## wir852 - International Management

<table>
<thead>
<tr>
<th>Module label</th>
<th>International Management</th>
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<tbody>
<tr>
<td>Module code</td>
<td>wir852</td>
</tr>
<tr>
<td>Credit points</td>
<td>6.0 KP</td>
</tr>
<tr>
<td>Workload</td>
<td>180 h</td>
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<tr>
<td>Used in course of study</td>
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</table>
  - Master's Programme Business Administration, Economics and Law > Schwerpunkt "Führung von Unternehmen und gesellschaftliche Organisationen" (FUGO)  
  - Master's Programme Business Administration, Economics and Law > Schwerpunkt "Management, Entrepreneurship, Controlling" (ManECo)  
  - Master's Programme Business Administration, Economics and Law > Schwerpunkt "Transnational Economics and Law" (TEL)  
  - Master's Programme Business Informatics > Module der Wirtschafts- und Rechtswissenschaften (Master) |

### Contact person

- Module responsibility  
  - Mareike Junker-Michel  
  - Die im Modul Lehrenden

### Entry requirements

- Skills to be acquired in this module
  - Attending the course, students  
    - develop a solid knowledge of this broad subject and are able to relate the various scientific and practical findings with each other and also understand them on a macro-level;  
    - understand the complex issues, challenges and fields of action in International Management;  
    - are able to analyse, interpret and manage international economic and business issues within heterogeneous (above all cultural) fields of stakeholders and environments;  
    - can effectively analyse and apply the strategic, structural and cultural instruments in International Management according to the specific practical context;  
    - develop skills of self-reflection (supported by the technical and didactical concepts) and are able to press their point within the scientific discussion;  
    - are able to locate a specific research question within the scientific discussion in the field of International Management and to interlink, reflect and evaluate it accordingly.

### Module contents

- Students gain theoretical as well as practical insights in the backgrounds and specific characteristics of International Management. A specific focus will (as a last point) be laid on international Human Resource Management as it provides notably relevant issues in international business administration.

- Students deal with foundations, challenges and possible fields of action within the following topics:
  - Economic internationalisation and the international firm  
    - Characteristics, development and relevance  
    - Terminological differentiation and attribution  
    - Research and explanatory approaches  
  - Environment and orientation of international corporations  
    - Culture and management  
    - Fields and forms of strategy  
    - Organisation by structure and processes  
    - Responsibility and public affairs  
  - Relevance of and fields in international Human Resource Management  
    - Requirements and organisation of the central HR areas  
    - Recruitment and selection
- Expatriation of employees
- Intercultural management
- Social management

The presentations and discussions also offer possibilities to deepen and broaden these topics according to the students' interests and latest developments in theory and practice.

**Reader's advisory**

Further literature will be announced during the semester according to the particular lecture/seminar content.

**Links**
www.uol.de/orgpers

**Language of instruction**
German

**Duration (semesters)**
1 Semester

**Module frequency**
jährlich

**Module capacity**
unlimited

**Modulart**
je nach Studiengang Pflicht oder Wahlpflicht

**Lern-/Lehrform / Type of program**
Basic modules in business administration, in particular work organisation and Human Resource Management

**Vorkenntnisse / Previous knowledge**
Basic modules in business administration, in particular work organisation and Human Resource Management

<table>
<thead>
<tr>
<th>Examination</th>
<th>Time of examination</th>
<th>Type of examination</th>
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<tr>
<td>Final exam of module</td>
<td>Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester</td>
<td>Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be fixed and announced at the beginning of the semester by the lecturer)</td>
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<tr>
<th>Course type</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<tbody>
<tr>
<td>Lecture</td>
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<td>28 h</td>
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<tr>
<td>Seminar</td>
<td></td>
<td>2.00</td>
<td></td>
<td>28 h</td>
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**Total time of attendance for the module**
56 h