wir849 - Advanced Entrepreneurship

<table>
<thead>
<tr>
<th>Module label</th>
<th>Advanced Entrepreneurship</th>
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<tbody>
<tr>
<td>Module code</td>
<td>wir849</td>
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<tr>
<td>Credit points</td>
<td>6.0 KP</td>
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<tr>
<td>Workload</td>
<td>180 h</td>
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<tr>
<td>Used in course of study</td>
<td></td>
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<td></td>
<td>Master's Programme Business Administration, Economics and Law &gt; Schwerpunkt &quot;Management, Entrepreneurship, Controlling&quot; (ManECo)</td>
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<td></td>
<td>Master's Programme Business Informatics &gt; Module der Wirtschafts- und Rechtswissenschaften (Master)</td>
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<td></td>
<td>Master's Programme Sustainability Economics and Management &gt; Additional Modules</td>
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Contact person

Module responsibility
- Alexander Nicolai

Authorized examiners
- Die im Modul Lehrenden

Entry requirements

none

Skills to be acquired in this module

The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.

Module contents

This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.

Reader’s advisory

Language of instruction

German

Duration (semesters)

1 Semester

Module frequency

jährlich

Module capacity

unlimited

Reference text

The module consists of a lecture and a seminar. Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.

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Module level

Modulart

je nach Studiengang Pflicht oder Wahlpflicht

Lern-/Lehrform / Type of program

Examination

Time of examination

at the end of the semester

Type of examination

written or oral exam

Course type

Comment

SWS

Frequency

Workload attendance

Course or seminar

2.00

WiSe

28 h

Practical

2.00

28 h

Total time of attendance for the module

56 h

Links

http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/