wir210 - Corporate Environmental Management

Module label  Corporate Environmental Management
Module code    wir210
Credit points  6.0 KP
Workload       180 h

Used in course of study
- Bachelor's Programme Economics and Business Administration > Studienrichtung Betriebswirtschaftslehre
- Bachelor's Programme Economics and Business Administration > Studienrichtung Ökologie und Nachhaltigkeit
- Master of Education Programme (Vocational and Business Education) Economics and Business Administration > Mastermodule
- Master's Programme Business Informatics > Module der Wirtschaftswissenschaften (Fachbachelor)

Contact person
Module responsibility
- Bernd Siebenhüner
Module counseling
- Lars Hochmann

Entry requirements

Skills to be acquired in this module
The students:
- understand the goals and concepts of sustainable development;
- discuss the importance of sustainability for companies;
- know basic strategies and instruments that enable companies to achieve sustainable development;
- acquire conceptual and practical skills using case studies, in particular about which instruments can be used to prepare companies for the challenges of sustainable development.

Module contents
The module consists of a lecture and a seminar. While the lecture presents and explains concepts, instruments and strategies for sustainable development, the seminar focuses on the practical relevance of the various instruments, concepts and strategies and discusses these based on case studies.
- Concepts and goals of sustainable development
- Introduction to the current discussion on sustainable development
- Current sustainability instruments and strategies for companies
- Case studies

Reader's advisory

Links
https://www.uni-oldenburg.de/wire/

Language of instruction
German

Duration (semesters)
1 Semester

Module frequency
unlimited

Module level
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Modulart
je nach Studiengang Pflicht oder Wahlpflicht

Lern-Lehrform / Type of program
Lecture with seminar

Vorkenntnisse / Previous knowledge

Examination
Time of examination
Type of examination
Final exam of module
usually around Mid of March
HA

Course type
Comment
SWS
Frequency
Workload attendance
Lecture
2.00
28 h
Seminar
2.00

Total time of attendance for the module
56 h