mkt441 - Elective Module for Individual Profile Development

Module label
Elective Module for Individual Profile Development

Module code
mkt441

Credit points
6.0 KP

Workload
180 h

Used in course of study
- Master's Programme Museum and Exhibition > Mastermodule

Contact person
Karen Ellwanger

Module responsibility
- Karen Ellwanger
- Lüder Tietz
- Rahel Puffert
- Dagmar Freist

Authorized examiners

Module counseling
- Lüder Tietz

Entry requirements

Skills to be acquired in this module

Module contents

Reader's advisory

Links

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency

Module capacity
unlimited

Modulart
- je nach Studiengang Pflicht oder Wahlpflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

Examination

Time of examination

Type of examination

Final exam of module
PF

Course type
Course selection

SWS
0.00

Frequency
WiSe

Workload attendance
0 h