



## Facts and figures

**Start:** Winter and summer semesters

**Duration:** 4 semesters

**Degree:** Master of Arts

**Language:** German

**Admission not restricted**

## Application and enrolment



### Admission requirements

**General admission requirements:**

[www.uol.de/stud/406en](http://www.uol.de/stud/406en)

### Language skills:

German native speaker or DSH 2

### Application

**Application deadline:** 30 September or 31 March

### German university degree:

Online application

[www.uol.de/studium/bewerben/master](http://www.uol.de/studium/bewerben/master)

### EU or international applicants:

[www.uol.de/en/application/international-students/master](http://www.uol.de/en/application/international-students/master)

## Contact

### For questions about the subject/degree programme

**Academic counselling for Cultural Analysis**

[www.uol.de/en/subject-specific-student-advice](http://www.uol.de/en/subject-specific-student-advice)

**Student representatives for Cultural Analysis**

[fachschaft.kulturanalysen@uol.de](mailto:fachschaft.kulturanalysen@uol.de)

### For questions about your studies

**Study and Career Counselling Service**

[www.uol.de/en/zskb](http://www.uol.de/en/zskb)

### Basic questions about application and enrolment

**Student InfoLine**

**Phone** +49 441 798 - 2728

[study@uol.de](mailto:study@uol.de)

### Visitor address

**Student Service Centre – SSC**

Haarentor campus, building A12

26129 Oldenburg

[www.uol.de/en/students/service-advice](http://www.uol.de/en/students/service-advice)

## Further information

### Cultural Analysis website

[www.uol.de/materiellekultur/studium/ma-kulturanalysen](http://www.uol.de/materiellekultur/studium/ma-kulturanalysen)

### Degree programmes at the University of Oldenburg

[www.uol.de/en/students/degree-programmes](http://www.uol.de/en/students/degree-programmes)

### Financing your studies

[www.uol.de/en/students/fees/financing-your-studies](http://www.uol.de/en/students/fees/financing-your-studies)

### Optional period abroad

[www.uol.de/en/going-abroad](http://www.uol.de/en/going-abroad)

### Published by

Study and Career Counselling Service, Division 3

Last updated: 04/2022, reviewed annually

Carl von Ossietzky  
**Universität  
Oldenburg**

# Cultural Analysis

**Master's degree**



## Cultural Analysis (M. A.)

The Master's programme in Cultural Analysis is a research-oriented study programme that combines cultural and social studies with gender research. It examines the materiality and mediality of contemporary cultures as well as their historical foundations.

The programme aims to give students the interdisciplinary competence necessary to identify socio-cultural problems, develop questions and conduct scientific work independently, both alone and in teams. It starts by examining body practices which are determined by social, gender and ethnic norms.

The degree programme is conducted by the Institute of Material Culture in cooperation with other institutes and external partners. The teaching staff come from the fields of empirical cultural science, art and media science, cultural mediation, gender studies and body theory as well as sustainability.

The Master's programme is aimed at graduates in cultural and social studies as well as gender studies who are interested in more in-depth observation and analysis and who are keen to undertake transdisciplinary work. They should not be afraid of empirical or artistic processes even if they are new to these areas. Instead, they must be open to self-organised and project-based study.

## Career opportunities

The degree programme prepares graduates for employment and freelance work in a wide variety of professional fields:

- Teaching and research
- Publishing, media
- Art and cultural mediation, cultural policy
- Cultural and teaching institutions
- Culture, fashion and exhibition criticism
- Academic career (PhD)

## Structure and contents

SUBJECT MODULES		75 CP	SEMESTER 1
Compulsory modules			
Preparatory course unit / 6 CP Ethnographic Methods of Cultural Analysis / 9 CP Transdisciplinary Cultural Analysis I: Body Images, Body Practices / 8 CP  Transdisciplinary Cultural Analysis II: Representation, Performativity, Practices / 7 CP Exemplary Analysis of Material Culture and its Mediation / 15 CP Project course unit / 15 CP Individual specialisation in an interdisciplinary and transdisciplinary context / 15 CP			
AREA OF SPECIALISATION		15 CP	SEM. 2/3
Elective module for individual specialisation			
COMPULSORY		30 CP	SEM. 1 – 4
Master's thesis module			
MASTER OF ARTS		120 CP	

To help students develop transdisciplinary thinking, selected teaching modules are conducted in tandem by two instructors from different disciplines. In the teaching and research project, students work together in teams, conduct a scientific examination and develop a presentation on their work. Self-organised study is further supported by a research workshop (with specific methodological assistance and project advice) as well as specialisation modules.

Students learn to reflect across disciplines on the perspectives, implications and effects of their analysis. They are encouraged to investigate and apply cultural and social science research instruments and procedures for scientific and artistic communication.

The Master's programme offers a project module based on in-depth theoretical examination and a cultural-science approach. Furthermore, this module enables students to develop skills for their own initial research and for teaching, which is an excellent preparation for a subsequent PhD.

The programme is designed as a full-time course, but on application it can also be conducted part time.

## Language skills

Students must have good English language skills so that they can read the relevant literature and communicate with guest lecturers.

## Stay abroad

A period abroad is possible and can give students credit points in various modules.

## Specialisation

Our principles: small on-campus or blended-learning study groups, intensive mentoring, project-orientation, encouragement of self-organised study and avoidance of excessive classroom teaching. The Master's programme is based on the principle of research-based learning and offers students the opportunity to pursue their interests with a focus on cultural-science research.