mkt440 - Elective Module for Individual Profile Development

Module label: Elective Module for Individual Profile Development
Module code: mkt440
Credit points: 9.0 KP
Workload: 270 h
Used in course of study: Master's Programme Museum and Exhibition > Mastermodule
Contact person: Karen Ellwanger

Module responsibility
- Karen Ellwanger

Authorized examiners
- Rudolf Holbach
- Karen Ellwanger
- Lüder Tietz
- Rahel Puffert

Module counseling
- Lüder Tietz

Entry requirements

Skills to be acquired in this module

Module contents

Reader's advisory

Links

Language of instruction: German

Duration (semesters): 1 Semester

Module frequency

Module capacity: unlimited

Modullevel

Modular
je nach Studiengang Pflicht oder Wahlpflicht

Lern-/Lehrform / Type of program

Vorkenntnisse / Previous knowledge

Examination

Time of examination

Type of examination

Final exam of module

KL

Course type

Course selection

SWS

0.00

Frequency

WiSe

Workload attendance

0 h