mkt440 - Elective Module for Individual Profile Development

Module label: Elective Module for Individual Profile Development
Module code: mkt440
Credit points: 9.0 KP
Workload: 270 h
Used in course of study: Master's Programme Museum and Exhibition > Mastermodule
Contact person: Karen Ellwanger

Module responsibility
- Karen Ellwanger
- Rudolf Holbach
- Karen Ellwanger
- Lüder Tietz
- Rahel Puffert

Module counseling
- Lüder Tietz

Entry requirements
Skills to be acquired in this module
Module contents
Reader's advisory
Links
Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: ---
Module capacity: unlimited
Module level: ---
Module type: je nach Studiengang Pflicht oder Wahlpflicht

Module type / Type of program
Vorkenntnisse / Previous knowledge

Examination
Time of examination
Type of examination

Final exam of module
KL

Course type
Course selection

SWS: 0.00
Frequency: WiSe
Workload attendance: 0 h