Facts and figures

Start: Winter and summer semesters
Duration: 4 semesters
Degree: Master of Arts
Language: German
Admission not restricted

Application and enrolment

Admission requirements
General admission requirements:
www.uol.de/stud/312en

Language skills:
German native speaker or DSH 2

Application
Application deadline: 30 September or 31 March

German university degree:
Online application
www.uol.de/studium/bewerben/master

EU or international applicants:
www.uol.de/en/application/international-students/master

Further information

Art and Media Studies website
www.uol.de/kunst/studium/
master-kunst-und-medienwissenschaft

Degree programmes at the University of Oldenburg
www.uol.de/en/students/degree-programmes

Financing your studies
www.uol.de/en/students/fees/financing-your-studies

Optional period abroad
www.uol.de/en/going-abroad

Contact

For questions about the subject/degree programme
Academic counselling for Art and Media Studies
www.uol.de/en/subject-specific-student-advice

Student representatives for Art and Media Studies
www.uol.de/fskunst
fskunst@uol.de

For questions about your studies
Study and Career Counselling Service
www.uol.de/en/zskb

Basic questions about application and enrolment
Student InfoLine
Phone +49 441 798 - 2728
study@uol.de

Visitor address
Student Service Centre – SSC
Haarentor campus, building A12
26129 Oldenburg
www.uol.de/en/students/service-advice

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The Art and Media Studies Master's programme considers art and media in the past and the present as fields which necessarily cross-influence each other. For this reason, the University of Oldenburg offers the scientific study of art and media in a single degree programme. The programme is based on a cultural-science approach and is research-oriented. Students acquire relevant capabilities and skills in interdisciplinary and transdisciplinary work.

The main focuses are image and perception theory, media science, semiology, discourse analysis, gender politics and approaches in transcultural work and research. Guided by current social, media and political issues, students test and discuss historical-critical as well as theoretical-systematic analyses and commentaries in the field of art and media. This teaches students to perform research in an independent and problem-oriented manner.

The Master's programme is aimed at Bachelor graduates in Art and Media Studies as well as closely related fields. Applicants should also be interested in the complexity of artistic, media and cultural expression, usage and forms of communication.

Career opportunities
Graduates can enter into both established and emerging professional fields:
- Art and media organisations such as museums and galleries, festivals, publishing houses and media creators
- Cultural administration and policy
- Academic career incl. PhD.

Focuses and specialisation
The Master's programme in Art and Media Studies is designed to further intensify the basic knowledge and skills acquired in the Bachelor's programme in problem-oriented, theoretical and analytical scientific work. Students learn these skills by working in small groups with individual mentoring, carrying out projects and studying on their own. Furthermore, students can enhance their scientific profile by specialising in particular subject areas. Also included in the programme is a consideration of aesthetic practice (mainly in the module Art and Media in Theory and Practice) combined with theoretical reflection. Trips to exhibitions and festivals are an important component of the study programme. Furthermore, the subject-specific advanced module offers students the opportunity to create their own individually tailored module or to organise their own lecture seminar.

In their area of specialisation, they can complete their studies by acquiring multidisciplinary skills and competences (e.g. foreign languages, presentation techniques, forms of publication). Relevant internships can also contribute credit points.

Today's constantly changing fields of work require excellent abilities in methodological reflection, research-based knowledge, project competency, teamwork and independence. These are qualities the Master's programme at the University of Oldenburg aims to instil into students.

Some established professional fields require further practical training after graduation in the form of a voluntary period of work, for example in museums, publishing houses or media organisations.

Language skills
Language proficiency is necessary, especially in English, depending on the specialisation.

Stay abroad
We strongly recommend a semester abroad attending a related degree programme.

### Structure and contents

**SUBJECT MODULES 75 CP**

**Compulsory modules**
- Theory and History of Art and Media / 15 CP
- Media Theory and Media Practice / 15 CP
- Art and Media History: Paradigms and Interdependencies / 15 CP
- Art Mediation, its Institutions and Media / 15 CP
- Advanced module on the above subject fields / 15 CP

**AREA OF SPECIALISATION 15 CP**
- Elective module for individual specialisation

**COMPULSORY 30 CP**
- Master's thesis module

**MASTER OF ARTS 120 CP**

The emphasis is on the theory and history of art and media in modern and contemporary times as well as their interplay and forms of mediation.

Stay abroad
We strongly recommend a semester abroad attending a related degree programme.