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**Modulhandbuch**

**Sustainability Economics and Management - Master's Programme**

**im Wintersemester 2019/2020**

erstellt am 26/04/24

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## Modules for Sustainability Economics and Management

Date 26/04/24

### Basic Modules

#### wir812 - Environmental Law

<b>Module label</b>	Environmental Law	
<b>Modulkürzel</b>	wir812	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Basismodule</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</li><li>• Master's Programme Business Informatics (Master) &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</li><li>• Master's Programme Computing Science (Master) &gt; Module aus anderen Studiengängen</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Meyerholt, Ulrich (Module counselling)</li><li>• Godt, Christine (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>Building on the existing knowledge of the participants, the course will deepen knowledge of European and international law, whereby emphasis will be laid on those areas in which the dividing line between state intervention (public law) and market rights (private law) has become blurred. Students will be able to analyze contemporary regulatory techniques inherent in the multilevel system of governance and to assess them from an interdisciplinary (economic and legal) perspective.</p>	
<b>Module contents</b>	<p>The module comprises two courses, one of which will be taught by PD Dr. Meyerholt, and the other together with Prof. Godt. The first course deals with selected issues in environmental law. With the general structure of environmental law as a point of departure, the course content will be taught in a holistic manner that will also incorporate the leading decisions of the higher courts. The second course takes into consideration intra-disciplinary environmental law as situated between public and private economic law, whereby special focus will be laid on the European and international dimensions.</p>	
<b>Literaturempfehlungen</b>	<p>Epiney, A. (2013), Umweltrecht der Europäischen Union, Nomos, Baden-Baden. Erbguth, W./Schlacke, S., (2016), Umweltrecht, 6. Aufl., Nomos, Baden-Baden. Jans, J./Vedder, H. (2012), European Environmental Law, 4. Aufl., Europa Law Publishing, Groningen. Meyerholt, U. (2016), Umweltrecht, 4. Aufl. BIS-Vlg, Oldenburg.</p>	
<b>Links</b>		
<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	during term	oral presentation and written script
<b>Lehrveranstaltungsform</b>	Lecture	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe oder WiSe	
<b>Workload Präsenzzeit</b>	56 h	

## wir901 - Environmental Economics

<b>Module label</b>	Environmental Economics			
<b>Modulkürzel</b>	wir901			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h ( Lecture: 3 SWS (42h) Exercise: 1 SWS (14h) )			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master Applied Economics and Data Science (Master) &gt; Economics</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-VWL</li> <li>• Master's Programme Computing Science (Master) &gt; Module aus anderen Studiengängen</li> <li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Helm, Carsten (Module counselling)</li> <li>• Lehrenden, Die im Modul (Module counselling)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Helm, Carsten (module responsibility)</li> </ul>			
<b>Prerequisites</b>	Keine			
<b>Skills to be acquired in this module</b>	Know and be able to apply fundamental concepts and figures of thought in environmental economics; be able to analyse and evaluate environmental problems and solution approaches; practice scientific methods and the ability to discuss; be able to classify environmental economics in the context of interdisciplinary sustainability research.			
<b>Module contents</b>	Economic analysis of environmental impacts (property rights, external effects, market failure); ethical aspects of environmental economics, instruments of environmental policy (tradable permits, taxes, subsidies, liability law); innovation and adaptation of new technologies; international environmental problems.			
<b>Literaturempfehlungen</b>	<p>Daniel J. Phaneuf and Till Requate. <i>A Course in Environmental Economics: Theory, Policy, and Practice</i>. Cambridge University Press, 2016.</p> <p>Roger Perman, Yue Ma, Michael Common, David Maddison and James McGilvray. <i>Natural Resource and Environmental Economics</i>. Addison Wesley, 2011 (4th edition).</p>			
<b>Links</b>				
<b>Language of instruction</b>	English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	Annually			
<b>Module capacity</b>	unlimited			
<b>Type of module</b>	Pflicht o. Wahlpflicht / compulsory or optional			
<b>Teaching/Learning method</b>	Lecture and exercise			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	At the end of the lecture period		Written exam; bonus through solution of exercises	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## wir902 - Perspectives and Instruments of Corporate Sustainability

<b>Module label</b>	Perspectives and Instruments of Corporate Sustainability
<b>Modulkürzel</b>	wir902
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li><li>• Master's Programme Business Informatics (Master) &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</li><li>• Master's programme Social Sciences (Master) &gt; Wahlpflichtmodule anderer Institute und Departments</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li><li>• Master's Programme Water and Coastal Management (Master) &gt; Socioeconomics</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Siebenhüner, Bernd (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>

**Prerequisites**

No

**Skills to be acquired in this module**

- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice: \* Sustainability: Basic concepts, strategies, \* Domestic and international challenges for business, \* Business case for sustainable development, \* Integrative concepts of sustainable corporations, \* Sustainable strategies, \* Management instruments - Discussing topics of international sustainability management with students from different scientific disciplines. - Ability to present and evaluate different concepts and instruments of international sustainability management

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**Module contents**

This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.

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**Literaturempfehlungen**

BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleiber, Müller), [http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu\\_fs\\_eng\\_final.pdf](http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_eng_final.pdf) Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf; Board on Sustainable Development of the National Research Council, 1999 Our Common Journey: A Transition Toward Sustainability. Washington D.C.: National Academy Press; Dyllick, Thomas, and Kay Hockerts, 2002 "Beyond the Business Case for Corporate Sustainability." Business Strategy and the Environment, 2002: 130-141; Gladwin, T., et al., 1995 "Shifting paradigms for sustainable development: Implications for management theory and research." Academy of Management Review, 20: 874 - 907; Hart, Stuart, 1997 "Strategies for a sustainable world." Harvard Business Review, January-February 1997: 67-76; Holliday, Charles O., et al., 2002 Walking the Talk. The Business Case for Sustainable Development. Sheffield: Greenleaf; Hutchinson, Andrew, and Frances Hutchinson, 1997 Environmental Business Management: Sustainable Development in the New Millennium. London u.a.: McGraw-Hill. Shrivastava, Paul, and Stuart L. Hart, 1995 "Creating sustainable corporations." Business

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**Links**

<b>Language of instruction</b>	English
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	jährlich
<b>Module capacity</b>	unlimited

Examination	Prüfungszeiten	Type of examination
	to be announced at the beginning of the course	to be announced at the beginning of the course

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## wir904 - Environmental and Sustainability Policies

<b>Module label</b>	Environmental and Sustainability Policies	
<b>Modulkürzel</b>	wir904	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Business Informatics (Master) &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</li><li>• Master's Programme Computing Science (Master) &gt; Module aus anderen Studiengängen</li><li>• Master's programme Social Sciences (Master) &gt; Wahlpflichtmodule anderer Institute und Departments</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li><li>• Siebenhüner, Bernd (Module counselling)</li><li>• Wegner, Alkje (Module counselling)</li><li>• Müller, Werner Joachim (Module counselling)</li><li>• Siebenhüner, Bernd (module responsibility)</li></ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>students:</p> <ul style="list-style-type: none"><li>• have basic information about national and european environmental and sustainability governance</li><li>• describe the history of national and european environmental and sustainability governance</li><li>• reflect upon central principles, instruments, players and strategies in environmental and sustainability governance</li><li>• analyze selected topics of environmental and sustainability governance based upon central principles, instruments, players and strategies</li></ul>	
<b>Module contents</b>	<ul style="list-style-type: none"><li>• Introduction to environmental politics - Politics, Political Science, Policy Analysis</li><li>• Environment – Terms and Concepts - Historical Foundations of Environmental Politics</li><li>• Actors, institutions and governance structures; Actors in Environmental Policy</li><li>• Socio-ecological systems framework</li><li>• Environmental Policy in Germany</li><li>• Environmental Policy in the European Union</li><li>• Steering and principles in environmental policy</li><li>• Instruments in environmental policy</li><li>• Policy process and environmental policy</li><li>• Multilevel and reflexive governance - Multilevel governance</li><li>• International environmental governance</li><li>• Science-Policy Interface</li></ul>	
<b>Literaturempfehlungen</b>	<p>Aden, Hartmut (2012): Umweltpolitik, Wiesbaden: VS-Verlag Ambrus, M./Arts, K./Hey, E./Raulus, H. (Eds.): The Role of 'Experts' in International and European Decision-Making Processes. Advisors, Decision Makers or Irrelevant Actors? Cambridge: Cambridge University Press Jänicke, M. (1997): National Environmental Policies. Heidelberg: Springer Jordan, A. (Hrsg.) (2004): Environmental Policy in the European Union: Actors, Institutions and Processes. London: Earthscan. Kraft, Michael E. (2011): Environmental policy and politics. 5th ed. Upper Saddle River: Pearson Education Ostrom, E. (2009): A General Framework for Analyzing Sustainability of Social-Ecological Systems, Science 325: 420 Hooghe, Liesbet and Makrs, Gary (2003). "Unraveling the Central State, but How? Types of Multi-level Governance." American Political Science Review 97(02): 233-243.</p>	
<b>Links</b>	<a href="https://www.uni-oldenburg.de/wire/">https://www.uni-oldenburg.de/wire/</a>	
<b>Languages of instruction</b>	German, English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	<b>Prüfungszeiten</b>	<b>Type of examination</b>

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Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>		presentation
<b>Lehrveranstaltungsform</b>	Vorlesung und Seminar	
<b>SWS</b>	4	
<b>Frequency</b>	WiSe	
<b>Workload Präsenzzeit</b>	56 h	

## wir905 - Environmental Sciences

<b>Module label</b>	Environmental Sciences			
<b>Modulkürzel</b>	wir905			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's Programme Computing Science (Master) &gt; Module aus anderen Studiengängen</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Science</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Freund, Holger (Module counselling)</li> <li>• Köster, Jürgen (Module counselling)</li> <li>• Dozent, Gast (Module counselling)</li> <li>• Klenke, Thomas (Prüfungsberechtigt)</li> <li>• Freund, Holger (Prüfungsberechtigt)</li> <li>• Köster, Jürgen (Prüfungsberechtigt)</li> <li>• Klenke, Thomas (module responsibility)</li> </ul>			
<b>Prerequisites</b>				
<b>Skills to be acquired in this module</b>	<p>The Introduction to processes and systems of the dynamic Earth constituting the foundation for sustainable management is presented to produce:</p> <ul style="list-style-type: none"> <li>• Knowledge about processes and systems relevant for sustainable management using knowledge and methodologies from all science disciplines in an integrated way.</li> <li>• Skills in elaborating on complex tasks of environmental management using an interdisciplinary science based approach and to present related findings to non-expert audiences.</li> <li>• Lecture room presentations and discussions based on slides and black/white board usage.</li> </ul> <p>Short films will be presented to endorse the intended achievements.</p>			
<b>Module contents</b>	<p>Lecture: Understanding the Bioplanet Earth (2 contact hours/week) (Vorlesung, 2 LVS: Aufbau und Entwicklungsgeschichte der Erde; Dynamik der Erde: Kreisläufe und Evolutionsprozesse; Lebensraum Boden; Wasser; Klima; Biodiversität; Lagerstätten und Ressourcenerschließung; Ökosysteme der Erde.)</p> <p>Seminar: Cases in Understanding the Bioplanet Earth (2 contact hours/week)</p> <p>Introduction to key processes and to systems dynamics of the Earth representing a planet being alive driven by external and internal forces interacting with biological activities. Topics of the lecture comprise introductions to the evolution of the universe and solar systems, the differentiation and subsystems of the Earth's interior, minerals and rock cycle, soils, ocean and climate, evolution and biodiversity, organisms and physiology, water and element cycling plus insights into ecosystems under different climate conditions. The cases are selected in order to (i) highlight certain principles and theories in geo- and biosciences and (ii) exemplify critical objects and phenomena in modern practice of resource and environmental management. This module consists of topical programmes of the Master Cluster Environment and Sustainability.</p>			
<b>Literaturempfehlungen</b>	A 'foundation material pool' will be made available online for students and lecturers providing paper books, reports and media covering the topics of the lecture and the cases			
<b>Links</b>				
<b>Language of instruction</b>	English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
Examination	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	By the end of the lecture period.		Presentation/discussion and written report on a case; Scientific quality of presentation (40 %) Clarity of presentation and discussion (20 %) Scientific quality of report (40 %)	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance

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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## wir808 - Multivariate Statistics

<b>Module label</b>	Multivariate Statistics			
<b>Modulkürzel</b>	wir808			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Basismodule</li><li>• Master's Programme Business Informatics (Master) &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</li><li>• Master's Programme Computing Science (Master) &gt; Module aus anderen Studiengängen</li><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li></ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Stecking, Ralf Werner (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>			
<b>Prerequisites</b>				
<b>Skills to be acquired in this module</b>	With successful completion of the course, students shall: <ul style="list-style-type: none"><li>• be aware of and be able to evaluate advanced methods of multivariate data analysis.</li><li>• be able to select adequate methods in relevant fields of application, like prediction, classification, and segmentation analysis.</li><li>• be able to run computer-aided analyses and to interpret the results properly.</li></ul>			
<b>Module contents</b>	Various methods of quantitative data analysis such as: <ul style="list-style-type: none"><li>• Linear Regression,</li><li>• Logistic Regression,</li><li>• Linear Discriminant Analysis,</li><li>• Principal Component Analysis,</li><li>• Feature selection and evaluation methods.</li></ul>			
<b>Literaturempfehlungen</b>	Backhaus, Erichson, Plinke, Weiber (2015): Multivariate Analysemethoden, 14. Aufl., Springer, Berlin Litz, H.P. (2000): Multivariate Statistische Methoden, Oldenbourg, München Hartung, J. und Elpelt, B. (2006): Multivariate Statistik, 7. Aufl., Oldenbourg, München Berthold, M. und Hand, D.J. (2010): Intelligent Data Analysis, 2. Aufl., Springer, Berlin Witten, I.H. und Frank, E. (2011): Data Mining, 3. Aufl., Morgan Kaufmann, San Francisco			
<b>Links</b>				
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	at the end of the semester		written exam or oral exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
<b>Präsenzzeit Modul insgesamt</b>			56 h	

## wir809 - Econometrics

<b>Module label</b>	Econometrics			
<b>Modulkürzel</b>	wir809			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Bachelor's Programme Economics and Business Administration (Bachelor) &gt; Studienrichtung Volkswirtschaftslehre</li> <li>• Bachelor's Programme Sustainability Economics (Bachelor) &gt; Aufbaumodule</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Basismodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Bitzer, Jürgen (module responsibility)</li> </ul>			
<b>Prerequisites</b>	Keine			
<b>Skills to be acquired in this module</b>	<p>The students are able to:</p> <ul style="list-style-type: none"> <li>- apply the basic econometric methods,</li> <li>- follow, evaluate and interpret basic empirical studies,</li> <li>- apply basic econometric methods in empirical studies,</li> <li>- use the econometric software STATA.</li> </ul>			
<b>Module contents</b>	<p>The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.</p>			
<b>Literaturempfehlungen</b>	<p>Stock, J. H. &amp; Watson, M. W. (2011), Introduction to Econometrics (3rd ed.), Amsterdam: Addison-Wesley Longman.</p>			
<b>Links</b>	<a href="https://www.uni-oldenburg.de/wire/">https://www.uni-oldenburg.de/wire/</a>			
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
<b>Reference text</b>	<p>Dieses Modul besteht aus einer Vorlesung und einer Übung. Die Übung findet im Computerraum statt. Neben der Vertiefung des Vorlesungsstoffes lernen die Teilnehmer in der Übung auch den Umgang mit der Ökonometriesoftware STATA.</p>			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	end of the semester		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
<b>Präsenzzeit Modul insgesamt</b>			56 h	

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## Additional Modules

### inf651 - Environmental Management Information Systems I

Module label	Environmental Management Information Systems I
Modulkürzel	inf651
Credit points	6.0 KP
Workload	180 h
Verwendbarkeit des Moduls	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM - interdisziplinär</li><li>• Master's Programme Business Informatics (Master) &gt; Akzentsetzungsmodule Bereich Wirtschaftsinformatik</li><li>• Master's Programme Business Informatics (Master) &gt; Akzentsetzungsmodule der Informatik</li><li>• Master's Programme Computing Science (Master) &gt; Angewandte Informatik</li><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>
Zuständige Personen	<ul style="list-style-type: none"><li>• Marx Gómez, Jorge (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>
Prerequisites	No participant requirement

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#### Skills to be acquired in this module

This module completes the knowledge and abilities gained in the field of Environmental Informatics and it creates a strong reference to up to date topics in the field of sustainability. The content taught in this module can directly be applied in an upcoming study and professional career.

##### Professional competence

The students:

- are able to classify and explain the sustainability paradigm
- are aware of the current status of sustainability reporting
- are able to define and to model material flows
- have obtained know-how in the field of corporate environmental management information systems (CEMIS)

##### Methodological competence

The students:

- implement CEMIS
- apply different techniques and methods to case studies
- develop new case studies in teams

##### Social competence

The students:

- are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them
- present and discuss their own results with the team and the other members of the course

##### Self-competence

The students:

- learn about their own limitations and learn to accept criticism in order to strengthen their own abilities

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#### Module contents

This course teaches methods, approaches and techniques in the field of information processing in order to support solutions to problems that arise from companies' impact on the environment. In particular, ICT supported approaches of production-integrated environmental protection, environmental

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controlling and reporting are introduced and discussed. In order to enable the integration of such approaches into environmental protection, environmental management and its systems are taught as well.

**The content in detail:**

- environmental management as a basis for sustainability
- sustainability and material flow management
- strategic environmental management
- eco-controlling life cycle
- characteristics and system architectures of CEMIS
- standard software systems
- environmental accounting systems

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**Literaturempfehlungen**

- Heck, P., Bemann, U. (Hrsg.) (2002): Praxishandbuch Stoffstrommanagement. Deutscher Wirtschaftsdienst.
- Rüdiger, C. (2000): Betriebliches Stoffstrommanagement. Deutscher Universitätsverlag.
- Möller, A. (2000): Grundlagen stoffstrombasierter Betrieblicher Umweltinformationssysteme. Projekt Verlag.
- Rautenstrauch, C. (1999), Betriebliche Umweltinformationssysteme, Springer-Verlag, Berlin.

**Links**

<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	annual	
<b>Module capacity</b>	unlimited	
<b>Teaching/Learning method</b>	V+Ü	
<b>Previous knowledge</b>	none	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	At the end of the lecture period	exercises and written exam (max. 120 min.)

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe	28
Exercises		2	SoSe	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## **inf659 - Environmental Management Information Systems II**

<b>Module label</b>	Environmental Management Information Systems II
<b>Modulkürzel</b>	inf659
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM - interdisziplinär</li><li>• Master's Programme Business Informatics (Master) &gt; Akzentsetzungsmodule Bereich Wirtschaftsinformatik</li><li>• Master's Programme Business Informatics (Master) &gt; Akzentsetzungsmodule der Informatik</li><li>• Master's Programme Computing Science (Master) &gt; Angewandte Informatik</li><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Marx Gómez, Jorge (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>

**Prerequisites**

No participant requirement

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**Skills to be acquired in this module**

This course aims at examining emerging research questions in the field of corporate environmental management information systems (CEMIS). After finishing this course, the students will have extensive knowledge regarding Business Environmental Informatics. In addition, they will be aware of recent research topics and challenges as well as relevant software solutions and practical projects.

**Professional competence**

The students:

- will obtain extensive knowledge in the field of CEMIS
- know emerging research questions and challenges as well as software solutions and projects

**Methodological competence**

The students:

- find their own solutions or apply already existing approaches to new and unsolved questions in the field of CEMIS
- capture required data, analyse it and present it to their team or the whole group

**Social competence**

The students:

- are supposed to work in teams and therefore have to identify working packages and have to take on responsibility for the jobs assigned to them
- present and discuss their own results with the team and the other members of the course

**Self-competence**

The students:

- learn about their own limitations and learn to accept criticism in order to strengthen their own abilities

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**Module contents**

A strong social pressure forces enterprises to question their current way of implementing their business and to include different aspects of sustainability into their strategies and operational actions. Such a rethinking of one's business is supported by corporate environmental management information systems. Such systems aim at optimising the energy and resource usage, emission and waste minimisation as well as production integrated

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environmental protection. Of course they support the fulfillment of legal requirements such as waste management or hazardous material handling.

**The module will cover:**

- recent and emerging research questions and topics related to the field of CEMIS as well as Business Environmental Informatics.
- discussion and hands-on experience of standard software systems and newly established solutions.
- applying the knowledge obtained to the definition of new as well as on solving new case studies.

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#### Literaturempfehlungen

- Marx Gómez, Jorge, Scholtz, Brenda (Hrsg.) (2016): Information Technology in Environmental Engineering. Springer International Publishing
- Marx Gomez, J., Sonnenschein, M., Vogel, U., Winter, A., Rapp, B., Giesen, N. (Hrsg.) (2016): Advances and New Trends in Environmental and Energy Informatics. Springer International Publishing
- Marx Gómez, J., Teuteberg, F. (Hrsg.) (2010): Corporate Environmental Management Information Systems – State of the Art and Future Trends. Idea Group Publishing Hershey (PA), London
- Heck, P., Bemann, U. (Hrsg.) (2002): Praxishandbuch Stoffstrommanagement. Deutscher Wirtschaftsdienst
- Rüdiger, C. (2000): Betriebliches Stoffstrommanagement. Deutscher Universitätsverlag
- Möller, A. (2000): Grundlagen stoffstrombasierter Betrieblicher Umweltinformationssysteme. Projekt Verlag
- Rautenstrauch, C. (1999), Betriebliche Umweltinformationssysteme, Springer-Verlag, Berlin

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#### Links

<http://www.wi-ol.de>

<b>Languages of instruction</b>	German, English
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	annual
<b>Module capacity</b>	unlimited

#### Reference text

Type and language of program will be announced prior to the beginning of the course

<b>Teaching/Learning method</b>	V + Ü	
<b>Previous knowledge</b>	none	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>		

Usually 2 weeks after the end of the lecture period      Seminar paper and presentation or term paper

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Exercises		2	WiSe	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

## **lök210 - Practice of Nature Conservation**

<b>Module label</b>	Practice of Nature Conservation
<b>Modulkürzel</b>	lök210
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's Programme Landscape Ecology (Master) &gt; Wahlpflichtmodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Science</li> </ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Mose, Ingo (module responsibility)</li> <li>• Mose, Ingo (Module counselling)</li> <li>• Buchwald, Rainer (Prüfungsberechtigt)</li> <li>• Dörfler, Inken (Prüfungsberechtigt)</li> <li>• Mose, Ingo (Prüfungsberechtigt)</li> <li>• Fartmann, Thomas (Prüfungsberechtigt)</li> <li>• Janßen, Hans-Joachim, Dipl.-Ing. (Prüfungsberechtigt)</li> </ul>
<b>Prerequisites</b>	Completed ecology-oriented Bachelor course
<b>Skills to be acquired in this module</b>	<p>With the successful completion of the module the students will gain a general and advanced knowledge of crucial approaches and instruments of nature conservation in Germany and Europe, especially of the implementation of large protected areas (NSG, biosphere reserve, national park etc.), of maintenance/management projects and measures as well as of approaches to their integration into nature conservation and regional development strategies (via agriculture, tourism etc.) in co-operation with national park administrative authorities and other relevant actors. Additionally, the module gives basic skills in developing ecological connectivity systems (example dragonflies) as well as in developing and implementing approaches to ecological planning inside and outside the nature reserves.</p> <p>Ranking/position of the module within the course of studies: The module focuses on problems, methods, results, and analyses relevant to nature conservation and refers to corresponding issues of modules in Bachelor courses as well as of basic modules in Master courses of Landscape Ecology.</p>
<b>Module contents</b>	<p>a) Seminar "Protected areas and regional development": Survey of the most important types of large protected areas in Europe as well as current concepts of integrating the purposes of conservation with the tasks of regional development especially in peripheral rural areas</p> <p>b) Seminar "Introduction to the German Nature Conservation Law": This course deals with some parts of the Nature Conservation Law of Germany and Lower Saxony and discusses their relevance to the actual Nature Conservation policy in Northwest-Germany.  <b>this seminar takes place in the winter term</b></p> <p>c) Field course "Habitat connectivity": Theory of ecological connectivity including causes and impacts of fragmentation and isolation in nature-near biotopes; investigation of migration and dispersal behaviour in selected dragonfly species of ditch systems</p> <p>d) Excursion "Protected areas": Presentation of a selected large protected area in Germany or Europe especially considering geographical, floristic, faunistic, historical, agricultural, and nature conservation aspects as well as aspects of landscape and economics</p>
<b>Literaturempfehlungen</b>	<p>Amler, K. et al. (1999): Populationsbiologie in der Praxis. Stuttgart.</p> <p>Corbet, Ph. S. (1999): Dragonflies: Behaviour and ecology of Odonata. Chichester.</p> <p>Hammer, T. (ed., 2003): Großschutzgebiete - Instrumente nachhaltiger Entwicklung. München.</p> <p>Jedicke, E. (1990): Biotopverbund. Stuttgart.</p> <p>Jessel, B. &amp; K. Tobias (2002): Ökologisch orientierte Planung. Stuttgart.</p> <p>Köppel, J. et al. (1998): Praxis der Eingriffsregelung. Stuttgart.</p> <p>Mose, I. (ed., 2007): Protected areas and regional development in Europe. Aldershot.</p> <p>Sternberg, K. &amp; R. Buchwald (1999/2000): Die Libellen Baden-Württembergs; 2 volumes. Stuttgart.</p>
<b>Links</b>	<a href="https://www.uni-oldenburg.de/vegetationskunde/">https://www.uni-oldenburg.de/vegetationskunde/</a>
<b>Languages of instruction</b>	German, English
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	jährlich
<b>Module capacity</b>	35

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Examination	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	Before the end of the module		6 CP = Paper (in the course of a seminar) or excursion report or assignment	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		1		14
Exercises		1		14
Seminar		2		28
Study trip		3		42
<b>Präsenzzeit Modul insgesamt</b>				98 h

## **lök320 - Sustainable Spatial Development in Europe**

<b>Module label</b>	Sustainable Spatial Development in Europe
<b>Modulkürzel</b>	lök320
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's Programme Landscape Ecology (Master) &gt; Wahlpflichtmodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Planning</li> </ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Mose, Ingo (module responsibility)</li> <li>• Mose, Ingo (Module counselling)</li> <li>• Mose, Ingo (Prüfungsberechtigt)</li> <li>• Klenke, Thomas (Prüfungsberechtigt)</li> <li>• Kramer, Nadine (Prüfungsberechtigt)</li> <li>• Schaal, Peter (Prüfungsberechtigt)</li> </ul>
<b>Prerequisites</b>	Good command of English
<b>Skills to be acquired in this module</b>	<p>Presentation and critical reflection of crucial demands of a sustainable spatial development in selected fields of activities especially considering rural development. Comparison of suitable case studies in a European context. Knowledge into central control instruments of structural, regional, and agricultural policy on a national as well as on a European level. Considering specific demands of spatial development in the context of political and social processes of Europeanization.</p>
<b>Module contents</b>	<p><b>SE/EX Multifunctionality and rural development (3 CP)</b>  <b>V Topical issues of agriculture and nutrition (1.5 CP)</b>  <b>SE/EX Sustainable tourism (3 CP)</b>  <b>SE/EX Renewable energy planning (3 CP)</b>  <b>V Colloquium on sustainable spatial development (1.5 CP)</b>  <b>SE Special subject job market: Job market and inequality in Europe (3 CP) – This course (1.07.211 / FK I) takes place in the summer semester.</b></p> <p><b>Multifunctionality and rural development</b>  Survey of the multifunctionality of rural areas, especially the importance of agriculture and forestry, tourism and recreational activities, habitation, and protection of nature as well as the demands on spatial planning and regional development involved under the conditions of sustainability. Illustration by means of selected examples in a European context.</p> <p><b>Agriculture and agricultural policy</b>  Survey of EU agricultural policy programmes and their strategic-instrumental implementation as well as of selected topics of current developments in agriculture presented by various guest lecturers.</p> <p><b>Sustainable tourism</b>  Presentation of various concepts of sustainable tourism and its realization from the viewpoint of offer and demand. Illustration by means of selected examples in a European context.</p> <p><b>Renewable energy planning</b>  Survey of different forms of renewable energy and related demands on spatial development seen from a mainly planning and actor-orientated point of view. Illustration by means of selected examples in a European context.</p> <p><b>Colloquium on sustainable spatial development</b>  Survey of up-to-date theoretical approaches, concepts, instruments as well as practical fields of activities in sustainable spatial development in a national and European context.</p> <p><b>Special subject job market: Job market and inequality</b>  This course (1.07.211 / FK I) takes place in the summer semester.  Three one-day excursions with varying emphasis will be performed in the vicinity of Oldenburg as an integral part of the module seminars.</p>
<b>Literaturempfehlungen</b>	<p>Akademie für Raumforschung und Landesplanung (Hrsg.): Handwörterbuch der Raumordnung. Hannover 2017.</p> <p>Cloke, P.; Marsden, T.; Mooney, P.H. (eds.): Handbook of rural studies. London 2006.</p> <p>Ermann, U. et al.: Agro-Food Studies. Eine Einführung. Köln 2018</p> <p>Fischer, A.: Sustainable Tourism. Bern 2014.</p>

- Grabski-Kieron, U.; Mose, I.; Reichert-Schick, A.; Steinführer, A. (eds.): European rural peripheries revalued. Governance, actors, impacts. Münster 2016.
- Küster, H.: Die Entdeckung der Landschaft. Einführung in eine neue Wissenschaft. München 2012.
- Lossau, J.; Freytag, T.; Lippuner, R. (Hrsg.): Schlüsselbegriffe der Kultur- und Sozialgeographie. Stuttgart 2014
- Schmied, D. (ed.): Winning and losing. The changing geography of Europe's rural areas.

Additional literature will be announced in the seminars.

<b>Links</b>	<a href="https://www.uni-oldenburg.de/en/geo/">https://www.uni-oldenburg.de/en/geo/</a>			
<b>Languages of instruction</b>	German, English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
Examination	Prüfungszeiten			
<b>Final exam of module</b>	Before the end of the module			
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	--	28
Seminar		3	--	42
Study trip		1	--	14
<b>Präsenzzeit Modul insgesamt</b>				84 h

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## **lök998 - Environmental Planning**

<b>Module label</b>	Environmental Planning	
<b>Modulkürzel</b>	lök998	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>	
<b>Zuständige Personen</b>		
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>		
<b>Module contents</b>		
<b>Literaturempfehlungen</b>		
<b>Links</b>		
<b>Languages of instruction</b>		
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>		
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	KL	
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

## wir809 - Econometrics

<b>Module label</b>	Econometrics			
<b>Modulkürzel</b>	wir809			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Bachelor's Programme Economics and Business Administration (Bachelor) &gt; Studienrichtung Volkswirtschaftslehre</li> <li>• Bachelor's Programme Sustainability Economics (Bachelor) &gt; Aufbaumodule</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Basismodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Basic Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Bitzer, Jürgen (module responsibility)</li> </ul>			
<b>Prerequisites</b>	Keine			
<b>Skills to be acquired in this module</b>	<p>The students are able to:</p> <ul style="list-style-type: none"> <li>- apply the basic econometric methods,</li> <li>- follow, evaluate and interpret basic empirical studies,</li> <li>- apply basic econometric methods in empirical studies,</li> <li>- use the econometric software STATA.</li> </ul>			
<b>Module contents</b>	<p>The module consists of a lecture and an exercise. In the module the basic statistical principles are recapitulated, deepens the knowledge of the multiple regression and introduce the students to the advanced topics of panel econometrics, binary dependent variables, instrumental variable estimation and time series econometrics.</p>			
<b>Literaturempfehlungen</b>	<p>Stock, J. H. &amp; Watson, M. W. (2011), Introduction to Econometrics (3rd ed.), Amsterdam: Addison-Wesley Longman.</p>			
<b>Links</b>	<a href="https://www.uni-oldenburg.de/wire/">https://www.uni-oldenburg.de/wire/</a>			
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
<b>Reference text</b>	<p>Dieses Modul besteht aus einer Vorlesung und einer Übung. Die Übung findet im Computerraum statt. Neben der Vertiefung des Vorlesungsstoffes lernen die Teilnehmer in der Übung auch den Umgang mit der Ökonometriesoftware STATA.</p>			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	end of the semester		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
<b>Präsenzzeit Modul insgesamt</b>			56 h	

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## wir821 - International Trade, Production and Change

<b>Module label</b>	International Trade, Production and Change
<b>Modulkürzel</b>	wir821
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• kein Abschluss European Studies in Global Perspectives &gt; Society, Economy and Politics</li><li>• Master Applied Economics and Data Science (Master) &gt; Economics</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Kermodule CHI</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Trautwein, Hans-Michael (module responsibility)</li><li>• Trautwein, Hans-Michael (Prüfungsberechtigt)</li><li>• Bitzer, Jürgen (Prüfungsberechtigt)</li><li>• Poppitz, Philipp (Prüfungsberechtigt)</li><li>• Trautwein, Hans-Michael (Module counselling)</li></ul>
<b>Prerequisites</b>	keine
<b>Skills to be acquired in this module</b>	<ul style="list-style-type: none"><li>• Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.</li><li>• Capability to discuss structural change in global trade and productions in terms of formal models and case studies.</li><li>• Understanding of the causes and alternative strategies of economic integration in regional blocs.</li><li>• Understanding of the causes and alternative strategies of economic transformation in emerging markets.</li><li>• Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change.</li></ul>
<b>Module contents</b>	The lectures and seminar papers address issues in the following subfields: <ul style="list-style-type: none"><li>• international trade,</li><li>• international trade policies and regimes,</li><li>• geographical economics,</li><li>• foreign direct investment,</li><li>• labour migration,</li><li>• fragmentation of production,</li><li>• regulations of international trade and factor movements,</li><li>• development strategies,</li><li>• regional integration.</li></ul>
<b>Literaturempfehlungen</b>	Brakman, S.; Garretsen, H. & van Marrewijk, C. (2009): The New Introduction to Geographical Economics (2nd ed.). Cambridge: Cambridge University Press. Feenstra, R. (2003): Advanced International Trade: Theory and Evidence. Princeton: University Press. Further references to specific topics and current literature will be given in the events.
<b>Links</b>	
<b>Language of instruction</b>	English
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	jährlich
<b>Module capacity</b>	unlimited
<b>Reference text</b>	<ul style="list-style-type: none"><li>• Mitarbeit in Vorlesung und Seminar ist Pflicht für den Erwerb eines Leistungsnachweises, der als Referat im Seminar erbracht wird.</li><li>• Das Seminar wird in der Form eines Blockseminars abgehalten.</li><li>• Es gibt eine Vorgesprechung Anfang des Semesters, in der die Themen vergeben werden.</li></ul>

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Examination	Prüfungszeiten	Type of examination		
<b>Final exam of module</b>	during term	seminar paper and presentation		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
<b>Präsenzzeit Modul insgesamt</b>				56 h

## wir826 - Sectoral, Functional and Institutional Approaches to Marketing

<b>Module label</b>	Sectoral, Functional and Institutional Approaches to Marketing	
<b>Modulkürzel</b>	wir826	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Alavi, Sascha (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> </ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>The students should be enabled</p> <ul style="list-style-type: none"> <li>• to adapt the marketing concept to sectoral, functional and institutional specifics,</li> <li>• to apply specific concepts and methods of marketing in a problem-oriented way and to be able to reflect their conditions and limitations,</li> <li>• to develop and present your own conceptual designs in a team.</li> </ul>	
<b>Module contents</b>	<p>Marketing initially started as a producer-oriented concept and in recent years has developed as universal approach to influence market transactions. Against this background institutional, functional and sectoral fields of application inspired the formulation of sophisticated marketing approaches, like e.g. marketing of non-profit-organisations, strategic marketing, or service marketing. The course presents the specific nature of the different fields of application and relevant consequences for marketing planning. Given the recent inflation of "hyphenated conceptions" of marketing, a reasoned diagnosis as to marketing's core identity is put forth. To this end, perspectives of transfer and integration between the approaches will be developed, that measure up to state-of-the-art theoretical as well as practical demands towards marketing as a universal market-oriented way of managing businesses. This course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.</p>	
<b>Literaturempfehlungen</b>	<p>Hansen, U. (1999), Absatz- und Beschaffungsmarketing des Einzelhandels. Göttingen.</p> <p>Koppelman, U. (2003), Beschaffungsmarketing. Berlin.</p> <p>Kotler, P.; Roberto, N. &amp; Lee, N. (2002), Social Marketing: Improving the Quality of Life (2nd ed.), Sage Publications.</p> <p>Meffert, H. &amp; Bruhn, M. (2008), Dienstleistungsmarketing. Wiesbaden.</p> <p>Müller-Hagedorn L. (2005), Handelsmarketing. Stuttgart.</p> <p>Freyer, W. (2007), Tourismus-Marketing. München.</p> <p>Backhaus, K. (2003), Investitionsgütermarketing. München.</p>	
<b>Links</b>	<a href="http://www.uni-oldenburg.de/marketing">www.uni-oldenburg.de/marketing</a>	
<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Reference text</b>	The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	during term	examination paper and presentation
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

## wir829 - Development directions in Marketing Research

<b>Module label</b>	Development directions in Marketing Research	
<b>Modulkürzel</b>	wir829	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Alavi, Sascha (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> </ul>	
<b>Prerequisites</b>	Successful completion of the entrance examination	
<b>Skills to be acquired in this module</b>	<p>Upon completion of the module, students will be able to:</p> <ul style="list-style-type: none"> <li>• apply specific competences to strategic research in marketing</li> <li>• classify research strategies in marketing according to their meta-theoretical considerations</li> <li>• estimate research strategies' claims to knowledge and their limitations</li> <li>• formulate interdisciplinary research strategies aligning competences of empirical methods with the application of theory</li> <li>• develop own conceptual sketches within teams and to present them</li> </ul>	
<b>Module contents</b>	<p>How is knowledge generated within the scholarly discipline of marketing? This question confronts the field of marketing with central paradigmatic assumptions. The course begins to solve this puzzle on the basis of a historical analysis of the marketing concept's development. Different scientific standpoints in marketing theory and empirical investigation are evaluated against the light of recent developments in markets and society. The current paradigms of consumption research and marketing research's basic standing in the philosophy of science are intensely treated. This also entails reflecting on the opportunities that alternative trends, e.g. a humanistic paradigm, hold in store for marketing research. The course is divided into a preparatory seminar and an educational workshop towards the end of the term. The latter unit allows case study and role play as well as the presentation student work and boosts social competences irrespective of subject matter.</p>	
<b>Literaturempfehlungen</b>	<p>Kroeber-Riel, W. &amp; Weinberg, P. (2008), Konsumentenverhalten. München.      Pepels, W. (1995), Käuferverhalten und Marktforschung. Stuttgart.      Aaker, D. et al. (1995), Marketing research. New York.      Raffée, H. (1979), Marketing und Umwelt. Stuttgart.      Raffée, H. (1974), Grundprobleme der Betriebswirtschaftslehre. Göttingen.      Holzmüller, H.H. (1995), Konzeptionelle und methodische Probleme in der interkulturellen Management- und Marketingforschung. Stuttgart.      Menniken, C. (2000), Interkulturelles Marketing, Wirkungszusammenhänge zwischen Kultur, Konsumverhalten und Marketing. Wiesbaden.      Bubik, R. (1996), Geschichte der Marketing-Theorie: historische Einführung in die Marketing-Lehre. Frankfurt am Main.      Fischer-Winkelmann, W. F. &amp; Rock, R. (ed.) (1976), Zur Kritik der Markt- und Marketing-Theorie, Band II: Kritik der Marketing-Theorie. München.      Forschungsgruppe Unternehmen und gesellschaftliche Organisation (FUGO) (2004): Perspektiven einer kulturwissenschaftlichen Theorie der Unternehmung. Marburg.      Backhaus, K. et al. (ed.) (year): Multivariate Analysemethoden. Berlin.      Further literature to be announced at the start of the term.</p>	
<b>Links</b>	<a href="http://www.uni-oldenburg.de/marketing">www.uni-oldenburg.de/marketing</a>	
<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Reference text</b>	The module consists of a preparatory period (approximately 4 sessions on campus) as well as one educational workshop outside of Oldenburg	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	during the term	examination paper and presentation

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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		1	--	14
Seminar		3	WiSe	42
<b>Präsenzzeit Modul insgesamt</b>				56 h

## wir878 - Public Economics and Market Design

<b>Module label</b>	Public Economics and Market Design			
<b>Modulkürzel</b>	wir878			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master Applied Economics and Data Science (Master) &gt; Economics</li> <li>• Master's programme Social Sciences (Master) &gt; Wahlpflichtmodule anderer Institute und Departments</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Socioeconomics</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Module counselling)</li> <li>• Helm, Carsten (Module counselling)</li> <li>• Helm, Carsten (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> </ul>			
<b>Prerequisites</b>	none			
<b>Skills to be acquired in this module</b>	<p>The students are able</p> <ul style="list-style-type: none"> <li>• to understand sources of market failures and government failures</li> <li>• understand taxing and spending activities of governments</li> <li>• understand the distinction between normative and positive perspectives in the evaluation of government policy</li> <li>• to apply economic methods to current issues in public economics</li> <li>• present their research result in the form of written papers and oral presentations</li> </ul>			
<b>Module contents</b>	<ul style="list-style-type: none"> <li>• The course covers key concepts of public economics, which studies how government taxing and spending activities affect the economy – economic efficiency and the distribution of income and wealth.</li> </ul> <p>Lecture: After introducing the theory and methodology of public economics, we discuss a historical and theoretical overview of the public sector. We then focus on departures from efficiency (especially asymmetric information), taxation issues (including tax evasion, fiscal federalism and tax competition among independent jurisdictions), and the intertemporal issue of social security (especially pension system).</p> <p>Seminar: covers current issues in public economics, e.g. reform of health care or pension system.</p>			
<b>Literaturempfehlungen</b>	<ul style="list-style-type: none"> <li>• Hindriks, J. and G. D. Myles (2013): Intermediate Public Economics, MIT Press, Cambridge.</li> <li>• Rosen, H.S. and T. Gayer (2010): Public Finance, McGraw-Hill Higher Education.</li> <li>• Blankart, C. B. (2011): Öffentliche Finanzen in der Demokratie, Vahlen, München.</li> <li>• Corneo, G. (2009): Öffentliche Finanzen: Ausgabenpolitik, Mohr Siebeck, Tübingen.</li> </ul>			
<b>Links</b>	<a href="http://www.fiwi.uni-oldenburg.de/">http://www.fiwi.uni-oldenburg.de/</a>			
<b>Languages of instruction</b>	German, English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	30			
<b>Reference text</b>	The seminar will be conducted as a block seminar			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	end of semester		seminar paper end presentation	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance

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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Vorlesung und Seminar		2	SoSe	28
Seminar		2		28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## wir919 - Topics in Sustainability Economics and Management I

<b>Module label</b>	Topics in Sustainability Economics and Management I	
<b>Modulkürzel</b>	wir919	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Socioeconomics</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Siebenhüner, Bernd (Prüfungsberechtigt)</li> <li>• Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)</li> <li>• Wolter, Hendrik (Prüfungsberechtigt)</li> <li>• Siebenhüner, Bernd (module responsibility)</li> </ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>Learning about sustainability, economics and management in different scientific contexts.</p> <p>Understanding the complexity of sustainability, economics and management.</p> <p>Discussing topics of sustainability, economics and management with students from different scientific disciplines.</p> <p>Ability to present and evaluate different concepts of sustainability, economics and management</p>	
<b>Module contents</b>	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.</p>	
<b>Literaturempfehlungen</b>	Depending on the topic and content of each seminar	
<b>Links</b>		
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	yearly	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	to be announced during the seminar	Term paper, presentation or oral exam
<b>Lehrveranstaltungsform</b>	Seminar	
<b>SWS</b>	4	
<b>Frequency</b>		
<b>Workload Präsenzzeit</b>	56 h	

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## wir930 - Open Module

<b>Module label</b>	Open Module	
<b>Modulkürzel</b>	wir930	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Siebenhüner, Bernd (Module counselling)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li><li>• Wolter, Hendrik (Prüfungsberechtigt)</li><li>• Siebenhüner, Bernd (module responsibility)</li></ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>		
<b>Module contents</b>		
<b>Literaturempfehlungen</b>		
<b>Links</b>		
<b>Languages of instruction</b>		
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>		
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	KL	
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

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## wir934 - Business French

<b>Module label</b>	Business French
<b>Modulkürzel</b>	wir934
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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#### Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

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#### Zuständige Personen

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#### Prerequisites

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#### Skills to be acquired in this module

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#### Module contents

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#### Literaturempfehlungen

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#### Links

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#### Languages of instruction

Duration (semesters)	1 Semester	
Module frequency	halbjährlich	
Module capacity	unlimited	
Examination	Prüfungszeiten	Type of examination
Final exam of module		KL
Lehrveranstaltungsform	Seminar	
Frequency		

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## wir935 - Business Spanish

<b>Module label</b>	Business Spanish
<b>Modulkürzel</b>	wir935
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

- Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Master's Programme Sustainability Economics and Management (Master) > Additional Modules

<b>Zuständige Personen</b>	Engelhardt, Maike (module responsibility) Sanchez Gonzalez, Dolores (Prüfungsberechtigt)	
<b>Further responsible persons</b>	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
<b>Prerequisites</b>	Teilnahme am Einstufungstest des Sprachenzentrums	
<b>Skills to be acquired in this module</b>	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsspanisch zur Vorbereitung von Studienaufenthalten oder Praktika im spanischsprachigen Ausland.	
<b>Module contents</b>	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt	
<b>Literaturempfehlungen</b>	wird im Kurs bekannt gegeben	
<b>Links</b>	<a href="https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen">https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen</a>	
<b>Language of instruction</b>	Spanish	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	25	
<b>Reference text</b>	folgt	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	KL	
<b>Lehrveranstaltungsform</b>	Seminar	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	

## wir938 - Eco-Venturing

<b>Module label</b>	Eco-Venturing			
<b>Modulkürzel</b>	wir938			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Fichter, Klaus (Module counselling)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Fichter, Klaus (module responsibility)</li> </ul>			
<b>Prerequisites</b>	none			
<b>Skills to be acquired in this module</b>	<p>The main target of the "Eco-Venturing" module is to develop entrepreneurial skills for the development and implementation of environmental innovations and sustainable business ideas. These include:</p> <ul style="list-style-type: none"> <li>• the ability to identify new solution needs in the context of sustainable development and the sustainable development goals set by the United Nations,</li> <li>• Knowledge and skills for the entrepreneurial development and implementation of innovative solutions,</li> <li>• Knowledge and skills for systematically combining economic (Eco-nomical) and ecological (Eco-logical) objectives and</li> <li>• the ability to strategically develop "green" business areas and markets.</li> <li>• The entrepreneurial development and implementation of environmental innovations can relate both to the establishment of new companies and organisations and to the development of new solutions and business ideas within the framework of established companies and organisations (corporate venturing).</li> </ul>			
<b>Module contents</b>	<p>The main focus of the Eco-Venturing module is the development of new or established business start-up concepts. Under of guidance of their lecturer, participants will work together with selected regional business partners who are both economically successful and contribute to the protection of the environment and the climate, to promote such start-up concepts. What these concepts have in common is that they address the issue of sustainability.</p>			
<b>Literaturempfehlungen</b>	<a href="http://www.start-green.net/tools">www.start-green.net/tools</a>			
<b>Links</b>	<a href="http://www.uni-oldenburg.de/innovation">www.uni-oldenburg.de/innovation</a>			
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	Immer im Wintersemester			
<b>Module capacity</b>	25			
<b>Reference text</b>	<p>The module "Eco-Venturing" is part of the Master's programme "Sustainability Economics and Management (SEM)" and focuses on "Eco-Entrepreneurship". The module "Eco-Venturing" can be taken either individually or in combination with the two other modules of the study focus "Eco-Entrepreneurship" ("wir 920: Advanced Entrepreneurship", "wir 832: Innovation Management"). Two of the three modules must be taken in order to be recognised as a specialisation. The Eco-Venturing module is mandatory (cf. examination regulations for the Master's programme SEM, § 4, para. 4).</p> <p>The module Eco-Venturing is also available for students of the Master's programme WiRe in the ManECo area and can be credited as the module Advanced Entrepreneurship (wir849 Advanced Entrepreneurship). The same applies to students of the Master's programme in Business Informatics. Here it can also be proven as wir849 Advanced Entrepreneurship</p>			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	Usually at the end of lectures		to be announced at the beginning of the course	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Pjektorientiertes Modul		4		56
Seminar				

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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## wir939 - Topics in Sustainability Economics and Management II

<b>Module label</b>	Topics in Sustainability Economics and Management II	
<b>Modulkürzel</b>	wir939	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> <li>• Master's Programme Water and Coastal Management (Master) &gt; Socioeconomics</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Siebenhüner, Bernd (Prüfungsberechtigt)</li> <li>• Sievers-Glotzbach, Stefanie (Prüfungsberechtigt)</li> <li>• Wolter, Hendrik (Prüfungsberechtigt)</li> <li>• Siebenhüner, Bernd (module responsibility)</li> </ul>	
<b>Prerequisites</b>	No	
<b>Skills to be acquired in this module</b>	<p>Learning about sustainability, economics and management in different scientific contexts.</p> <p>Understanding the complexity of sustainability, economics and management.</p> <p>Discussing advanced topics of sustainability, economics and management with students from different scientific disciplines.</p> <p>Ability to present and evaluate different concepts of sustainability, economics and management.</p>	
<b>Module contents</b>	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with selected topics from the broad field of sustainability, economics and management. Out of a variety of several seminars the student can choose two most suitable seminars depending on individual choices. The seminars and the seminar contents vary each semester to provide topics relevant for current discussions within the broad field of sustainability, economics and management. Intentionally seminars from several research fields and faculties are offered to also combine different point of views and to bring students from different scientific backgrounds together. The seminars provide the possibilities for inter- and transdisciplinary exchange and discussions.</p>	
<b>Literaturempfehlungen</b>	Depending on the topic and content of each seminar	
<b>Links</b>		
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	To be announced during the seminar	Term paper, presentation or oral exam
<b>Lehrveranstaltungsform</b>	Seminar	
<b>SWS</b>	4	
<b>Frequency</b>		
<b>Workload Präsenzzeit</b>	56 h	

## wir863 - Business and Legal Chinese I

<b>Module label</b>	Business and Legal Chinese I	
<b>Modulkürzel</b>	wir863	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Ergänzungsmodule - Rechts- und Wirtschaftssprache</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Wang, Hongrui (Module counselling)</li> <li>• Trautwein, Hans-Michael (module responsibility)</li> </ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>At the end of the course, successful students:</p> <ul style="list-style-type: none"> <li>• communicate in everyday life and work environments,</li> <li>• recognize and understand 200 characters and words,</li> <li>• understand frequently used expressions,</li> <li>• understand simple meanings in familiar contexts, clear instructions, standard questions and informations when pronounced slowly and clearly,</li> <li>• pose and answer questions in familiar contexts,</li> <li>• provide personal information in spoken and written form,</li> <li>• write about themselves in simple meanings.</li> </ul>	
<b>Module contents</b>	<p>Thematic vocabulary concerning personal information, basics of everyday life, shopping, simple standard transactions etc.      Reading: simple dialogues and texts from everyday life      Listening: short and simple dialogues from everyday life      Speaking: short dialogues in everyday life situations      Writing: short texts on personal information, questionnaires and forms      Self-learning: work with the portfolio, individual training</p>	
<b>Literaturempfehlungen</b>	<p>Textbook HANYU JIAOCHENG 1A (1st ed. 2006, continuously updated):      Beijing: Beijing Language and Culture University Press.</p>	
<b>Links</b>		
<b>Languages of instruction</b>	English , Chinese	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	last week of term	oral exam, written exam or portfolio
<b>Lehrveranstaltungsform</b>	Seminar	
<b>SWS</b>	4	
<b>Frequency</b>	WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wir880 - Marine & Maritime Law

<b>Module label</b>	Marine & Maritime Law	
<b>Modulkürzel</b>	wir880	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li><li>• Master's Programme Water and Coastal Management (Master) &gt; Planning</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Godt, Christine (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li></ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>Die Studierenden</p> <ul style="list-style-type: none"><li>• erwerben Kenntnisse des maritimen (zivilistischen) und des marin (öffentlichen) Seerechts</li></ul> <p>und deren Verschränkung in den Rechtsebenen und mit dem kontinentalen Wasserrecht.</p> <ul style="list-style-type: none"><li>• sind in der Lage, seerechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.</li></ul> <p>• können Forschungsfragen interdisziplinär entwickeln und bearbeiten.</p>	
<b>Module contents</b>	<p>Das Modul "Marine &amp; Maritime law in Europe" beinhaltet zwei Veranstaltungen mit jeweils 28 SWS.</p> <p>Die Veranstaltung "Marine Law" behandelt das öffentlich-rechtliche Seerecht, das die Zuordnung und Nutzung der Seeressourcen regelt (Fisch, Seewege, Energie [Wind, Öl, Gas], Verklappung, Schutzgebiete, deep sea mining und Bioprospektion, Küstenschutz). Die Veranstaltung "Maritime Law" behandelt den internationalen Seeverkehr. Themen sind die Beförderung von Gütern auf dem Seeweg (u.a. Haag-Visby Regeln), die Haftung für Güterverluste, Unfälle, Kollisionen, Bergung und Sanierung, sowie Hafenrecht und Schiffsbau.</p>	
<b>Literaturempfehlungen</b>	<p>Rothwell, D. (Hrsg.) (2015), <i>The Oxford Handbook of the Law of the Sea</i>, Oxford Univ. Press, Oxford.</p> <p>Jessen, H./Werner, M.J. (Hrsg) (2016), <i>EU Maritime Transport Law</i>, Nomos [u.a.], Baden-Baden.</p> <p>Rogers, A./Chuah, J./Dockray, M. (2016), <i>Cases and Materials on the Carriage of Goods by Sea</i>, Routledge, London [u.a.]</p> <p>Zacharias, M. (2014), <i>Marine Policy. An Introduction to Governance and International Law of the Oceans</i>, Routledge, London [u.a.]</p>	
<b>Links</b>		
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Während der Vorlesungszeit	Referat oder Hausarbeit oder mündliche Prüfung
<b>Lehrveranstaltungsform</b>	Seminar	

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	( 2 SE )
<b>SWS</b>	4
<b>Frequency</b>	SoSe und WiSe
<b>Workload Präsenzzeit</b>	56 h

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## wir881 - Energy Law

<b>Module label</b>	Energy Law	
<b>Modulkürzel</b>	wir881	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Meyerholt, Ulrich (Module counselling)</li> <li>• Godt, Christine (module responsibility)</li> </ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>Die Studierenden</p> <ul style="list-style-type: none"> <li>• erwerben vertiefte Kenntnisse des europäischen und deutschen Energiewirtschaftsrechts.</li> <li>• sind in der Lage, energierechtliche Fragestellungen zu analysieren und lösungsorientiert zu bearbeiten.</li> <li>• können Forschungsfragen interdisziplinär entwickeln und bearbeiten.</li> </ul>	
<b>Module contents</b>	<p>Das Modul gibt einen Überblick über das Energierahmenrecht der internationalen, der europäischen und der nationalen (vor allem deutschen) Ebene. Der Schwerpunkt liegt auf dem öffentlichen Recht; Energievertrags- und –wettbewerbsrecht werden auch behandelt. Der Erwerb grundlegender Kenntnisse im Energiewirtschaftsrecht, dem Energieumweltrecht und des europäischen Energierechts stehen im Vordergrund. Dabei soll an wirtschaftswissenschaftliche Fragestellungen angeknüpft werden und aktuelle energierechtliche Entwicklungen und Entscheidungen aufgegriffen werden.</p>	
<b>Literaturempfehlungen</b>	<p>Brinktrine, R./Ludwigs, M./Seidel, W. (2014), Energieumweltrecht in Zeiten von Europäisierung und Energiewende, Duncker &amp; Humblot, Berlin.  Pritzsche, K.U./Vacha, V. (2017), Energierecht, C.H.Beck, München.  Roggenkamp, M./ Redgwell, C./ Ronne, A. (2016), Energy Law in Europe, Oxford University Press, Oxford.  Talus, K. (2016), Introduction to EU Energy Law, Oxford University Press, Oxford.</p>	
<b>Links</b>		
<b>Languages of instruction</b>	German, English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Während der Vorlesungszeit	Referat oder Hausarbeit oder mündliche Prüfung
<b>Lehrveranstaltungsform</b>	Seminar ( 2 SE )	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	



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## wir883 - Transnational Biodiversity and Genetic Resources Law

<b>Module label</b>	Transnational Biodiversity and Genetic Resources Law
<b>Modulkürzel</b>	wir883
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-Recht</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - Recht</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Kamau, Evanson Chege (Module counselling)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li><li>• Godt, Christine (module responsibility)</li></ul>
<b>Prerequisites</b>	<ul style="list-style-type: none"><li>• englische Sprachkenntnisse</li></ul>
<b>Skills to be acquired in this module</b>	<p>Die Studierenden</p> <ul style="list-style-type: none"><li>• verstehen internationale, europäische und nationale themenbezogene Rechtsnormen und Rechtsfragen.</li><li>• wenden internationale, nationale und europäische themenbezogene Rechtsnormen an.</li><li>• erlernen die englische Rechtsterminologie.</li></ul>
<b>Module contents</b>	<p>Das Modul richtet sich an Studierende, die bereits eine wissenschaftliche Vorbildung haben. Studierende sollen in das neue Recht der Forschung und Nutzung von Pflanzen eingeführt werden, das sie sowohl als angehende Wissenschaftler als auch als Mitarbeiter in der Industrie oder Verwaltung brauchen. Im Prinzip hatte bereits die Konvention über die Biologische Vielfalt (1992) den Grundsatz zum freien Zugang zu biologischen und genetischen Ressourcen völkerrechtlich aufgehoben. Durch die Umsetzung in Europa (2014) und den Ressourcenstaaten sind diese Regeln nun aber bindend geworden. Das hat weitreichende Konsequenzen für den Forschungsalltag und die Produktentwicklung. Diese neuartigen Regeln, in denen die internationale Kooperation schon zu Beginn der akademischen und kommerziellen Forschung zur Pflicht geworden ist, werden den Studierenden nahegebracht. Inhaltlich sind die folgenden Themengebiete für die Lehrveranstaltungen relevant:</p> <ul style="list-style-type: none"><li>• Internationale Rahmenbedingungen für den Zugang zu genetischen Ressourcen und Vorteilsausgleich</li><li>• EU-Recht und ausfüllende mitgliedstaatliche Regeln zur biologischen Forschung an und Nutzung von genetischen Ressourcen, Traditionellem Wissen und Technologietransfer</li><li>• Nationale Vorschriften der Ressourcenstaaten für das Aufsuchen genetischer Ressourcen bei wissenschaftlichen Feldstudien und kommerzieller Bioprospektion (z.B. Genehmigungspflichten; Prior Informed Consent; Mutually Agreed Terms; Due Diligence)</li><li>• Recht der verschiedenen kommerziellen, gesetzlichen und akademischen Ex-situ-Sammlungen genetischer Ressourcen (Practices of databases / Prinzipien und Praktiken der Datenbanken)</li><li>• Code of Conduct der deutschen Forschungseinrichtungen (vor allem DFG)</li><li>• Genetische Ressourcen und Geistiges Eigentum</li><li>• Good practices / Bewährte Verfahren (selected ex situ collections)</li></ul>

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- ABS agreements ("Mutual Agreed Terms")/ Verträge
  - Legislative options / Legislative Optionen

<b>Literaturempfehlungen</b>	Kate, T.K./Liard, S. (1999), The Commercial Use of Biodiversity—Access to Genetic Resources and Benefit Sharing, Earthscan, London. Kamau, E.C./Winter, G./Stoll, P-T (2015), Research and Development on Genetic Resources, Routledge, London.	
<b>Links</b>	<a href="https://www.uni-oldenburg.de/eurowr/">https://www.uni-oldenburg.de/eurowr/</a>	
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Während des Semesters	Hausarbeit oder Referat
<b>Lehrveranstaltungsform</b>	Seminar ( 2 SE )	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wcm140 - Planning and Management of Coastal Zones and Sea Basins

<b>Module label</b>	Planning and Management of Coastal Zones and Sea Basins	
<b>Modulkürzel</b>	wcm140	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li><li>• Master's Programme Water and Coastal Management (Master) &gt; Planning</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Mose, Ingo (Prüfungsberechtigt)</li><li>• Karrasch, Leena (Prüfungsberechtigt)</li><li>• Karrasch, Leena (Module counselling)</li><li>• Siebenhüner, Bernd (module responsibility)</li><li>• Mose, Ingo (module responsibility)</li></ul>	
<b>Prerequisites</b>	None	
<b>Skills to be acquired in this module</b>	<p>The students gain a differentiated understanding of the challenges of Coastal Zone Management in a national and European context; the questions implied therein, the stakeholders and substantial political and legal implications. At the same time they will get a first insight of selected national and international project examples while getting to know a part of their possible future field of action.</p>	
<b>Module contents</b>	<p>Coastal Zone Management Basic demands and questions of Coastal Zone Management in a spatial planning perspective.</p> <p>International Approaches to Coastal Zone Management Field trip to a selected (inter)national place at the coast (Germany, The Netherlands) to show selected problem fields of Coastal Zone Management.</p>	
<b>Literaturempfehlungen</b>		
<b>Links</b>		
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	2 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	unlimited	
<b>Reference text</b>	Lecture room presentations and discussions based on slides and black/white boards. Visit of European sites representative for good practice in Coastal Zone Management; interaction and discussion with local researchers and practitioners	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>		
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

## wir832 - Innovation Management

<b>Module label</b>	Innovation Management			
<b>Modulkürzel</b>	wir832			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</li> <li>• Master's Programme Business Informatics (Master) &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Alavi, Sascha (module responsibility)</li> </ul>			
<b>Prerequisites</b>				
<b>Skills to be acquired in this module</b>	<p>In today's highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.</p>			
<b>Module contents</b>	<p>Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.</p>			
<b>Literaturempfehlungen</b>	<p>Tidd, J. &amp; Bessant, J. (2013). Managing innovation: Integrating technological, market and organizational change. John Wiley &amp; Sons, Chichester, West Sussex, UK.      Rogers, E. M. (2003). Diffusion of innovations. Free Press, NY.      Schilling, M. (2017). Strategic management of technological innovation. McGraw-Hill Education, NY.      Goffin, K. &amp; Mitchell, R. (2017). Innovation management: effective strategy and implementation. Palgrave Macmillan Education, NY.</p>			
<b>Links</b>				
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>				
<b>Module capacity</b>	unlimited			
<b>Reference text</b>	<p>This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.</p>			
<b>Examination</b>	<b>Prüfungszeiten</b>		<b>Type of examination</b>	
<b>Final exam of module</b>			KL	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe oder WiSe	28
Seminar		2	SoSe oder WiSe	28
<b>Präsenzzeit Modul insgesamt</b>	56 h			

## wir934 - Business French

<b>Module label</b>	Business French	
<b>Modulkürzel</b>	wir934	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Ergänzungsmodule - Rechts- und Wirtschaftssprache</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Engelhardt, Maike (module responsibility)</li> <li>• Brunet-Dilger, Anne-Marie (Prüfungsberechtigt)</li> <li>• Müllerova, Marcela (Prüfungsberechtigt)</li> </ul>	
<b>Further responsible persons</b>	Prüfungsberechtigt sind die unterrichtenden Dozenten.	
<b>Prerequisites</b>	mittlere Französischkenntnisse; Teilnahme am Einstufungstest des Sprachenzentrums	
<b>Skills to be acquired in this module</b>	Sprachliche Kompetenzerweiterung im Bereich Wirtschaftsfranzösisch zur Vorbereitung von fachbezogenen Studienaufenthalten und Praktika im französischsprachigen Ausland	
<b>Module contents</b>	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in französischer Sprache im Kontext von Wirtschaft und Umwelt. Folgende Themen werden behandelt: Lernen und Studieren im französischen Bildungssystem Jobs und Praktika in der französischen Arbeitswelt Strukturen und Entwicklungsmöglichkeiten bei der Existenzgründung Konflikte zwischen Arbeitgebern und Arbeitnehmern Bewerbungsmodalitäten in Frankreich u.a.	
<b>Literaturempfehlungen</b>	<ul style="list-style-type: none"> <li>- wird im Kurs bekannt gegeben Empfohlene Literatur: Davoine/Davoine (2002): Einführung in die französische Wirtschaftssprache. Vahlen ISBN 978-3-8006-2650-2 Jöckel (2001): Training Wirtschaftsfranzösisch. Lehr- und Übungsbuch. De Gruyter ISBN 978-3-486-25753-3 Cours de BTS comptabilité et gestion, Ed. Nathan Objectif Express 2 Nouvelle Edition, Klett Verlag (2016). Site officiel du Ministère de l'économie. Wörterbuch Recht &amp; Wirtschaft, Doucet/Fleck 7. Auflage, Band 1 und 2, C.H. Beck, ISBN 978-3-406-66256-0 bzw. 978-3-406-59341-3</li> </ul>	
<b>Links</b>	<a href="https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen">https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen</a>	
<b>Language of instruction</b>	French	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	25	
<b>Reference text</b>	Ce cours prépare à de courts séjours spécifiques, un semestre universitaire ERASMUS+ et /ou à des stages en France. Acquérir des savoirs et savoir-faire concernant l'entreprise et son environnement (l'état et l'économie francaises, les secteurs d'activité en France et les relations sociales) ainsi que l'entreprise et son marché (marketing d'un produit)	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	semesterbegleitend	KL
<b>Lehrveranstaltungsform</b>	Language course	
<b>SWS</b>	4	
<b>Frequency</b>	WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wir933 - Business English

<b>Module label</b>	Business English
<b>Modulkürzel</b>	wir933
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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#### Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Rechts- und Wirtschaftssprache
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

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#### Zuständige Personen

- Engelhardt, Maike (module responsibility)
- Dittmann, Tim (Prüfungsberechtigt)
- Barry, Geraldine (Prüfungsberechtigt)
- Bisayar, Saeedeh (Prüfungsberechtigt)

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#### Prerequisites

Einstufung auf Niveau English for University Studies 4 (EUS 4) oder ein erfolgreicher Abschluss von English for University Studies 3 (EUS 3) - Comprehensive Language Skills

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#### Skills to be acquired in this module

The 4-hour Rechts- und Wirtschaftssprache: Englisch I course helps participants develop subject-specific (i.e. economics and law) upper-intermediate English language competences in listening, speaking, reading and writing. An additional focus is the expansion of participants' vocabulary and grammar knowledge.

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#### Module contents

The course covers a variety of topics, tasks and formats aimed at developing participants' subject-specific (i.e. economics and law) upper-intermediate English language competences in listening, speaking, reading and writing, as well as expanding their vocabulary and grammar knowledge.

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#### Literaturempfehlungen

The course materials will be announced in class.

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#### Links

<https://uol.de/sprachenzentrum/sprachen/english/wirtschaftsenglisch>

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<b>Language of instruction</b>	English
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	halbjährlich
<b>Module capacity</b>	25
<b>Reference text</b>	

Teilnahme nur nach online-Anmeldung über das Sekretariat des Sprachenzentrum, sprachenzentrum@uni-oldenburg.de

Die aktuelle Kursbeschreibung findet sich jeweils unter  
<https://uol.de/sprachenzentrum/sprachen/english>

Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	continuous/semesterbegleitend	KL
<b>Lehrveranstaltungsform</b>	Language course	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wir866 - Business and Legal Chinese II

<b>Module label</b>	Business and Legal Chinese II	
<b>Modulkürzel</b>	wir866	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Ergänzungsmodule - Rechts- und Wirtschaftssprache</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Kernmodule CHI</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Trautwein, Hans-Michael (module responsibility)</li><li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li><li>• Wang, Hongrui (Module counselling)</li></ul>	
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>	<p>At the end of the course, successful students:</p> <ul style="list-style-type: none"><li>• recognize and read more than 400 Hanzi and understand simple letters and stories about everyday life situations,</li><li>• understand simple dialogues in familiar contexts when pronounced slowly and clearly,</li><li>• are familiar with Chinese intonation and can correctly reproduce it in pronunciation in simple dialogues,</li><li>• provide important information and can make and react to proposals,</li><li>• can identify frequently occurring radicals in Hanzi unknown to them</li><li>• write the pen strokes in Chinese characters in correct sequence</li><li>• write simple letters, dialogues and essays on familiar topics.</li></ul>	
<b>Module contents</b>	<p>Thematic vocabulary concerning personal information, education, travelling, basic academic matters etc. Reading: short dialogues and texts from everyday life Listening: short dialogues, colloquial talks Speaking: self-presentation and descriptions Writing: letters, dialogues and essays Self-learning: work with the portfolio, individual training</p>	
<b>Literaturempfehlungen</b>	<p>Textbook HANYU JIAOCHENG 1A and 1B (1st ed. 2006, continuously updated): Beijing: Beijing Language and Culture University Press.</p>	
<b>Links</b>		
<b>Languages of instruction</b>	English , Chinese	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	last week of term	oral exam or written exam or portfolio
<b>Lehrveranstaltungsform</b>	Seminar	
<b>SWS</b>	4	
<b>Frequency</b>		
<b>Workload Präsenzzeit</b>	56 h	

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## wir943 - Legal and Business Language: English II

<b>Module label</b>	Legal and Business Language: English II
<b>Modulkürzel</b>	wir943
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

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#### Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Rechts- und Wirtschaftssprache
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

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#### Zuständige Personen

- Engelhardt, Maike (module responsibility)
- Dittmann, Tim (Prüfungsberechtigt)
- Barry, Geraldine (Prüfungsberechtigt)
- Bisayar, Saeedeh (Prüfungsberechtigt)

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#### Prerequisites

Einstufung auf Niveau English for University Studies 5 (EUS 5)

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#### Skills to be acquired in this module

The 4-hour Rechts- und Wirtschaftssprache: Englisch 2 course helps participants develop subject-specific (i.e. economics and law) advanced English language competences in listening, speaking, reading and writing. An additional focus is the expansion of participants' vocabulary and grammar knowledge.

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#### Module contents

The course covers a variety of topics, tasks and formats aimed at developing participants' subject-specific (i.e. economics and law) advanced English language competences in listening, speaking, reading and writing, as well as expanding their vocabulary and grammar knowledge.

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#### Literaturempfehlungen

The course materials will be announced in class.

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#### Links

<https://uol.de/sprachenzentrum/sprachen/english/wirtschaftsenglisch>

#### Language of instruction

English

#### Duration (semesters)

1 Semester

#### Module frequency

halbjährlich

#### Module capacity

25

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**Reference text**

Teilnahme nur nach online-Anmeldung über das Sekretariat des Sprachenzentrum, sprachenzentrum@uni-oldenburg.de

Die aktuelle Kursbeschreibung findet sich jeweils unter  
<https://uol.de/sprachenzentrum/sprachen/english>

Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	continuous/semesterbegleitend	KL
<b>Lehrveranstaltungsform</b>	Language course	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wir944 - Legal and Business Language: French II

<b>Module label</b>	Legal and Business Language: French II
<b>Modulkürzel</b>	wir944
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

	<p>Angebote Wirtschaftswissenschaften</p> <ul style="list-style-type: none"> <li>• Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Social Studies (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Social Studies (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Sport Science (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Sport Science (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Dual-Subject Bachelor's Programme Technology (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Dual-Subject Bachelor's Programme Technology (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) &gt; Fachnahe Angebote Betriebswirtschaftslehre</li> <li>• Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) &gt; Fachnahe Angebote Wirtschaftswissenschaften</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Ergänzungsmodule - Rechts- und Wirtschaftssprache</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Engelhardt, Maike (module responsibility)</li> <li>• Brunet-Dilger, Anne-Marie (Prüfungsberechtigt)</li> <li>• Müllerova, Marcella (Prüfungsberechtigt)</li> </ul>
<b>Further responsible persons</b>	Prüfungsberechtigt sind die unterrichtenden Dozenten.
<b>Prerequisites</b>	gute bis sehr gute Französischkenntnisse; Teilnahme am Einstufungstest des Sprachenzentrums
<b>Skills to be acquired in this module</b>	Sprachliche Kompetenzvertiefung im Bereich Wirtschaftsfranzösisch zur Vorbereitung von längeren fachbezogenen Studien- und Forschungsaufenthalten sowie Praktika oder Berufsaufnahme im französischsprachigen Ausland. Dieses Modul richtet sich vor allem an Studierende von deutsch-französischen Doppelbachelorprogrammen.
<b>Module contents</b>	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in französischer Sprache im Kontext von Wirtschaft und Umwelt. Folgende Themen werden behandelt: Mechanismen der globalen Wirtschaft Stärken und Schwächen der französischen Wirtschaft Strategien wie Produktionsverlagerung, Fusionen etc Grundlagen der Volkswirtschaft Wirtschaft und Umwelt
<b>Literaturempfehlungen</b>	- wird im Kurs bekannt gegeben Empfohlene Literatur: Davoine/Davoine (2002): Einführung in die französische Wirtschaftssprache. Vahlen ISBN 978-3-8006-2650-2 Jöckel (2001): Training Wirtschaftsfranzösisch. Lehr- und Übungsbuch. De Gruyter ISBN 978-3-486-25753-3 Wörterbuch Recht & Wirtschaft, Doucet/Fleck 7. Auflage, Band 1 und 2, C.H. Beck, ISBN 978-3-406-66256-0 bzw. 978-3-406-59341-3
<b>Links</b>	<a href="https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen">https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen</a>
<b>Language of instruction</b>	French
<b>Duration (semesters)</b>	1 Semester
<b>Module frequency</b>	halbjährlich
<b>Module capacity</b>	25
<b>Reference text</b>	Ce cours prépare à des séjours d'études ou de recherche de longue durée , à des stages qualifiés en France et/ou en Francophonie. Il s'adresse tout particulièrement aux étudiant(e)s des programmes de double diplômes franco-allemand (Bachelor et master), qui dans le cadre de leurs études ou/et

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D'ERASMUS+ devront pendant leur séjour communiquer uniquement en Francais et/ou souhaitent après leurs études travailler en France, en Francophonie ou dans des organisations internationales.

Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	semesterbegleitend	KL
<b>Lehrveranstaltungsform</b>	Language course	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe	
<b>Workload Präsenzzeit</b>	56 h	

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## wir945 - Legal and Business Language: Spanish II

<b>Module label</b>	Legal and Business Language: Spanish II
<b>Modulkürzel</b>	wir945
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h

**Verwendbarkeit des Moduls**

- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Business Administration and Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre more...
- Bachelor's Programme Business Informatics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Comparative and European Law (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Engineering Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Environmental Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Intercultural Education and Counselling (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Physics, Engineering and Medicine (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Bachelor's Programme Sustainability Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre

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- Dual-Subject Bachelor's Programme Art and Media (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Biology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Chemistry (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Computing Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Dutch Linguistics and Literary Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economic Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Economics and Business Administration (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Elementary Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme English Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Gender Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme General Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme German Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme History (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-subject bachelor's programme Low German (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Material Culture: Textiles (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Mathematics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Music (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Philosophy / Values and Norms (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
  - Dual-Subject Bachelor's Programme Physics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften

Angebote Wirtschaftswissenschaften

- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Politics-Economics (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Protestant Theology and Religious Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Slavic Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Social Studies (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Special Needs Education (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Sport Science (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Dual-Subject Bachelor's Programme Technology (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Betriebswirtschaftslehre
- Fach-Bachelor Pädagogisches Handeln in der Migrationsgesellschaft (Bachelor) > Fachnahe Angebote Wirtschaftswissenschaften
- Master's programme Business Administration: Management and Law (Master) > Ergänzungsmodule - Rechts- und Wirtschaftssprache
- Master's Programme Sustainability Economics and Management (Master) > Additional Modules

<b>Zuständige Personen</b>	• Engelhardt, Maike (module responsibility)	
<b>Prerequisites</b>	Teilnahme nur nach Einstufungstest und online-Anmeldung über StudIP (Einzelheiten siehe <a href="https://www.uni-oldenburg.de/sprachenzentrum/">https://www.uni-oldenburg.de/sprachenzentrum/</a> )	
<b>Skills to be acquired in this module</b>	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt.	
<b>Module contents</b>	Vermittlung von Lese-, Hör-, Sprech- und Schreibkompetenzen in spanischer Sprache im Kontext von Wirtschaft und Umwelt.	
<b>Literaturempfehlungen</b>	wird im Kurs bekannt gegeben	
<b>Links</b>	<a href="https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen">https://uol.de/sprachenzentrum/sprachen/wirtschaftssprachen</a>	
<b>Language of instruction</b>	Spanish	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	25	
<b>Reference text</b>	folgt	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	semesterbegleitend	KL
<b>Lehrveranstaltungsform</b>	Language course	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe	
<b>Workload Präsenzzeit</b>	56 h	

## wir873 - Applied Economics

<b>Module label</b>	Applied Economics			
<b>Modulkürzel</b>	wir873			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master Applied Economics and Data Science (Master) &gt; Economics</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Bitzer, Jürgen (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> </ul>			
<b>Prerequisites</b>				
<b>Skills to be acquired in this module</b>	<p>The students are able to:</p> <ul style="list-style-type: none"> <li>- develop an empirical research project,</li> <li>- collect the required data,</li> <li>- carry out an econometric analysis,</li> <li>- interpret, discuss and present the results.</li> </ul>			
<b>Module contents</b>	<p>The module consists of a lecture and a seminar. In the lecture, the students develop their research project and present their work process. In the bloc seminar, the students present their results and discuss them.</p>			
<b>Literaturempfehlungen</b>				
<b>Links</b>				
<b>Languages of instruction</b>	German, English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
<b>Reference text</b>	<p>Dieses Modul besteht aus einer Vorlesung und einem Seminar. Beide Veranstaltungen werden in englischer Sprache angeboten. Sollten keine Austauschstudenten teilnehmen, kann auf Wunsch der StudentInnen die Veranstaltung auch in Deutsch abgehalten werden. Die Präsentation von Referaten im Seminar ist in Ausnahmefällen auch in deutscher Sprache möglich.</p>			
<b>Examination</b>	<b>Prüfungszeiten</b>			
<b>Final exam of module</b>	vary according to type of examination		Type of examination term paper or seminar paper and presentation or written exam or oral exam or portfolio or project paper	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
<b>Präsenzzeit Modul insgesamt</b>			56 h	

## wir911 - Advanced Topics of Sustainability Economics

<b>Module label</b>	Advanced Topics of Sustainability Economics			
<b>Modulkürzel</b>	wir911			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• kein Abschluss European Studies in Global Perspectives &gt; Society, Economy and Politics</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-VWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Böhringer, Christoph (module responsibility)</li> <li>• Siebenhüner, Bernd (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> <li>• Riesenbeck, Lukas (Module counselling)</li> </ul>			
<b>Prerequisites</b>	none			
<b>Skills to be acquired in this module</b>	<p>This course aims at giving students an understanding of reasons, goals and instruments for climate policy, as well as implied complications due to the long term characteristics and the international dimension of climate change.</p> <p>Students first learn basics about the natural science of climate change and the main statements of climate research about the anthropogenic contribution to climate change. The economic interpretation of high pollution as a symptom of a market failure then leads to the treatment of policy instruments, and the understanding of economic efficiency as a prerequisite for effective climate policy. Game theoretic analysis of international negotiations and agreements provides key insights about the international dimension of the problem. By means of practical examples students then see in detail the functionality and pitfalls of selected implemented (or currently discussed) policies, e.g. the EU-ETS. With successful completion of the course, students shall be able to judge climate policy issues on an informed scientific basis (natural science and economics).</p>			
<b>Module contents</b>	<p>Natural science of climate change: greenhouse effect; measures, causes and impacts of climate change.</p> <p>Economics of climate change: market failures (public goods, externalities); game theory of international agreements (prisoner's dilemma, chicken game, assurance game, repeated games, continuous choice); environmental policy instruments (especially taxes, tradable permits).</p> <p>Climate policy in practice: EU-ETS (pitfalls: market segmentation, conditional grandfathering, lobbying); emission taxes and the EU-ETS; interaction between black and green quotas; embodied carbon tariffs.</p>			
<b>Literaturempfehlungen</b>	<p>Perman et al (2003), Natural resource and Environmental Economics, Pearson, 3rd edition          or          Perman et al (2011), Natural resource and Environmental Economics, Pearson, 4th edition</p>			
<b>Links</b>				
<b>Languages of instruction</b>	German, English			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	halbjährlich			
<b>Module capacity</b>	unlimited			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	end of semester		written exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Exercises		2		28
Seminar				
<b>Präsenzzeit Modul insgesamt</b>	56 h			

## mar363 - Theory of Ecological Communities

<b>Module label</b>	Theory of Ecological Communities
<b>Modulkürzel</b>	mar363
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li> <li>• Master's Programme Marine Environmental Sciences (Master) &gt; Mastermodule</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>
<b>Zuständige Personen</b>	• Blasius, Bernd (module responsibility)

### Prerequisites

### Skills to be acquired in this module

#### VL/Ü Theorie ökologischer Gemeinschaften

Vermittlung der grundlegenden Theoriegebäude zur Beschreibung von Koexistenz und Biodiversität in ökologischen Lebensgemeinschaften. Die Studierenden erlangen ein intuitives und mathematisches Verständnis der verschiedenen Koexistenzmechanismen und sind in der Lage, aufbauend auf diesen Theorien eigene Modellerweiterungen zu entwickeln und diese numerisch zu analysieren.

### Module contents

#### VL/Ü Theorie ökologischer Gemeinschaften

Grundlegende theoretische Modelle zur Beschreibung des Artenreichtums in ökologischen Gemeinschaften.

Inhalt: Biodiversitätsindizes, Lotka-Volterra Modelle, Invasionsanalyse, resourcenbasierte Konkurrenz, MacArthur-Levins Modell zur Konkurrenz auf einem Umweltgradienten, Inselbiogeographie und neutrale Theorie der Biodiversität.

<b>Literaturempfehlungen</b>	Wird in den Veranstaltungen bekannt gegeben.	
<b>Links</b>		
<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	

Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Klausur am Ende der Veranstaltungszeit oder fachpraktische Übung oder mündliche Prüfung nach Maßgabe der Dozentin oder des Dozenten.	<b>1 benotete Prüfungsleistung</b> Klausur oder fachpraktische Übung (testierte Übungsaufgaben) oder mündliche Prüfung

#### Aktive Teilnahme

Aktive Teilnahme umfasst z.B. die regelmäßige Abgabe von Übungen, Anfertigung von Lösungen zu Übungsaufgaben, die Protokollierung der jeweils durchgeführten Versuche bzw. der praktischen Arbeiten, die Diskussion von Seminarbeiträgen oder Darstellungen von Aufgaben bzw. Inhalten in der Lehrveranstaltung in Form von Kurzberichten oder Kurzreferat. Die Festlegung hierzu erfolgt durch den Lehrenden zu Beginn des Semesters bzw. zu Beginn der Veranstaltung.

Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	SoSe	28

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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Exercises		2	SoSe	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## mar368 - Climate Models

<b>Module label</b>	Climate Models
<b>Modulkürzel</b>	mar368
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme Marine Environmental Sciences (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li></ul>
<b>Zuständige Personen</b>	Lettmann, Karsten (module responsibility)
<b>Prerequisites</b>	

**Skills to be acquired in this module**

Im Rahmen dieser Veranstaltung werden grundlegende naturwissenschaftlich-mathematische Fachkenntnisse erworben. An einfachen Energie-Bilanzmodellen werden numerische Methoden, sowie das Algorithmieren und Programmieren eingeübt. Durch weiteres Arbeiten mit diesen Testprogrammen wird die Fähigkeit zur eigenständigen Forschung geübt. Im Rahmen eines IPCC Abschlussprojektes, werden die Studierenden sowohl zur Teamfähigkeit als auch zum Umgang mit wissenschaftlicher Primärliteratur angeleitet. Im Rahmen der Abschlusspräsentation lernen die Studenten das Darstellen und das Diskutieren ihrer Ergebnisse.

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**Module contents****VL Klimamodelle:**

Einführung in die Theorie und Bedienung komplexerer Klimamodelle, Vermittlung mathematischer und physikalischer Grundlagen zum Verständnis der modellierten Prozesse und deren Implementierung in die Modelle, Einführung in statistische Bewertungsmaße von Klimamodellen, Programmierung einfacher Energie-Bilanz-Modelle, Umgang mit Klimamodellen mittlerer Komplexität (z.B. Planetsimulator), Simulation und Auswertung zukünftiger Treibhausgasemissions-szenarien.

**Ü Klimamodelle:**

Vertiefung der Inhalte der zugehörigen VL sowie praktische Übungen

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**Literaturempfehlungen**

K.E. Trenberth, Climate System Modelling, 1993, Cambridge University Press  
J. Marshall, R. A. Plumb, Atmosphere, Ocean, and Climate Dynamics: An Introductory Text, 2007, Academic Press  
K. McGuffie, A. Henderson-Sellers, The Climate Modelling Primer, 2014, John Wiley & Sons

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**Links**

<b>Language of instruction</b>	German	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Termin wird zu Beginn der Veranstaltungen bekannt gegeben.	<b>1 benotete Prüfungsleistung</b> Klausur oder mündliche Prüfung <b>Aktive Teilnahme</b> Aktive Teilnahme umfasst z.B. die regelmäßige

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Examination	Prüfungszeiten	Type of examination		
		Abgabe von Übungen, Anfertigung von Lösungen zu Übungsaufgaben, die Protokollierung der jeweils durchgeführten Versuche bzw. der praktischen Arbeiten, die Diskussion von Seminarbeiträgen oder Darstellungen von Aufgaben bzw. Inhalten in der Lehrveranstaltung in Form von Kurzberichten oder Kurzreferat. Die Festlegung hierzu erfolgt durch den Lehrenden zu Beginn des Semesters bzw. zu Beginn der Veranstaltung.		
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Exercises		2	SoSe	28
Lecture		2	SoSe	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## phy641 - Energy Resources & Systems

<b>Module label</b>	Energy Resources & Systems
<b>Modulkürzel</b>	phy641
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h ( Attendance: 56 hrs, Self-study: 124 hrs )
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Engineering Physics (Master) &gt; Schwerpunkt: Renewable Energies</li><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme European Master in Renewable Energy (EUREC) (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li><li>• Sustainable Renewable Energy Technologies (Master) &gt; Mastermodule</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Agert, Carsten (module responsibility)</li><li>• Knipper, Martin (module responsibility)</li><li>• Knipper, Martin (Prüfungsberechtigt)</li><li>• Torio, Herena (Prüfungsberechtigt)</li><li>• Schmidt, Thomas (Prüfungsberechtigt)</li></ul>
<b>Prerequisites</b>	
<b>Skills to be acquired in this module</b>	After successful completion of the module students should be able to: <ul style="list-style-type: none"><li>• characterize the global energy system and analyze the structure and constraints of today's energy system,</li><li>• explain the availability and connection between solar and wind energy,</li><li>• identify the problems and challenges of energy supply due to fluctuating energy resources with varying and seasonal load profiles,</li><li>• relate the solar irradiance conversion process as well as the atmospheric radiation balance of the earth to Wind Energy Meteorology.</li></ul>
<b>Module contents</b>	This module will give an overview on the global energy system and the challenges of energy supply due to fluctuating energy resources with varying and seasonal load profiles.  Energy Meteorology (Lecture - 90 h workload)  Section I: Solar Irradiance <ul style="list-style-type: none"><li>• Radiation laws,</li><li>• Solar geometry,</li><li>• Interaction of solar irradiance with the atmosphere,</li><li>• Radiation climatology,</li><li>• Solar radiation model,</li><li>• Statistical properties of solar irradiance,</li><li>• Measuring devices to ascertain solar radiation balance,</li><li>• Satellite-supported data acquisition to assess solar irradiance,</li></ul> Section II: Wind Flow <ul style="list-style-type: none"><li>• Origin and potential of atmospheric energy movements, Heat balance of the atmosphere,</li><li>• Physical laws of atmospheric flow,</li><li>• Wind circulation in the atmosphere, local winds,</li><li>• Wind flow in atmospheric layers (vertical structure, Ekman Layer),</li><li>• Assessment of wind potential (European Wind Atlas: model, concept,</li><li>• Wind Measurements,</li></ul> Energy Systems (Lecture - 90 h workload) <ul style="list-style-type: none"><li>• Definitions, separation electrical - thermal energy use,</li><li>• Resources and reserves,</li><li>• Energy system analysis: Efficiencies at various levels of the energy chain; Exergy analysis,</li><li>• Energy scenarios,</li><li>• Climate change,</li></ul>

- Advanced (power plant) technologies for conventional fuels,
- Electric power systems with large shares of renewables

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#### Literaturempfehlungen

##### Energy Meteorology:

- IEA Word Energy Outlook (<http://wordenergyoutlook.org/>)
- Iqbal, M. 1984: An Introduction to Solar Radiation, Academic Press, Toronto
- Liou, K.-N. 2002: An Introduction to Atmospheric Radiation, Academic Press: 2nd edition, Page 2 of 39
- Peixoto, J.P. and Oort A.H. 2007: Physics of Climate Book, Surge Publishing
- Rasmussen, B. 1988: Wind Energy, 2, Routledge: 1st edition
- Sathyajith, M. 2006: Wind energy: fundamentals, resource analysis and economics, Springer
- Stull, R.B. 1988: An Introduction to Boundary Layer Meteorology, Springer 1st edition

##### Energy Systems:

- Ramage, J.: Energy: A Guide Book (Oxford University Press, 1997)
- Boyle, G. et al. (Eds.): Energy Systems and Sustainability (Oxford University Press, 2003)
- Blok, K.: Introduction to Energy Analysis (Techne Press, Amsterdam, 2007)
- Houghton, J.: Global Warming: The Complete Briefing, 5th Ed. (Cambridge University Press, 2015)
- UNDP (Ed.): World Energy Assessment: Energy and the Challenge of Sustainability (2000/2004), <http://www.undp.org/energy/weapub2000.htm>
- GEA: Global Energy Assessment { Toward a Sustainable Future (Cambridge University Press and International Institute for Applied System Analysis, Laxenburg, 2012), [www.iiasa.ac.at/web/home/research/Flagship-Projects/Global-Energy-Assessment/Chapters\\_Home.en.html](http://www.iiasa.ac.at/web/home/research/Flagship-Projects/Global-Energy-Assessment/Chapters_Home.en.html) - Goldemberg, J. et al.: Energy for a Sustainable World (Wiley Eastern, 1988)
- Nakicenovic, N., A. Grübler and A. McDonald (Eds.): Global Energy Perspectives (Cambridge University Press, Cambridge, 1998) - Khartchenko, N.V.: Advanced Energy Systems (Taylor and Francis, 1998)
- IEA (International Energy Agency): World Energy Statistics and Balances 2015 - BP: Statistical Review of World Energy 2016 (<http://www.bp.com/en/global/corporate/energy-economics.html>)
- EIA: International Energy Outlook 2016 ([www.eia.doe.gov/forecasts/ieo/](http://www.eia.doe.gov/forecasts/ieo/))
- United Nations: 2013 Energy Statistics Yearbook (2016) ([unstats.un.org/unsd/energy/yearbook/](http://unstats.un.org/unsd/energy/yearbook/))

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#### Links

<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	Winter semester	
<b>Module capacity</b>	unlimited	
<b>Type of module</b>	Pflicht / Mandatory	
<b>Module level</b>	MM (Mastermodul / Master module)	
<b>Teaching/Learning method</b>	Lectures, Exercises	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	At the end of the lecture period	2 Written Exams (max 90 min each)
<b>Lehrveranstaltungsform</b>	Lecture	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe oder WiSe	
<b>Workload Präsenzzeit</b>	56 h	

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## pre041 - Sustainability of Renewable Energy

<b>Module label</b>	Sustainability of Renewable Energy
<b>Modulkürzel</b>	pre041
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li><li>• Sustainable Renewable Energy Technologies (Master) &gt; Mastermodule</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Trioro, Herena (Prüfungsberechtigt)</li><li>• Trioro, Herena (module responsibility)</li><li>• Agert, Carsten (module responsibility)</li></ul>

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### Prerequisites

#### Skills to be acquired in this module

After successful completion of the module students should be able to:

- analyse, and critically compare and evaluate selected sustainability concepts and strategies addressing renewable energy systems
- critically appraise and analyse the principles and implications of selected scientific methods and theories for a sustainable energy supply
- critically evaluate the suitability and meaningfulness of different sustainability indicators, theories, methods and practices regarding their role and impact for developed countries, on the one hand, and developing countries, on the other
- perform an integral assessment, involving several relevant aspects related to the sustainability of a particular real-life renewable energy project as well as identify the main barriers, potentials and driving factors for improving it
- perform a literature review on selected sustainability approaches to a professional standard and extract the main related conclusions, and arguing critically on them
- present data and information both verbally and in the written form, including quotation to a professional standard

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### Module contents

The module "Sustainability of RE Systems" provides the theoretical background for understanding main concepts and interdisciplinary scientific methods from the context as well as their role in the sustainability debate.

Sustainability Seminar (Lecture & Seminar ? 180 h workload)

- Strategies and dimensions in sustainability research and discussion: efficiency, consistency and sufficiency, as well as related concepts (e.g. rebound)
- Growth/De-growth and decoupling of growth and emission
- Life-cycle analysis
- Thermodynamic methods: exergy, EROI and related approaches
- Social indicators and their relation to energy use
- Economic indicators and related paradigms in the context of energy consumption
- Resilience and its operationalisation for energy systems
- Methods for developing and assessing socio-technical scenarios

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## Literaturempfehlungen

Brundtland report: Report of the World Commission on Environment and Development: Our Common Future. UN Reports. Link: [www.un-documents.net/our-common-future.pdf](http://www.un-documents.net/our-common-future.pdf)

Pelenc et al. 2015. Weak sustainability vs strong sustainability. Brief for GSDR, 2015.

Link:<https://sustainabledevelopment.un.org/content/documents/6569122-Pelenc-Weak%20Sustainability%20versus%20Strong%20Sustainability.pdf>

Jackson T., 2009. Prosperity without growth - Economics for a finite planet. Earthscan- London-Sterling VA, 2009

LCSDSN, 2015. Indicators and a Monitoring Framework for the Sustainable Development Goals Launching a data revolution for the SDGs. Leadership Council of the Sustainable Development Solutions Network.

Kumar et al. 2017. A review of multi criteria decision making (MCDM) towards sustainable renewable energy development. Renewable and sustainable energy

reviews, 69 (2017), pp. 596-609.

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## Links

Language of instruction	English
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Duration (semesters)	1 Semester
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Module frequency	
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Module capacity	unlimited
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Type of module	Wahlpflicht / Elective
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Module level	MM (Mastermodul / Master module)
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Examination	Prüfungszeiten	Type of examination
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Final exam of module	At the end of the lecture period (presentation) and end of semester (report)	1 Examination: Presentation of a Paper (presentation - 20 minutes and written report 15 pages) or Term Paper (15 pages)
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Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Seminar		2	SoSe und WiSe	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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## pre152 - Resilient Energy Systems

<b>Module label</b>	Resilient Energy Systems
<b>Modulkürzel</b>	pre152
<b>Credit points</b>	6.0 KP
<b>Workload</b>	180 h
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Environmental Modelling (Master) &gt; Mastermodule</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li><li>• Sustainable Renewable Energy Technologies (Master) &gt; Mastermodule</li></ul>
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Agert, Carsten (Prüfungsberechtigt)</li><li>• Torio, Herena (Prüfungsberechtigt)</li><li>• Agert, Carsten (module responsibility)</li><li>• Torio, Herena (module responsibility)</li></ul>

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### Prerequisites

#### Skills to be acquired in this module

After successful completion of the module students should be able to:

- analyze, and critically understand different definitions of resilience and fundamental concepts relevant in the context of energy systems analysis (e.g. complexity, homeostasis, equilibria, stressors,...)
- understand and interlink assessment methods, principles and theories for resilience analysis of energy supply systems in different scientific disciplines
- critically evaluate the suitability, meaningfulness and implications of different resilience-related indicators, theories and assessment methods from several disciplines
- develop a scientific discourse on suitable approaches for assessing particular aspects of resilient energy system design in the context of a particular real-life case study
- identify main barriers, potentials and driving factors for improving one selected assessment approach in the context of its application to a case study
- perform a literature review, apply a selected resilience and extract the main related conclusions, arguing critically on them
- present scientific results and conclusions both verbally and in written form, including quotation to a professional standard

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### Module contents

The module "Resilient energy systems" provides the theoretical background for understanding main concepts and interdisciplinary scientific methods from the context of resilience assessment as well as their role in the debate towards resilient energy systems.

Resilient Energy Systems (Lecture & Seminar, 180 h workload):

- Definitions and fundamental concepts in resilience analysis of energy systems (complexity, homeostasis, equilibria, feedback loops,...)
- Approaches and methods for resilience assessment from different relevant disciplines:
  - epistemic approaches
  - resilience as guiding principle
  - aggregation methods for resilience assessment
  - cyber-security and informatics

- environmental modelling
- risk and vulnerability analysis
- agent-based models
- governance studies

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#### Literaturempfehlungen

Jesse et al. 2019. Adapting the theory of resilience to energy

systems: a review and outlook. Energy, Sustainability and Society (2019) 9:27 <https://doi.org/10.1186/s13705-019-0210-7>

HöllingC.S., 2001. Understanding the Complexity of Economic, Ecological and SocialSystems. Ecosystems, 4, (2001), pp. 390-405.

Gössling-Reisemann, S. Resilience – Preparing Energy Systems for the Unexpected. In: Florin, Marie-Valentine / Linkov, Igor (Eds.), 2016, IRGC Resource Guide on Resilience, Lausanne EPFL International Risk Governance Center (IRGC), p. 73-80

Roege P.E. et al. 2014. Metrics for energy resilience. Energy Policy, 72, (2014), pp. 249–256. <http://dx.doi.org/10.1016/j.enpol.2014.04.012>

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#### Links

<b>Language of instruction</b>	English		
<b>Duration (semesters)</b>	1 Semester		
<b>Module frequency</b>	Wintersemester		
<b>Module capacity</b>	unlimited		
Examination	Prüfungszeiten		Type of examination
<b>Final exam of module</b>	At the end of the semester		Presentation of a Paper (presentation - 20 minutes and written report ca. 10 pages) or Term Paper (ca. 15 pages)
Lehrveranstaltungsform	Comment	SWS	Frequency
Lecture		2	SoSe oder WiSe
Seminar		2	SoSe oder WiSe
Exercises			--
<b>Präsenzzeit Modul insgesamt</b>			56 h

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## wir849 - Advanced Entrepreneurship

<b>Module label</b>	Advanced Entrepreneurship			
<b>Modulkürzel</b>	wir849			
<b>Credit points</b>	6.0 KP			
<b>Workload</b>	180 h			
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li> <li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule UF - BWL</li> <li>• Master's Programme Sustainability Economics and Management (Master) &gt; Additional Modules</li> </ul>			
<b>Zuständige Personen</b>	<ul style="list-style-type: none"> <li>• Nicolai, Alexander (module responsibility)</li> <li>• Lehrenden, Die im Modul (Prüfungsberechtigt)</li> </ul>			
<b>Prerequisites</b>	none			
<b>Skills to be acquired in this module</b>	The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.			
<b>Module contents</b>	This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.			
<b>Literaturempfehlungen</b>				
<b>Links</b>	<a href="http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/">http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/</a>			
<b>Language of instruction</b>	German			
<b>Duration (semesters)</b>	1 Semester			
<b>Module frequency</b>	jährlich			
<b>Module capacity</b>	unlimited			
<b>Reference text</b>	The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.			
<b>Examination</b>	Prüfungszeiten		Type of examination	
<b>Final exam of module</b>	at the end of the semester		written or oral exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Project seminar		2	--	28
<b>Präsenzzeit Modul insgesamt</b>				56 h

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# Abschlussmodul

## kolloquium - Forschungskolloquium

<b>Module label</b>	Forschungskolloquium	
<b>Modulkürzel</b>	kolloquium	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Abschlussmodul</li></ul>	
<b>Zuständige Personen</b>		
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>		
<b>Module contents</b>		
<b>Literaturempfehlungen</b>		
<b>Links</b>		
<b>Languages of instruction</b>		
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>		
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	Ü	
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

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## mam - Master's Thesis Module

<b>Module label</b>	Master's Thesis Module	
<b>Modulkürzel</b>	mam	
<b>Credit points</b>	30.0 KP	
<b>Workload</b>	900 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Abschlussmodul</li></ul>	
<b>Zuständige Personen</b>		
<b>Prerequisites</b>		
<b>Skills to be acquired in this module</b>		
<b>Module contents</b>		
<b>Literaturempfehlungen</b>		
<b>Links</b>		
<b>Languages of instruction</b>		
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	halbjährlich	
<b>Module capacity</b>	unlimited	
Examination	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	G	
<b>Lehrveranstaltungsform</b>	Seminar	
<b>Frequency</b>		

# Accentuation Modules

## wir913 - Practical Project in Sustainability Economics and Management

<b>Module label</b>	Practical Project in Sustainability Economics and Management	
<b>Modulkürzel</b>	wir913	
<b>Credit points</b>	6.0 KP	
<b>Workload</b>	180 h	
<b>Verwendbarkeit des Moduls</b>	<ul style="list-style-type: none"><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule NM-BWL</li><li>• Master's programme Business Administration: Management and Law (Master) &gt; Schwerpunktmodule RdW - BWL</li><li>• Master's Programme Sustainability Economics and Management (Master) &gt; Accentuation Modules</li></ul>	
<b>Zuständige Personen</b>	<ul style="list-style-type: none"><li>• Siebenhüner, Bernd (Prüfungsberechtigt)</li><li>• Busse, Christian (Prüfungsberechtigt)</li><li>• Siebenhüner, Bernd (module responsibility)</li></ul>	
<b>Prerequisites</b>	No	
<b>Skills to be acquired in this module</b>	<p>Methods of project management Introduction into the methods of qualitative empirical research Introduction into approaches to time management Identification of individual or team projects in sustainability management (case studies, empirical studies, marketing concepts) Self organized work on individual or team projects Mid-term and final presentation of project results</p>	
<b>Module contents</b>	<p>This module consists of two seminars (2 weekly contact hours per seminar) dealing with several topics from the broad field of sustainability, economics and management during term.</p> <p>The module's intention is to integrate current research activities of the University from the research areas of sustainability, economics and management into teaching activities. The Module provides students the possibility to actively participate in current research at Oldenburg University. The module's seminars each year deal with different projects and are thus designed each year by a different group of Oldenburg located researchers. This teaching concept provides the interface between theory and application of scientific theories into research practise. Thus, this module also introduces research work at universities in general.</p>	
<b>Literaturempfehlungen</b>	Yin, R. (1994): Case Study Research, Thousand Oaks Depending on the topic and content of each seminar	
<b>Links</b>		
<b>Language of instruction</b>	English	
<b>Duration (semesters)</b>	1 Semester	
<b>Module frequency</b>	jährlich	
<b>Module capacity</b>	unlimited	
<b>Examination</b>	Prüfungszeiten	Type of examination
<b>Final exam of module</b>	to be announced during the seminar	
<b>Lehrveranstaltungsform</b>	Course or seminar	
<b>SWS</b>	4	
<b>Frequency</b>	SoSe und WiSe	
<b>Workload Präsenzzeit</b>	56 h	

