mkt410 - Applied Museology and Museum Management

Module label: Applied Museology and Museum Management
Module code: mkt410
Credit points: 12.0 KP
Workload: 360 h
Used in course of study: Master’s Programme Museum and Exhibition > Mastermodule
Contact person:
- Rudolf Holbach
- Karen Ellwanger
- Rahel Puffert
- Beate Bollmann

Module responsibility
- Beate Bollmann

Entry requirements
Skills to be acquired in this module
Module contents
Reader’s advisory
Links
Language of instruction: German
Duration (semesters): 2 Semester
Module frequency: unlimited
Modullevel: ---
Modulart: je nach Studiengang Pflicht oder Wahlpflicht
Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

<table>
<thead>
<tr>
<th>Examination</th>
<th>Time of examination</th>
<th>Type of examination</th>
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<tbody>
<tr>
<td>Final exam of module</td>
<td>SWS</td>
<td>G</td>
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<tr>
<th>Course type</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<td>Seminar</td>
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<td>SuSe and WiSe</td>
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<td>Theorie-Praxis-Seminar</td>
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<td>SuSe and WiSe</td>
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Total time of attendance for the module: 294 h