## wir909 - Strategic Sustainability Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>Strategic Sustainability Management</th>
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<tbody>
<tr>
<td>Module code</td>
<td>wir909</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
</tr>
<tr>
<td>Used in course of study</td>
<td>Master's Programme Sustainability Economics and Management &gt; Basic and Accentuation Modules</td>
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**Contact person**
- Module responsibility
  - Christian Busse
- Authorized examiners
  - Die im Modul Lehrenden
- Module counselung
  - Claudia Stüwe

**Entry requirements**

**Skills to be acquired in this module**
This module provides students with the opportunity to scrutinize firms’ sustainability management from a strategic perspective. Specifically, students learn to evaluate sustainability-related management practices critically, and they are enabled to relate corporate sustainability to a firm’s conventional performance objectives. To this aim, students also familiarize themselves with the scholarly discourse on sustainability that is published in leading management journals. In addition to broader strategic considerations students become acquainted with the specific sustainability-related challenges in global supply chains and begin looking at sustainability from an inter-organizational perspective. Furthermore, students will be enabled to frame sustainability aspects as springboards for more innovative and entrepreneurial firm behavior. The theoretical foundations of the module will be supplemented by practical examples. Students will also refine their reading, writing, presentation, and discussion skills in the module. Moreover, the exposition to some major theoretical developments and to empirical research methods applied in academic studies can prepare students for their master thesis.

**Module contents**
- Firms' motivation for sustainable business conduct
- Conception of sustainability
- Stakeholder theory
- Legitimacy
- Decoupling
- Agency
- Sustainable innovation and entrepreneurship
- Sustainability and supply chain management: A brief introduction
- Closed-loop supply chain management
- Supply chain sustainability risks
- Supplier management for sustainability
- Standards for fostering sustainability in the supply chain

**Reader's advisory**
We will work with various academic paper publications, rather than a text book.

**Links**
- Language of instruction: English
- Duration (semesters): 1 Semester

**Module frequency**
unlimited

**Reference text**
This module is offered in the summer term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.

**Modullevel**
AS (Akzentsetzung / Accentuation)

**Modulart**
Wahlpflicht / Elective

### Examination

<table>
<thead>
<tr>
<th>Examination</th>
<th>Time of examination</th>
<th>Type of examination</th>
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<tbody>
<tr>
<td>Final exam of module</td>
<td></td>
<td>Portfolio, presumably consisting of a final report (graded) and a presentation (compulsory but ungraded)</td>
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<table>
<thead>
<tr>
<th>Course type</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<tbody>
<tr>
<td>Lecture</td>
<td></td>
<td>2.00</td>
<td>SuSe and WiSe</td>
<td>28 h</td>
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<tr>
<td>Seminar</td>
<td></td>
<td>2.00</td>
<td>SuSe and WiSe</td>
<td>28 h</td>
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**Total time of attendance for the module**
56 h