wir210 - Corporate Environmental Management

Module label: Corporate Environmental Management
Module code: wir210
Credit points: 6.0 KP
Workload: 180 h

Used in course of study:
- Bachelor's Programme Business Informatics > Akzentsetzungsmodule
- Bachelor's Programme Economics and Business Administration > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration > Studienrichtung Ökologie und Nachhaltigkeit
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration > Mastermodule
- Master's Programme Business Informatics > Module der Wirtschaftswissenschaften (Fachbachelor)

Contact person:
- Module responsibility: Bernd Siebenhüner
- Module counseling: Lars Hochmann

Entry requirements:
The students:
- understand the goals and concepts of sustainable development;
- discuss the importance of sustainability for companies;
- know basic strategies and instruments that enable companies to achieve sustainable development;
- acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.

Module contents:
The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.
- Concepts and goals of sustainable development
- Introduction to the current discussion on sustainable development
- Current sustainability instruments and strategies for companies
- Case studies

Reader’s advisory:

Links:
https://www.uni-oldenburg.de/wire/

Language of instruction: German
Duration (semesters): 1 Semester
Module frequency: 1 Semester
Module capacity: unlimited
Module level: ---
Modulart: je nach Studiengang Pflicht oder Wahlpflicht
Lern-/Lehrform / Type of program: Lecture with seminar
Vorkenntnisse / Previous knowledge:

Examination:
Time of examination: usually around Mid of March
Type of examination: HA

Final exam of module:
Course type | Comment | SWS | Frequency | Workload attendance
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Lecture | | 2.00 | | 28 h
Seminar | | 2.00 | | 28 h
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<tr>
<th>Course type</th>
<th>Comment</th>
<th>SWS</th>
<th>Frequency</th>
<th>Workload attendance</th>
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<td>Total time of attendance for the module</td>
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<td>56 h</td>
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