



## Facts and figures

**Start:** Winter semester  
**Duration:** 4 semesters  
**Degree:** Master of Arts  
**Language:** German  
**Admission restricted**

## Application and enrolment



### Admission requirements

**General admission requirements:**  
[www.uol.de/stud/142en](http://www.uol.de/stud/142en)

### Language skills:

German native speaker or DSH 2

### Application

**Application deadline:** 15 July

### German university degree:

Online application to Emden/Leer University of Applied Sciences  
[www.hs-emden-leer.de/en/studieninteressierte/studienangebot/alle-studiengaenge/management-consulting](http://www.hs-emden-leer.de/en/studieninteressierte/studienangebot/alle-studiengaenge/management-consulting)

### EU or international applicants:

[www.uol.de/en/application/international-students/master](http://www.uol.de/en/application/international-students/master)

In cooperation with



## Contact

**For questions about the subject/degree programme**  
**Academic counselling for Management Consulting**  
[www.uol.de/en/subject-specific-student-advice](http://www.uol.de/en/subject-specific-student-advice)

**Period abroad**  
[international.wire@uol.de](mailto:international.wire@uol.de)

**Student representatives for Economics and Law**  
[www.uol.de/fsrwire](http://www.uol.de/fsrwire)  
[fsr.wire@uol.de](mailto:fsr.wire@uol.de)

**For questions about your studies**  
Study and Career Counselling Service  
[www.uol.de/en/zskb](http://www.uol.de/en/zskb)

**Basic questions about application and enrolment**  
Emden/Leer University of Applied Sciences  
Constantiaplatz 4  
26723 Emden  
**Phone** +49 4921 – 8070  
[info@hs-emden-leer.de](mailto:info@hs-emden-leer.de)  
[www.hs-emden-leer.de](http://www.hs-emden-leer.de)

## Further information

**Management Consulting website**  
[www.uol.de/mmc](http://www.uol.de/mmc)  
[www.hs-emden-leer.de/en/current-students/faculties/business-studies/courses-of-studies/management-consulting-ma](http://www.hs-emden-leer.de/en/current-students/faculties/business-studies/courses-of-studies/management-consulting-ma)

**Degree programmes at the University of Oldenburg**  
[www.uol.de/en/students/degree-programmes](http://www.uol.de/en/students/degree-programmes)

**Financing your studies**  
[www.uol.de/en/students/fees/financing-your-studies](http://www.uol.de/en/students/fees/financing-your-studies)

**Optional period abroad**  
[www.uol.de/en/going-abroad](http://www.uol.de/en/going-abroad)

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# Management Consulting

Master's degree



## Management Consulting (M.A.)

The consecutive, practical Master's degree in Management Consulting (MMC) is a cooperation programme between the University of Oldenburg and the University of Applied Sciences Emden/Leer.

Students choose a distinct specialisation in the field of consulting. Teaching is split equally between the campuses in Oldenburg and Emden.

## Career opportunities

Graduates can choose from a wide range of career options:

- Classic management consulting as well as company-internal consulting, consulting associations or advisory organisations in further education
- Line and staff management functions in industrial and service companies
- Consulting and management-related activities in public service or in business (e.g. consulting research, organisation research, strategic management, coaching, mentoring)
- Freelance professional services provider

The consulting industry is an extremely attractive career choice with good prospects of promotion and a high earnings potential. In numerous "best employer" polls, consulting companies are usually among the highest-ranking options. The current shortage of skilled workers is also driving the need for consulting specialists, as most companies state that they expect the recruitment of junior staff to be a major challenge in the coming years.

## Structure and contents

<b>COMPULSORY MODULES</b> 12 CP	<b>SEMESTER 1</b>
Colloquium (see semester 4) Introduction to Consulting / 6 CP Stages of the Consulting Process / 6 CP	
<b>ADVANCED MODULES</b> 18 CP	
Elective modules	
Coaching and Conflict Management / 6 CP Enterprise Simulation Exercise / 6 CP Organisation and Management Concepts / 6 CP Supplementary Module I / 6 CP	
<b>COMPULSORY MODULES</b> 12 CP	<b>SEMESTER 2</b>
Colloquium (see semester 4) Consulting Business Models and Communication / 6 CP Consulting Project I / 6 CP	
<b>ADVANCED MODULES</b> 18 CP	
Elective modules	
SME, Restructuring and Insolvency / 6 CP Strategy Consulting / 6 CP Business Process Reengineering / 6 CP Corporate Finance / 6 CP	
<b>COMPULSORY MODULES</b> 12 CP	<b>SEMESTER 3</b>
Colloquium (see semester 4) Interactions in Consulting / 6 CP Consulting Project II / 6 CP	
<b>ADVANCED MODULES</b> 18 CP	
Elective modules	
HR Consulting / 6 CP Marketing Consulting / 6 CP Organisational Behaviour and International Leadership / 6 CP Supplementary Module II / 6 CP	
<b>COMPULSORY</b> 30 CP	<b>SEM. 4</b>
Colloquium / 6 CP Master's thesis / 24 CP	
<b>MASTER OF ARTS</b> 120 CP	

## Specialisation

The compulsory modules convey basic theory as well as general consulting and management competences. All students must take these seven modules.

The advanced modules aim to convey specific management and consulting expertise. Students can choose their advanced modules. They must take at least three of four possible modules in each semester.

The Master's thesis is an in-depth examination of scientific work in consulting and management research.

After graduation, students can draw on a large range of skills:

- Consulting skills (e.g. basic and advanced consulting and business knowledge)
- Analytical skills (e.g. performance-oriented planning, implementation and control of complex tasks)
- Interdisciplinary expertise (e.g. understanding the position of a company in its environment)
- Management skills (e.g. personal and social skills, leadership skills, collaborative skills)
- Specific consulting skills (e.g. consulting methods and roles)