wir909 - Strategic Sustainability Management

Module label: Strategic Sustainability Management
Module code: wir909
Credit points: 6.0 KP
Workload: 180 h
Used in course of study:
- Master's Programme Sustainability Economics and Management > Basic and Accentuation Modules

Contact person
Module responsibility
- Christian Busse

Authorized examiners
- Die im Modul Lehrenden

Module counseling
- Claudia Stüwe

Entry requirements
Skills to be acquired in this module
This module provides students with the opportunity to scrutinize firms' sustainability management from a strategic perspective. Specifically, students learn to evaluate sustainability-related management practices critically, and they are enabled to relate corporate sustainability to a firm’s conventional performance objectives. To this aim, students also familiarize themselves with the scholarly discourse on sustainability that is published in leading management journals. In addition to broader strategic considerations students become acquainted with the specific sustainability-related challenges in global supply chains and begin looking at sustainability from an inter-organizational perspective. Furthermore, students will be enabled to frame sustainability aspects as springboards for more innovative and entrepreneurial firm behavior. The theoretical foundations of the module will be supplemented by practical examples. Students will also refine their reading, writing, presentation, and discussion skills in the module. Moreover, the exposition to some major theoretical developments and to empirical research methods applied in academic studies can prepare students for their master thesis.

Module contents
Firms' motivation for sustainable business conduct; Conception of sustainability; Stakeholder theory; Legitimacy; Decoupling; Agency; Sustainable innovation and entrepreneurship; Sustainability and supply chain management: A brief introduction; Closed-loop supply chain management; Supply chain sustainability risks; Supplier management for sustainability; Standards for fostering sustainability in the supply chain

Reader's advisory
We will work with various academic paper publications, rather than a text book.

Links
Language of instruction: English
Duration (semesters): 1 Semester

Module frequency: unlimited
Module capacity: unlimited

Reference text
This module is offered in the summer term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.

Modullevel
AS (Akzentsetzung / Accentuation)

Modulart
Wahlpflicht / Elective

Vorkenntnisse / Previous knowledge

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<th>Examination Type of examination</th>
<th>Time of examination</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<td>Portfolio, presumably consisting of a final report (graded) and a presentation (compulsory but ungraded)</td>
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Total time of attendance for the module
56 h