wir849 - Advanced Entrepreneurship

Module label: Advanced Entrepreneurship
Module code: wir849
Credit points: 6.0 KP
Workload: 180 h

Used in course of study:
- Master's Programme Business Administration, Economics and Law > Schwerpunkt "Management, Entrepreneurship, Controlling" (ManECo)
- Master's Programme Business Informatics > Module der Wirtschafts- und Rechtswissenschaften (Master)
- Master's Programme Sustainability Economics and Management > Additional Modules

Contact person:
Module responsibility
- Alexander Nicolai

Authorized examiners
- Die im Modul Lehrenden

Entry requirements:
none

Skills to be acquired in this module:
The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.

Module contents:
This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.

Reader's advisory:

Links:
http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/

Language of instruction:
German

Duration (semesters):
1 Semester

Module frequency:
jährlich

Module capacity:
unlimited

Reference text:
The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.

Modullevel:
je nach Studiengang Pflicht oder Wahlpflicht

Modulart:

Lern-/Lehrform / Type of program:

Vorkenntnisse / Previous knowledge:

Examination:

Time of examination:
at the end of the semester

Type of examination:
written or oral exam

Course type:

Comment

Time
SWS
Frequency
Workload attendance

Course or seminar:
2.00
WiSe
28 h

Practical:
2.00

Total time of attendance for the module:
56 h