wir902 - International Sustainability Management

Module label: International Sustainability Management
Module code: wir902
Credit points: 6.0 KP
Workload: 180 h

Used in course of study:
- Master's Programme Sustainability Economics and Management > Basic and Accentuation Modules
- Master's Programme Water and Coastal Management > Socioeconomics

Contact person:
Module responsibility:
- Bernd Siebenhüner

Authorized examiners:
- Die im Modul Lehrenden
  - Alkje Wegner
  - Stefanie Sievers-Glotzbach

Entry requirements:
No

Skills to be acquired in this module:
- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:
  * Sustainability: Basic concepts, strategies,
  * Domestic and international challenges for business,
  * Business case for sustainable development,
  * Integrative concepts of sustainable corporations,
  * Sustainable strategies,
  * Management instruments
- Discussing topics of international sustainability management with students from different scientific disciplines.
- Ability to present and evaluate different concepts and instruments of international sustainability management

Module contents:
This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.

Reader's advisory:
BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleiber, Müller),
http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf
Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf;
Dyllick, Thomas, and Kay Hockerts, 2002 "Beyond the Business Case for Corporate Sustainability."
Business Strategy and the Environment, 2002: 130-141;
Hutchinson, Andrew, and Frances Hutchinson, 1997 Environmental Business Management: Sustainable Development in the New Millennium. London u.a.: McGraw-Hill;

Links
Language of instruction: English
Duration (semesters): 1 Semester
Module frequency: jährlich
Module capacity: unlimted
Modullevel: BM (Basismodul)
Modulart: Pflicht
Lern-/Lehrform / Type of program:
Vorkenntnisse / Previous knowledge
<table>
<thead>
<tr>
<th>Examination</th>
<th>Time of examination</th>
<th>Type of examination</th>
<th>Presentation and written summary</th>
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<tbody>
<tr>
<td><strong>Final exam of module</strong></td>
<td>By the end of the lecture period</td>
<td>Presentation and written summary</td>
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**Course type**

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<th>Course type</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<tr>
<td>Lecture</td>
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<td>2.00</td>
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<td>28 h</td>
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<tr>
<td>Seminar</td>
<td></td>
<td>2.00</td>
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**Total time of attendance for the module**

56 h