**mkt420 - Disciplinary Specialization and/or Supplementary Course Unit**

<table>
<thead>
<tr>
<th>Module label</th>
<th>Disciplinary Specialization and/or Supplementary Course Unit</th>
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<tbody>
<tr>
<td>Module code</td>
<td>mkt420</td>
</tr>
<tr>
<td>Credit points</td>
<td>15.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>450 h</td>
</tr>
<tr>
<td>Used in course of study</td>
<td>• Master's Programme Museum and Exhibition &gt; Mastermodule</td>
</tr>
<tr>
<td>Contact person</td>
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</tbody>
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**Module responsibility**

- Karen Ellwanger
- Rahel Puffert
- Dagmar Freist

**Authorized examiners**

- Karen Ellwanger
- Rahel Puffert
- Dagmar Freist

**Entry requirements**

**Skills to be acquired in this module**

**Module contents**

**Reader's advisory**

**Links**

**Languages of instruction**

German, English

**Duration (semesters)**

1 Semester

**Module capacity**

unlimited

**Modulart**

je nach Studiengang Pflicht oder Wahlpflicht

**Modullevel**

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**Lern-/Lehrform / Type of program**

**Vorkenntnisse / Previous knowledge**

**Examination**

**Time of examination**

**Type of examination**

KL

**Course type**

Course selection

(Grundlagenveranstaltungen: Materielle Kultur = Seminar „Ansätze zur Erforschung materieller Kultur“ (VA 3.08.012a-b); Geschichte = UE „Familien-Bande: familiäre Beziehungen im Wandel der Zeiten“ (VA 4.02.002a-e), Kunst = SE „Was ist ein Bild? Was kann ein Bild? Was will ein Bild?“ (VA 3.06.021))

**SWS**

2.00

**Frequency**

WiSe

**Workload attendance**

28 h