
wir849 - Advanced Entrepreneurship

Module label	Advanced Entrepreneurship			
Modulkürzel	wir849			
Credit points	6.0 KP			
Workload	180 h			
Verwendbarkeit des Moduls	• Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule RdW - BWL • Master's programme Business Administration: Management and Law (Master) > Schwerpunktmodule UF - BWL • Master's Programme Sustainability Economics and Management (Master) > Additional Modules • Nicolai, Alexander (module responsibility) • Lehrenden, Die im Modul (Prüfungsberechtigt)			
Zuständige Personen	none			
Prerequisites	The students will learn the fundamentals of the topic Entrepreneurship, including the challenges of founding enterprises and entrepreneurial action in established companies.			
Skills to be acquired in this module	This module deals with the development of business ideas and its realization in business models as well as its perception and evaluation. The content of the lecture further includes issues relating to team-building, resources, and finance, as well as establishing a business plan, the question of the appropriate legal form of an organization, and the specific challenges in the growth stage. Particular aspects will be amplified by guest lecturers from companies.			
Module contents	http://www.uni-oldenburg.de/wire/entrepreneurship/lehrangebot/veranstaltungen/			
Literaturempfehlungen	German			
Links	1 Semester			
Language of instruction	jährlich			
Duration (semesters)	unlimited			
Module frequency	The module consists of a lecture and a seminar.			
Module capacity	Alternatively, in this module the seminar Eco-Venturing Projekt- und Präsenzseminar are offered.			
Reference text	je nach Studiengang Pflicht oder Wahlpflicht			
Type of module	---			
Module level				
Examination	Prüfungszeiten		Type of examination	
Final exam of module	at the end of the semester		written or oral exam	
Lehrveranstaltungsform	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2	WiSe	28
Project seminar		2	--	28
Präsenzzeit Modul insgesamt				56 h