mkt441 - Elective Module for Individual Profile Development

Module label: Elective Module for Individual Profile Development
Module code: mkt441
Credit points: 6.0 KP
Workload: 180 h
Used in course of study: Master’s Programme Museum and Exhibition > Mastermodule
Contact person: 

Module responsibility:
- Karen Ellwanger

Authorized examiners:
- Karen Ellwanger
- Lüder Tietz
- Rahel Puffert
- Dagmar Freist

Module counseling:
- Lüder Tietz

Entry requirements:

Skills to be acquired in this module:

Module contents:

Reader's advisory:

Links:

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency:
Module capacity: unlimited
Module level:
Modulart: je nach Studiengang Pflicht oder Wahlpflicht

Lern-/Lehrform / Type of program:
Vorkenntnisse / Previous knowledge:

Examination:
Final exam of module:

Time of examination:
Type of examination:
PF

Course type:
Course selection

SWS:
0.00
Frequency:
WiSe
Workload attendance:
0 h