wir902 - International Sustainability Management

Module label International Sustainability Management
Module code wir902
Credit points 6.0 KP
Workload 180 h

Used in course of study
- kein Abschluss European Studies in Global Perspectives > Society, Economy and Politics
- Master's Programme Business Informatics > Bereichswahlenmodule
- Master's Programme Business Informatics > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management > Basic and Accentuation Modules
- Master's Programme Water and Coastal Management > Socioeconomics

Contact person
Module responsibility
- Bernd Siebenhüner

Authorized examiners
- Die im Modul Lehrenden
- Alkje Wegner
- Stefanie Sievers-Glotzbach

Entry requirements
No

Skills to be acquired in this module
- Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:
  * Sustainability: Basic concepts, strategies,
  * Domestic and international challenges for business,
  * Business case for sustainable development,
  * Integrative concepts of sustainable corporations,
  * Sustainable strategies,
  * Management instruments
- Discussing topics of international sustainability management with students from different scientific disciplines.
- Ability to present and evaluate different concepts and instruments of international sustainability management

Module contents
This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar provide an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.

Reader’s advisory
BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleiber, Müller), http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf
Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf;
Hutchinson, Andrew, and Frances Hutchinson, 1997 Environmental Business Management: Sustainable Development in the New Millennium. London u.a.: McGraw-Hill;

Links
Language of instruction English
Duration (semesters) 1 Semester
Module frequency jährlich
Module capacity unlimited
Modul level: BM (Basismodul)
Modulart: Pflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

<table>
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<th>Examination</th>
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<th>Type of examination</th>
<th>Presentation and written summary</th>
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<td>Final exam of module</td>
<td>By the end of the lecture period</td>
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Course type

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<tr>
<td>Seminar</td>
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<td>2.00</td>
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Total time of attendance for the module: 56 h