wir830 - Innovation Management and Organizational Theory

Module label
Innovation Management and Organizational Theory

Module code
wir830

Credit points
6.0 KP

Workload
180 h

Used in course of study
- Master's Programme Business Administration, Economics and Law > Schwerpunkt "Führung von Unternehmen und gesellschaftliche Organisationen" (FUGO)
- Master's Programme Business Informatics > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management > Additional Modules

Contact person

Module responsibility
- Christian Busse

Authorized examiners
- Die im Modul Lehrenden

Module counseling
- Satwant Dahiya

Entry requirements

Skills to be acquired in this module
In today’s highly dynamic business environment, innovation is the key to the success of most firms. Moreover, technological and organizational innovations represent valuable instruments for achieving progress toward sustainable development. Against this background, this module familiarizes students with the tools and processes for managing innovation and for developing overall more innovative firms. The module comprises a lecture and a seminar. In the lecture, students become acquainted with the drivers to and role of innovation; they learn about designing innovative firms and developing innovation strategies; they get to know the different sources of innovation; they familiarize themselves with the methods for choosing between alternative planned innovations; they learn how innovation is implemented; and they understand how innovation benefits are exploited. The accompanying seminar is supposed to familiarize the students with select advanced topics surrounding the management of innovation. Moreover, the students train their skills in working in teams, in working with scientific literature, in academic writing, and in presenting in front of a large audience.

Module contents
Organizational change, creative destruction, ambidexterity, exploration, exploitation, absorptive capacity, sustainability transitions, innovation models, innovation networks, innovation strategy, innovation ecosystems, diffusion of innovations, organizational routines, entrepreneurship, new ventures, etc.

Reader’s advisory

Links

Languages of instruction

Duration (semesters)
1 Semester

Module frequency
jährlich

Module capacity
unlimited

Reference text
This module is offered in the winter term. For a more detailed description of course content and organization, please note the syllabus that will be made available via Stud.IP before the beginning of the course.

Modullevel
MM (Mastermodul / Master module)

Modulart
je nach Studiengang Pflicht oder Wahlpflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

Examination
Time of examination
Type of examination
Final exam of module
During the semester
Portfolio, presumably consisting of a final report (graded) and a presentation (compulsory but ungraded)

Course type
Comment
SWS
Frequency
Workload attendance
Lecture
2.00
28 h
28 h
Seminar
2.00

Total time of attendance for the module
56 h