibility) |
| Prerequisites          | Die Studierenden  
  • erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.  
  • sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.  
  • können Forschungsfragen interdisziplinär entwickeln und bearbeiten. |
| Links                  |            |
| Languages of instruction | German, English |
| Duration (semesters)   | 1 Semester |
| Module frequency       | jährlich   |
| Module capacity        | unlimited  |
| Examination            | Prüfungszeiten | Type of examination |
| Final exam of module   | Während der Vorlesungszeit | Referat oder Hausarbeit oder mündliche Prüfung |
| Form of instruction    | Seminar  
  (2 SE) |
| SWS                    | 4          |
| Frequency              | SoSe und WiSe |
**wir813 - Competition Law and Intellectual Property**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Competition Law and Intellectual Property</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir813</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - Recht
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - Recht

**Zuständige Personen**
- Godt, Christine (module responsibility)
- Chege, Victoria (Module counselling)

**Prerequisites**
(für WiRe empfohlen): wir815

**Skills to be acquired in this module**
- verstehen Grundlagen und Verschränkungen von Wettbewerbsrecht und Geistigem Eigentum
- analysieren und beantworten Rechtsfragen im Schnittfeld von Wettbewerb und Geistigem Eigentum
- beherrschen einschlägige Rechtsprechung und können neue Fragen entsprechend einordnen

**Module contents**

Lehrziele sind einerseits die akademische Durchdringung, andererseits die Einordnung und Beantwortung praktischer Fallgestaltungen. Themen generieren sich aus der betriebswirtschaftlichen Praxis (u.a. etwa Zugang zu ‘standardessentiellen Patente’; Schutzrechte als Voraussetzung von Unternehmenskooperationen) wie aus volkswirtschaftlichen Fragen (Einfluss des Schutzstandards für Geistiges Eigentum auf Innovation und Direktinvestitionen; Schutzrechte als Marktzugangsbedingungen). Die Studierenden lernen, Geistiges Eigentum und Wettbewerbsrecht als zwei miteinander verschränkte Rechtsgebiete zu analysieren.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
English , German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
30

**Reference text**
Vorkenntnisse: Grundlagen Wirtschaftsrecht (Privatrecht/Europarecht)

**Examination**
Prüfungszeiten
Referat mit Ausarbeitung

**Form of instruction**
Course or seminar (1 V und 1 S ODER 2 V)

**SWS**
4

**Frequency**
SoSe oder WiSe
### wir898 - Strategic Sustainability Management

<table>
<thead>
<tr>
<th><strong>Module label</strong></th>
<th>Strategic Sustainability Management</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Modulkürzel</strong></td>
<td>wir898</td>
</tr>
<tr>
<td><strong>Credit points</strong></td>
<td>6.0 KP</td>
</tr>
<tr>
<td><strong>Workload</strong></td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Verwendbarkeit des Moduls**
- Master Applied Economics and Data Science (Master) > Specialization
- Master's programme Business Administration: Management and Law (Master) > Kernmodule CHI
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule NM-BWL
- Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL
- Master's Programme Business Informatics (Master) > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management (Master) > Akzentmodule

**Zuständige Personen**
- Hoppmann, Jörn (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)
- Hoppmann, Jörn (Module counselling)

**Prerequisites**

**Skills to be acquired in this module**
- know and understand basic concepts, instruments and theories in the context of corporate sustainability and corporate social responsibility
- be able to apply conceptual frameworks to analyze and critically question the sustainability of companies
- develop options to improve the sustainability of companies and derive recommendations for their implementation in practice

**Module contents**

The module "Strategic Sustainability Management" provides an overview of the debate on the role of firms for sustainable development from a strategic perspective. The first session will briefly introduce the historical debate on Corporate Sustainability and Corporate Social Responsibility and delineate important concepts. The following sessions will use concrete company case studies as a basis for a critical discussion of questions in the context of corporate sustainability that are of strategic importance for firms. Questions that will be discussed are, amongst others:

- How can one determine whether a firm acts in a socially and ecologically sustainable way?
- Which factors drive and hinder the diffusion of socially and ecologically superior solutions and companies in the market?
- To which extent is there a conflict between firm and market growth on the one hand and sustainability on the other hand?
- Which possibilities does a company have to deal with conflicts between social/ecological and economic goals?
- How can existing firms and value chains be transformed toward sustainability?
- What is the role of managers and boards of directors for organizational change toward sustainability?
- How does the ownership and financial structure of firms influence their strategy toward sustainability?
- In how far can cooperation and partnerships between organizations help integrate social and ecological aspects in 53 firms?

In addition to discussing these questions by drawing on company case studies, students will be introduced to the corresponding theoretical concepts and frameworks in the academic literature. Also, students will be given the opportunity to test different strategies for implementing sustainability in organizations during a simulation, which allows them to gain first-hand insights into the emerging challenges. Toward the end of the course, students will apply and deepen the knowledge they have gathered over the semester by writing a seminar thesis.

**Literaturempfehlungen**

**Links**

**Languages of instruction**
- German, English

**Duration (semesters)**
- 1 Semester
<table>
<thead>
<tr>
<th>Module frequency</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module capacity</td>
<td>unlimited</td>
</tr>
<tr>
<td>Examination</td>
<td>Prüfungszeiten</td>
</tr>
<tr>
<td>Final exam of module</td>
<td>End of term</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload of compulsory attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>2</td>
<td>SoSe oder WiSe</td>
<td>28</td>
</tr>
<tr>
<td><strong>Präsenzzeit Modul insgesamt</strong></td>
<td></td>
<td></td>
<td></td>
<td>56 h</td>
</tr>
</tbody>
</table>
## Module: China in the World Economy

<table>
<thead>
<tr>
<th>Module label</th>
<th>China in the World Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir865</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
</tbody>
</table>

**Skills to be acquired in this module**

At the end of the course, successful students:

- understand the export-led growth strategy after China’s opening up,
- are informed about sectoral and regional patterns of development in FDI, trade and employment,
- analyse the balance of payments mechanisms in China’s flows of international trade and capital,
- understand the effects of China’s integration into the world economy,
- assess the economic cooperations and conflicts between the PR China and other countries,
- make use of salient terms and concepts in Chinese language.

**Module contents**

- Strategies of export-led and unbalanced growth
- FDI and cluster formation
- Employment effects of international trade
- China and the WTO
- Exchange-rate policies and financial markets in China

**Literature recommendations**

- Text modules developed together with the University of Wuhan McKinnon, R. & Schnabl, G. (2009); China’s financial conundrum and global imbalances. Oldenburg: BIS WP 277.

Further recommendations are made on a topic-specific basis.

**Links**

- Language of instruction: English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited (nur Studierende im China Schwerpunkt während ihres Auslandssemesters)

**Reference text**

This module is a project that students in the China focus carry out during the term that they spend at a partner university in China. The project topic is selected and researched under intensive online-supervision from Oldenburg in collaboration with colleagues at the partner universities. A kick-off meeting in Oldenburg and regular (online) consultations during and after the stay in China are required. A report in the shape of a 20+ pages study concludes the project.

**Examination**

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>end of term</td>
<td>project report (paper)</td>
</tr>
</tbody>
</table>

**Form of instruction**

- E-Learning

**SWS**

- 4
wir868 - Chinese Economy in Transformation (in China)

Module label Chinese Economy in Transformation (in China)
Modulkürzel wir868
Credit points 6.0 KP
Workload 180 h

Verwendbarkeit des Moduls
- Master's programme Business Administration: Management and Law (Master) > Module im obligatorischen Auslandsstudium CHI

Zuständige Personen
- Trautwein, Hans-Michael (module responsibility)
- Bitzer, Jürgen (Prüfungsberechtigt)
- Trautwein, Hans-Michael (Prüfungsberechtigt)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

Prerequisites keine

Skills to be acquired in this module
Die Studierenden
- verfügen über vertiefte Kompetenzen in der quantitativen Wirtschaftsanalyse.
- sind mit den Trends des Strukturwandels in China vertraut.
- analysieren die aktuelle wirtschaftliche Entwicklung im historischen und gesellschaftlichen Kontext.
- schätzen Wechselwirkungen von ökologischer und wirtschaftlicher Entwicklung ein.

Module contents
- Analyse der wirtschaftlichen Entwicklung und Regimewechsel in China seit 1945
- Empirische Analysen sektoraler und regionaler Entwicklungstrends
- Analytische und empirische Darstellung der Reform der staatsseigenen Unternehmen
- Arbeitsmarktentwicklung in China

Literaturempfehlungen (exemplarisch, da Literaturangaben der Partneruniversitäten zu beachten sind)

Links

Language of instruction English
Duration (semesters) 1 Semester
Module frequency jährlich
Module capacity unlimited

Examination Prüfungszeiten Type of examination
Final exam of module Variabel KL
Form of instruction Seminar

SWS 4
Frequency
### wir871 - Work Placement (in China)

<table>
<thead>
<tr>
<th>Module label</th>
<th>Work Placement (in China)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir871</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Module im obligatorischen Auslandsstudium CHI</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Wang, Hongrui (Module counselling)</td>
</tr>
<tr>
<td></td>
<td>Breisig, Thomas (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Trautwein, Hans-Michael (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Wang, Hongrui (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Breisig, Thomas (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Trautwein, Hans-Michael (module responsibility)</td>
</tr>
</tbody>
</table>

### Prerequisites

**Skills to be acquired in this module**

- Attending the module, students
  - gain first work experiences and are able to relate and reflect them on the basis of their study contents;
  - reflect and concretize their professional motivation and career choices;
  - have the competences to plan their ongoing studies (e. g. master’s thesis) as well as further master studies and their career entry;
  - have deeper knowledge in the specific professional field they chose and have tested their professional competences in practice;
  - enhance their social and methodological competences and prove them in the chosen organization;
  - are familiar with the application process and able to reflect their own procedure accordingly so as to develop strategies for work search in the future;
  - gain intercultural competences in a practical environment.

### Module contents

The module contents are separated into the placement itself (including the report) and the seminar.

**Contents of the placement (including report)**

- The work placement has to have an explicit relation to the student’s fields of study. The student’s work tasks therefore have to include aspects of economics, business administration and law or sustainability economics. Duration of at least four weeks or ca. 160 working hours is compulsory for this work placement.
- The report shall present the organization, work tasks, relations to the student’s fields of study and reflection on the student’s experiences and cognitions. It shall be of 12-15 pages in length. The certificate about the placement and its duration needs to be attached. The report is to be submitted to the “Servicestelle Praktikum”.

### Literatureempfehlungen

**Links**

http://www.uni-oldenburg.de/fk2/studium/servicestelle-praktikum/praxismodul/

**Languages of instruction**

English, Chinese, German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Examination**

**Type of examination**

Final exam of module

Submission of the report is possible any time during the semester. placement report (with presentation after return, close to the research colloquium for the master’s thesis during the 4th semester)

**Form of instruction**

Practical training

**SWS**

4

**Frequency**

304 / 309
### wir869 - Business Practice in China (in China)

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business Practice in China (in China)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir869</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Module im obligatorischen Auslandsstudium CHI</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Trautwein, Hans-Michael (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Breisig, Thomas (Module counselling)</td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

#### Prerequisites

- Die Studierenden sollen breite Perspektiven für die kaufmännischen Geschäfte in China erkennen können
- Die Studierenden sollen die Techniken der Bilanzierung nach dem chinesischen Handelsrecht grundsätzlich erfassen können
- Die Studierenden sollen Marketing- und Managementstrategien hinsichtlich der Besonderheiten des chinesischen Marktes entwickeln können
- Die Studierenden sollen mit den rechtlichen und finanziellen Bedingungen für die Gründung eines Unternehmens in China vertraut werden.

#### Module contents

Dieses Modul beinhaltet zum Beispiel folgende Punkte:

- Rechtsgrundlagen und Gründungsmanagement der Wholly Foreign-Owned Enterprise (WFOE)
- Rechtsgrundlagen und Gründungsmanagement eines Joint-ventures
- Die Struktur der chinesischen Industriekontenrahmen und Erstellung der Handelsbilanz
- Theoretische Ansätze für personalwirtschaftliche und organisatorische Fragestellungen
- Marktorientierte Unternehmensführung anhand konkreter Beispielaufgaben

#### Literaturempfehlungen

wird an der jeweiligen Partneruniversität angegeben

#### Links

- **Languages of instruction**: English, Chinese
- **Duration (semesters)**: 1 Semester
- **Module frequency**: jährlich
- **Module capacity**: unlimited

#### Reference text

Da dieses Modul an verschiedenen Partnerhochschulen in China belegt werden kann und auch von den individuellen Sprachkenntnissen der Studierenden abhängt, ob Lehrangebote in chinesischer oder englischer Sprache belegt werden können, weichen die Inhalte, Literaturgrundlagen und Prüfungsformen der einzelnen Modulangebote unter Umständen stark voneinander ab. Auf Vergleichbarkeit und Kompetenzerreichung wird bei der Zuteilung der Studienplätze und Anerkennung der Leistungen geachtet.

#### Examination

<table>
<thead>
<tr>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>KL</td>
</tr>
</tbody>
</table>

#### Final exam of module

- **Seminar**

#### Frequency
### wir870 - Business and Legal Chinese III

<table>
<thead>
<tr>
<th>Module label</th>
<th>Business and Legal Chinese III</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>wir870</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Verwendbarkeit des Moduls</td>
<td>Master's programme Business Administration: Management and Law (Master) &gt; Module im obligatorischen Auslandsstudium CHI</td>
</tr>
<tr>
<td>Zuständige Personen</td>
<td>Trautwein, Hans-Michael (module responsibility)</td>
</tr>
<tr>
<td></td>
<td>Trautwein, Hans-Michael (Prüfungsberechtigt)</td>
</tr>
<tr>
<td></td>
<td>Lehrenden, Die im Modul (Prüfungsberechtigt)</td>
</tr>
</tbody>
</table>

**Prerequisites**

- Skills to be acquired in this module
  - Die Studierenden verfügen über mindestens ein HSK-Level über Chinesisch II (HSK 3); je nach Kursangebot an der Partneruniversität und individueller Befähigung der Studierenden sind auch höhere Level möglich.

**Module contents**

- Inhalte variieren je nach Kursangebot an der Partneruniversität und Einstufung der einzelnen Studierenden.

**Literaturempfehlungen**

- Wird an der jeweiligen Partneruniversität angegeben.

**Links**

- Languages of instruction: English, Chinese
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited

<table>
<thead>
<tr>
<th>Examination</th>
<th>Prüfungszeiten</th>
<th>Type of examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final exam of module</td>
<td>Variabel</td>
<td>KL</td>
</tr>
<tr>
<td>Form of instruction</td>
<td>Seminar</td>
<td></td>
</tr>
</tbody>
</table>

**Frequency**
Abschlussmodul

mam - Master’s Degree Module

<table>
<thead>
<tr>
<th>Module label</th>
<th>Master’s Degree Module</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>mam</td>
</tr>
<tr>
<td>Credit points</td>
<td>30.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>900 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls

Zuständige Personen

- Nicolai, Alexander (module responsibility)
- Taeger, Jürgen (module responsibility)
- Eisenack, Klaus (module responsibility)
- Prokop, Jörg (module responsibility)
- Helm, Carsten (module responsibility)
- Stecking, Ralf Werner (module responsibility)
- Trautwein, Hans-Michael (module responsibility)
- Brors, Christiane (module responsibility)
- Böhninger, Christoph (module responsibility)
- Breisig, Thomas (module responsibility)
- Blitzer, Jürgen (module responsibility)
- Godt, Christine (module responsibility)
- Paech, Niko (module responsibility)
- Frank, Götz (module responsibility)

Prerequisites

Skills to be acquired in this module


Module contents


Literaturempfehlungen

Im Zentrum steht die für die jeweilige Masterarbeit relevante Fachliteratur, Quellen und Instrumente. Die Literatur zur Bearbeitung der spezifischen Fragestellung soll von den Studierenden selbst recherchiert werden.

Links

Language of instruction | German
Duration (semesters)    | 1 Semester
Module frequency         | halbjährlich
Module capacity          | unlimited
Examination              | Prüfungszeiten
Type of examination      | G
Final exam of module     | Variert nach Prüfungsleistung
Form of instruction      | Seminar
Frequency

307 / 309
Abschlussmodul

mam - Master’s Degree Module

<table>
<thead>
<tr>
<th>Module label</th>
<th>Master’s Degree Module</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modulkürzel</td>
<td>mam</td>
</tr>
<tr>
<td>Credit points</td>
<td>30.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>900 h</td>
</tr>
</tbody>
</table>

Verwendbarkeit des Moduls

Zuständige Personen

Prerequisites

Skills to be acquired in this module

Module contents

Literaturempfehlungen

Links

Language of instruction | German
Duration (semesters)    | 1 Semester
Module frequency        | unlimited
Module capacity         | unlimited

Examination

<table>
<thead>
<tr>
<th>Final exam of module</th>
<th>Form of instruction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Colloquium</td>
</tr>
</tbody>
</table>

SWS

<table>
<thead>
<tr>
<th>Frequency</th>
<th>SoSe oder WiSe</th>
</tr>
</thead>
</table>