inf604 - Business Intelligence I

Module label: Business Intelligence I
Module code: inf604
Credit points: 6.0 KP
Workload: 180 h

Used in course of study:
- Master of Education Programme (Vocational and Business Education) Computing Science
  > Mastermodule
- Master's Programme Business Informatics > Akzentsetzungsmodul Bereich Wirtschaftsinformatik
- Master's Programme Computing Science > Angewandte Informatik

Contact person:
Module responsibility:
- Jorge Marx Gomez
- Die im Modul Lehrenden

Authorized examiners:
- Jorge Marx Gomez
- Die im Modul Lehrenden

Entry requirements:

Skills to be acquired in this module:
Objective of the module/skills:
Current module provides basics of business intelligence with focus on enterprises and strong emphasis on data warehousing technologies. Students of the course are provided with knowledge, which reflects current research and development in a data analytic domain.

Professional competence
The students:
- name and recognize the role of business intelligence as part of daily business process
- being able to analyse advantages and disadvantages of different approaches and methods of the data analytics and being able to apply them in simple case studies
- obtain theoretical knowledge about data collection and modelling processes, including most applicable approaches and best practices

Methodological competence
The students:
- being able to execute typical tasks of business intelligence, and also being able to deepen knowledge on different approaches and methods
- gain a hands on experience and being able to understand advantages and disadvantages of different methods and being able to use obtained knowledge in most efficient ways

Social competence
The students:
- build solutions based on case studies given to the group, for example solving the issue of a factless fact table
- discuss solutions on a technical level
- present obtained case studies solutions as part of the exercises

Self-competence
The students:
- critically review provided data and information

Module contents:
Data warehouse technology together with business intelligence are increasingly being used by business in order to get better decision support and enrich ongoing processes with data-rich decisions. Data warehouse technology enables an integration of data from heterogeneous sources, whether business intelligence builds data processing on top of it. For instance, business intelligence allows to build reporting on very large volumes of data (including historical) coming primarily from data warehouse.
As part of the current module following contents are taught:

- Definition and scope of business intelligence.
- Procedures and objectives of data warehousing.
- Process of extracting, transforming and loading (ETL) of data.
- Phases of data modelling, data capturing and reporting in conjunction with a plausible case studies/scenarios.
- Prospects for further and evolving topics for business intelligence (e.g. Adaptive Business Intelligence, In-Memory Computing, etc.)
- Introduction to Data Mining.
- Case studies based practical exercises and assessments in order to impart practical knowledge.

Reader's advisory

- Marx Gómez, Rautenstrauch, Cissek (2008): Einführung in die Business Intelligence mit SAP NetWeaver 7.0.

Links
- http://www.wi-ol.de
- Languages of instruction: German, English
- Duration (semesters): 1 Semester
- Module frequency: jährlich
- Module capacity: unlimited
- Modullevel: AS (Akzentsetzung / Accentuation)
- Modulart: je nach Studiengang Pflicht oder Wahlpflicht
- Lern-/Lehrform / Type of program: V+Ü

Vorkenntnisse / Previous knowledge

Examination
- Type of examination: Written exam max. 120 minutes
- At the end of the lecture period

Final exam of module
- Comment
- SWS
- Frequency
- Workload attendance
- Lecture
- 2.00
- WiSe
- 28 h
- Exercises
- 2.00
- WiSe
- 28 h
- Total time of attendance for the module
- 56 h