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# wir852 - International Management

**Module label**

**Modulkürzel**

**Credit points**

**Workload**

**Verwendbarkeit des Moduls**

International Management

wir852

6.0 KP

180 h

- Master's programme Business Administration: Management and Law (Master) >
- Master's programme Business Administration: Management and Law (Master) >
- Junker-Michel, Mareike (module responsibility)
- Lehrenden, Die im Modul (Prüfungsberechtigt)

**Zuständige Personen**

**Prerequisites**

**Skills to be acquired in this module**

The module consists of lecture as well as seminar elements which interlink with each other on a technical and didactical level. By alternating lectures, discussions, and training elements, students get to know the theoretical basics as well as the practical relevance of the module topics. They get the chance to integrate themselves, their theoretical knowledge and practical experiences, and to exchange views with the other students and the lecturer. Different teaching and learning methods support the student's professional, methodological, social-communicative, and personal competences, e. g. via station learning, role plays and debates, thesis discussions and case study analysis. They work within the entire group as well as small groups.

Attending the course, students

- develop a solid knowledge of this broad subject and are able to relate the various scientific and practical findings with each other and also understand them on a macro-level;
  - understand the complex issues, challenges and fields of action in International Management;
  - are able to analyse, interpret and manage international economic and business issues within heterogeneous (above all cultural) fields of stakeholders and environments;
  - can effectively analyse and apply the strategic, structural and cultural instruments in International Management according to the specific practical context;
  - develop skills of self-reflection (supported by the technical and didactical concepts) and are able to press their point within the scientific discussion;
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- are able to locate a specific research question within the scientific discussion in the field of International Management and to interlink, reflect and evaluate it accordingly.

**Module contents**

Students gain theoretical as well as practical insights in the backgrounds and specific characteristics of International Management. A specific focus will (as a last point) be laid on international Human Resource Management as it provides notably relevant issues in international business administration.

Students deal with foundations, challenges and possible fields of action within the following topics:

- Economic internationalisation and the international firm
  - Characteristics, development and relevance
  - Terminological differentiation and attribution
  - Research and explanatory approaches
- Environment and orientation of international corporations
  - Culture and management
  - Fields and forms of strategy
  - Organisation by structure and processes
  - Responsibility and public affairs
- Relevance of and fields in international Human Resource

		Management <ul style="list-style-type: none"> <li>◦ Requirements and organisation of the central HR areas</li> <li>◦ Recruitment and selection</li> <li>◦ Expatriation of employees</li> <li>◦ Intercultural management</li> <li>◦ Social management</li> </ul>		
		The presentations and discussions also offer possibilities to deepen and broaden these topics according to the students interests and latest developments in theory and practice.		
Literatureempfehlungen		Festing, M. / Dowling, P. J. / Weber, W. / Engle, A. D. (2011), Internationales Personalmanagement, 3rd edition, Gabler, Wiesbaden. Holtbrügge, D. / Welge, M. K. (2015), Internationales Management. Theorien, Funktionen, Fallstudien, 6th edition, Schäffer Poeschel, Stuttgart. Kutschker, M. / Schmid, S. (2011), Internationales Management, 7th edition, Oldenbourg, München. Perlitz, M. / Schrank, R. (2013), Internationales Management, 6th edition, UTB Konstanz/ München.		
Links		Further literature will be announced during the semester according to the particular lecture/seminar content. <a href="http://www.uol.de/orgpers">www.uol.de/orgpers</a>		
Language of instruction		German		
Duration (semesters)		1 Semester		
Module frequency		jährlich		
Module capacity		unlimited		
Type of module		Wahlpflicht / Elective		
Module level		---		
Previous knowledge		Grundlagenmodule im Bereich Betriebswirtschaftslehre, insbes. Organisation und Personal		
Examination		Prüfungszeiten Depending on the type of examination during the lecture period, at the end of the lecture period or at the end of the semester		
Final exam of module		Type of examination Seminar paper or presentation or written exam or oral exam or portfolio or project report (will be fixed and announced at the beginning of the semester by the lecturer)		
Form of instruction	Comment	SWS	Frequency	Workload of compulsory attendance
Lecture		2		28
Seminar		2		28
Präsenzzeit Modul insgesamt				56 h