**Basismodule**

**ökb019 - Economics education - Introductory module**

<table>
<thead>
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<th>Module label</th>
<th>Economics education - Introductory module</th>
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<tbody>
<tr>
<td>Module code</td>
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<tr>
<td>Credit points</td>
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<tr>
<td>Workload</td>
<td>180 h</td>
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**Used in course of study**

- Zwei-Fächer-Bachelor Ökonomische Bildung > Basismodule
- Zwei-Fächer-Bachelor Politik-Wirtschaft > Basismodule

**Contact person**

- Module responsibility
  - Rudolf Schröder
- Authorized examiners
  - Die im Modul Lehrenden

**Entry requirements**

**Skills to be acquired in this module**

Students:
- discuss economics education as a component of personal development relevant to current and future life situations;
- reconstruct the historic lines of development of economics education
- analyse various teaching approaches with regard to the development of economics education
- describe the components of an overall concept of economics education
- analyse the current requirements of career transitions
- reconstruct career orientation as an individual process that takes place on the interface between personal motives, social environment and the labour market
- categorise career orientation within an overall concept of economics education
- work out the didactical and school educational elements of contemporary career and study orientation.

**Module contents**

Teaching principles of economics education (3 ECTS)
- Economics education as an integral part of general education
- Competences of general economics education
- Historic lines of development of economics education
- Conceptual approaches to economics education
- Components of a contemporary overall concept of economics education

Principles of career and study orientation (3 ECTS)
- Situation of career transition after secondary levels I and II
- Relevant advanced modules after secondary levels I and II
- Career and study orientation as a task of economics education
- Career choice theories
- Shaping and promotion of career choice competence
- Important elements of school concepts for career and study orientation

**Reader's advisory**

**Links**

<table>
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<th>Language of instruction</th>
<th>German</th>
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<tr>
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<tr>
<th>Modulart</th>
<th>Pflicht</th>
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**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

- Time of examination
- Type of examination

**Final exam of module**

**Course type**

- Vorlesung und Übung

**SWS**

- 4.00

**Frequency**

- WiSe

**Workload attendance**

- 56 h
### ökb021 - Private households and businesses

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<thead>
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| Used in course of study | | Zwei-Fächer-Bachelor Interdisziplinäre Sachbildung > Aufbaumodule  
| | Zwei-Fächer-Bachelor Ökonomische Bildung > Basismodule  
| | Zwei-Fächer-Bachelor Politik-Wirtschaft > Basismodule  |

**Contact person**

Module responsibility
- Rudolf Schröder
- Dirk Loerwald

Authorized examiners
- Die im Modul Lehrenden

### Entry requirements

**Skills to be acquired in this module**

- Students:
  - develop an understanding of the functions of private households and consumers in the economic process
  - have a command of behavioural theory principles in economics
  - analyse explanatory models of consumer behaviour
  - understand the pricing mechanism in perfect markets
  - analyse the functions of businesses in the economic process, in both the general economic process and regional economies
  - deal with fundamental attributes of businesses (esp. organization, management, legal forms)
  - apply the fundamentals of external accounting
  - develop questions for the orientation internship.

**Module contents**

- Principles of micro- and macroeconomic aspects of private households
  - Functions of private households in the economic process
  - Consumers in the market economy
  - Starting points for the explanation of consumer behaviour
  - Development of a simple market model
- Principles of the organisation of economic and social processes in businesses
  - Businesses in the economic cycle
  - Attributes of businesses
  - Preconditions for entrepreneurial activity
  - Legal principles, esp. legal forms and sales contracts
  - Principles of external accounting
  - Basic functions and management
- Accompanying session for the orientation internship: Regional economies and career orientation – Preparation for orientation internship
  - Development of questions for the orientation internship
  - Fulfillment of the orientation internship
  - Evaluation of the orientation internship

(28 contact hours & 152 self-study, see PB)

### Reader's advisory

- Language of instruction: German
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited
- Modullevel: BC (Basiscurriculum)
- Modulart: Pflicht

### Links

- Examination
  - Time of examination: Vorlesung und Übung

### Module frequency

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<table>
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<tr>
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**ökbo31 - State and international economic ties**

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| Used in course of study      | • Zwei-Fächer-Bachelor Ökonomische Bildung > Basismodule  
                                • Zwei-Fächer-Bachelor Politik-Wirtschaft > Basismodule |
| Contact person               | Module responsibility                    |
|                              |   • Dirk Loerwald                        |
|                              |   • Rudolf Schröder                      |
| Authorized examiners         |   • Die im Modul Lehrenden               |
|                              |   • Die Modulverantwortlichen            |
| Entry requirements           | Students:                               |
|                              |   • know about the tasks and structural elements of an economic system; |
|                              |   • are familiar with allocation, distribution and stabilization as the central tasks of national economic policy; |
|                              |   • understand the functions of the state with regard to the setting up of the economic system; |
|                              |   • are familiar with the rationale, objectives, carriers, fields of operation and problems of national economic policy; |
|                              |   • recognize and reflect on the extra-economic dimensions of national economic policy; |
|                              |   • are familiar with and assess explanatory approaches to international economic ties |
| Module contents              | Principles of the economic system and functions of the state |
|                              |   • Economic system concepts            |
|                              |   • Social market economy in the Federal Republic of Germany |
|                              |   • Economic policy actors              |
|                              |   • Economic policy decision-making process |
|                              |   • Principles of international economic ties |
|                              |   • Significance of international economic ties for the Federal Republic of Germany |
|                              |   • Structure and scope of international economic ties |
|                              |   • Grounds and explanatory approaches of international economic ties |

**Reader's advisory**

**Links**

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

unlimited

**Modullevel**

BM (Basismodul)

**Modulart**

Pflicht

**Lern-Lehrform / Type of program**

Vorlesung und Übung

**Vorkenntnisse / Previous knowledge**

**Examination**

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**Course type**

Vorlesung und Übung

**SWS**

4.00

**Frequency**

SuSe

**Workload attendance**

56 h
### Module Details

**Module label**: Neuere Ansätze und Anwendungsfelder der Ökonomik  
**Module code**: ökb051  
**Credit points**: 6.0 KP  
**Workload**: 180 h  
**Used in course of study**:  
- Zwei-Fächer-Bachelor Ökonomische Bildung > Basismodule  

**Contact person**  
Module responsibility  
- Dirk Loerwald  
- Rudolf Schröder  

**Entry requirements**  
Students  
- Are familiar with the lines along which economic thinking has developed  
- Understand how key concepts of micro- and macro-economic theory fit into the history of economic thought  
- Are familiar with theories of Institutional Economics and can apply these to the discussion of problems  
- Have a basic understanding of new approaches to Game Theory, behavioural economics and experimental economic research  
- Can identify similarities and differences between the various theoretical approaches  

**Skills to be acquired in this module**  
- Are familiar with the lines along which economic thinking has developed  
- Understand how key concepts of micro- and macro-economic theory fit into the history of economic thought  
- Are familiar with theories of Institutional Economics and can apply these to the discussion of problems  
- Have a basic understanding of new approaches to Game Theory, behavioural economics and experimental economic research  
- Can identify similarities and differences between the various theoretical approaches  

**Module contents**  
The module comprises two lectures:  
The Development of Economic Thinking, and Recent Approaches  
This lecture will deal, first, with the history of economic thought and the main lines of its development. Starting with classic approaches (e.g. Smith and Ricardo), we will go on to discuss the key ideas of selected economists (e.g. Marx, Keynes, Friedman and Schumpeter). We will classify these according to the paradigms of economic theory on which they are based. Next, the lecture will focus on more recent, as well as the very latest, approaches to economics. Here we will present the main outlines of New Institutional Economics, Game Theory, Behavioural Economics and experimental economic research.  
Micro-Economic Theories and Their Areas of Application  
The second lecture discusses important micro-economic theories. These include approaches related to Institutional Economics (Transaction Cost Theory, Property Rights Theory, Principal Agent Theory), decision-making theories, organisational theories and resource-oriented theories. These will be discussed in a social context and also in the context of the history of economic ideas. We will also analyse the relevance of these theories to firms and the world of business today. How useful are they to actions and decisions of business people?  

**Reader's advisory**  

**Links**  

**Language of instruction**: German  
**Duration (semesters)**: 1 Semester  
**Module frequency**: jährlich  
**Module capacity**: unlimited  
**Modullevel**: BC (Basiscurriculum)  
**Modulart**: Pflicht  

**Lern-/Lehrform / Type of program**  

**Vorkenntnisse / Previous knowledge**  

**Examination**  
**Time of examination**:  
**Type of examination**:  

**Final exam of module**  
**Time of examination**:  
**Type of examination**:  

**Course type**: Seminar und Übung  

**SWS**: 4.00  
**Frequency**: SuSe  
**Workload attendance**: 56 h
Module label: Fields of application of economics education: Principles in terms of subject matter and didactics

Module code: ökb060

Credit points: 6.0 KP

Workload: 180 h

Used in course of study:
- Zwei-Fächer-Bachelor Ökonomische Bildung > Basismodule

Contact person:
- Module responsibility:
  - Dirk Loerwald
  - Rudolf Schröder
-
- Authorized examiners:
  - Die im Modul Lehrenden
  - Die Modulverantwortlichen

Entry requirements:
- Students:
  - have a fundamental understanding of economics in respect of finances, entrepreneurship, economic ethics and environmental economics
  - are familiar with central models and theoretic approaches in respect of finances, entrepreneurship, economic ethics and environmental economics, and apply these in a problem-oriented manner
  - understand, analyse and reflect on concepts about and implications for didactics in respect of financial education, entrepreneurship education, environmental education and economic ethics education
  - are capable of initiating, and reflect on, teaching-learning processes based on subject matter and didactics.

Module contents:
Economics education can be differentiated into various fields, each one of which in turn comprises very specific fields of application. Two sessions, each focusing on one of two closely related fields of application, will outline the basics of these respective fields in terms of subject matter and didactics.

General financial education and entrepreneurship education:
This session will deal with two societally relevant and individually significant education tasks of economics education. Numerous studies show that financial knowhow and financial competences of children and adolescents are deficient and that this results in problems, including cases of excessive debt. The promotion of consumer education is closely related to this. Empirical data likewise indicate that a pioneering and entrepreneurial attitude needs to be encouraged, especially in Europe and Germany, to ensure economic growth and competitive power, promote independence and enable fulfilment of the requirements of the modern labour market. Based on these fundamental diagnoses and descriptions of problems, curricular principles, conceptual approaches and teaching-learning arrangements of both fields of application are developed.

Economic ethics and environmental education:
The examination of moral questions concerning the economy can be traced back to antiquity, but economic ethics did not establish itself as an independent discipline until the late 20th century. Literature on economic ethics covers a wide range of different approaches, which can be roughly divided into concepts based on individual ethics or institutional ethics. These approaches will be the focus of the first part of the module, and will be illustrated using a selection of fields of application of economic ethics. The second part of the module will focus on environmental theories and, against that background, deal with the conceptual and substantive principles of environmental education, also in connection with economics.

Reader’s advisory

Links

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency: jährlich

Module capacity: unlimited

Modulelevel: BM (Basismodul)

Moduleart: Pflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

Examination Time of examination Type of examination

Final exam of module

Course type: Seminar und Übung

SWS: 4.00

Frequency: SuSe
Workload attendance 56 h
**Module Information**

**Module Code**: ökb211

**Module Label**: Consumption and market

**Credits**: 6.0 KP

**Workload**: 180 h

**Used in Course of Study**:
- Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule

**Contact Person**
- Rudolf Schröder

**Entry Requirements**

**Skills to be Acquired in this Module**

- Students:
  - Learn about the principles and development of consumer research
  - Analyse economic, psychological and sociological explanatory approaches to consumer behaviour
  - Are able to critically reflect on incentives and restrictions in consumer behaviour, the impact of environmental determinants, and indicate possible actions to ensure consumer protection
  - Understand – in terms of neoclassical and institutional economics – determinants for pricing, possibilities and limits of model-based thinking
  - Analyse market forms/structures, and reflect on the impact on market competition policy;
  - Are able to critically reflect on markets as a coordination tool in the context of an economic order.

**Module Contents**

- Theories on consumer behaviour
  - Principles of consumer research
  - Explanatory approaches to consumer behaviour
  - Activating and cognitive processes
  - Buying decision processes
  - Environmental determinants for consumer behaviour
  - Consumer protection

- Forms and functions of markets and pricing
  - Market as a coordination mechanism
  - Pricing, perfect competition
  - Principles of market formation/pricing from an institutional-economics perspective
  - Market forms and market structure analysis
  - Competition policy

**Reader's Advisory**

**Links**
- Language of instruction: German
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: 30
- Modullevel: AC (Aufbaucurriculum)
- Modulart: Wahlpflicht

**Vorkenntnisse / Previous knowledge**

<table>
<thead>
<tr>
<th>Examination</th>
<th>Time of Examination</th>
<th>Type of Examination</th>
</tr>
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<tbody>
<tr>
<td>Final exam of module</td>
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</table>

**Course Type**: Seminar

| SWS | 4.00 |
| Frequency | WiSe |
| Workload attendance | 56 h |
### ökb221 - Performance processes and marketing

**Module label**  
Performance processes and marketing

**Module code**  
ökb221

**Credit points**  
6.0 KP

**Workload**  
180 h

**Used in course of study**  
- Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule
- Zwei-Fächer-Bachelor Politik-Wirtschaft > Aufbaumodule

**Contact person**  
Module responsibility
- Frank-Michael Henn

**Authorized examiners**  
- Die im Modul Lehrenden

**Entry requirements**

**Skills to be acquired in this module**

- Students:
  - know about the performance-related process of a business
  - understand the goals, assessment indicators and calculations for resolving decision-making problems in various business sectors
  - recognize the central role of marketing in businesses
  - understand the various decision-making principles in marketing
  - are capable of applying – and hence analysing – the acquired subject matter to current developments.

**Module contents**

- Business performance process
  - Target figures of the business performance process
  - Value creation chain and supply chain

- Marketing
  - Conceptual principles of marketing
  - Markets and environments businesses operate in
  - Behaviour and information principles of marketing

**Reader's advisory**

**Links**

**Language of instruction**  
German

**Duration (semesters)**  
1 Semester

**Module frequency**  
halbjährlich

**Module capacity**  
30

**Modullevel**  
AC (Aufbaucurriculum)

**Modulart**  
Wahlpflicht

**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

<table>
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**Course type**  
Seminar

**SWS**  
4.00

**Frequency**  
SuSe and WiSe

**Workload attendance**  
56 h
<table>
<thead>
<tr>
<th><strong>Module label</strong></th>
<th>Accounting and Control</th>
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<td><strong>Workload</strong></td>
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| **Used in course of study** | Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule  
                          | Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule |
| **Contact person** | Module responsibility  
                           |   Rudolf Schröder |
|                  | Authorized examiners   
                           |   Die im Modul Lehrenden  
                           |   Die Modulverantwortlichen |
| **Entry requirements** | Students:  
                           |   • use ERP software in commercial processes  
                           |   • perform calculations in the context of internal accounting  
                           |   • use calculation results for more detailed calculations, such as price calculation and capital expenditure calculation  
                           |   • assess the significance of the results for business decisions  
                           |   • describe important development forms and methods of controlling  
                           |   • analyse the significance of internal or external accounting for controlling. |
| **Module contents** | The module is mainly based on the session ‘Principles of the organization of economic and social processes in businesses’ in basic module ökb021 – Private households and businesses’. In this module, the lectures and exercises about the following topics are interrelated:  
                           |   • ERP software in commercial processes  
                           |   • Internal accounting (accrual accounting; cost type, cost centre and cost unit accounting; actual, normal and standard costing; absorption and variable costing)  
                           |   • Use of internal accounting results in the context of investment and sales decisions  
                           |   • Controlling: forms of development and controlling tools |
| **Reader’s advisory** | The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses. |
| **Language of instruction** | German |
| **Duration (semesters)** | 1 Semester |
| **Module frequency** | jährlich |
| **Module capacity** | 30 |
| **Modullevel** | AC (Aufbaucurriculum) |
| **Modulart** | Wahlpflicht |
| **Lern-/Lehrform / Type of program** | The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses. |
| **Vorkenntnisse / Previous knowledge** | Registration for the module examination via Stud.IP required - examination date and examination type see Stud.IP: https://elearning.uni-oldenburg.de/plugins.php/pruefungenplugin/studentpruefungen/current |
| **Examination** | Written exam (2 hours) |
| **Final exam of module** | Written exam (2 hours) |
| **Time of examination** | Written exam (2 hours) |
| **Type of examination** | Written exam (2 hours) |
| **Course type** | Seminar |
| **SWS** | 4.00 |
| **Frequency** | SuSe or WiSe |
| **Workload attendance** | 56 h |
Module code: ökb241
Credit points: 6.0 KP
Workload: 180 h

Used in course of study:
- Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule
- Zwei-Fächer-Bachelor Politik-Wirtschaft > Aufbaumodule

Contact person:
- Rudolf Schröder
- Authorized examiners:
  - Die im Modul Lehrenden
  - Die Modulverantwortlichen

Entry requirements:

Skills to be acquired in this module:
- Students:
  - study the fields of action of economic policy (esp. regulatory, structural and process policy)
  - analyse objectives of and conflicts in economic policy
  - analyse supply-and-demand-oriented concepts and conjunctural policy tools
  - describe the economic cycle and employ it as an analysis tool
  - explain the system of domestic product calculation in Germany/Europe and its conceptual principles;
  - draft chronological and international domestic product comparisons;
  - discuss the significance of the domestic product and explain approaches to its growth and alternative approaches
  - research and use up-to-date statistics about the national accounts.

Module contents:
- Principles of economic policy
  - Theoretical principles
  - Examples of economic policy fields/topics
  - Economic policy objectives, conflicting objectives, actors and tools
  - Practical implementation of economic policy (implementation examples)

National accounts and economic cycle
- Understanding, principles, implementation and history of the national accounts
- Structure of European national accounts
- Chronological and international domestic product comparisons
- Problems in compiling and implementing national accounts
- Alternative approaches to affluence measurements and national accounts growth

Reader's advisory:

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: 30
Modullevel: AC (Aufbaucurriculum / Composition)
Modulart: Wahlpflicht / Elective

Lern-/Lehrform / Type of program:
The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

Vorkenntnisse / Previous knowledge:

Examination:
Time of examination: Registration for the module examination via Stud.IP required - examination date and examination type see Stud.IP: https://elearning.uni-oldenburg.de/plugins.php/pruefungenplugin/studentpruefungen/current
Type of examination: Written exam (2 hours) or presentation (45 to 75 minutes) or housework (15 to 20 pages) or Project work (12 to 17 pages) or portfolio (maximum of 6 part)

Course type:
- Seminar

SWS: 4.00
Frequency: SuSe
Workload attendance: 56 h
**International economic ties and the European Union**

<table>
<thead>
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<th>International economic ties and the European Union</th>
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<td>Contact person</td>
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<td>Authorized examiners</td>
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<td>© Die im Modul Lehrenden</td>
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</table>

**Entry requirements**

Students:
- possess basic knowledge of the topics 'international economic ties' and 'European Union';
- analyse the links between the convergence of economies and economic growth;
- recognise that the increase in the number of international economic ties leads to more economic freedoms and diminishes the significance of the borders between them;
- reflect on the fact that this also leads to increases in the number of dependencies and interdependencies as well as international competitive pressure;
- describe the development of the European Union, starting with the monetary union up to and including the present-day EU;
- know about the economic and political objectives of the EU.

**Module contents**

Explanatory approaches to international trade and global economy institutions:
- Significance and recording of international trade
- Causes of international trade
- Free trade or protectionism
- Liberalisation and regional economic integration
- Currency and exchange rate
- International financial institutions

The European Union:
- Brief history of European integration
- EU institutions, funding and treaties
- Stages of integration
- EU expansion of 2014
- EU constitution

**Reader’s advisory**

**Links**

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

jährlich

**Module capacity**

30

**Modullevel**

AC (Aufbaucurriculum)

**Modulart**

Wahlpflicht

**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

Time of examination

Type of examination

Final exam of module

The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

**Course type**

Seminar

**SWS**

4.00

**Frequency**

WiSe

**Workload attendance**

56 h
**ökb261 - Profession-related workshop**

<table>
<thead>
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<td>ökb261</td>
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<td>Credit points</td>
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<td>- Master of Education (Sonderpädagogik) Wirtschaft &gt; Mastermodule</td>
</tr>
<tr>
<td></td>
<td>- Zwei-Fächer-Bachelor Ökonomische Bildung &gt; Aufbaumodule</td>
</tr>
</tbody>
</table>

**Contact person**

- Module responsibility
  - Rudolf Schröder
- Authorized examiners
  - Die im Modul Lehrenden

**Entry requirements**

**Skills to be acquired in this module**

Students:
- analyse selected contradictory debates within the relevant professional field
- assess alternative academic positions with respect to range and limits of the approach in question
- examine the question of the relationship between the professional field and didactics.

**Module contents**

Both sessions will focus on a selected definition of a problem.

**Profession-related workshop I**
- Developments in and debates on general economics and business administration
- Developments in and debates on micro-economics and macro-economics

**Profession-related workshop II**
- Developments in and debates on general economics and business administration
- Developments in and debates on micro-economics and macro-economics

**Reader’s advisory**

**Language of instruction**

German

**Duration (semesters)**

1 Semester

**Module frequency**

halbjährlich

**Module capacity**

30

**Modullevel**

AC (Aufbaucurriculum)

**Modulart**

Wahlpflicht

**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

<table>
<thead>
<tr>
<th>Time of examination</th>
<th>Type of examination</th>
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</thead>
<tbody>
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<td>Final exam of module</td>
<td>The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.</td>
</tr>
</tbody>
</table>

**Course type**

Seminar

**SWS**

4.00

**Frequency**

SuSe and WiSe

**Workload attendance**

56 h
ökb271 - Didactics in economic education

Module label Didactics in economic education
Module code ökb271
Credit points 6.0 KP
Workload 180 h

Used in course of study
- Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule
- Zwei-Fächer-Bachelor Politik-Wirtschaft > Aufbaumodule

Contact person
Module responsibility
- Dirk Loerwald
Authorized examiners
- Die im Modul Lehrenden

Entry requirements
Skills to be acquired in this module
- Students:
  - possess basic knowledge of didactics and methodology for economics education
  - apply teaching concepts to real-life examples
  - analyse current questions relevant to didactics
  - assess various didactic approaches with regard to their explanatory power
  - understand modes of instructions as forms, based in learning theory, of the organisation of teaching-learning processes
  - know relevant micro- and macromethods for economics education
  - reflect on the use of modes of instruction for the correlation, in terms of didactics, between goals, content and methods

Module contents
Didactics in economics education
- Economics education as part of general education
- Setting of objectives and content in economics education
- Position of economics education in schools and society
- Relationship between profession and didactics
Methodological principles of economics education
- Learning theory principles of methodical practices
- Forms of action as a structure for educational practices
- Educational preconditions of a learning concept

Reader’s advisory

Links
Language of instruction German
Duration (semesters) 1 Semester
Module frequency jährlich
Module capacity 30
Modulelevel AC (Aufbaucurriculum)
Modulart Wahlpflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

Examination Time of examination Type of examination
Final exam of module
The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

Course type Seminar

SWS 4.00
Frequency SuSe or WiSe
Workload attendance 56 h
**Module label**: Didactics workshop (structure)

**Module code**: ökb281

**Credit points**: 6.0 KP

**Workload**: 180 h

**Used in course of study**
- Master of Education (Sonderpädagogik) Wirtschaft > Mastermodule
- Zweifächer-Bachelor Ökonomische Bildung > Aufbaumodule

**Contact person**

- Module responsibility
  - Rudolf Schröder

- Authorized examiners
  - Die im Modul Lehrenden

**Entry requirements**

**Skills to be acquired in this module**

- Students:
  - deal with competence diagnostics within economics education
  - analyse diagnostic procedures with regard to their scope in terms of didactics, and empirical and educational content
  - implement diagnostic procedures in teaching practice at schools
  - reflect on their experiences with the implementation of diagnostic procedures.

**Module contents**

In the module, selected questions about didactics will be dealt with, focusing, in particular, on the use of diagnostic tools, as well as one of the following two focal points:

- Competence diagnostics and diagnostic competence in economics education
  - Status quo and initial findings of didactic diagnostics in economics education
  - Using examples, examination of and reflection on diagnostic tools (e.g. tests) for didactics
  - Development, and possibly trialling, of diagnostic tools developed in-house, and reflection on such tools in terms of didactics

- Vocational aptitude diagnostics in the context of career and study orientation
  - Theoretical principles of vocational aptitude diagnostics
  - Fulfilment of statistical quality criteria
  - Procedures of vocational aptitude diagnostics, esp. psychometric and simulation-oriented procedures
  - Principles of counselling interviews
  - Introduction to the implementation of a simulation-based procedure
  - Implementation of a simulation-based procedure, incl. feedback meeting in a school, and reflection directly after

**Reader's advisory**

**Links**

- Language of instruction: German

- Duration (semesters): 1 Semester

- Module frequency: halbjährlich

- Module capacity: 30

- Modullevel: AC (Aufbaucurriculum)

- Modulart: Wahlpflicht

**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

**Time of examination**

The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

**Course type**: Seminar

**SWS**: 4.00

**Frequency**: SuSe or WiSe

**Workload attendance**: 56 h
### Module Details

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<tr>
<th><strong>Module Code</strong></th>
<th>ökb291 - Human resources (HR) management and collective bargaining policy</th>
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</table>

### Contact Person

- **Module responsibility**: Rudolf Schröder
- **Authorized examiners**: Die im Modul Lehrenden

### Entry Requirements

**Skills to be acquired in this module**

- Students:
  - acquire principles for explaining the performance of staff members in commercial organisations, taking into account the preconditions and influencing factors
  - analyse possibilities and limits in staff deployment, the influence of the organisation of work and of incentive structures on performance;
  - are introduced to the tasks involved in diversity management and analyse leadership concepts with a view to their transferability within the education system
  - acquire knowledge about staff development and redundancies
  - acquire basic knowledge about employment relationships and their legal basis in the context of employment contracts
  - reflect on disruption of employment relationships and legal instruments for defining and terminating an employment relationship
  - are able to distinguish between regulatory levels in the system of employer-employee relationships
  - analyse types of collective bargaining agreement, legal basis, procedure for collective bargaining negotiations and effects of collective bargaining agreements.

### Module Contents

**Staff management**

- Aims and preconditions of human resources, with particular focus on changing values and demographic development
- Staff recruitment/selection, with particular focus on recruitment process and assessment centre
- Staff deployment and organisation of work, compensation and incentive systems in businesses and schools
- Diversity management, taking into account work-life balance, HR management and ‘classroom management’
- HR development, employee appraisals, redundancies

**Labour relations and collective bargaining system**

- Principles of employment law
- Employment contract
- Employment contract termination
- Regulatory levels in employer-employee relationships
- Collective bargaining partners and types of collective bargaining contract, collective bargaining contract law
- Collective bargaining policy provisions, collective bargaining negotiations and collective bargaining agreements

### Reader's Advisory

**Links**

- **Language of instruction**: German
- **Duration (semesters)**: 1 Semester
- **Module frequency**: halbjährlich
- **Module capacity**: 30
- **Module level**: AC (Aufbaucurriculum)
- **Modulart**: Wahlpflicht

### Examination

- **Final exam of module**: The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

<table>
<thead>
<tr>
<th><strong>Course type</strong></th>
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<tr>
<td><strong>Frequency</strong></td>
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<tr>
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**ökb301 - Career and labour market**

**Module label**  
Career and labour market

**Module code**  
ökb301

**Credit points**  
6.0 KP

**Workload**  
180 h

**Used in course of study**  
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule

**Contact person**  
Module responsibility
- Rudolf Schröder

**Authorized examiners**
- Die im Modul Lehrenden

**Entry requirements**

**Skills to be acquired in this module**

- Students:
  - learn about structural changes in employment and economy, and about changed qualifications and qualification requirements
  - analyse changes in the workforce structure in economic sectors and changes in the qualification structure within economic sectors;
  - assess qualification developments on the labour market;
  - are able to reflect on developments in vocational education, continued and additional education and training
  - are able to incorporate this knowledge in the development of conceptual career orientation consultations
  - take into account the life planning issues of male and female employees, including the results of gender mainstreaming and migration issues in studying the content of the module.

**Module contents**

- Career and qualification development:
  - Career and qualification
  - Structural changes and labour market, inter- and intra-sector changes
  - Migrantion and labour market
  - Qualification requirements and qualification changes

- Professional education and training
  - Career orientation in general education
  - Vocational education in the dual system and vocational education in schools
  - Development of regional economic and labour market structures
  - Continued and additional education and training

**Reader's advisory**

**Links**

**Language of instruction**  
German

**Duration (semesters)**  
1 Semester

**Module frequency**  
halbjährlich

**Module capacity**  
30

**Modullevel**  
AC (Aufbaucurriculum)

**Modulart**  
Wahlpflicht

**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**  
Time of examination  
Type of examination  

**Final exam of module**  
The form of research for conducting the module research will be determined and documented in the regular student session at the start of the semester. This will be explained to the students at the start of the courses.

**Course type**  
Seminar

**SWS**  
4.00

**Frequency**  
SuSe or WiSe

**Workload attendance**  
56 h
Module label: Außerschulische Anwendungsfelder der ökonomischen Bildung
Module code: ökb312
Credit points: 6.0 KP
Workload: 180 h
Used in course of study:
- Zwei-Fächer-Bachelor Ökonomische Bildung > Aufbaumodule

Contact person:
Module responsibility
- Dirk Loerwald

Authorized examiners
- Die im Modul Lehrenden

Entry requirements:
Skills to be acquired in this module:
The students
- Are familiar with institutions for civic education outside the school system
- Discuss in a detailed and practical manner opportunities for and limitations to their future careers
- Reflect on opportunities for, and the limitations to, cooperation between schools and business
- Assess practical interactions between schools and business from several perspectives: the psychology of learning, pedagogical theory and the didactics of econo

Module contents:
This module introduces Bachelor’s students of Teaching Economics to possible areas of employment outside the school system. In response to a world of education that is forever changing and to the demands of life-long learning, the module offers perspectives and insights to students seeking careers inside or outside the school system. It shows how the versatile Teaching Economics programme prepares students both for jobs in familiar domains of adult education and for careers outside the education sector. The module clearly lays out the qualifications required for teaching economics outside the school system, qualifications that a conventional teacher training programme may not provide. However, it also serves students seeking to teach in schools. In the module, we look at interactions between schools and other domains of learning, and ask ourselves what this means for the methodology of teaching economics. Furthermore, students gain direct access to domains of learning outside formal institutes of education by meeting practitioners from sectors including:
- Consumer counselling and consumer protection
- Quality assurance and the management of knowledge and learning in institutions outside the school system
- In-company training of all kinds (initial and advanced training, retraining, etc.), aiming to organise and provide knowledge at the vocational, the company or the macro-economic level
- Publishing houses, editorial boards of newspapers, radio and TV stations, as well as public relations agencies that deal with economic and business issues
- Information and public communication departments in companies and other institutions
- Foundations and other non-profit organisations
- Institutions of adult education

Reader’s advisory:

Links:
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: 30
Modullevel: AC (Aufbaucurriculum / Composition)
Modulart: Wahlpflicht / Elective

Lern-/Lehrform / Type of program:
Vorkenntnisse / Previous knowledge:

Examination:
Type of examination:
- Time of examination:
- Written housework (15 to 20 pages)

Course type: Seminar
SWS: 4.00
Frequency: SuSe or WiSe
Workload attendance: 56 h
**Abschlussmodul**

**bam - Bachelor's Thesis Module**

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**Contact person**

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<tr>
<td>Rudolf Schröder</td>
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<tr>
<td>Authorised examiners</td>
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<tr>
<td>• Die im Modul Lehrenden</td>
</tr>
<tr>
<td>• Die Modulverantwortlichen</td>
</tr>
</tbody>
</table>

**Entry requirements**

**Skills to be acquired in this module**

- Students:
  - are able to identify and isolate a problem in the area of economics education for the purpose of writing a Bachelor's thesis
  - are capable of interpreting problem-specific in-depth knowledge based on the latest research on the selected subject matter
  - independently write an academic thesis using relevant knowledge-acquisition procedures and academic methods
  - are able to present subject-specific positions and potential solutions to trainees and students, and discuss and critically reflect on them
  - write an exposé on the planned Bachelor's thesis.

**Module contents**

- Principles of academic thought and practices in economic's education
- Hints on academic theses and for developing a synopsis of the Bachelor's thesis
- Isolating subject matter and developing a topic for writing a bachelor thesis
- Adding structure to a Bachelor’s thesis
- Methods for writing a Bachelor’s thesis
- Assessment of a Bachelor’s thesis

**Reader's advisory**

**Language of instruction**

- German

**Duration (semesters)**

- 1 Semester

**Module capacity**

- unlimited

**Reference text**

The module includes the accompanying course (3 credits) for writing the Bachelor thesis (12 credits) in economic education. The topic of the Bachelor thesis should come from the field of specialist science.

**Course type**

- Seminar

**SWS**

- 2.00

**Frequency**

- SuSe and WiSe

**Workload attendance**

- 28 h